

# IBM Workplace : Live !



*Portail et Gestion de Contenu*

*Logiciels présentés:*

- WebSphere Portal v5.1*
- IBM Workplace Web Content Management v5.1*

*Benjamin Bollaert*



# Agenda

- Le portail par l'exemple : l'Intranet IBM
- Les grands principes
- Intégration d'applications
- Fonctionnalités de collaboration
- Zoom sur la gestion de contenu



# Le portail par l'exemple : l'Intranet IBM



**Sign In** | ?

Internet e-mail ID:  
  
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  - [IT Tools](#)
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  - [Presentation Central](#)
  - [Sam's w3 pages](#)
  - [Speak Up Program](#)
  - [STMT - Strategic Transformation Measurement Tool](#)
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**What's new** | Edit | ?

To find out What's New, you must sign in using your intranet password.

**News** | ?

**Top stories** [Past 7 days >](#)



**Matching expertise with opportunity**

On Demand Workplace tools make career growth a whole lot easier.[Profiled for all IBM]

[Sam Palmisano kickoff video](#)  
 Watch the **new** 13-minute highlights video and give Sam your feedback.



**EMC vision takes shape**  
 As EMC evolves into software and services, how does it compare to IBM?[Profiled for all IBM]



**Protect your privacy**  
 3 easy ways to keep information safe from hackers and thieves.[Profiled for all IBM]

**Eat or be eaten**  
 Competing in 2005. What will the year bring?[Profiled for all IBM]

**Easy as ABCDE123?**  
 Understanding IBM's new global password rules.[Profiled for all IBM]

**Media reports fluster Fiorina**  
 Leading publications criticize HP's inconsistent performance. [Profiled for all IBM]

**In the news** [Past 7 days >](#)

**Media Snapshot - January 31, 2005**  
 IBM's Chicago E-Business center helps companies become more efficient and cut costs. Germany's SAP says targets 25% market share. Microsoft agrees to change name of a Windows version in Europe.

**Tivoli gains steam with Candle acquisition**  
 Tivoli has quietly built momentum in managing storage, security, distributed systems and mainframes, with a 25 percent revenue increase in the fourth quarter. [eWeek]

**It'll be a new world, brave - and scary**  
 Never mind outsourcing or offshoring work. The bigger threat to work is "off-peopling." [Minneapolis Star-Tribune]

**Future of search rides on relevance**  
 A panel of industry executives at the Harvard Business School's ongoing Cyberposium conference roundly endorse the idea that making search tools more relevant in customers' lives will be the most important factor in driving their companies' success. [c/net]

**Apple edges Google as top brand**  
 The annual survey asks respondents to rate the impact of a particular brand on people's lives, and does not attempt to quantify its financial value. [Reuters]

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**BluePages**

Search type

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**Other searches**

- w3 intranet
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- IBM news articles
- ibm.com Internet
- IBM Learning (site search)

[Advanced search](#)

**Market report** | Edit | ?

Quoted at 12:27 PM, EST on 31 Jan. [Refresh](#)

| Symbol | Current | +/-   |
|--------|---------|-------|
| IBM    | 93.76   | +0.87 |

| Indices   | Last      |
|-----------|-----------|
| DOWJONES  | 10,503.68 |
| S&P 500   | 1,181.31  |
| AMEX      | 1,422.69  |
| FTSE      | 4,852.30  |
| HANG SENG | 13,721.69 |
| NIKKEI    | 11,450.22 |
| NASDAQ    | 2,061.09  |

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**On Demand** | ?

**On Demand**  
 the new agenda

[On Demand Business: Five things you need to know for 2005](#)  
 Making the case to clients and partners.

[IBM Solutions for On Demand Business](#) Starting a conversation with clients and partners about what we can offer.

Essential links

- [Collaboration Central](#)
- [Customer Reference Materials](#)
- [EMEA intranet](#)
- [France intranet](#)
- [IBM Global Campus](#)
- [IBM Standard Software Installer](#)
- [IBM Travel](#)
- [Software Home](#)
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- [IT Tools](#)
- [Microsoft Watch](#)
- [BEA Competitive Corner](#)
- [Retail Industry](#)
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What's new

Portlets  
Currently, there are no new items available for this section.

Software  
Currently, there are no new items available for this section.

Essential links

**EMEA Business Transformation and IT**  
Enterprise On Demand Transformation is a company-wide mission that's moving IBM to become the premier on demand enterprise in the industry. Here is what we are doing in EMEA.

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**EMEA Business Transformation and IT**  
Enterprise On Demand Transformation is a company-wide mission that's moving IBM to become the premier on demand enterprise in the industry. Here is what we are doing in EMEA.

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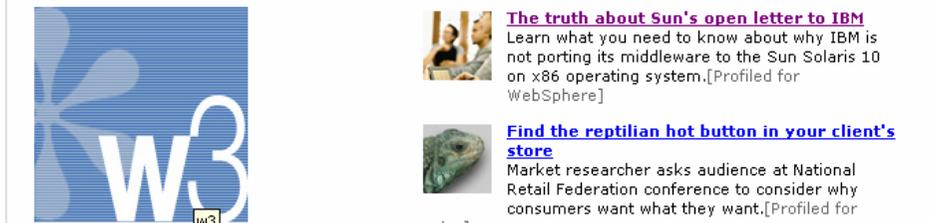
Forums  
Currently, there are no new items available for this section.

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Matching expertise with opportunity

On Demand Workplace tools make career growth a whole lot easier.[Profiled for all IBM]

**Sam Palmisano kickoff video**  
Watch the new 13-minute highlights video and give Sam your feedback.

**The truth about Sun's open letter to IBM**  
Learn what you need to know about why IBM is not porting its middleware to the Sun Solaris 10 on x86 operating system.[Profiled for WebSphere]

**Find the reptilian hot button in your client's store**  
Market researcher asks audience at National Retail Federation conference to consider why consumers want what they want.[Profiled for sales]

**Design panel debates how to achieve innovative thinking**  
The National Retail Federation invited leading designers to a conference super-session to define innovation.[Profiled for sales]

**Living the values**  
Effective complaint handling shows our dedication to client success.[Profiled for EMEA]

**Kick Off Managers IBM France**  
Tous les managers étaient conviés le 21 janvier pour une réunion de rentrée rythmée, sous le signe de la concrétisation et de la croissance.[Profiled for France]

In the news [Past 7 days >](#)

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Other searches  
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 IBM discussion forums  
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 ibm.com Internet  
 IBM Learning (site search)  
GO  
[Advanced search](#)

Market report

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| Symbol | Current | +/-   |
|--------|---------|-------|
| IBM    | 93.66   | +0.77 |
| ORCL   | 13.84   | +0.16 |

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On Demand

**On Demand**  
the new agenda

[On Demand Business: Five things you need to know for 2005](#)  
Making the case to clients and partners.

[IBM Solutions for On Demand Business](#) Starting a conversation with clients and partners about what we can offer.

[Building the Relationship: Insurance Australia Group](#)  
IBM's open infrastructure offering — and effective teaming — turns around a strained relationship.

[On demand home](#)

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- Edit settings
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Updated on 19 Jan 2005

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**My BluePages lists**

Create lists of profiles you view often.

To get started, use the **Add to My BluePages** links on the search results page and when viewing an employee's profile.



**Tentillier, Luc**  
Sales & Distribution  
WebSphere Sales Specialist

[Courbevoie France](#)  
Building: DCT | Floor: 24



Local time:  
18:18 | 6:18PM

---

My preferred contact method is e-mail

Phone: 33-1-4905-1962 (T/L: 331962)  
ITN: [38331962](#)  
Mobile: 33-6.7459.0918  
E-mail: [luc.tentillier@fr.ibm.com](mailto:luc.tentillier@fr.ibm.com)  
Notes mail: Luc Tentillier/France/IBM@IBMFR  
Sametime status: ■ [Tentillier, Luc](#) | [Sign out](#)

Add to: [Notes address book](#) [Sametime list](#) [My BluePages list](#)

**Report to chain**

...

