

Strategies to Ensure Applications are Secure by Design

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Innovate2011

The Rational Software Conference

Let's **build** a smarter planet.

The premiere software and product delivery event.
June 5–9, 2011 Orlando, Florida



Security is More than Operations

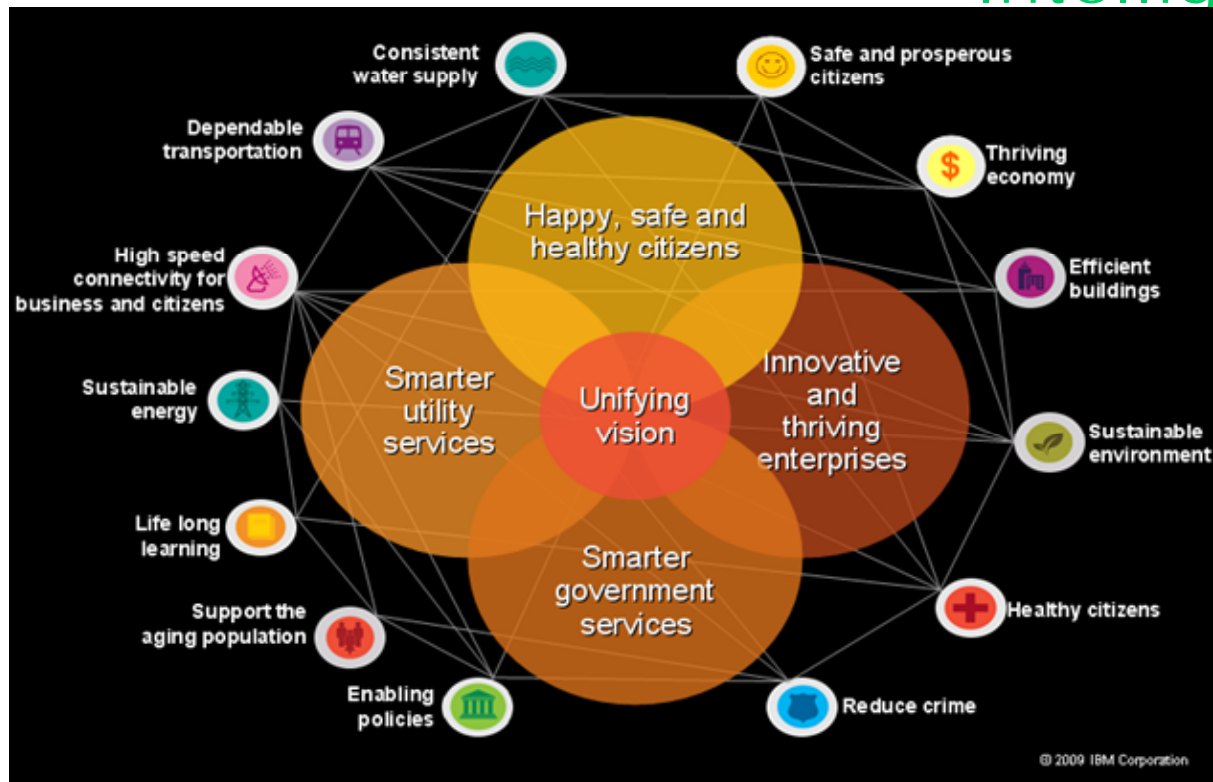
Why Development Needs to Take Responsibility

The Smarter Planet

Our world is getting
Instrumented

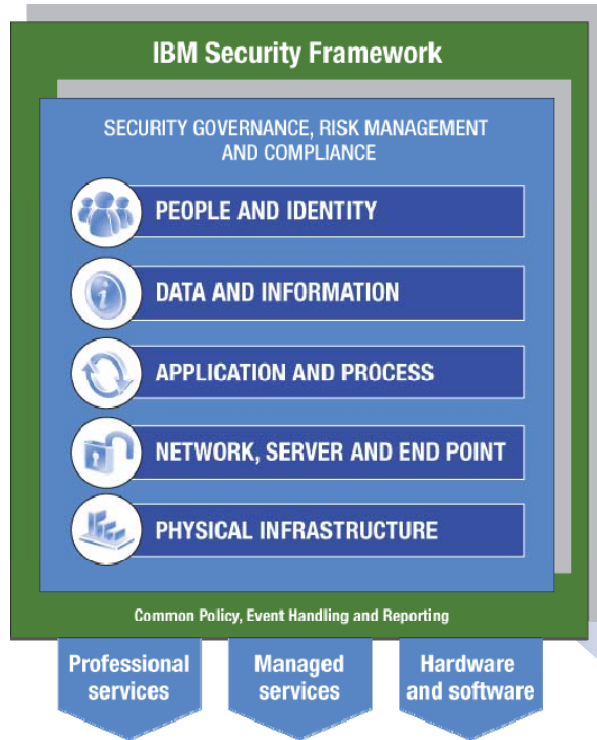
Our world is getting
Interconnected

Our world is getting
Intelligent



IBM Security Framework – Securing the Smarter Planet

SOFTWARE



PEOPLE AND IDENTITY

Mitigate the risks associated with user access to corporate resources



DATA AND INFORMATION

Understand, deploy, and properly test controls for access to and usage of sensitive data



APPLICATION AND PROCESS

Keep applications secure, protected from malicious or fraudulent use, and hardened against failure



NETWORK, SERVER AND END POINT

Optimize service availability by mitigating risks to network components



PHYSICAL INFRASTRUCTURE

Provide actionable intelligence on the desired state of physical infrastructure security and make improvements

Create & sustain security governance

Manage risk

Ensure compliance

Security Concerns Grow on the Smarter Planet

Key drivers for software security projects

Increasing
Complexity

Soon, there will be
1 trillion connected
devices in the world,
constituting an
“*internet of things*”[†]

Increasing
Exploits and
Accidents

900+ Breaches
reported
900+ M records
exposed[‡]

Increasing
Impact

The cost of a US
data breach
increased to **\$204** per
compromised
customer record and
\$6.8M Million per
breach[¶]

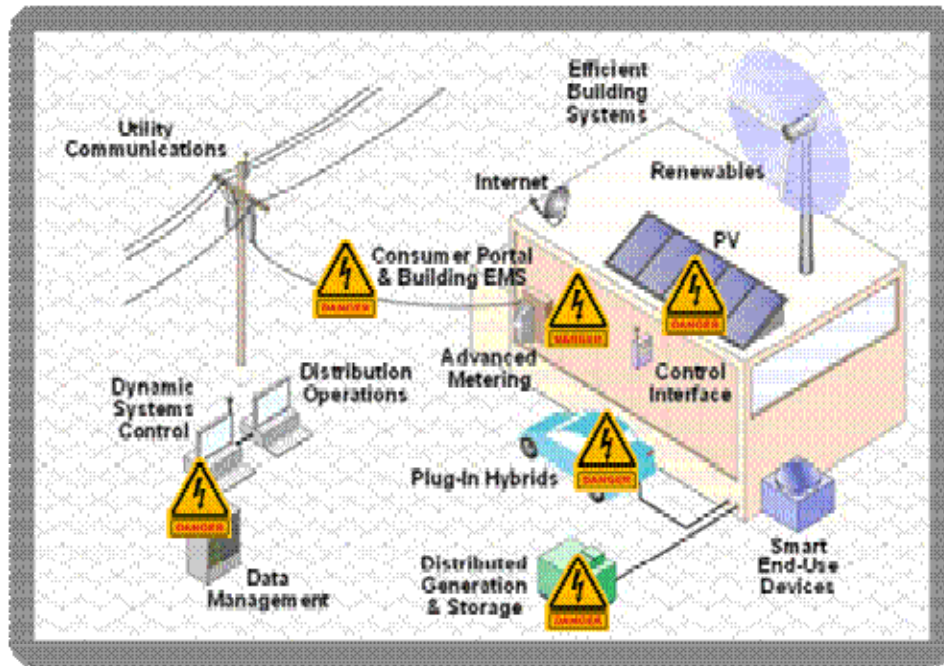
Sources [†] http://searchcompliance.techtarget.com/news/article/0,289142,sid195_gci1375707,00.html

[‡] 2010 Verizon Business / US Secret Service Data Breach Investigations Report

[¶] 2010 Ponemon Institute Data



Increased Connections Expose Outdated Software and Attitudes



“Researchers at the Idaho National Engineering Laboratory have shown that it’s possible to remotely hack into a control system for an electrical generator and cause it to fail—not just stop, but actually fly apart.”

Phil Windley / September 28, 2007 (ZDNet)



“Electricity Grid in U.S. Penetrated by Spies”

WSJ/Siobhan Gorham - 04/08/2009

“Report highlights Smart Grid security vulnerabilities”

