



System z

Your guide to key sessions
and activities



All your latest
CICS info here!





This year marks the 50th anniversary of the IBM Mainframe. This is the time to reflect on our past accomplishment, think about the future and above all to feel great pride in being a part of the journey to transform business and the world. That's what we have done with the IBM Mainframe for the last 50 years and what we continue to do today as we reach out toward the future and the promise it holds.

Fifty years ago, it all started with a \$5 billion bet to create a new revolutionary system. That's \$36 billion in today's money. IBM gathered thousands of clients and journalists in cities all over the world to announce the System/360 line of mainframe computers. At the unveiling, IBM CEO, Thomas J. Watson Jr., proclaimed that the 360 marked "the beginning of a new generation, not only of computers, but of their applications in business, science, and government."

And so it has. Just think: the air traffic control system, the ATM, the barcode, airline reservation systems, stock trading systems, weather modeling, the national smart utility grid, and the "smart car" – all made possible on the IBM Mainframe!

The innovation continues every day. There are so many exciting things going on today which we will look back on with pride. Cashless payment systems for foreigners visiting Japan. Mobile banking for the unbanked in Africa and in the Philippines. Improving crop yields by capturing data directly in the fields in tractors. And things we haven't thought of yet that will improve people's lives and make the world a better place.

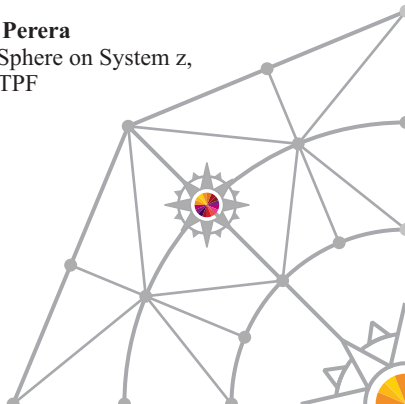
At Impact we are continuing to share our solutions, case studies, demos, and announcements. This booklet contains useful information regarding everything focused on System z and the 50th anniversary.

Ray Jones

VP, System z software

Michael Perera

VP, WebSphere on System z,
CICS & TPF





**More people
in the world
own mobile
phones than
toothbrushes**

**So don't forget it
(that's your mobile phone)
and come to the zReception**

**Monday 7:30 – 9:30 p.m.
Pick up a wristband
at the System z booth**



The top half of the advertisement features a background image of a financial chart on a screen. The chart has a green area under a line graph and a white line with several peaks and valleys. A black pen is shown pointing at the chart. The overall color scheme is dark blue and green.

Does your
application
portfolio
need an
uplift?

Visit the **System z solution
suites to modernize and
manage your applications**



Toscana 3609

Monday: 11:00 a.m. – 6:00 p.m.

Tuesday: 8:00 a.m. – 6:00 p.m.

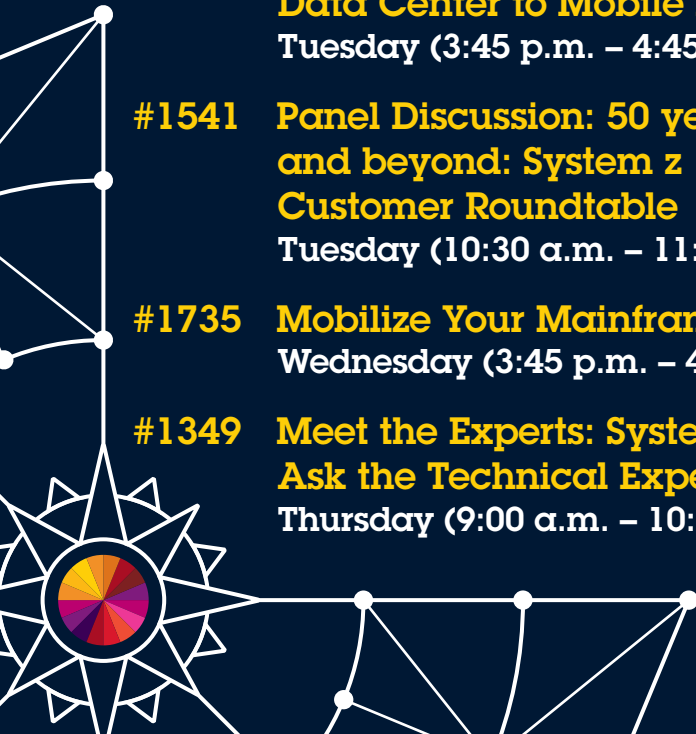
Wednesday: 8:00 a.m. – 6:00 p.m.

