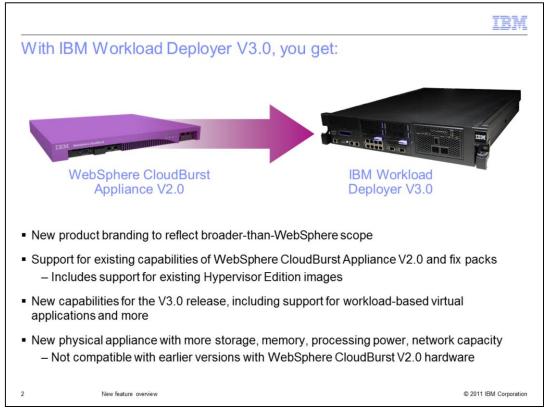
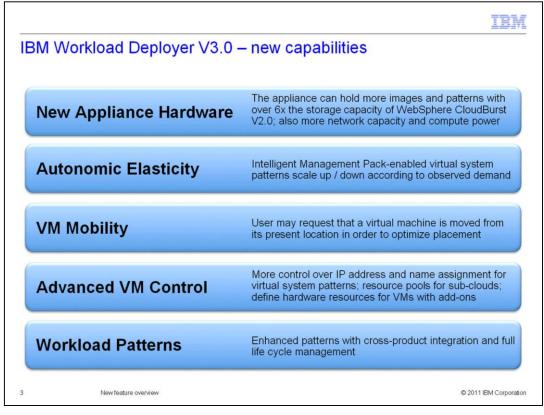


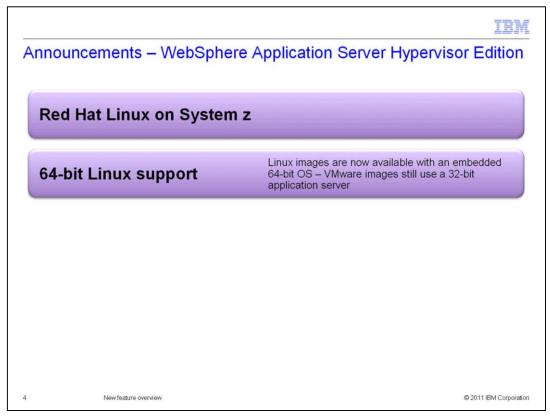
This presentation provides an overview of new product features in IBM Workload Deployer V3.0.



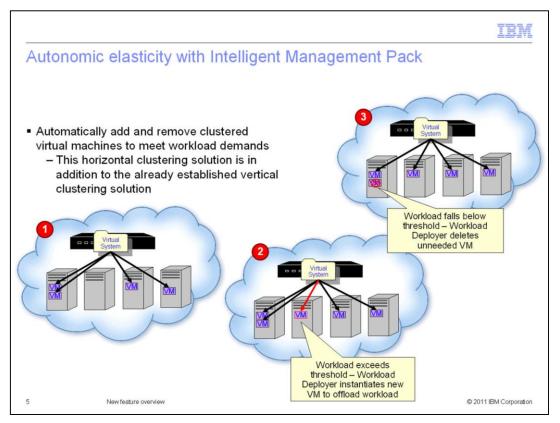
IBM Workload Deployer V3.0 is the next evolution of the WebSphere CloudBurst Appliance. The re-branding of the product, to remove WebSphere from the name and focus on IBM, reflects the broader scope of IBM Workload Deployer as a deployment platform for multiple middleware environments that integrates across IBM's software brands. The IBM Workload Deployer product requires a new physical hardware appliance and is not compatible with earlier WebSphere CloudBurst Appliance hardware. The new hardware platform for IBM Workload Deployer offers expanded processing power, memory, network capacity, and storage. Additional storage is critical to enable you to store more images and patterns on your appliance that can be used to deploy tightly integrated. cross-product workloads. All of the existing capabilities of WebSphere CloudBurst Appliance V2.0 and its fix packs have been rolled into IBM Workload Deployer, including the ability to easily create custom middleware topology patterns using Hypervisor Edition images, and deploy those patterns to your private cloud. Your existing patterns, images, and custom content from WebSphere CloudBurst will continue to work with IBM Workload Deployer, including all of the product-specific Hypervisor Edition images provided by IBM. IBM Workload Deployer will come with migration tools that allow you to transition your existing WebSphere CloudBurst environments to the IBM Workload Deployer platform. In addition to WebSphere CloudBurst V2.0 functionality, IBM Workload Deployer V3.0 has been enhanced with many new product capabilities, including support for a new workloadbased deployment model for virtual applications.