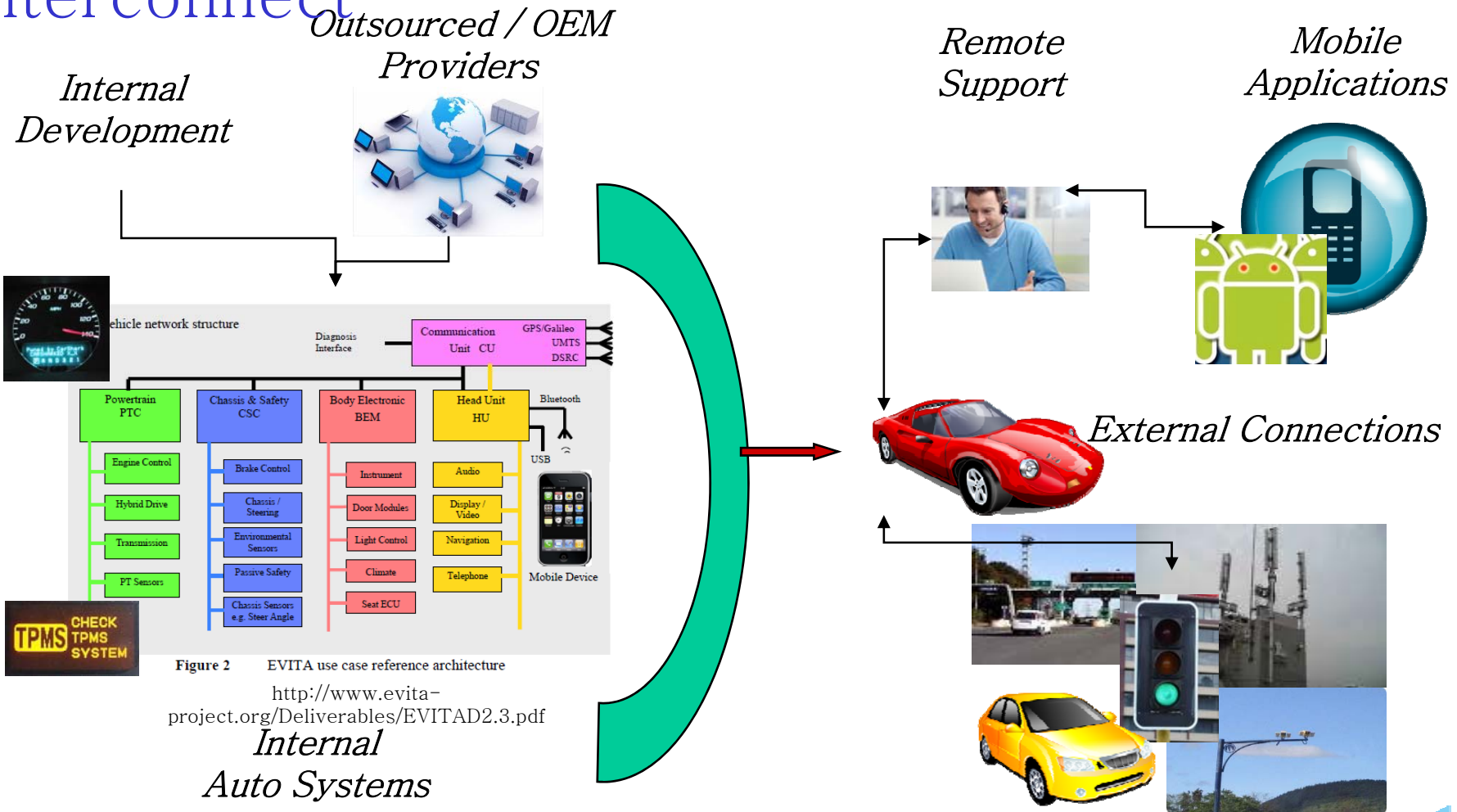
Jaikumar Vijayan - 09/29/2009

“Power Grid is Found Susceptible to Cyberattack”

Robert McMillan - 03/21/2009



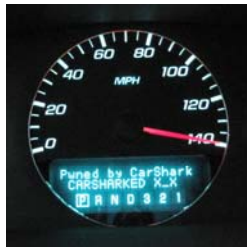
Complex Picture of Auto / IT System Interconnect



Research illuminating internal weaknesses

“Experimental Security Analysis of a Modern Automobile”

<http://www.autosec.org/pubs/cars-oakland2010.pdf>



*“Surprisingly, also without needing to unlock the EBCM, we were also able to **release the brakes** and **prevent them from being enabled**, even with car’s wheels spinning at 40 MPH while on jack stands.”*

*“**Self-Destruct**. Combining our control over various BCM components, we created a “Self-Destruct” demo in which a **60-second count-down** is displayed on the Driver Information Center (the dash), accompanied by clicks at an increasing rate and horn honks in the last few seconds. In our demo, **this sequence culminated with killing the engine and activating the door lock relay** (preventing the occupant from using the electronic door unlock button).”*

“Security and Privacy Vulnerabilities of In-Car Wireless Networks”

<http://ftp.cse.sc.edu/reports/drafts/2010-002-tpms.pdf>

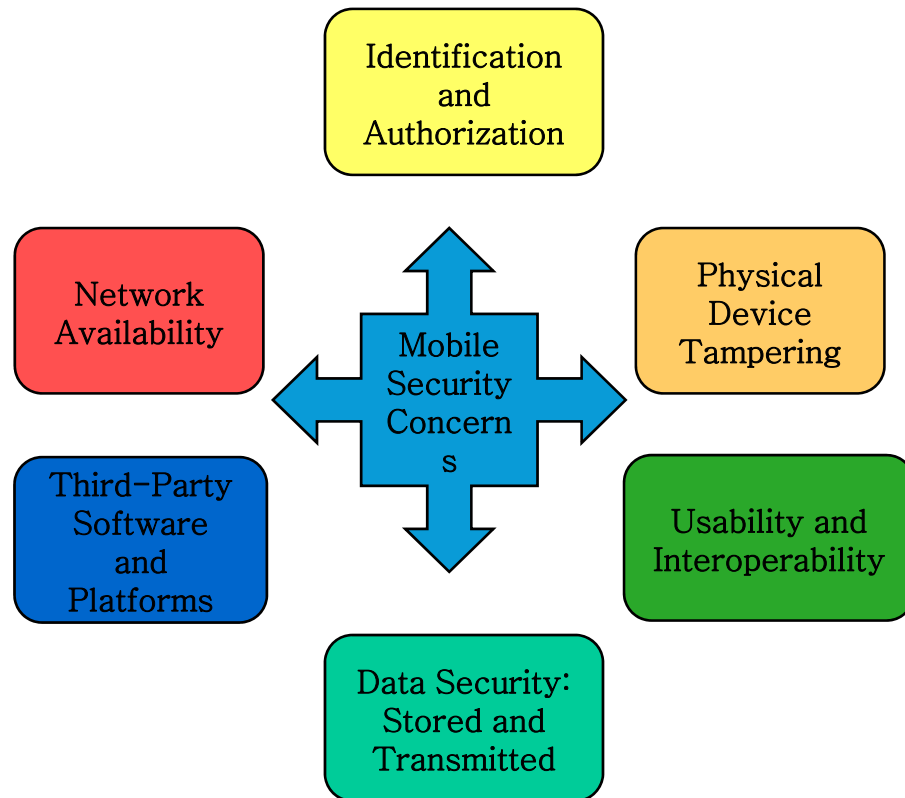


*“...current protocols **do not employ authentication** and vehicle implementations **do not perform basic input validation**, thereby allowing for remote spoofing of sensor messages.”*

*“The implementation of the in-car system appears to fully trust all received messages. We found **no evidence of basic security practices**, such as input validation, being followed.”*

*“To our surprise, at the end of only two days of sporadic experiments involving triggering the TPMS warning on and off, we managed to crash the TPMS ECU and **completely disabled the service**... Eventually, a visit to a dealership recovered the system at the cost of replacing the TPMS ECU.”*

Mobile Platform Popularity Creating New Threat Vectors



“Fake Mobile Banking App Discovered in Android Marketplace”

Humberto Saabedra – 01/10/2010

“iPhone worm hijacks ING customers”

John Leyden – 11/23/2009

“Rootkit-based Exploits Could Eavesdrop Smartphones” – 01/25/2010

The researchers, who are presenting their findings at a mobile computing workshop in Maryland, are showing how a rootkit could cause a smartphone to eavesdrop on a meeting, track its owner’s travels, or rapidly drain its battery to render the phone useless — all without the user’s knowledge.

“Pay-Per-Text Malware Hits Android Phones”

Andy Greenberg : Aug. 11 2010



Attacks are becoming more Sophisticated : Stuxnet

How Stuxnet Spreads

Experts who have disassembled the code of the Stuxnet worm say it was designed to target a specific configuration of computers and industrial controllers, likely those of the Natanz nuclear facility in Iran.

INITIAL INFECTION

Stuxnet can enter an organization through an infected removable drive. When plugged into a computer that runs Windows, Stuxnet infects the computer and hides itself.

UPDATE AND SPREAD

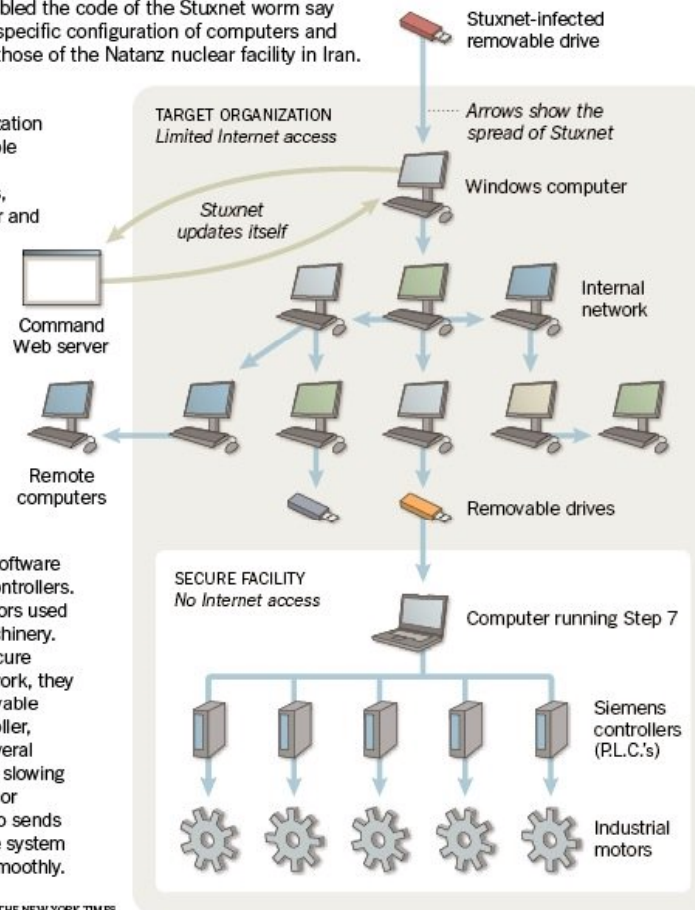
If the computer is on the Internet, Stuxnet may try to download a new version of itself. Stuxnet then spreads by infecting other computers, as well as any removable drives plugged into them.

FINAL TARGET

Stuxnet seeks out computers running Step 7, software used to program Siemens controllers. The controllers regulate motors used in centrifuges and other machinery. While the computers in a secure facility may not be on a network, they can be infected with a removable drive. After infecting a controller, Stuxnet hides itself. After several days, it begins speeding and slowing the motors to try to damage or destroy the machinery. It also sends out false signals to make the system think everything is running smoothly.

