



IBM SOA Technology Summit

# SOA : fundamentals and reference architecture

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*SOA on your terms and our expertise*



# Three Key Concepts to SOA

- **Business Innovation and Optimization**  
-- For Responsiveness & Flexibility

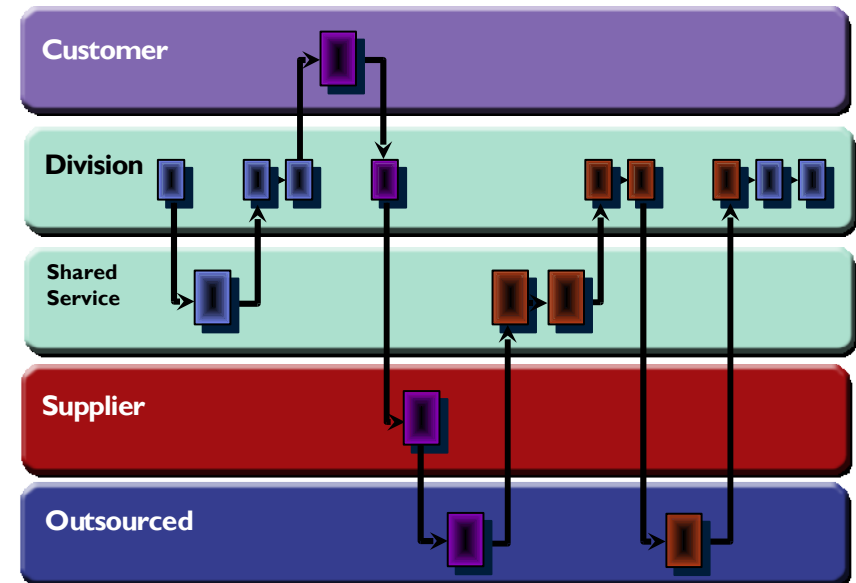
*A monitoring and management approach that leverages integrated resources to achieve aligned, accountable, and action-oriented business operations*

- **Service Oriented Architecture**  
-- For Flexibility and Reuse

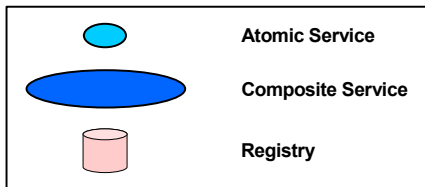
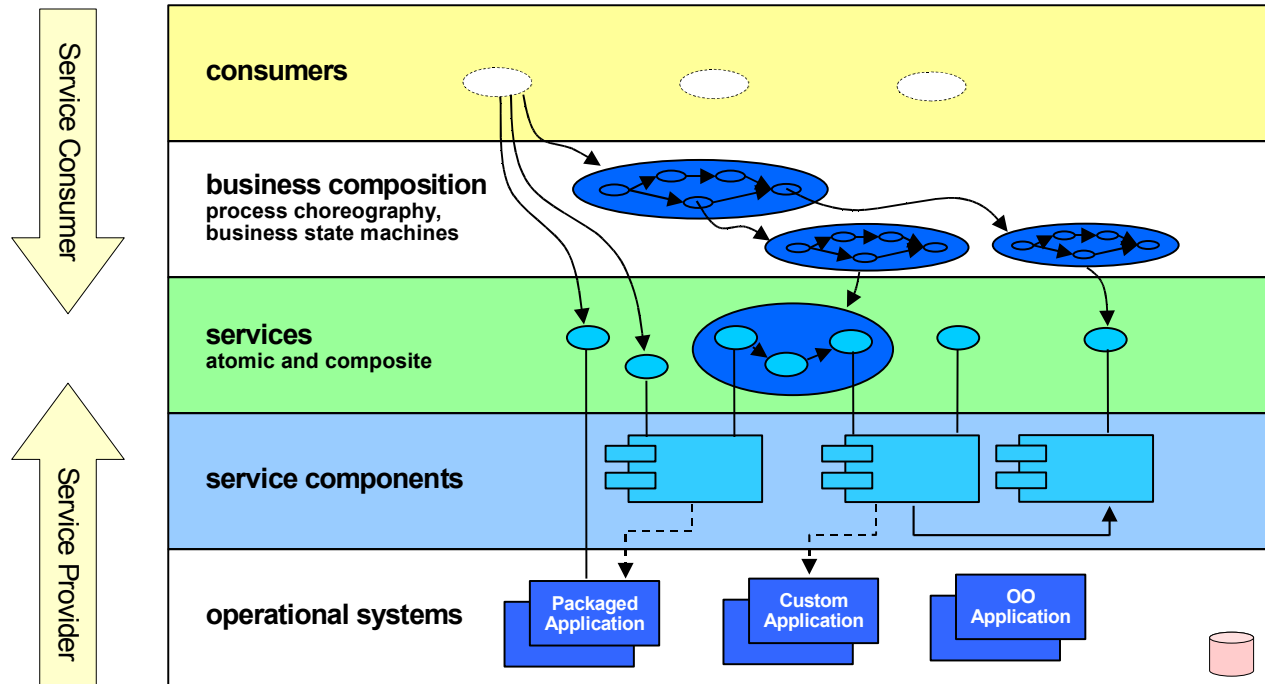
*An approach for designing and implementing distributed systems that allows a tight correlation between the business model and the IT implementation*