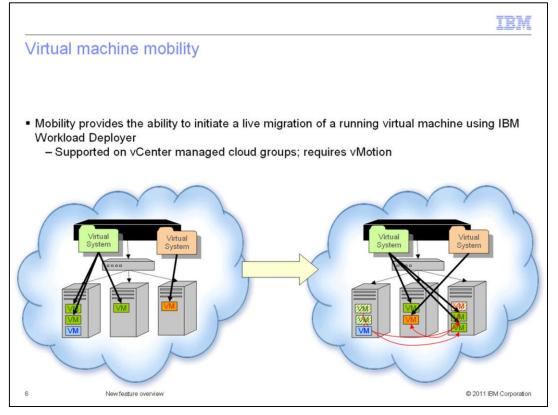
IBM Workload Deployer V3.0 is built on an advanced hardware platform with over six times the storage capacity of the WebSphere CloudBurst Appliance V2.0. In addition, the new hardware platform has more compute power, memory, and networking capacity. IBM Workload Deployer supports two main deployment models - topologies and workloads. The next three items on this page – autonomic elasticity, virtual machine mobility, and advanced virtual machine control – are all related to topology deployments. Autonomic elasticity is a capability provided by the Intelligent Management Pack that allows your deployed virtual systems to automatically scale up and down by spinning up new virtual machines and server instances in response to observed demand. The new virtual machine mobility feature provides a way to manually load balance virtual machines and optimize placement post-deployment by explicitly moving a virtual machine from its current location to some other hypervisor. The advanced virtual machine control capabilities allow you to use environment profiles to control virtual machine naming, IP address assignment, and resource usage in the sub-cloud represented by the profile. You can also include specialized add-on components in your virtual machines to perform operating system-level customizations, such as creating user accounts or additional disks. Finally, workload patterns represent a significant new deployment model for IBM Workload Deployer. In addition to the existing topology model, workload patterns allow you to quickly define and deploy cross-product integrated solutions into your private cloud. There are two workload patterns available with IBM Workload Deployer V3.0 - the Pattern for web Applications and the Pattern for Database Applications.



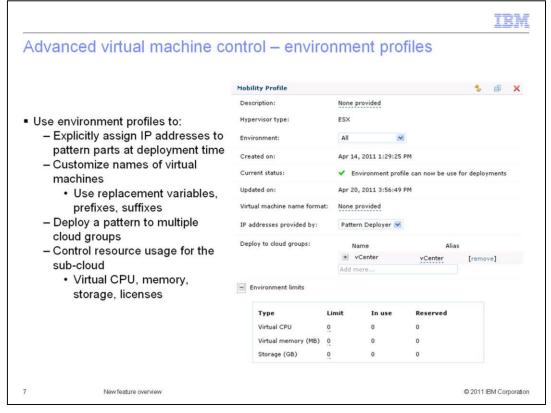
In addition to the base appliance functionality that is coming in IBM Workload Deployer V3.0, you will also have access to new WebSphere Application Server Hypervisor Edition images. For z/VM, there is a new Red Hat image that you can use to deploy virtual systems using Linux on System z. There are also 64-bit Linux images available. On the z/VM platform, the 64-bit images include both a 64-bit operating system and a 64-bit application server. On VMware ESX, the new 64-bit images contain a 64-bit operating system and a 32-bit application server.



