



# The Transformation of AD to SOA

**Michael Connor**

*Manager, IBM Rational Software Product Line Management*



# Today's Agenda

Executive Challenges

More on SOA

What's New in the Rational Software for System z



## Enterprise pressures and opportunities

commoditization pressures

new/increased competition

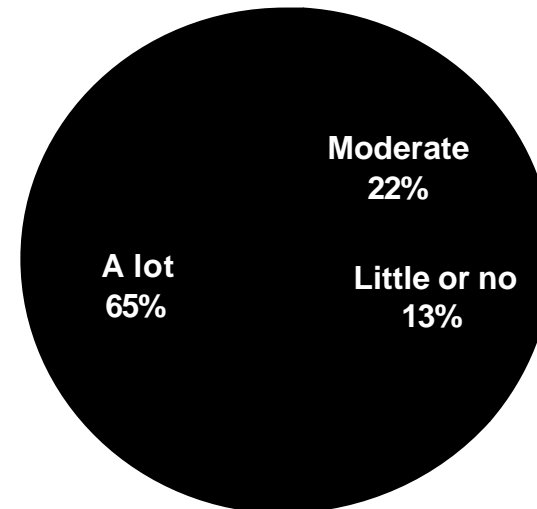
global market opportunities

adjacent market opportunities

global volatility & disruption

competing business models

CEOs: Extent of fundamental  
**change needed** over next two years

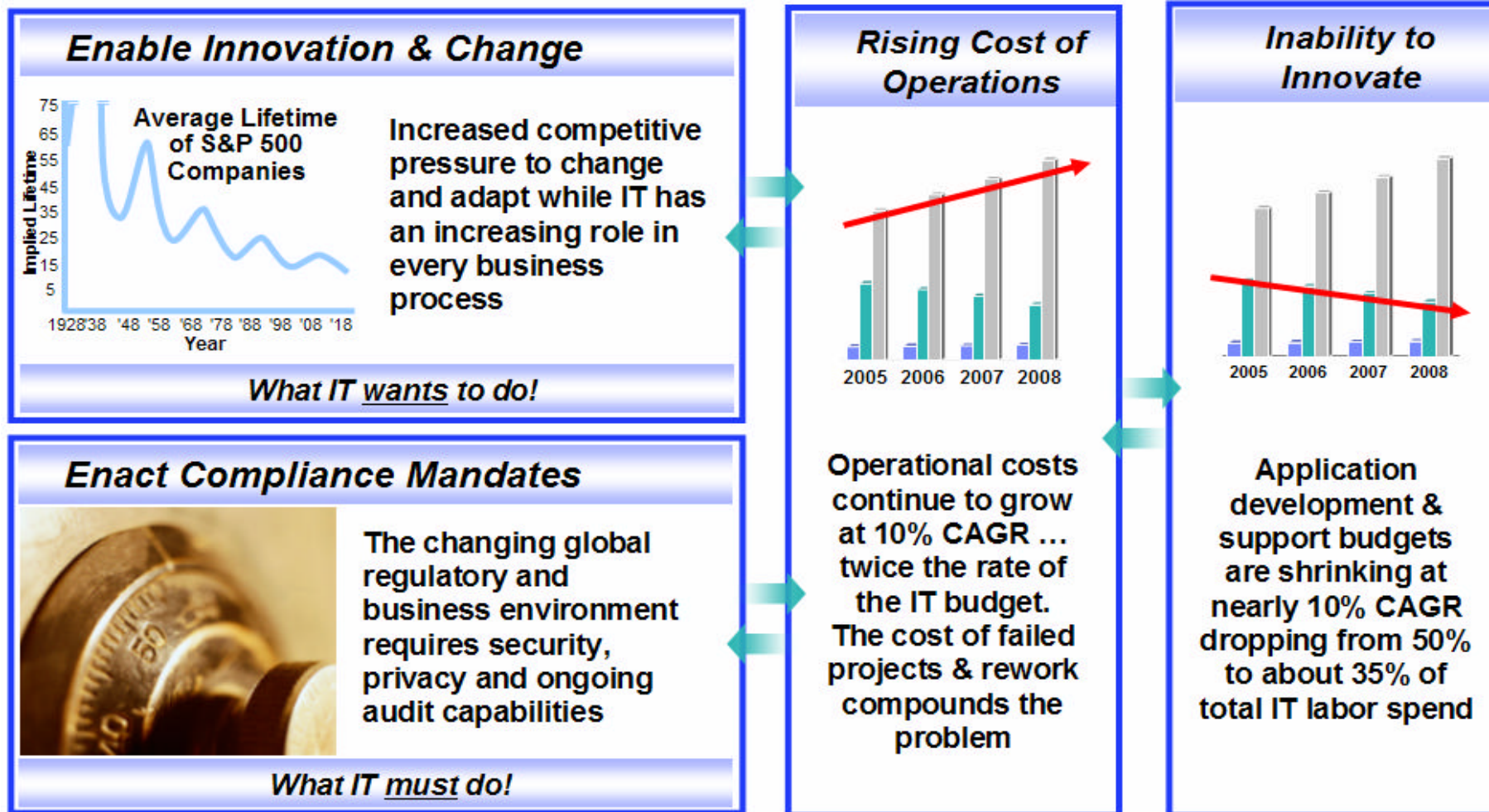


... and 83% think its likely that changes  
in a competitor's business model will  
change their industry

Source: IBM Global CEO Study 2006

*"Most organizations would like to use technology as a competitive weapon .. but they're not doing so because they have a performance-oriented mindset."*

# IT & Business Executive Pressures



Bottom line: IT flexibility enable business flexibility





# Trends that impact *Mainframe* software and systems delivery

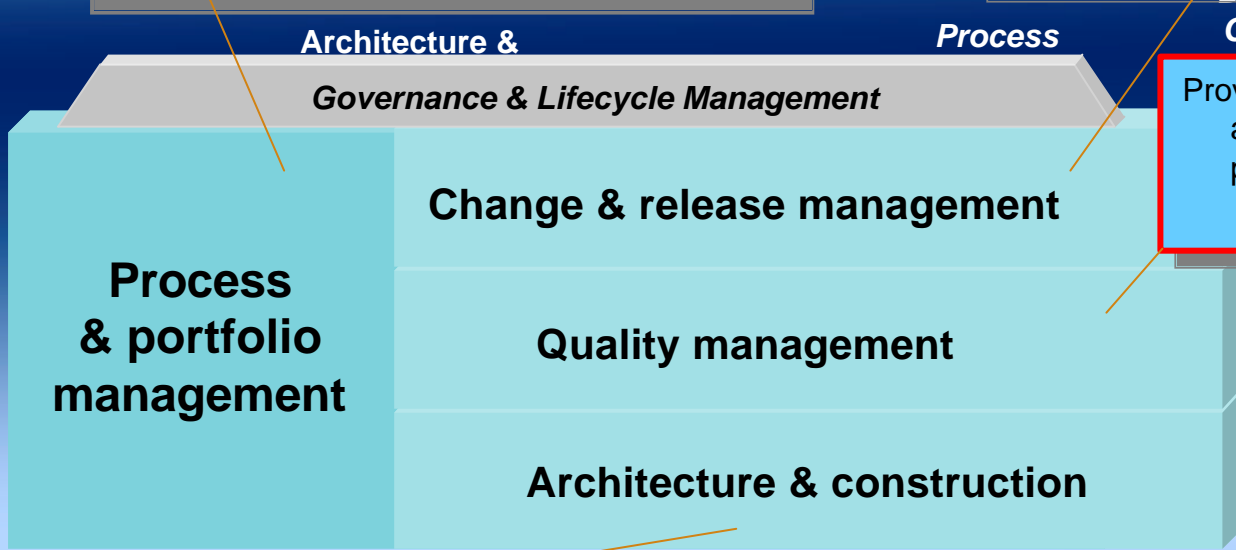
TRADITIONAL	BUSINESS TRENDS	CURRENT REALITY
<ul style="list-style-type: none"> <li>Co-located teams</li> <li>Technology led</li> <li>Vendor lock-in</li> <li>Application silos</li> </ul>	<ul style="list-style-type: none"> <li><i>Right-sourcing</i></li> <li><i>Standards</i></li> </ul>	<ul style="list-style-type: none"> <li>Geographically distributed</li> <li>Compliance</li> <li>Open computing</li> </ul>
<ul style="list-style-type: none"> <li>Growing investment</li> <li>Stable staff</li> <li>Managed change</li> <li>Platform silos</li> </ul>	<ul style="list-style-type: none"> <li><i>Growing Transactions</i></li> <li><i>Very High QOS</i></li> <li><i>Innovation (Do More)</i></li> </ul>	<ul style="list-style-type: none"> <li>Managed investment</li> <li>New staff</li> <li>Rapid technology change</li> <li>Composite portfolios</li> </ul>

# IBM Rational Software Delivery Platform

## Focus for System z

Help customers to implement **asset management** of existing applications and assets, from the practitioner level to the CIO level. .

Provide seamless change, build, and release management, as well as **team collaboration** for modern composite applications that cross System z and other system boundaries.



Provide solutions for System z and composite application based **quality management** processes.

Embrace industry architectural standards & technologies.  
Simplify delivery of modern, **SOA** based composite applications.  
Emphasize uniquely valuable elements of System z platform...and make them easy to leverage in our tools.

Ensure that customers have **enterprise modernization** solutions that transition them to a strategic destination.

## *IT as a Core Business Process*

- IT flexibility is a key enabler for today's businesses
- To be successful, you must mature and modernize your IT tools and processes
- Companies face significant challenges getting from "here" to "there". These challenges include...

## Why ...on System z

- ✍ Excellent Qualities of Service
- ✍ Significant Existing Processing
- ✍ Very Large Developer Community
- ✍ Architecturally Compatible
- ✍ Operationally Superior



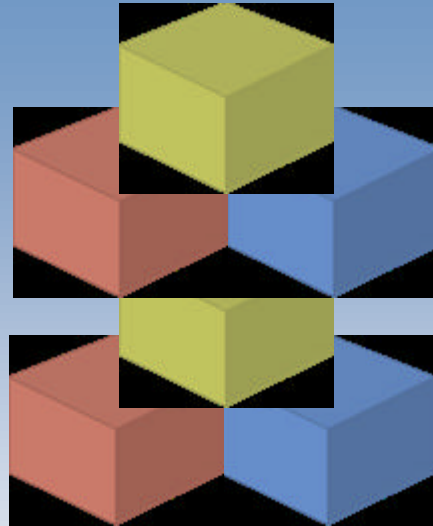
*Designed for data  
serving and SOA*

# SOA: The focus is on Flexibility and Reuse

## Business Perspective

### Modern UI's linked with Business Process

- Orchestrated sequence of Activities
- Separated elements
  - ✍ Activity sequence
  - ✍ Activity hand-off
  - ✍ Activity content



## IT Perspective

### Web User Interfaces and Composite Application

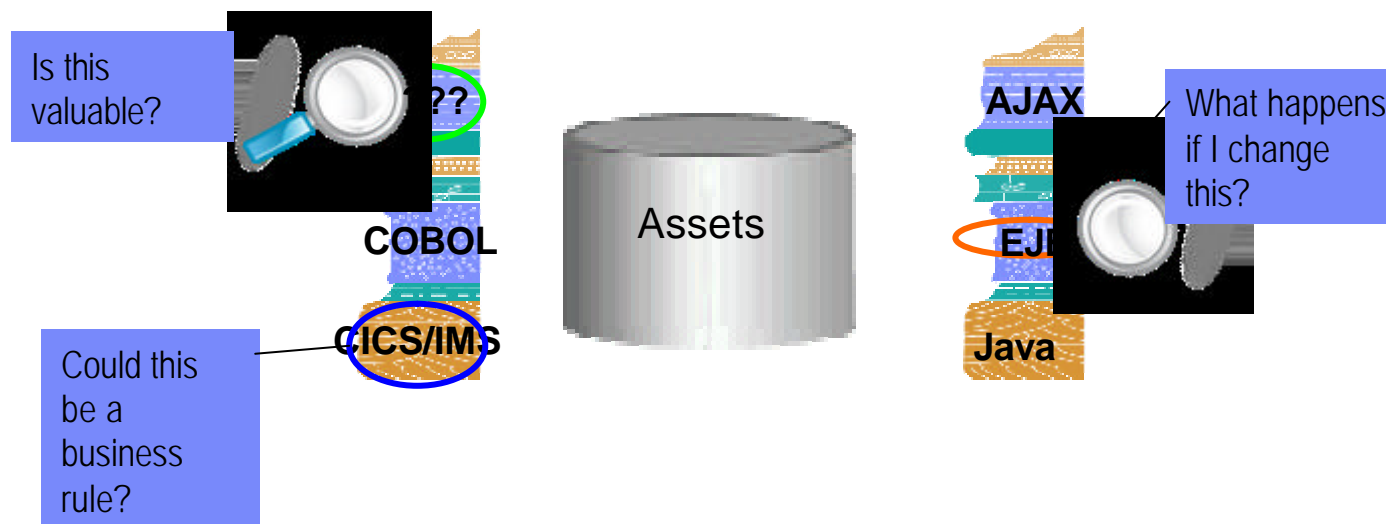
- Orchestrated flows of Services
    - ✍ Tooling
  - Separated logic
    - ✍ Process flow
    - ✍ Connectivity
    - ✍ Business
- Flexible high QOS  
Business Functions