- [Adrian, Eric](#)
- [de Arriba, Edith](#)
- [Tentillier, Luc](#)**

---

**Other reporting views**

- [Full report to chain](#)
- [Same manager](#)

- Jobs & contact info**
- Experience & qualifications
- Projects & teams
- Communities & interests
- Reporting structure
- Summary

**Important contact information**

Spoken languages: English, French

---

**Name**

Full name: Tentillier, Luc

Alternate last name: Tentillier

Courtesy title: Mr.

---

**Job**

Employee type: [?](#) IBM employee, Regular

Is manager: N

Job responsibilities: WebSphere Sales Specialist

Business unit: Sales & Distribution

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Building: DCT | Floor: 24



Local time:  
18:18 | 6:18PM

---

My preferred contact method is e-mail

Phone: 33-1-4905-1962 (T/L: 331962)  
ITN:  38331962  
Mobile: 33-6.7459.0918  
E-mail: [luc.tentillier@fr.ibm.com](mailto:luc.tentillier@fr.ibm.com)  
Notes mail: Luc Tentillier/France/IBM@IBMFR  
Sametime status: ■ [Tentillier, Luc](#) | [Sign out](#)

Add to: [Notes address book](#) [Sametime list](#) [My BluePages list](#)

**Report to chain**

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- Summary

**Important contact information**

Spoken languages: English, French

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**Name**

Full name: Tentillier, Luc  
Alternate last name: Tentillier  
Courtesy title: Mr.

---

**Job**

Employee type:  IBM employee, Regular  
Is manager: N  
Job responsibilities: WebSphere Sales Specialist  
Business unit: Sales & Distribution

luc.tentillier@fr.ibm.com - Luc Tentillier/France/IBM [starte...]

benjamin.bollaert... Le rdv de demain chez ton client est à 14h? On part ensemble?

luc.tentillier@fr... oui

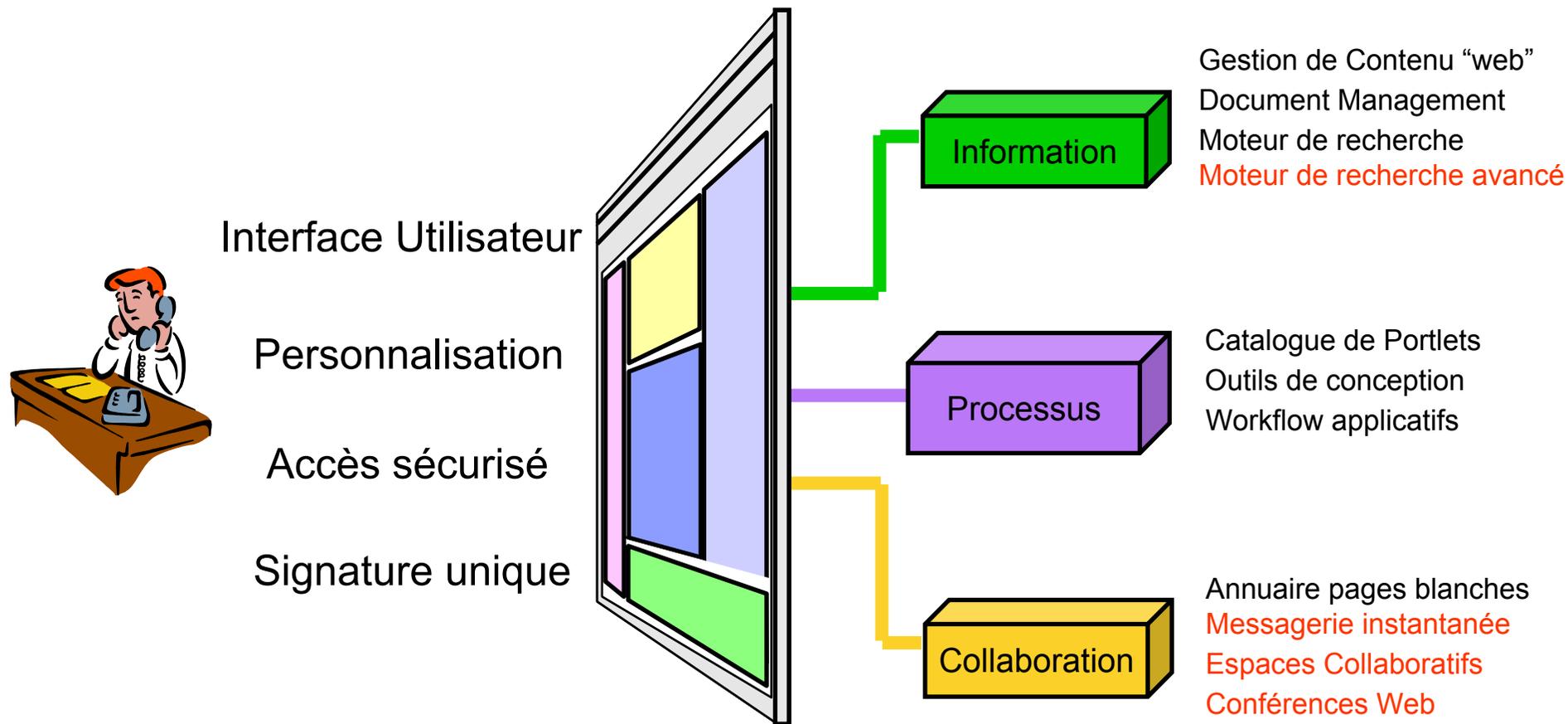
luc.tentillier@fr... je suis a descartes le matin

Type your text

# Les Grands Principes



# Les Grands Principes



Interface Utilisateur

Personnalisation

Accès sécurisé

Signature unique

Outil d'analyse de trafic

WebSphere Portal Enable

WebSphere Portal Extend



# Interface utilisateur : construction & charte graphique

- **L'interface se construit graphiquement par simple assemblage :**
  - 1. Le plan du site est défini à la souris
  - 2. A chaque page est associée une ou plusieurs portlets
- **Le Thème contrôle le rendu d'une page, l'Encadrement contrôle celui de la portlet**
  - En terme de navigation, de couleurs, de polices, de tailles, d'images, de langues.
  - Ces éléments peuvent s'appliquer à toute ou partie du portail.