Source: Symantec

THE NEW YORK TIMES



Stuxnet

- Targets specific controllers
- Is introduced via removable drives or network shares
- Updates itself via the Internet, and infects other computers and removable drives through a variety of attacks
- Always seeking target controllers
- Once on a controller, it hides itself and begins to cause physical damage



Unconventional paths to “Isolated” Systems

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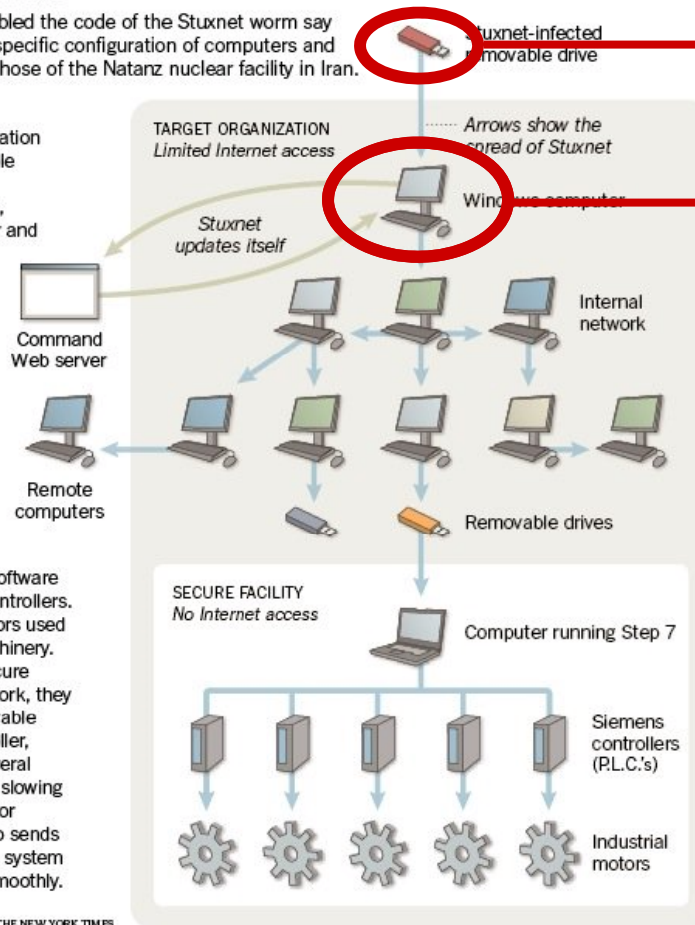
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THE NEW YORK TIMES



Infected USB Sticks are picked up by employees or contractors

Infection is passed to network connected computer



Targets now include lower level systems

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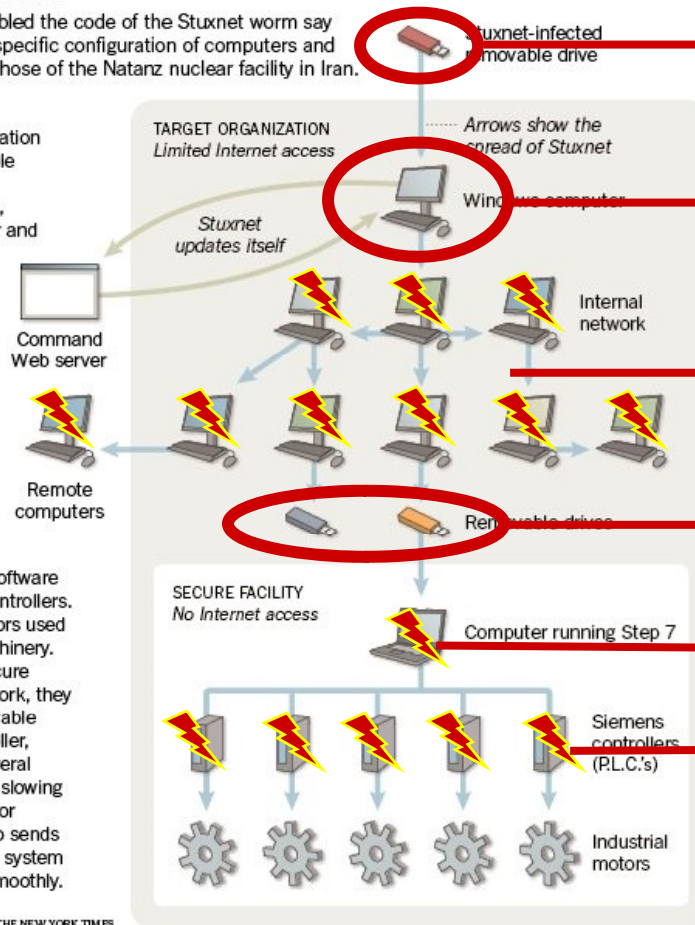
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THE NEW YORK TIMES



Infected USB Sticks are picked up by employees or contractors

Infection is passed to network connected computer

Automated attacks are executed against network accessible computers, passing the infection

Infection is passed to any USB stick that is inserted

Attack identifies target computer destination

Infected controlling computer corrupts controllers on "disconnected network"



Software Development Shares Responsibility

Theft

- Unauthorized access to customer private data
- Breach of physical security controls
- Leakage of financial / credit card data from infrastructures

Decreased User Satisfaction

- Inconsistent experience
- Frequent requirements for software updates
- Unexpected behaviors

Physical Danger

- Unauthorized control of functions
- Corrupted / modified data
- Denial of service against critical systems



MacPherson v. Buick Motor Company

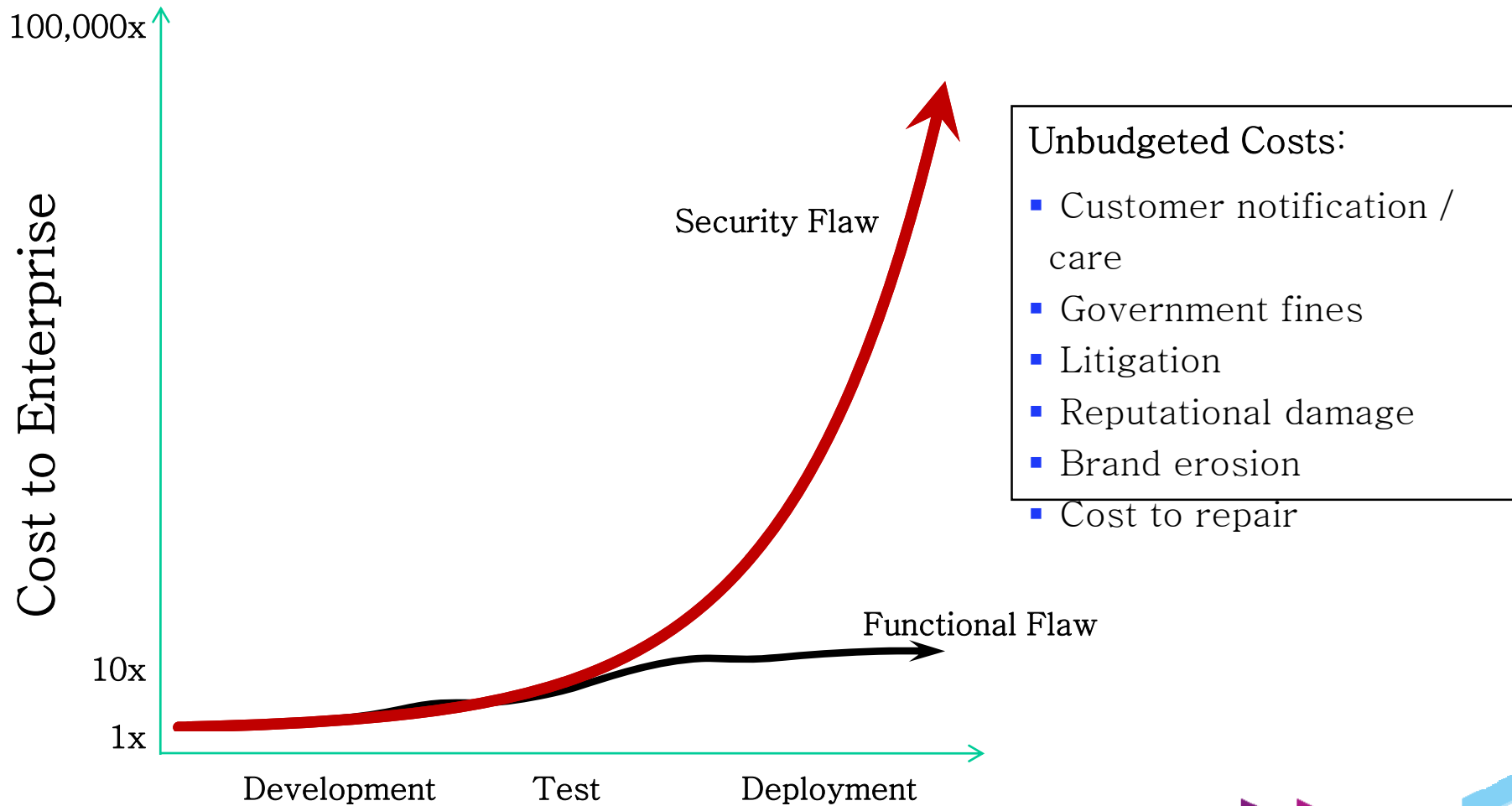
The plaintiff, Donald C. MacPherson, a stonecutter, was injured when one of the wooden wheels of his 1910 Buick Runabout collapsed.

“...the manufacturer of this thing of danger is under a duty to make it carefully...”

--Judge Benjamin N. Cardozo 1916



Incremental and Unbudgeted Costs of Critical Breaches



Accelerating Awareness and Progress: Secure by Design

Secure by Design is a cost-effective approach to constructing safe and reliable systems by applying IBM's experience with security technologies and best practices in all phases of system creation, from conception through system design, construction and deployment.

Being Secure by Design reduces the cost, risk, and unpredictability of integrating new technologies.