## **Why Service Oriented Architecture? ...**

- Enables re-use of existing assets
- Enhances system flexibility through logic isolation
- Supports simplified integration of new assets with existing assets

## Challenge #1 - No inventory of current assets

- ❏ Difficult to gauge impact of code changes without electronic dependency information
- ❏ Absence of asset inventory inhibits reuse in new contexts (e.g. as a service)
- ❏ Cannot separate business rules from the code, constraining flexibility

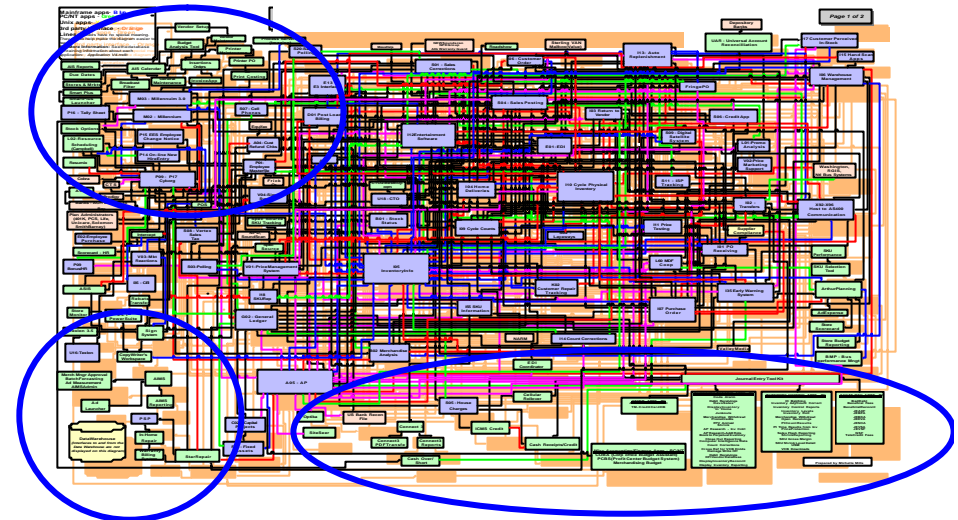


*Analyst studies have found it 5X less expensive to re-use existing applications than to write new applications.*



## Challenge #2 - Complex, tightly coupled architectures

- 📁 Tightly-coupled architectures reduce flexibility and agility moving to new technologies
- 📁 Complexity hampers ability to reuse existing code for new projects
- 📁 Multiple implementation technologies and middleware inhibit staff and code mobility
- 📁 Absence of asset inventory inhibits reuse in new contexts (e.g. as a service)



Legend: Blue = System z

*“Today’s IT architectures, arcane as they may be, are the biggest roadblocks most companies face when making strategic moves.”*

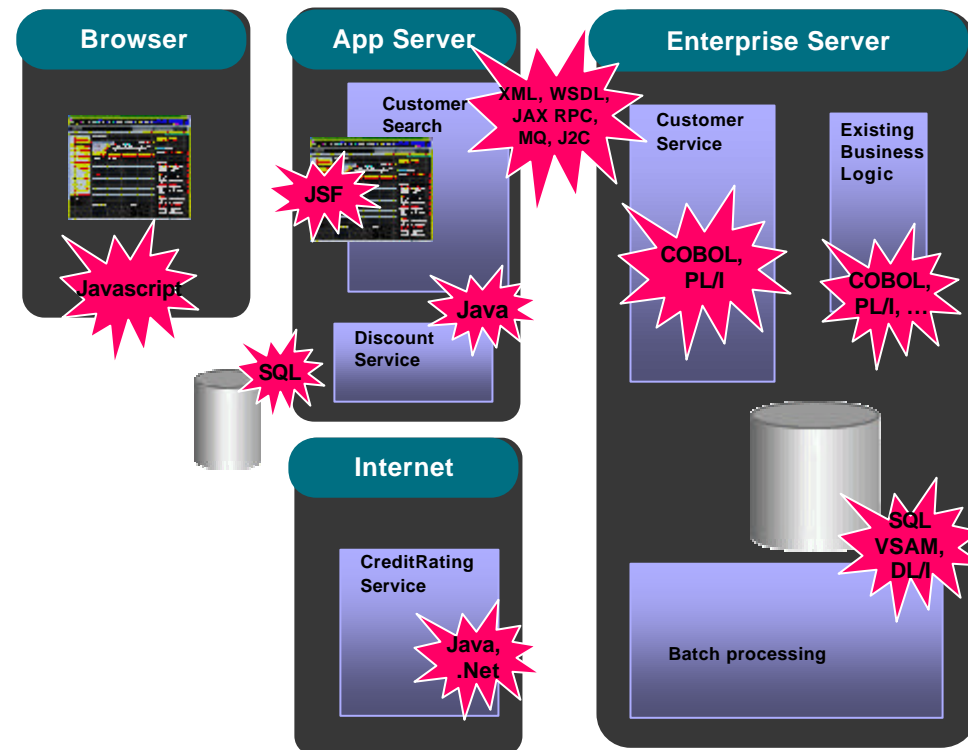
The *McKinsey Quarterly* Special to CNET News.com,

*“Flexible IT, Better Strategy”, January 24, 2004*

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## Challenge #3 – Skills lock-in

- Hard to maintain existing applications due to dwindling IT skills
- Difficult to attract new development talent
- Limited ability to exploit hardware innovation without retraining traditional developers to Java
- Constrained IT flexibility due to skills islands



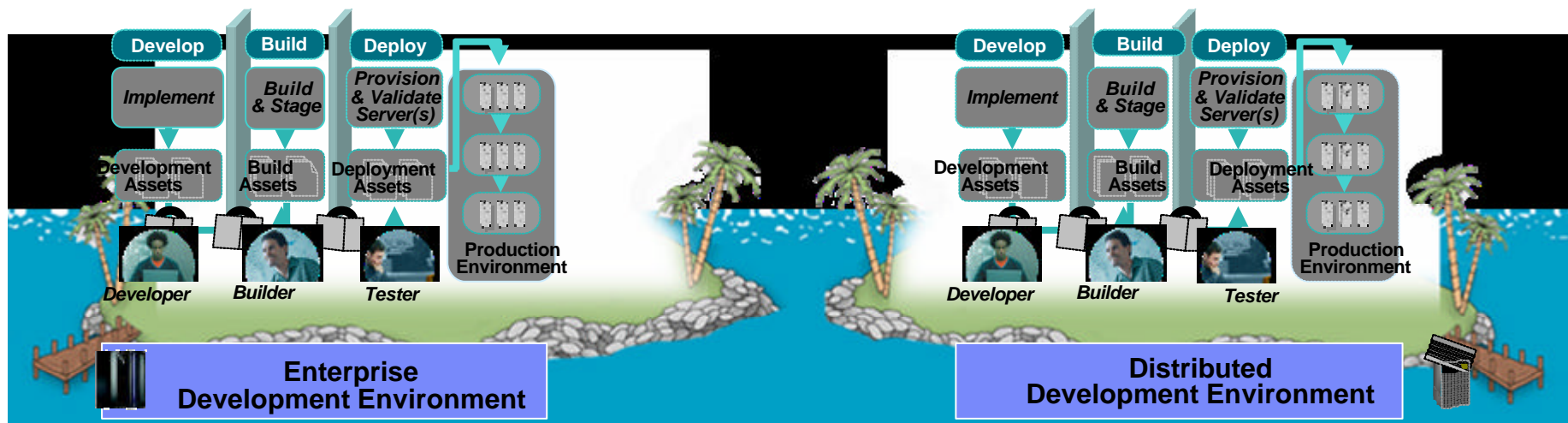
"200 Billion lines of COBOL code in existence" **eWeek**

"5 Billion lines of COBOL code added yearly" **Bill Ulrich, TSG Inc.**

"2 Million COBOL developers" **Gartner**

## Challenge #4 - Islands of development

- 🚢 Duplicate infrastructures limit IT and skills flexibility, introduce errors, reduce productivity
- 🚢 Constrained IT flexibility due to skills islands
- 🚢 Multiple infrastructures increases costs, less available for new projects
- 🚢 Lack of traceability inhibits end-to-end governance

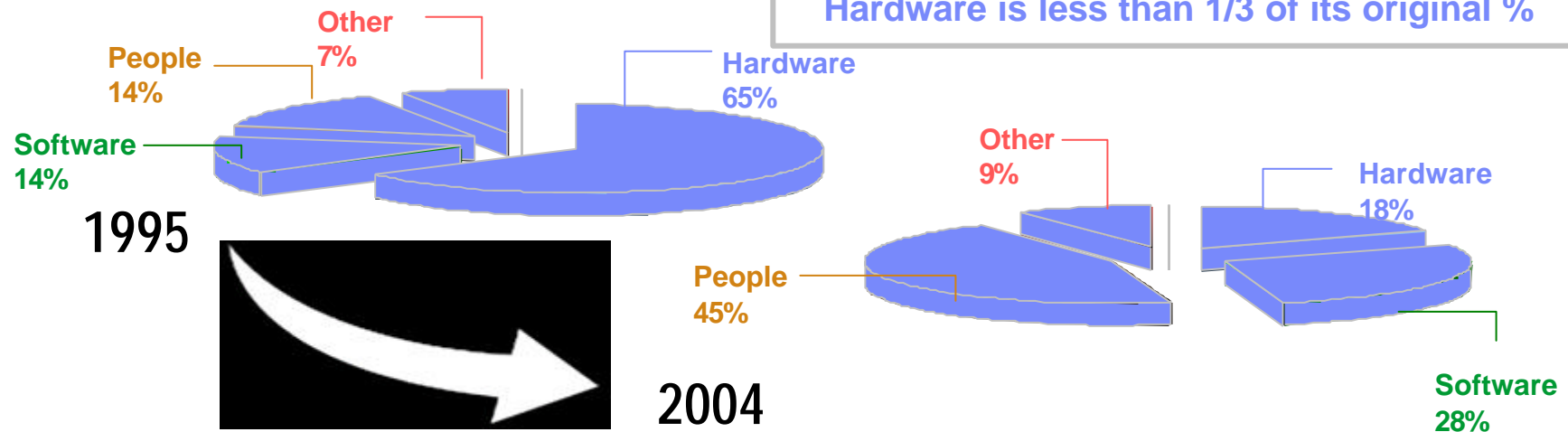


## Challenge #5 – Limited budget for new investments

- 📦 Resources not available to exploit new opportunities
  - ✍ ~78% (and rising!) of IT budgets go to maintenance of existing applications and infrastructure
- 📦 Stranded on platforms that are expensive, unsupported and not integrated; cannot leverage new technologies and middleware advances
- 📦 No tactical plan for quick improvements that incrementally fit into enterprise modernization strategy

Throughout the past 10 years, the cost dynamics of supporting corporate IT infrastructures has changed significantly, as has the landscape.

