### **Enterprise Social Networking**

# BlackBerry Client for IBM Lotus Connections

۲

The BlackBerry<sup>®</sup> Client for IBM<sup>®</sup> Lotus<sup>®</sup> Connections<sup>™</sup> offers highly secure enterprise social networking capabilities for people-based collaboration by extending Profiles, Activities, Blogs, Communities, and Bookmarks to BlackBerry<sup>®</sup> smartphone users.

Help mobile workers access the information and expertise needed to remain productive while on the go.

۲







# Technical system requirements\*

#### IBM<sup>®</sup> Lotus<sup>®</sup> Connections<sup>™</sup> IBM Lotus Connections v2.0.1 or v2.5

#### **BlackBerry Enterprise Server**

۲

 BlackBerry Enterprise Server for Microsoft<sup>®</sup> Exchange or for IBM<sup>®</sup> Lotus<sup>®</sup> Domino<sup>®</sup> version 4.1.6, 5.0, or 5.0.1

#### BlackBerry Social Networking Application Proxy server

- Separate server recommended
- The BlackBerry Social Networking Application Proxy and the IBM Lotus Connections server should be located on the same LAN to help improve performance
- Windows Server<sup>®</sup> 2003 (32-bit) with Service Pack 2 OR Windows Server<sup>®</sup> 2008 (32-bit and 64-bit)

#### BlackBerry smartphones\*\*

BlackBerry<sup>®</sup> Curve<sup>™</sup> Series BlackBerry<sup>®</sup> 8800 Series BlackBerry<sup>®</sup> Bold<sup>™</sup> Series BlackBerry<sup>®</sup> Storm<sup>™</sup> Series BlackBerry<sup>®</sup> Tour<sup>™</sup> smartphone

#### \*Check website for full details on system requirement

\*\*Certain features outlined in this document require a minimum version of BlackBerry Enterprise Server, BlackBerry® Desktop Software, and/or BlackBerry® Device Software. Application usage requires activation with a data plan. Check with your service provider for availability, costs, and restrictions. The BlackBerry Client for IBM Lotus Connections 2.3 provides mobile access to key IBM Lotus Connections features from the BlackBerry smartphone.

#### Profiles

• Search Profiles by tag and keyword

( )

- Add a picture to your Profile
- Contact individuals by phone, email, and SMS
- Look up a colleague's reporting structure, office location and local time
- Play a name pronunciation file
- View a user's About Me, Background, and contributions to the enterprise social network

#### Communities

- View Community details, members, and Bookmarks
- Access members' Profiles
- Email members individually or as a group

#### Easy to use. Easy to share.

The BlackBerry Client for IBM Lotus Connections v2.3 encourages users to participate in the enterprise social network.

#### Simplified multi-tasking and usability

- Gain instant access to the key IBM Lotus Connections components from the Homepage on the application.
- Built as a BlackBerry application means faster access to information. There's no need to launch the browser and log in, and no time spent waiting for web pages to render.
- Tight integration with core BlackBerry smartphone features and applications such as phone, email, tasks, contacts, and the camera. For example, easily call or email colleagues from Profiles, and convert emails to Activity Entries or To Dos.

#### Rapid adoption with the "Tell A Friend" feature

• Users can send a download link, and invite team members and colleagues to download and install the BlackBerry Client for IBM Lotus Connections v2.3.

#### Highly Secure and Manageable for IT

Organizations can leverage the existing BlackBerry<sup>®</sup> Enterprise Solution plus gain additional reporting and data optimization with the BlackBerry<sup>®</sup> Social Networking Application Proxy.

#### Information protection

- Existing permissions for IBM Lotus Connections are respected, and shared content is only available to those who have access.
- The advanced security features of the BlackBerry<sup>®</sup> Enterprise Server employ high encryption standards to help protect intellectual property.

#### Managed from the BlackBerry Enterprise Server

- IT can enable or disable the "Tell A Friend" feature, or wirelessly push the application to users
- Implement IT policies and set application permissions.

#### BlackBerry Social Networking Application Proxy

- Designed to optimize the data sent from IBM Lotus Connections to BlackBerry smartphones for improved performance.
- Tracks which BlackBerry smartphones have accessed IBM Lotus Connections and displays the services used.

For more information and purchasing details on the BlackBerry Client for IBM Lotus Connections

#### v2.3 visit: www.blackberry.com/go/lotusconnections

©2010 Research In Motion Limited. All rights reserved. BlackBerry®, RIM®, Research In Motion®, SureType®, SurePress™ and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. IBM and Lotus are trademarks of International Business Machines Corp. All other trademarks are the proprety of their respective owners. MKT-30792-001

۲



## Bookmarks

- JKIIIdIKS
- Create, view, search for, and open Bookmarks
- Add Bookmarks from the BlackBerry<sup>®</sup> Browser or the client
- Assign tags to Bookmarks to make them searchable
- Email Bookmark links

#### Activities

- View Activities, Sections, Entries and To Dos
- Filter out incomplete or completed To Do items
- Convert email messages into an Entry or a To Do item
- Access To Do list from Tasks on the BlackBerry smartphone

#### Blogs

- · Read and Compose Blog entries
- Search by keyword, tag, and author
- Email Blog author