

Your Information Agenda : Roadmap to Information Centricity

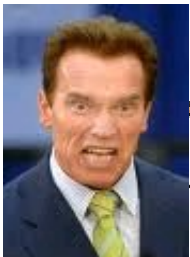
**INFORMATION INTEGRATION
& GOVERNANCE FORUM 2011**
Delivering Trusted Information for Smarter Business Decisions



AUTOMATION



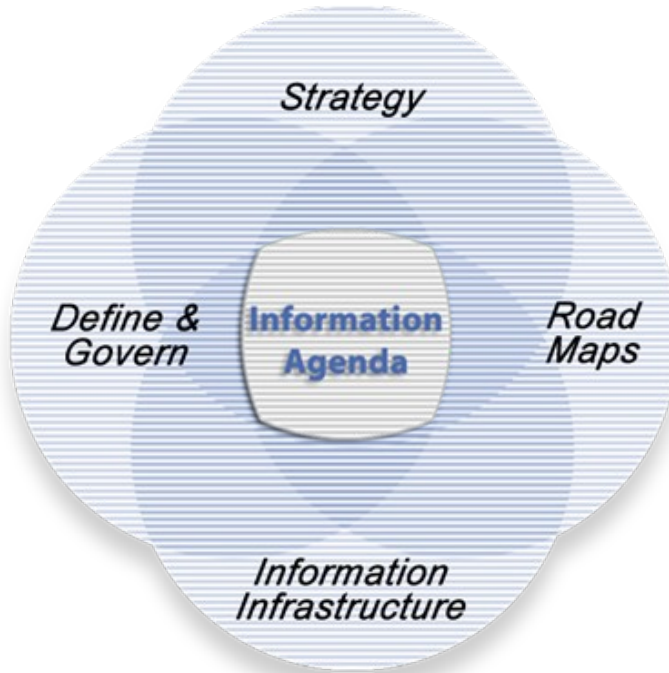
TO DO



11

Unlocking Information

- Trusted and complete
- in context
- insightful
- timely

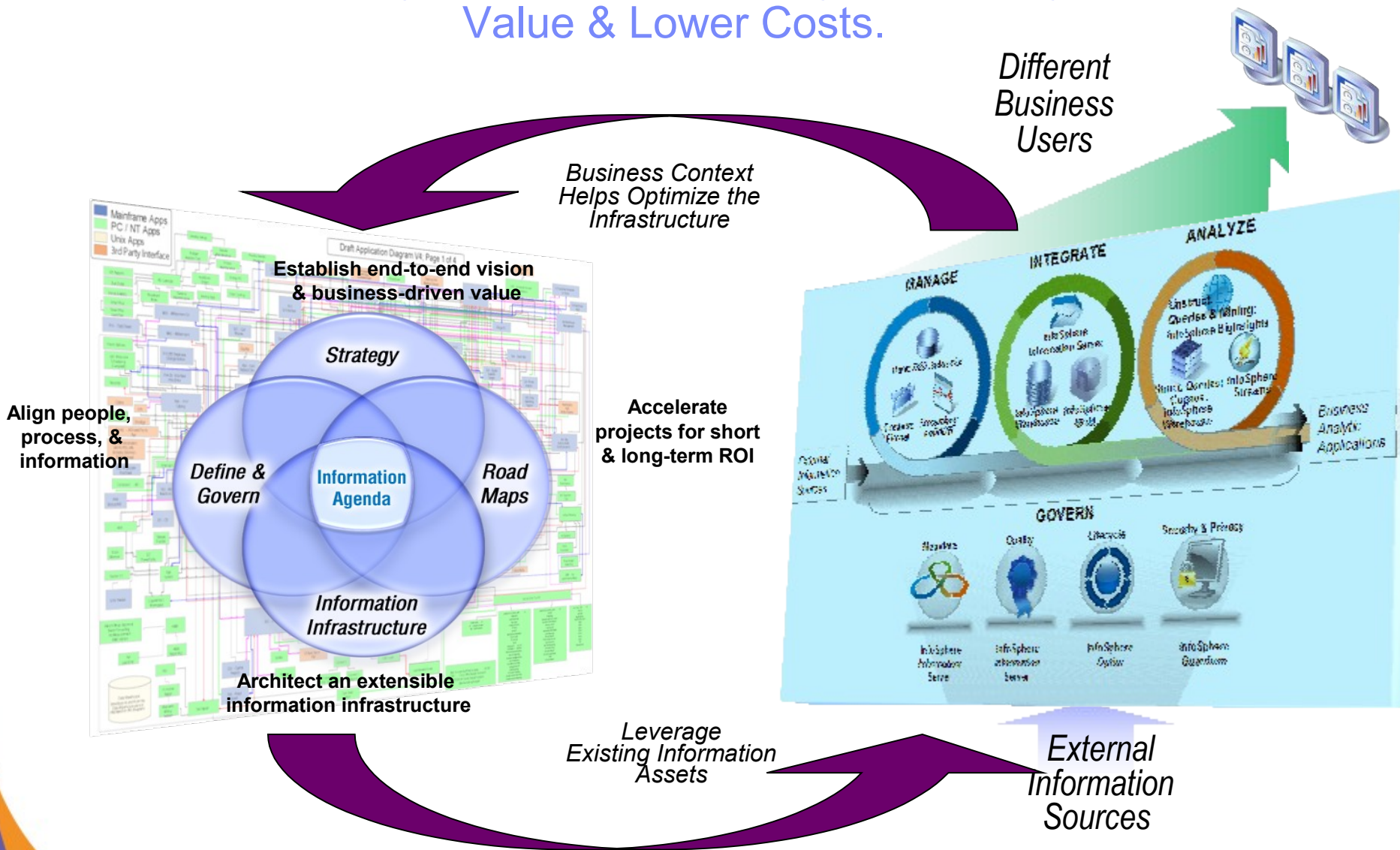


OPTIMIZATION



IIGF -