*We typically see . . .*

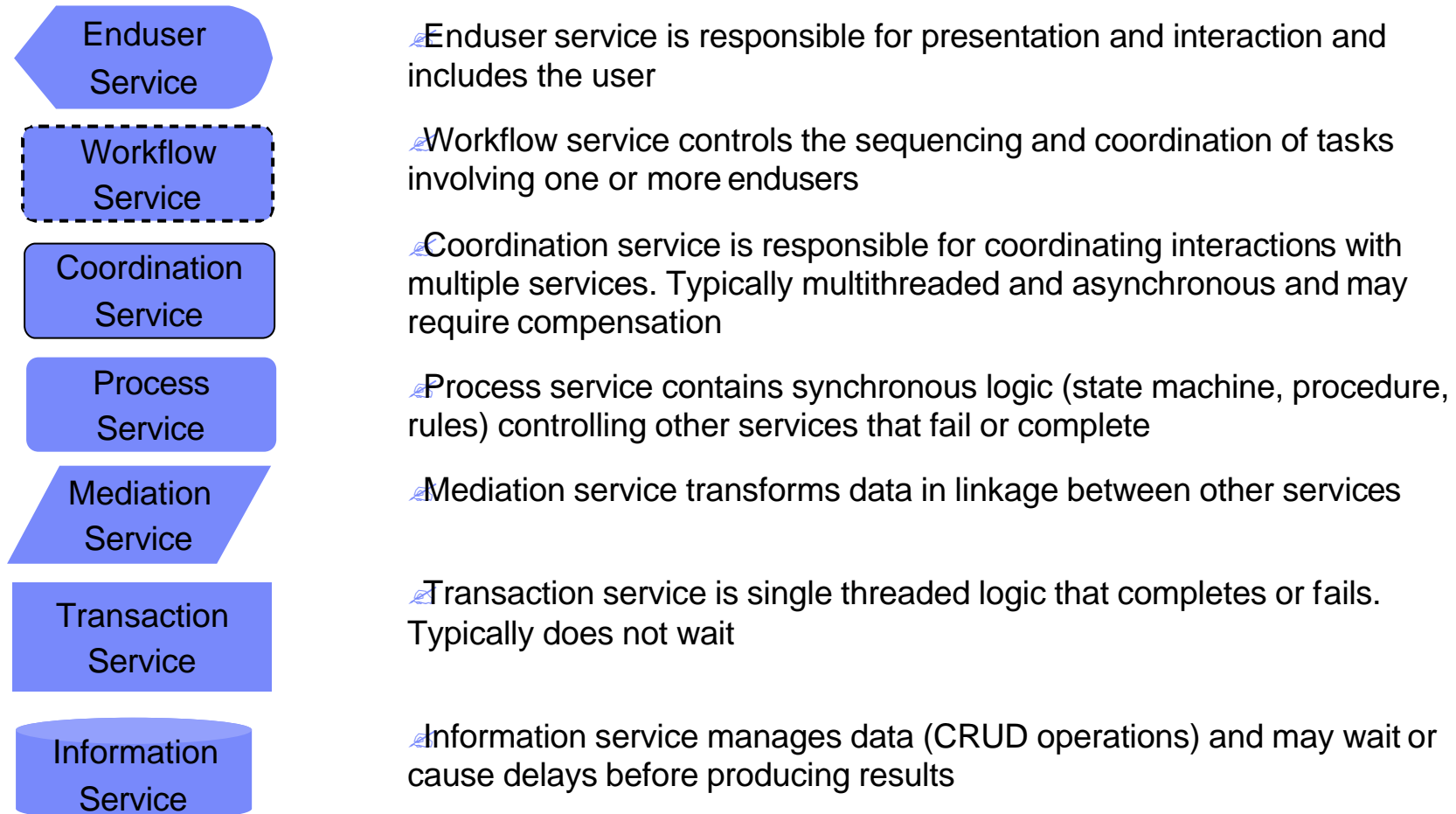


## What is SOA?

IBM views SOA as a holistic relationship between the business and the IT organization. SOA encompasses the tools and methodologies for capturing business design, and using that design information to help *improve the business*. It also encompasses the tools, programming model and techniques for implementing the business design in information systems. It encompasses the middleware infrastructure for hosting that implementation. SOA encompasses the management of that implementation to ensure *availability to the business*, and to ensure *efficient use of resources* in the execution of that implementation. It encompasses the establishment of who has authority and the processes that are used to *control changes* in the business design and its implementation in the information system. ***And ultimately, SOA accelerates the time-to-value for these benefits***

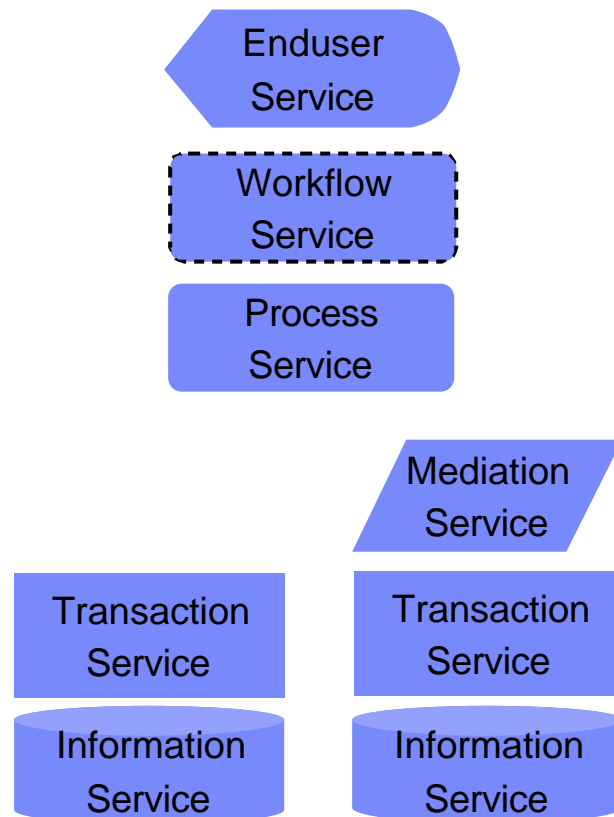
<http://www-128.ibm.com/developerworks/webservices/library/ws-soa-whitepaper/>

# Logical SOA Service Types





# An Old Application



• The application assembly is statically bound within the application (the red rectangle)

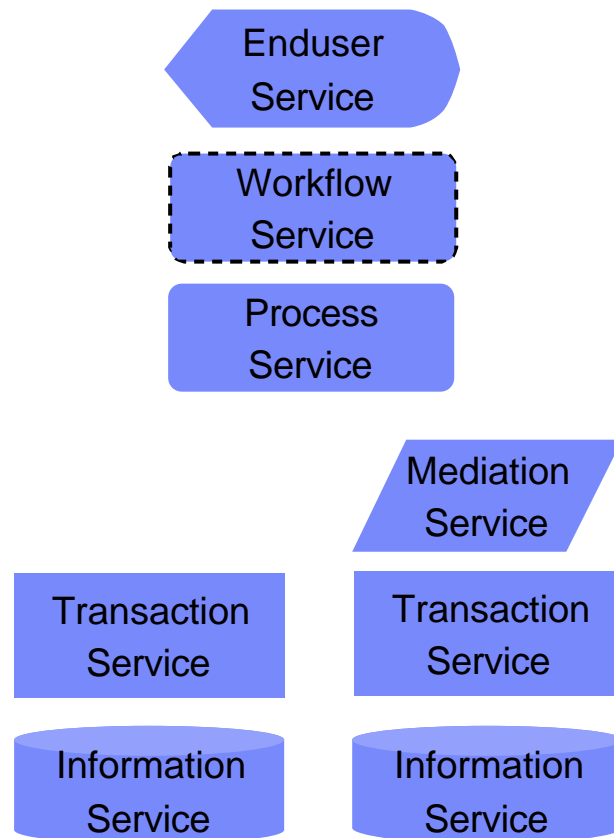
• A subassembly is statically bound within the lime rectangle

• The application developer wrote some mediation code to adapt the subassembly interface. Typically this involves copying and reshaping data.

• The enduser service is controlled by a workflow process, and both are statically bound within the application

• **Making any change requires opening and redeveloping the application**

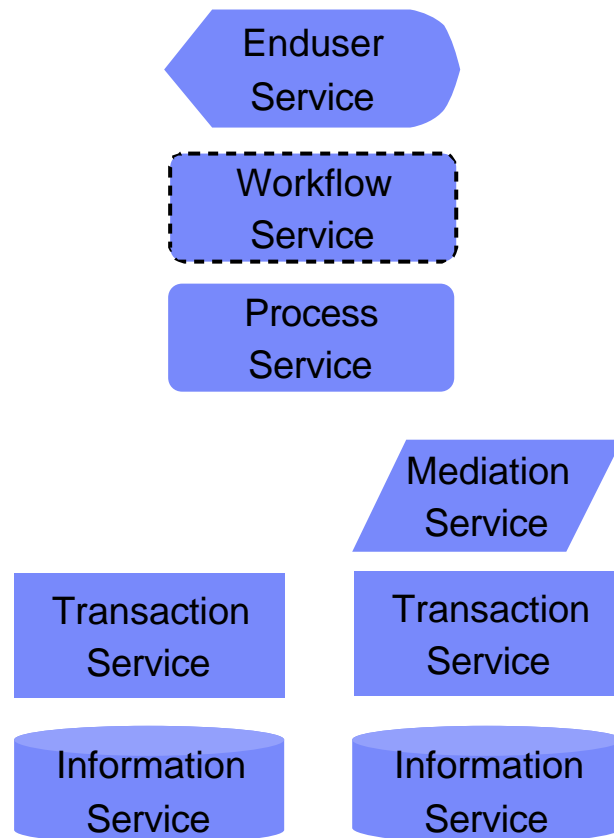
## An Extreme Example of SOA (WS Binding)



The use of WS Binding everywhere will decrease performance and increase resource usage

The use of WS Binding everywhere provides maximum flexibility to change the application, as only the component needing to be redeveloped must be opened.

# A Good Example of SOA



✍ The process service and its associated components have high performing but less malleable bindings

✍ Additional dynamic bindings may be made to the process service, increasing its value through reuse

✍ Workflow and enduser services are separated because they:

- ✍ Tend to change more rapidly than other elements

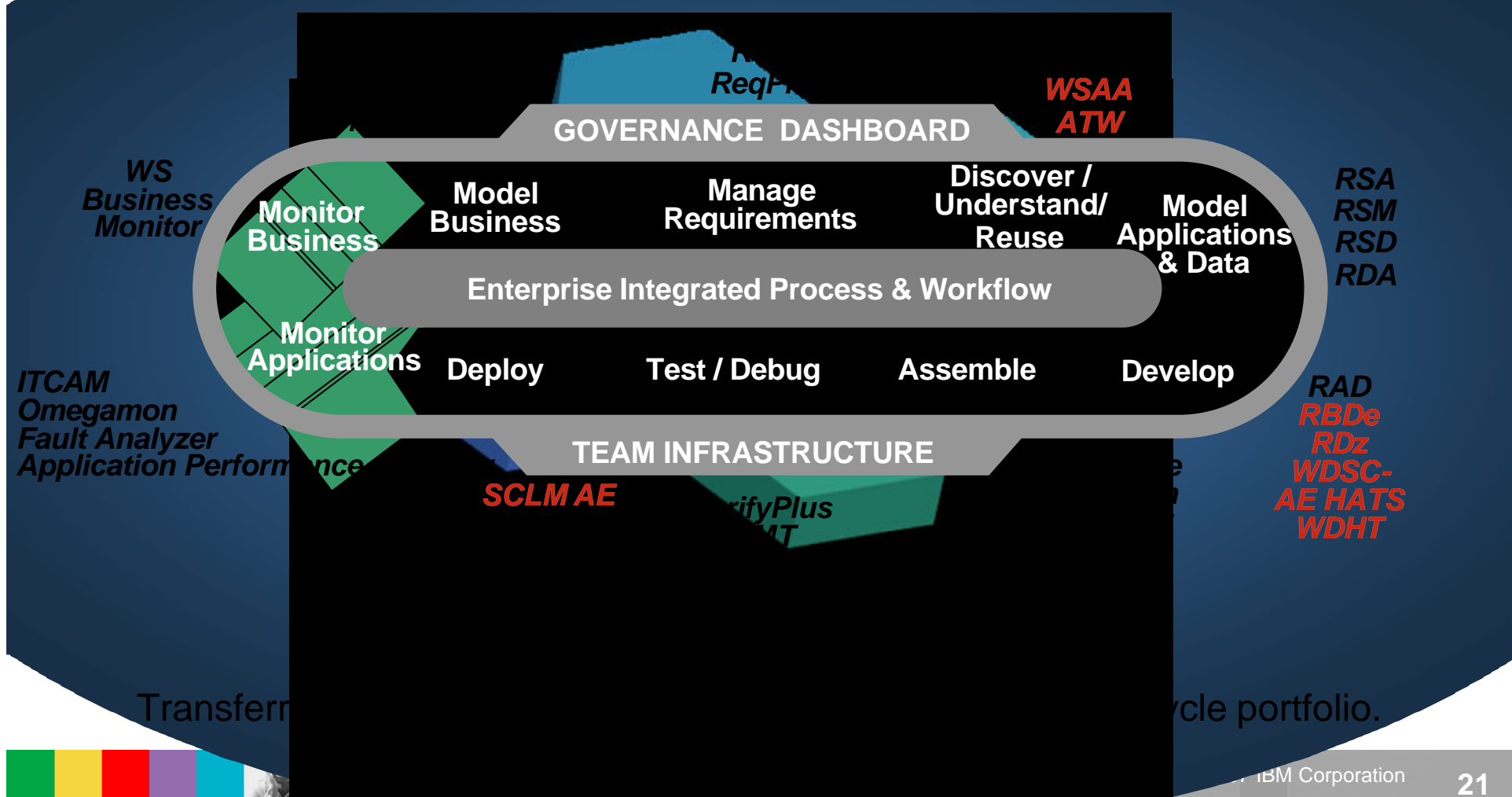
- ✍ Are rate limited by human performance

