



IT'S TIME TO MAKE AN  
**IMPACT NOW**  
ATTEND IMPACT 2009, IBM'S SMART SOA CONFERENCE - MAY 3-8

2009 **IMPACT**  
SMART SOA CONFERENCE  
MAY 3-8 LAS VEGAS  
[ibm.com/soa/impact2009/register](http://ibm.com/soa/impact2009/register)

## **CICS Transaction Server V4.1 launched at Impact 2009**

### **Compete, Comply, Control**

Web 2.0, Business Events, CICS Explorer

CICS Transaction Server v4.1 will deliver both business and technical value, enabling the enterprise to **Compete** for new business, **Comply** with regulations and manage risk in rapidly changing markets, and **Control** costs whether managing existing or building new applications. Announced last week - just in time for Impact - CICS TS V4.1 will let you:

- Compete with Web 2.0 programming support including RESTful APIs and Atom feeds
- Comply with non-invasive business event generation
- Control costs with CICS Explorer, our new Eclipse-based operational tooling based around an extensible data and action model.

To learn more these and other new CICS V4.1 capabilities, attend some of the key sessions listed overleaf. You can also visit the Application Infrastructure and Business Events booths in the Solution Centre, schedule product demos in the Zeno room, or just drop-in to the Tech Zone.

### **Demos in Zeno Royale - IBM System z Tech Zone**

Come to our demo suite in Zeno room #4610 (4th Floor of the Venetian Conference Center), to see IBM's System z solutions and technologies in a relaxed, one-on-one environment. Meet some of IBM's developers, technical specialists, and executives for discussions and demonstrations of IBM CICS Tools, PD Tools, plus many other WebSphere and Rational offerings for System z. Just come along to room 4610 for an immediate demo, ask a question, or discuss your issues, or to reserve your individual session. Walk-ins are welcome, but reservation is advised.

### **Visit the zZone at the Solution Expo**

Visit the zZone at the Solution Expo. Grab a zZingo card and meet with over twenty IBM Business Partners offering solutions tailored for System z. Relax by seeing solutions that will help address your biggest SOA challenges and enjoy a free massage when you're done!

### **Meet the experts at the Tech Zones**

Once again we will be hosting a series of informal "meet the expert" activities in our **Tech Zones** on the 4<sup>th</sup> floor, giving you an excellent opportunity to meet and talk to technical leaders outside formal lecture sessions. Look for the schedule in your conference agenda.

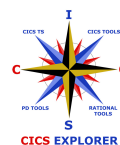
### **System z Spotlight Session - 12 Steps to SOA on System z**

**Wednesday, May 6<sup>th</sup> @ 6:00 PM Zeno room (#4610) Venetian Conference Center**

If you are an IBM System z customer and interested in how to leverage your mainframe assets in a Service Oriented Architecture, come and hear one of IBM's System z I/T Architects discussing 12 key steps in moving from a traditional application environment to one that leverages the strengths of IBM System z and SOA. Please join us in our System z demo suite in Zeno Royale for hors d'oeuvres and beverages to discuss your specific situation with CICS and WebSphere experts and executives from IBM Labs and US sales and technical teams.

## Key CICS sessions this week

There are many technical education sessions in the *CICS and Enterprise Services* and other sub-tracks, aimed at helping you learn how to get the very best from CICS. You'll hear from experts from IBM Hursley - the home of CICS, IBM Dallas Systems Center, and IBM Silicon Valley lab, plus IBM Business Partners offering CICS solutions. You can attend hands-on workshops to check out the new CICS Explorer and experience for yourself the latest development and operational tools for CICS. With so many sessions to choose from, this flyer highlights just a few, focusing on those especially relevant to CICS TS V4.1. Check out the Impact agenda for the full list of sessions. Times and locations are subject to change.



Day Time	Number	Session Title	Presenter	Location
Mon 11:00 - 12:15	E-2171	CICS Family Update	Dave Andrews	Palazzo D
Mon 14:00 - 15:15 R-Thu	H-2114	Web 2.0 and SOA for IBM System z	Will Smythe	Delfino 4103
Mon 15:45 - 17:00 R-Fri	E-2172	CICS TS V4.1 Technical Overview	Steve Zemblowski	Marcello 4504
Mon 15:45 - 17:00	E-3100	Dynamic Scripting and Rich Web 2.0 Interfaces with IBM CICS TS	Robert B. Nicholson, Fraser Bohm	Lando 4203
Mon 17:15 - 18:30	E-2198	CICS SOA Roadmap and V4.1 Highlights	Fraser Bohm	Marcello 4504
Tues 10:30 - 11:45 R-Fri	E-2148	CICS and Events: Concepts and Event Specifications	Catherine Moxey	Marcello 4502
Tues 13:30 - 14:45	E-2092	Using the IBM CICS Explorer with IBM CICS Tools Integration	Marty Malinski (UHG), Dianna Blair	Marcello 4502
Tues 15:15 - 16:30	E-2645	CICS Explorer and tools: The Whole Exceeds the Sum of the Parts	Joe Winchester	Lando 4203
Tues 15:15 - 16:30	E-2740	CICS Transaction Server V4.1 - Strategic Options for IP Modernization	Mark Cocker	Marcello 4504
Tues 16:45 - 18:00 R-Thu	E-2233	Lab: Using IBM CICS Tools	Peter Siddell	Marcello 4403
Thurs 16:45 - 18:00	E-2200	IBM CICS SCA Support for SOA	Fraser Bohm	Marcello 4502
Wed 10:30 - 11:45	E-2156	CICS and Events: Integration and Scenarios	Catherine Moxey	Marcello 4504
Wed 10:30 - 11:45	E-2806	Upgrading SOA to the Next Level with IBM CICS® and IBM WebSphere® on System z	Steve Wood, Russ Teubner (HostBridge)	Marcello 4502
Wed 15:15 - 16:30	E-2224	What's New in IBM CICS® Performance Analyzer for z/OS	Peter Siddell	Marcello 4504
Wed 15:15 - 16:30	E-2742	CICS® TS V4.1 - IP Interconnectivity (IPIC) - Transaction Routing, DPL & JCA	Mark Cocker	Marcello 4502
Wed 16:45 - 18:00	E-2236	What's New with IBM CICS Interdependency Analyzer for z/OS	Peter Siddell	Marcello 4504
Thurs 10:30 - 11:45	E-2240	Managing CICS Resource Definitions with IBM CICS Configuration Manager	Peter Siddell, Reuben Andrews (Fundi)	Marcello 4502
Thurs 13:30 - 14:45	E-2741	CICS® and Events: Practical Steps to Produce Events	Mark Cocker	Marcello 4502
Thurs 16:45 - 18:00	E-2644	Extending IBM CICS Explorer Using the SDK	Joe Winchester	Marcello 4502
Fri 10:30 - 11:45 R-Wed	E-2221	Modern and Contemporary CICS Application design	Scott Clee	Marcello 4504