





# Web 2.0 Arrastrar y soltar

## Order Details

### Boston Industries

Order ID 0019  
 Billing Credit  
 Date Ordered 2006-1-32  
 Status Out of stock  
 Date Shipped



Item Number	Description	Quantity	Unit Price	Price
14	POWER500 Single Sprocket	2	\$179.00	\$358.00
Subtotal				\$358.00
Discount				\$0.00
Tax				\$21.48
Total				\$379.48

## Catalog Search

Search for an item:  Search type: Description

Product Catalog

Product Categories:  
 All Products  
 • Components  
 • BuildingProducts

	Name	Description	
	POWER200 Steel Spur Gear	Steel 6P 20T-141PA	\$
	POWER500 Steel Spur Gear	Steel 6P 20T-20PA	\$
	POWER200 Bevel Gear	141 STD Backing 6PX2 Long	\$
	POWER500 Bevel Gear	20 STD Width 6PX6 Long	\$
	POWER200 Worm Gear	Cast Iron 6P 60T Right Hand	\$

# Mashups o "combinaciones de servicios"

**Zillow.com** <sup>Beta</sup>  
Your Edge in Real Estate

Welcome! Please [Sign In](#). New to Zillow? Register [here](#).

Home | Map & Search | Post For Sale | Real Estate Guide | My Zillow

Find Homes: Address OR Street OR Neighborhood (optional) optional | City, State OR ZIP required | GO

Showing Seattle, WA. You may need to zoom in to see home values.

1 - 5 of 5 results | View: Street Aerial Hybrid Heat map

**Show homes**

- For Sale (1)
- Make Me Move™ (0)
- Recently Sold (4)
- All other homes

Price: Any | Beds: Any | Baths: Any | Size: Any | Lot: Any | Type: Any | Sold within: Any

Reset all selections

Map showing property values (e.g., \$295K, \$335K, \$349K, \$360K, \$320K, \$378K, \$329K, \$320K, \$338K, \$362K, \$319K, \$338K, \$410K, \$336K, \$315K, \$395K, \$315K, \$301K, \$325K, \$337K, \$345K, \$344K, \$349K, \$383K, \$390K, \$295K, \$380K, \$399K, \$328K, \$295K, \$357K, \$271K, \$352K, \$294K).

**5651 18th Ave SW**  
Seattle, WA 98106  
For Sale: **\$465,900**  
4 bd / 2.5 ba / 1,830 sq ft

Comparables | Map this

© 2007 NAVTEQ | © 2007 GlobeXplorer and Suppliers | © 2007 Proxiix

Sort by:	Status	Price	Zestimate*	Bd	Ba	Size**	Offered by
	<a href="#">5651 18th Ave SW</a>						

**advertisement**  
Ads by Google

**Mortgage Calculators**  
Rates Still Near Historic Lows. Get Your Free Instant Quote Now!  
RateSlide.com

**Real estate mortgage loan**  
\$150k loan for \$381/month Save \$1000's - Apply Now!  
Refinance.Low.com

**Compare Loan Rates**  
Apply for No Hassle Home Loans Get up to 4 quotes now.  
lovnational.com

**Home Equity Loan Source**  
Fast, No Credit Check, & Free Quote 70+ Lenders - 'A' Paper & SubPrime  
www.LoanSrc.com

**Find Local Lenders**  
Find low rates in Fort Collins! Get customized

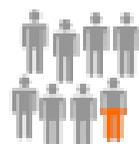
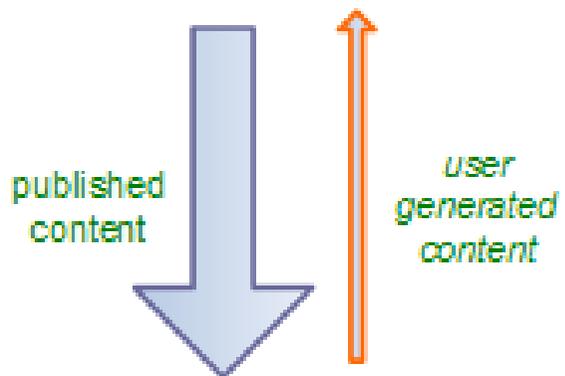
# “Tagging” (folksonomía) integrado en cualquier aplicación

The screenshot displays the Analyst InSight web application interface. The main content area shows an "Analyst Report" for "Tivoli Software". A "Tagging" panel is active, showing a search input with "e.g., ajax, big\_blue" and an "Add" button. Below the input, there are sections for "My tags" (currently empty), "Other people's tags" (listing "brandcross", "campaigninnov", "segmentstrategy"), and "Related content" (listing various reports). To the right, a "Tag Clouds" panel displays a list of tags with counts, such as "brand\_tivoli (29)", "brand\_websph...", "brandcross (5)", "brandinfomgm...", "brandwpcs (4)", "campaign\_soa (7)", "campaignadop...", "campaigngrm (19)", "campaigninno...", "campaignweb2 (3)", "segmentapp (3)", "segmentecom...", "segmentindus...", "segmentinfra (8)", "segmentmessa...", "segmentportf...", "segmentproce...", "segmentsecu...", "segmentstora...", "segmentwebco...", "segmentzseri...", "sql (1)", "sql\_xml (1)", "ucc (1)", "unified\_comm...", "webservice (1)", and "xml (1)". A "Show all" and "Show mine" link are visible below the tag cloud. The interface also includes a search bar, navigation links, and a sidebar with "Latest Reports" and "Terms of use".

# Web 1.0

"the mostly read-only Web"

250,000 sites



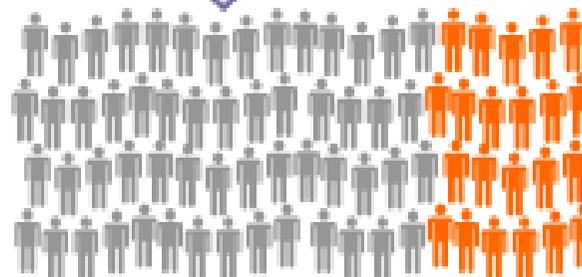
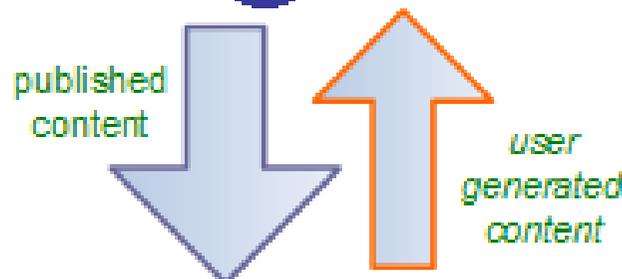
45 million global users

1996

# Web 2.0

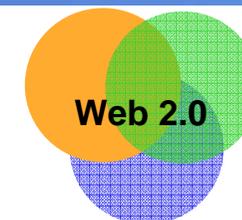
"the wildly read-write Web"