**Eléments de navigation**

**Eléments gérés par le thème**

**Eléments gérés par l'encadrement**

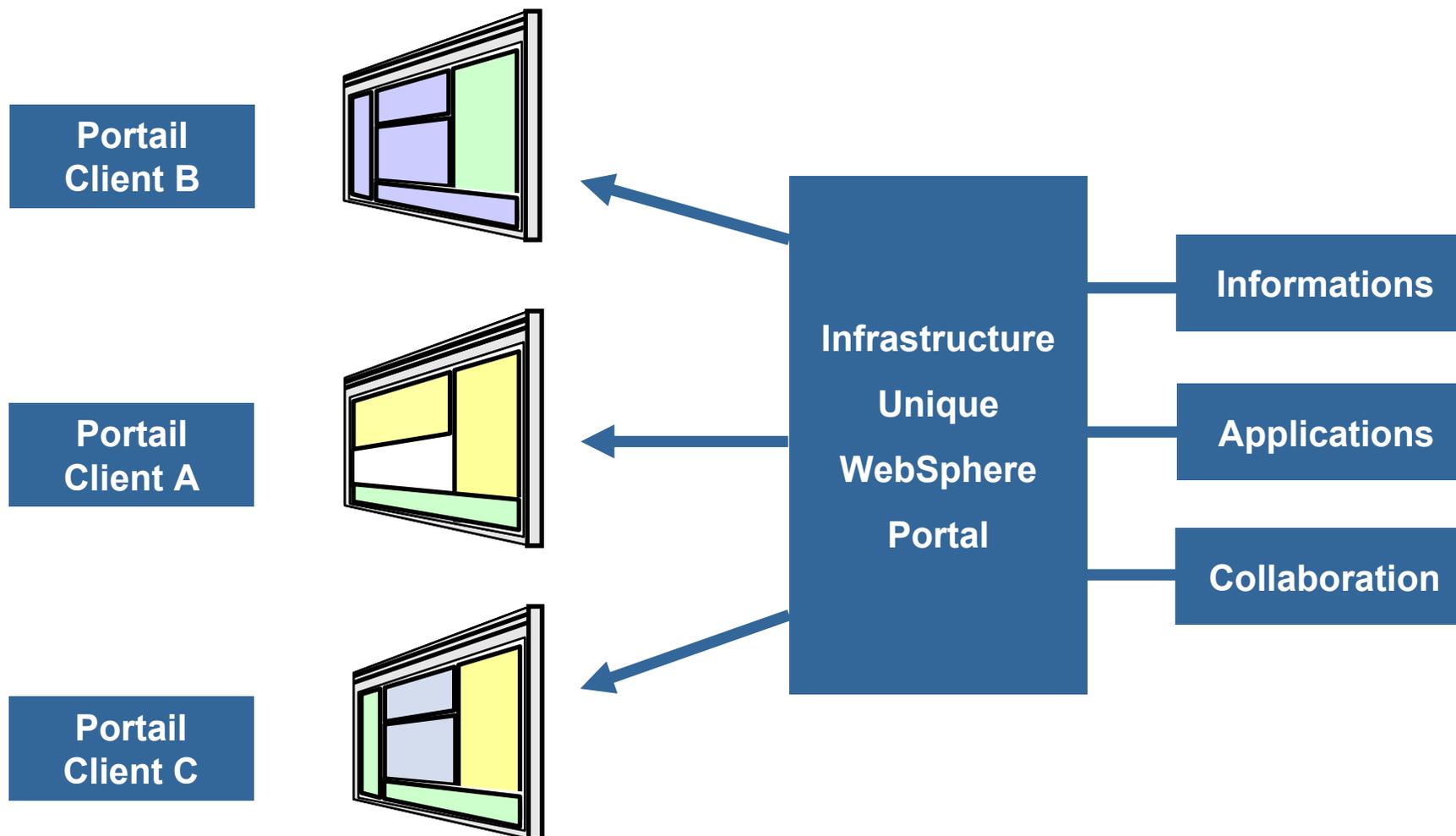
The screenshot shows a web browser displaying the IBM WebSphere Portal. The interface is composed of several portlets: a navigation menu on the left, a main content area with a news article, a weather forecast, and a stock market table, and a sidebar with a reminder and bookmarks. Red annotations highlight the navigation menu and the main content area, while a blue annotation highlights the frame of the 'Reminder' portlet.

| Symbol  | Price    | Change | % Change |
|---------|----------|--------|----------|
| IBM     | 86.00    | +2.41  | +2.88%   |
| \$COMPQ | 1,431.57 | +10.25 | +0.72%   |
| \$DJI   | 8,740.50 | -33.00 | -0.38%   |
| \$SPX   | 922.93   | -6.08  | -0.65%   |
| \$N225  | 8,656.50 | -56.83 | -0.65%   |
| \$GDAX  | 3,112.77 | -44.48 | -1.41%   |

# Démonstration “Portal Theme Builder”



## Interface utilisateur : portails virtuels

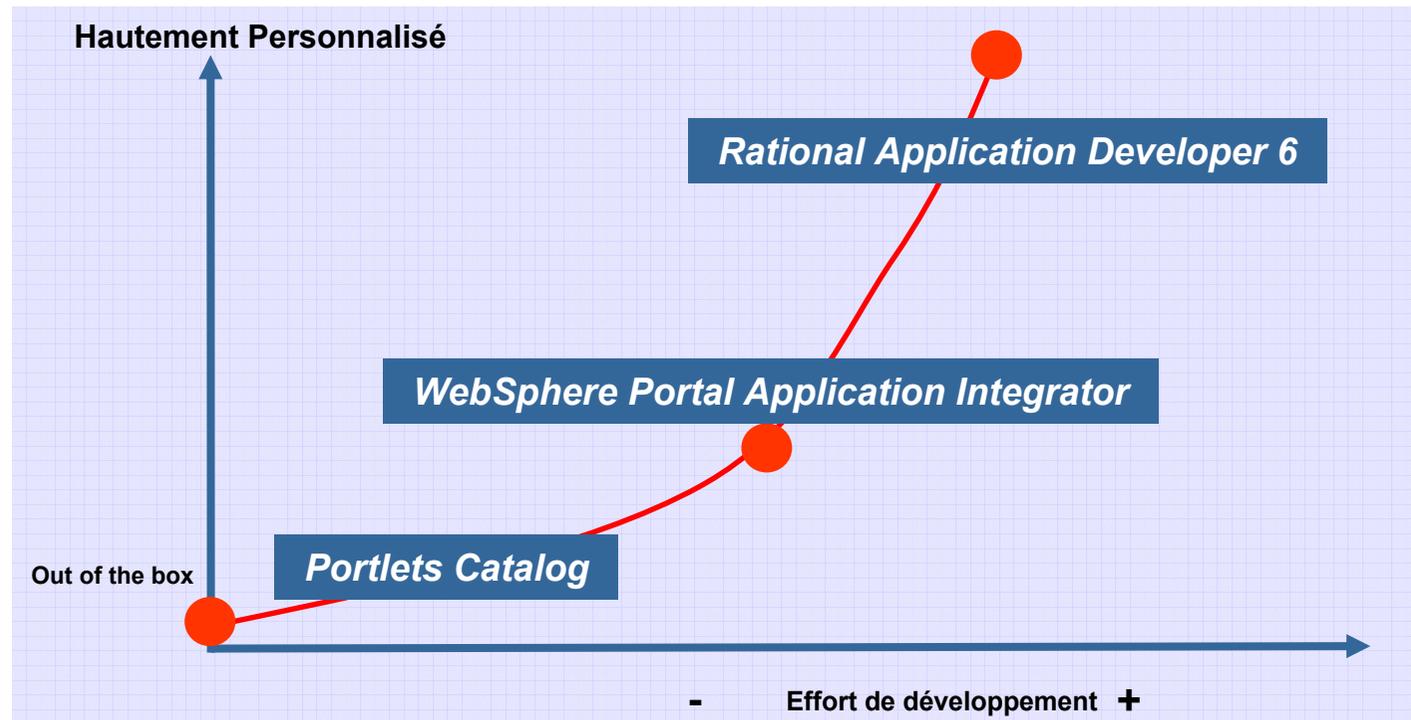


# Intégration d'applications



# Intégration d'applications

- Les dispositifs d'intégration



- Les services additionnels : indicateur de présence, « Click-to-action », SSO,...
- Nouveautés WebSphere Portal 5.1 : l'intégration de processus



## Exemple de scénario



# Mise en œuvre de la collaboration



# Mise en œuvre de la collaboration

- Fonctionnalité « People Finder »
- Espace Collaboratifs
- Messagerie instantanée
- Conférences sur le web