A Software System is required to systematically create Value & Lower Costs.

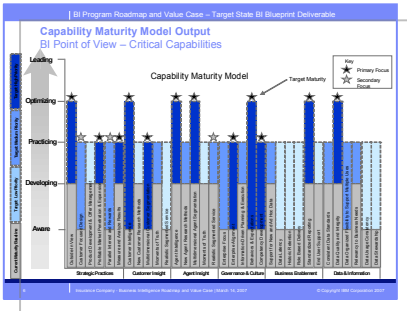


Unlocking Information for Better and Sustainable Business Results

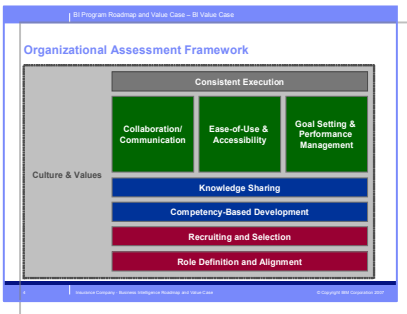
IBM can help you attain this with Information Agenda Workshops

What should we be doing?

CAPABILITY MATURITY MODEL

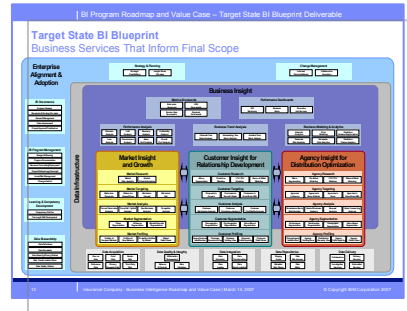


ORGANIZATIONAL READINESS ASSESSMENT

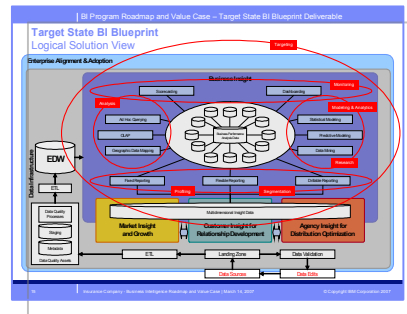


How should we be doing it?