## How does SOA accelerate time to value in applications?

- ✍ It decreases complexity by providing a uniform way of linking services and a uniform framework for integrating them.
- ✍ It replaces static linkage of services with dynamic linkage and reduces the resistance to change, allowing IT to track changes in business processes
- ✍ It provides reuse and encourages consistency
- ✍ It simplifies operations by providing a uniform way to monitor and manage services
- ✍ It simplifies service implementations by handling resource and other management tasks in service containers

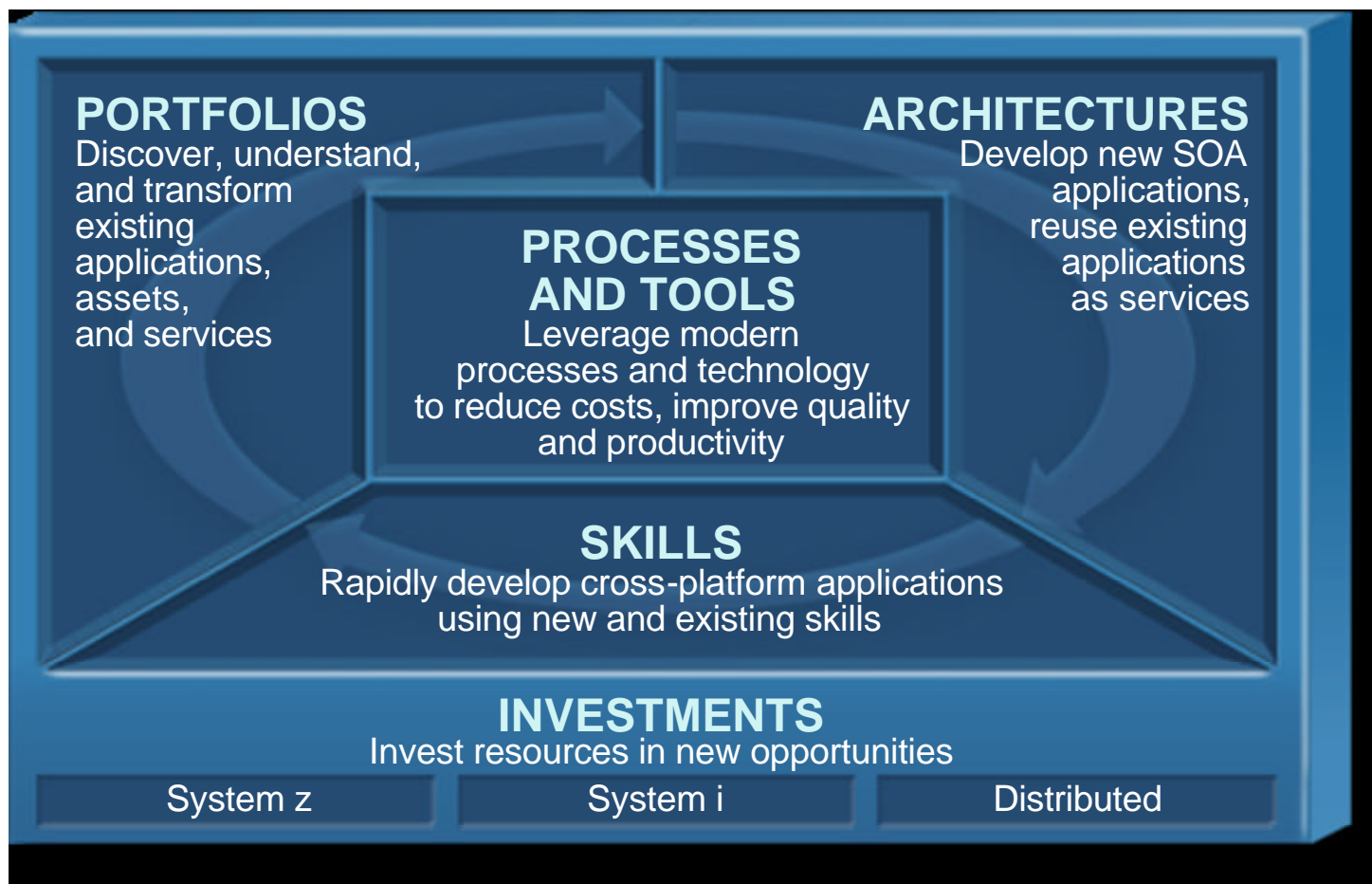
# IBM SDP – More from Rational

*A more complete, coherent and integrated set of AD solutions*



# Aspects of Enterprise Modernization

**Modernize** your enterprise in the following areas to improve IT flexibility:





# Developing “traditional” z/OS applications

- ✍ Batch vs. online applications
- ✍ Subsystems that support applications

CICS

IMS

JES

- ✍ Data file formats and encoding
- ✍ “Traditional” languages

Interpreted vs. compiled

- ✍ Job Control Language (JCL)
- ✍ TSO and ISPF
- ✍ 3270 terminal access and emulation



*Sometimes it helps to know where you came from to know where you're going...*

# Transaction Management – the zSeries application “sweet spot”

- ✍ Transaction monitor – manages a transaction
  - 📁 A program or subsystem that manages or oversees the sequence of events that are part of a transaction
  - 📁 Makes sure the ACID properties of a transaction are maintained
  - 📁 Includes functions such as interfacing to databases and networks and transaction commit/rollback coordination
  - 📁 Provides an API so applications can exploit the services of the transaction monitor
  
- ✍ IBM's z/OS-based transaction monitors:
  - 📁 IMS - Information Management System
  - 📁 CICS - Customer Information Control System
  - 📁 WebSphere Application Server for z/OS
  
- ✍ A key strength of the z/OS platform is support for high-volume, high-performance transaction management using transaction monitors

# IMS – Information Management System

✧ “IMS Runs the World” since 1968:

## ✧ Most Corporate Data is Managed by IMS

- ✧ Over 95% of Fortune 1000 Companies use IMS
- ✧ IMS Manages over 15 Billion GBs of Production Data
- ✧ \$2 Trillion/day transferred thru IMS by one customer

## ✧ Over 50 Billion Transactions a Day run through IMS

- ✧ IMS serves close to 200 Million users per day
  - ✧ Over 79 million IMS trans/day handled by one customer on a single production Sysplex, 30 million trans/day on a single CEC
  - ✧ 120M IMS trans/day, 7M per hour handled by one customer
  - ✧ 4000 trans/sec (250 million/day) across TCP/IP to a single IMS
  - ✧ Over 3000 days without an outage at one large customer
  - ✧ 21,000 transactions per second on a single z990, with 4 IMS servers
- ✧ IMS provides both a transaction manager (IMS TM) and hierarchical database manager (IMS DB)



*the world depends on it*

# CICS – Customer Information Control System

- ✍ 30+ years of applications
- ✍ >30B transactions per day
- ✍ 5000 packages/2000 ISVs
- ✍ 30M CICS users
- ✍ 50K CICS/390 licenses, 16K customers
- ✍ 950,000 CICS application programmers
  - 📦 “it’s the programming model!”
- ✍ 490 of IBM’s top 500 customers

- ✍ What is it?

- 📦 CICS provides an execution environment for concurrent program execution for multiple end users, who have access to multiple data types.
- 📦 CICS will manage the operating environment to provide performance, scalability, security, and integrity

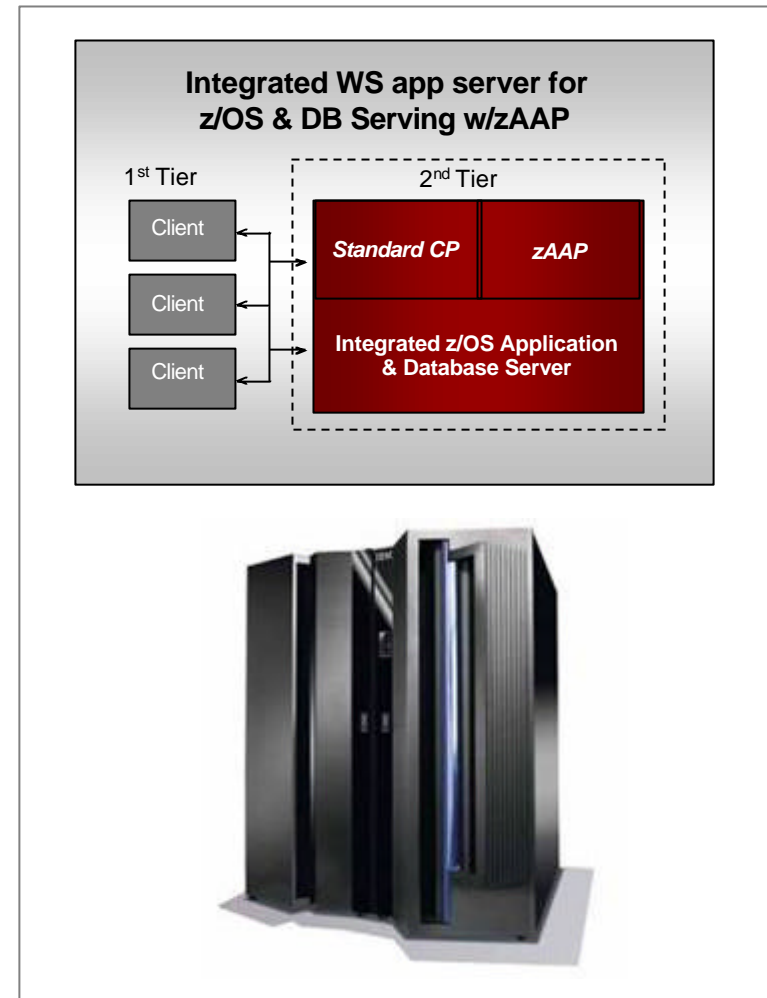


**CICS: 35 years**

...35 CICS

# The Java Transaction Manager: WebSphere Application Server for z/OS

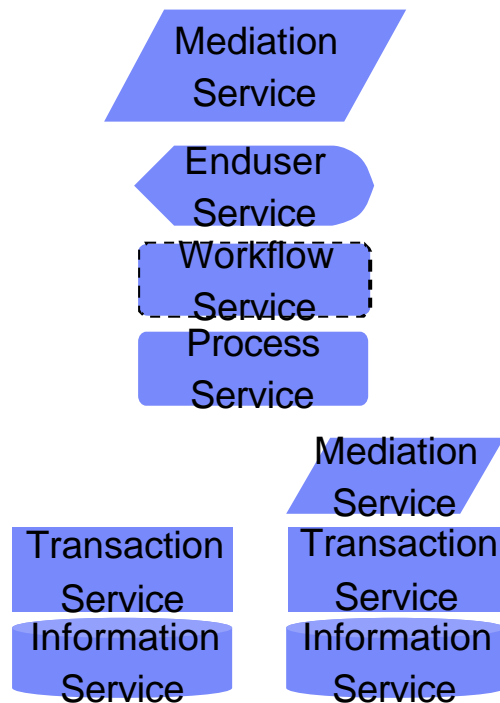
- ✧ Architected on SOA infrastructure & principles
  - ✦ Fully J2EE 1.4 platform certified
  - ✦ Leading Web Services support
  - ✦ WebSphere Rapid Development & Deployment
- ✧ zAAP enabled (z9 EC/BC, z990, z890)
  - ✦ Run Java applications next to mission critical data
  - ✦ Lower the cost of computing for WebSphere Application Server (and all z/OS based Java applications)
- ✧ Common code infrastructure
  - ✦ Administration skills shared between platforms
  - ✦ Develop anywhere, run on WebSphere Application Server for z/OS
- ✧ Native OS support – leverages the z/OS platform
- ✧ Optimization features designed to provide security and data interaction, including support for the traditional mainframe SW – CICS, IMS, DB2
- ✧ Enhanced QoS within the product, complementary to QoS of the platform