- **Composite Application Development**  
-- For Efficiency and Quality

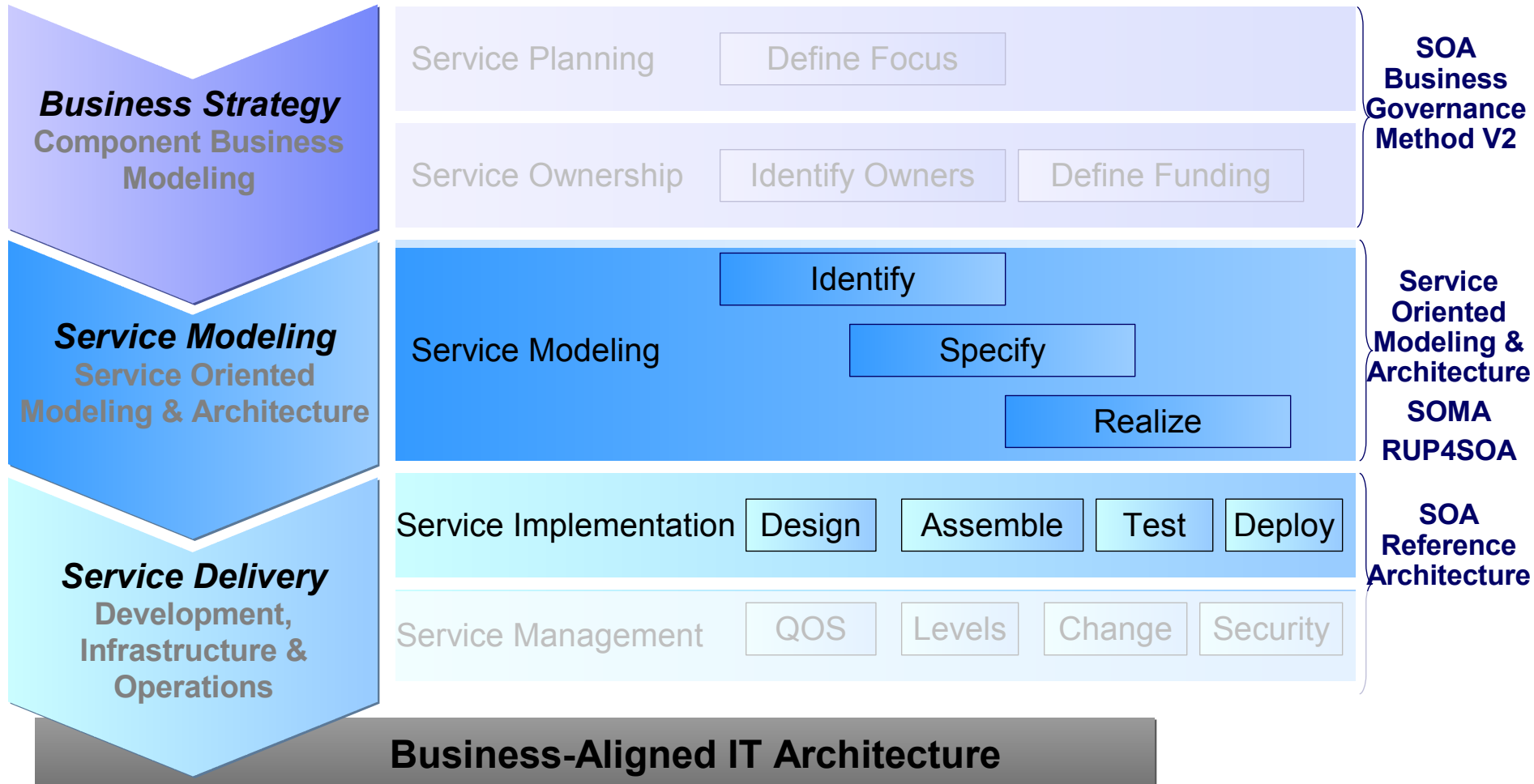
*A business driven development approach to creating solutions that uses automated tools to build models and transform them into efficient software implementations*