80,000,000 sites



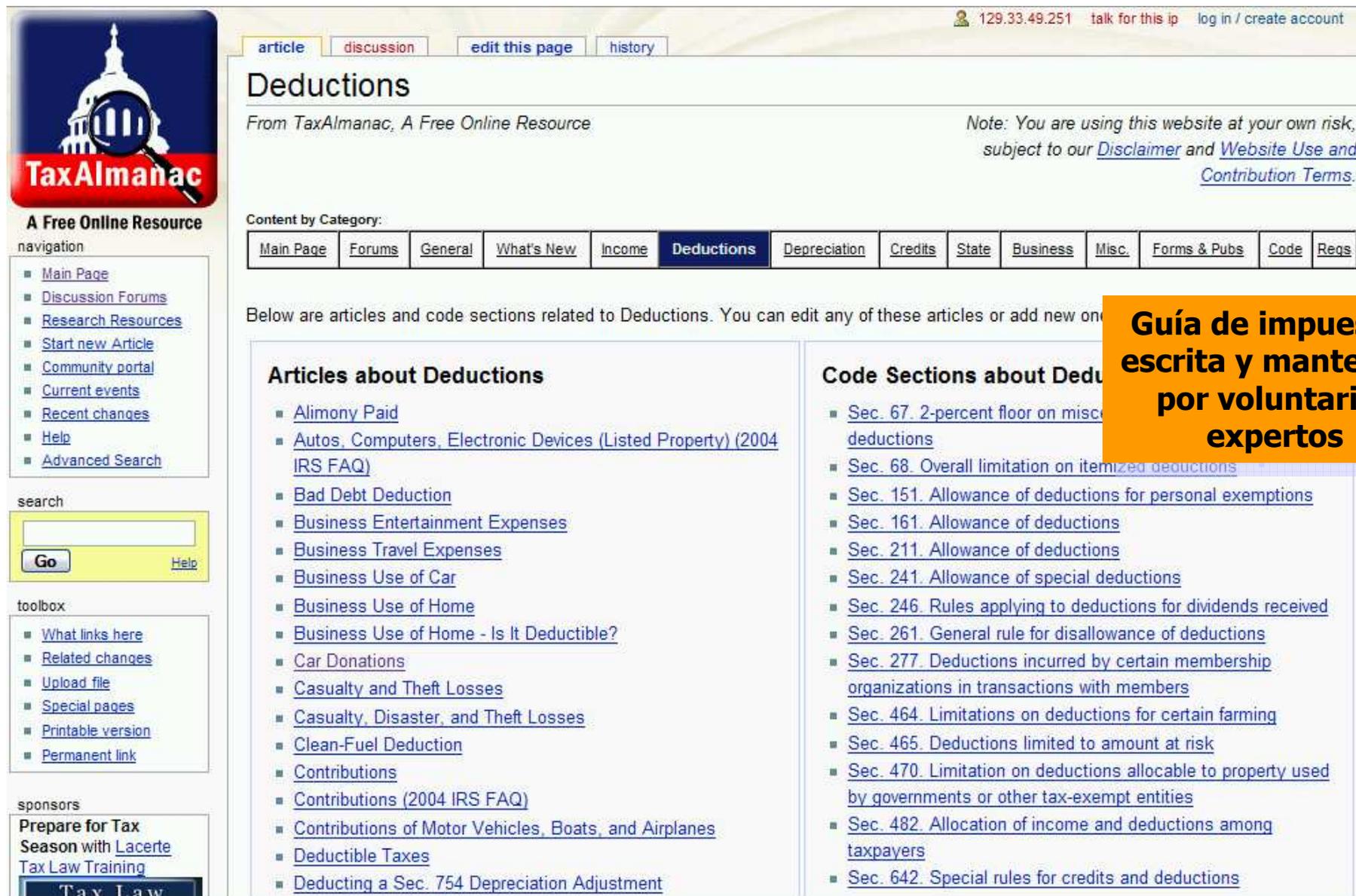
1 billion+ global users

2006



# Conocimiento colectivo

## Creación colaborativa de contenidos



The screenshot displays the TaxAlmanac website interface. At the top left is the TaxAlmanac logo, featuring a magnifying glass over a building dome, with the text 'TaxAlmanac' and 'A Free Online Resource'. Below the logo is a navigation menu with links like 'Main Page', 'Discussion Forums', and 'Research Resources'. A search box is located below the navigation menu. The main content area is titled 'Deductions' and includes a breadcrumb trail: 'article > discussion > edit this page > history'. A note states: 'Note: You are using this website at your own risk, subject to our [Disclaimer](#) and [Website Use and Contribution Terms](#).' Below the note is a 'Content by Category' section with a menu of categories: 'Main Page', 'Forums', 'General', 'What's New', 'Income', 'Deductions' (highlighted), 'Depreciation', 'Credits', 'State', 'Business', 'Misc.', 'Forms & Pubs', 'Code', and 'Regs'. The main content area is divided into two columns: 'Articles about Deductions' and 'Code Sections about Deductions'. The 'Articles about Deductions' column lists various topics such as 'Alimony Paid', 'Autos, Computers, Electronic Devices (Listed Property) (2004 IRS FAQ)', 'Bad Debt Deduction', 'Business Entertainment Expenses', 'Business Travel Expenses', 'Business Use of Car', 'Business Use of Home', 'Business Use of Home - Is It Deductible?', 'Car Donations', 'Casualty and Theft Losses', 'Casualty, Disaster, and Theft Losses', 'Clean-Fuel Deduction', 'Contributions', 'Contributions (2004 IRS FAQ)', 'Contributions of Motor Vehicles, Boats, and Airplanes', 'Deductible Taxes', and 'Deducting a Sec. 754 Depreciation Adjustment'. The 'Code Sections about Deductions' column lists various sections such as 'Sec. 67. 2-percent floor on miscellaneous deductions', 'Sec. 68. Overall limitation on itemized deductions', 'Sec. 151. Allowance of deductions for personal exemptions', 'Sec. 161. Allowance of deductions', 'Sec. 211. Allowance of deductions', 'Sec. 241. Allowance of special deductions', 'Sec. 246. Rules applying to deductions for dividends received', 'Sec. 261. General rule for disallowance of deductions', 'Sec. 277. Deductions incurred by certain membership organizations in transactions with members', 'Sec. 464. Limitations on deductions for certain farming', 'Sec. 465. Deductions limited to amount at risk', 'Sec. 470. Limitation on deductions allocable to property used by governments or other tax-exempt entities', 'Sec. 482. Allocation of income and deductions among taxpayers', and 'Sec. 642. Special rules for credits and deductions'. An orange callout box on the right side of the page contains the text: 'Guía de impuestos escrita y mantenida por voluntarios expertos'.

# Redes profesionales Contactos y conocimiento

SmallBlue Suite - Mozilla Firefox

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

http://smallblue1.watson.ibm.com/ego.do

Sellers Toolbar Search Sellers Resources Send To

Search w3 GO

SmallBlue Suite

w3 Home BluePages HelpNow Feedback

Home Find Reach Net Ego

About SmallBlue Tools Help Download Privacy Policy Project Info

Source: Notes + Sametime From: Jul 2006 to Jan 2008 Display

Diagram & Map Diagram only Map only

**Robert Gera Janssen**  
 IBM Sales & Distribution, Financial Se...  
 IT Architect

Last Communication: 2007-12-11 16:13:51.0

The number of unique people that are being contributed to your extended social network by this person is: **126**

Show by Country Show by Division

■ Es [59]	■ S&D [71]
■ Fr [21]	■ GBS [22]
■ Uk [9]	■ GTS [10]
■ Pt [8]	■ ITD [7]
■ Il [7]	■ RES [4]
■ It [3]	■ IMBPD [1]
■ Cz [3]	■ IES [1]
■ Us [3]	■ CHQ [1]
■ De [2]	■ I/A [9]
■ Gr [2]	
■ Au1 [2]	
■ Tr [2]	
■ Fi [1]	
■ Be [1]	
■ Nz1 [1]	
■ Ie [1]	
■ In [1]	

**Client Upload Settings**

Last Update: 2008-01-10  
 Frequency: coming soon...  
 Sources: coming soon...

**Your Ego Statistics**

71 IBMers 1 degree away from you  
 376 IBMers 2 degrees away from you  
 3220 IBMers 3 degrees away from you

**Manage your add list:**

[Add person](#)

**Manage your block list:**

[Add person](#)

**Legend**

- Global Business Services
- Global Technology Services
- IBM CHQ
- IBM Research
- IBM Sales & Distribution
- IBM Software Group
- IBM Systems &Technology Group
- Integrated Managed Business Process Delivery
- Integrated Technology Delivery
- IBM Integrated Supply Chain
- Managed Business Process Services
- IBM Executive Staff
- IBM Global Financing
- Unknown division

# Comunidad Intereses compartidos



SHOP

**PARTICIPATE**

SERVICE



Score Designs  
Submit Ideas

TEE-riffic  
PHOTOS



STREET  
TEAM

BLOG  
FORUM

**New & Amazing!** announced on **MARCH 26**

Check out these hot new tees, awesome new submissions and sexy new gallery photos!



Le Voyage Dans La Lune  
by Kenneth Lavallee



My Neverland  
by Guillaume Bracciali



Don't Play With Matches  
by Andy Gonsalves



Knight Ride by Ole Ivar Rudi



The Frog Piper by Audrev D Durnev



Amoeba Boogie by Levi Reardon



0 items  
**CHECKOUT**

You aren't logged in :(  
Would you like to  
[login](#) or [join us?](#)

Join the newsletter!