THREE-YEAR BUSINESS INITIATIVES BLUEPRINT

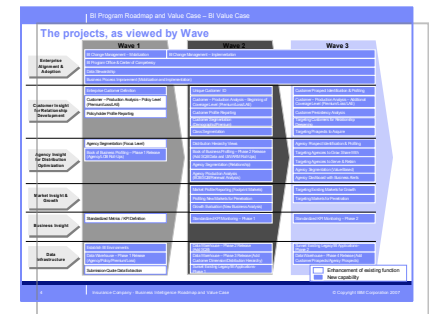


DATA & TECHNOLOGY VISION & GAP ASSESSMENT



When should we be doing it?

BUSINESS INITIATIVES ROADMAP

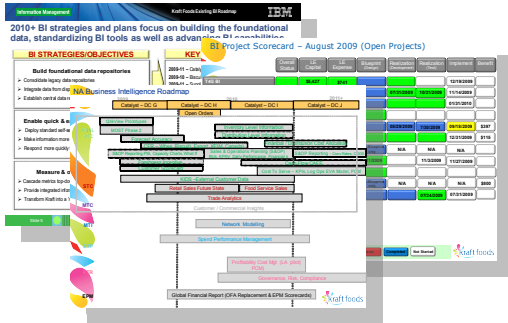


VALUE CASE

The table provides a detailed breakdown of benefits, including a summary of benefits highlights and a list of key findings. It details the impact of various initiatives on revenue, cost, and operational efficiency.

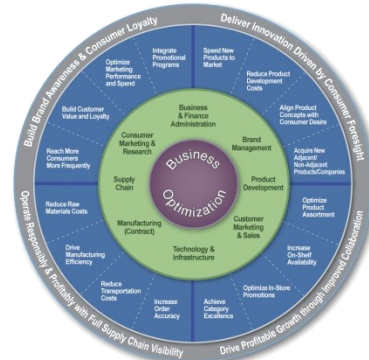
Information Agenda Roadmap Process

IBM's approach to assist Clients with an Information Agenda Workshop.

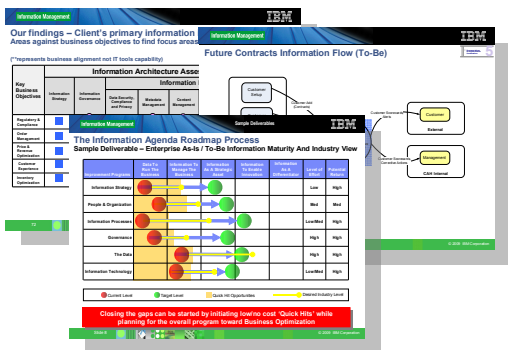


Step 1 – Evaluate existing Information Strategy and Roadmap and prepare for the workshop

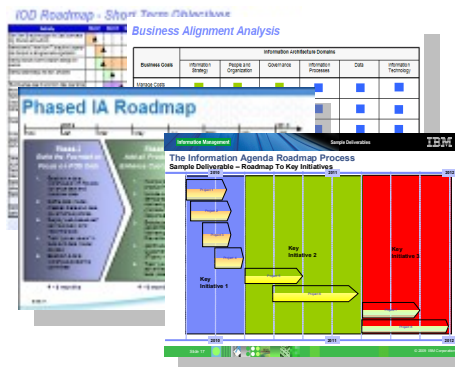
Step 2 – Balance Information Strategy Against Industry Imperatives and industry desired maturity



Step 3 – Conduct on-site workshop and interviews with LOB and IT staffs to prioritize high value business areas



Step 4 – Assess information architecture maturity & readiness and ability to achieve high value business outcomes



Step 5 – Assimilate findings, analyze and prioritize gaps, identify potential projects, develop recommendations and create the Information Agenda roadmap

Step 6 – Present final report, deliver Information Agenda roadmap and plan for Solution Roadmap

