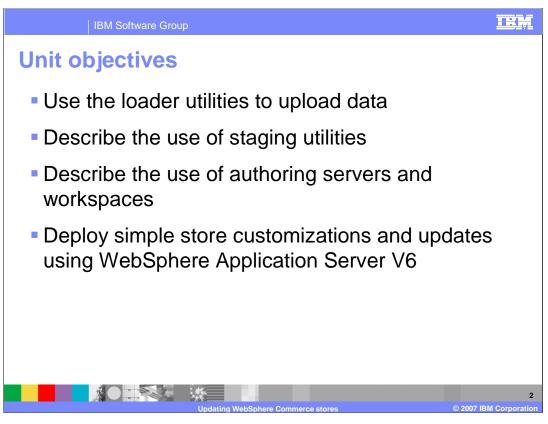
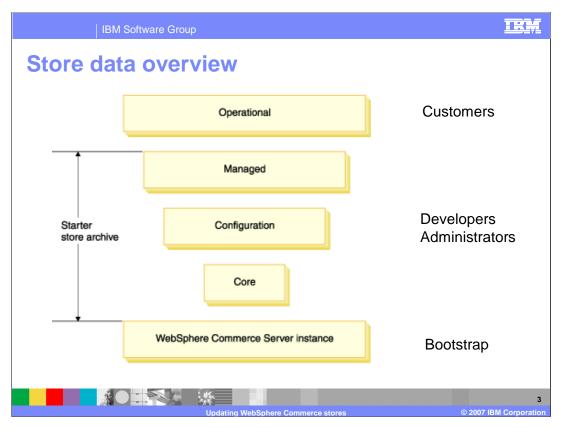


Welcome to the WebSphere Commerce V6 presentation. This presentation describes the administrator's role in publishing updates to WebSphere Commerce stores.



This presentation discusses some of the WebSphere Commerce utilities that you have at your disposal to aid in creating and updating your site.

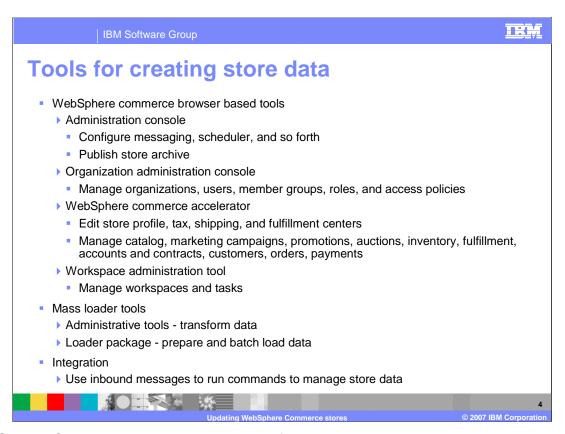


WebSphere Commerce store data is classified into five categories, depending on how it is created and managed.

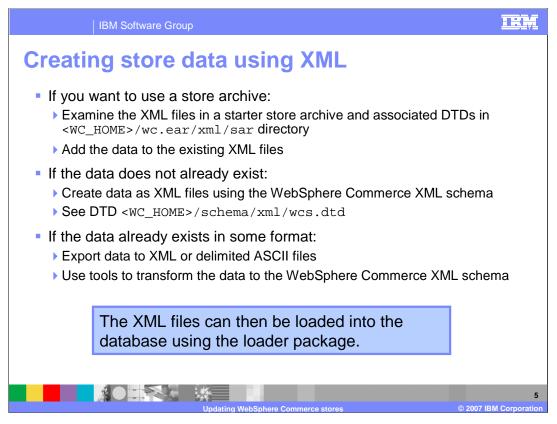
When a WebSphere Commerce server instance is created, the database is populated with the required instance data. This is also known as the bootstrap data. This data mostly includes site default settings that do not change or can be overridden at the store level.

When a store archive is published, the core data, configuration data, and managed data are created. Core data and configuration data do not typically change unless functionality of the site changes. The seller may change managed data as store policies and offerings change over time. A content management system is required to update managed data.