# A decomposition of a Service-Based Business Design

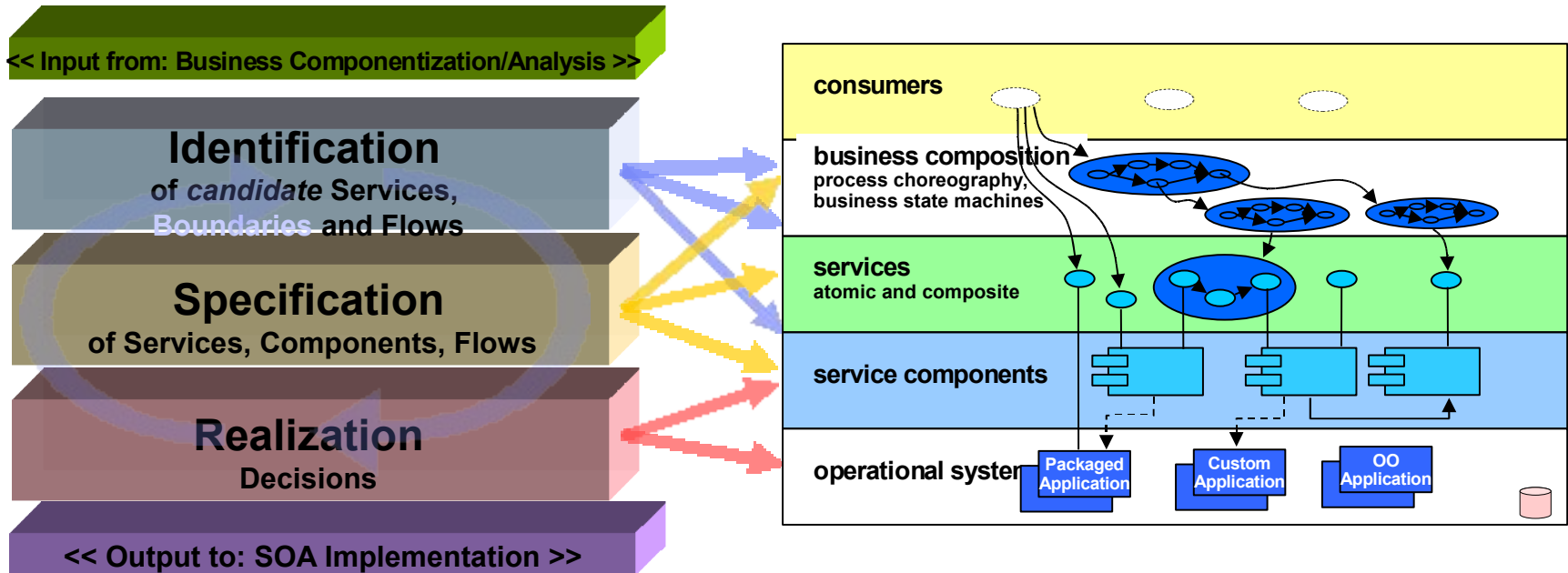


# Methods & Techniques address end-to-end service life cycle activities today's focus in from modeling to realization



The role of SOMA in SOA development is to provide a prescriptive technique for modeling (analysis and design) necessary to create a Service-Oriented Architecture with composable services

*At the heart of SOMA is the identification and specification of services, components and flows*



# Flexibility and Responsiveness need a simplified programming model

EJB Stateless Session Bean Composition  
Java Bean Composition  
WebSphere InterChange Server Collaborations  
Flow Definition Language (FDL)  
BPEL4WS

