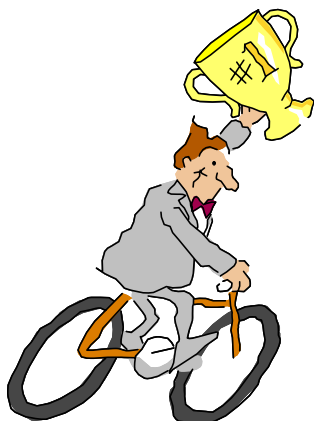




# Register and try IBM® ShopzSeries Release 7.0 today!



## How does ShopzSeries save me time?

### Software Orders:

Planning and ordering software upgrades used to be a time consuming and complex task. Just trying to figure out what to order to upgrade your current system required lots of research.

Now there is a fast, easier way to order z/VM, VM/ESA and VSE/ESA software upgrades. Just select the desired upgrade offering such as a z/VM or VM/ESA SDO or VSE/ESA SIPO.

ShopzSeries will then automatically analyze your IBM License Inventory maps to the latest IBM software product catalog. This will allow you to understand the products that are currently available for which you are entitled to versus those that require a new software license.

Within ShopzSeries for z/VM, VM/VSE and VSE/ESA orders, you can:

- Select desired products within the z/VM or VM/ESA SDO or VSE/ESA SIPO offering.
- Remove products from the order list
- Perform technical requisite checking and various "what ifs."
- Save the order and complete it later or if satisfied with your order content and it meets technical requirements, You submit the order to IBM.

You will receive an e-mail "return receipt" indicating your order has been received by IBM, and you can track order status through delivery and your order is saved on ShopzSeries for your future reference.

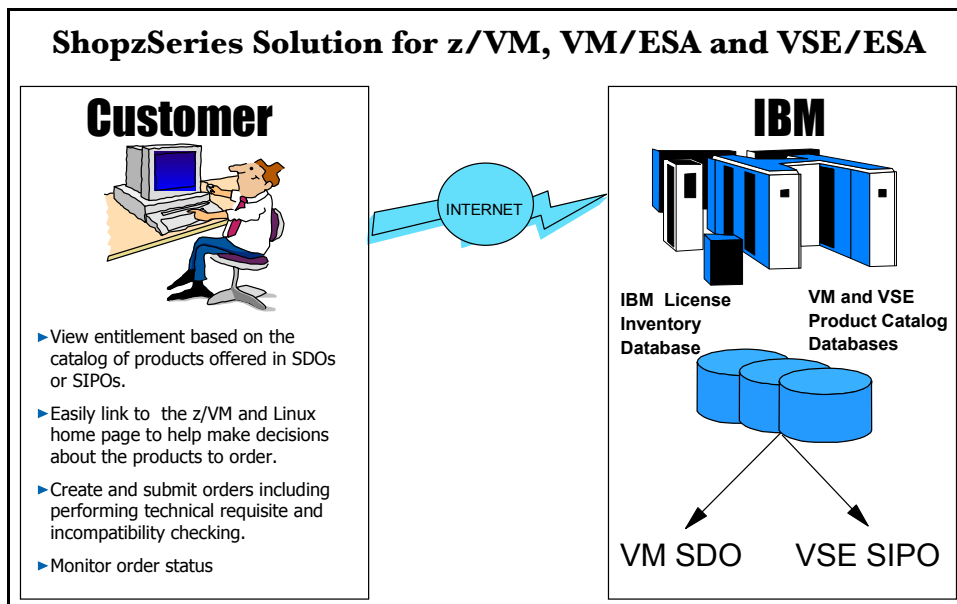
## Highlights

*Tired of sorting through product requisites, checklists, etc., trying to figure out what z/VM, VM/VSE and VSE/ESA products to order?*

*ShopzSeries provides a new, self-service interface to IBM® for planning, ordering and delivery of z/VM, VM/ESA and VSE/ESA software products faster and easier over the Internet*

*ShopzSeries automatically analyzes your IBM licensed inventory records and maps it to the latest products available for z/VM, VM/ESA and VSE/ESA products!*

*Plan your z/VM, VM/ESA and VSE/ESA software upgrades using ShopzSeries*





### **Additional capability within ShopzSeries:**

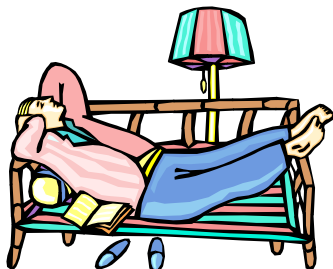
- Provides the ability to view reports of your IBM licensed inventory including the ability to view version upgrade opportunities across your entire establishment.

### ***What is the customer reaction to ShopzSeries to date?***

Since its initial deployment in late summer of 2000, this new self-service capability has been a big success with Z/OS and OS/390 Customers.

Customer satisfaction is high, running about 85% satisfied!

Recently a z/OS customer said: "I am EXTREMELY impressed with this service. All those responsible for conceiving, setting up and running ShopzSeries please take a bow! You have made my life so much easier!"



### ***How can I get started using ShopzSeries?***

Customers can access ShopzSeries Web site directly at:  
<http://www.ibm.com/software/shopzseries>  
to learn more about this new and exciting e-business solution!

For first time users, we recommend reviewing the educational videos available under the "First time visiting" section of the web site.

First time users need to register at the ShopzSeries web site. This is a quick and easy process.

Once registered and authenticated, you will be able to begin to use ShopzSeries to create orders.

### ***Is ShopzSeries available in my country?***

Currently, ShopzSeries is generally available in the US and all of Western Europe.



Please stay tuned to the ShopzSeries Web site at: <http://www.ibm.com/software/shopzseries> for details!

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2002

IBM Corporation  
Information Development Center  
2455 South Road  
Poughkeepsie, NY 12601-5400  
USA

Printed in USA

07-02

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