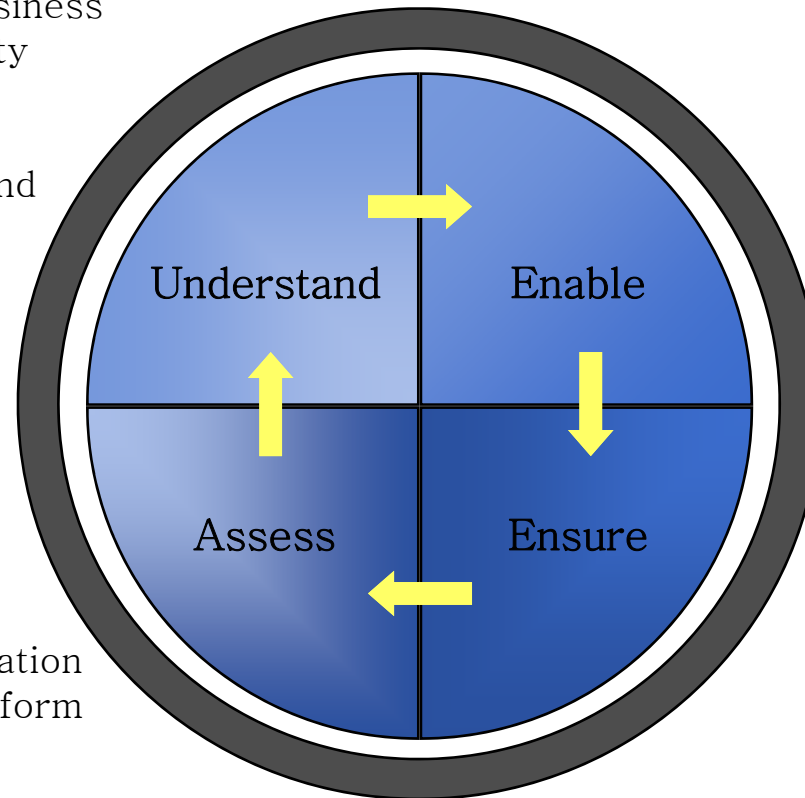
Components of a Strategy to be Secure by Design

Understand Security Drivers

- Recognize specific business opportunity and priority
- Assess system risk to business
- Model likely threats and impacts

Assess Deployments

- Test composed application
- Verify security of platform configuration
- Establish process and schedule for regular checking



Enable System Security

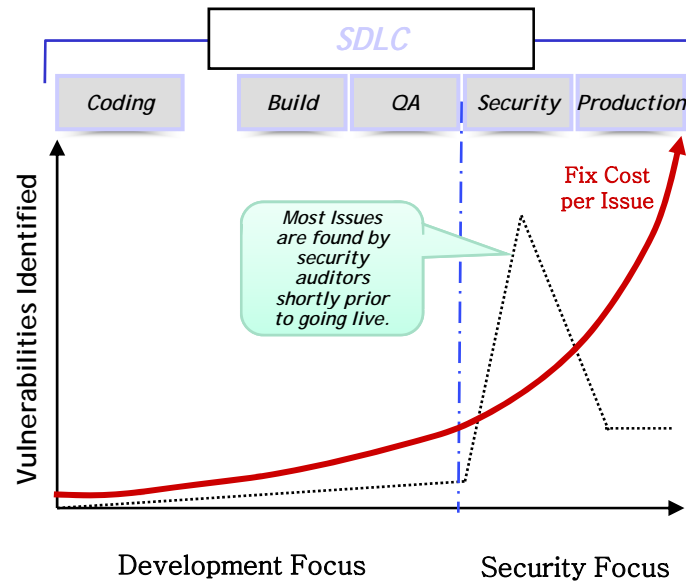
- Mandate appropriate security controls within applications
- Implement system monitoring/logging
- Specify secure platform & configuration
- Document update management plan

Ensure secure development

- Protect development infrastructure
- Verify safety of third-party software
- Check system for security during coding/build/integration stages

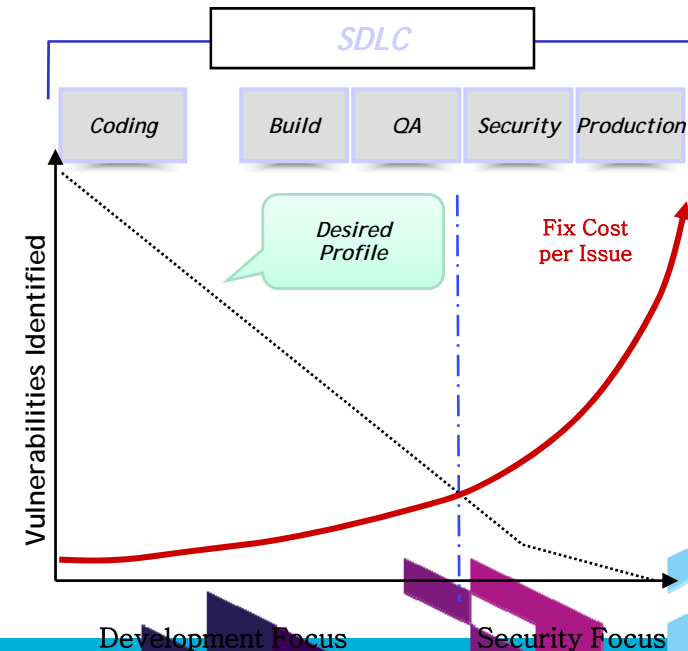
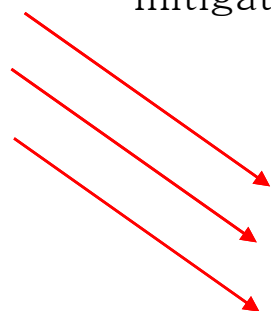


Moving to a Desirable End State



In early stages of adoption, security practitioners will assess applications during pre-deployment testing. Costs are higher and window is shorter to mitigate any issues found.

By integrating security into requirements, development and build/test/integration cycles, identification occurs much earlier, increasing find rate at a time when fix costs are lowest.



Additional Rationale for Going Through all of This

Cost-savings

Early introduction of security considerations is shown to save substantial costs in development, rework, breach mitigation and clean-up

Time to Market

Late stage identification of security issues is a common cause of deadline slips and unplanned tasking and rework

Protection of Reputation

Unaddressed vulnerabilities within deployed applications are a major risk to organizational reputation and customer confidence when breached

Regulatory Compliance

Requirements including PCI-DSS, HIPAA, and NERC CIP all mandate the security of IT infrastructures and include penalties for non-compliance

Competitive Differentiation

Increasingly, RFP and RFI content includes requests for vendor practices used to ensure the security of delivered systems and products

Institutionalizing Secure by Design

A Secure by Design Universe



Hacked: *When Things are Not Secure by Design*

The Reliable Times Daily

Popular Gaming Console Company Sued by Customer for \$8.1 M Over Security Breach and Data Theft

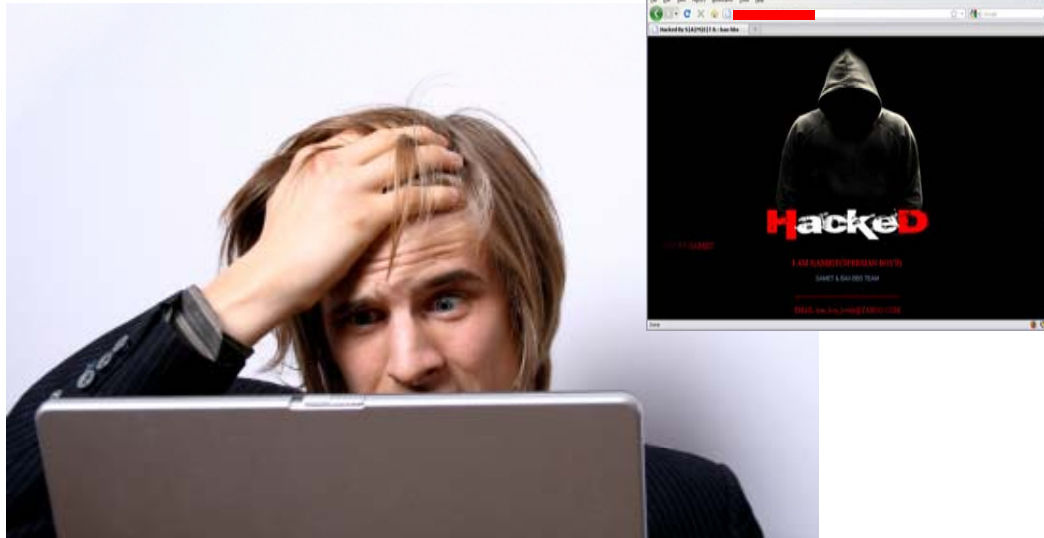
Fun Games Corp. network entertainment unit was sued by a customer claiming it failed to protect users' personal information and credit card data that the company says may have been stolen by a hacker.