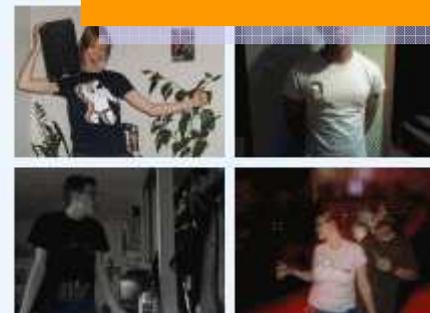
Sign Up

12 random submissions



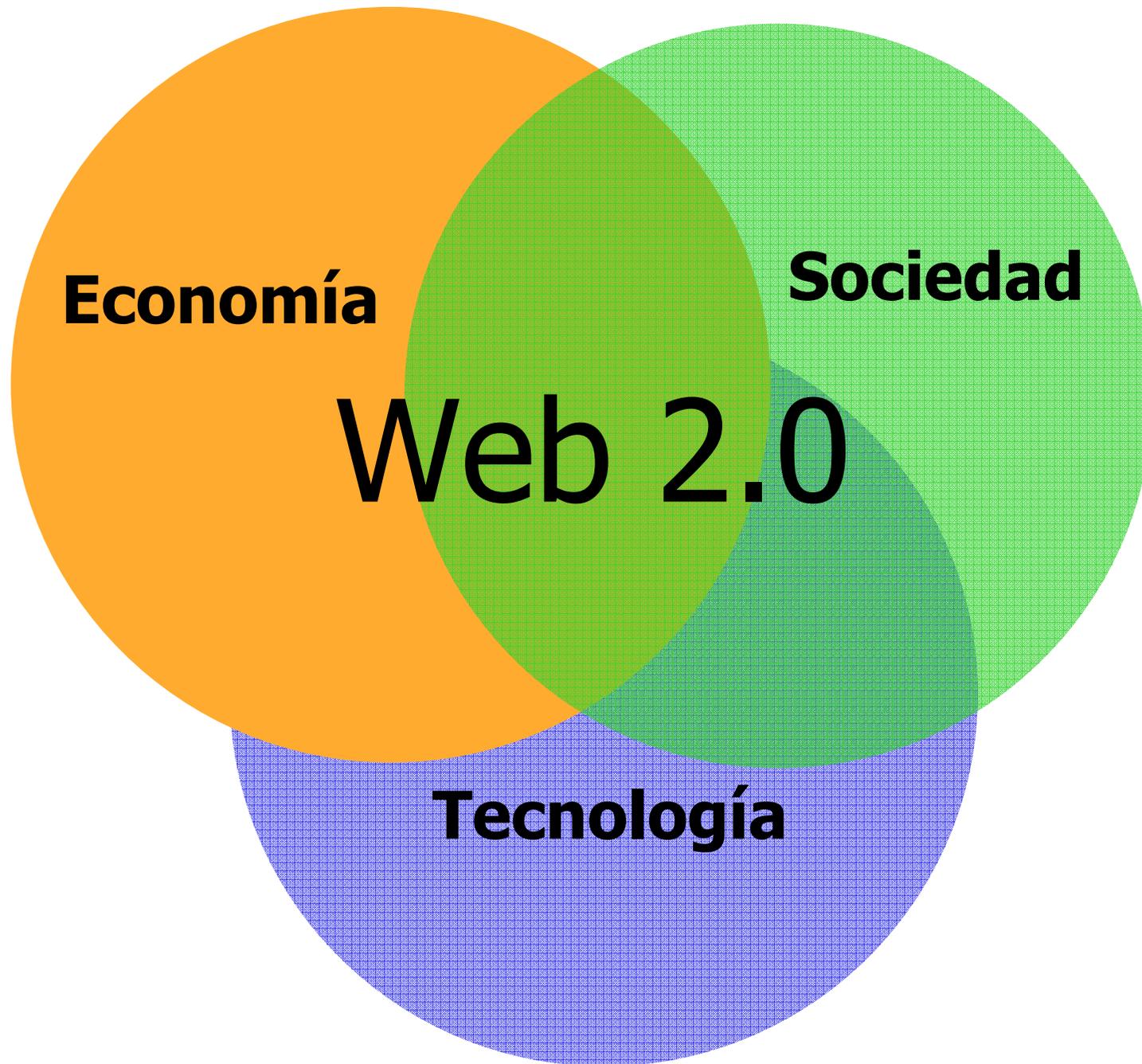
View

New



View all tee-riffic gallery photos

**En Threadless fabrican los diseños propuestos y votados por los propios compradores**



## Características Web 2.0

- Mayor participación = mayor valor
- La innovación y el valor se aceleran en base a la inter-operabilidad de servicios
- Experiencia de usuario avanzada sin coste formativo
- Versión BETA permanente
- Optimización del coste de servicios y productos
- Búsquedas integradas
- Escalable, persistente, interoperable, transparente
- Presentado en modo Pull: dirigido a audiencias desconocidas, lo que permite “descubrir” la audiencia de interés real (frente al modelos “push”)
- Evaluación y acceso mediante “tagging” and “folksonomy”

# ¿Por qué triunfan las iniciativas basadas en Web 2.0?

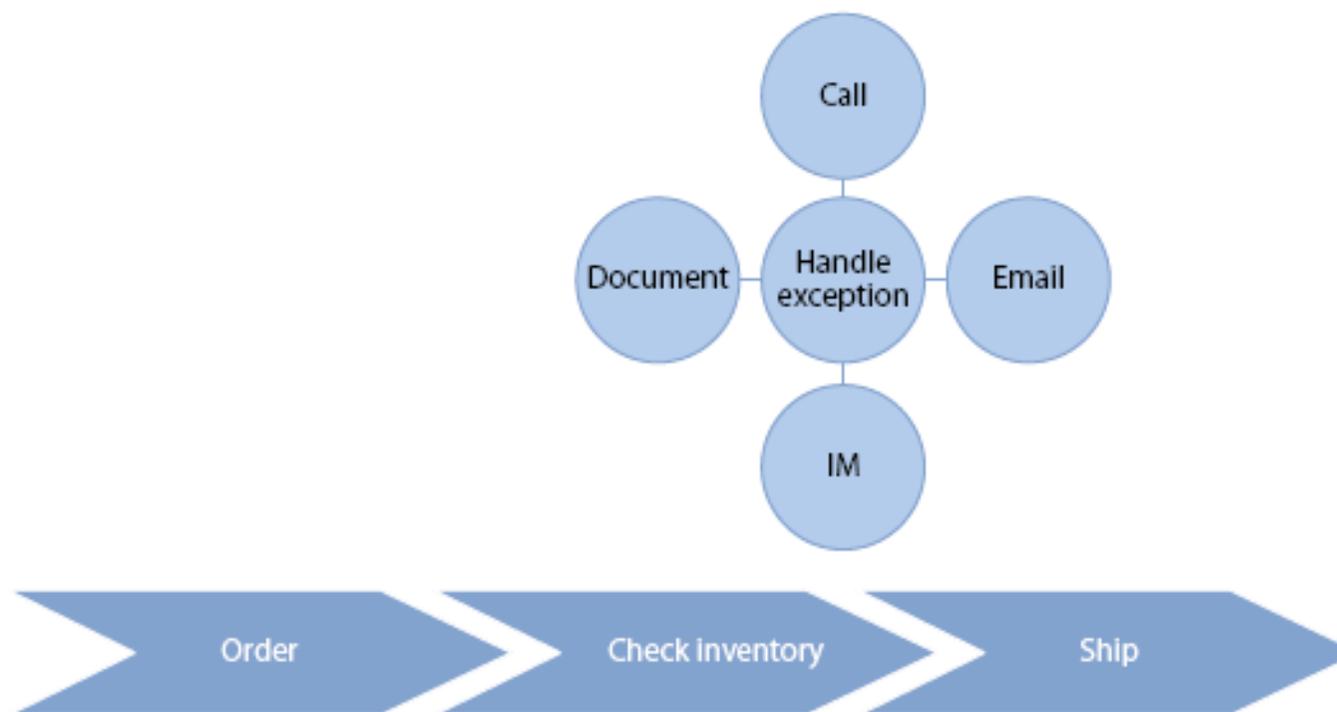
- #1. Extender mi negocio más allá de mi 20% de clientes
- #2. Los clientes valoran el contenido digital
- #3. Experiencia virtual, negocio real
- #4. Confiar en la red
- #5. Contar con los clientes
- #6. Utilizar redes
- #7. Flexibilizar el negocio
- #8. Fomentar la colaboración e innovación

*Value 2.0. IBM Institute for Business Value. IBM 2008*

# Enterprise Web 2.0

## Enterprise Web 2.0. Gartner sobre el modelo de contenidos

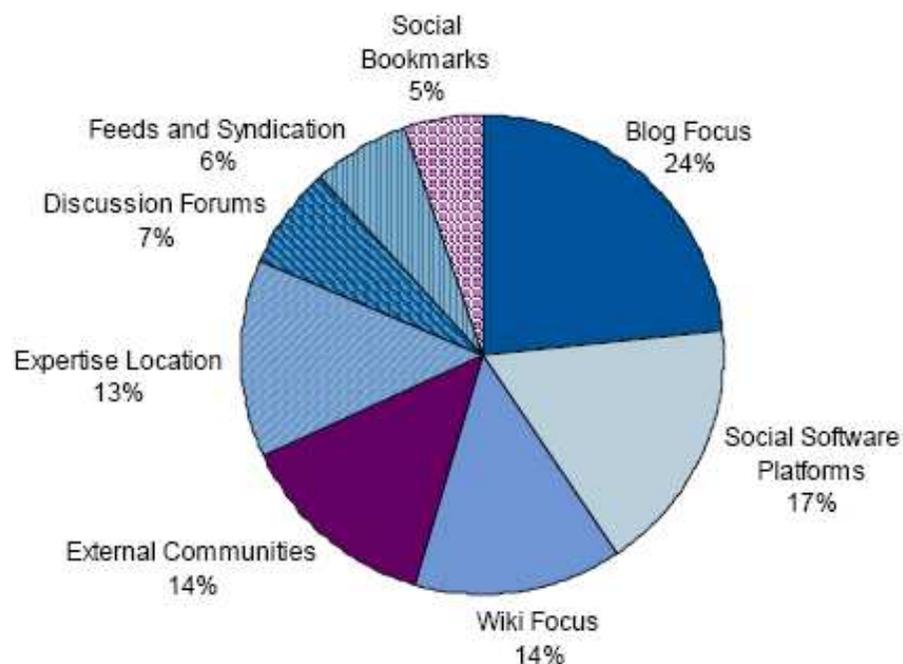
- Una nueva cara de la colaboración
- Alternativas para llegar al “information worker”
- Encajan en la versión más amplia de los nuevos procesos de negocio



Gartner. Julio 2007. The Emerging Enterprise Social Software MarketPlace

## Gartner sobre Software Social en la empresa

- Software Social como el catalizador de la productividad e innovación
  - Acceso al conocimiento, experiencia y capital intelectual
- Crecimiento superior al 40% para los próximos 5 años



Source: Gartner (July 2007)

Gartner. Julio 2007. The Emerging Enterprise Social Software MarketPlace

## Forrester. Recomendaciones Enterprise Web 2.0

- Considerar la inversión Enterprise Web 2.0 como parte de la estrategia global
- Contar con los proveedores de Software tradicionales
- Arrancar desde las iniciativas de colaboración, portales o negocio ya existentes e ir evaluando progresivamente los planes
- Focalizarse en un único proveedor de software Web 2.0
- No necesariamente comenzar tras una decisión estratégica y una análisis profundo. Es un lujo que no nos podemos permitir

Forrester. Octubre 2007. The big vendors converge on Enterprise Web 2.0

# Web 2.0 en IBM

...algunos ejemplos...

# Procesos de negocio

SSM stage: 5 - Conditionally agreeing  
ISA: 999

Decision date: 16 Dec 2005  
Odds: 50%

Work with this opportunity in Siebel

Add an opportunity in Siebel

---

**Teams and experts** ?

As you browse opportunities by industry and account, applicable experts and team members are displayed.