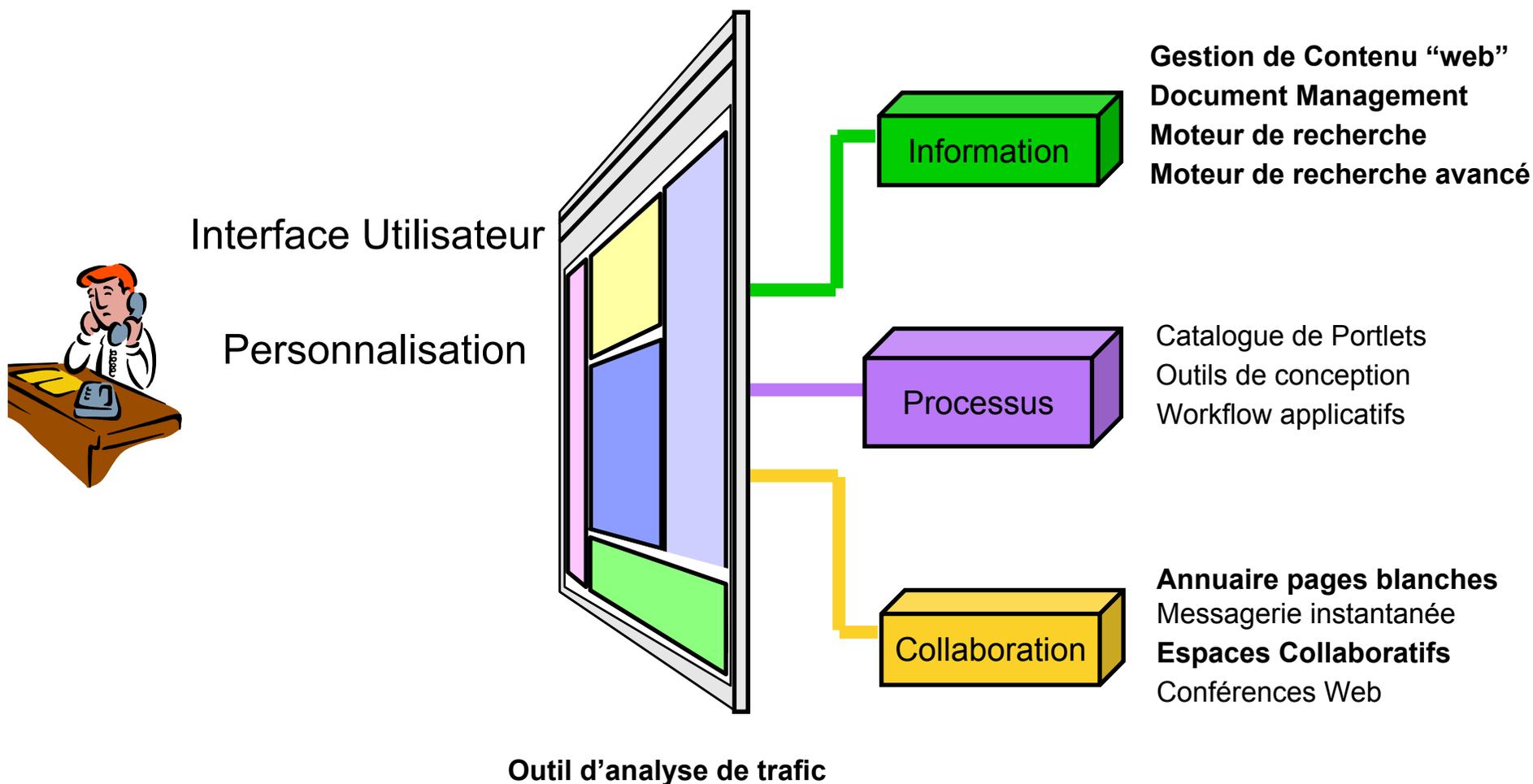
# Démonstration



# La Gestion de Contenu



# La Gestion "DES" Contenus



# Portal Document Manager

## PDM propose des espaces de publication de documents

- Chaque espace est composé de dossiers et de documents
- Le dispositif des contrôles d'accès du portail s'applique
- La contribution s'effectue :
  - 1) par import,
  - 2) via la suite bureautique intégrée,
  - 3) Nativement via la suite Microsoft Office
- La consultation s'effectue via un simple navigateur par conversion HTML
- Fonctionnalités de workflow, check-in / check-out, versionning, recherche, vues,...

Document Manager

Import File Edit Document New Folder Actions More Actions

Document Manager  
Default Document Library

Search in current folder for:  Search [Advanced Search](#)

Page 1 of 1

| <input type="checkbox"/> | Name  | Author   | Last Modified ^ |
|--------------------------|---|----------|-----------------|
| <input type="checkbox"/> | <a href="#">All Documents</a>                                   |          |                 |
| <input type="checkbox"/> | <a href="#">Locked Documents</a>                                |          |                 |
| <input type="checkbox"/> | <a href="#">Pending Drafts</a>                                  |          |                 |
| <input type="checkbox"/> | <a href="#">Test of Rich text editor V2</a>                     | wpsadmin | 10/28/04        |
| <input type="checkbox"/> | <a href="#">Architecture Diagrams - Visio</a> <b>New!</b>       | wpsadmin | 11/8/04         |
| <input type="checkbox"/> | <a href="#">IBM History 1890 - MS Word - Doc</a> <b>New!</b>    | wpsadmin | 11/8/04         |
| <input type="checkbox"/> | <a href="#">Portal Standards - PowerPoint - PPT</a> <b>New!</b> | wpsadmin | 11/8/04         |





# Réception d'un email

The screenshot displays a webmail interface with a navigation menu on the left and a main content area. The navigation menu includes: E-mail, Calendar, Collaboration Center, HR Info (with a sub-menu for Benefits, Pay Check, and 401K), Expenses, Travel requests, and Site Map. The main content area features a header with tabs for My Work, News, Business, Documents, My Tasks, and My Favorites. A notification banner at the top reads: "You can access your Lotus Domino-based, Microsoft Exchange-based, IMAP-based, or POP3-based e-mail from the IBM Common Mail portlet, which is part of the Common Personal Information Management (PIM) portlets. System administrators can configure this portlet by clicking on the Configure page icon. Individual users can manage their portlet settings by clicking the Edit page icon. If you have problems configuring this portlet, contact your system administrator." Below this is a user profile picture. The main email view shows a message from wpsadmin@ondemand.com to mark@ondemand.com, dated Feb 1, 2005 4:25:29 PM, with the subject "Document Manager: Document Link from wpsadmin". A red box highlights a notification: "wpsadmin has sent you a link to a document in the Document Library: Document Manager". Below this, document details are listed: Name: Decade 1890.doc, Author: Cindy Neumann, Folder: /IBM History, Date created: 1/6/05, Date last modified: 1/6/05. A description reads "test pdm". A red box highlights two action links: "Go to document" and "Go to folder". The interface includes standard email actions like Compose, Reply, Forward, Move to Folder..., Delete, and Actions.

My Work | News | Business | Documents | My Tasks | My Favorites

**E-mail**  
Calendar  
Collaboration Center  
HR Info  
Benefits  
Pay Check  
401K  
Expenses  
Travel requests  
Site Map

You can access your Lotus Domino-based, Microsoft Exchange-based, IMAP-based, or POP3-based e-mail from the IBM Common Mail portlet, which is part of the Common Personal Information Management (PIM) portlets. System administrators can configure this portlet by clicking on the **Configure page** icon. Individual users can manage their portlet settings by clicking the **Edit page** icon. If you have problems configuring this portlet, contact your system administrator.

Mail

[Back to message list](#) | [Previous message](#) | [Next message](#)

Compose | Reply | Forward | Move to Folder... | Delete | Actions

**From:** wpsadmin@ondemand.com  
**To:** mark@ondemand.com  
**Date:** Feb 1, 2005 4:25:29 PM  
**Subject:** Document Manager: Document Link from wpsadmin

wpsadmin has sent you a link to a document in the Document Library: Document Manager

Name: Decade 1890.doc  
Author: Cindy Neumann  
Folder: /IBM History  
Date created: 1/6/05  
Date last modified: 1/6/05

