Edge 2016

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September 19 – 22 MGM Grand | Las Vegas, Nevada

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Top sessions at Edge: IT Service Management for z Systems



1701: Managing Enterprise Applications of the Future, featuring Redmonk Analyst James Governor and Michael Perera, VP of z Systems Software

Hear from Redmonk's James Governor why hybrid environments hold the key to the future for Enterprise clients, and what's important to considering when managing these applications that span public cloud to mainframe and everything in between.

1286: OMEGAMON Family Update: See What's New in Monitoring Nathan Brice and Jeff Summers, IBM and Roger Cvitkovac, ING

Learn about the latest development in the OMEGAMON family of products. Hear about new capability introduced in OMEGAMON 5.3, as well as the brand new JVM Monitoring and Application Performance Management capability.

1395: Using Proactive Analytics to Better Manage Your IT Operations Barry Klutz, IBM Offering Manager

This session covers the present and future of IT Operations Analytics platform offerings from IBM, and how they enable a customer to move from their reactive ("What happened?") analytics to predictive ("Fix this before it happens.") analytics.

1287: Enterprise Java Monitoring on z/OS: Discover, Alert and Optimize Chris WALKER and Richard Burford

As Java deployment on z/OS increases, it is even more important to understand which JVMs are executing and which are in need of attention. This session will show how IBM's z/OS Monitoring solutions can give you greater insight into your JVM deployment, and hear how customers are leveraging the latest technology to get better resilience across their enterprises.





1394: A New Era of Mainframe Optimization: Insights for CICS and Beyond, Delivered in the Cloud Barry Klutz and Anna Bridgen

If you are looking for a quick way to optimize your z Systems environment for cost efficiency and performance, tuning CICS and other subsystems, the new Software-as-a-Service technology IBM z Operational Insights can help. Join us to learn how you can quickly identify key areas for improvement, see the potential cost savings, and even discover how you compare to other z Systems users, as well as exploring the steps you should take next--all without installing a thing.

1384: Panel Discussion on IBM Service Management on z Systems - Uwe Gramm and Matthew Whitbourne from IBM, and clients including Generali and Zweigniederlassung Deutschland

This interactive panel discussion brings together customers who will talk about their experiences using IBM Service Management Suite for z/OS (SMSz) and IBM Service Management Unite (SMU), a compelling, customizable dashboard user interface only available with SMSz.

1773: Enabling a Cloud Storage Tier on IBM z Systems - Janet Sun, Rocket Software

Discover how cloud storage can be relevant to today's z IBM Systems workloads. Cloud storage is the next storage tier, and environments looking to manage soaring storage pools more efficiently need to understand its many benefits. The session will explain cloud storage, its benefits, and its relevance to z Systems. Learn how z Systems and open systems can share common storage pools and scale, while being managed with fewer resources than traditional storage pools.

Click to meet with zITSM leaders and technical experts



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IT Service Management for z Systems at Edge 2016



1390: z/OS Monitoring and Automation for Predictive Analysis of Critical Applications at an Italian Bank Matthew Whitbourne and Domenico D'Alterio, IBM Offering Management

Come hear about the z/OS Monitoring and Automation "win-back" project that helped an Italian bank to move from its old BMC solution to the IBM Service Management suite. This migration will enable the customer to leverage IBM's new analytics solutions, like IBM Operations Analytics. Learn from a real migration project experience how the latest IBM technology can help customers to manage their z/OS infrastructure in an innovative way to reduce cost.



1288: Leveraging OMEGAMON for an Application-Centric View of z/OS Hybrid Applications - Nathan Brice and Richard Burford

With the rise of hybrid applications spanning mobile devices, public clouds and on-premise environments, an application-centric view is key to quickly understanding application issues as they arise. Now you can use OMEGAMON to integrate with IBM's Application Performance Management to ensure your mainframe components are visible in the end-to-end application view.

Try these labs:

- 1676 Discovering the Value of IBM Operations Analytics for z Systems
- 1682 Discovering the Value of IBM Tivoli Asset Discovery for z/OS
- 1683 Monitoring z Systems and Application Performance Availabilty Using OMEGAMON
- 1491 Managing a LinuxONE, z/VM, and Linux on z Systems Environment Using IBM Solutions
- 2552 Proactive Automation and Performance Monitoring with the IBM Service Management Unite Dashboard

More zITSM sessions:

- 1388 IBM Service Management Suite for z/OS for Automation and Performance Management, State of Oregon
- 2359 Generali's Mainframe Consolidation Journey, Generali
- 1686 z Systems IT Service Management Portfolio Strategy and Direction
- 1457 Enterprise DevOps and IBM z in Action: Arming Developers with Enhanced Application Insight
- 2541 IBM zAware User Experience at UPS
- 1290 Learn How ING Used OMEGAMON to Implement a Monitoring-as-a-Service Solution
- 2443 A Deep-Dive into Speciality Processor Utilization on z Systems: How to Save Time and Reduce Cost
- 1488 Customer Experiences Managing z/VM, Linux on z Systems and LinuxONE
- 1436 z Systems Tools for Application Development DevOps Optimization and Modernization in CICS
- 1789 Securing IMS Data and Robust IMS Application Development on z Systems
- 2449 With Great Power Comes Great Responsibility: The Internals of OMEGAMON and IBM Tivoli Monitoring (Rocky McMahan, IBM)

Don't miss the zITSM demo ped and zED Talks in the Expo

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IBM Executive one-on-one meetings at Edge 2016 – ITSM for z Systems

The IBM Edge 2016 conference offers you a unique opportunity to meet with a select number of IBM executives throughout the week to close or progress your current sales deals and perhaps generate new ones.

To request an IBM executive one-on-one meeting, please contact your IBM representative. The zManage pillar executive team is shown below, but many other executives are available. Due to limited availability of certain executives, not all requests can be fulfilled, and we may need to contact you in order to make other arrangements.

Michael Perera - Vice President, z Systems Software

Rohit Badlaney - Director-z Systems Management and IT Optimization Software

Christopher Dittmer - Director of Offering Management, IBM z Systems Software

Matt Whitbourne - Program Director - z Service Management Portfolio & Strategy

Matt Hogstrom - Chief Architect and Distinguished Engineer - z Systems Management and IT Optimization Software





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IBM Technical Leaders at Edge 2016 - ITSM for z Systems

While you are at Edge you have the opportunity to meet with some of the world's technical leaders in the field of IT Service Management. Whether your interests are monitoring, automation, discovery, IT analytics, storage management, sub-system tooling, network management, or application performance management, we will have people there to listen to your questions and problems and give you some of the best advice available.

The experts will be available at the sessions listed below or by arrangement – just speak to someone on the IT Service Management for z Systems pedestal in the Expo.

Matt Hogstrom, Chief Architect
Barry Klutz, IT Analytics – 1394, 1395,
Nathan Brice, Monitoring – 1286, 1288, 1290
Tracy Dean, VM and Linux on z - 1488
Uwe Gramm, Automation - 1384
Eric Higgins, CICS Tools - 1436
Rocky McMahan, Performance – 2443, 1457
Domenico D'Alterio, Automation – 1390, 1321, 1384
Anuja Deedwaniya IT Analytics – 1788, 2541
Richard Burford, Monitoring – 1287, 1288, 1457