The Intelligent Management Pack is an optional add-on for WebSphere Application Server Hypervisor Edition that uses WebSphere Virtual Enterprise capabilities to support advanced topologies. New in V3.0, the Intelligent Management Pack supports autonomic elasticity for your virtual systems, allowing your WebSphere clusters to automatically add or remove clustered virtual machines to meet service-level policies. Say, for example, that your cluster begins with four virtual machines, as shown in step 1 on the left of this page. If the workload for your cluster exceeds the thresholds that you have defined, IBM Workload Deployer will automatically instantiate a new VM to offload that work and improve the responsiveness of your environment. You can see this in step 2 on this page, where a new VM is added to the hypervisor that was previously empty. Finally, step 3 shows an example of scaling down your cluster. If the workload falls below your defined thresholds, the appliance can delete VMs that are no longer needed to free up resource in your cloud.

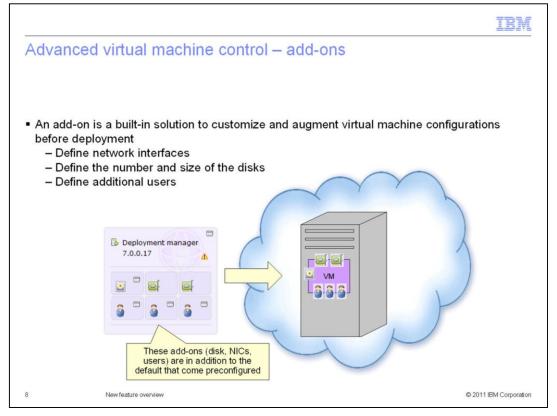


Virtual machine mobility provides the ability to initiate a live migration of a virtual machine from one hypervisor to another, using the IBM Workload Deployer interface. In IBM Workload Deployer V3.0, virtual machine mobility is supported for VMware only, and it requires that you are using vCenter-managed cloud groups with vMotion configured. Migrating virtual machines post-deployment allows you to alter the original placement decisions that the appliance made for your VMs or update hypervisors in response to future incoming load or hardware updates. For example, if you need to power down a hypervisor for maintenance, but want to maintain access to its deployed virtual machines, you can migrate those VMs off of the hypervisor before powering that hypervisor down for updates. Later, when you've completed your hypervisor updates, you can move the VMs back to their original host.

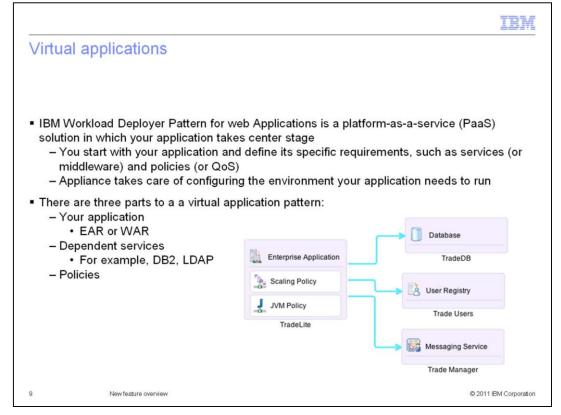


Environment profiles provide advanced control of virtual machine configuration and placement in the cloud. During virtual system pattern deployment, you use an environment profile as the deployment target in the same way that you can use a cloud group. An environment profile contains a collection of cloud groups and IP addresses, along with other customization parameters that will apply to the virtual systems deployed using that profile. Since a profile can contain multiple cloud groups, when you deploy a pattern to an environment profile, you can explicitly place your virtual machines in different portions of your private cloud. For example, if you want to separate your web tier and application tier across different network segments, you can do so using an environment profile as the deployment target for your pattern.