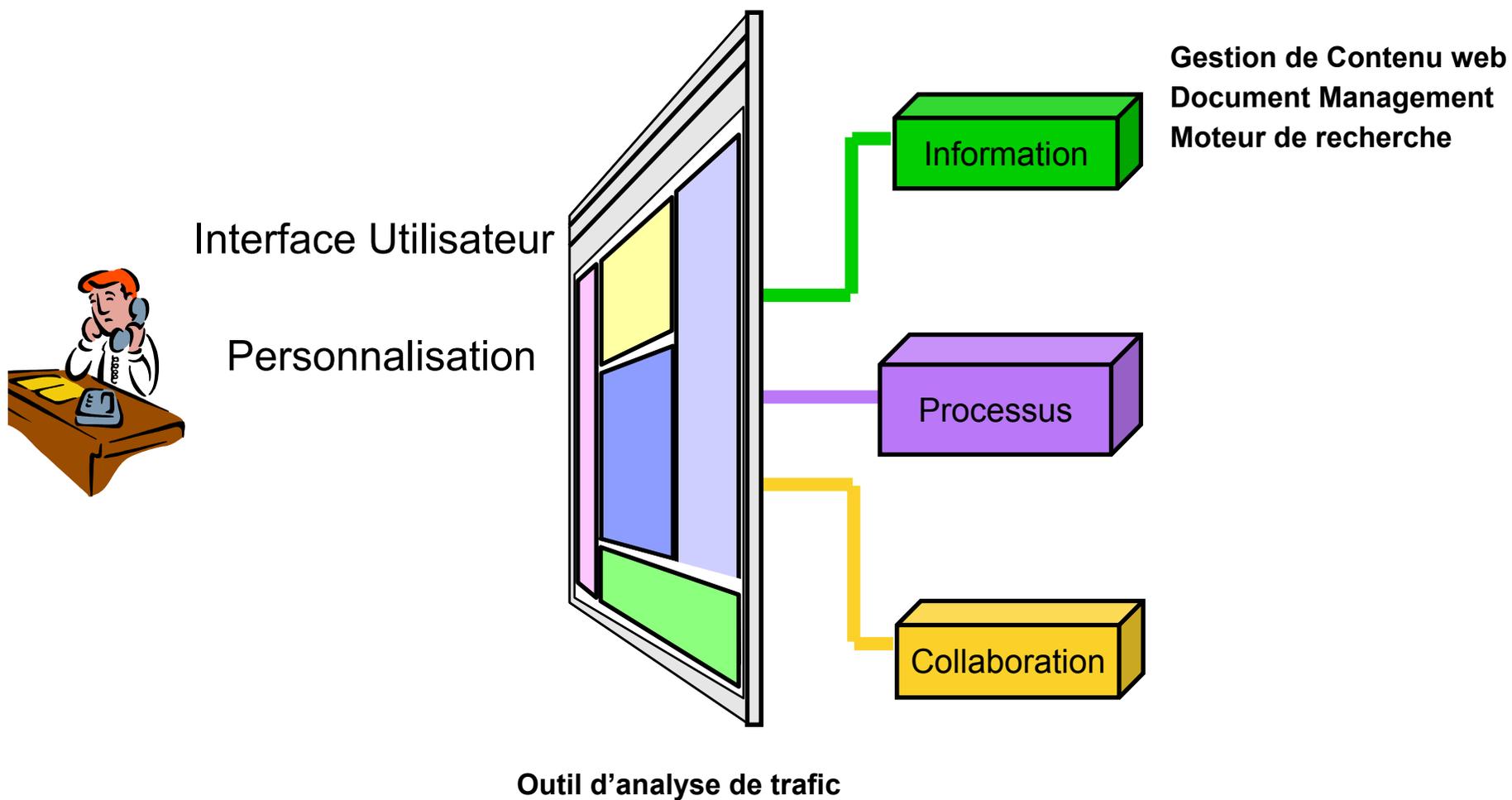
Description:  
test pdm

Go to document  
Go to folder

Compose | Reply | Forward | Move to Folder... | Delete | Actions

[Back to message list](#) | [Previous message](#) | [Next message](#)

# La Gestion de Contenu "Web"



## **Gestion de Contenu Web**

### **IBM Workplace Web Content Management v5.1**



# Les Grands Principes

- L'interface utilisateur
  - Simplifiée pour des contributeurs occasionnels
  - Riche pour des utilisateurs avertis (webmaster)
- La structure du site
  - Gestion des rubriques
  - Gestion de la taxonomie
- Définition des contenus
  - Modèles de contenu
  - Modèles de présentation associés
  - Menus,...
- Le cycle de vie
  - Workflow
  - Gestion des versions
- Personnalisation
  - Pour un portail Intranet, gestion des habilitations au niveau du contenu, de la rubrique
  - Pour un portail Internet, utilisation des règles / campagnes marketing pour personnaliser davantage la relation





# L'interface de gestion de contenu simplifiée

The screenshot displays the IBM WebSphere Portal interface in Microsoft Internet Explorer. The browser address bar shows the URL: [http://bbollaert.fr.ibm.com:81/wps/myportal/!ut/p/kcxml/04\\_Sj95Pykssy0xPLMnMz0vM0Y\\_QjzKLN4g39vIB5VGZpvqRaEKC](http://bbollaert.fr.ibm.com:81/wps/myportal/!ut/p/kcxml/04_Sj95Pykssy0xPLMnMz0vM0Y_QjzKLN4g39vIB5VGZpvqRaEKC). The page title is "IBM WebSphere Portal - Microsoft Internet Explorer".

The portal header includes a navigation menu with "Informations", "Gestion de contenu Web", and "Mon espace de travail". Below the header, there is a section titled "Edition Rapide" with sub-tabs for "Edition Rapide", "Création", and "Prévisualisation du contenu".

The main content area features a message: "Votre demande a bien été prise en compte. Vous pouvez suivre son cheminement dans la portlet de **Suivi des demandes**." Below this message is a portlet titled "IWWCM Workflow Suivi des demandes". The portlet displays a table with the following data:

| Titre du document         | Workflow          | Etape en cours | Approbateur(s)    |
|---------------------------|-------------------|----------------|-------------------|
| PRess Releae43            | Workflow 3 étapes | Etape 2        | jean durant       |
| Press Release 788         | Workflow 3 étapes | Etape 1        | benjamin bollaert |
| Press Release 789         | Workflow 3 étapes | Etape 1        | benjamin bollaert |
| Sample Press RElease 5667 | Workflow 3 étapes | Publié         |                   |
| Sample Press Release      | Workflow 3 étapes | Publié         |                   |
| Sample Press Release 7    | Workflow 3 étapes | Etape 1        | benjamin bollaert |
| Sample Press Release 8    | Workflow 3 étapes | Etape 1        | benjamin bollaert |

The table is paginated, showing "Page 1 sur 1" at the bottom right. A red box highlights the table, and a red arrow points from the text "Portlet de suivi des contributions" to the table.

At the bottom of the browser window, the status bar shows "Done" and "Local intranet".

Portlet de suivi des contributions

# L'interface de gestion de contenu simplifiée

The screenshot shows the IBM WebSphere Portal interface in Microsoft Internet Explorer. The browser address bar shows the URL: `http://bbollaert.fr.ibm.com:81/wps/myportal/!ut/p/kcxml/04_Sj95Pykssy0xPLMnMz0vM0Y_QjzKLN4g39vIB5YGZpvqRaEKC`. The page title is "IBM WebSphere Portal - Microsoft Internet Explorer".

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The portlet contains a table with the following data:

| Titre du document         | Workflow          | Etape en cours | Approbateur(s)    |
|---------------------------|-------------------|----------------|-------------------|
| PRess Releae43            | Workflow 3 étapes | Etape 2        | jean durant       |
| Press Release 788         | Workflow 3 étapes | Etape 1        | benjamin bollaert |
| Press Release 789         | Workflow 3 étapes |                | benjamin bollaert |
| Sample Press RElease 5667 | Workflow 3 étapes |                |                   |
| Sample Press Release 6    | Workflow 3 étapes |                |                   |
| Sample Press Release 7    | Workflow 3 étapes |                | benjamin bollaert |
| Sample Press Release 8    | Workflow 3 étapes |                | benjamin bollaert |

A context menu is open over the "benjamin bollaert" entry in the table. The menu items are:

- benjamin bollaert
- Consultant Avant-Vente
- 01 49 05 36 21
- Je suis disponible pour discuter.
- Lancer discussion...
- Envoyer e-mail...
- Ajouter aux contacts instantanés...
- Afficher enregistrement personnel...

A red arrow points from the "benjamin bollaert" entry in the table to a red box containing the text "Collaboration en ligne".

Collaboration en ligne

# L'interface de gestion de contenu simplifiée

The screenshot shows the IBM WebSphere Portal interface. A red box highlights the 'Edition Rapide Workflow' portlet, which contains a table of workflow items. Below this, the 'Edition Rapide Contenu Prévisualisation' portlet shows a preview of a document. Red arrows indicate the flow from the workflow table to the preview area, which is annotated with 'Validation', 'Rejet', and 'Prévisualisation'.

| Titre du document      | Action | Workflow          | Etape en cours |
|------------------------|--------|-------------------|----------------|
| Press Release 788      | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Press Release 789      | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Sample Press Release 7 | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Sample Press Release 8 | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |

**Validation**

**Rejet**

**Prévisualisation**

Portlet de workflow

Validation

Rejet

Prévisualisation

# L'interface de gestion de contenu simplifiée

The screenshot shows the IBM WebSphere Portal interface in Microsoft Internet Explorer. The browser address bar shows the URL: `http://bbollaert.fr.ibm.com:81/wps/myportal/tut/p/kcxml/04_Sj95PykssyOxPLMnMz0vMOY_QjzKLN4g39vIB5YG`. The portal header includes a search bar and navigation links like "Mon portail", "Editer mon profil", and "Déconnexion".

