

Website Section: Compliant Information Management

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Video Clip Title: Compliant Information Management Demo

Transcription:

The benefits to a more strategic approach are real simple – less cost, less risk. To get there is a little bit more challenging and I think that most organizations today have realized that there's a journey that they're on that starts with commitment and strategy.

Compliance is one of those business problems where you can't eat the elephant in one bite and most customers today start in one of four areas: archiving the collection of content, the classification of that information, the records and retention management of it, and lastly, electronic discovery.

This first area starts with Content Collection & Archiving. We have a family of offerings in this area to help organizations take back control. That might be for archiving reasons to improve performance, storage, or mailbox management. It might be to collect up this information for an eDiscovery proceeding, or it might simply be to have information that's part of a business process actually participate in business process.

The second area or onramp is Advanced Classification. Many of the tools today that do other types of classification whether it's human or rules based simply don't have the ability to pick up all of the context or the relevance of the information. So having advanced classification tools that can look inside of documents and infer meaning, or help decide what the document is really about, helps preserve that context, enhance the meta data and ultimately make that information more useful over its lifetime.

The third onramp is records management, and this is really an important one. Because without it, you end up keeping everything forever. And there is no reason to do this, it's bad – it's costly, it's risky. Getting rid of information when you're supposed to is the right thing to do and it's what you really have to do in cases to comply with many of these regulations. And oh by the way, there is an enormous return on investment for doing this. Disposing of information when you're supposed to frees up resources, reduces electronic discovery costs and makes storage more efficient and better.

The fourth area is electronic discovery or eDiscovery. This is the largest uncontrolled cost in corporate America today. And organizations are looking to not only reduce the costs associated with it, but the risks as well. We have a couple of offerings in this area that are specifically designed to help organizations find the stuff when they need to find it, get to the right stuff faster so that costs and risks are lower, and really be able to speed the time to decision so they can make informed legal decisions about how to produce this information when they need to.