- [▶ Seller's connection - Quick answers from dedicated Peer Advisors](#)
- [▶ TRAVEL&TRANSPORTATN experts](#)
- [▶ MARRIOTT MID-ATLANTIC account team](#)
- [▶ ELA/ELA Extention 2005. opportunity team](#)

[Hide Sametime status](#) | [Send e-mail](#) | [Printable version of contact info](#)

	Name & employee information	E-mail address	Phone
<input type="checkbox"/>	Christopher E. Morgan <a href="#">BluePages profile</a> Team Member (non-billable)	<a href="mailto:chrismor@us.ibm.com">chrismor@us.ibm.com</a>	1-919-787-2950 Mobile: 1-919-931-4319
<input type="checkbox"/>	Debra A. Greenberg <a href="#">BluePages profile</a> SW Speciality SSR	<a href="mailto:debra_greenberg@us.ibm.com">debra_greenberg@us.ibm.com</a>	1-301-803-3310 (T/L: 262-3310) Mobile: 1-240-463-1129
<input type="checkbox"/>	Jeanette C. Coury <a href="#">BluePages profile</a> Team Member (non-billable)	<a href="mailto:jeanette_coury@us.ibm.com">jeanette_coury@us.ibm.com</a>	1-410-332-2509 (T/L: 233-2509) Mobile: 1-410-245-0666
<input type="checkbox"/>	Mary R. Hanson <a href="#">BluePages profile</a> Team Member (non-billable)	<a href="mailto:hansonr@us.ibm.com">hansonr@us.ibm.com</a>	1-301-803-1748 (T/L: 262-1748) Mobile: 1-240-401-5067
<input type="checkbox"/>	TODD J. NISSON <a href="#">BluePages profile</a> SW Speciality SSR	<a href="mailto:tnisson@us.ibm.com">tnisson@us.ibm.com</a>	1-301-803-2737 Mobile: 1-301-908-3809
<input type="checkbox"/>	Robert T. Webb <a href="#">BluePages profile</a>	<a href="mailto:rtwebb@us.ibm.com">rtwebb@us.ibm.com</a>	1-860-275-5598 (T/L: 231-5598) Mobile: 1-860-235-7706

**Opportunity actions**

- [▶ SSM 1 - Noticing](#)
- [▶ SSM 2 - Identifying](#)
- [▶ SSM 3 - Validating](#)
- [▶ SSM 4 - Qualifying](#)
- [▶ SSM 5 - Conditionally agreeing](#)
  - [Stage overview](#)
  - [Confirm the compelling reason to act \(CRA\)](#)
  - [Develop client's perception of IBM's unique value](#)
  - [Develop a complete solution](#)
  - [Understand and influence client's value expectation](#)
  - [Gain key decision leader support for solution](#)
  - [Verify expected business value of the solution](#)
  - [Make a compelling offer and close the sale](#)
- [▶ SSM 6 - Winning](#)
- [▶ SSM 7 - Implementing](#)

**SSM Stage 5 sales aids**

- [Account Plan](#)
- [Decision Support Plan \(DSP\)](#)
- [Opportunity Plan](#)
- [Solution Framework](#)
- [Value Proposition](#)

**Other sales aids**

- [Business Position Model](#)
- [Client Initiatives Map](#)

# Bluepages: perfiles profesionales (Lotus Connections)

The screenshot shows the IBM BluePages web interface in Microsoft Internet Explorer. The browser address bar shows the URL: `http://w3.ibm.com/bluepages/simpleSearch.nss?location=All+locations&searchBy=Name&searchFor=de+las+pozas&task=viewrecord`. The page header includes the 'w3 BluePages' logo and navigation links like 'w3 Home', 'BluePages', 'HelpNow', and 'Feedback'. A search bar is visible with the text 'Search w3' and a 'GO' button.

The main content area displays a profile for **De Las Pozas Lop, Ainhoa**, an IBM employee, Regular, in the Financial Services Sector, Client Representative at BBVA in Spain. The profile includes a photo, contact information (phone, ITN, mobile, e-mail, notes mail, and Sametime status), and options to add to address book, Sametime list, or My BluePages list. A 'Report to chain' section lists other users: Paraiso, Jose Manuel, Molina Romero, Jose Manuel, and De Las Pozas Lop, Ainhoa. Other views include Full report to chain, Same manager, and Extended relationships.

At the bottom, there are tabs for 'Jobs & contact info', 'Experience & qualifications', 'Skills', 'Projects & teams', 'Communities & interests', 'Reporting structure', and 'Summary'. The 'Jobs & contact info' tab is active, showing 'Important contact information' (Spoken languages: English, Spanish; Castilian), 'Name' (Full name: De Las Pozas Lop, Ainhoa), and 'Job' (Employee type: IBM employee, Regular; Is manager: N; Job responsibilities: Client Representative BBVA).

**514,000 perfiles y el Hub de todas las solicitudes de autenticación**

# Blogs (Lotus Connections)

**10,847 weblogs,  
89,682 entradas con  
37,349 usuarios and  
18,758 etiquetas.**

Entry Title	Author	Published	Comments	Rating
<a href="#">Embarrassing mistakes</a>	Andy Piper	Today 16:29:37	0	★
<a href="#">Appliances everywhere (or part 2)</a>	Charles R. Smith	Today 16:19:33	0	★
<a href="#">IBM Lotus Domino: the road ahead</a>	Darren Adams <small>New</small>	Today 16:19:27	0	★
<a href="#">Welcome to the UKISA IMC Blog</a>	Kate Pennell	Today 16:16:44	0	★
<a href="#">Good Coffee (part one of another I told you that s...</a>	Charles R. Smith	Today 16:11:57	1	★
<a href="#">Unified Communications &amp; Collaboration keynote</a>	Darren Adams <small>New</small>	Today 16:11:11	0	★
<a href="#">Thoughts on Day 1</a>	Brendan Tutt <small>New</small>	Today 16:10:48	0	★
<a href="#">Get that rebate!</a>	Beth D. Ryan	Today 16:10:34	0	★
<a href="#">Jazz server location</a>	Paul Bishop	Today 16:08:39	0	★
<a href="#">How to create file urls with firefox and associate...</a>	Jan Van den Audenaerde <small>New</small>	Today 16:06:08	0	★
<a href="#">Adventure? Excitement? A Lotusphere attendee cra...</a>	Michael B. Beaver	Today 16:05:16	0	★
<a href="#">Virtual Appliance Repository</a>	epasch@de.ibm.com <small>New</small>	Today 15:59:58	0	★
<a href="#">Social software &amp; learning lunch and learn for...</a>	Kerry McGuire	Today 15:44:21	0	★
<a href="#">Customer/partner inputs on certification exam comp...</a>	William M. McCook	Today 15:39:30	0	★
<a href="#">Lotusphere 2008 - what can I tell you that hasn't ...</a>	Brian O'Donovan	Today 15:34:27	0	★
<a href="#">Still here. Still blogging!</a>	James Taylor	Today 15:25:40	0	★
<a href="#">re: Integrating with Confluence</a>	cdavid@ca.ibm.com	Today 15:24:59	0	★
<a href="#">Spectacular Google Gadget now available on ODW Nex...</a>	Brian Olore	Today 15:14:00	2	★

# Wikis (Lotus Quickr)

Information Discovery Initiative home - InformationDiscovery - w3ki - Mozilla Firefox

http://w3.webahead.ibm.com/w3ki/display/InfoDisc/Information+Discovery+Initiative+home

Sign in Search WikiCentral Searching InfoDisc

InformationDiscovery Information Discovery Initiative home

WikiCentral Home InformationDiscovery News Communications

Published on Sep 24, 2007

## Information Discovery Initiative

The [Information Discovery Initiative](#) is focused on improving employees' ability to find relevant information by:

- ◆ **Increasing the relevancy of enterprise search results**
- ◆ **Creating a user centered environment that aligns with how employees think and work**
- ◆ **Improving the quality and relevancy of content delivered to employees before they know or need to search for it**
- ◆ **Creating a participative environment in which employees help each other find what they need**

### Information Discovery

actionable content . social wisdom . freeing information

<p><b>Content Enablement</b></p> <p>Content management Grassroots publishing Feed enablement Info. aggregation Content delivery Content classification Social tagging Dynamic navigation</p> <p>Information design</p>	<p><b>Social Workplace Enablement</b></p> <p>Role enablement Social networking Personalization Recommendation Segmentation Profiling</p> <p>Collaborative experience</p>	<p><b>Search Effectiveness</b></p> <p>Search quality Information quality Metadata quality Search systems</p> <p>Search experience</p>
--	--	---

Information Discovery Team - April 2007

Site secured by IBM Intranet password

# Semantic Tags

## Connect with IBMers

Click the Samesite status icon to begin a chat with a recent visitor to this site, or their picture for BluePages information



IBM Bluecard

**Smith, Greg J.**  
 IBM Sales & Distribution, Software Sales  
 AP SW Renewals Business

**ST LEONARDS, NSW Australia**  
**Building: NH | Floor: 09 | Office: NH09**

---

**Phone:** 612-9478-8395 (T/L: 70-88395)  
**Mobile:** 61-412-482-252  
**E-mail:** [GREGJSM@au1.ibm.com](mailto:GREGJSM@au1.ibm.com)  
**Notes mail:** Greg J Smith/Australia/IBM@IBMAU

