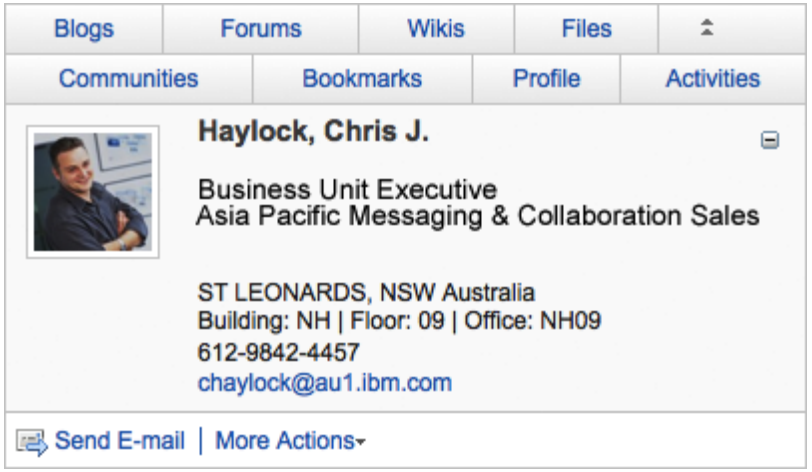
Release the Power - The Grand Tour of IBM Lotus Notes and Domino 8.5.3

Social Business.

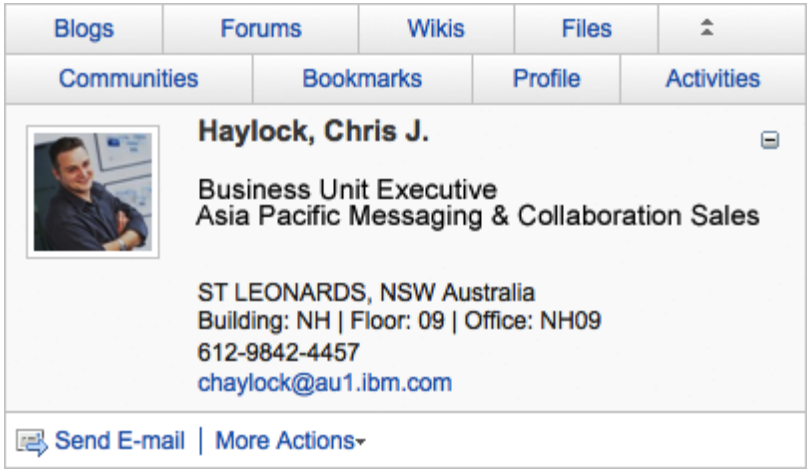


@chrishaylock

Release the Power - The Grand Tour of IBM Lotus Notes and Domino 8.5.3

In 30 minutes!

Social Business.



@chrishaylock

Notes 8.5.3 - Key Themes

Demo

What's coming in 2012?

PENETRATION OF MOBILE SUBSCRIPTIONS IN INDIA:

71%

VS

PENETRATION OF TV IN INDIAN HOUSEHOLDS:

61%

we are social

SOURCE: TELECOM REGULATORY AUTHORITY OF INDIA, JUNE 2011 ; TAM MEDIA RESEARCH, 2011

THE NUMBER OF
MOBILE SUBSCRIBERS IN
INDIA IS GROWING AT AN ANNUAL RATE OF

34%

we are social

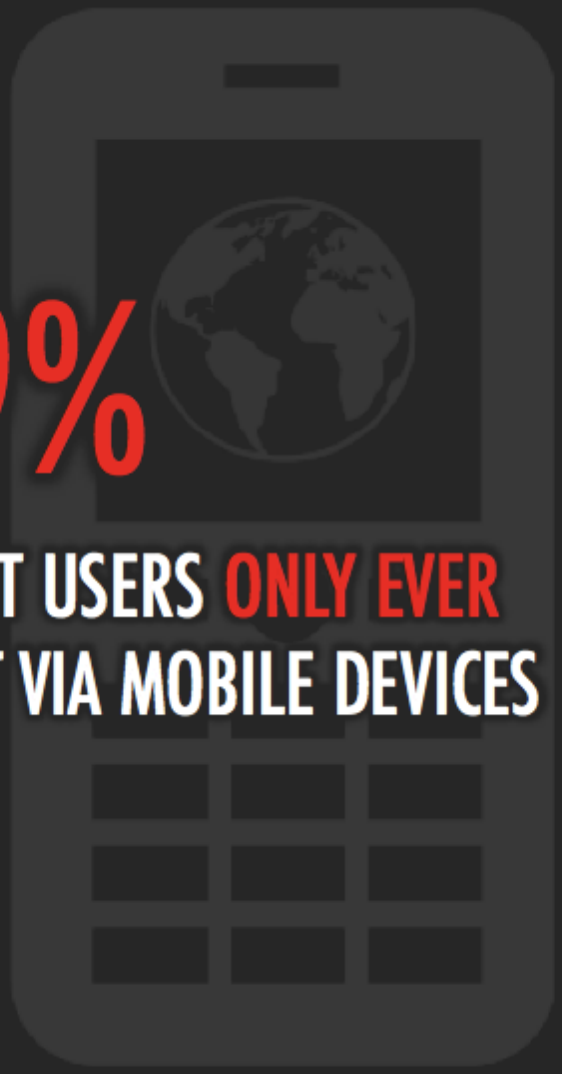
SOURCE: TELECOM REGULATORY AUTHORITY OF INDIA, JUNE 2011

67%

OF INDIAN E-COMMERCE COMES FROM MOBILE DEVICES

we are social

SOURCE: GOOGLE, AS CITED IN THE NEXT WEB

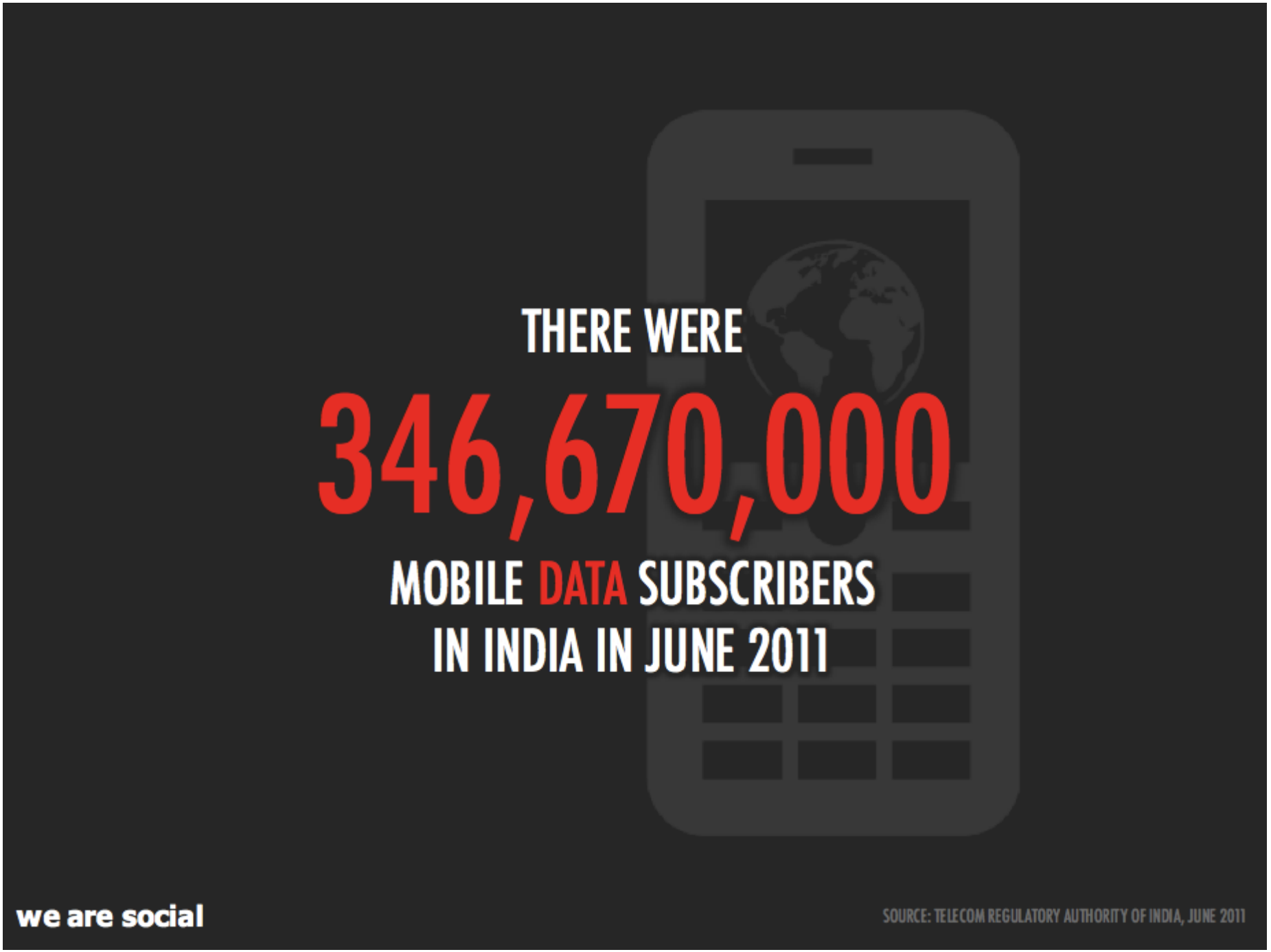


59%

OF INDIA'S INTERNET USERS ONLY EVER ACCESS THE INTERNET VIA MOBILE DEVICES

we are social

SOURCE: MOBITHINKING


THERE WERE
346,670,000
MOBILE DATA SUBSCRIBERS
IN INDIA IN JUNE 2011
we are social
SOURCE: TELECOM REGULATORY AUTHORITY OF INDIA, JUNE 2011

IBM Collaboration Mobile Strategy

Driving Social Business Everywhere

- A comprehensive mobile solution for social business
- Optimized for the leading mobile devices - smartphones and tablets
- Rich and portable experiences that are built, managed, and delivered in a consistent way
- Enterprise governance and security capabilities that are easily managed on premises, hosted, or in the cloud

BlackBerry NOKIA Connecting People

In 2011, IBM delivered 21 mobile collaboration apps - 44 new mobile releases

Android Market

Available on the App Store

BlackBerry App World™

What is Lotus Notes Traveler?

- Automatic wireless delivery of Lotus Domino
  - Email and PIM Data
  - Device security settings
- 2-way synchronization
- Over the air client or profile installation
- Uses native device applications for best integration (except Android)
- Works over all wired / wireless connections (CDMA, GPRS, GSM, WiFi, etc.)
- Administration support for device security policies and remote wipe

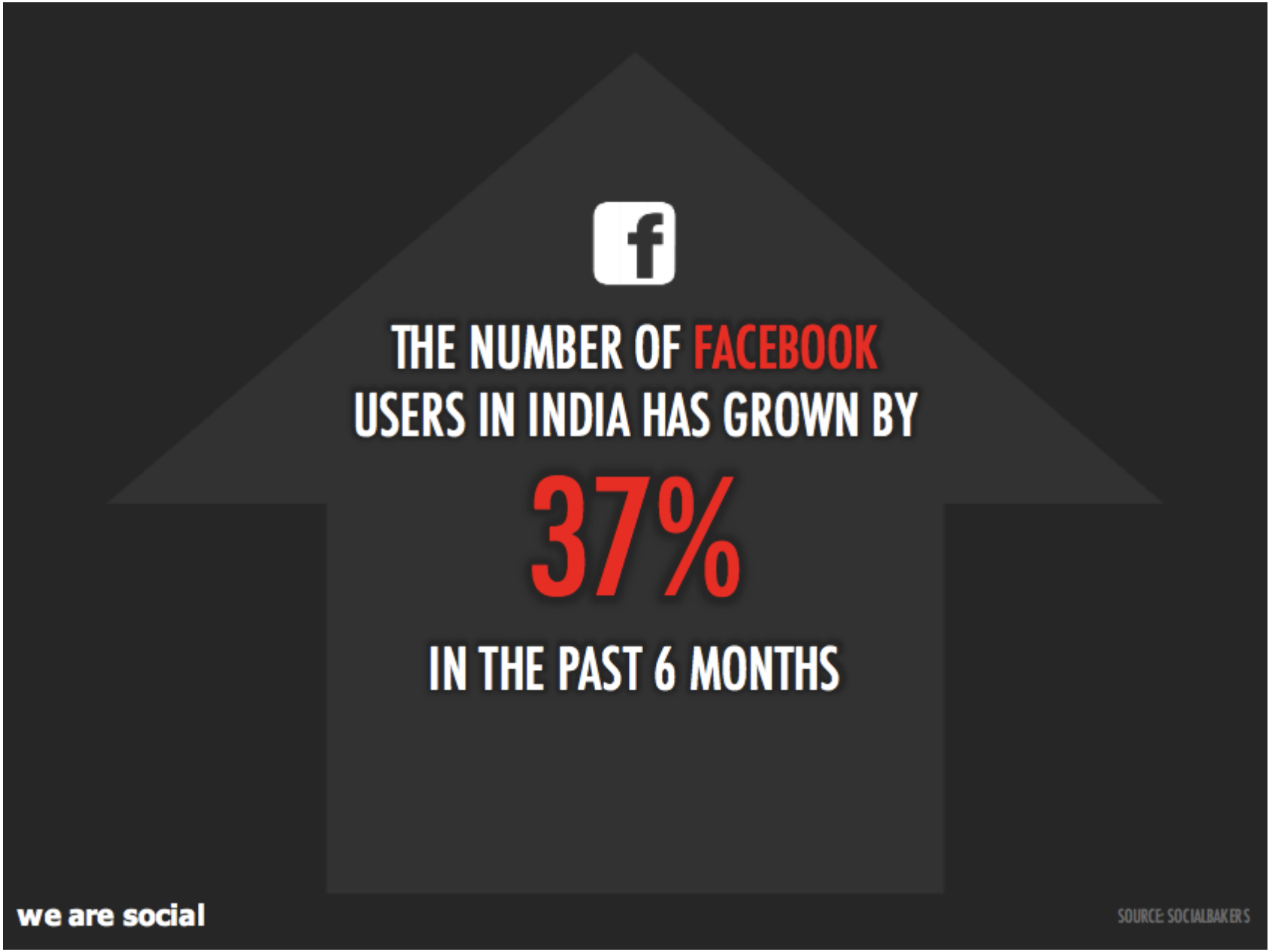
SOCIAL NETWORK USER NUMBERS IN INDIA:

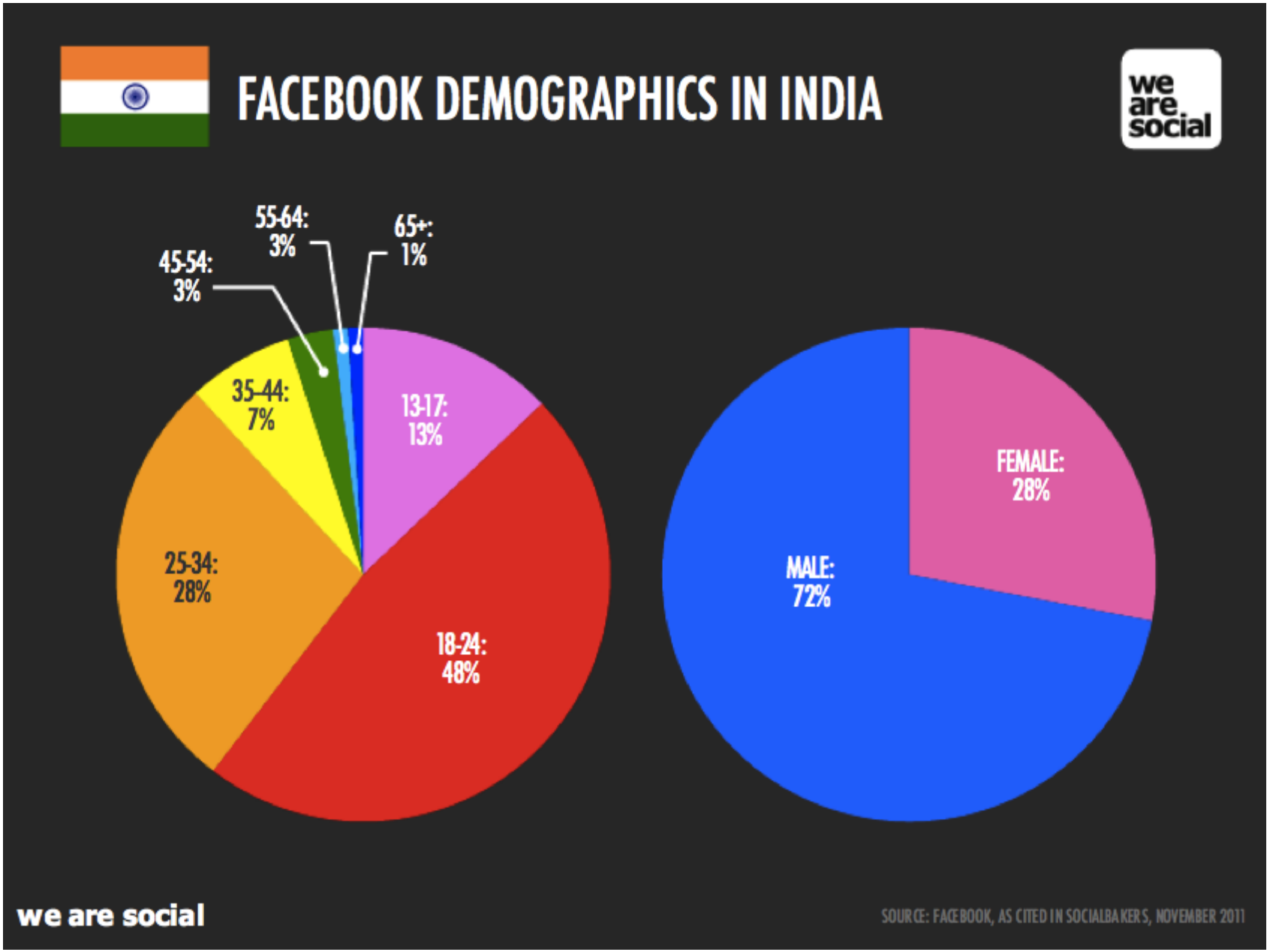
FACEBOOK	ORKUT	TWITTER	LINKEDIN
38M	28M	13M	13M

we are social

SOURCE: TECHONZO, AS CITED IN PENN OLSON

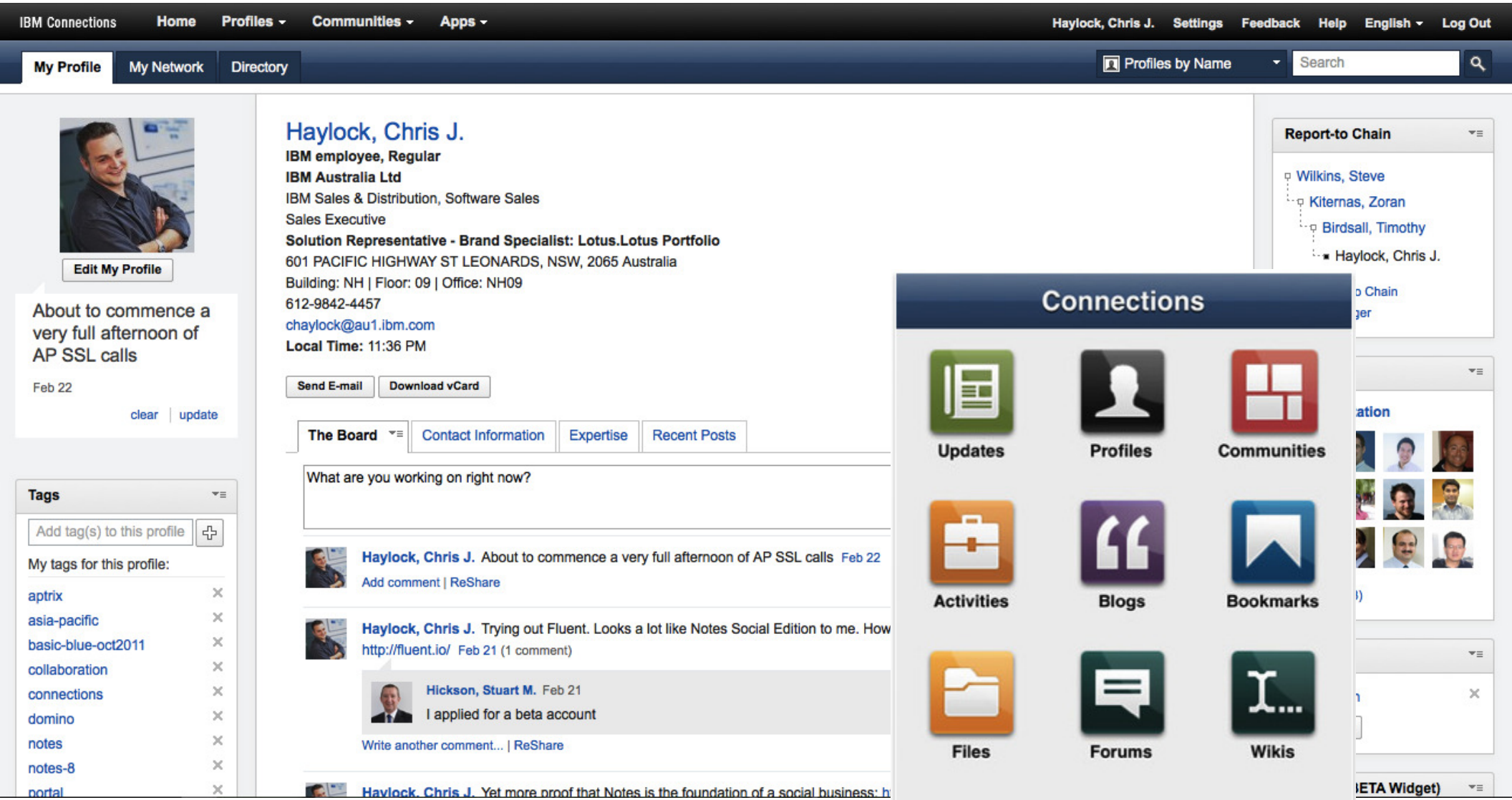
INDIA HAS THE SECOND
HIGHEST BASE OF LINKEDIN
USERS IN THE WORLD
we are social
SOURCE: SOCIALBAKERS


