



You are invited to the IBM Technical Exploration Center (TEC)



IBM Software for Smarter Planet.



The world is getting smaller, flatter and smarter. Today, people and systems are becoming more interconnected, instrumented and intelligent, offering businesses greater capabilities and opportunities than ever before.



See, touch and feel: Discover the full power of IBM Software at TEC

Seeing is believing. IBM Technical Exploration Centre (TEC) provides you with a dynamic and stimulating environment to see, touch and feel IBM Software in its full glory. TEC gives you everything you need to learn how IBM solutions can be applied to best fit your company's business needs.

Come discover Software built to help build a Smarter Planet at the IBM TEC

The IBM TEC is simply the faster and easier way to immerse in Smarter Software that will help you conceive solutions to address your unique challenges as well as build capabilities to transform your organization. Facilitated by technology and domain experts and geared with the latest IBM Software, the TEC creates a dynamic and stimulating environment to:

Expose to emerging technology trends and how recent Smarter Software innovations relate to current business and organizational challenges

Explore Smarter Software solutions derived from real client engagements and learn how it is helping to build business And organizational capabilities

Experience through hands-on guided labs on how Smarter Software underlying technology helps build business and organizational capabilities



Event Code	Event Title	Duration	Start Date	End Date	Locations
E-BA01-1	Budgeting and Forecasting for Better Business Outcome	1 day	16-Feb-12	16-Feb-12	Ho Chi Minh
E-BA02-1	Business Intelligence: Informed Decisions at Every Level of the Enterprise	1 day	17-Feb-12	17-Feb-12	Ho Chi Minh
E-WS01-1	Streamline Business Processes with Intelligent Decision Automation for Better Business Outcomes	2 days	21-Feb-12	22-Feb-12	Hanoi
E-EM01-1	Streamline Enterprise Reporting and Reduce High Print & Storage Costs	1 day	22-Feb-12	22-Feb-12	Ho Chi Minh
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	2 days	23-Feb-12	24-Feb-12	Ho Chi Minh
E-IS02-1	Enhance the End-to-End Visibility of Payment Transactions	4 hrs	28-Feb-12	28-Feb-12	Ho Chi Minh
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	29-Feb-12	29-Feb-12	Hanoi
E-IS02-1	Enhance the End-to-End Visibility of Payment Transactions	4 hrs	1-Mar-12	1-Mar-12	Hanoi
E-IS06-1	Maximize Sales & Service Interactions Across Channels	1.5 hrs	2-Mar-12	2-Mar-12	Hanoi
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	5-Mar-12	6-Mar-12	Hanoi
E-TV02-1	Address The Challenges of Access Management	1 day	6-Mar-12	6-Mar-12	Ho Chi Minh
E-TV02-1	Address The Challenges of Access Management	1 day	8-Mar-12	8-Mar-12	Hanoi
E-TV05-1	Service Assurance: Keep Your Business Thriving	2 days	8-Mar-12	9-Mar-12	Ho Chi Minh
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	14-Mar-12	14-Mar-12	Hanoi
E-IS08-1	Transform Your eCommerce Strategy: Leveraging Social Networks & Behavioral/Sentiment Analysis	2 hrs	14-Mar-12	14-Mar-12	Ho Chi Minh
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	15-Mar-12	15-Mar-12	Hanoi
E-IM04-1	Manage the Data Explosion in the Enterprise	2 days	15-Mar-12	16-Mar-12	Ho Chi Minh
E-WS02-1	The Interconnected Enterprise - SOA & Cloud Application Integration with Software & Appliance Technologies	2 days	20-Mar-12	20-Mar-12	Hanoi
E-WS03-1	Transform Your Application Infrastructure & Private Cloud with Improved Agility, Control & Optimization	1 day	21-Mar-12	21-Mar-12	Hanoi
E-LN03-1	Unify Communication & Collaboration to Work Smarter	1 day	21-Mar-12	21-Mar-12	Ho Chi Minh
E-IM03-1	Harness & Harvest Big Data for the Enterprise	1 day	22-Mar-12	22-Mar-12	Ho Chi Minh
E-IM05-1	Serious Analytics with a Simple Appliance	1 day	23-Mar-12	23-Mar-12	Ho Chi Minh
E-RA02-1	Achieve Predictability & Accuracy in the Application Delivery Lifecycle	1 day	28-Mar-12	28-Mar-12	Ho Chi Minh
E-RA03-1	Build Responsive Testing: Transitioning from a Culture of "Make & Check" to "Sense & Respond"	1 day	29-Mar-12	29-Mar-12	Ho Chi Minh

Registration & TEC Location

The TEC event registration can be arranged through IBM Representative. All IBM sales team can register their clients or partners by simply sending an email to: tecvn@vn.ibm.com or via the following website. Please note that IBM reserved the rights to make changes to the TEC event schedule published here. As seats are limited,

IBM will provide confirmation if enrollment is successful and notification will be sent 3 days prior to the event.

TEC Locations:

IBM Vietnam - Hanoi, IBM Vietnam Company, 2nd Floor, Pacific Place, 83B Ly Thuong Kiet, Hanoi, Vietnam.

IBM Vietnam - Ho Chi Minh, Saigon Trade Center, 3B Floor, 37 Ton Duc Thang, District 1, Ho Chi Minh City, 7000, Vietnam.

For the latest schedule and a copy of TEC brochure with full synopsis of the events in Vietnam please visit:

<http://www.ibm.com/software/vn/tec>