Operational data is created dynamically as customers interact with the store. This data may need periodic cleanup to remove obsolete data.



WebSphere Commerce includes a number of tools, which can create and manage store data. Most of these tools work with the managed data. While the browser-based tools can be very useful for adding and managing data, you would probably not want to use them to add large amounts of data.

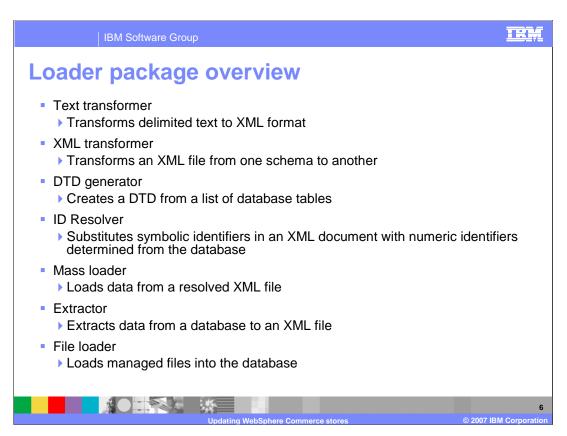


Most stores are likely to have existing applications and tools, which will provide some of the data that WebSphere Commerce needs. This is most common for catalog data, but other data such as users, tax and shipping calculations, or fulfillment centers can also exist in the systems. WebSphere Commerce supports loading of data in XML format using the WebSphere Commerce loader package.

If you will use a custom store archive as a means of creating store data, you should examine the XML files in one of the starter store archives and their corresponding DTD files to understand the XML format that the data needs to be in. Your data can be added to the existing XML files in the store archive, and then you can publish the store archive to update the database.

If you do not want to use the store archive but you will be creating data from scratch and want to load it into the database, you should create XML files that conform to the WebSphere Commerce XML schema. The schema is defined in the wcs.dtd file that can be found in <WC_HOME>/schema/xml directory. You need to create XML files, which conform to this DTD and use the loader package to load the data.

If you already have data in an application such as a spreadsheet, you need to export the data and transform it into a format that WebSphere Commerce can use. Most applications support export as delimited ASCII text and some applications support XML export. The loader tools can be used to transform the data to the WebSphere Commerce XML schema and load it into the database.



The loader package provides various tools for transforming and loading data into the WebSphere Commerce database.

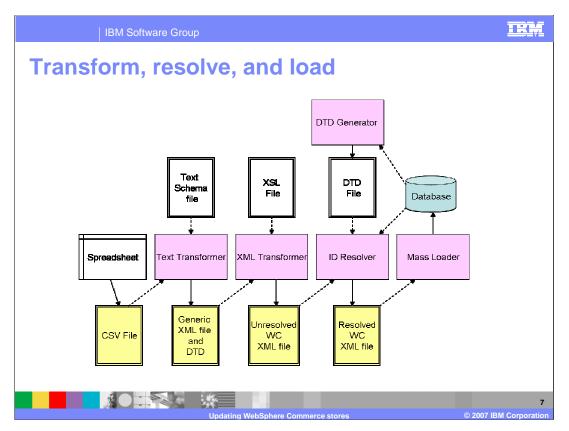
The **text transformer** and **XML transformer** can be used to transform data from existing applications so that it can be imported into the WebSphere Commerce database.

The **DTD generator** creates an XML Document Type Definition (DTD) for a list of database tables by querying the database table structure and constraints.

Normally, when you create an XML file for loading into the database, you should not add the numeric identifiers for the primary key columns in the database tables. This makes the XML file easier to repurpose with other databases, which may have different identifiers for the same data. The **ID resolver** can determine the appropriate numeric identifiers to use for existing or new data and create a resolved XML file for the loader.

The **mass loader** loads data from a resolved XML file into the database.

The **extracto**r extracts data from the database into an XML file. Then the XML transformer or Text transformer can be used to transform it into a format that can be imported into an external application. This makes it easier to exchange data in both directions between applications and WebSphere Commerce.