The Post

Company Found Negligent Over Security Breach

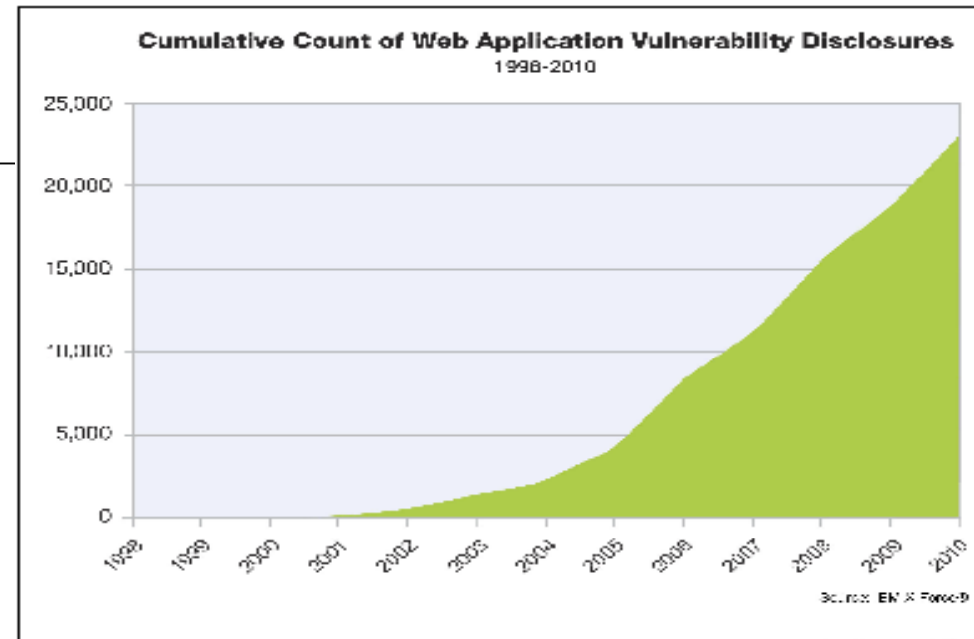
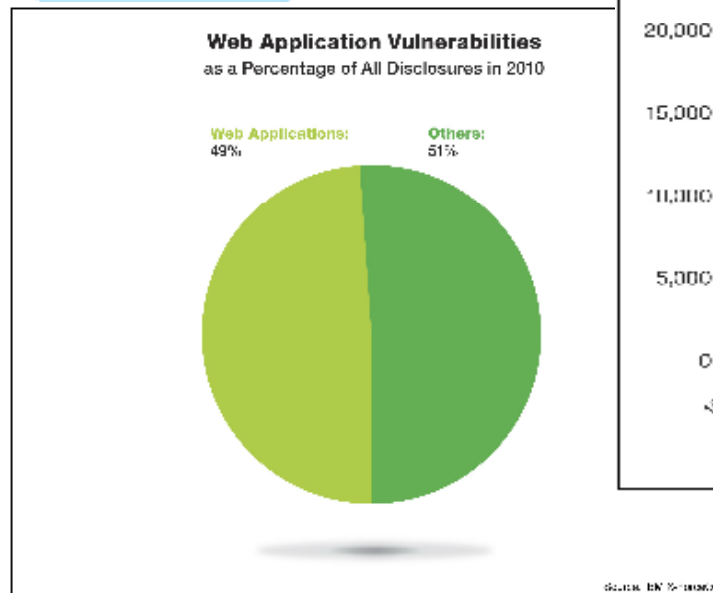
State Appeal Court issued ruling which found ABC Motors Corp. was negligent over a security breach...



How could this have been prevented?

Application Vulnerabilities Continue to Grow

- **Web application vulnerabilities represent the largest category in vulnerability disclosures**
- **49% of all vulnerabilities were Web application vulnerabilities**
- **SQL injection and Cross-Site Scripting are neck and neck in a race for top spot**



*IBM Internet Security Systems
2010 X-Force® Trend & Risk Report*

The Application Security Challenge

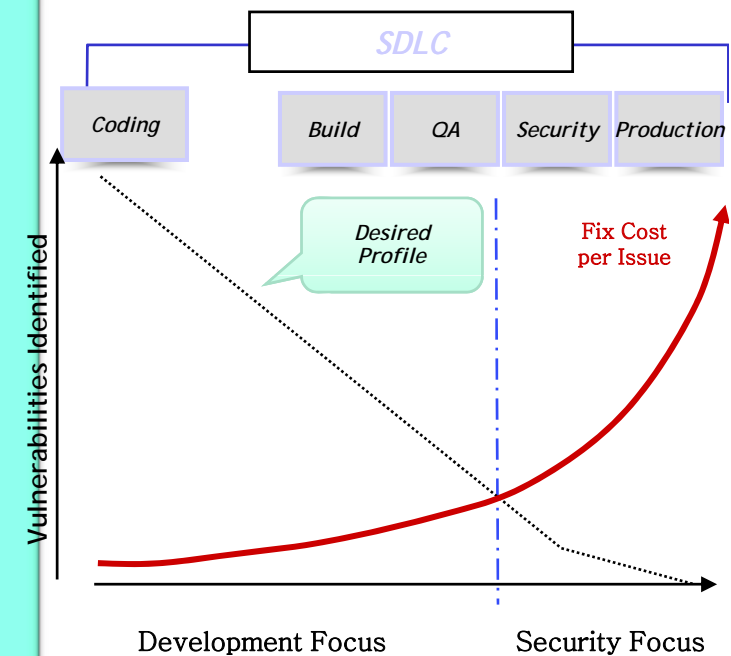


What?

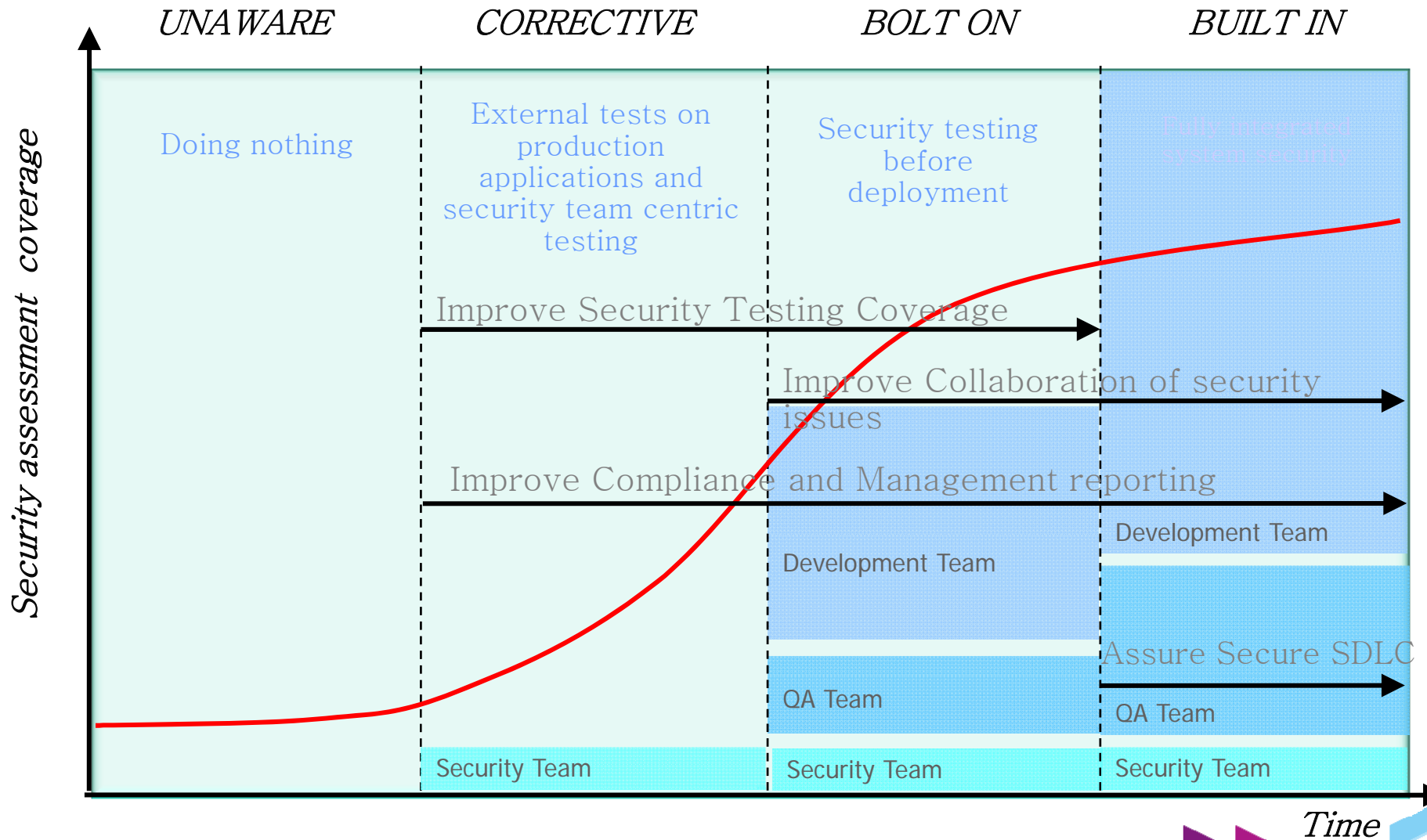
1. Need to **mitigate** the risk of a Security breach
2. Need to **find** and **remediate** these vulnerabilities
3. Must utilize a **cost effective** way of doing this that makes sense

Who?

- Software security represents the **intersection between security & development** – solution needs to be a joint collaboration
- Starts with Security Auditor (can also be outsourced)
- Larger organizations require the scaling of security testing into the development organization



Application Security Maturity Model



Make Applications Secure, by Design

Security as an Intrinsic Property of the Development Process

Design Phase

- Consideration is given to security requirements of the application
- Issues such as required controls and best practices are documented on par with functional requirements

Development Phase

- Software is checked during coding for:
 - Implementation error vulnerabilities
 - Compliance with security requirements

Build & Test Phase

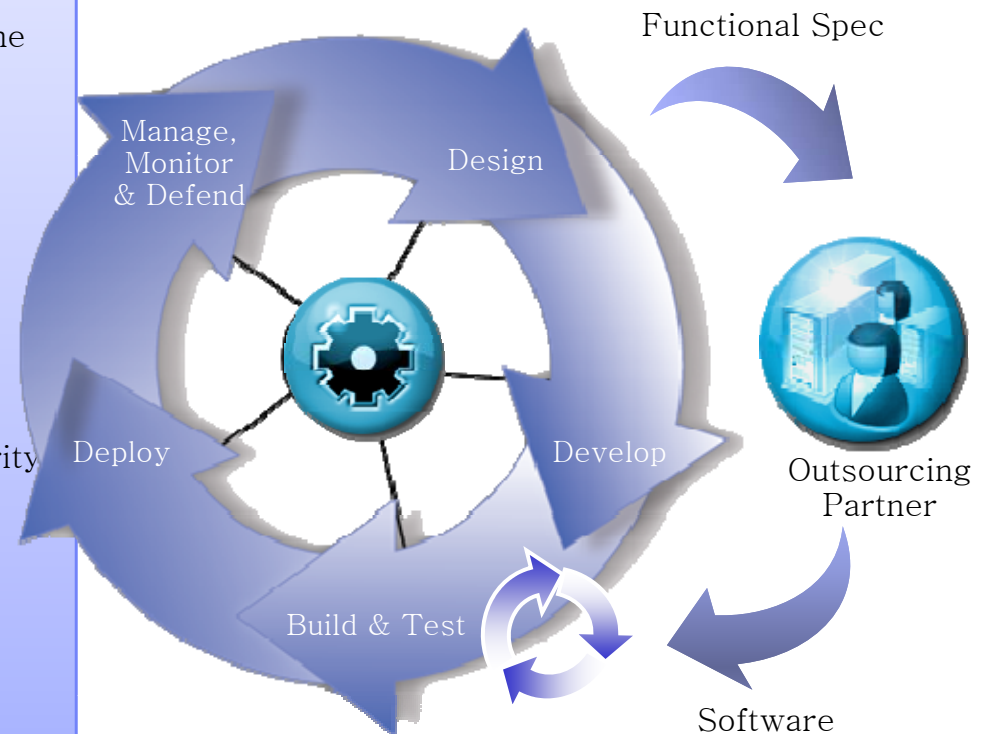
- Testing begins for errors and compliance with security requirements across the entire application
- Applications are also tested for exploitability in deployment scenario

Deployment Phase

- Configure infrastructure for application policies
- Deploy applications into production

Operational Phase

- Continuously monitor applications for appropriate application usage, vulnerabilities and defend against attacks



A Secure by Design Universe: *Secure Requirements*

Project stakeholders gather information



Requirements logged into Rational Requirements Composer

Security is logged as a requirement!