## Process

## WS-BPEL

Process Engine capabilities

Simplify by Convergence

EJB Stateless Session Bean  
JAX-RPC, JDBC  
JCA, JMS

## Service

## Service Components (SCA)

Wiring

Simplify by Encapsulation

JDBC Row Set  
Java Bean, JAXB Object  
JMS Message, JCA Data  
EJB Transfer Bean  
JAX-RPC POJO, EMF Data, XML DOM

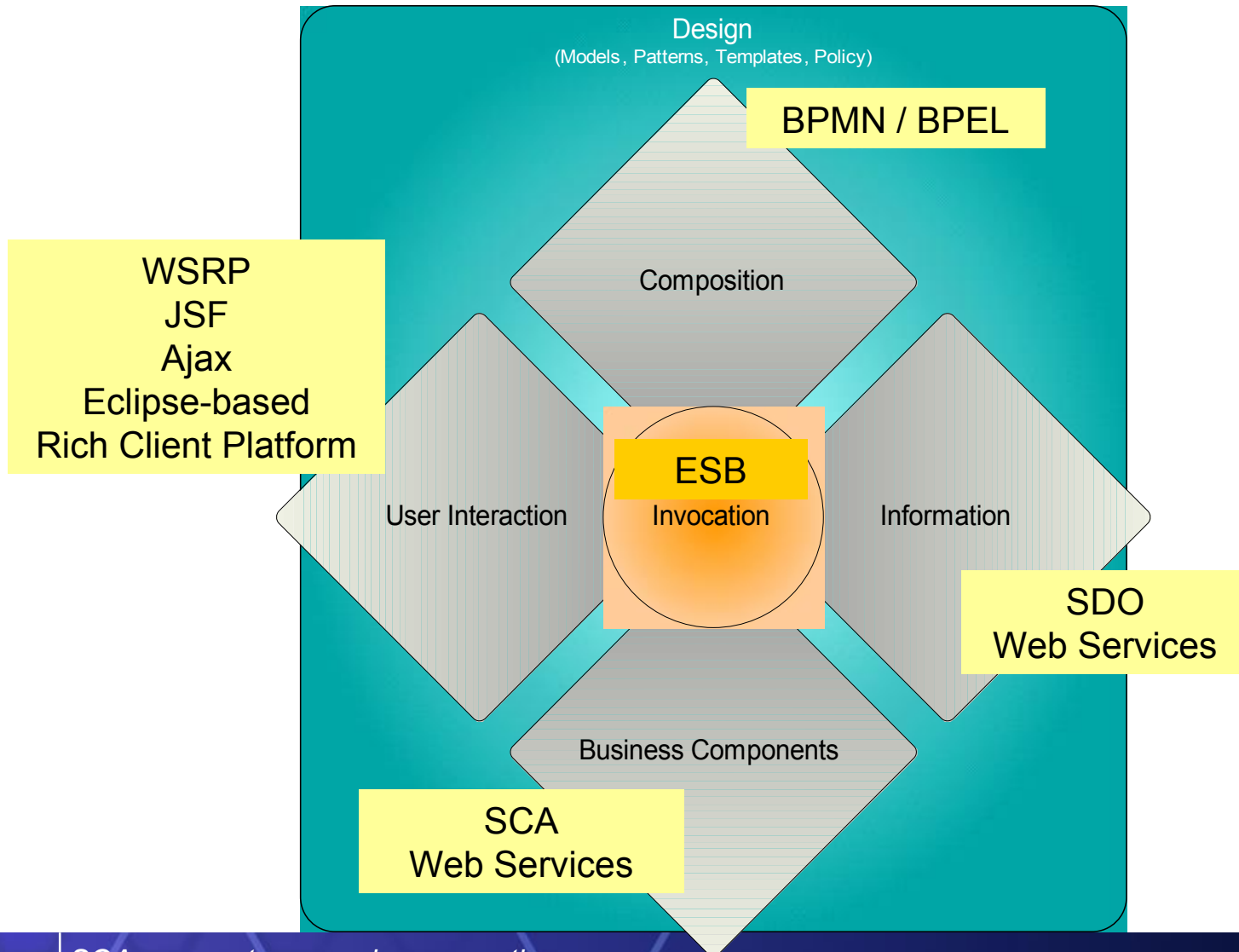
## Data

## Service Data Objects (SDO)

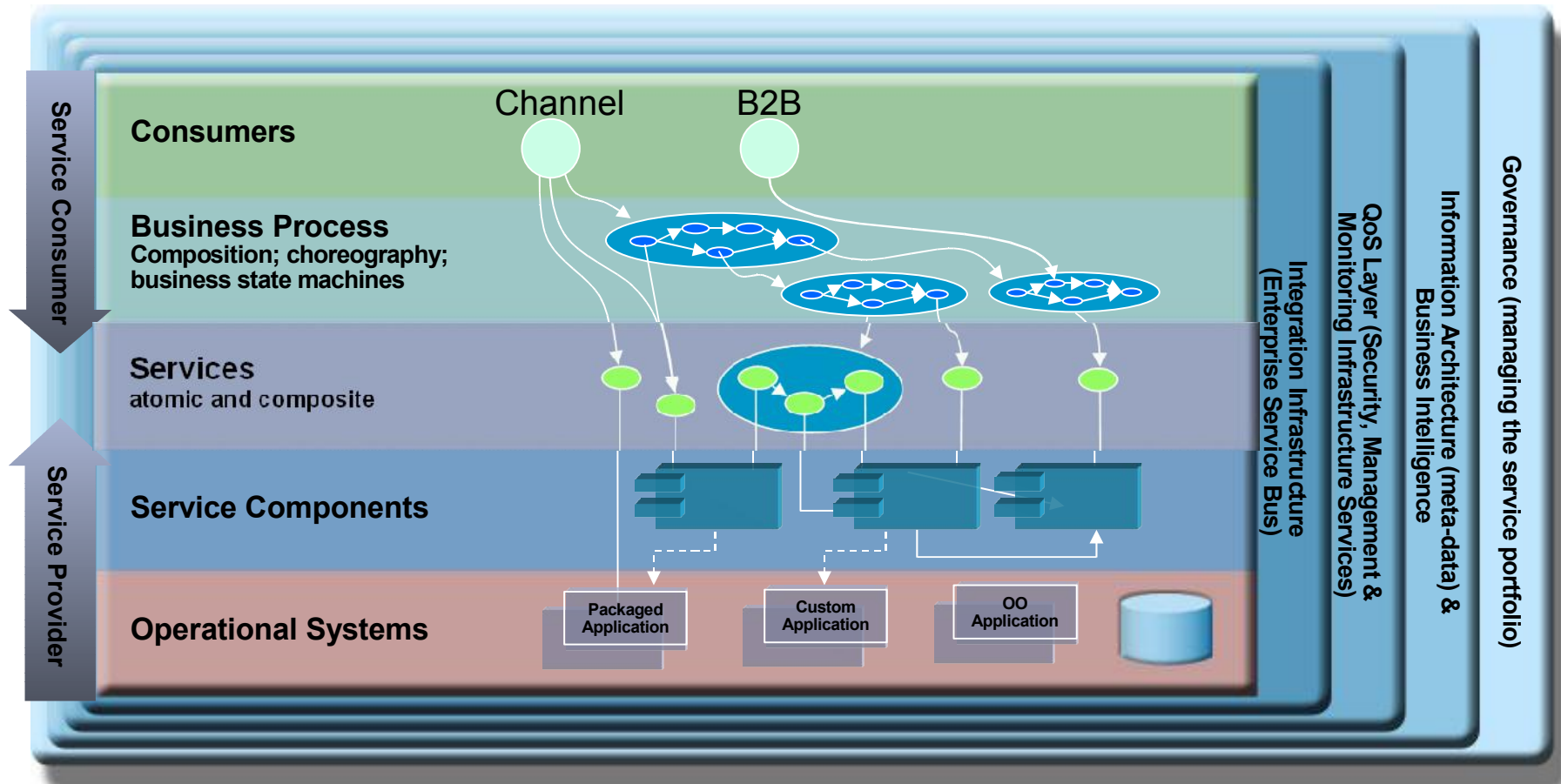