Thursday: 8:00 a.m. – 4:00 p.m.



Key Sessions you don't want to miss

- #1928 CICS Track Opening and Portfolio Update**
Monday (1:00 p.m. – 2:00 p.m.)
- #1351 Analyst Insight: Developing an end-to-end mobile strategy from Data Center to Mobile Devices**
Tuesday (3:45 p.m. – 4:45 p.m.)
- #1541 Panel Discussion: 50 years and beyond: System z Customer Roundtable**
Tuesday (10:30 a.m. – 11:30 a.m.)
- #1735 Mobilize Your Mainframe**
Wednesday (3:45 p.m. – 4:45 p.m.)
- #1349 Meet the Experts: System z Ask the Technical Experts**
Thursday (9:00 a.m. – 10:00 a.m.)





**Take time
to visit our
latest mobile
demos in the
System z booth**

Retail Office Supplies Catalog Mobile Demo

This demo shows the potential to enhance and extend a legacy CICS/COBOL/VSAM application with IBM Worklight. With no changes to the CICS application, we are able to extend the reach of the Office Catalog application to Mobile users on numerous devices and to enhance the application by adding new capabilities.


Insurance Mobile Demo

This demo shows how to extend and enhance an existing CICS application to demonstrate new features and capabilities of CICS while maintaining the traditional application. An IBM Worklight mobile application interacts with the CICS General Insurance system instead of using a 3270 terminal. The mobile application can retrieve a customer's motor policy information, and initiate a claim with another customer. The claims processing uses Worklight push notifications triggered by CICS event processing, all without changing the original CICS application.

CICS at Impact There's a Lot Going On

Here in the IBM® CICS® team, we work hard to make the most awesome transaction processing middleware in the world. Every year we bring CICS to Impact, and we get to talk to the people that we build it for. This makes us happy, and to say thanks for coming to see us we strive to put on a great set of sessions, labs and more. This year we have a lot to look forward to...

17 
mobile & cloud talks
from leading CICS speakers

 3
chances to win a free workshop
from our fab CICS Services team


240 
minutes of **hands-on labs**
with CICS experts

 50
hours of CICS **demos** to see in the
System z Software Solutions Suite


160,000
miles travelled by the CICS
team to be at Impact with you

 26
CICS maestros on the ground,
ready for a conversation

35 
hours of **CICS sessions**
delivered by CICS specialists
and CICS customers

 3
carefully designed **session menus**
with hand-picked combinations
to fit every interest

We're striving to make Impact 2014 our greatest show yet, especially as we're also celebrating a friend's birthday - our old buddy System z® is 50 years young. With something for everyone, from fresh faces to old hands, and hard core techies to business brainiacs, you're invited to come along and join the party.

Oh, and one more thing... in the time it took to read this page, CICS will have processed around 57,870,350 transactions across 23 industries and in 75 countries, keeping everything from banks to universities running smoothly. Not that we're showing off or anything...



IBM CICS at Impact 2014

Session Menu

The Magnificent Mobile Menu

Dazzle and delight your technical tastebuds and uncork your bottled-up business questions with our marvellous array of mobile sessions - a dash of CICS makes mobile on the mainframe a tasty delight!