THE NUMBER OF FACEBOOK
USERS IN INDIA HAS GROWN BY
37%
IN THE PAST 6 MONTHS
we are social
SOURCE: SOCIALBAKERS

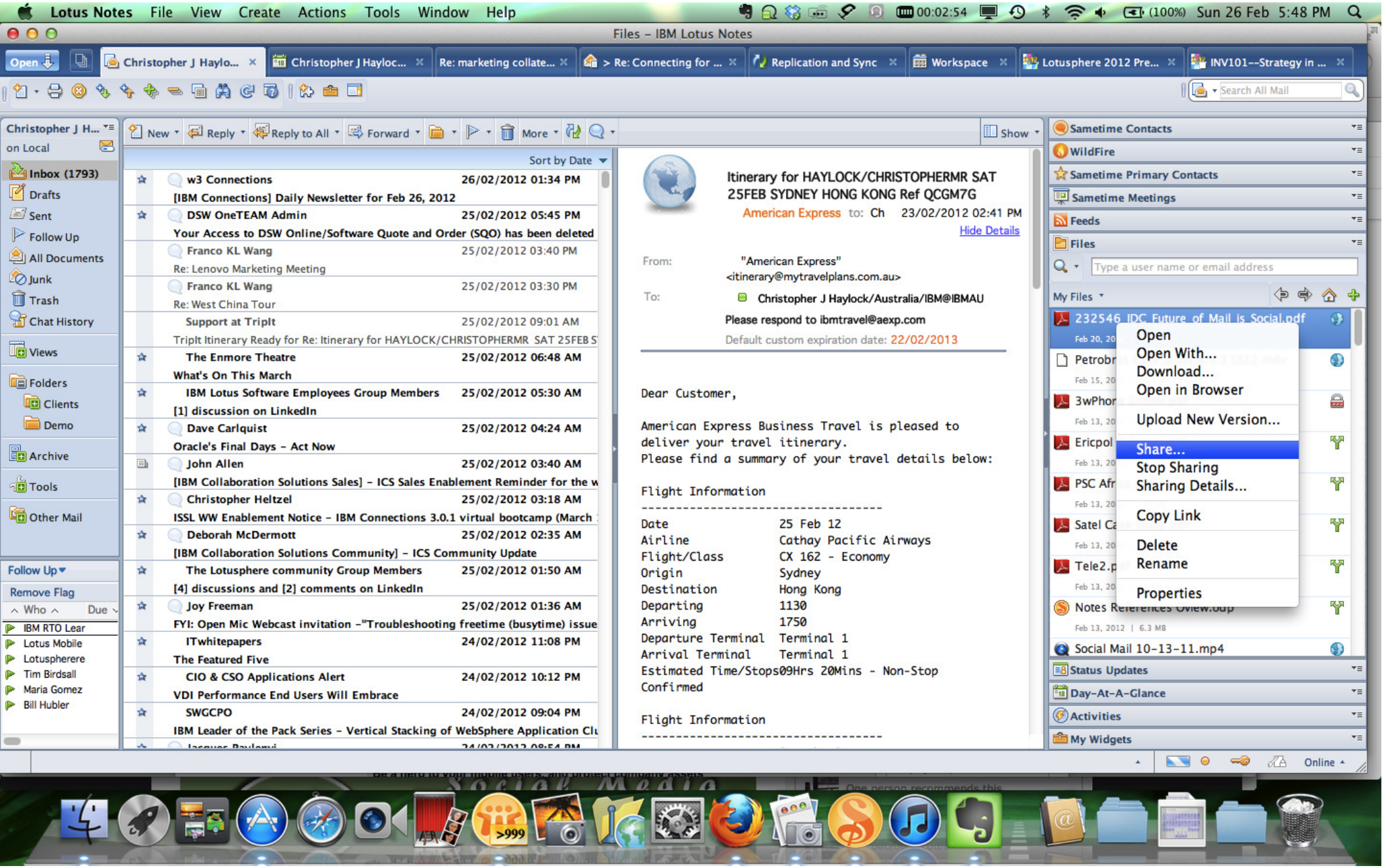

FACEBOOK DEMOGRAPHICS IN INDIA
we are social
55-64: 3%
65+: 1%
45-54: 3%
35-44: 7%
13-17: 13%
25-34: 28%
18-24: 48%
FEMALE: 28%
MALE: 72%
we are social
SOURCE: FACEBOOK, AS CITED IN SOCIALBAKERS, NOVEMBER 2011

13,000,000
INDIANS ARE REGISTERED ON
MATRIMONIAL DATING SITES
we are social
SOURCE: TECHONZO, AS CITED IN PENN OLSON

IBM Connections



Free in Notes 8.5.3 - Connections Files

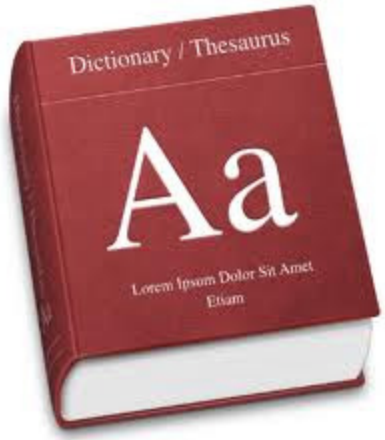


Free in Notes 8.5.3 - Connections Status Updates

context (ˈkɒntɛkst)