## SOA Enabling Existing Applications



# Wrapping



- No change to the application – but limited reuse and may be less efficient

- Only available for Web Services invocation of existing application

- Mediation can be supplied in various forms

- CICS Service Flow Feature and LINK3270 Bridge

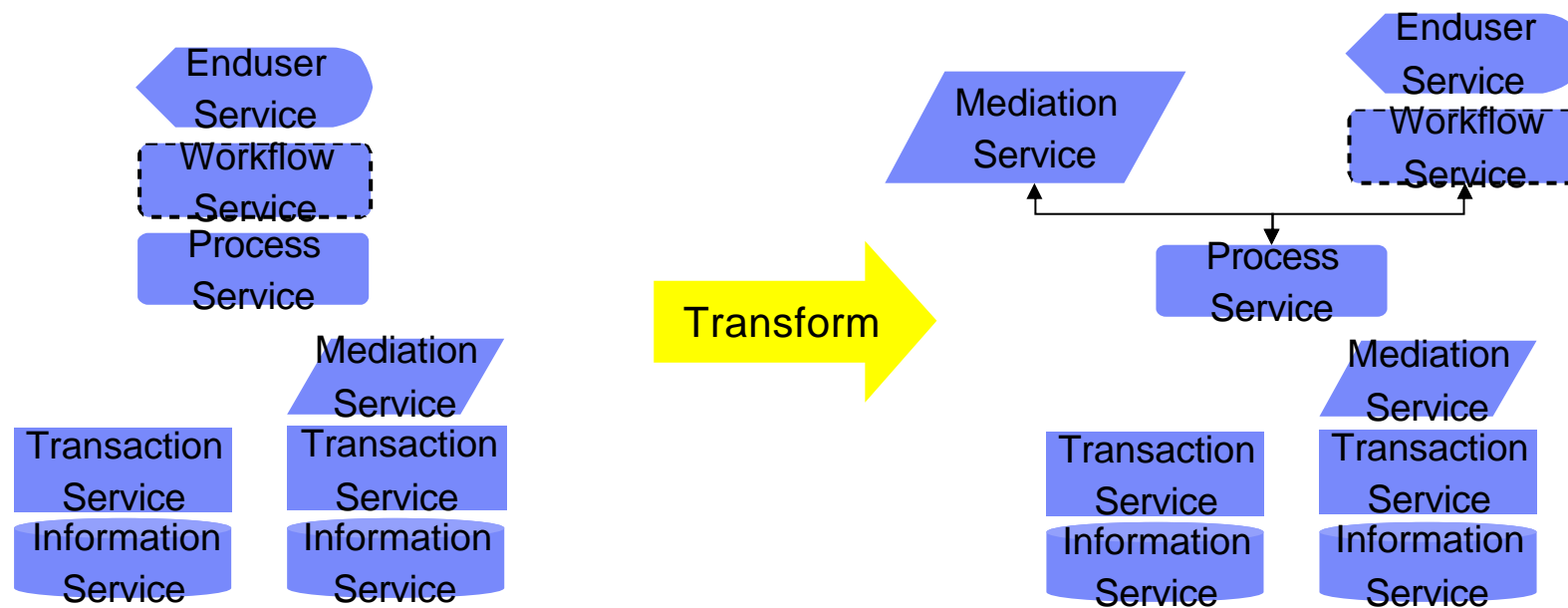
- Host Access Transformation Services (HATS)

- Websphere Application Server via JCA connector

- Websphere Application Server via JDBC

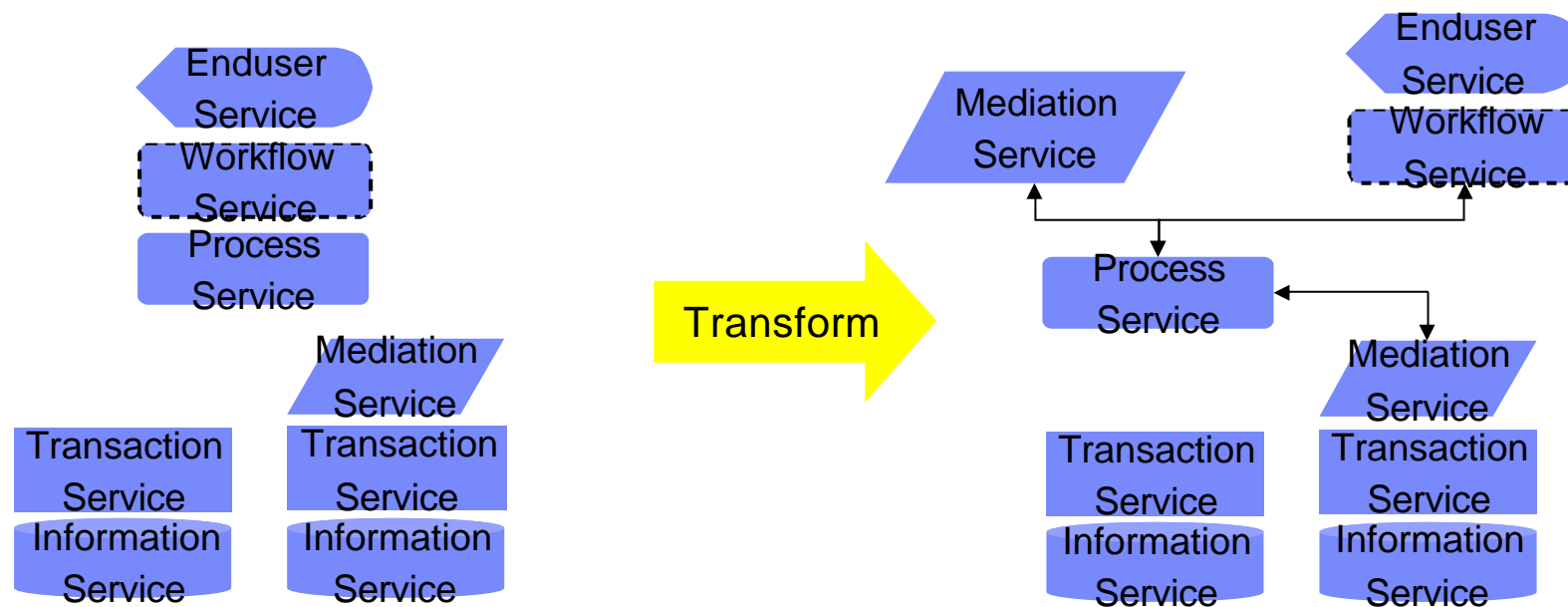
# Refactoring

The application is reengineered to expose internal process services and to separate the workflow and enduser services. This technique requires more change to the application but may provide better performance and resource usage.



# Componentization

The application is reengineered to expose the process service and to detach the internal component as a separate service. This would be done when there is need to reuse the internal component. The separation may introduce additional execution overhead (compared with Refactoring Technique 2)



# Process Implementations

- ✍ Process execution has high performance requirements and low to moderate rate of change
  - 📦 Implement in Java, deploy in Websphere or batch
  - 📦 Implement in COBOL, PL/I or C for highest performance
- ✍ Process execution has moderate performance requirements and high rate of change
  - 📦 Implement in BPEL, deploy in Websphere Process Server
  - 📦 Implement in CICS Service Flow Modeler, deploy in CICS

# Modernize Your Portfolios

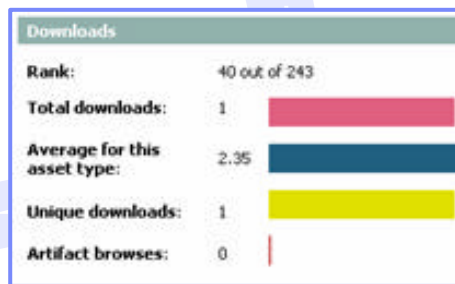
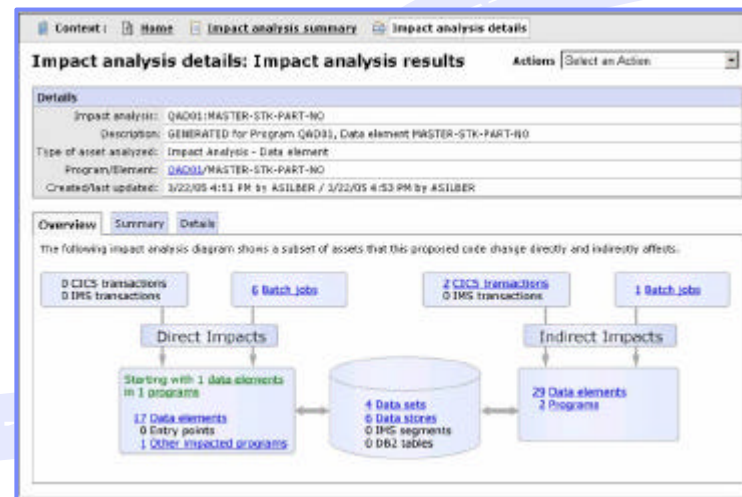
*Discover, understand, and leverage existing applications & services*

Understand existing assets and interdependencies using **WebSphere Studio Asset Analyzer (WSAA)**

Discover potential services and refactor existing assets with **Asset Transformation Workbench (ATW)**

Manage assets across their lifecycle from design and creation to consumption and change with **Rational Asset Manager (RAM)**

Deploy and manage runtime services using **WebSphere Service Registry & Repository (WSRR)**



**Search for Assets**

Search for:   **NEW!** [Advanced search >>](#)

Your search and search results: 330 assets found

Filters: none

Name	Version	State	Teampace	Last modified	Relevance
testCreateWithRAMConnection_asset	1159491744676	Approved	RAM Group	Sep 28, 2006	
testCreateWithRAMConnection_asset	1159491744676	Approved	RAM Group	Sep 28, 2006	
TestDownload	1.0	Review	Delta Project Team	Oct 4, 2006	
TestDownload	1.0	Review	Delta Project Team	Oct 4, 2006	
Tester	1.0.1.2	Approved	Insurance LOB Testers	Oct 10, 2006	