Standard implementation

Simplify by Abstraction

# Applying the standards to the programming model

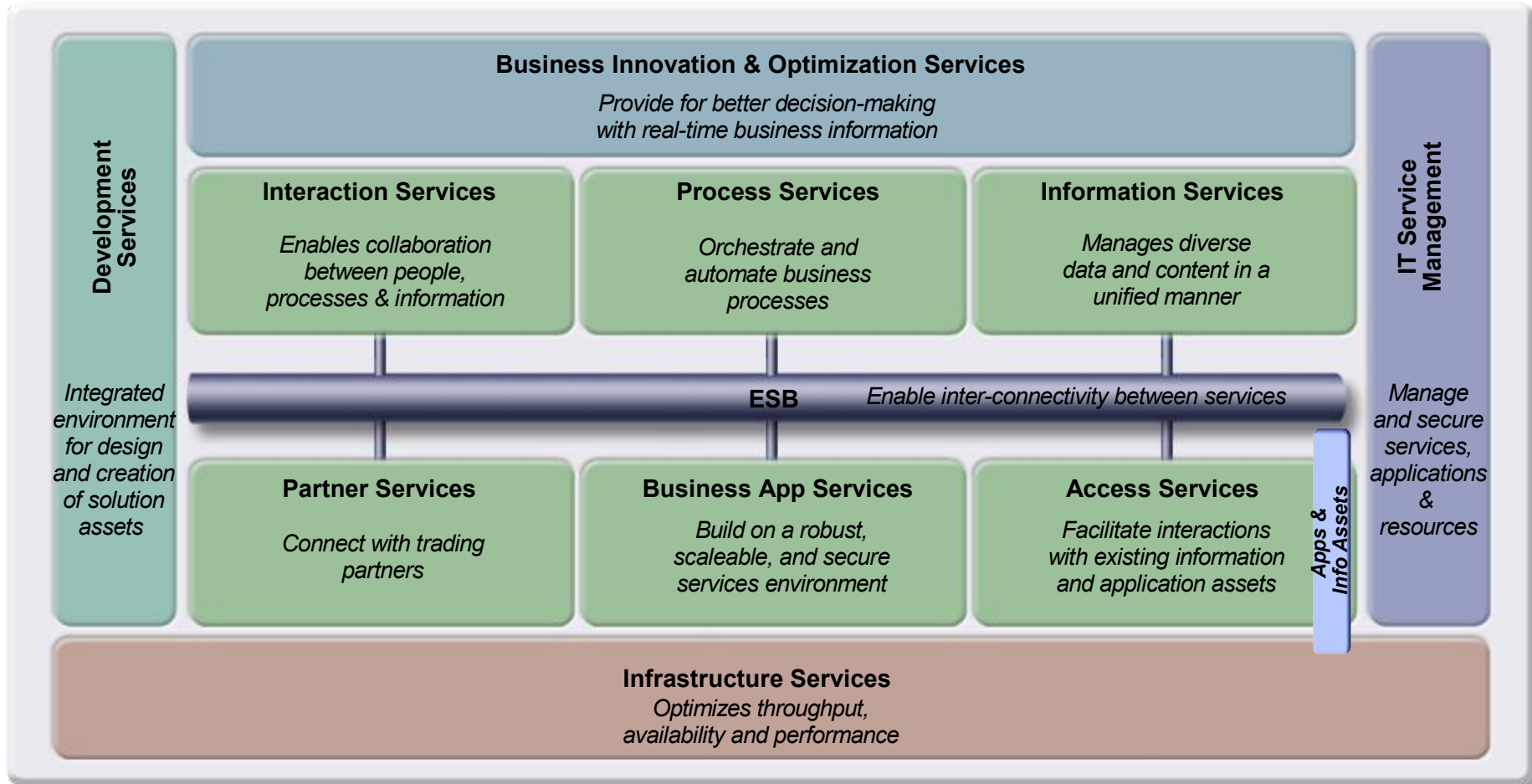


# The solution needs infrastructure layers and governance





# Deploying in a SOA Reference Architecture



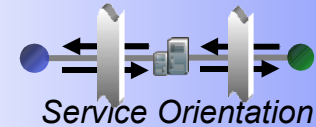
# Consuming the SOA Foundation

## Scenario

## Architectural Pattern

### 1. Capitalize on new business