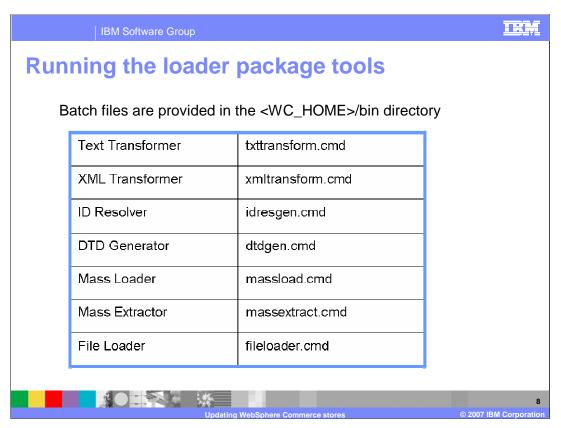
Depending on how the data you want to load into the WebSphere Commerce database has been created, you may need to combine multiple loader packager tools to transform and load the data.

Many applications, such as spreadsheets, support output to a comma separated variables text file. In this case, you would need to create a text schema file and run the text transformer to transform the data to generic XML. Then use an XSL editor to create an XSL file and run the XML transformer to transform the generic XML to an unresolved WebSphere Commerce XML file. Then run the ID resolver to resolve the symbolic identifiers to their numeric values and run the mass loader to load the data into the database.

If your application supports XML output but it uses a different schema than WebSphere Commerce, you would begin with the XSL editor and XML transformer.

If you are creating unresolved XML data directly from the WebSphere Commerce schema, you could start your process with the ID resolver.

The wcs.dtd file contains definitions for all of the WebSphere Commerce database tables, but if you need to support custom tables, you may need to run the DTD generator.

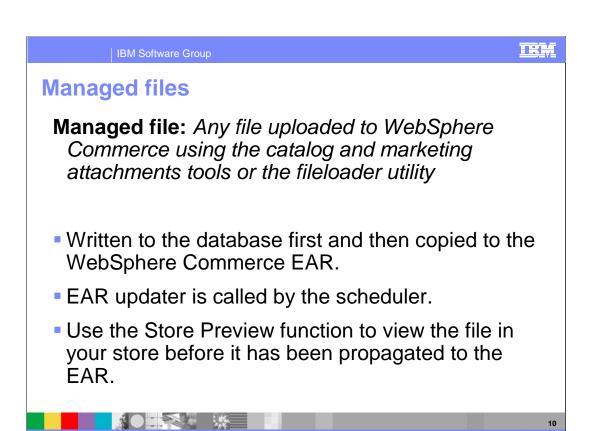


This slide lists available loader package tools. When you run the loader package tools, you must specify the appropriate command line parameters. WebSphere Commerce Information Center contains documentation for the command syntax.

The XML file containing the data to be imported can use XML entities and ID resolver specific symbols instead of hard coding ID numbers. This makes it easier to reuse the file without worrying about conflicting identifiers.

XML entities begin with ampersand sign (&) and end with semicolon (;). ID resolver symbols begin with "at" sign (@). ID resolver symbols are placed in a field, which corresponds to the primary key or unique index within a database table, and wherever the symbol appears, the appropriate identifier will be substituted.

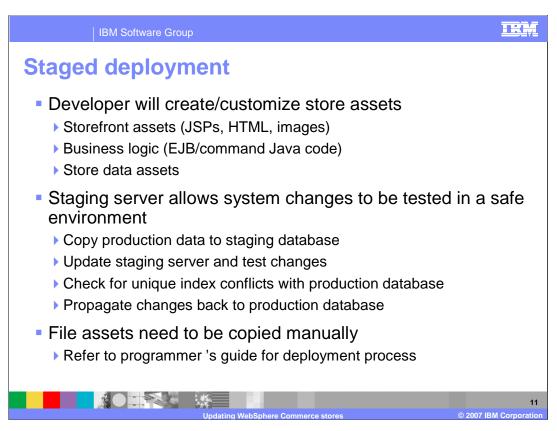
Most tables have a unique index so it is easy to resolve IDs. Some tables, for example INVENTORY, have no unique index. A Java properties file, IDResolveKeys.properties, can be used to specify additional information for the ID \odot if, which will help it to resolve keys for tables without a unique index.