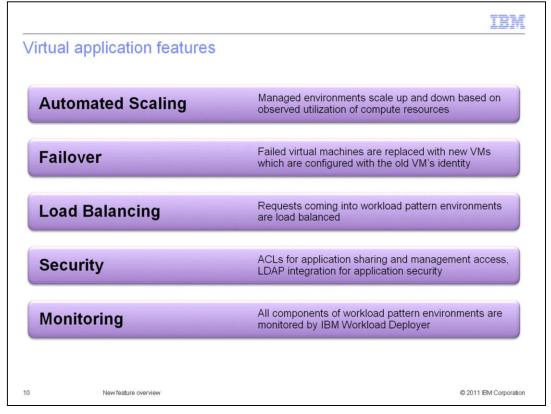
Profiles allow you to explicitly pin IP addresses to pattern parts at deployment time, as opposed to having the appliance assign the IP addresses. You can also use environment profiles to customize the format of the virtual machine names, using hard-coded strings and a set of replacement variables. New in V3.0, environment profiles provide support for managing resource usage. You can set limits in a profile for virtual CPU, memory, storage, and product licenses. For example, you might have a portion of your private cloud that you want to assign to your test team, and of that sub-cloud, you only want to make 16GB of memory available for the test team to be able to consume with their virtual system deployments. To achieve this, set a virtual memory limit in your environment profile. Then, the appliance will restrict any deployments that would push the cumulative memory usage for the profile's hosted systems above the defined limit.



Another new virtual machine customization capability available with IBM Workload Deployer V3.0 is a virtual machine add-on. An add-on is a special script designed to perform common operating system-level customization so that you no longer have to extend images or write your own scripts for some common scenarios. There are three types of add-ons available – disk, network interface, and user account. By defining a disk add-on in your pattern, for example, your deployed virtual machine will include an additional virtual disk, of the size and file system format you requested, mounted at a mount point that you specified. There are default add-on implementations provided with the appliance that include both hypervisor-level API calls and a higher level add-on implementation script package. That implementation package is customizable, so you can modify the default implementation to meet the specific needs of your configuration.



Virtual application patterns are new in IBM Workload Deployer V3.0. These patterns are defined using application components and related services, rather than topology components. For example, this virtual application pattern contains one enterprise application that connects to three services – a database, a user registry, and a messaging service. The blue arrows are links from the application to its required services. Virtual applications can connect to existing cloud resources, or deploy new resources to meet the application's needs. When defining the pattern, you choose whether to create a new database, for example, or connect to an existing database in your enterprise. The components in a virtual application have a fixed set of exposed configuration parameters that you can customize. For example, the enterprise application. You can also define qualities-of-service for your application using service policies. In this example, the enterprise application components includes both a scaling policy and a JVM policy. These policies allow you to define how your application will scale in response to load, and to set JVM options, such as heap size and generic JVM parameters.



Virtual applications offer a very simple approach to building and deploying application serving environments using a policy-based scheme to control non-functional requirements and qualities of service. The scaling policy provides automated scaling capabilities, allowing virtual application environments to scale up and down in response to resource utilization thresholds and parameters that you define in the policy for your application. Virtual applications also support automatic failover, replacing a failed virtual machine with a new virtual machine that takes over the original identify of the failed system. Requests coming in to workload pattern environments can also be load balanced, using the built-in shared proxy service for the Pattern for web Applications. Virtual applications use the builtin security model of IBM Workload Deployer to manage access to application resources on the appliance. The Pattern for Web Applications also supports LDAP for application security – either by deploying a new LDAP instance as a part of your application pattern, or by connecting to an existing LDAP server. The IBM Workload Deployer interface provides tools to monitor all of the components of your workload pattern environment, including operating system and middleware monitoring, updating the application configuration, and troubleshooting.

