InfoSphere Smart Analytics

Voice-over	Suggested on-screen visuals / text
1. The *time of business* is changing. Today's winners know the importance of *quick time to value.* They demand systems that deploy quickly and, most importantly, systems that help them make business-changing decisions.	<<illustrate fast pace of business>>
2. IBM Smart Analytics eliminates the time and cost of integrating and optimizing analytics solutions for business use, while preserving the flexibility not offered by single-use appliances.	**IBM Smart Analytics** **… for business-changing decisions**
3. Smart Analytics builds a modular system that grows and enables you to approach a variety of analytics, whether multi-dimensional analysis, query and reporting, dashboard, deep-level prediction, -whatever you need for your business challenge.	One modular, integrated system • Multidimensional analysis • Query and reporting • Dashboard • Deep-level prediction • Streaming analytics • Mashups
4. Your analytics system needs to meet new demands as the business changes. Smart Analytics can be augmented at any time by simply adding new analytic capabilities and data or user capacity.	<<illustrate new demands, such as merger, acquisition, etc.>>
5. IBM Smart Analytics …accelerating value and delivering business benefits into the future.	**IBM Smart Analytics**

View legal