1 User can choose search criteria

Our price: \$16.99

Visby added a radio button

Bach: Brandenburg Concertos 1 + 3
Burlington Symphony Orchestra,
Wilhelm Stormer

Rational Requirements Composer



Security is core part of design!

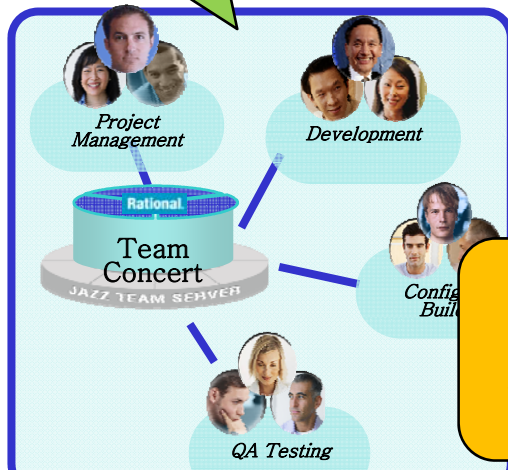
IBM's Secure Engineering Framework Redbook is used as a security guide

- Threat models are built and security requirements are added
- A security "champion" is appointed for the project

A Secure by Design Universe: *Secure Development*

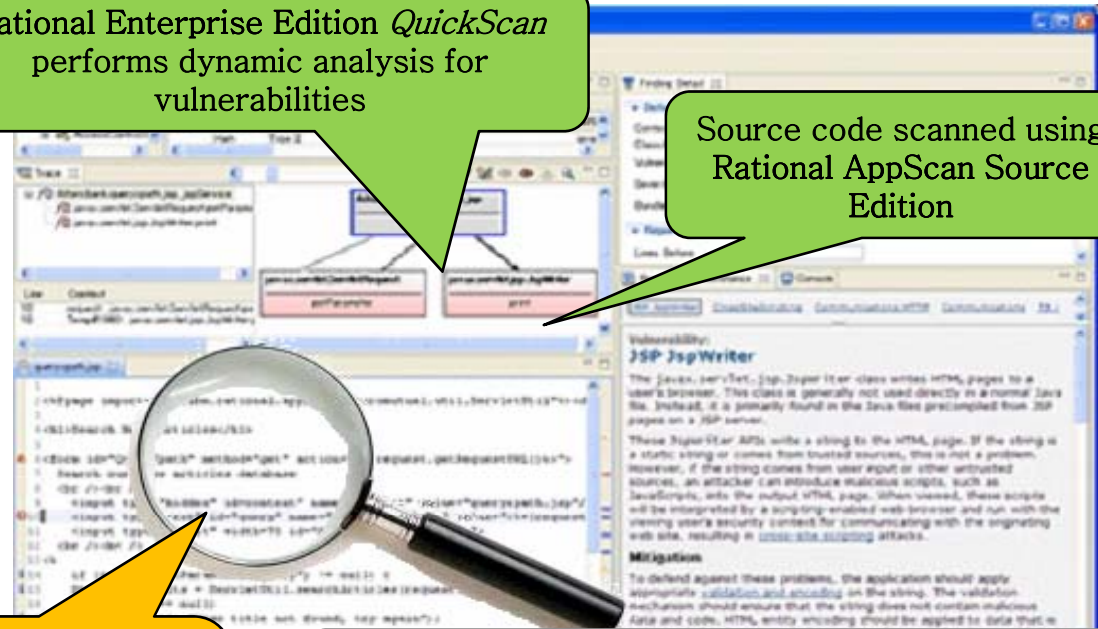
Stories, tasks and defects logged in Rational Team Concert

- Security controls are added as stories / tasks



Rational Team Concert

Rational Enterprise Edition *QuickScan* performs dynamic analysis for vulnerabilities

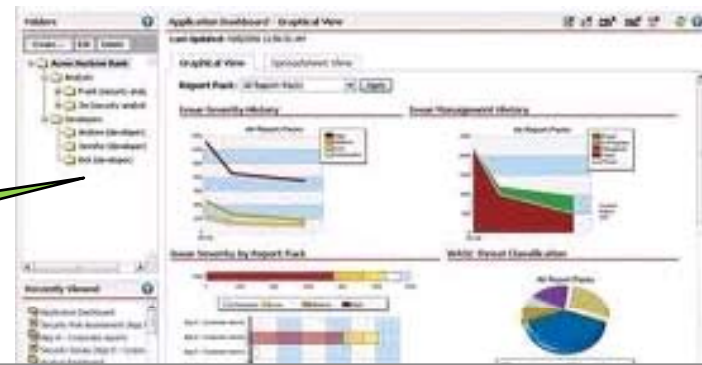


Source code scanned using Rational AppScan Source Edition

Security issues found and remediated during development!!

Rational AppScan Source Edition

Rational AppScan Enterprise Edition's dashboarding capabilities gives deep insight to prevalence of risks, trends and analysis of types and source of security defects



Rational AppScan Enterprise Edition

A Secure by Design Universe: *Secure QA Testing*



QA team educated on application security and tools

QA teams build test plans for functional, UI and security controls. Rational AppScan Tester Edition used to detect vulnerabilities.



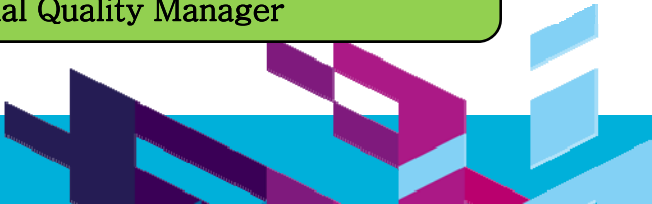
Security educated QA team looks for and detects security issues!!



Rational Quality Manager

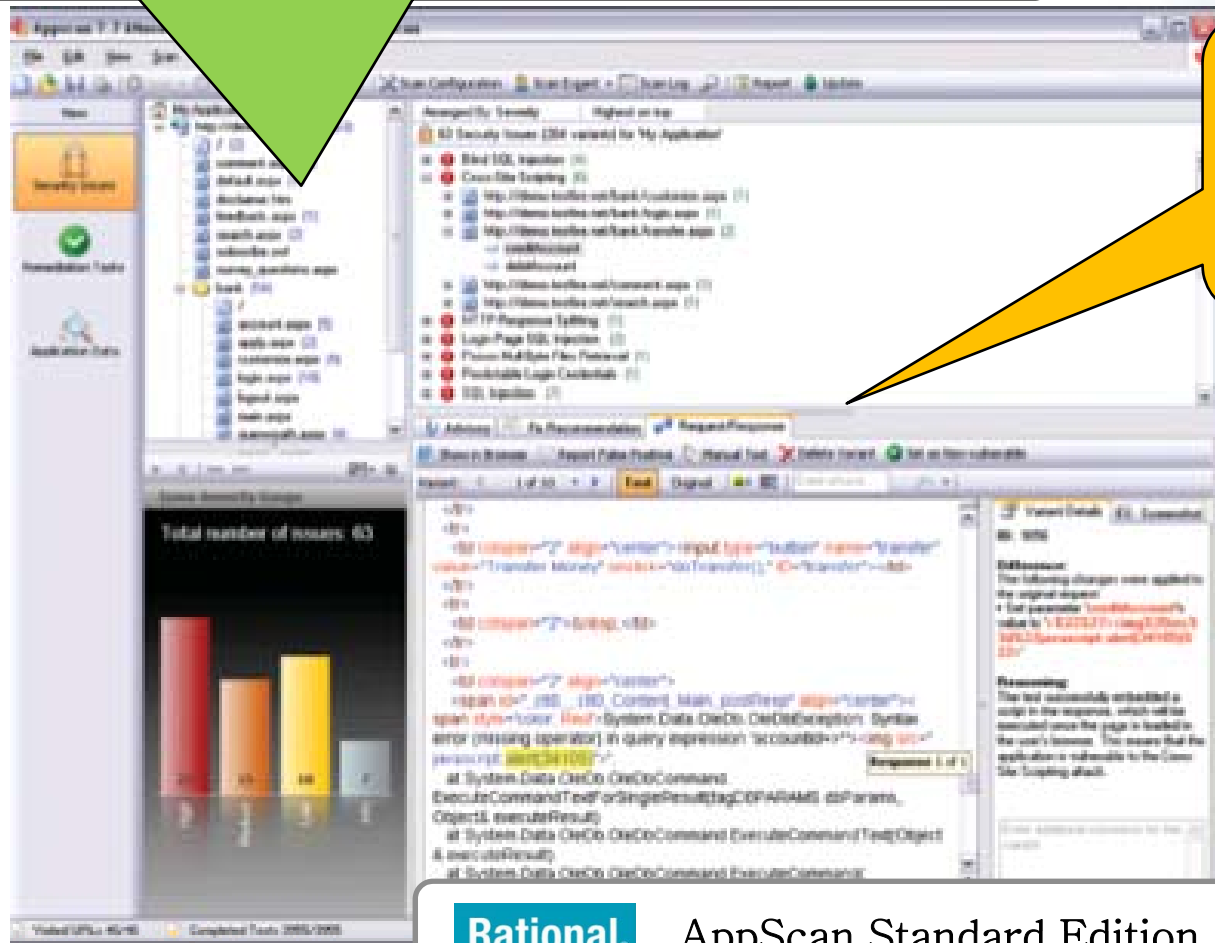
Rational AppScan Tester Edition

QA team locates functional, UI and security defects and logs them into Rational Quality Manager



A Secure by Design Universe: *Secure Deployment*

Rational AppScan Standard Edition is used to verify application prior to deployment



Infrastructure issues in underlying platforms are found and patched!!