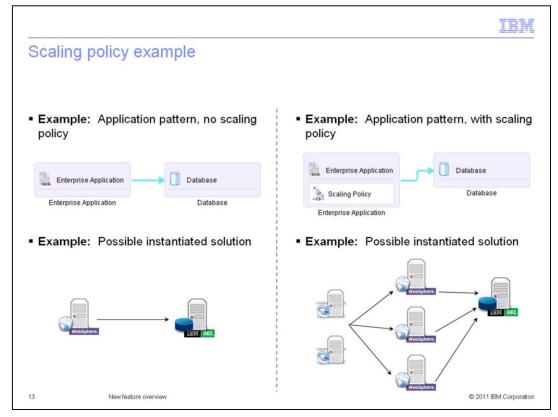
	IBM
User view of virtual applications	
As a user, you:	
<ul> <li>Work with application assets for a solution (for example, WAR, EAR, DDL)</li> <li>Have a limited, fixed set of software configuration exposed for the solution</li> <li>Select which policies to apply to your application (for example, scaling, high ava Specify connections to remote services</li> </ul>	ailability)
<ul> <li>As a user, you do not control or know:</li> <li>How many virtual machines are actually created to support your application</li> <li>How the software is installed onto the virtual machine</li> </ul>	
<ul> <li>As a user, after deployment, you:         <ul> <li>Do not have direct access to the virtual machines</li> <li>Do not have direct access to the individual product consoles (for example, no a server administrative console)</li> </ul> </li> </ul>	pplication
11 New feature overniew	2011 IBM Corporation

Virtual applications are designed to be very simple to build, deploy, and manage. As a virtual application user, you work with the assets that define your application – for example, the EAR file and database schema for a web application – and build your application using a graphical editor that exposes a limited, fixed set of configuration parameters. You can also add policies to your application to define qualities of service – for example scaling and high availability – and connect your application components to external resources, such as a database or messaging service.

Your view of the application definition and the deployed application environment is limited by design, to make it very simple to deploy tightly integrated solutions. You will not control exactly how many virtual machines are created to support your application, or how the supporting software components are installed on each virtual machine. Post-deployment, IBM Workload Deployer does not provide direct access to the virtual machine operating system or middleware. Instead, you use the IBM Workload Deployer interface to access a deployment inlet for your application that allows you to monitor the environment, update the configuration, and access logs.

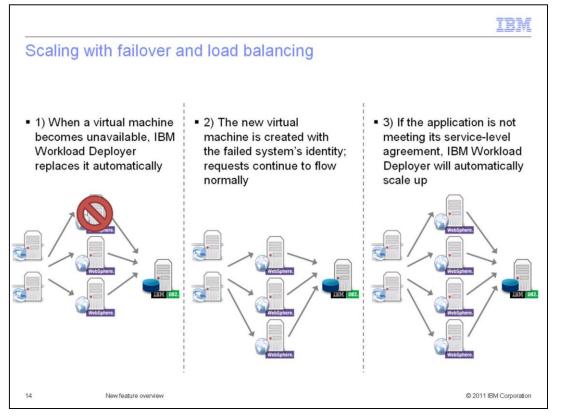
	IBM
External resources to	r Pattern for web Applications
External component	Supported products
Database	DB2 for z/OS V9.0, V9.1, or V10
	DB2 for Linux, UNIX, and Windows (versions supported with WebSphere Application Server V7.0)
	Oracle Database 11g Standard or Enterprise Release 1 or 2
Messaging	IBM WebSphere MQ V6.0.2 or V7.0
LDAP servers	IBM Tivoli Directory Server V6.0 and future releases
	Microsoft Active Directory 2003 and future releases
CICS	IBM CICS Transaction Gateway for z/OS V7.0, V7.1, V7.2, or V8.0
	IBM CICS Transaction Gateway for Multiplatforms V7.0, V7.1, V7.2, or V8.0
12 New feature overview	© 2011 IBM Corporation

The IBM Workload Deployer Pattern for web Applications enables you to quickly and easily connect your applications environments to existing resources in your enterprise. This page lists some of the external resources that are supported with the Pattern for Web Applications, including databases, IBM WebSphere Message Queue, LDAP servers, and IBM CICS Transaction Gateway. Notice that the Pattern for Web Applications integrates with both IBM and non-IBM software – for example, you can connect to Oracle Database and use Microsoft Active Directory as your LDAP server. The list of supported external resources is subject to change, so always consult the product documentation for the latest information on supported components and versions.