Any file uploaded to WebSphere Commerce using the catalog and marketing attachments tools or the fileloader utility is called a managed file. The catalog and attachments tools can be found in WebSphere Commerce Accelerator.

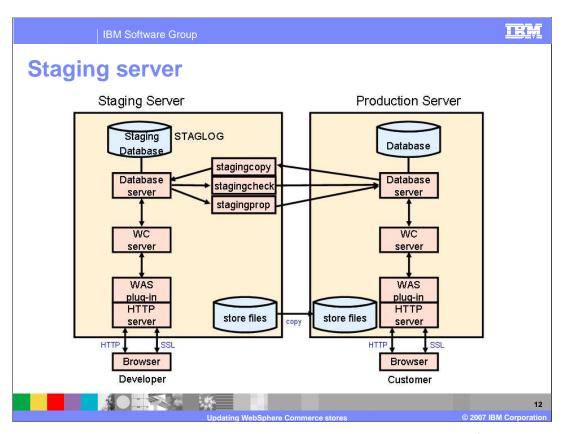
Certain parameters must be met before the managed file is copied to the EAR. The default behavior is to wait until at least 10 files are waiting or one hour has passed.

In a federated environment, all copies of the WebSphere Commerce EAR file are updated automatically. Updating all WebSphere Commerce nodes in a federated environment is not an instantaneous process. The exact amount of time taken to complete the update depends on the size of the managed file and the size of WebSphere Commerce EAR file.



Most e-commerce sites operate 24 hours a day, 365 days of the year. This schedule makes it difficult to perform maintenance or to test changes to the system.

The WebSphere Commerce Staging Server facility allows a merchant to make a copy of their live production server database so that they can test updates without affecting customers. This function is useful for testing updates to the product catalog, and for testing new shopping process commands and pages. The **fileprop** utility can be used to copy managed files from staging environment to production environment.



A staging server is a dedicated test machine which allows site and store functionality to be tested without needing to bring down the production server and without the risk of untested data being made available on the production server. The staging server is a second WebSphere Commerce instance that typically runs on a dedicated development machine in the merchant's intranet.

The staging server consists of components divided into four categories.

WebSphere Commerce Server application server environment is a standard instance with your store data and files.

Delta data capturing function consists of extra tables and database triggers that log changes to certain tables.

Staging server data includes configuration and operational data. Operational data (like customer information and orders) will not be copied to the production server.

Staging server utilities move data between staging and production environments.



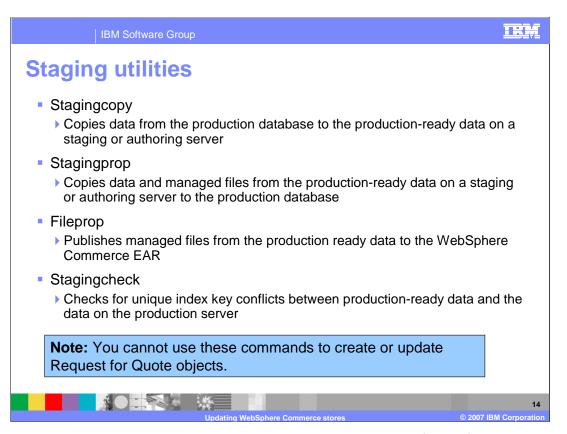
The database tables managed by a staging server include those that contain the operational data of the site and stores but do not include any customer, order, payment, or instance related data. This allows the merchant to set up dummy users and make dummy orders for testing their store rules without affecting real customers.

To configure the staging server for custom database tables, perform the following steps.

First, identify your custom table scope (site data, merchant data, or both).

Second, create the triggers for your database table using the corresponding trigger examples based on your table's scope and index type.