— n

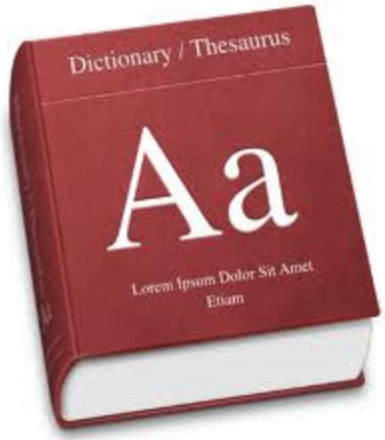
1. the parts of a piece of writing, speech, etc, that precede and follow a word or passage and contribute to its full meaning:



context (ˈkɒntɛkst)

— n

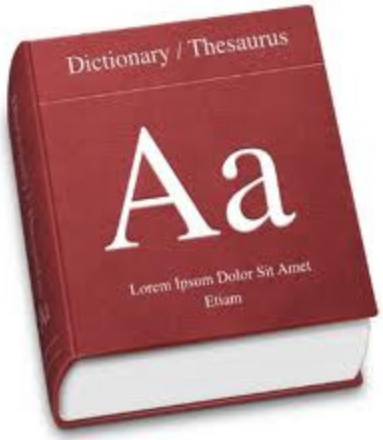
1. the parts of a piece of writing, speech, etc, that precede and follow a word or passage and contribute to its full meaning:



context (ˈkɒntɛkst)

— n

better understanding something by taking into account the things around it.



The Importance of Context

The Knowledge Accident

Demo

What's coming in 2012?

Notes Traveler Social Edition planned enhancements

- Significant update to Android client
  - Tablet-focused UI, including improved monthly calendar view
  - IBM Sametime presence integration
  - To-dos
  - High Availability
- Support for Windows Phone, specifically Nokia and HTC
- iOS To-Dos

Notes and Domino in 2012 – anticipated releases

- Notes/Domino 8.5.3 Upgrade Pack 2

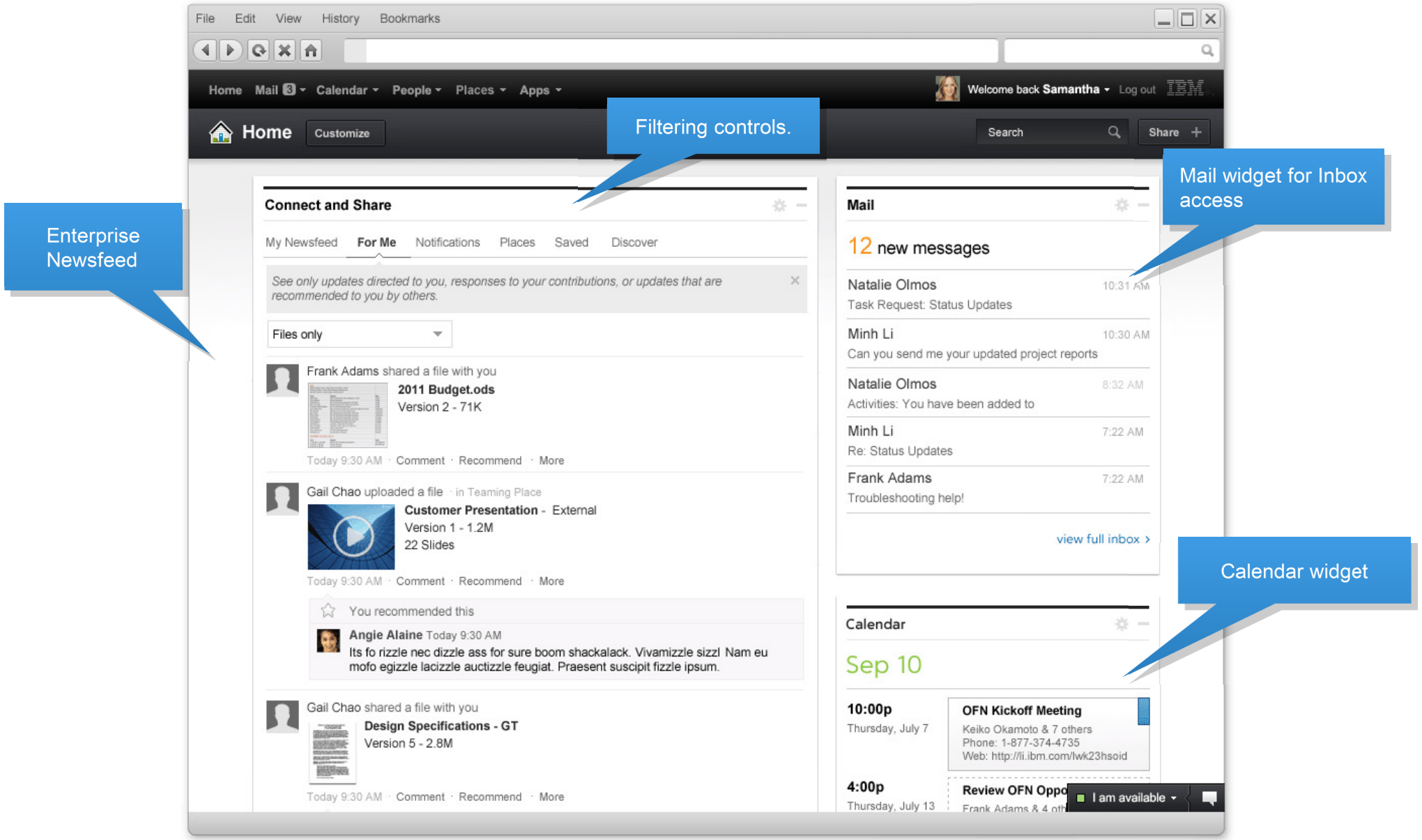
- An incremental 8.5.x maintenance release
  - few new features, primarily quality and consumability
  - Will roll-up Notes/Domino 8.5.3 Upgrade Pack 1 and 2

- A feature pack, Notes/Domino Social Edition, atop the 8.5.x maintenance release
  - Easier to consume than going to a “9.0”
  - Implement when and as you are ready

What is Notes and Domino Social Edition?