▼ Hors d'Oeuvres

Monday April 28

13:00 CICS Keynote (#1928) ●

16:00 CICS Technical Overview (#1699) ●

Session ● Marcello 4401 A

Rooms ● Delfino 4102

● Delfino 4005

▼ Main Course

Monday April 28

17:15 Angry Birds & Half Words: Mobile & the Mainframe (#1411) ●

Tuesday April 29

13:00 Architecting an Application for Mobile Workloads (#1675) ●

14:15 Integrating CICS with Worklight to Deliver Modern Mobile Applications that Extend Your Business (#1474) ●

15:45 The Modern Mainframe is Mobile Ready (#2374) ●

Wednesday April 30

10:30 Enterprise Modernization of CICS Through Mobile Enterprise (#2241) ●

14:15 Managing Mobile Workload Being Serviced by CICS (#1476) ●

17:00 Securing Mobile Access to CICS (#2009) ●

Thursday May 1

09:00 Integrate Mobile Applications & Events into End-to-End Business Processes (#1913) ●

13:00 Building Hybrid Application Interfaces using JSPs, Servlets & PHP with CICS Transaction Server V5 (#2351) ●

15:45 Debugging CICS Web Services in a Mobile Age (#1787) ●

▼ Sides



Hands-on labs

Tuesday April 29 - Murano 3305

13:00 CICS Modernization (#2050)

15:45 Managing CICS Systems (#2057)



Win a workshop

by collecting stickers at CICS sessions - your chance to win a free, mobile-flavoured workshop from CICS Services



Multiple demos daily

in the System z Solutions Suite

Open daily - Toscana 3609



A Cloudy Concoction

We love clouds. White ones, grey ones, fluffy ones, shy retiring private ones, big brash public ones, interesting hybrid ones. Come fly with CICS® at Impact 2014 and join our range of cloud-based sessions, labs, demos and more, and get the latest updates on CICS and the cloud from our eminent CICS geniuses.

Monday April 28

- 13:00 CICS Keynote (#1928) ●
- 16:00 CICS Technical Overview (#1699) ●

Tuesday April 29

- 10:30 The Business Value of Creating a CICS Cloud (#2416) ●
- 14:15 Why Talk to Colleagues When Deploying Things in the Cloud? (#1985) ●
- 15:45 No Rainclouds Here! Using CICS Platform & Policies to keep a Private Cloud Healthy (#1961) ●

Wednesday April 30

- 13:00 z/OS and CICS Consolidation at Danske Bank (#3073) ●
- 15:45 CICS TS V5 Tales from the Trenches: It's All About Efficiency (#2880) ●

Thursday May 1

- 09:00 The Mainframe Isn't Too Heavy for the Cloud (#2377) ●
- 10:30 Modernizing the Mainframe: Humana takes CICS to the Next Level (#2436) ●

Striking sessions



Hands-on labs with CICS experts

Tuesday April 29 - Murano 3305

- 13:00 CICS Modernization (#2050)
- 15:45 Managing CICS Systems (#2057)

Session Rooms

- Marcello 4401 A
- Delfino 4102
- Delfino 4103
- Delfino 4101 B
- Delfino 4005

Test the water



Multiple demos daily

in the System z Software Solutions Suite

Open daily - Toscana 3609



Pots of gold



Win a workshop

by collecting stickers at CICS sessions: your chance to win a free, cloud-flavoured workshop from CICS Services!

```
class Generation_z {
    public static void main(String[] args) {
        System.out.println("Hello Brave New World");}}
```

Get in the 'frame

New to the mainframe? You don't have to be trapped in a server room to appreciate the awesome power of System z® hardware and muscular middleware like IBM® CICS®, together we make a difference which is visible all around you. z and CICS skills make you a valuable asset to any employer - and the world. Join CICS at Impact 2014 to brush up on your knowledge, get hands on with the tech, and meet with fellow 'framers.

LISTEN

Hear from the game changers in CICS.