**Tester**

General details: Content | Rate and discuss | Statistics

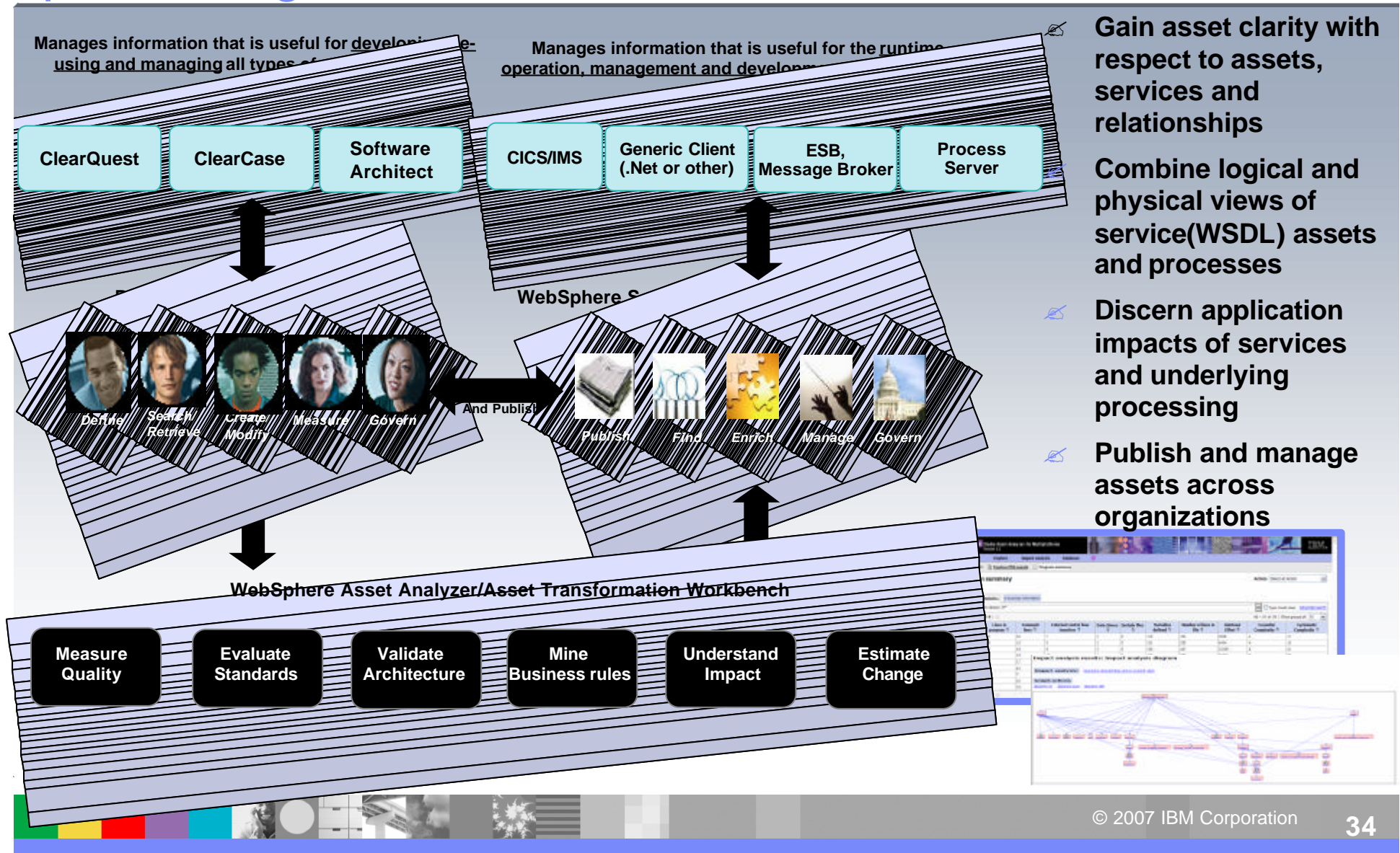
**Asset information**

Name: Tester

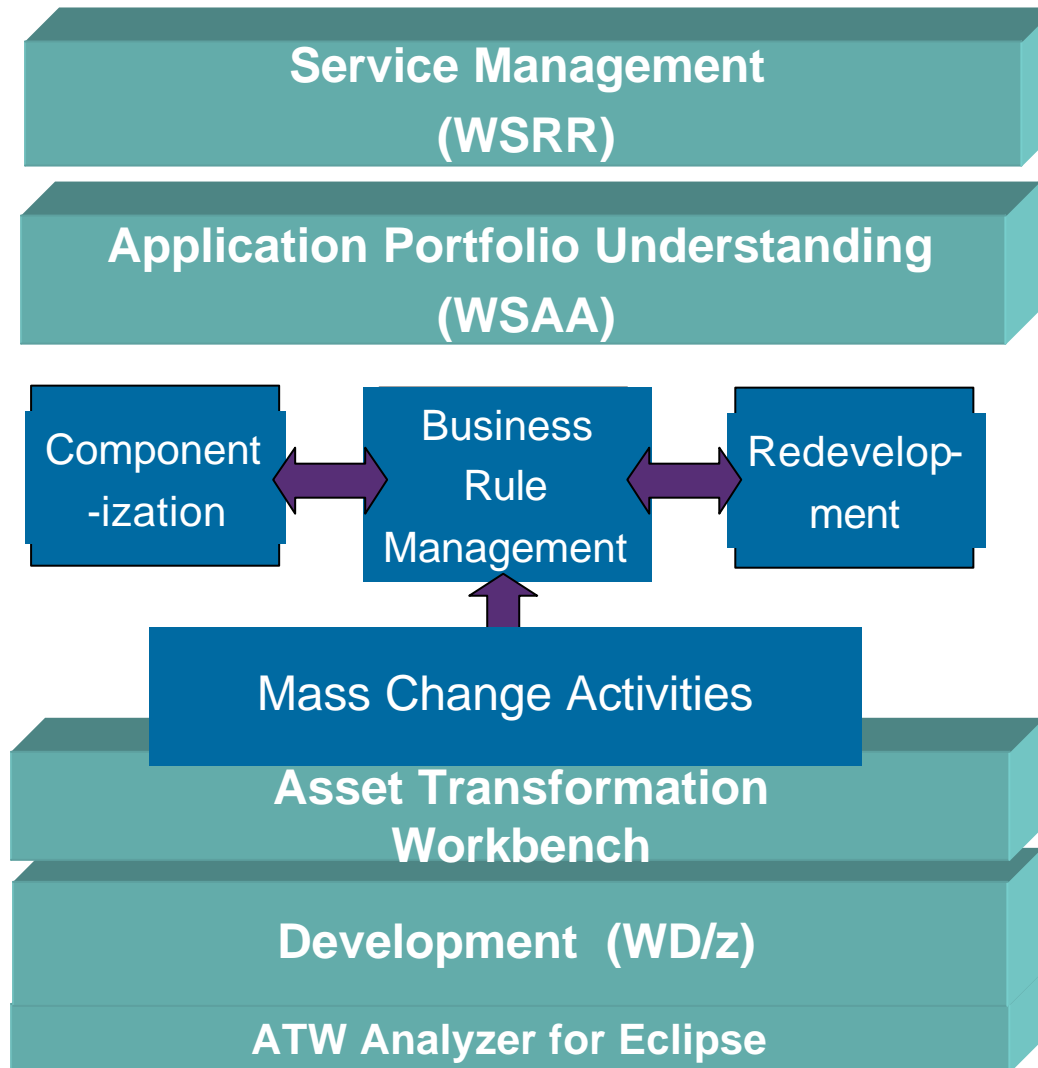
My rating: ★★★★★

Average rating: ★★★★★ (1 rating)

# Bridge the gap between services and application processing

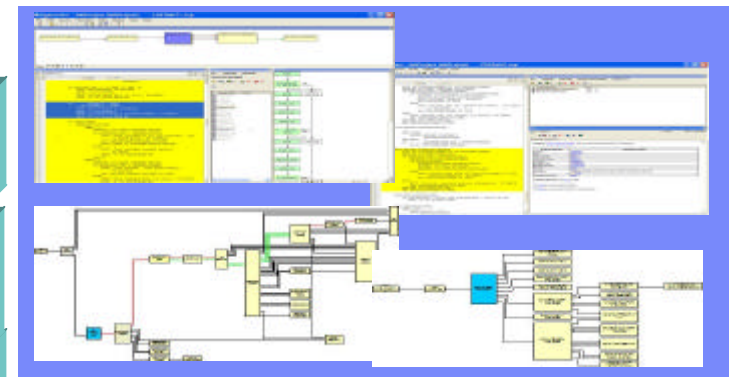


# Modernize with automation



## Capabilities:

- 🔗 **Find and Use:** Find Services and understand application processes
- 🔗 **Componentize:** Enable reuse of monolithic processes
- 🔗 **Mine business rules:** Tying business understanding and processing to code enabling activity
- 🔗 **Redevelop:** Documenting to drive replacement strategies
- 🔗 **Mass Change:** Addressing major new business initiatives in a timely manner





# Modernize Your Portfolios

## Customer examples

### Background:

- 📦 Multinational auto manufacturer
- 📦 Current product accessories system includes IBM IMS™ transactions, databases and batch jobs



### Challenge:

- 📦 Expand existing systems to offer more higher-margin accessories; requires change to field used by >1300 programs
- 📦 Identify obsolete code within their automotive systems and begin a “decommissioning” process

### Solution:

- 📦 Performed impact analysis with **WSAA**, coupled with GBS Test Environment Builder to accelerate system verification
- 📦 Now employing **ATW** to start “decommissioning” process

*“We are very pleased with WSAA. It is doing just what we want and need it to do.” - AD manager*

### Background:

- 📦 One of US’ largest health insurance providers
- 📦 In five-year program to modernize mainframe-based claims processing software



### Challenge:

- 📦 Make code more component-based and manageable
- 📦 Identify business services to leverage across the enterprise

### Solution:

- 📦 Use **ATW** to find and extract the valuable business logic buried within legacy applications
- 📦 Publish artifacts so they can be viewed and modified by business analysts using a Web browser

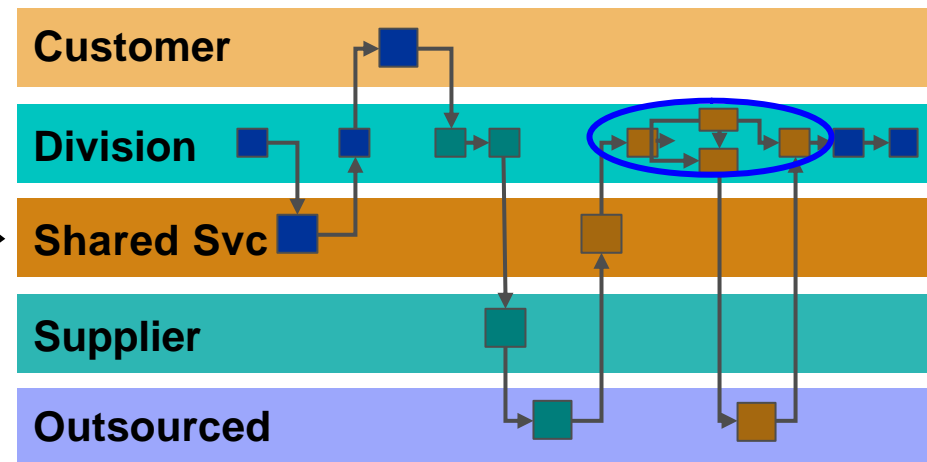
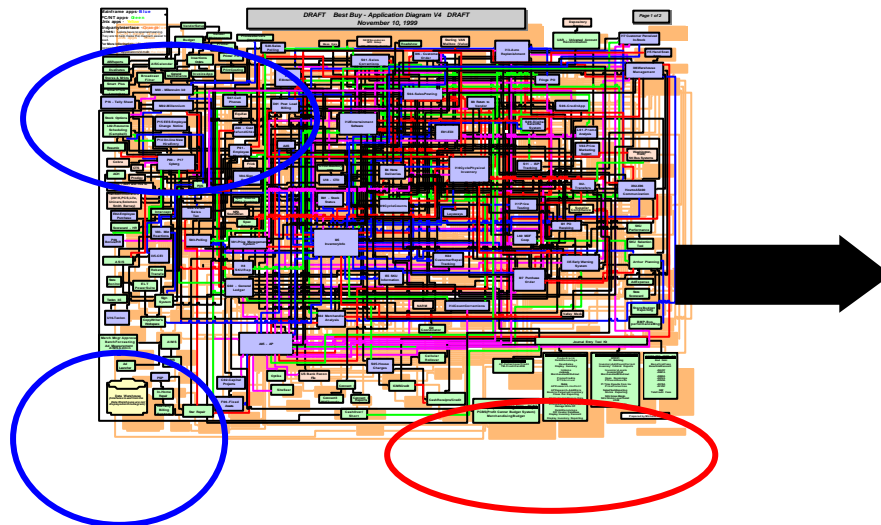
*“We’re finding that we can very rapidly go into existing COBOL code and extract the logic around certain business objects.” - Gary Free, senior systems consultant, Highmark*