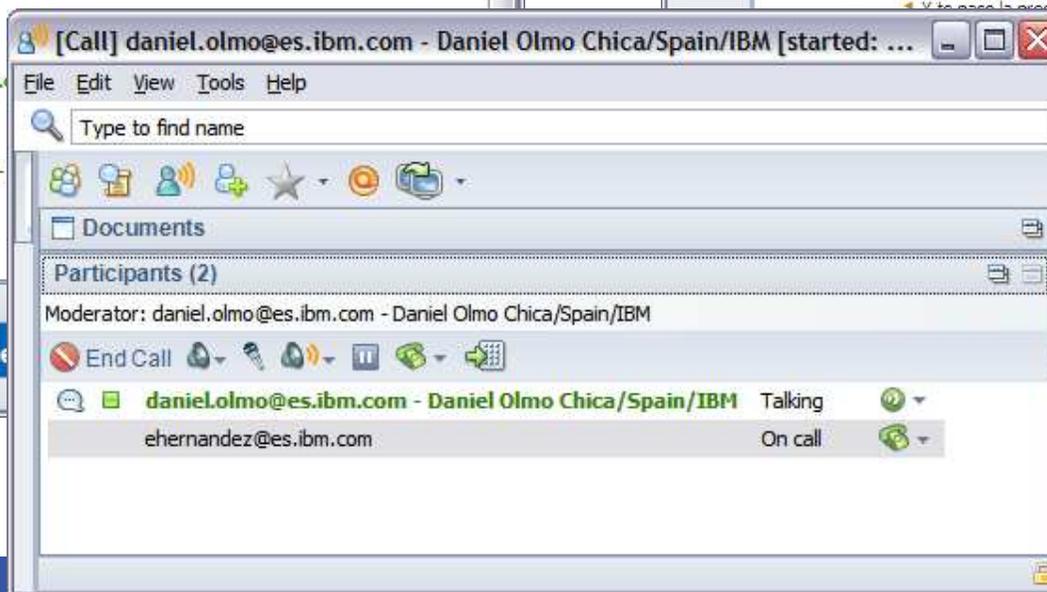
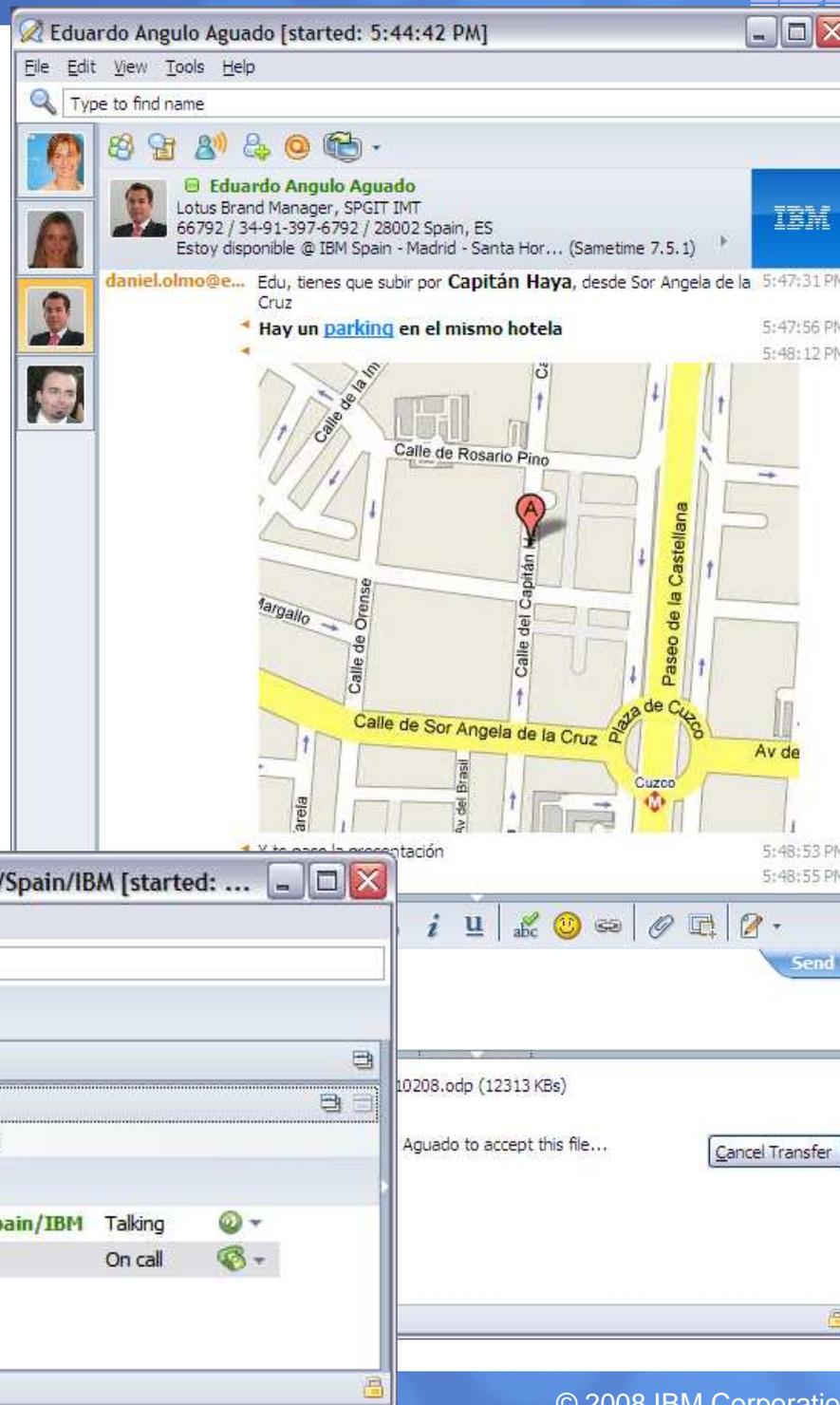
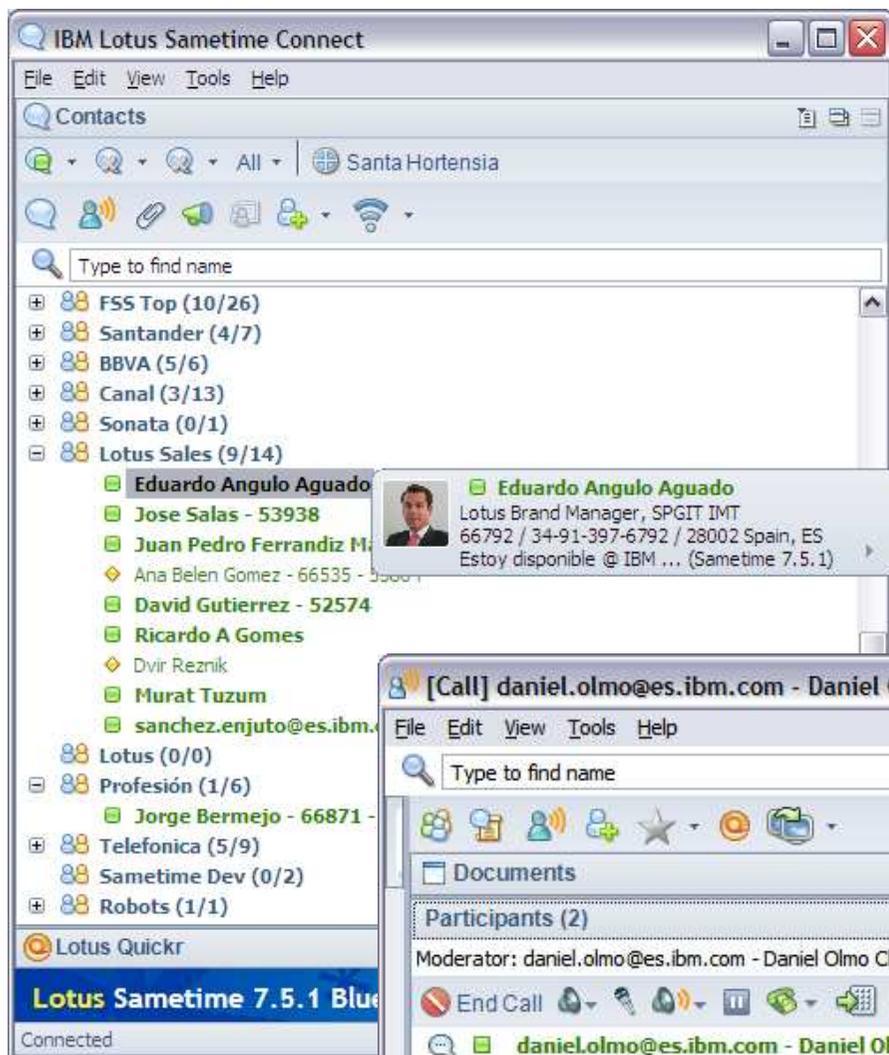


# Foros

The screenshot shows the IBM forums website in a Mozilla Firefox browser window. The address bar shows the URL: <http://ibmforums.ibm.com/forums/index.jspa?categoryID=1>. The page features a search bar with the text "Search w3" and a "GO" button. Below the search bar, there are navigation links for "w3 Home", "BluePages", "HelpNow", and "Feedback". The main content area is titled "IBM forums" and includes a welcome message: "Welcome to our online community. Please choose from one of the forums below or log-in to your user account to start using this service." Below this, there is a section for "All forums" with a list of categories and their subcategories. The categories listed are: "About the forums service", "biz", "hardware", "language", "local", "marketing", "networking", "org", "people-with-disabilities", "performance", and "sales". On the right side of the page, there are several widgets: "Forum tools" with links for "Status page", "Find a forum", "Search", and "List of all forums"; "Announcements" with a post titled "Did you know you can mark threads as questions?"; "Forum tags" with a "Tag Cloud" showing various tags and their counts, with "forum" being the most prominent; and "Popular Forums" with entries for "macintosh" and "openclient".

# Lotus Sametime

## Colaboración en tiempo real y UC<sup>2</sup>



# "Crowdsupport" (Lotus Sametime)

The screenshot shows a Mozilla Firefox browser window displaying the 'Global Sales School' homepage. The page includes a search bar, navigation links like 'w3 Home', 'BluePages', 'HelpNow', and 'Feedback', and a sidebar with categories such as 'Learning@IBM Explorer', 'Sales Learning', and 'Client Business Value Learning Center (CBV)'. A large banner for 'GLOBAL SALES SCHOOL' is visible. On the right, there are sections for 'IBM Smart Tips', 'Connect with IBMers' (with a grid of user avatars), and 'What sellers are saying' (featuring a quote from Rick Sanford). A red arrow points from the chat window to the 'Connect with IBMers' section.

Overlaid on the browser is a Lotus Sametime chat window titled 'daniel.olmo@es.ibm.com asks branislav.vilagi@sk.ibm.com (11058) [started: 11:36:24 AM]'. The chat interface includes a search bar, a list of participants (Branislav Vilagi, daniel.olmo@es.ibm.com, et@us.ibm.com), and a message history. The messages are as follows:

- et@us.ibm.com - EXCaliber/Boulder/Contr/IBM joined the chat. :: 11:36:25 AM
- et@us.ibm.com... Please type your question to the expert and select 'Send'. 11:36:25 AM
- branislav.vilagi@sk.ibm.com - Branislav Vilagi/Slovakia/IBM joined the chat. :: 11:36:32 AM
- daniel.olmo@e... Hi, have a second for a quick question?
- branislav.vilagi... hi there
- sure
- daniel.olmo@e... it is about the GSS intranet site.
- Is there any other site about GSS I should be aware of, or everything is linked from here? 11:37:44 AM

The chat window also features a toolbar with various icons for text formatting and actions, and a 'Send' button at the bottom right.