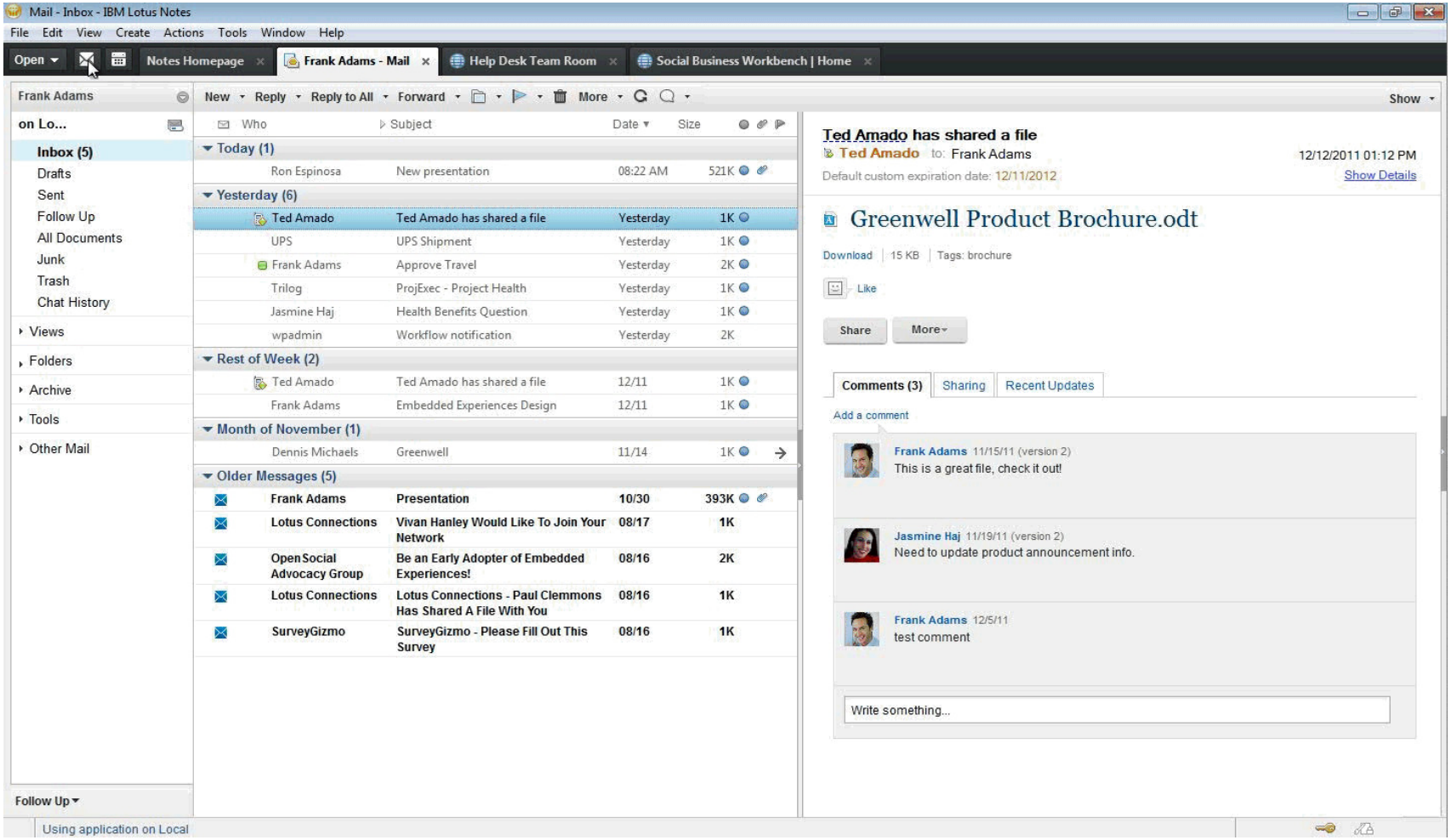
- A feature release, primarily focused on client/interface improvements
- Deliver modern in-context social collaboration capabilities
- OpenSocial standard - a platform for development of a reusable set of “gadgets” from both IBM and third parties (e.g., social mail, activity stream, embedded experiences
- “Embedded Experiences” - bringing collaboration in-context results in tighter integration across iNotes, Connections, Notes, app dev (Xpages), and third party products and services
- Increased emphasis on web and mobile interfaces
- Continuous improvements to Lotus Notes, Notes Traveler, Domino Designer

Lotus Notes Social Edition - Integrated Home Page



Become an expert user faster due to a single look-and-feel, home page, newsfeed and common components across services, products and deployments

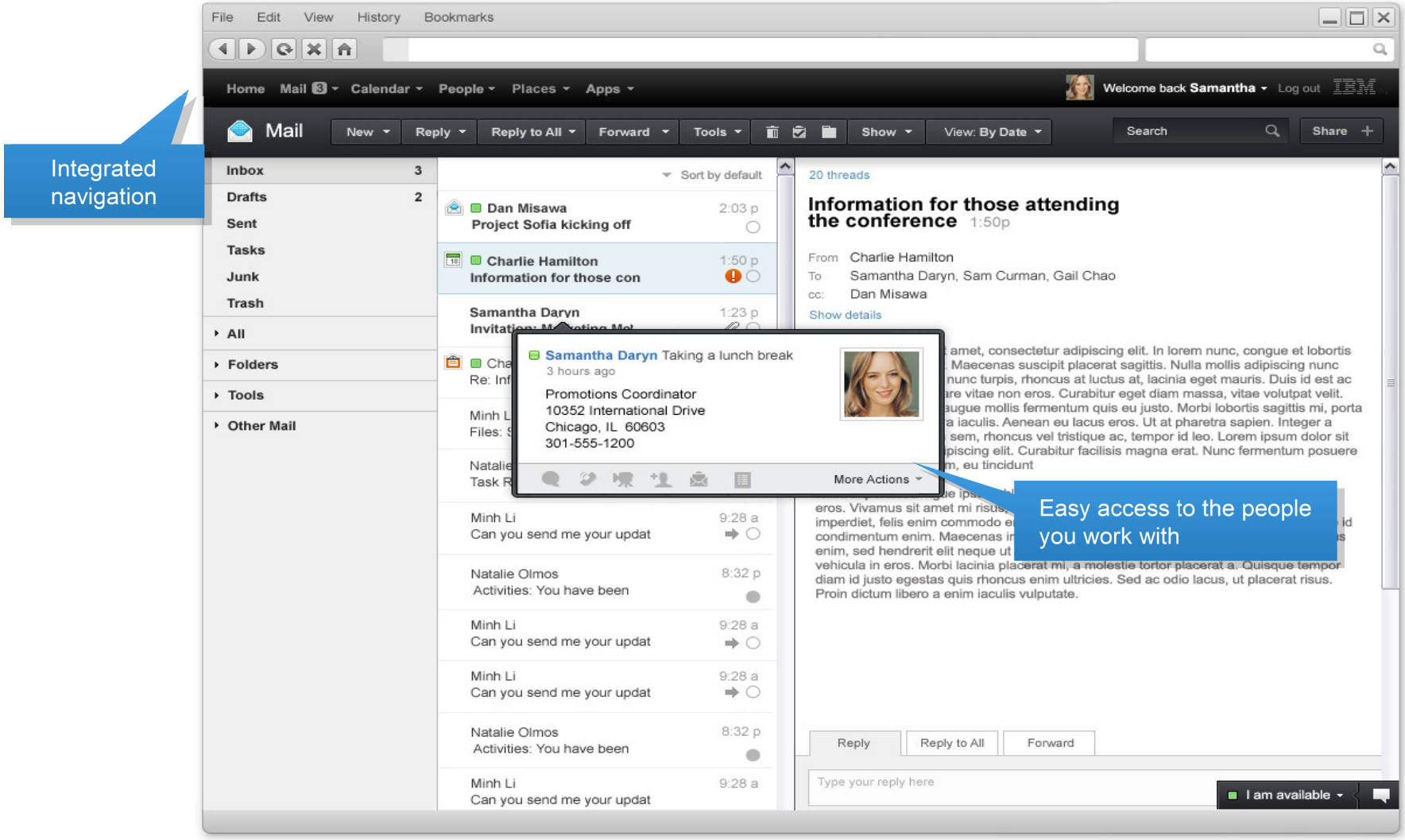
Notes Social Edition - planned consumability enhancements