The main content area is divided into several portlets. A table titled "Edition Rapide Workflow" is visible, listing documents and their workflow status:

| Titre du document      | Action | Workflow          | Etape en cours |
|------------------------|--------|-------------------|----------------|
| Press Release 788      | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Press Release 789      | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Sample Press Release 7 | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Sample Press Release 8 | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |

A red box highlights a portlet titled "Portlet de Prévisualisation" (Preview Portlet). This portlet displays the content of a selected document, "Press Release 789". The content area shows a breadcrumb trail: `Home > News & Events > Press Releases`. Below the breadcrumb, the text "Press Release 789" is followed by a large block of placeholder text consisting of repeated "Press Release 789" strings.

At the bottom of the browser window, the status bar shows "Applet started" and "Local intranet".

# L'interface de gestion de contenu simplifiée

The screenshot shows the IBM WebSphere Portal interface in Microsoft Internet Explorer. The browser address bar shows the URL: `http://bbollaert.fr.ibm.com:81/wps/myportal/tut/p/kcxml/04_Sj95PykssyOxPLMnMz0vMOY_QjzKLN4g39vIB5YG`. The portal header includes a welcome message for Benjamin Bollaert and navigation links like "Mon portail", "Editer mon profil", and "Déconnexion".

The main content area is titled "Edition Rapide Workflow" and contains a table with the following data:

| Titre du document      | Action | Workflow          | Etape en cours |
|------------------------|--------|-------------------|----------------|
| Press Release 788      | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Press Release 789      | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Sample Press Release 7 | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |
| Sample Press Release 8 | ✓ ✗ 📄  | Workflow 3 étapes | Etape 1        |

A red box with the text "Puis Validation" is overlaid on the table. Below the table, a preview pane shows the content of "Press Release 789", which is a repetitive list of "Press Release 789" text.

# Restitution utilisateur

IBM WebSphere Portal - Microsoft Internet Explorer

File Edit View Favorites Tools Help Back Address http://bbollaert.fr.ibm.com:81/wps/myportal/lut/p/kcxml/04\_5j95Pykssy0xPLMnMz0vM0Y\_QjzKLN4gPswTJgFjC Go

Google Search Web Site popups allowed Options

WebSphere Portal Bienvenue jean durant ! Mon portail Editer mon profil ? Déconnexion

Modifier votre statut Rechercher : Mes favoris

Informations Gestion de contenu Web Mon espace de travail

Contenu menu principal Contenu les actualités en détail

[About](#)  
[News & Events](#)  
[News](#)  
[Events](#)  
[Press Releases](#)  
[Media Coverage](#)  
[Strategy & Reports](#)  
[Admin & HR](#)  
[Sales & Marketing](#)  
[IT](#)  
[St Gobain](#)

[Home](#) > [News & Events](#) > [Press Releases](#)

Press Releases

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum

Press Releases

**Press Release 789** Wed, Apr 20, 2005  
Press Release 789 [...more](#)

**Sample Press Release 5667** Tue, Apr 19, 2005  
Sample Press Release 5667 [...more](#)

> **Sample Press Release 6** Tue, Apr 19, 2005  
Sample Press Release 6 Sample Press Release 6 Sample Press Release 6 Sample Press Release 6 [...more](#)

> **Sample Press Release 5** Mon, Apr 4, 2005  
Sample Press Release 5 Sample Press Release 5 Sample Press Release 5 Sample Press Release 5 [...more](#)

> **Sample Press Release 4** Tue, Apr 22, 2003  
Sample summary [...more](#)

> **Sample Press Release 3** Tue, Apr 22, 2003  
Sample summary [...more](#)

> **Sample Press Release 2** Tue, Apr 22, 2003  
Sample summary [...more](#)

> **Sample Press Release 1** Tue, Apr 22, 2003  
At veos eos etim accusam et iusto odio dignissim qui blandit praesento lupatim delenti aigue duos color et mole stais exceptur sint [...more](#)

Local intranet



# Démonstration



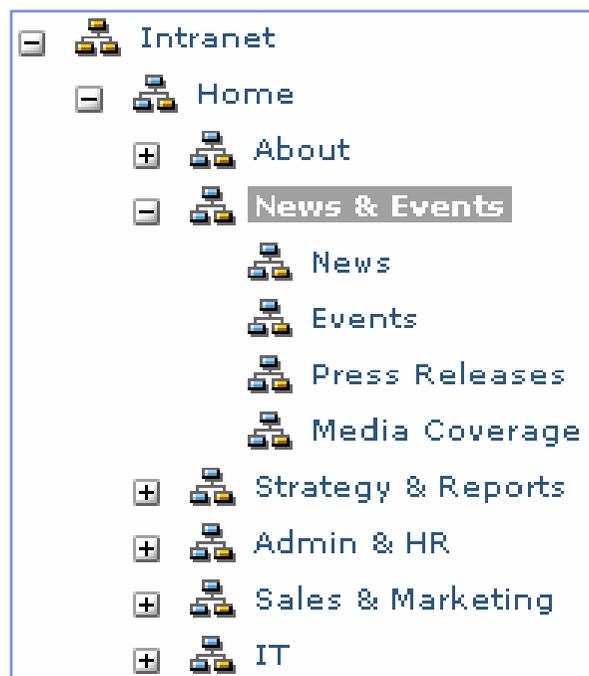
# L'interface de gestion de contenu « riche »

The screenshot displays the IBM WebSphere Portal interface within a Microsoft Internet Explorer browser. The page title is 'IBM WebSphere Portal - Microsoft Internet Explorer'. The address bar shows the URL: [http://bbollaert.fr.ibm.com:81/wps/myportal/!ut/p/kcxm/04\\_5j95Pykssy0xPLMnMz0vM0Y\\_QjzKLN4g3Dh](http://bbollaert.fr.ibm.com:81/wps/myportal/!ut/p/kcxm/04_5j95Pykssy0xPLMnMz0vM0Y_QjzKLN4g3Dh). The browser's search bar contains 'Google'. The portal header includes navigation links such as 'Mon portail', 'Administration', 'Editer mon profil', and 'Déconnexion'. Below the header, there are tabs for 'Informations', 'Gestion de contenu Web', 'Mon espace de travail', 'Bienvenue', 'Développement', and 'Plan du Site'. A search bar is also present with the text 'Rechercher :'. The main content area is titled 'Création de contenu Web' and features a toolbar with buttons for 'Nouveau', 'Lire', 'Editer', 'Supprimer', 'Prévisualiser', 'Lier à', 'Déplacer vers', 'Ajouter des liaisons', 'Supprimer des liaisons', and 'Editer la sécurité'. The primary content is a list of 'Press Releases' under the heading 'Press Releases'. The list shows 8 items, with the last one, 'Sample Press Release 9', selected. The list includes columns for 'Statut', 'Date d'enregistrement', and 'Auteur'. The status of all items is 'o', and the date for the first seven items is '21 févr. 2005 19:47:35 CET', while the last two are '4 avr. 2005 17:39:39 CEST' and '13 avr. 2005 00:27:36 CEST' respectively. The author for the last two items is 'wpsadmin'. A sidebar on the left provides a hierarchical view of the content library, including categories like 'Bibliothèque de contenus', 'Contenu par zone de site', and 'Contenu par catégorie'. The bottom of the page shows a status bar with 'Affichage de 1 - 8 élément(s) sur 8 Filtrés : 8 Page 1 sur 1'.

| Statut                              | Date d'enregistrement      | Auteur   |
|-------------------------------------|----------------------------|----------|
| <input type="checkbox"/>            | 21 févr. 2005 19:46:44 CET |          |
| <input type="checkbox"/>            | 21 févr. 2005 19:47:35 CET |          |
| <input type="checkbox"/>            | 21 févr. 2005 19:47:35 CET |          |
| <input type="checkbox"/>            | 21 févr. 2005 19:47:35 CET |          |
| <input type="checkbox"/>            | 21 févr. 2005 19:47:36 CET |          |
| <input type="checkbox"/>            | 21 févr. 2005 19:47:36 CET |          |
| <input type="checkbox"/>            | 21 févr. 2005 19:47:36 CET |          |
| <input type="checkbox"/>            | 4 avr. 2005 17:39:39 CEST  | wpsadmin |
| <input type="checkbox"/>            | 13 avr. 2005 00:27:36 CEST | wpsadmin |
| <input checked="" type="checkbox"/> | 13 avr. 2005 00:35:52 CEST | wpsadmin |