# Integración Web 2.0 en tecnología de **cliente rico**

The screenshot shows the IBM Lotus Notes interface with several annotations:

- UC2:** A blue box labeled "UC2" with an arrow pointing to the "Activities" pane on the right.
- Colaboración:** A blue box labeled "Colaboración" with an arrow pointing to the email content area.
- Agenda:** A blue box labeled "Agenda" with an arrow pointing to the "Day-At-A-Glance" calendar view on the right.
- RSS:** A blue box labeled "RSS" with an arrow pointing to the "Feeds" section at the bottom right.

The email content in the center includes:

link presentacion BBVA del 21-2  
 Maximiliano Ardigo to: Ma... 19/02/2008 19:50

hola,  
 por favor hacer web  
 despues de las 1300

aqui el link de la pre  
 http://w3.webahead...  
 9019

un saludo

maxi

-----  
 -----

**Max Ardigo**  
 IBM Software Group | Portals | Content | Collaboration |  
 Knowledge | Enterprise 2.0

Mobile: +3...  
 max ardigo...  
 Slideshare presentations | enterprise 2.0

# IBM Web 2.0 y Enterprise Web 2.0

1. Web 2.0 en el **escritorio de trabajo** unificado
  - Lotus Expeditor, Lotus Notes
  - WebSphere Portal Server
  
2. Web 2.0 en la **colaboración y negocio**
  - Lotus Quickr. **Modelo de contenidos**
  - Lotus Connections. **Modelo social**
  - Lotus Sametime. **UC<sup>2</sup>**
  - Lotus Domino
  - Lotus Total Forms
  - **Aceleradores de Portal: eLearning, Self-Service, Dashboards...**
  - Lotus Mashups



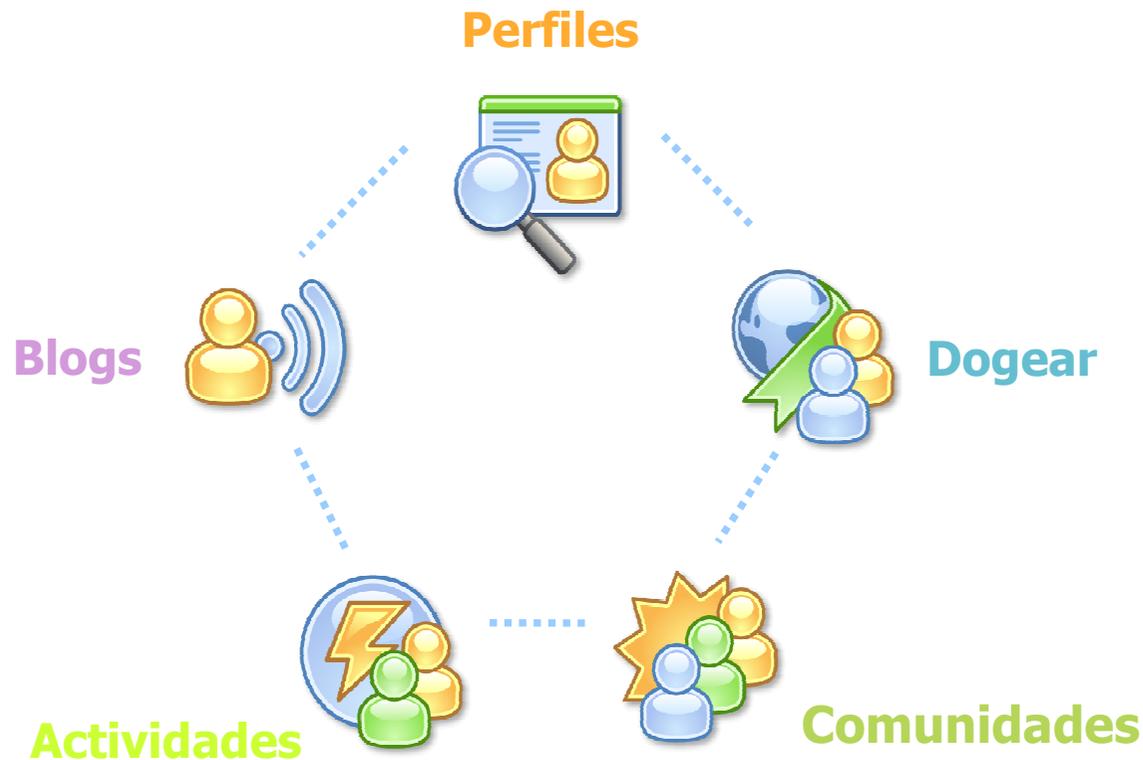
## Modelo social

- Las redes sociales se fundamentan en el concepto de **intercambio**
- Participar de forma activa otorga un **crédito social**
- Diálogo vs monólogo
- Mutuo interés. Objetivos comunes
- Sentido de pertenencia a una comunidad, ámbito social, grupo profesional, auto-expresión, descubrimiento social, ego, exhibicionismo
- AUTOREGULACIÓN para gobernar la **calidad** de los contenidos y usuarios
- La **verdad** puede obtenerse por interacción social

## Software social

# Lotus Connections

Rescatar y desarrollar el conocimiento colectivo  
Dinamizar la colaboración e innovación mediante redes  
Dar soporte a los procesos de trabajo no formalizados



# Lotus Connections

## Perfiles

Perfiles profesionales en la empresa. Localización de personas a través de la organización, mediante palabras clave o navegación relacional. Permite identificar y acceder a recursos, conocimientos, responsabilidades, etc



# Perfiles

Lotus. [Connections](#) [Home](#) [Profiles](#) [Communities](#) [Blogs](#) [Dogear](#) [Activities](#)
Sam Curman | [Help](#) | [Logout](#)

Profiles
Search All

Overview

Colleagues

Reporting Structure

Photos

▼ **Gails Tags** ?

Tagged by [5 people](#)

Add a tag +

[designer](#)  
[design](#)  
[art](#)  
[gui](#)  
[illustration](#)  
[icons](#)  
[logos](#)

view as [cloud](#) | [list](#)

## Profile for [Gail Chao](#)

[Add to My Colleagues](#)

**Designer**  
IBM employee, Regular  
Durham, North Carolina, USA

Community Builder and Social Computing Evangelist

▼ **Contact Info**

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Fax: 336.123.4321

Office: 336.132.6543

Emails: [gail\\_chao@us.ibm.com](mailto:gail_chao@us.ibm.com)  
[gailchao@mailprovider.com](mailto:gailchao@mailprovider.com)

▼ **About**

Aliquam ut sapien ac odio iaculis consectetur. Suspendisse sapien augue, sodales vitae, pharetra sed, interdum in, mi. Nam cursus, metus in dapibus semper, mauris odio tristique nibh, id consectetur massa diam sit amet dolor. Fusce lacus neque, pretium in, malesuada sed, mattis eget, risus. Praesent urna. Ut tincidunt dignissim purus. Praesent sit amet felis eu lectus fermentum congue. In ac pede. Aliquam erat volutpat. Sed libero velit, nonummy id, egestas eget, gravida eget, ante. Aenean sed massa nec lorem vulputate dapibus. Nullam egestas.

▼ **Recent Posts**

Dogear
Communities
Blogs
Activities

[Re: Important Travel Information](#) posted by [Gail Chao](#)

[Cheap Deals on Summer Travel Destinations](#) posted by [Gail Chao](#)

[Re: Recommendations a travel agent?](#) posted by [Gail Chao](#)

**Report to Chain**

- Mike Motler
  - Kristin MacGyver
    - Dorrie Champion
      - Gail Chao

[Full report to chain](#)

**Recent Colleages**

[2 New Invitations!](#)

**Gail Chao**  
Amsterdam

**Monifa Shani**  
Cambridge, MA

**Bailey Blakeny**  
Chicago, IL

[See all \(107\)](#)

**My Links**

- [Dimitri's Digest](#)
- [Ed Brill](#)
- [Flickr photos](#)
- [Technorati profile](#)
- [developerWorks](#)
- [A List Apart](#)

# Lotus Connections



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## Comunidades

Crear, encontrar, participar y trabajar en comunidades de personas con intereses, objetivos o areas de conocimiento y objetivos comunes

# Comunidades

Lotus. Connections
Home | Profiles | **Communities** | Blogs | Dogear | Activities | More ▾
Sam Cuman | Help | Logout

Communities
Search All

HNWI Community

[Leave Community](#) | [More Actions ▾](#)

**Overview**

[Members](#)

[Forum](#)

[Bookmarks](#)

[Broadcasts](#)

[Feeds](#)

[HNWI Teamroom](#)

---

[Subscribe to Community](#)

**Tags**

Find by tag

**Active Tags**

[aardvark](#) [anchovies](#) [archi-](#)  
[tecture](#) [bears](#) [beta](#) [badges](#)  
[bruschetta](#) [creepy](#) [design](#)  
[dogs](#) [FIT](#) [greek](#) [mythology](#) [hot](#)  
[inspiration](#) [jabber](#) [junk](#)

view as [cloud](#) | [list](#) | [all](#)

## Overview ?

The HNWI is a community for high net worth individuals. Lorem ipsum dolor sit amet, consectetur sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[Post to Forum](#)