Rational AppScan Standard Edition

A Secure by Design Universe: *The Success Story*

The Reliable Times Daily

Hackers Foiled! Popular Gaming Console Company Reputation Soars

Earlier this week, hackers attempted to locate security issues in Fun Games Corp. network entertainment unit online gaming application, but failed due to security controls in place. Consumer confidence and profits soar...



The Post

No News is Good News

Another boring news week with no security breaches to report for ABC Motors Corp.



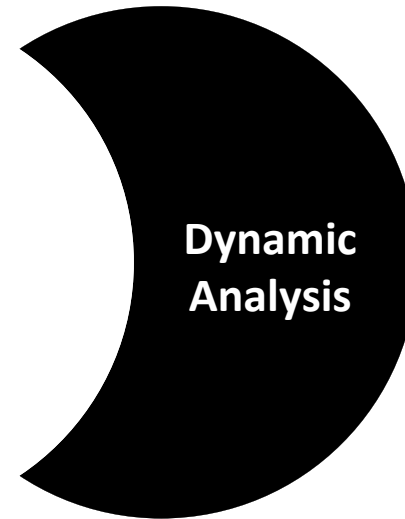
**IBM Rational Solutions
Institutionalize Secure by
Design!**

IBM Rational AppScan Imperatives

Maintain Security Leadership

Static
Analysis

Dynamic
Analysis



ALM Integrations



Productivity



Maintaining Application Security Leadership

IBM Advanced Security Research

Understand New Threats

- Stay ahead of web threats related to Rich Internet Applications – HTML5, etc.
- Scanning mapped to OWASP & WASC threat classes

Threat Modeling for New Attack Vectors

- Mobile applications
- Packaged applications
- Embedded systems
- Cloud-based platforms

Deliver Precise Results

- Actionable results
- Trusted findings with supported data
- Correlation, Glassbox (runtime analysis), SAST feeding DAST

Application Security Analysis & Testing Technology

Dynamic

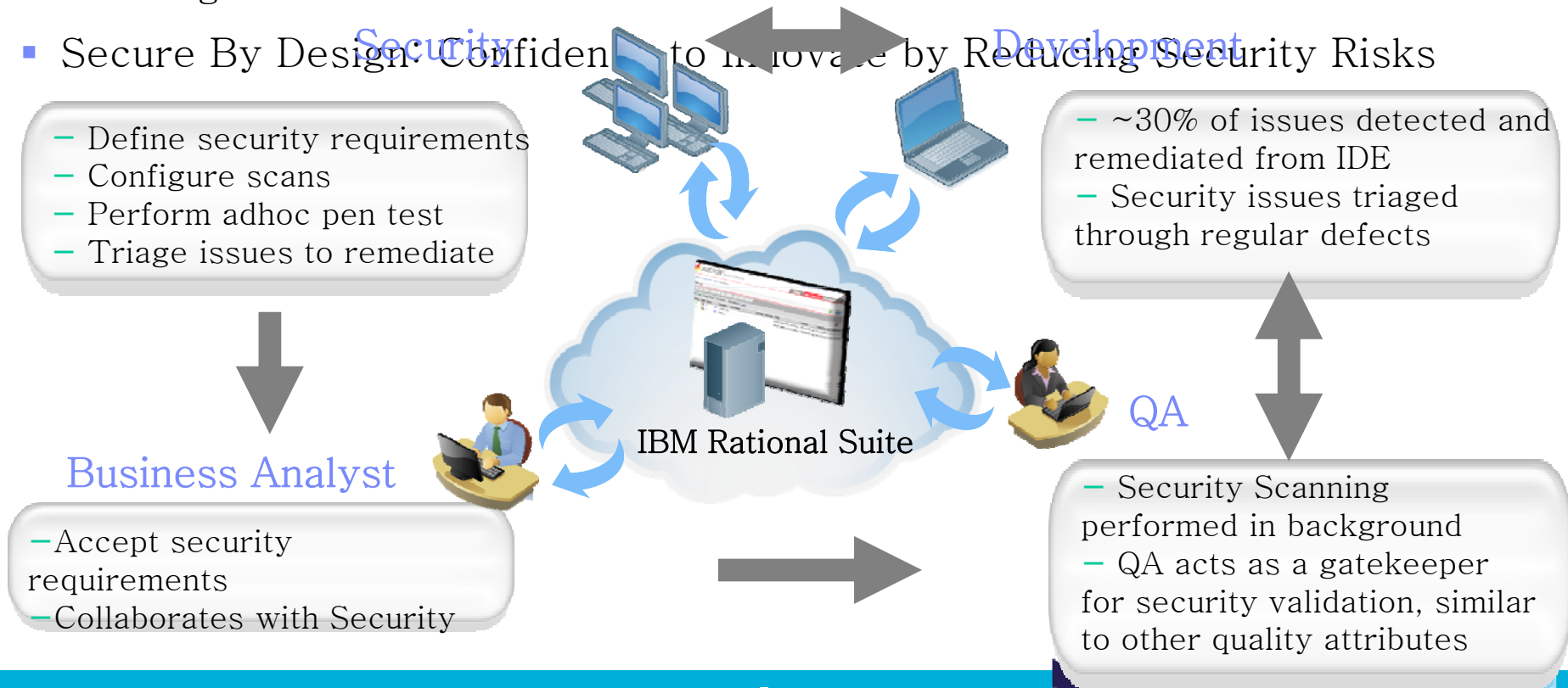
Static

Hybrid

Productivity: Enabling a Quantum Leap

- Security testing and collaborative workflows reduce risk BUT do not create value
 - ▶ Application security must evolve to go beyond testing and mitigation
 - ▶ Ex: Quality Management does not begin and end with functional or performance testing

Secure By Design **Security** Confident to Innovate by Reducing Security Risks **Development**



Integration Across the Development Lifecycle

Institutionalize Secure by Design with IBM Rational

Rational

- AppScan Enterprise, Source, Standard**
Push security defects
- AppScan Source**
Run scans and view results in RAD (for developers)
- AppScan Build, Source**
Run static & dynamic scans during build time
- AppScan Enterprise, Source** Push security defects
- AppScan Enterprise, Source** Push security defects

WebSphere

- AppScan Enterprise**
Automatic scan of portal-based applications (through remote REST APIs for URL decoding)
- AppScan Enterprise, Standard**
pre-defined scan templates tailored for WSC applications

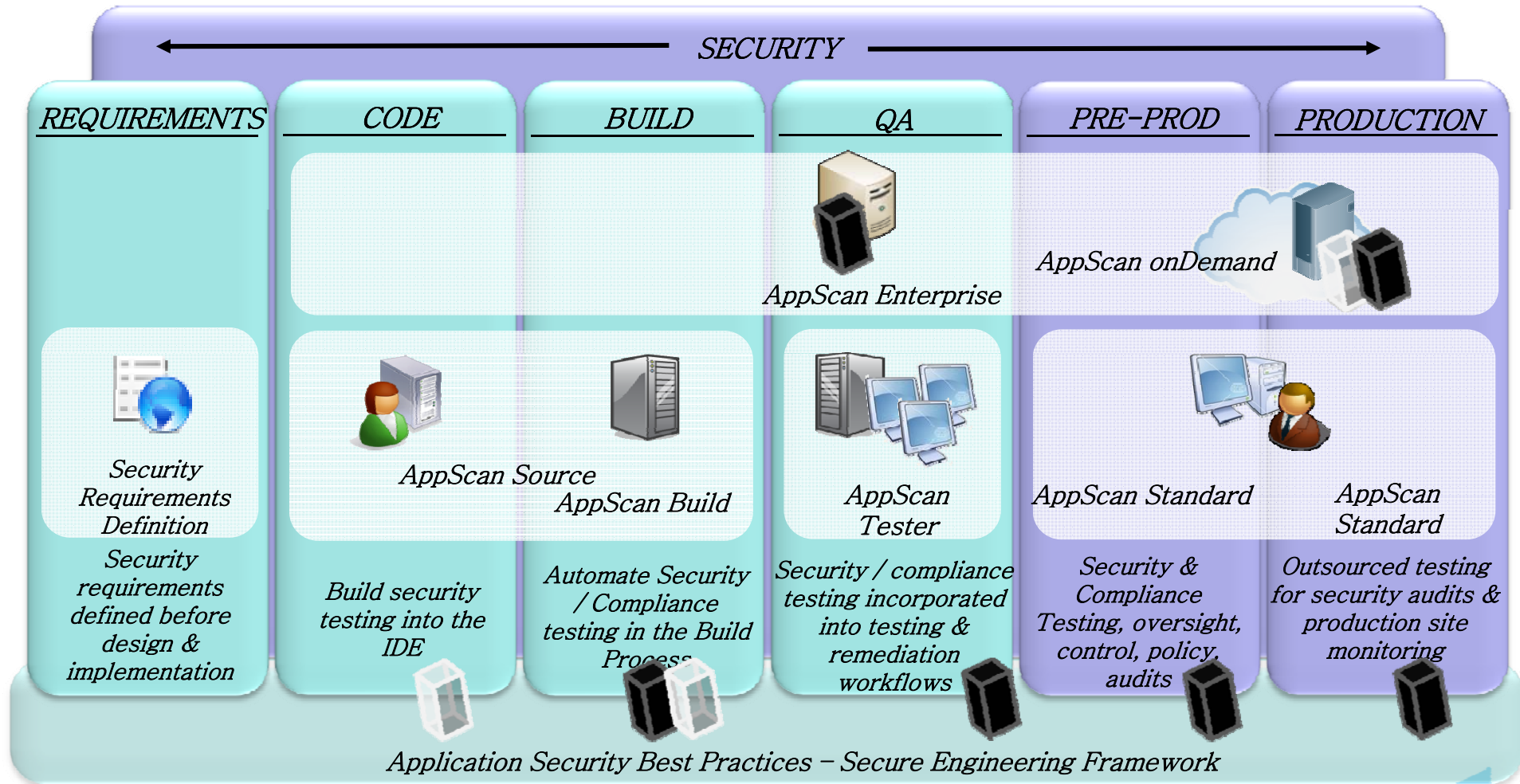
Tivoli

- AppScan Standard**
Malware scanning for web applications provided by ISS VPS & OrangeFilter API