Monday April 28

- 13:00 CICS Keynote (#1928) ●
- 16:00 CICS Technical Overview (#1699) ●
- 17:15 Angry Birds & Half Words - Mobile & the Mainframe (#1411) ●

Tuesday April 29

- 10:30 The Business Value of Creating a CICS Cloud (#2416) ●
- 15:45 The Modern Mainframe is Mobile Ready (#2374) ●

LISTEN (a little more)

Talks with an eye firmly on the future.

Wednesday April 30

- 10:30 Smarter Banking with CICS (#1412) ●
- 15:45 CICS TS V5 Tales from the Trenches - it's all about efficiency (#2880) ●

Thursday May 1

- 09:00 The Mainframe Isn't Too Heavy for the Cloud (#2377) ●
- 13:00 From OLTP to OLTP - real time fraud detection for CICS payments processing (#1992) ●

Session Rooms
● Marcello 4401 A ● Delfino 4103
● Delfino 4102 ● Delfino 4005

JOIN

Generation z: we're in. Are you?



Social

No marketing, no sales pitch, just drinks with other Generation z's.

19:30 **Wednesday April 30**
Public House, The Venetian



@ibmgencz

Keep up to date with Gen z events at Impact and beyond on Twitter

PLAY

See the technology in action.



Hands-on labs with CICS experts

Tuesday April 29 - Murano 3305

- 13:00 CICS Modernization (#2050)
- 15:45 Managing CICS Systems (#2057)



Multiple demos daily in the System z Software Solutions Suite

Open daily - Toscana 3609

Meet the CICS Maestros

We've hand picked a really diverse and talented bunch of CICS experts to join you at Impact. We've challenged them to provide you with 35 smashing sessions, packed with the very latest and greatest from the world of CICS. Meet the team and find out what they are going to be talking about...



**Dave Jeffries, Director,
CICS Portfolio Development**
1928 CICS Keynote

 @davejeff



**Ian Mitchell, AIM System z
CTO & CICS Portfolio Architect**

1681 Managing Large Scale Environments; 3071 Workload Balancing with CICS Web Services Using CPSM; 3072 CPSM Sysplex Optimised Workload Routing

 @ijmitch



**Fraser Bohm, CICS Senior
Technical Staff Member,
TS Architect**

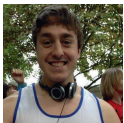
2351 Building Hybrid App Interfaces using JSPs, Servlets & PHP with CICS TS V5

 @fbohm



**Catherine Moxey, CICS Senior
Technical Staff Member,
Performance & Optimization**

1913 Integrate Mobile Apps and Events; 3070 A Customer Experience with CA-Silca



**Andy Armstrong, CICS
System Test**

1474 Integrating CICS with Worklight; 1476 Managing Mobile Workload

 @renegadeandy



**Steve Zemblowski, CICS
Executive IT Specialist**

1699 CICS TS V5: A Technical Overview

 @CICSGuru



**Indi Singh, CICS Software
Development**

2374 The Modern Mainframe is Mobile Ready; 2377 The Mainframe Isn't Too Heavy for the Cloud; 2380 CICS & Java

 @indiss



**Anthony Papageorgiou,
CICS TS Delivery Manager**

1411 Angry Birds & Half Words: Mobile & the Mainframe; 1412 Smarter Banking with CICS

 @tony_papa42



**Sophia Lopez, CICS Product
Line Management**

3073 CICS Consolidation at Danske Bank; 3116 Making it Easy for Mainframe Apps to be Clients in an SOA Environment

 @SophiaLopez



**Andy Bates, CICS TS
Product Manager**

2416 Business Value of Creating a CICS Cloud; 2880 CICS TS V5: Tales from the Trenches

 @batesan



Matthew Webster, CICS Senior Software Engineer

1961 No rainclouds here: using CICS Platforms & Policies to keep a Private Cloud Healthy; 1966 Best Practices for CICS SOA Connectivity