# Modernize Your Architectures

*Flexible architectures to enable business agility*

- 🚩 Easily create services from existing code (CICS, IMS, i5/OS, terminal applications)
- 🚩 Define services for all deployment platforms from initial design to implementation
- 🚩 Separate service flow from service implementation to attain optimal flexibility



# Modernize Your Architectures

*Develop new SOA applications rapidly from the ground up*

Use Model-Driven Development (MDD) to architect services and data with **Rational Software Architect (RSA)** and **Rational Data Architect**

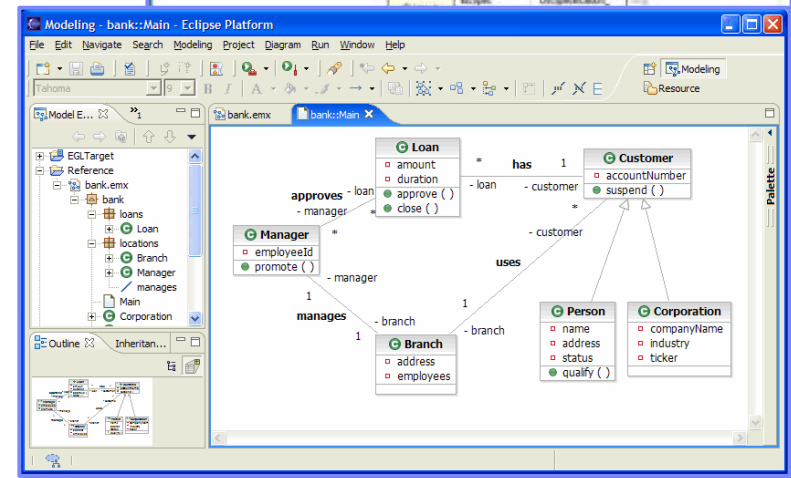
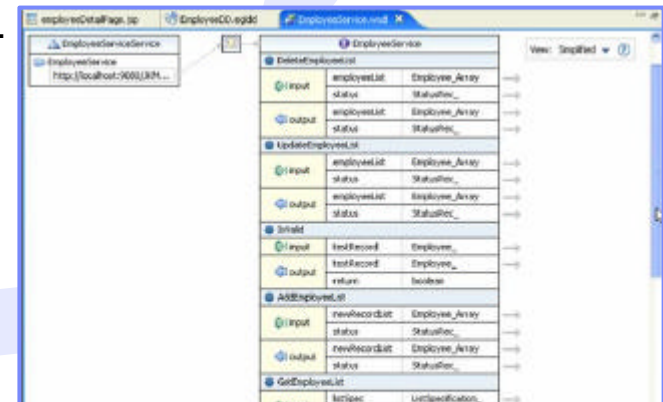
Transform UML to EGL, COBOL, Java, WSDL, and C++

Rapidly build and publish services using support in **Rational Business Developer Extension (RBDe)**

Leverage *Service* and *Interface* keywords to re-enforce SOA development principles; supports CICS and J2EE

Generate a skeleton EGL program to match WSDL

Generate a skeleton COBOL program to match a Web Service definition (WSDL) using **Rational Developer for System z (RDz)**





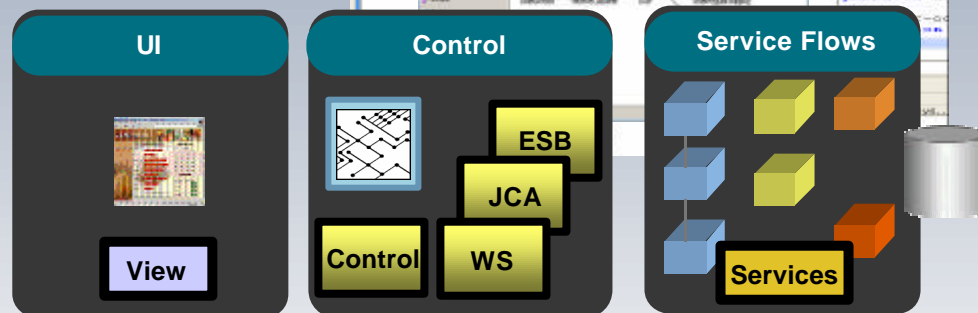
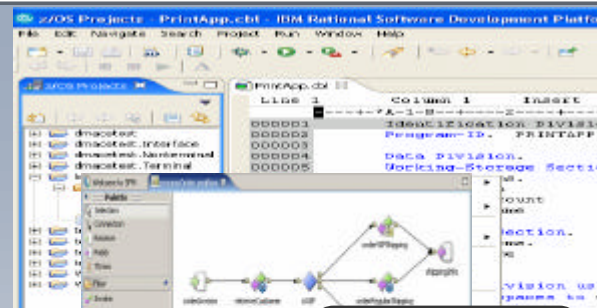
# Announcing: Rational Developer for System z

## Announcing! V7.1; GA 9/07

### Enhance System z developer:

- ✚ Productivity addressing modern Service Oriented Architectures
- ✚ Support for User Interface development in Web, BMS, IMS
- ✚ Generates Connectivity via Web Services and Connectors leveraging CTG and IMS Connect
- ✚ Skills enhancement supporting popular service languages and runtimes including UML to COBOL
- ✚ **New-** Rapidly develop services to orchestrate process flows in CICS V3.2
- ✚ **New-** Improve lifecycle through integration to IBM File Manager and IBM Fault Analyzer

Delivered Over 150 Modern Application Architecture for COBOL Developer sessions



EGL, COBOL, PL/I, C, C++, Java

WebSphere, CICS, IMS, Batch zOS, zLinux

# WebSphere Host Access Transformation Services

- Automatically transforms 3270 & 5250 green screen applications into HTML interfaces
- Extends terminal applications as Web Services
- Low skills requirement – no zSeries skills required
- Rules-based, highly customizable
- Iterative, eclipse-based development environment
- Deployable and extendable via WebSphere
- Great first step in moving to WebSphere

## ➤ *A rules-based Web-to-host transformation engine...*

- Default rules allow host applications to be on the Web within hours
- No programming skills required
- No need to customize every screen, no need to access or modify source code

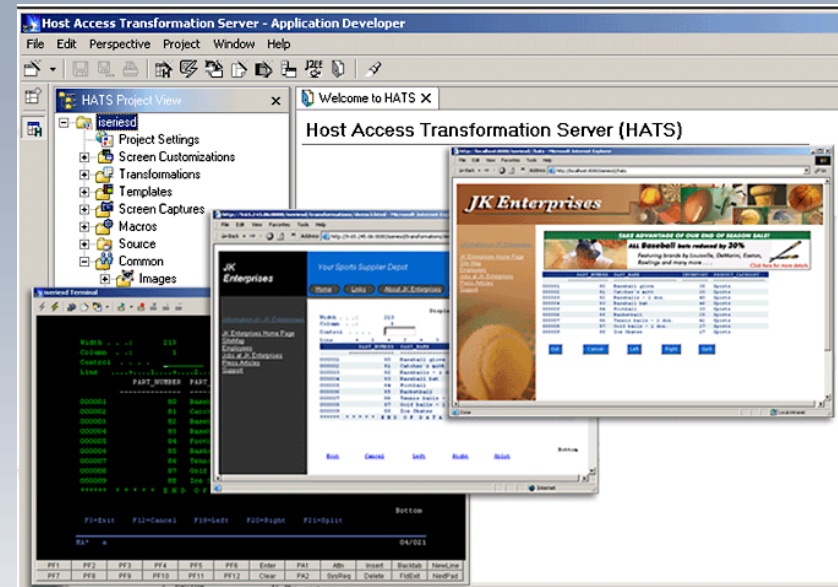
## ➤ *...that provides customized access to one or more host applications...*

- Merge data from various sources into a single Web interface
- Add further customization at your own pace

## ➤ *...and dynamically creates a new Web HTML interface,*

- Zero-footprint, zero-download
- Only software needed on the client is a Web browser
- Real-time, on-the-fly transformation means that HATS does not “break down” when changes are made to the host application

## ➤ *....while significantly improving the navigation and productivity of legacy applications*

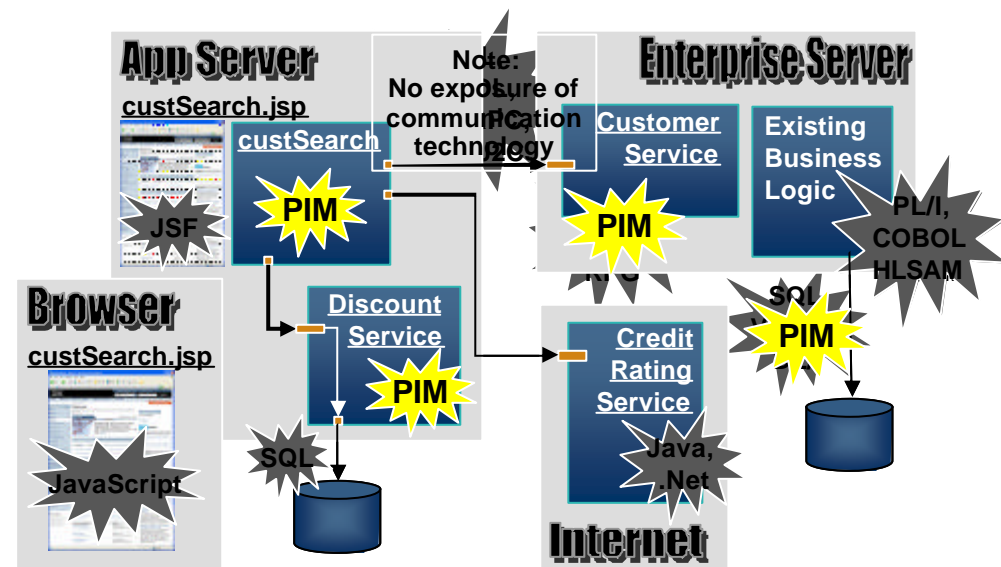


HATS

# Modernize Your Skills

*Powerful tools & abstractions for multi-platform development*

- Apply existing “business-knowledgeable” staff on multi-platform projects
- Utilize new employees on any project independent of target platform
- Leverage abstractions that hide underlying middleware technology complexity



PIM = Platform Independent Model



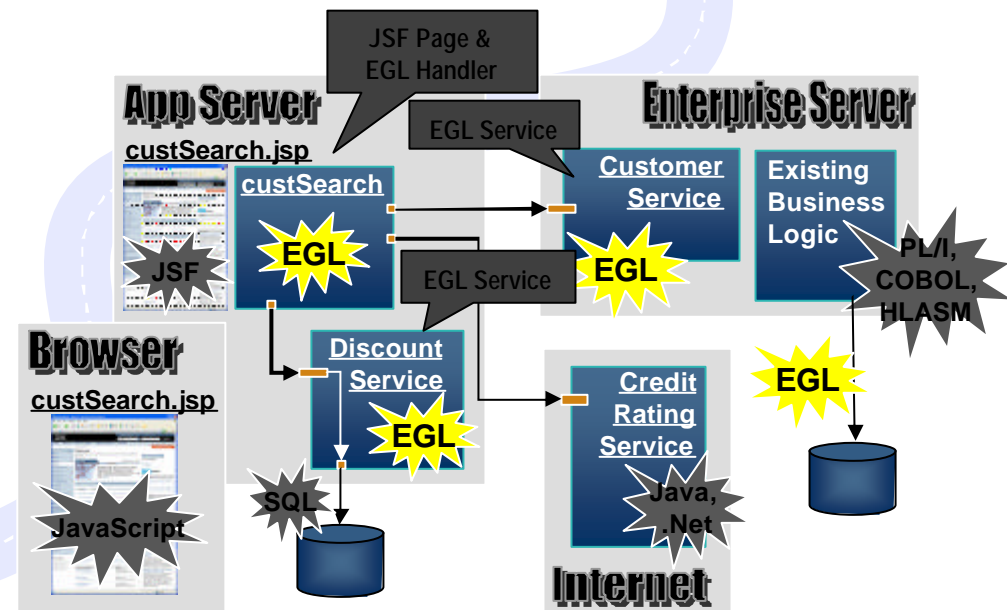
# Modernize Your Skills

*Develop technology-independent applications using all skills*

- ✎ Exploit advances in middleware and technology while writing business applications using **Enterprise Generation Language (EGL)** support in **Rational Business Developer extension (RBDe)**