IBM Rational AppScan Suite

Comprehensive Application Vulnerability Management across SDLC



Dynamic Analysis/Blackbox

Static Analysis/Whitebox



IBM's Commitment and Investment in Security

- 7,000,000,000+ security events managed daily
- 48,000+ vulnerabilities tracked in the IBM X-Force® research and development database
- 15,000 researchers, developers and subject matter experts on security initiatives
- 4,000+ customers managed in security operations centers around the world
- 3,000+ security & risk management patents
- 40+ years of proven success with security and virtualization on IBM System

Questions



www.ibm.com/software/rational

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Backup



Hybrid Analysis

Automated Correlation of Static and Dynamic analysis results

Why Correlate?

- ▶ Validate results, e.g. validate an issue discovered using static analysis with dynamic analysis
- ▶ Help triage and prioritize issues for remediation, e.g. there is much higher confidence that an issue is real and can be exploited if it was discovered using

Callout 1 (Yellow): A Dynamic analysis assessment conducted with AppScan Standard or AppScan Enterprise Edition

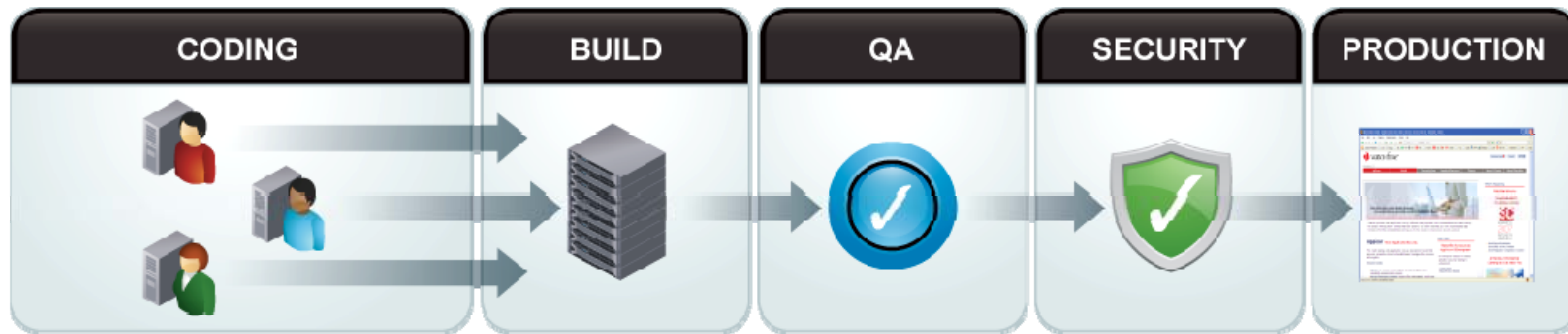
Callout 2 (Yellow): A Static analysis assessment conducted with AppScan Source Edition

Callout 3 (Green): Issues discovered using both dynamic and static analysis (URL, element, source file, API, etc.)

Callout 4 (Yellow): Aggregated and correlated results

Item ID	Dynam.	Test URL	Element	Issue Type	Static I.	Source File	API	Line
12	12	http://revelation/acmehadme/...	uid	Application Debug Mode ...	174	C:\WebTest\Default.aspx.cs	System.Web.U...	25
7	7	http://revelation/acmehadme/ban...	uid	Cacheable SSL Page Found	271	C:\WebTest\Default.aspx.cs	System.Web.U...	25
9	9	http://revelation/acmehadme/ban...	uid	Code Injection	34	C:\WebTest\Default.aspx.cs	System.Web.U...	25
20	20	http://revelation/acmehadme/ban...	uid	Cross-Site Scripting	30	C:\WebTest\Default.aspx.cs	System.Web.U...	25
297	297	http://revelation/acmehadme/ban...	uid	Denial-of-Service	50	C:\WebTest\Default.aspx.cs	System.Web.U...	25
22	22	http://revelation/acmehadme/ban...	uid	Direct Access to Adminis...	41	C:\WebTest\Default.aspx.cs	System.Web.U...	25
293	293	http://revelation/acmehadme/ban...	uid	Format String Remote C...	59	C:\WebTest\Default.aspx.cs	System.Web.U...	25
10	10	http://revelation/acmehadme/ban...	uid	HTML Comments Sensibi...	270	C:\WebTest\Default.aspx.cs	System.Web.U...	25
11	11	http://revelation/acmehadme/ban...	uid	Inadequate Account Loc...	35	C:\WebTest\Default.aspx.cs	System.Web.U...	25
4	4	http://revelation/acmehadme/defa...	uid	Information Leakage an...	222	C:\WebTest\Default.aspx.cs	System.Web.U...	25
16	16	http://revelation/acmehadme/ban...	uid	Information Leakage an...	222	C:\WebTest\Default.aspx.cs	System.Web.U...	25

Integrating the Silos – Development, QA & Operations



Actionability

- Make scan information consumable by stakeholders and tools

Workflow

- Prioritization of security defects
- Remediation within standard development process

Enterprise Security Intelligence

- Application risk provides context to enterprise risk
- Application vulnerabilities enable custom protection

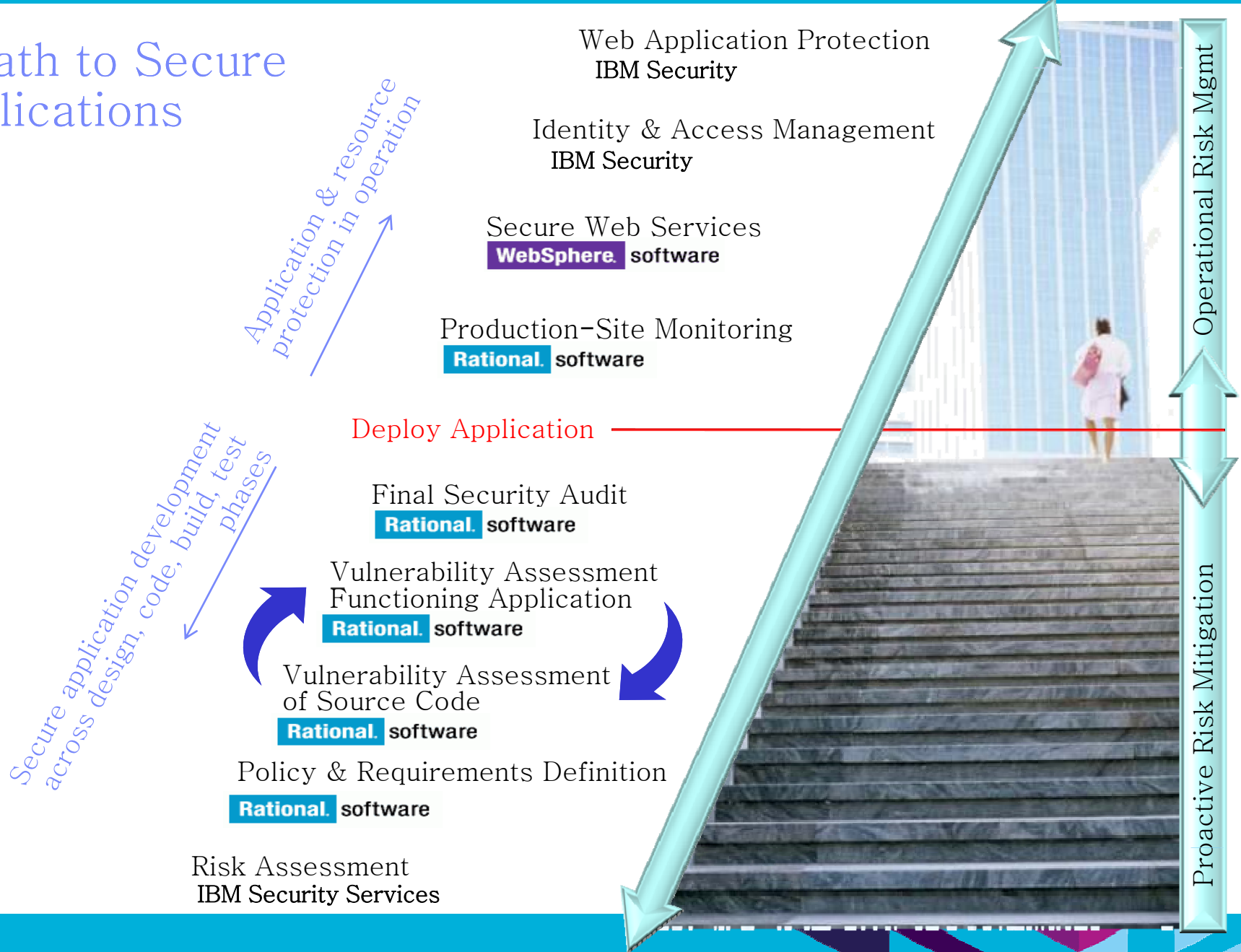


Application Security Analysis & Testing Technology

Correlation Glassbox



A Path to Secure Applications



The Risks of Indecision or Unbalanced Decisions



"It happens, indeed, to be the case that a thing to which movement this way and that is equally inappropriate is obliged to remain at the center."

- Aristotle
De Caelo, Book II