 @matthewawebster



Nigel Williams, Consulting IT Specialist

2009 Securing Mobile Access to CICS; 2015 Improving the Integration between Distributed Security and CICS



Hari Venkitachalam, TXSeries & WXTR Architect

1342 The Future of Distributed Transaction Processing with TXSeries

 @nvhariharan



Ian Shore, CICS Transaction Gateway Manager

1317 You've got a friend on IBM System z - Tales from CICS TG

 @ian_shore



Ed Addison, CICS Level 2 Senior Staff Member

1787 Debugging CICS WebSphere in a Mobile Age

 @EdwardAddison4



Ian Burnett, CICS TS Specialist

1674 CICS V5 Performance Overview; 1675 Architecting Your Application for Mobile Workloads

 @IanBurnett



Peter Siddell, CICS Senior IT Specialist

1985 Why Talk to Colleagues when Deploying Things in the Cloud?

 @petersiddell



Eric Higgins, CICS Tools Certified Technical Specialist

2436 Modernizing the Mainframe: Humana Takes CICS to the Next Level

 @EricHigginsCICS



Guillaume Arnould, Certified IT Specialist

1992 From OLTP to OLTAP: Real-time Fraud Detection for CICS Payments Processing

 @IBM_Showcase



Reginaldo Barosa, Executive IT Specialist

1654 How to move an existing CICS Application to a Smartphone



Richard Gamblin, System z Software Architect

2241 Enterprise Modernisation of CICS

 @RichGx



Yan Rong Shen ("Trinity"), CICS Software Engineer

2267 Smarter Banking Process: More Flexible & Stable Batch Process with QGate on IBM WebSphere MQ



Meet the CICS Clients

At Impact 2014, as well as the opportunity to learn all the latest about CICS from the people who built it, the IBM CICS team, you can also hear from our clients, giving you the chance to share the experiences of the people who actually use CICS every day.



Ezriel Gross

CEO, CIRCLE Software, Education, Software & Consultancy company specializing in Mainframe; IBM Gold Consultant. Ezriel specializes in CICS Web Services, CICS Web Support, CICS Performance, CICS Internals and CICSplex SM.

Session 1966 Best practices for CICS SOA Connectivity



Sylvie Constans

Software Engineer, CA-Silca, IT organization of Crédit Agricole S.A., one of Europe's largest banking groups. Sylvie has been a System Engineer at CA-Silca since 2005.

Session 3070 CICS TG & CICS in a High-Availability Environment



Fransiscus Kaurrany

Core Banking Application Manager, BCA, one of the largest private banks in Indonesia.

Fransiscus specializes in z/OS, CICS and DB2.

Session 2267 Smarter Banking Process: More Flexible & Stable Batch Process with QGate on IBM WebSphere MQ



Russ Teubner

CEO, HostBridge, a company which focuses on the development and delivery of software products that integrate existing and emerging technologies within large organizations.

Russ is an inventor and entrepreneur in the software industry, he specializes in integration of IBM mainframes and applications.

Session 2880 CICS TS V5: Tales from the Trenches



Carsten Trebbien

Performance Specialist, Danske Bank, the largest bank in Denmark and a leading player in the northern European financial markets. Carsten specializes in z/OS, CICS and DB2.

Session 3073 z/OS and CICS Consolidation Project at Danske Bank



Craig Whitaker

Technology Manager, Humana, an American health insurance company. Craig's focus is on Transaction & Services Infrastructure.

Session 2436 Modernizing the Mainframe: Humana Takes CICS to the Next Level

Humana.



Elena Nanos

Lead Systems Architect, HCSC, the largest customer-owned health insurance company in the US.

Elena specializes in CICS Web Enablement, WebSphere Application Server and MQ Series.

Session 1317 You've Got a Friend on IBM System z - Tales from CICS TG



Michael Zapytowski

Senior Staff, CICS Engineer in a leading Financial services firm.

Michael specializes in CICS Web Services, JVMProfiles and UNIX System Services.

Session 3071 Workload Balancing with CICS Web Services Using CPSM

Session 3072 CPSM Sysplex Optimised Workload Routing



Robert Zenuk

Senior Staff, CICS Engineer in a leading Financial services firm.

