Website Section: Content Collection & Archiving Speaker: Craig Rhinehart, IBM Video Clip Title: Taking Back Control

Transcription:

This first area starts with Content Collection & Archiving. We have a family of offerings in this area to help organizations take back control. That might be for archiving reasons to improve performance, storage, or mailbox management. It might be to collect up this information for an e-Discovery proceeding, or it might simply be to have information that's part of a business process actually participate in business process.

There are many reasons why you might want to do that and these tools that help you to collect and manage this information are crucial because a lot of this information is unmanaged today, so it really all starts with getting all this information that is supposed to be under control – actually under control.