opportunities

*Take advantage of existing services and make new ones ubiquitously accessible*



Service Orientation

### 2. Enhance responsiveness and customer service

*Reduce transaction time and strengthen partner interactions*



Service Oriented Integration

### 3. Extend collaboration efforts and information accessibility

*Provide roll-based access to information for employees, customers, & partners*



Aggregating User Interactions

### 4. Increase productivity

*Automate process execution and easier change management*



Business Process Management

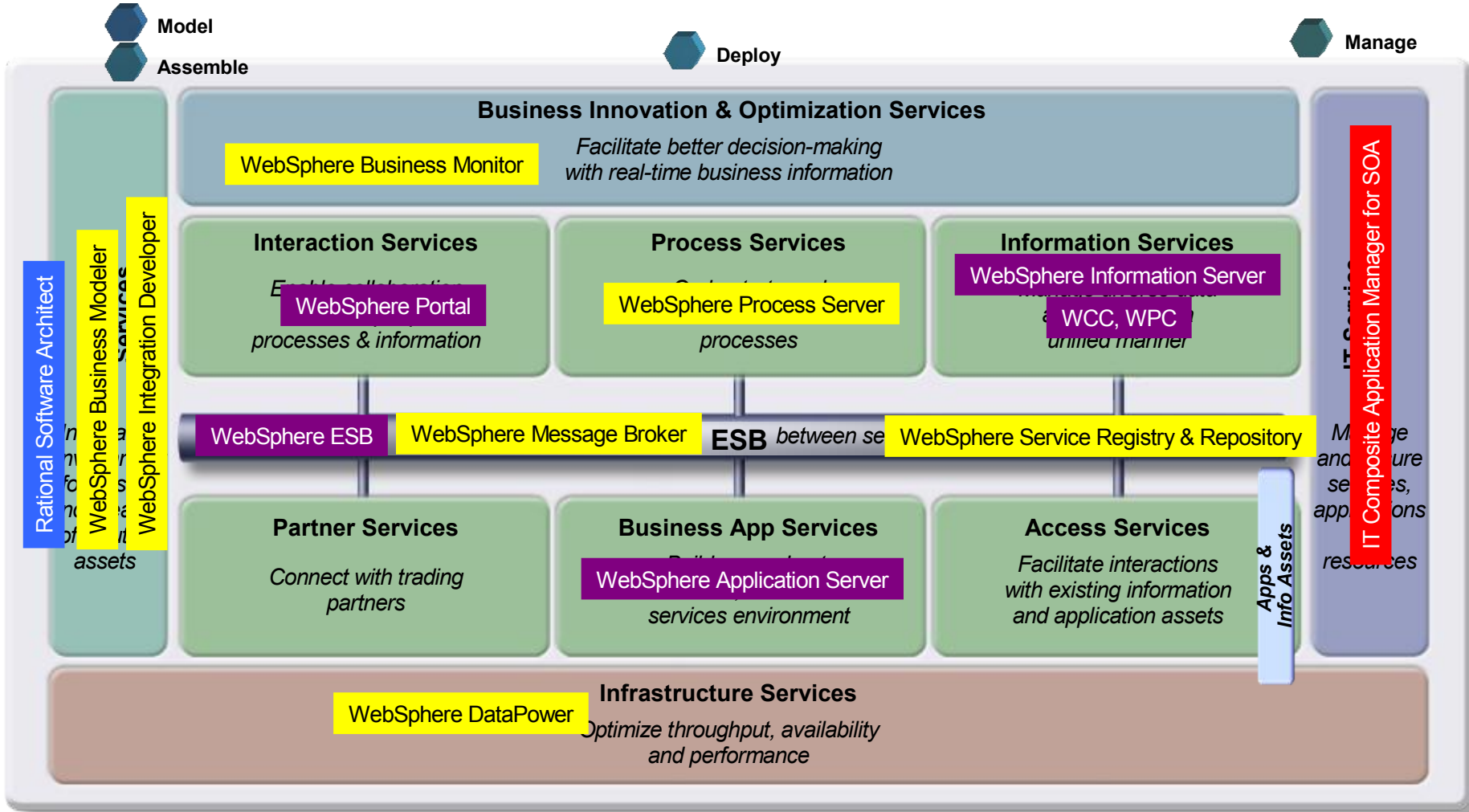
### 5. Improve business agility and compliance

*Create a single source of information for customers, partners & internal users*



Managing & Connecting Information Services

# Some of the products that will be discussed today



Thank  
YOU