Robert specializes in CICSplex, CICS SM, high availability, performance, application integration, capacity planning and tooling.

Session 3071 Workload Balancing with CICS Web Services Using CPSM

Session 3072 CPSM Sysplex Optimised Workload Routing



Brad Kemp

IT Analyst, State Farm, a group of insurance and financial services companies.

Brad has 20+ years of working with IBM Mainframe Systems and specializes in CICS/DB2 and now works as a CICS System Programmer.

Session 3116 Making It Easy for Mainframe Apps to Be Clients in an SOA Environment



Larry Turilli

IT Analyst, an IBMer contracted to Collabera at State Farm, a group of insurance and financial services companies.

Larry has a 35+ years of experience with IBM Mainframe Systems; he specializes in CICS/DB2 and now works as a CICS System Programmer.

Session 3116 Making It Easy for Mainframe Apps to Be Clients in an SOA Environment



CICS Complete Session Schedule

CICS Keynote (Session 1928) - Monday at 13:00

Our joint speakers open the CICS track with all the latest from the CICS portfolio...



Dave Jeffries, Director of CICS Portfolio Development, will share the key themes from our latest releases, CICS Transaction Server V5.2 and CICS Tools V5.2, and will highlight the value that CICS support for mobile and cloud can bring to customers and business partners alike.



Gary Barnett, Principal Analyst at Ovum, has worked as an analyst and consultant for the last 15 years. Gary will use this industry insight to comment on important business issues surrounding service agility, operational efficiency and cost, discussing the key concerns that CICS TS V5.2 helps to address.

Day	Time	Session	Location
Mon 28 Apr	13:00 – 14:15	1928: CICS Track Opening	Marcello 4401 A
	16:00 – 17:00	1699: CICS TS V5 Technical Overview	Delfino 4102
	17:15 – 18:15	1411: Angry Birds & Halfwords: Mobile & the Mainframe	Delfino 4102
	17:15 – 18:15	1317: You've Got a Friend on IBM System z	Delfino 4005
Tue 29 Apr	10:30 – 11:30	3071: Workload Balancing of CICS Web Services Using the CPSM Goal Algorithm	Delfino 4005
	10:30 – 11:30	2416: The Business Value of Creating A CICS Cloud	Delfino 4103
	13:00 – 14:00	1675: Architecting an Application for Mobile Workloads	Delfino 4102
	13:00 – 14:00	3116: Making It Easy for Mainframe Apps & Programmers to be Clients in a SOA Environment	Delfino 4005
	14:15 – 15:15	1474: Integrating CICS with IBM Worklight to Deliver Modern Mobile Apps that Extend Business	Delfino 4102
	14:15 – 15:15	3070: CICS TG & CICS High Availability Environment	Delfino 4005
	15:45 – 16:45	2374: The Modern Mainframe is Mobile Ready	Delfino 4102
	15:45 – 16:45	1961: No Rainclouds Here – Using CICS Platform & Policies to Keep a Private Cloud Healthy	Delfino 4103
17:00 – 18:00	2380: CICS & Java: A Tale of Liberty	Delfino 4102	
Wed 30 Apr	10:30 – 11:30	2241: Enterprise Modernization of CICS through Mobile Enterprise	Delfino 4005
	10:30 – 11:30	1412: Smarter Banking with CICS	Delfino 4103
	13:00 – 14:00	1966: Best Practices for CICS SOA Connectivity	Delfino 4102
	13:00 – 14:00	3073: z/OS and CICS Consolidation Project at Danske Bank	Delfino 4005
	14:15 – 15:15	1476: Managing Mobile Workload Being Serviced by CICS	Delfino 4102
	14:15 – 15:15	3072: CPSM Sysplex Optimized Workload Routing	Delfino 4005
	15:45 – 16:45	1674: CICS V5 Performance Overview	Delfino 4102
	15:45 – 16:45	2880: CICS TS V5: Tales from the Trenches	Delfino 4005
	17:00 – 18:00	2009: Securing Mobile Access to CICS	Delfino 4102
17:00 – 18:00	2433: How One Customer Reduced its z/OS Planned Outage downtime by 90 Percent	Delfino 4103	
Thu 1 May	09:00 – 10:00	1913: Integrate Mobile Apps & events into End-to-End Business Processes	Delfino 4102
	09:00 – 10:00	2377: The Mainframe Isn't Too Heavy for the Cloud	Delfino 4103
	10:30 – 11:30	2015: Improving the Integration Between Distributed Security & CICS	Delfino 4102
	10:30 – 11:30	2436: Modernizing the Mainframe	Delfino 4005
	13:00 – 14:00	2351: Building Hybrid App Interfaces Using JSPs, Servlets, & PHP with CICS TS V5	Delfino 4102
	13:00 – 14:00	1992: From OLTP to OLTAP – Real-time Fraud detection for CICS Payments processing	Delfino 4103
	14:15 – 15:15	1654: How to Move an Existing CICS App to a Smartphone	Delfino 4102
	14:15 – 15:15	1681: Managing Large-scale CICS Environments	Delfino 4103
	15:45 – 16:45	1787: Debugging CICS Web Services in a Mobile Age	Delfino 4102
	15:45 – 16:45	1342: The Future of Distributed Transaction processing with IBM TXSeries V8.2	Delfino 4103