- Single click mail/calendar/contacts
- Rolling calendar view (additive weeks)
- Weekly planner view

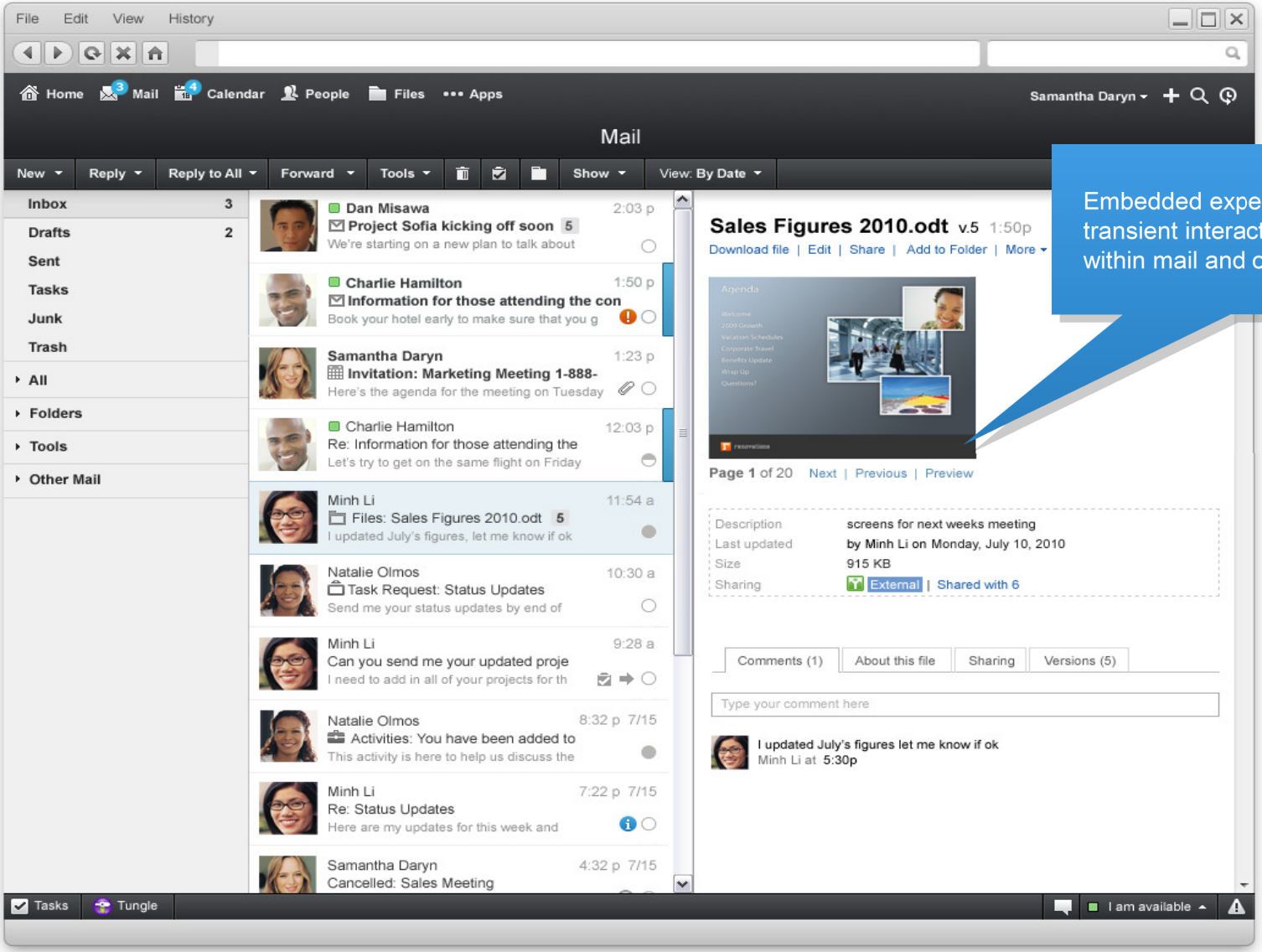
- Click on URLs in edit mode
- Categorize inbox by date (“Today”, “Yesterday”, “Last Week”)

Consistent Context



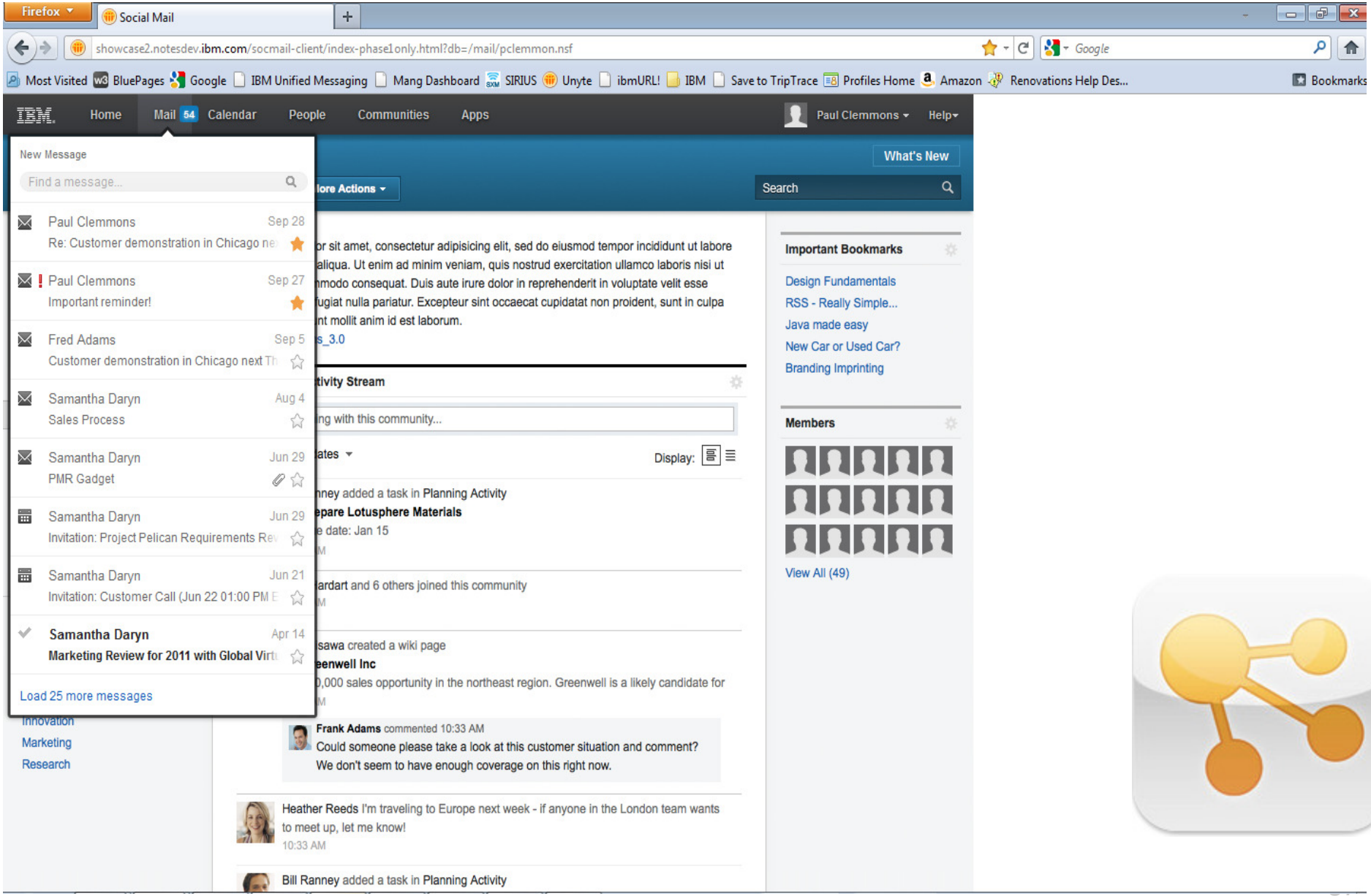
Work more efficiently through a completely integrated user experience that brings information to you through aggregation and embedded experiences