- ✎ Eliminate skill islands – EGL developers are platform independent “business developers,” able to develop applications for most platforms: CICS, IMS, z/OS Batch, WAS, Linux, Windows, AIX, i5OS, HP-UX, Solaris

- ✎ Leverage [future] standard business language to achieve high productivity, platform independence



# Modernize Your Skills

## Customer examples

### Background:



- Belgian bank and insurance company that has 50,000 employees, 12 million clients across Central Europe
- Numerous acquisitions, expect to continue
- Striving for cost reduction through synergy and integration

### Solution:

- Standardize on **Rational Business Developer Extension** and **RDz** to unify application development across all platforms and transaction managers (e.g. WAS, IMS)

*“We want to avoid the ‘skill silos’; what we really need is a large group of general developers who should not worry about target platforms and focus on developing business components, and only a small number of technology specialists, so that we can swiftly allocate general developers to upcoming business needs. . . . EGL is helping us achieve this goal.” - Lieven Gouwy, IT architect, KBC, Redmonk Podcast*

### Background:



- Nordisk Copyright Bureau administers the copyrights for recording and production of music on CD, DVD, film, video and the Internet on behalf of composers, lyricists and publishers

### Challenge:

- Provide Web access to copyright information
- Reduce data entry workload, be more responsive to clients
- Leverage existing expertise to take advantage of the benefits offered by newer, open technologies

### Solution:

- NCB worked with IBM Business Partner Xact Consulting to enable its copyright registration system for the Web. A small team of developers with limited Java experience used **EGL** to rapidly develop a Java Server Faces (JSF) and Web-based solution that integrated with NCB’s existing registration system

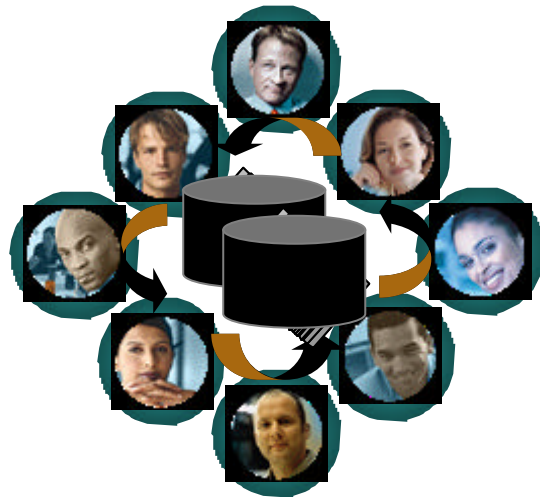
*“We wanted to implement self-service solution not only to reduce our manual data entry and costs, but also to allow our customers to get vital information that they previously did not have access to. For example, we wanted to provide them with immediate and continuous access to all of their existing copyright information.” - Bjorn Skat Petersen, IT manager, NCB*



# Modernize Your Processes & Tools

## *Shared enterprise and distributed development environments*

- ✚ Lower costs due to elimination of duplicate tools and processes
- ✚ Improve IT flexibility because employee skills can be leveraged across org
- ✚ Exploit single infrastructure for enterprise and distributed development
- ✚ Improve end-to-end communication and traceability across the entire lifecycle



Your governance solution should cover your entire topology as well as the entire lifecycle for all roles.



Consolidated Development Environment





# Modernize Your Processes

Centrally manage requirements, processes, activities, projects

- Manage requirements for both distributed and enterprise projects with **Rational RequisitePro**
- Provide a unified dashboard for your organization with **Rational Portfolio Manager**
- Take advantage of best practices in collaborative distributed development using **Rational Method Composer** and **Rational Unified Process for System z**

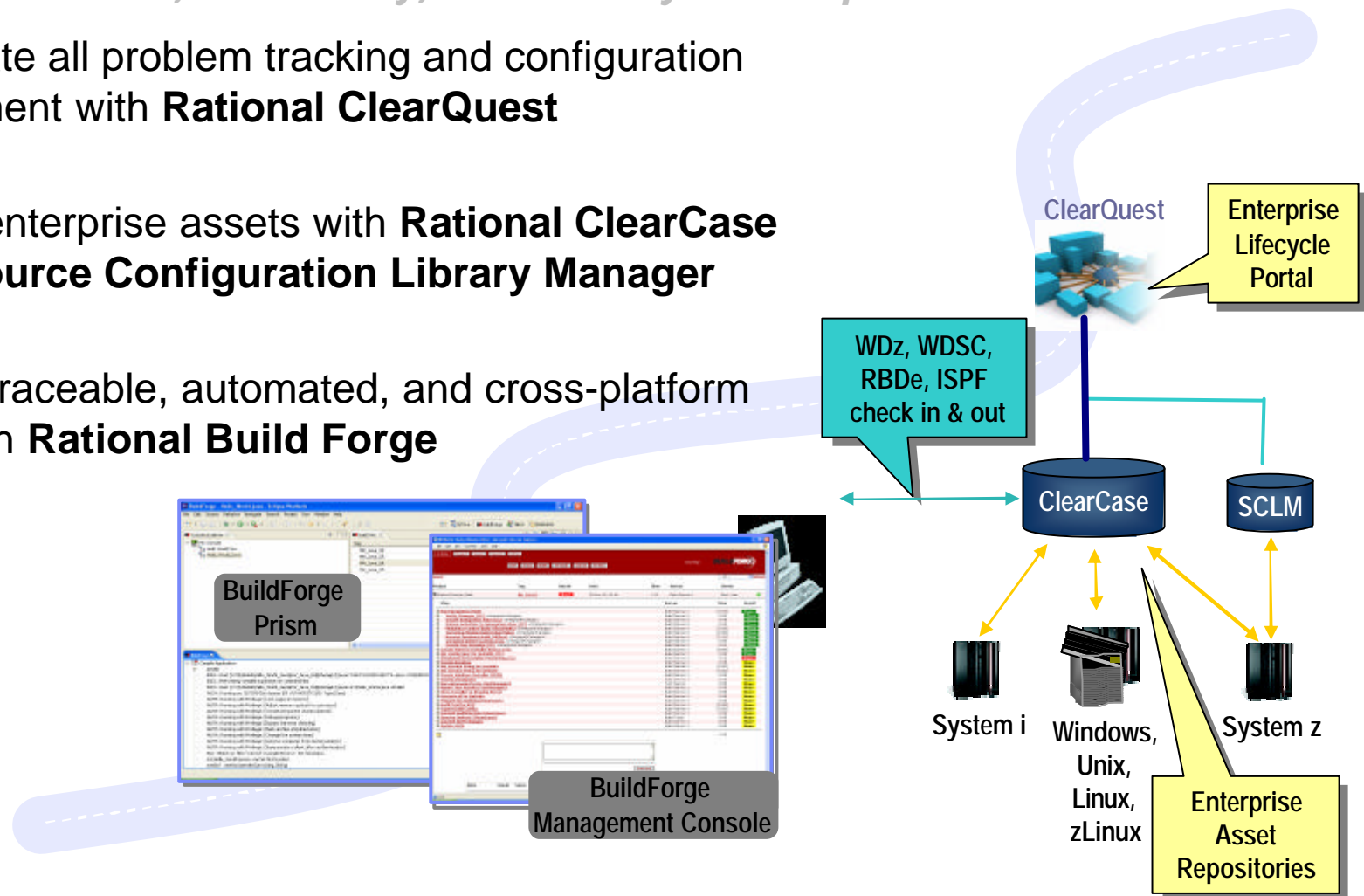
# Modernize Your Team Infrastructure

*Provide coordination, traceability, consistency across platforms*

Orchestrate all problem tracking and configuration management with **Rational ClearQuest**

Manage enterprise assets with **Rational ClearCase** and/or **Source Configuration Library Manager**

Produce traceable, automated, and cross-platform builds with **Rational Build Forge**



# Modernize Your Processes & Tools

## Customer examples



### Background:

- Third largest European insurance provider
- Worldwide operations and clients

### Challenge:

- Spiralling maintenance and resource costs constrained the development organization
- Move to a standardized solution to improve developer productivity and flexibility for delivering software solutions

### Solution:

- Highly automated cross-platform solution using **Rational ClearCase** to manage and support the software lifecycle for COBOL and Java development, from start to finish



### Background:

- German bank providing financial services to private companies and SMBs across Europe
- Leading provider of online banking services

### Challenge:

- Upgrade teller workstations and ensure they continue to work with an existing third-party COBOL run-time environment

### Solution:

- New application framework based on **IBM COBOL**
- WebSphere Developer for System z** to design new COBOL and other code

*"In one tool, we have a single development environment for multiple environments. I don't have to jump between different tools to do different tasks. The tool is very complete."*

*- Armin Schiller, transaction banking payments and cash transactions, Commerzbank AG*

# Modernize Development Investments

*Transform your legacy applications...move to the SDP*

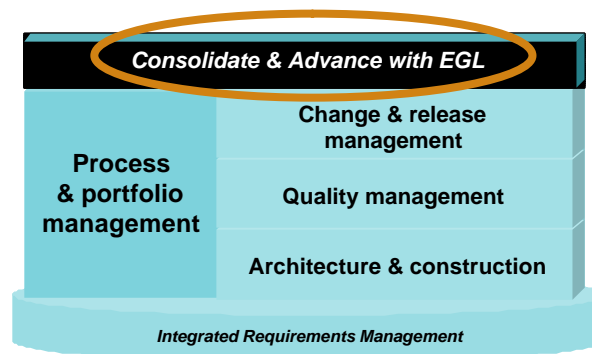
**Non IBM Technologies**

HPS/AppBuilder  
er  
COBOL  
Ideal  
COOL: GEN  
TELON  
COOL: Enterprise  
Maestro  
IDMS ADS/Online \*  
NATURAL ADABAS CPS

SYNON \*  
RPG  
Microsoft Visual Basi  
SYBASE PowerBuilder  
Progress OpenEdge \*

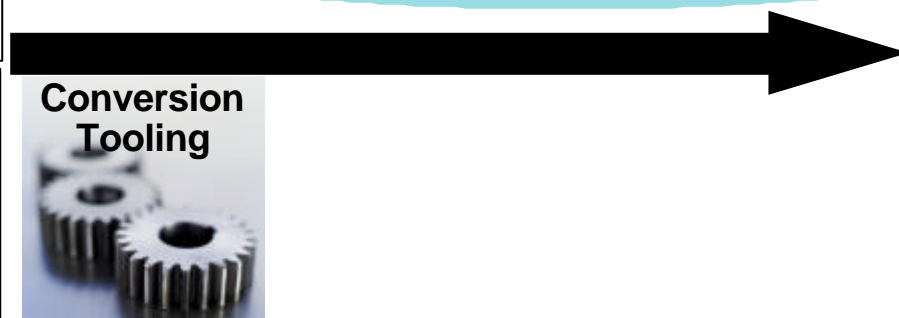
Informix  
VA Gen  
4GL

🚢 Migrate from out-of-date and expensive legacy development platforms onto **IBM SDP** via **Enterprise Generation Language**



**Deploy to:**

Linux  
AIX  
Solaris  
HP-UX  
System i  
System z  
Windows  
WAS



\* Future Capability

# What's New?

*Drive innovation in collaborative software development*

## Open commercial community

Created by IBM to drive innovation in collaborative software development building upon the success of Eclipse

## Tooling the Eclipse way!

A project led by the team that brought us Eclipse, automating the best practices of this proven open collaborative community model

## Rational. Innovation

A major investment by IBM to shape the direction of our portfolio for years to come marrying the innovation of Jazz.net with IBM's experience in collaboration and social networking technology

Jazz.net








*"Simplicity through consistency, collaboration in context. Agility through transparency. Jazz is about helping people work together to delivery software more effectively." — Jazz.net*



## Summary

### ***New Rational offerings driving greater visibility and collaboration in software delivery by ....***

-  Gaining intelligence on software asset usage and best practices to improve ROI
-  Supporting corporate “business” developer communities delivery of modern application architectures
-  Increasing skill sets for System z development
-  Enabling agile deployment across composite application architectures
-  Delivering a more open, configurable ALM platform and participation in IBM R&D in collaborative ALM technology



***Helping customers optimize their investments in software delivery across organizationally diverse environments***



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