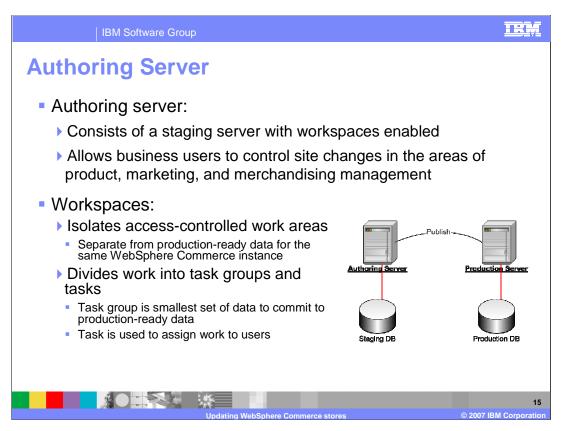
Third, insert the custom tables into the STGSITETAB, STGMERTAB, and STGMRSTTAB database tables based on the scope of the data.



Staging copy is normally only run once to create the initial base of data for the staging server. From that point on, all changes should be made to the staging server first and then propagated to the production server. You cannot use the stagingcopy utility at all if request for quote objects exists on your production system.

Staging check is normally run before propagating data from the staging or authoring server to the production server. If there are no conflicts, the stating propagate utility will run. If the appropriate command line parameters are provided, staging propagate will also copy managed files after copying data.

If there is no data to be propagated, the fileprop utility can be used to publish managed files.

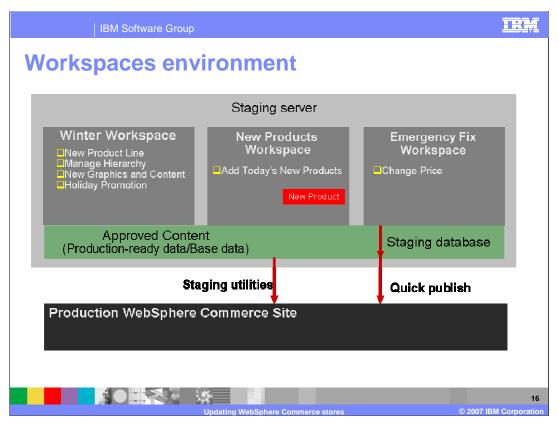


Authoring servers and workspaces are available in WebSphere Commerce Professional and WebSphere Commerce Enterprise only.

WebSphere Commerce workspaces are isolated access-controlled work areas that act as private copies of the WebSphere Commerce database. Users authorized to access a workspace can make changes to the database in a workspace using the WebSphere Commerce tools without affecting the other data. The data in a workspace is separate from the data in other workspaces and the production-ready data.

Workspaces are divided into task groups and tasks. A task group is the smallest set of data to commit to production-ready data. A task is used to assign work to users.

The usage of the authoring server and workspaces gives business users control in a number of areas without having to involve the IT staff. For example, it allows to control all site changes in the areas of catalog, content and campaigns and to preview everything at the current time or in the future. It also provides a way to granularly schedule which changes should go to production and when. Business users can manage tasks, notifications, and approvals to help assign work and track work to completion. They can also manage multiple independent projects operating on unique timelines.



The WebSphere Commerce workspace environment provides the ability for business users to control and manage site changes to not just content but campaign information, promotions, targeted recommendation, site segmentation, and catalog and merchandising content.

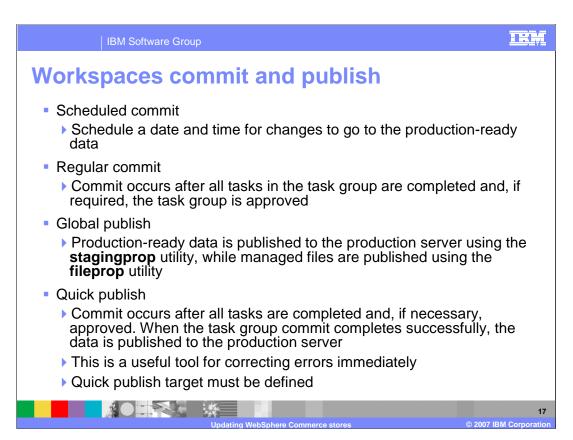
This slide shows a customer running three workspaces in the workspace environment. The customer has site changes they are making for winter, site changes they are making on a recurring basis such as adding new products daily, and a workspace for making emergency changes.