WebSphere Application Server for z/OS

Learn about new capabilities to simplify mobile and cloud connectivity to z/OS applications and data . WebSphere Application Server for z/OS helps you:

- ✓ Quickly develop and deploy enterprise Java applications co-located with mainframe services
- ✓ Improve operational agility via concurrent batch and online processing
- ✓ Leverage z/OS qualities of service for resiliency, scalability, and transactional integrity

Key Sessions

AAI- 1969	<i>What's New with the IBM WebSphere Application Server Liberty Profile on z/OS Wednesday, 2:15 PM</i>
AAI-2570	<i>IBM WebSphere Application Server for z/OS WOLA Real-World Scenarios Thursday, 1:00 PM</i>
AAI-1081	<i>IBM WebSphere Java Batch Solutions Overview Wednesday, 3:45 PM</i>
ACU-1523	<i>Performance Optimization Using IBM Java on z/OS & IBM WebSphere Application Server on z/OS V8.5.5 Wednesday, 2:15 PM</i>
AAI-1541	<i>Panel Discussion: 50 Years & Beyond - IBM System z Customer Roundtable Tuesday, 10:30 AM</i>

See the System z Solution Suite for one on one scheduled sessions

On-site Experts

Jim Mulvey

WebSphere Application Server for z/OS Architect

Alan Little

Distinguished Engineer, Architect for WebSphere Foundation

Don Bagwell

zGrowth Team, WAS z/OS and Java z/OS



www.ibm.com/software/products/appserv-waszos



IBM Operational Decision Manager for z/OS

Improve business insight and outcomes via automated and repeatable business decisions

- ✓ Detect and respond to opportunities in real time
- ✓ Understand and apply business decisions consistently
- ✓ Make changes easily without increasing business risk

Key Sessions

SPD - 1934	<i>What's New in IBM Operational Decision Manager Tuesday, 3:45 PM; Thursday 10:30 AM</i>
SPD -1905	<i>Using Rules & Process on IBM System z to Achieve Business Agility Wednesday, 2:15 PM</i>
SPD-3293	<i>Meet the Experts: IBM Operational Decision Manager Tuesday, 10:30 AM</i>
SPD-1898	<i>IBM Operational Decision Manager for z/OS: Hands-on Lab Wednesday, 10:30 AM</i>
AAI-1541	<i>Panel Discussion: 50 Years & Beyond - IBM System z Customer Roundtable Tuesday, 10:30 AM</i>

See the System z Solution Suite for one on one scheduled sessions

On-site Experts

Chris Backhouse
ODM on z/OS Architect
and Product Manager

Tim Wuthenow
ODM on z/OS Client
Technical Specialist

Steve Demuth
Chief Architect Operational
Decision Manager



www.ibm.com/software/products/odm-zos



IBM MQ for z/OS

Delivering best in class messaging for z/OS environments, enabling cloud and mobile connectivity across the enterprise.

