

IBM® Content Accelerator



**Quickly and cost-effectively  
create, manage and promote  
high-value Web content.**



**Portal solutions to address specific business needs**

IBM® accelerators for IBM WebSphere® Portal software easily “snap in” to your environment to address specific business challenges, extend existing investments and simplify portal implementations, helping you obtain faster time to value for your software investments. IBM Content Accelerator is included in this family of accelerators.

**Maintain Web content at the speed of business**

Your Web sites are your company’s face to the world. If content is outdated, inaccurate or difficult to find, you risk frustrating your site visitors and losing your opportunity to communicate with them. The challenge is to keep content relevant and secure without overstretching teams and budgets.

IBM Content Accelerator can help your organization increase the value of Web sites by delivering realtime, personalized information, while reducing the cost of deploying and managing Web sites.

- Enables you to “snap in” powerful, flexible Web content management tools that support the dynamic delivery of personalized Web content, helping to extend the value of existing investments
- Facilitates rapid creation and easy management of robust Web sites, intranets, extranets and portals
- Reduces the time it takes to get content from producers to consumers, and speeds the Web content update and approval cycle

**Empower business users to manage content**

While line-of-business users are best suited to developing Web site content, overstretched IT teams are typically tasked with managing and deploying changes and updates, often leading to data bottlenecks. IBM Content Accelerator includes features and capabilities from IBM Lotus® Web Content Management and IBM Lotus Quickr™ software to help address this challenge.

- Provides more powerful, comprehensive Web content management tools for business users, allowing them to control authoring, workflow, management and delivery processes
- Helps ensure consistency across the Web site via templates and aligns content creation with existing business processes
- Enables nontechnical content experts to create Web content, increasing your technical staff’s capacity to innovate



© Copyright IBM Corporation 2008

IBM Corporation  
Software Group  
Route 100  
Somers, NY 10589  
U.S.A.

Produced in the United States of America  
06-08  
All Rights Reserved

IBM, the IBM logo, ibm.com, Lotus, WebSphere and Quickr are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (@ or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at [ibm.com/legal/copytrade.shtml](http://ibm.com/legal/copytrade.shtml)

Other company, product, or service names may be trademarks or service marks of others.

References in this publication to IBM products or services do not imply that IBM intends to make them available in all countries in which IBM operates.

The information contained in this documentation is provided for informational purposes only. While efforts were made to verify the completeness and accuracy of the information contained in this documentation, it is provided "as is" without warranty of any kind, express or implied. In addition, this information is based on IBM's current product plans and strategy, which are subject to change by IBM without notice. IBM shall not be responsible for any damages arising out of the use of, or otherwise related to, this documentation or any other documentation. Nothing contained in this documentation is intended to, nor shall have the effect of, creating any warranties or representations from IBM (or its suppliers or licensors), or altering the terms and conditions of the applicable license agreement governing the use of IBM software.

## Support security-rich, accurate content searches

Web site content is more valuable when users can easily find what they need. IBM Content Accelerator uses IBM OmniFind™ Enterprise Edition software to provide fast and accurate search results while helping to protect sensitive information.

- Enhances the relevancy of search results by using rich query processing, semantic search capabilities and advanced search features
- Extends searches to a broad array of enterprise repositories, including databases, file shares, collaboration tools and content management systems, all from within the portal
- Indexes enterprise content while maintaining native document-level security

### For more information

For more information about services that support Lotus and WebSphere Portal products, go to:

[ibm.com/software/lotus/services](http://ibm.com/software/lotus/services)

To learn more about IBM Content Accelerator and other accelerators for IBM WebSphere Portal software, contact your IBM representative or IBM Business Partner, or visit:

[ibm.com/software/lotus/contentaccelerator](http://ibm.com/software/lotus/contentaccelerator)