In the winter workspace, this team of business users is creating a new product line for winter, updating catalog hierarchies, adding new graphics, promotional content, and creating a holiday promotion.

In the new products workspace, the same or different business users are updating products that load in from a back end system daily and making sure they ready for the production Web site.

In the emergency fix workspace, business users can make immediate changes to production to fix things such as price inaccuracies.

In the workspace environment, the green box is where all approved content resides. Once content is approved, it can be seen and used by users in any workspace. This scenario allows for a degree of interdependence across workspaces.

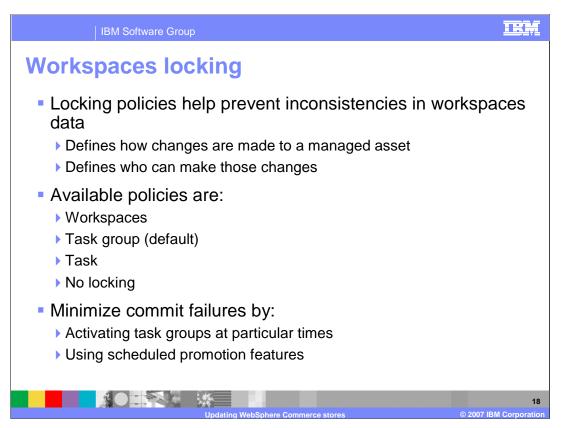


You have several options for committing workspaces data to production-ready data and then publishing that data to the production server.

The **quick publish** target is normally defined during instance creation. However, if the production server was not yet available, that target will need to be updated before quick publishing can occur. This requires making changes to WebSphere Application Server configuration, the WebSphere Commerce configuration, and then re-starting the authoring server instance. If the publish to production server fails during a quick publish, the task group data remains committed to the production-ready data. The changes to the production-ready data from the task group commit can then be published to the production server using the stagingprop utility.

With a scheduled commit, Workspaces Administrators can select to schedule when the task group data is committed to the production-ready data. This allows the business team to complete all site campaign and content changes, review, and approve everything in advance and schedule the collection of changes to go to the production-ready data at a predetermined date and time.

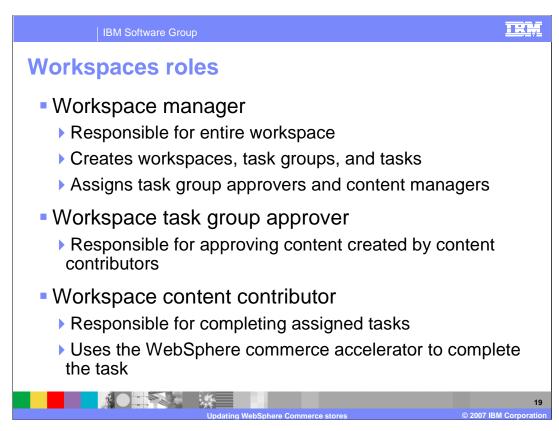
With regular commit, task group data will be committed to production-ready data once tasks are completed and approved.



What happens if a change is made to the same product in two different task groups at the same time? This will depend on the workspaces locking policy. The locking policy controls how changes are made and who can make them.

The default policy is task group locking. With this policy, a managed asset is locked to the task group in which the asset is first changed. A user working in the same workspace but in a different task group can see the asset but cannot change the asset until the lock has been released. The lock is released when the task group is either completed or canceled.

The locking policy will not necessarily prevent users in other task groups from using the asset to create new relationships. For example, in Task Group A, Product X is created. In Task Group B, a user creates an upsell relationship between Product X and Product Y. If Task Group B is completed before Task Group A, a commit failure will occur because Product X does not yet exist in the production-ready data. This is not necessarily a problem. Task Group B will remain in a state where the work is complete and the system will attempt to commit the data again later.