IBM MQ for z/OS provides:

- ✓ Flexible service-enabled businesses via integration of heterogeneous applications
- ✓ Rapid, reliable, simple, secure exchange of data across applications, systems and services
- ✓ Respond to peaks in transaction workloads through scaling capabilities such as clustering

Key Sessions

AMC-1863 *What's new in IBM Messaging*
Monday, 1:00 PM; Tuesday, 2:15 PM

AMC-1800 *WebSphere MQ for z/OS and CICS: Workload Balancing in a 'Plexed world*
Tuesday, 2:15 PM

AMC-1876 *WebSphere MQ for z/OS: Latest Features Deep Dive*
Wednesday, 2:15 PM

AMC-1877 *WebSphere MQ for z/OS: Performance and Accounting*
Monday, 4:00 PM

AMC-1878 *IBM WebSphere MQ for zOS: Shared Queues*
Tuesday, 5:00 PM

AAI-1541 *Panel Discussion: 50 Years & Beyond - IBM System z Customer Roundtable*
Tuesday, 10:30 AM

See the System z Solution Suite for one on one scheduled sessions

On-site Experts

Paul Dennis

WebSphere MQ for z/OS
Development

Leif Davidsen

Senior Product Manager,
WebSphere Messaging

Carolyn Elkins

Software IT Specialist,
WebSphere MQ Series



www.ibm.com/software/products/wmq-zos

IBM IMS
Ready. Set. Mobile!

@IBM_IMS



IBM IMS @ Impact!

IMS ♥ Integration and IMS ♥ WebSphere!

Please join us at any or all of the following sessions:

Monday • IAG-1809 • Lido 3005 • 2:30

Panel Discussion: Using IBM WebSphere DataPower to Bridge Mobile to Enterprise Assets with *Craig Oddy, Scotiabank; Steve Easter, State Farm; Phil Noplos, AXP; Shyh-Mei Ho, IBM; Jenny Hung, IBM*

Tuesday • CCU-1812 • Palazzo L • 5:00

How IBM WebSphere DataPower Supports State Farm's Enterprise & Cloud Integration with *Matt Ayers, State Farm; Shyh-Mei Ho, IBM*

Thursday • AAI-1349 • San Polo 3501B • 9:00

Meet the Experts: IBM System z with *Penny Hill, IBM; Kyle Charlet, IBM; Richard Szulewski, IBM; Rosalind Radcliffe, IBM; Phil Weintraub, IBM*

Interested in Demos? You can find us in the System z area on the Expo Floor, where we would love to share with you:

DataPower and IMS

IMS Explorer for Administration

IMS Explorer for Development

BigInsights + IMS = Big Data!

New IMS Mobile platform!

System z Enterprise Suite
DataPower
Mobile
Integration
Performance
Big Data
IMS Impact
100K
WebSphere
Transactions Application

DevOps for Enterprise Developers Key Sessions

MONDAY

- #2865 10:30-11:45AM Delfino 4005 – Accelerating software delivery and reducing operating costs on System z

TUESDAY

- #1651 1:00-2:00PM Delfino 4101B – Modernizing your System z Application Development with Rational
- #1308 5:00-6:00PM Delfino 4101B– DevOps Trends in Enterprise Software Lifecycle Delivery

WEDNESDAY

- #2645 2:15-3:15PM Palazzo O – Reducing Operating Cost of Business Critical Applications with Enterprise COBOL for z/OS 5.1
- #2778 5:00-6:00PM Palazzo O – Opening up IDEs to Help Reach DevOps Goals

THURSDAY

- #1654 2:15-3:15PM Delfino 4102 – How to Move an Existing CICS Application to a Smartphone

LAB

- #1653: Creating a Smartphone Application to Invoke CICS Service using Worklight