# Définition des rubriques

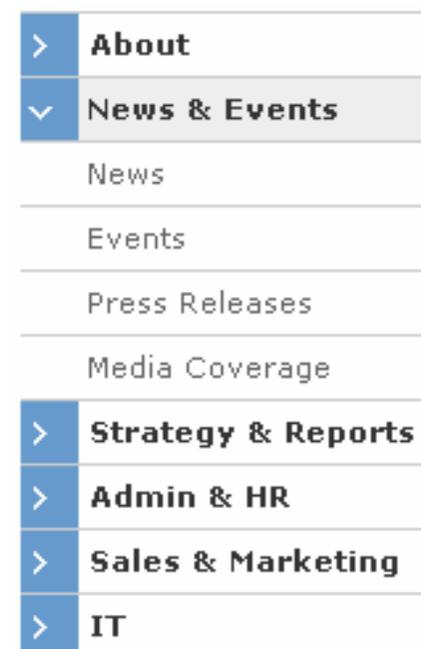
Vu du côté du contributeur



Application d'un style  
+  
Filtrage sur une partie du site



Vu du côté utilisateur



# Définition des taxonomies et des catégories

Nouveau Lire Editer Supprimer Déplacer vers Profil utilisateur Editer la sécurité

**Product**

Affichage de 1 - 2 élément(s) sur 2 Filtrés

|                          | <u>Filtre</u> | <u>Filtre</u> | <u>Filtre</u>                | <u>Filtre</u> |
|--------------------------|---------------|---------------|------------------------------|---------------|
| <input type="checkbox"/> | <u>Nom</u>    | <u>Statut</u> | <u>Date d'enregistrement</u> | <u>Au</u>     |
| <input type="checkbox"/> | Domino        | ...           | 22 oct. 2003 01:26:25 CEST   |               |
| <input type="checkbox"/> | WebSphere     | ...           | 22 oct. 2003 01:26:41 CEST   |               |

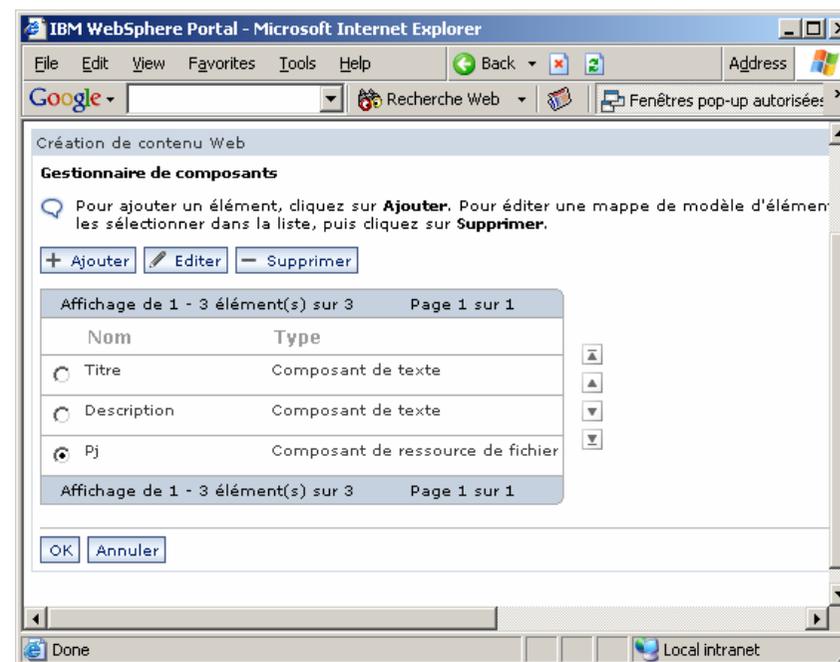
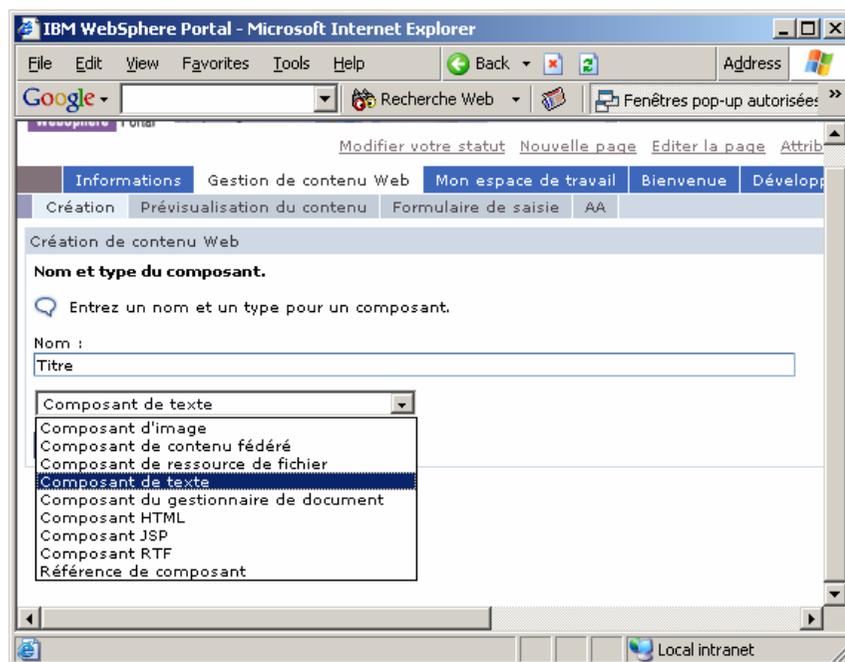
Bibliothèque de contenus  
 Conception et développement  
 Gestion de site  
 Structure du site  
 Zones de site par titre  
 Gestion de catégories  
 All Categories  
 Intranet Categories  
 Cities  
 Color  
 Feature  
 Homepage Component  
**Product**  
 Domino  
 WebSphere  
 Template Type  
 Gestion de flux de travaux



# Définition des modèles de création

## Un “modèle de création” :

- Se définit graphiquement depuis l'interface utilisateur
- Se caractérise par un ensemble de zones de différents types



# Création d'un contenu

IBM WebSphere Portal - Microsoft Internet Explorer

File Edit View Favorites Tools Help Back Address http://bbollaert Go

Google Recherche Web Fenêtres pop-up autorisées sur le site Options

Création de contenu Web

Contenu Web Documents X

Fermer Enregistrer Enregistrer... Gestionnaire de composants Appliquer le modèle de création