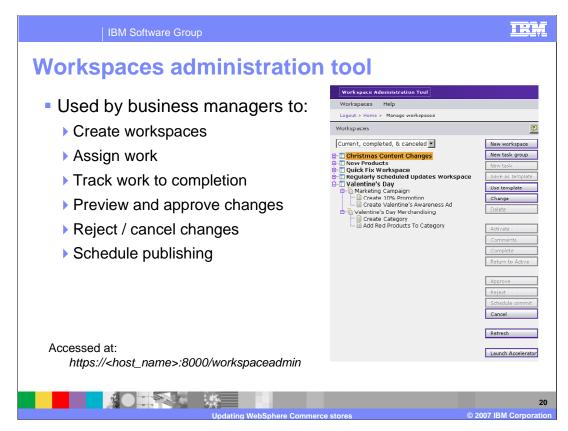
New roles have been added to WebSphere Commerce to support the functions of workspaces.

By default, a site administrator has all of the authorities of a workspace manager. However, it will be desirable to assign this role to someone separately.

By default, a category manager, marketing manager, and product manager have the authority of a content contributor. However, it might be desirable to assign this role to someone separately.

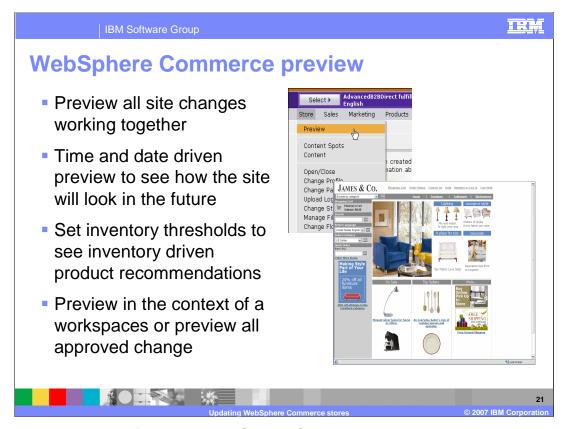
Task group approvers and content contributors must be explicitly assigned the role. These roles need to be added as assignable roles for your organization before you can give a user that role.

Task group approvals can also be done from WebSphere Commerce Accelerator. This gives you the flexibility to separate your approver role and your workspace administrator role – with the approver role not requiring access to the workspace administration tool.

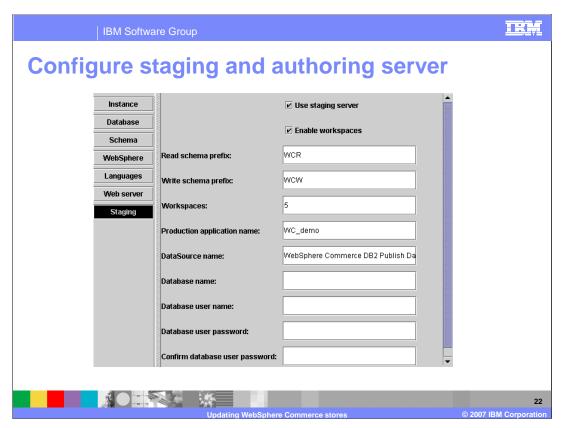


The workspace administration tool allows business users to create workspaces, assign work, track work, approve or reject changes, and schedule publishing.

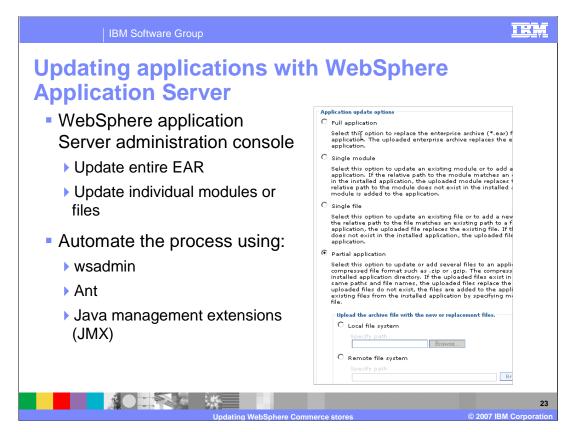
The workspaces administration tool cannot be launched from the Windows program menu by default so you must type in the URL provided at the bottom of the slide.