Embedded Experiences

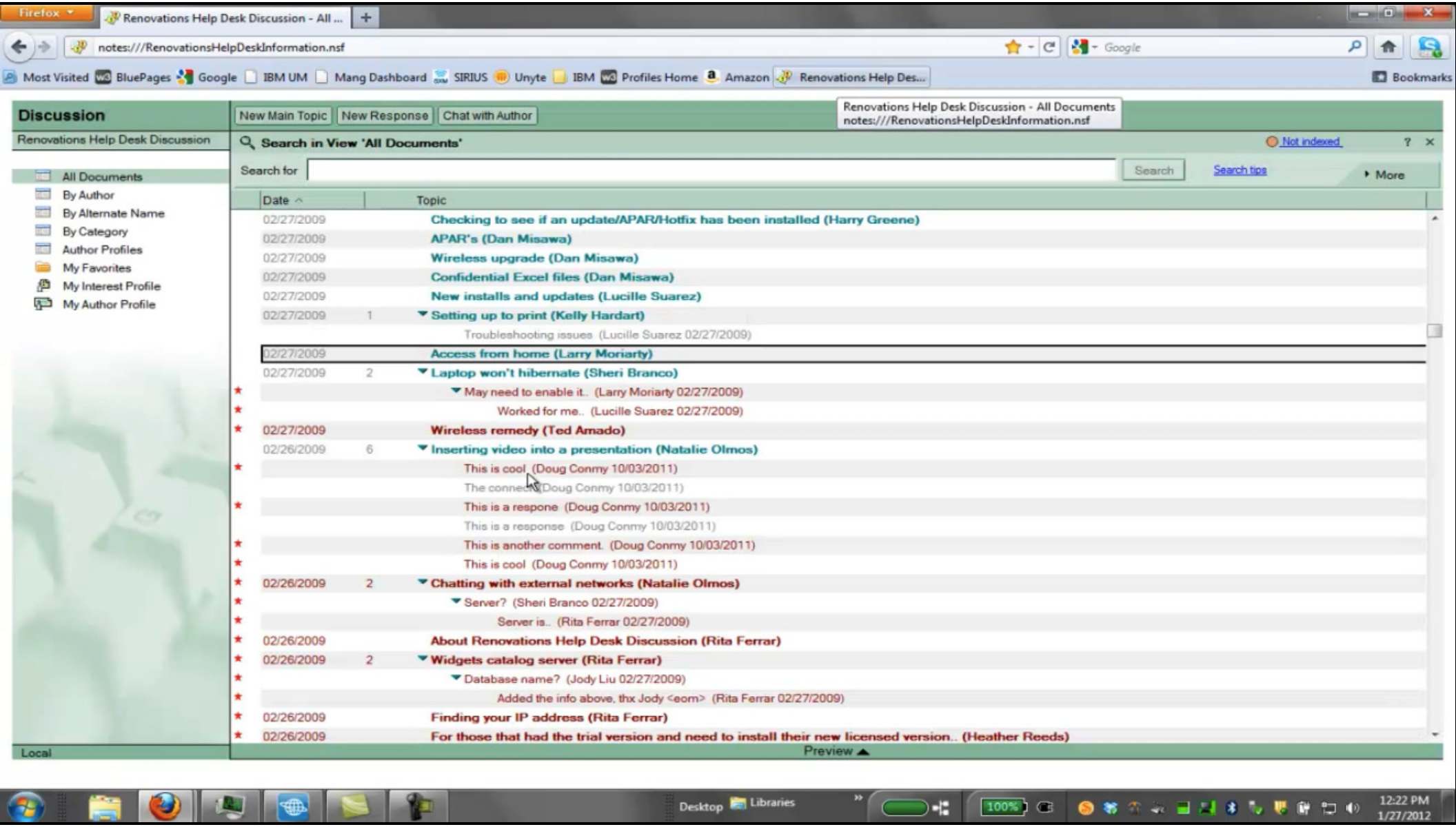


Enables you to work faster and smarter by avoiding context switching and infusing socially oriented collaboration capabilities

Be In Mail (Without Being In Mail)



Notes Application Player Plug-in for Windows

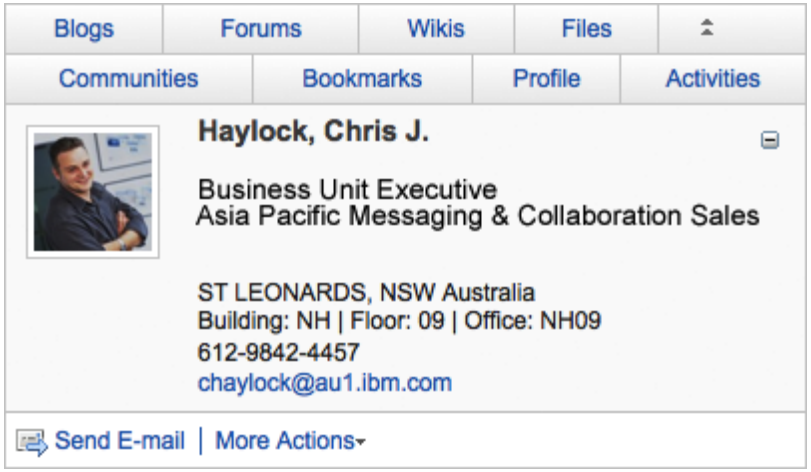


- "No need to replace those cabinets, just reface them"
  - Either through plug-in or XPages modernization
- Result: Applications run in a browser with no modification
- No email support, designed to work in conjunction with iNotes

In Summary...

The future of email is social... and mobile

Thank you



@chrishaylock

Mobile Roadmap for Social Business

IBM Lotus Notes Traveler

- High availability for Traveler servers
- New Android tablet email UI
- Monthly calendar view for Android
- To Do support
- Windows Phone

IBM Sametime

- Mobile meetings app (iOS and Android)
- Sametime presence / chat integration for Traveler and Connections apps
- Voice and video integration

IBM Connections

- Activity streams for mobile
- Social analytics
- Multiple accounts
- User focussed improvements

IBM plans are subject to change