Documents

\* Zones obligatoires

- Identification
- Profil
- Informations sur la zone de site
- Contenu

**Titre**  
Saisir le titre

**Description**  
Saisir la description

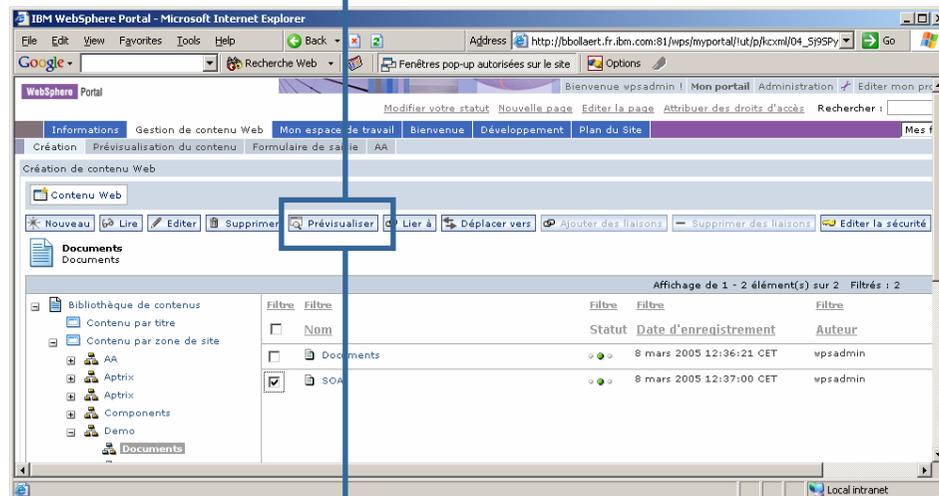
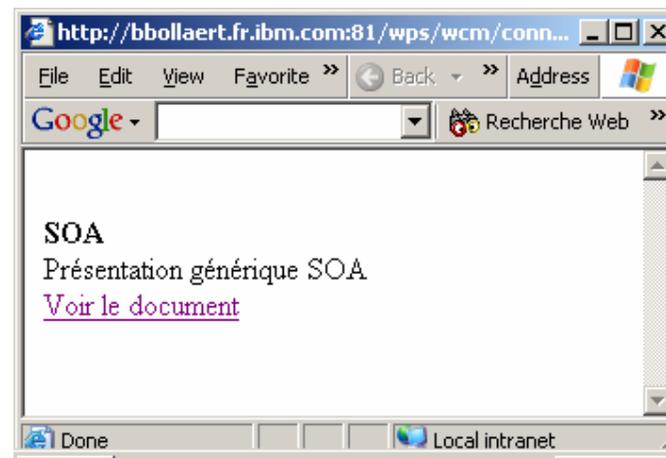
**Pj**  
Fichier :  
-- Télécharger un fichier vers l'amont

- Flux de travaux
- Sécurité
- Historique

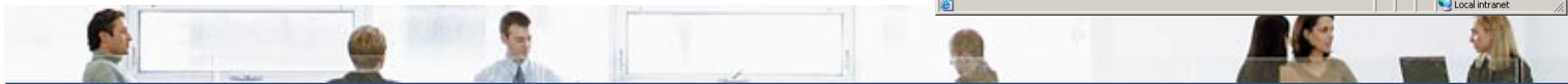
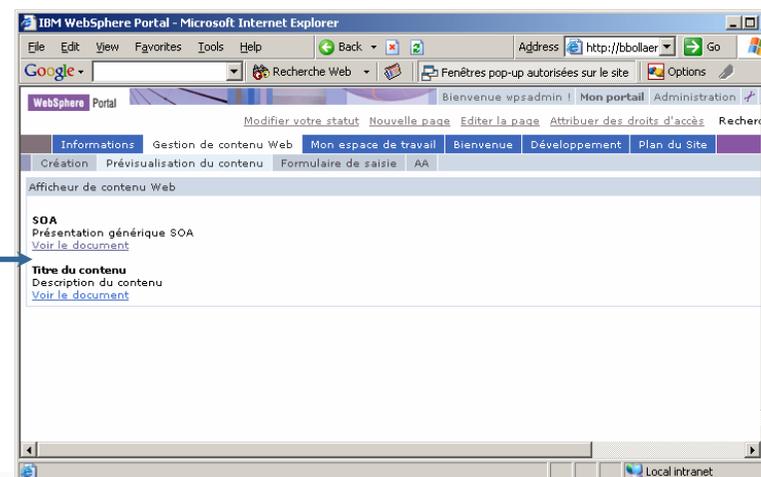
Local intranet

# Prévisualisation

Sur une page web locale



Dans un contexte portail



# Autres options

IBM WebSphere Portal - Microsoft Internet Explorer

Address: http://bbollaert.fr.ibm.com:81/wps/myportal/!ut/p/kcxml/04\_Sj9SPy

WebSphere Portal

Bienvenue wpsadmin ! Mon portail Administration Editer mon profil

Modifier votre statut Nouvelle page Editer la page Attribuer des droits d'accès Rechercher :

Informations Gestion de contenu Web Mon espace de travail Bienvenue Développement Plan du Site Mes favoris

Création Prévisualisation du contenu Formulaire de saisie AA

Création de contenu Web

Contenu Web

Nouveau Lire Editer Supprimer Prévisualiser Lien à Déplacer vers Ajouter des liaisons Supprimer des liaisons Editer la sécurité

Documents Documents

Affichage de 1 - 2 élément(s) sur 2 Filtrés : 2

|                                     | Filter    | Filter                | Filter                   | Filter   | Filter |
|-------------------------------------|-----------|-----------------------|--------------------------|----------|--------|
| <input type="checkbox"/>            | Nom       | Statut                | Date d'enregistrement    | Auteur   |        |
| <input type="checkbox"/>            | Documents | <input type="radio"/> | 8 mars 2005 12:36:21 CET | wpsadmin |        |
| <input checked="" type="checkbox"/> | SOA       | <input type="radio"/> | 8 mars 2005 12:37:00 CET | wpsadmin |        |

Local intranet



# Le workflow

- Un Workflow est un enchaînement d'étapes
- Les étapes sont déclenchées :
  - par des actions utilisateurs : initialisation, approbation, refus
  - par des actions automatiques : date de mise en ligne, date d'expiration
- Avec les options suivantes :
  - notification par email
  - double approbation

The screenshot shows the IBM WebSphere Portal interface in Microsoft Internet Explorer. The browser title is "IBM WebSphere Portal - Microsoft Internet Explorer". The address bar shows the URL: "http://wpwcm51.ibm.com:9081/wps/myportal!/ut/p/kcxml/04\_5j9SP". The page content includes a navigation menu with items like "Bienvenue", "Mon espace Workplace", "Documents", "Gestion de contenu Web", "Personnalisation", and "Mes finances". The main content area is titled "Création de contenu Web" and displays a "Flux de travaux" (Workflow) management interface. The interface shows a list of workflows with columns for "Nom", "Statut", "Date d'enregistrement", and "Auteur".

| Nom                                  | Statut | Date d'enregistrement     | Auteur |
|--------------------------------------|--------|---------------------------|--------|
| All Staff Workflow                   | ...    | 22 déc. 2004 19:28:23 CET |        |
| Intranet Workflow                    | ...    | 22 déc. 2004 19:28:23 CET |        |
| IT Workflow                          | ...    | 22 déc. 2004 19:28:23 CET |        |
| Site Administrators Express Workflow | ...    | 22 déc. 2004 19:28:23 CET |        |

# Gestion des habilitations

IBM WebSphere Portal - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Google - Recherche Web

Bienvenue wpsadmin !

WebSphere Portal

Informations Gestion de contenu Web Mon espace de travail Bienvenue Développement

Création Prévisualisation du contenu Formulaire de saisie AA

Création de contenu Web

Contenu Web News & Events

Fermer Modifier Prévisualiser Verrouiller

News & Events

Identification

Nom : News & Events

Description : --

Type : Zone de site

Auteurs : --

Propriétaires : --

Propriétés

Chemin d'accès : /Intranet/Home/

Contenu par défaut : News and Events

Modèle de création Modèle de présentation

Aucun élément à afficher.

Sécurité

Effectif

Actif : IntranetContentCreators

Lire : --

Modifier : --

Supprimer : --

Local intranet

IBM WebSphere Portal - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Google - Recherche Web

Fenêtres pop-up autorisées sur le site

Bienvenue wcmuser ! Mon portail

WebSphere Portal

Informations Gestion de contenu Web Mon espace de travail

Contenu menu principal Contenu les actualités en détail

About

Strategy & Reports

Admin & HR

Sales & Marketing

IT

Home

Home

Welcome to the ILWWCM JumpStart IT Intranet Solution

This is the welcome note which is within the 'Home' webpage. Please click on the 'Home' link in the left-hand navigation pane and into the body field of the web page to change this text.

Aprix is acquired, strengthening presence in the U.S.

Tue, Jul 22, 2003

IBM has announced that it has acquired Presence Online Pty Ltd., which develops and markets a range of software solutions for the financial services industry.

Local intranet

IBM WebSphere Portal - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Google - Recherche Web

Fenêtres pop-up autorisées sur le site

Bienvenue wcmcontributeur ! Mon portail

WebSphere Portal

Informations Gestion de contenu Web Mon espace de travail

Contenu menu principal Contenu les actualités en détail

About

News & Events

Strategy & Reports

Admin & HR

Sales & Marketing

IT

Home

Home

Welcome to the ILWWCM JumpStart IT Intranet Solution

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Local intranet



Fin de la présentation