Building virtual application patterns is very simple. First, assume that you are creating a very simple application environment, with an enterprise application and a database, as shown on the left of this page. You can do this in the graphical Virtual Application Builder by dragging the application components into your pattern, then providing your EAR file and a database schema. When you deploy that pattern, it will likely be deployed as two virtual machines – an application and a database, as shown in the lower left of this page.

Consider a second example, as shown on the right of this page, in which you also include a scaling policy in your application definition. With the scaling policy, you can define constraints for load balancing and scaling in your environment. The process of adding a scaling policy to the application is very simple – just choose the policy in the editor and select from a handful of scaling options to choose the ones that meet your needs. By taking this one extra step of including a policy in your application, the resulting deployed topology will likely look much different. For example, you might end up with an environment that is fronted and load balanced by a shared proxy service, and multiple application server instances to share your application load. The power of the virtual application model is that you are able to very quickly and easily deploy advanced topologies to support your application by making simple policy-level updates to your application pattern.

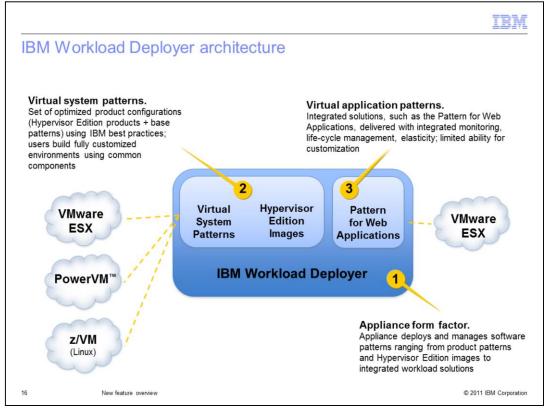


In addition to being very simple to build and deploy, the entire life cycle of a virtual application is managed by IBM Workload Deployer. The sequence shown on this slide represents the same application that you saw on the previous page – an enterprise application defined with a scaling policy, that connects to a database – and shows how the environment automatically fails over, balances load, and scales to meet demand.

When a virtual machine becomes unavailable, IBM Workload Deployer replaces it automatically – step 1 represents a deployed virtual machine becoming unavailable in your cloud. In step 2, a new virtual machine is created with the failed system's identify. Throughout this process, application requests continue to come in through the proxy service and flow normally to the application servers that are still available and handling requests. In step 3, if an application is not meeting its service-level agreement as defined in the scaling policy, IBM Workload Deployer will automatically scale up to meet demand.

			IBM
Monitoring virtu	ual applicati	ons	
<ul> <li>From the deploym</li> </ul>	ent inlet, monito	or virtual hardw	vare, OS, middleware
<ul> <li>Perform administration</li> </ul>	ative tasks on th	e application	environment
<ul> <li>Access log files fo</li> </ul>	r the entire appl	ication enviror	nment
IBM Workload Deployer			Deployment ID :d-4d94c1bb-3552-4dc4-bc7c-b355b2e868fe
Virtual Machine Monitoring	Middleware Monitoring	Operation	Logging
Role Operation	**		
eta_09_DB2-db2.DB2	DB2	Set WebSphere Application Server trace level     The operation sets the trace level of the WebSphere	
Enterprise_Application-was.WAS	WAS	Description:	Application Server. For example: *=INFO:com.ibm.websphere.*=FINEST. You can use trace logs to assist you in monitoring system performance and dianosing problems.
		Trace String:	
		Submit	
		🖃 Generate java	
		Description:	The operation will generate two java core dumps of the WebSphere Application Server. The dumps will be generated one minute apart to aid in troubleshooting.
		Submit	
		🖃 Update config	
		Description:	The operation will update the parameters under this role dynamically.
		WAR/EAR File:	artifacts/tradelite.ear Browse Delete