---

**Forum**

- 🗨️ [Re: Important Travel Information](#) posted by [Charlie Hill](#) Today at 9:15 AM
- 🗨️ [Cheap Deals on Summer Travel...](#) posted by [Jeremy Perry](#) Today at 9:12 AM
- 🗨️ [Re: Recommendations a travel...](#) posted by [Ethan Perry](#) Yesterday at 11:19 PM

---

**HNWI Team Room**

- 📄 [Jeremy Perry](#) modified his contact info Today at 9:15 AM
- 📄 [Travel\\_Discounts.pdf](#) posted by [Amy Travis](#) Yesterday at 11:19 PM
- 🗨️ [How to get a first class ticket upgrade](#) posted by [Jason Baxter](#) Yesterday at 11:19 PM

---

**Recent Bookmarks**

- 🔖 [in2: The innovation Intiative: Weblog](#) by [Gail Chao](#) Today at 9:15 AM
- 🔖 [Amazon.com Unbox Video](#) by [Samanatha Daryn](#) Today at 9:12 AM
- 🔖 [Techcrunch Blog Archive](#) by [Peter Blakeney](#) Yesterday at 11:19 PM

**Important Bookmarks**

[Travel Planning Website](#)

[Travel Planning Website](#)

[Travel Planning Website](#)

---

**Active Members**

**Gail Chao**  
Amsterdam

**Monifa Shani**  
Cambridge, MA

**Bailey Blakeny**  
Chicago, IL

---

**Related Items**

- 🔗 [Develop new strategy for...](#)
- 🗨️ [What's up with travel...](#)
- 🗨️ [How to get a cheap ticket...](#)
- 🗨️ [Travel Scams](#)
- 📍 [World Traveller Photo...](#)

# Lotus Connections



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## Comunidades

Crear, encontrar, participar y trabajar en comunidades de personas con intereses, objetivos o áreas de conocimiento y objetivos comunes



## Dogear

Guardar, organizar y compartir enlaces Web, descubrir los enlaces de otras personas y crear una red de navegación cualificada

# Lotus Connections



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## Blogs

Presentar ideas, temas de opinión y recoger feedback de otros; aprender de la experiencia y conocimientos de otros colaboradores

# Blogs (Lotus Connections)

**10,847 weblogs,  
89,682 entradas con  
37,349 usuarios and  
18,758 etiquetas.**

Entry Title	Author	Published	Comments	Rating
<a href="#">Embarrassing mistakes</a>	Andy Piper	Today 16:29:37	0	★
<a href="#">Appliances everywhere (or part 2)</a>	Charles R. Smith	Today 16:19:33	0	★
<a href="#">IBM Lotus Domino: the road ahead</a>	Darren Adams <small>New</small>	Today 16:19:27	0	★
<a href="#">Welcome to the UKISA IMC Blog</a>	Kate Pennell	Today 16:16:44	0	★
<a href="#">Good Coffee (part one of another I told you that s...</a>	Charles R. Smith	Today 16:11:57	1	★
<a href="#">Unified Communications &amp; Collaboration keynote</a>	Darren Adams <small>New</small>	Today 16:11:11	0	★
<a href="#">Thoughts on Day 1</a>	Brendan Tutt <small>New</small>	Today 16:10:48	0	★
<a href="#">Get that rebate!</a>	Beth D. Ryan	Today 16:10:34	0	★
<a href="#">Jazz server location</a>	Paul Bishop	Today 16:08:39	0	★
<a href="#">How to create file urls with firefox and associate...</a>	Jan Van den Audenaerde <small>New</small>	Today 16:06:08	0	★
<a href="#">Adventure? Excitement? A Lotusphere attendee cra...</a>	Michael B. Beaver	Today 16:05:16	0	★
<a href="#">Virtual Appliance Repository</a>	epasch@de.ibm.com <small>New</small>	Today 15:59:58	0	★
<a href="#">Social software &amp; learning lunch and learn for...</a>	Kerry McGuire	Today 15:44:21	0	★
<a href="#">Customer/partner inputs on certification exam comp...</a>	William M. McCook	Today 15:39:30	0	★
<a href="#">Lotusphere 2008 - what can I tell you that hasn't ...</a>	Brian O'Donovan	Today 15:34:27	0	★
<a href="#">Still here. Still blogging!</a>	James Taylor	Today 15:25:40	0	★
<a href="#">re: Integrating with Confluence</a>	cdavid@ca.ibm.com	Today 15:24:59	0	★
<a href="#">Spectacular Google Gadget now available on ODW Nex...</a>	Brian Olore	Today 15:14:00	2	★

# Lotus Connections



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## Actividades

Organizar el trabajo no formalizado, planificar siguientes pasos y desarrollar tu red de colaboradores, orientado a la ejecución del trabajo diario

# Actividades

Activities
Search All

My Activities
To Do List
Templates

**Activity Dashboard**

- ✔ Completed Activities
- ⚠ Tuned Out Activities
- 🗑 Trash

**Activity Collections**

- High Priority
- Medium Priority
- Marketing
- Personal

[New collection](#)

**Public Activities**

## My Activity Dashboard

Start an Activity
Start from Template

January

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**This week**

- ! **5 notices** for you
- 📅 **5 to-do items** are due
- ⚡ You have been added to **2 activities**

**Reminders**

- ✔ **5 to-do items** assigned to you (3 overdue)
- ✔ **7 to-do items** you have assigned to others (2 overdue)

### Recent Events

**Today**

- Samantha Daryn added group: Public to activity "Prospect: new finance office" (5:14 PM)
- Gail Chao added tag: "follow-up" to activity "Bank - Build out use case workshop" (5:14 PM)
- Samantha Daryn created activity "Client Strategic Design" (5:14 PM)
- Natasha Embun added member David Brooks to activity "DBank - Build out use cases workshop" (5:14 PM)

**Thursday Jan 13**

- Samantha Daryn updated entry: "Gif image" in activity "R2 Prospects" (5:14 PM)
- Gail Chao added tag "housing" to entry "Gif image" in activity "R2 Prospects" (5:14 PM)
- Gail Chao created entry: "Gif image" in activity "R2 Prospects" (5:14 PM)
- Dan Misawa added member Gail Chao to activity "Bank - Build out use cases workshop" (5:14 PM)

1-20 of 25 Previous | [Next](#)

Sort by: Recency Due date Name Priority

	<b>Plan release event for Phoenix group</b> Yuki Iwaki   Due in 10 days	Today 8:30 PM <a href="#">show details</a>
	<b>Define themes for R2</b> Yuki Iwaki	Today 8:30 PM <a href="#">show details</a>
	<b>Renew contracts for Delta Pacific</b> Yuki Iwaki	Today 8:30 PM <a href="#">show details</a>
	<b>Acquisition checklist</b> Yuki Iwaki   Due in 15 days	Today 8:30 PM <a href="#">show details</a>
	<b>Finalize details for spring sales event</b> Yuki Iwaki	Today 8:30 PM <a href="#">show details</a>
	<b>Prospect: new finance office</b>	Today 8:30 PM

**Tags** ?

---

**People** ?

Find activities by person

Samantha Daryn	3
Dan Misawa	5
Gail Chao	7
Yuki Toru	1
Natasha Embun	1

# Lotus Connections



## Perfiles

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## Blogs

Presentar ideas, temas de opinión y recoger feedback de otros; aprender de la experiencia y conocimientos de otros colaboradores



## Dogear

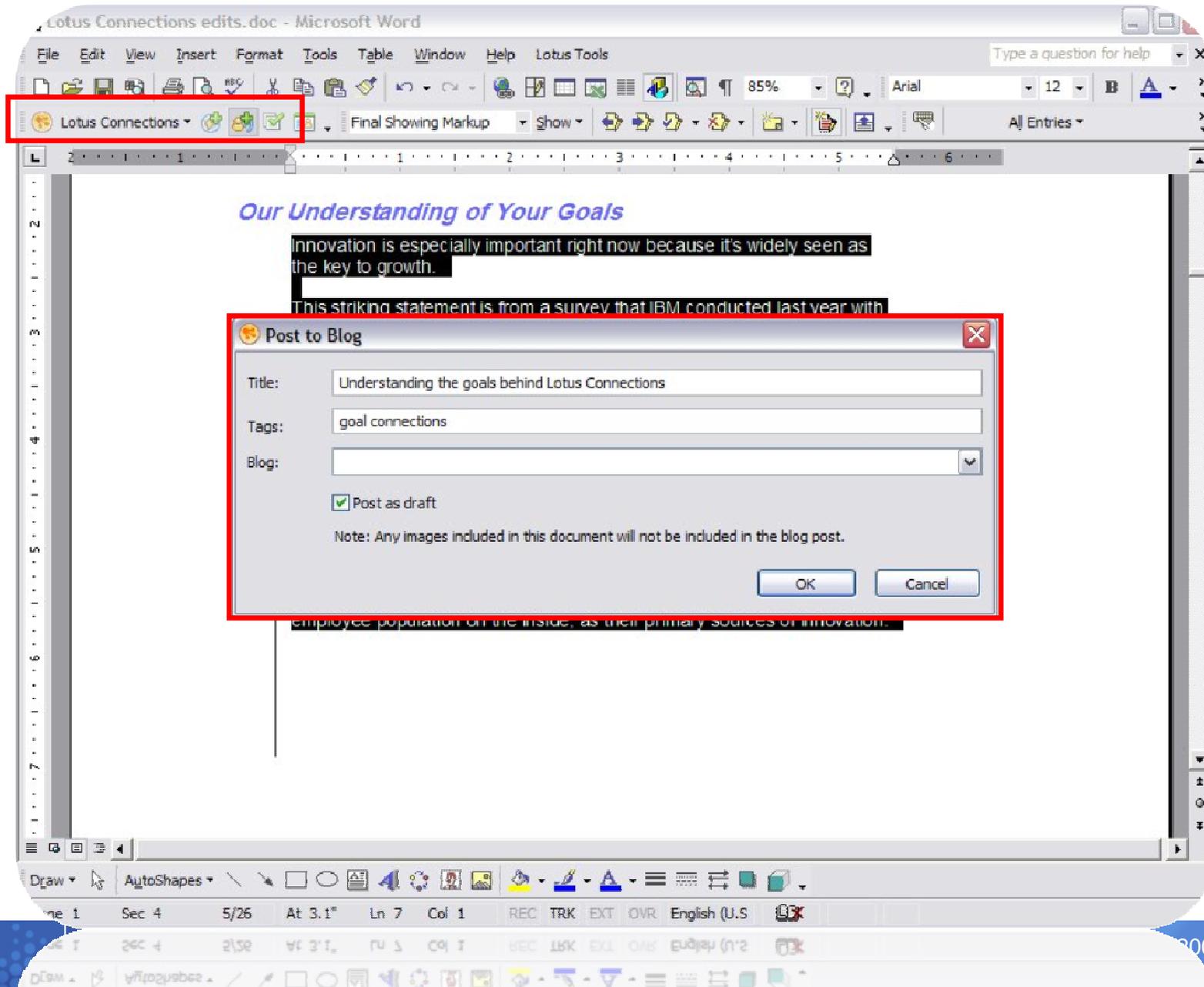
Guardar, organizar y compartir enlaces Web, descubrir los enlaces de otras personas y crear una red de navegación cualificada



