

Pulse Comes to You 2012

Business without LIMITS



Agenda

Time	Topic		
08:30 - 09:00	Breakfast		
09:00 - 09:10	Welcome		
09:10 - 09:50	Capturing Opportunity in a Mobile World Mark Simpson, CTO, Tivoli, Asia Pacific and Director, Netcool Development, IBM Worldwide		
09:50 - 10:20	Demo		
10:20 - 10:40	Tea Break		
	Cloud and Datacentre Optimization Track <i>Businesses rely on their data centre technologies to enable rapid innovation and the agility needed to respond quickly in today's highly competitive environment. Change management, provisioning, monitoring, scheduling and other key IT processes require a robust platform that can deliver services in a variety of ways, including virtualization, cloud computing and other delivery options. This stream will bring together clients, end users, systems integrators, IBM Business Partners and service management experts from across IBM to share best practices, roadmaps, real-world experiences, implementation examples and more.</i>	Mobile Enterprise <i>This stream will explore how mobility is playing an increasing role across the enterprise. From standard voice and data services to business critical applications, mobility technologies are becoming critical to business operations. This stream will explore challenges of delivering and managing wireless mobility technologies and how Visibility.Control.Automation.™ can facilitate the successful deployment and adoption of new services.</i>	Managing Security and Compliance <i>The boundaries of today's business infrastructures are being extended and sometimes obliterated by the emergence of cloud, mobility, social business, big data and more. Where does your business ecosystem start and end? Who do you trust? We'll address these key security and compliance challenges in this track, demonstrating how IBM's security intelligence solutions can become the enabler of a business without limits.</i>
10:40 - 11:20	IBM Cloud Strategy & Point of View Mark Simpson, CTO, Tivoli, Asia Pacific and Director, Netcool Development, IBM Worldwide	A Preview of the Future of Mobile Application Development Irma Kusuma, Client Technical Professional, WebSphere, IBM Software Group, Asia Pacific	IT Security, Current Landscape and 2012 Predictions Fadly Yahaya, Software Advanced Technology Consultant, Security Systems, IBM Software Group, Worldwide
11:20 - 12:50	Lunch		
12:50 - 13:20	Business and Technical Challenges Facing Cloud Service Providers Desmond Koh, Cloud Computing Architect, Cloud Computing Client Engagement, IBM Software Group, Worldwide	Best Practices for Building Mobile Web and Hybrid Applications Leigh Williamson, Distinguished Engineer, Mobile Application Development Solutions, IBM Software Group, Worldwide	Driving Effective Application Security in the Enterprise: An End to End Approach to Addressing One of the Biggest Threats to a Business Sachin Raj, Technical Leader, Security Systems, IBM Software Group, ASEAN
13:20 - 13:50	IBM SmartCloud Foundation Introduction Catherine Palma, Tivoli Automation Leader, IBM Software Group, ASEAN	Extend your Enterprise Applications to Mobile Devices Monica Maureen Jong, Sales Specialist, WebSphere, IBM Software Group, Indonesia	Virtualization/ Cloud Security: How to De-risk Security in a Cloud/ Virtual Environment? Collin Penman, Regional Manager, Security Systems, IBM Software Group, ASEAN
13:50 - 14:20	Monitoring and Managing the Infrastructure, Network and Applications Within Your Cloud & Shared IT Environment Yeo Tze Ping, Service Management Solution Architect, Tivoli, IBM Software Group, ASEAN	Six Things to Think About Before Officially Supporting a BYOD Policy Steven Scheurmann, Sales Leader, Tivoli Endpoint Management Products, built on BigFix, IBM Software Group, Asia Pacific & Japan	Mobile Security: Security Implications from the Consumerization of IT Glen Gooding, Director, Institute for Advanced Security, IBM Software Group, Asia Pacific
14:20 - 14:40	Break		
14:40 - 15:10	Enabling Private IT for Storage Cloud Deon George, Technical Sales Leader, Tivoli, IBM Software Group, Asia Pacific	Mobile Application Security Trends and Directions Glen Gooding, Director, Institute for Advanced Security, IBM Software Group, Asia Pacific	Enabling Continuous Compliance Across the Organization Collin Penman, Regional Manager, Security Systems, IBM Software Group, ASEAN
15:10 - 15:40	Accelerating Delivery with SmartCloud Continuous Delivery; Bridging the Gaps Between Development and Operations Desmond Koh, Cloud Computing Architect, Cloud Computing Client Engagement, IBM Software Group, Worldwide and Sachin Raj, Technical Leader, Security Systems, IBM Software Group, ASEAN	Context Aware Mobile Apps — The Next Killer App! Irma Kusuma, Client Technical Professional, WebSphere, IBM Software Group, Asia Pacific	Security Intelligence - How to Protect Against Targeted Attacks, Insider Fraud, and Unauthorized Configuration Changes? Tan Ching Song, Technical Leader, Security Systems, IBM Software Group, ASEAN
15:40	End Day		

Cloud
 Rethink IT and Reinvent Business with IBM SmartCloud

Mobility
 Leveraging IBM Mobile Enterprise Technologies

Security
 IBM Security Intelligence, Integration, Expertise