IBM Workload Deployer does not provide direct access to the operating system or deployed middleware for your virtual application environments. Instead, you monitor and manage those environments directly from the IBM Workload Deployer interface using the deployment inlet for your application. From the deployment inlet, you can monitor the behavior and performance of the virtual machine and installed middleware, using displays that provide a variety of performance metrics. IBM Workload Deployer includes a panel for performing administrative tasks on the environment, such as updating the application configuration and updating the trace specifications for the deployed middleware. The deployment inlet also offers a centralized location to view and monitor all of the logs for your deployed workload.



IBM Workload Deployer V3.0 is the next evolution of the WebSphere CloudBurst Appliance. The product integrates all of the existing capabilities of WebSphere CloudBurst Appliances and expands on the platform by offering new, cutting edge integrated workload deployments.

IBM Workload Deployer is delivered in an appliance form factor with enhanced processing power, networking, and storage capabilities. The appliance acts as a central deployment and management endpoint for your software patterns, ranging from existing product patterns and Hypervisor Edition images to integrated workload solutions. Virtual system patterns are built using Hypervisor Edition images and are standardized using IBM best practices. You can use these images and patterns to build and deploy fully customized environments based on common, standardized components. Virtual system patterns can be deployed to multiple hypervisor platforms, depending on the images you are using. IBM Workload Deployer introduces a new deployment model for integrated workload solutions that can be deployed to VMware ESX hypervisors. There are two workload patterns available with IBM Workload Deployer V3.0 – the Pattern for web Applications and the Pattern for Database Applications. These workloads are delivered as fully integrated solutions, with built-in monitoring, elasticity, and life-cycle management. They offer limited customization capabilities, but are extremely easy to build and deploy, offering exceptional value.

## IBM Trademarks, disclaimer, and copyright information IBM, the IBM logo, ibm.com, CICS, CloudBurst, DB2, System z, Tivoli, WebSphere, z/OS, and z/VM are trademarks or registered trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of other IBM trademarks is available on the web at "Copyright and trademark information" at http://www.ibm.com/legal/copytrade.shtml Linux is a registered trademark of Linus Torvalds in the United States, other countries, or both. Microsoft, Windows, and the Windows logo are registered trademarks of Microsoft Corporation in the United States, other countries, or both. UNIX is a registered trademark of The Open Group in the United States and other countries. Other company, product, or service names may be trademarks or service marks of others. THE INFORMATION CONTAINED IN THIS PRESENTATION IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY. WHILE EFFORTS WERE MADE TO VERIFY THE COMPLETENESS AND ACCURACY OF THE INFORMATION CONTAINED IN THIS PRESENTATION, IT IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED. IN ADDITION, THIS INFORMATION IS BASED ON IBM'S CURRENT PRODUCT PLANS AND STRATEGY, WHICH ARE SUBJECT TO CHANGE BY IBM WITHOUT NOTICE. IBM SHALL NOT BE RESPONSIBLE FOR ANY DAMAGES ARISING OUT OF THE USE OF, OR OTHERWISE RELATED TO, THIS PRESENTATION OR ANY OTHER DOCUMENTATION. NOTHING CONTAINED IN THIS PRESENTATION IS INTENDED TO, NOR SHALL HAVE THE EFFECT OF, CREATING ANY WARRANTIES OR REPRESENTATIONS FROM IBM (OR ITS SUPPLIERS OR LICENSORS), OR ALTERING THE TERMS AND CONDITIONS OF ANY AGREEMENT OR LICENSE GOVERNING THE USE OF IBM PRODUCTS OR SOFTWARE. Copyright International Business Machines Corporation 2011. All rights reserved.

17

© 2011 IBM Corporation