

Mobile collaboration from IBM— support for fast-moving businesses.

*Mobile business collaboration solutions and services
keep employees on the go and in the loop*

The road is calling

The global marketplace continues to flatten, but businesses still face the same mountain in this shifting business landscape—close collaboration between employees is critical to business success, regardless of geography. Business leaders know this. According to the IBM Global CEO Study 2008, 85 percent of the business leaders surveyed plan to partner in order to globally integrate. But employees and partners are not only scattered around the globe, they're also constantly on the move. They're meeting with clients, responding to service inquiries and conducting site visits—all as business cycles shrink and customers expect ever faster responses. Work can no longer wait for mobile employees to get back to the office, a reality that is forcing increasing numbers of mobile workers to abandon their corporate laptops for sleeker, more portable handheld devices. And businesses need to ensure that employees can work and collaborate from these mobile devices as easily as they can from an office desk.

Mobile collaboration software and services from IBM can extend the communication capabilities of your integrated office environment to your mobile workers, placing a breadth of messaging and business functions in the palms of their hands. From instant messaging to e-mail, and from data access to enterprise applications, IBM offers capabilities that help keep your employees in touch and working productively in a security-rich environment, from virtually anywhere.



Keeping in touch just became easier

If an employee needs constant communication and collaboration with coworkers and customers about critical situations, waiting to find the next wireless hot spot is not good enough. Mobile collaboration software from IBM can keep them in touch by offering remote support for e-mail, instant messaging and even social networking.

The IBM Lotus Notes® Traveler application provides automatic, realtime replication of IBM Lotus® Domino® e-mail (including attachments), calendar, address book, journal and to-do lists across a number of Symbian OS and Microsoft® Windows® Mobile 5 and 6 devices. With this feature, your employees can stay in touch with the office and with customers even when they

Comparison of IBM mobile solutions by device support							
	Description	RIM BlackBerry	Windows Mobile	Nokia	Sony Ericsson	Palm OS	Apple iPhone
IBM Lotus Notes Traveler	Wireless replication of mail, calendar, contacts, tasks, journal		●	●			
IBM Lotus Expedito	Managed client, offline access, data and application synchronization		●				
IBM Lotus EasySync™ Pro	Wired sync of mail, calendar, contacts, tasks, journal		●	●	●	●	
IBM Lotus iNotes ultralite	Web access to mail, calendar, contacts						●
IBM Lotus Sametime Mobile	Instant messaging, presence awareness, location awareness, business card view, click to call	●	●	●	●		
IBM Lotus Connections	Profiles, Dogear, blogs	●					
IBM Lotus Mobile Connect	Mobile VPN (client and client-less)		●	●	●	●	● <small>(Client-less VPN ONLY)</small>
IBM WebSphere Everyplace Mobile Portal	Multichannel access of portal content; write once, render on multiple devices	●	●	●	●	●	●



are on the road. And thanks to IBM Lotus iNotes™ (previously named Lotus Domino Web Access) ultralite technology, Apple iPhone users can view their e-mail, upcoming meetings and contacts using the iPhone's Safari browser.

IBM Lotus Sametime® mobile software extends realtime instant messaging capabilities to a number of devices, including Research in Motion® (RIM®) BlackBerry®, Nokia Enterprise Eseries, Sony Ericsson and Microsoft Windows Mobile handhelds, so your employees no longer have to rely on their computers to engage in text and voice chats. Lotus Sametime software automatically stores and logs these communications for ready retrieval.

RIM Blackberry users can access blogs, wikis and other Web 2.0 technologies to tap into your company's collective knowledge from their mobile devices with the BlackBerry client for IBM Lotus Connections software. They can search for subject matter experts, contact those experts in realtime and immediately collaborate, effortlessly sharing information from the office, the road or just about anywhere else.

Integration with data from a variety of sources to help streamline your business processes

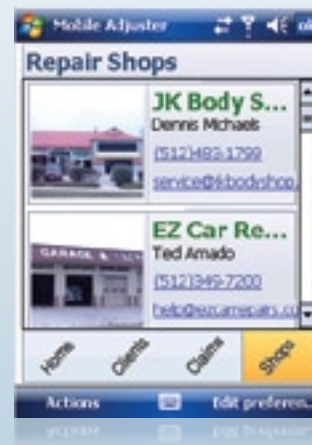
Many companies rely on applications that capture data from scanners, handheld devices or radio-frequency identification (RFID) technology. To help you support these types of applications, IBM has a rich ecosystem of IBM Business Partners that includes leading enterprise mobility hardware manufacturers, such as Motorola, and leading software vendors, such as

Global Bay Mobile Technologies Inc., Microlise Engineering Ltd., Syclo LLC and Extenda. By taking advantage of the wide range of plug-and-play applications, devices and wireless infrastructure products from IBM Business Partners, you can streamline a wide variety of business processes, including warehouse management, field service operations, manufacturing work-in-process, direct store delivery, routing, accounting, medication administration, retail point of sale and logistics.

Access to the business systems and information users need, from virtually anywhere

To effectively do their jobs, employees need to stay up to date on business trends and maintain access to complex reporting and analysis tools. The IBM Cognos 8 Go! Mobile tool delivers information from your IBM Cognos 8 Business Intelligence solution to your mobile employees, arming them with the relevant data they need to make sound decisions regarding resource allocation, manufacturing expectations, delivery timelines and more. Users have security-rich access to timely business data to help drive productivity improvements.

IBM WebSphere® Everyplace® Mobile Portal Enable software gives mobile users—including employees, partners and customers—security-rich, ready access to key business portals and systems, extending online business services to mobile devices. From virtually anywhere, remote employees can access the IBM WebSphere Portal platform to leverage the same open, integrated business services traditionally used on laptop and desktop computers.





Keeping data safe while offering broader access

Your employees need mobile access to data, but as you grant access to your company's key systems via the Internet, you need to keep that data protected. To enhance the security of its suite of mobile collaboration solutions, IBM offers IBM Lotus Mobile Connect software. It creates a mobile virtual private network (VPN) between a wireless device and your network systems, and encrypts transferred data at levels comparable to a traditional Internet Protocol security (IPsec) VPN.

Start down the path today with an eye on tomorrow

When you deploy an IBM mobile collaboration solution, not only do you align yourself with the world's largest technology services provider, you also tap into the skills and capabilities of IBM's worldwide network of 100,000 IBM Business Partners and alliance partners. With years of experience in collaboration and mobile technology, IBM Global Technology Services has the mobility and wireless services and support you need to deploy an open, scalable, flexible and security-rich mobile collaboration solution for your business.

Information that knows no boundaries

Mobile collaboration solutions from IBM can help you create a truly collaborative office environment that spans the globe. Whether your employees, partners or customers are across the hall or across continents, we can help them stay connected to each other and to your business.

To learn more about mobile collaboration solutions from IBM, contact your IBM representative or IBM Business Partner, or visit:

ibm.com/services/integrated-communications

ibm.com/itsolutions/collaboration/

ibm.com/software/lotus/category/mobile-wireless/

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