Preview is another new feature in WebSphere Commerce V6 that allows business users to preview their changes in staging, authoring, and production environments. Preview is almost live. You can switch user context in the preview by logging into the store as any user you want.



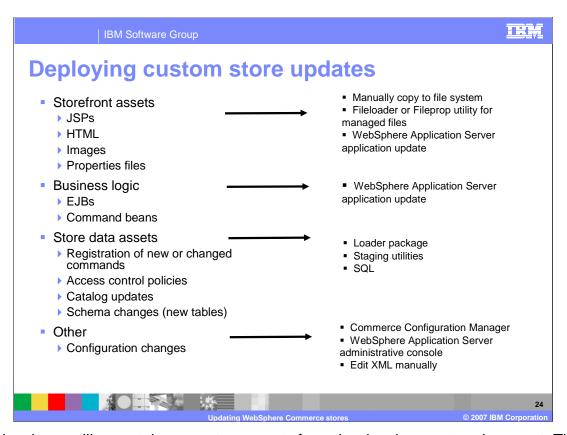
Staging and authoring servers are configured during instance creation. The Workspaces value is the maximum number of workspaces that can be created. This limit cannot be changed later. The Site Administrator is responsible for allocating sufficient schemas during instance configuration to manage the business needs of the site. The workspace managers must ensure that the number of simultaneous workspaces does not exceed the available pool of workspace schemas. Once a workspace is complete, the schema is released and can be re-used.



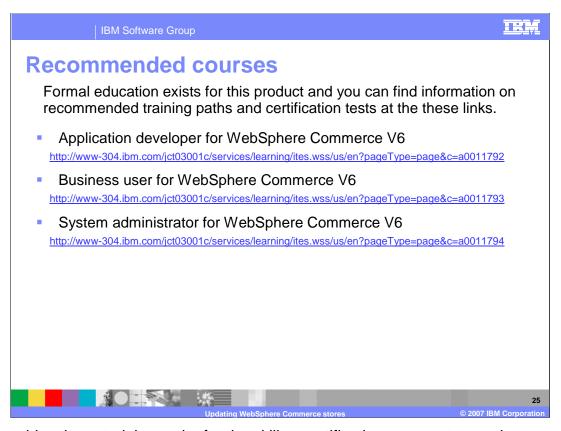
Custom code needs to be deployed using the application update features of WebSphere Application Server. WebSphere Application Server provides several mechanisms for updating applications. It is a best practice to deploy WebSphere Commerce updates incrementally. You generally do not want to have to re-package and re-deploy the entire EAR every time you make a small change. The easiest method is to use the administration console.

Apache Ant is a popular Java-based build tool that uses XML configuration files. By combining various WebSphere Application Server tasks with those provided by Ant, you can create build scripts that compile, package, install, and test your application on the application server.

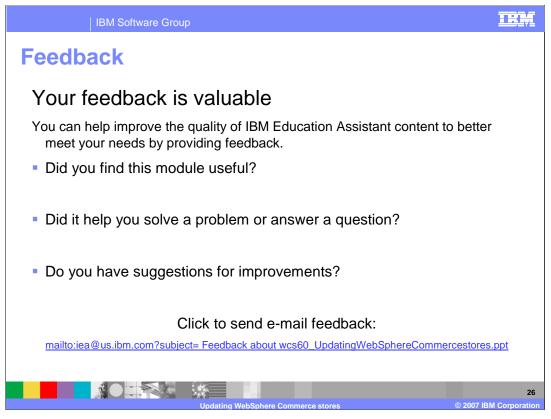
JMX is a framework that provides a standard way of exposing Java resources, for example, application servers, to a system management infrastructure. You can use the API to develop a program that automates the deployment process.



The developer will export the new store assets from the development environment. The deployment team and the development team have to decide how these assets should be packaged. They should also agree on who is responsible for ensuring that the directory structure of the exported assets matches that on the production system.



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