## Actividades

Organizar el trabajo no formalizado, planificar siguientes pasos y desarrollar tu red de colaboradores, orientado a la ejecución del trabajo diario

# Integración con MS Office

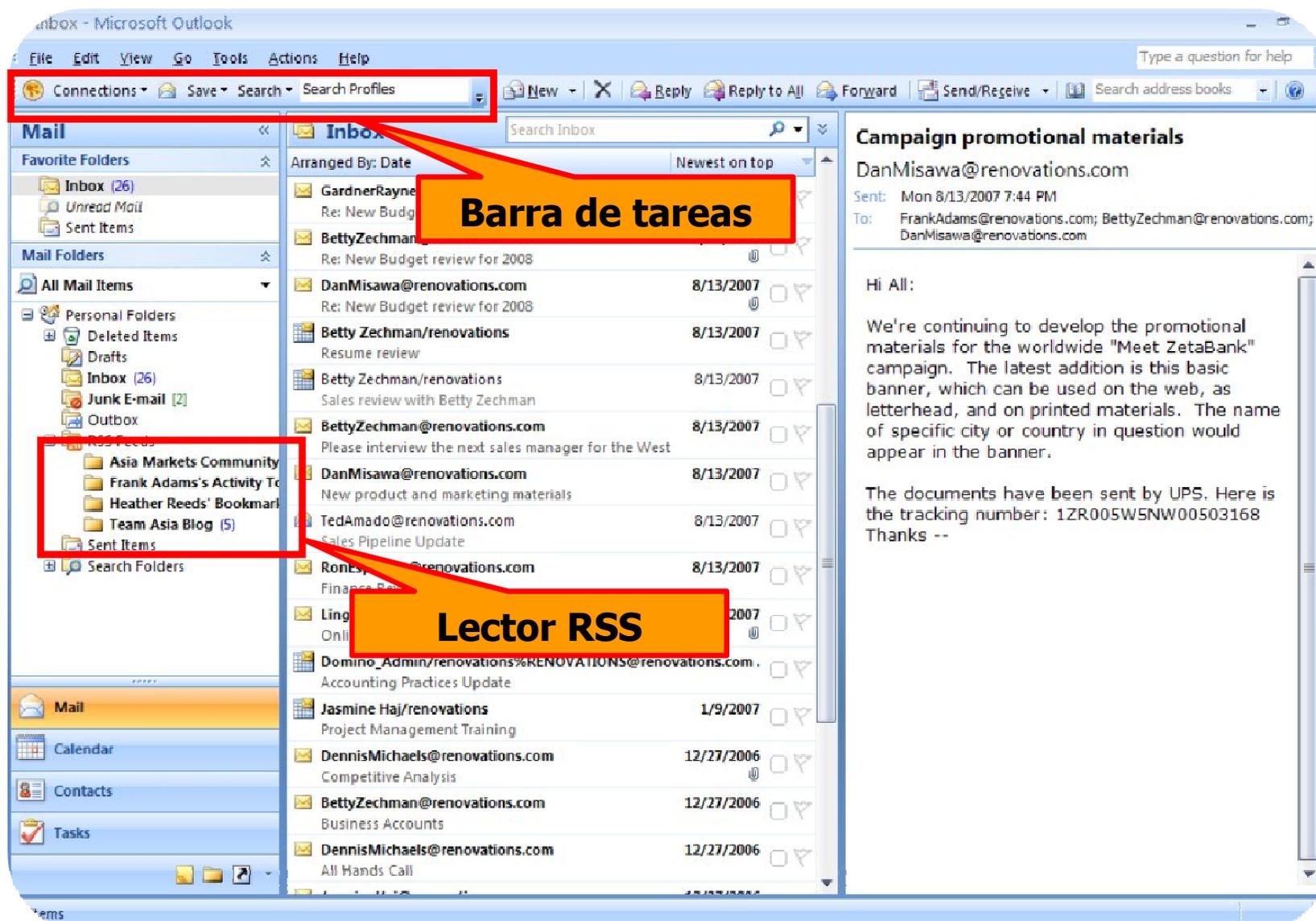


# Integración con Windows Explorer

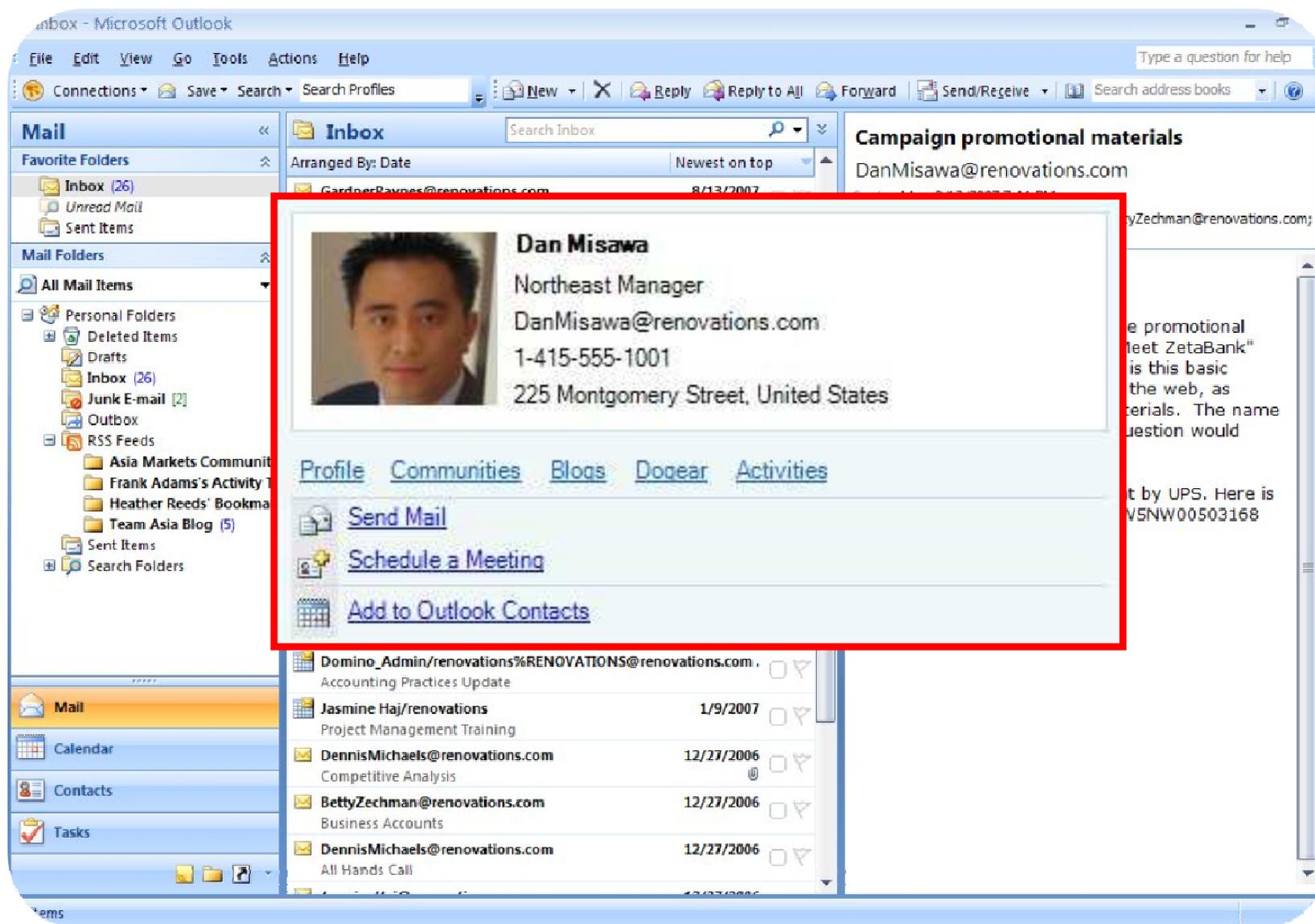
The screenshot illustrates the integration of Lotus Connections with Windows Explorer. The main window shows a file explorer view of a folder containing several presentation files. A context menu is open over the file 'GCPC\_9\_23.ppt', with the 'Add to Activity...' option highlighted. A red arrow points from this menu item to the 'Add to Activity' dialog box, which is also highlighted with a red border. The dialog box contains the following information:

Field	Value
Name	First Draft
Description	Lotus Connections - Overview and draft on 9.23.07
Tags	presentation connections
Private	<input type="checkbox"/>
Activity	Lotus Connections Extensions Presentation
Description	Collaborate on updated presentation.
Activity tags	presentation

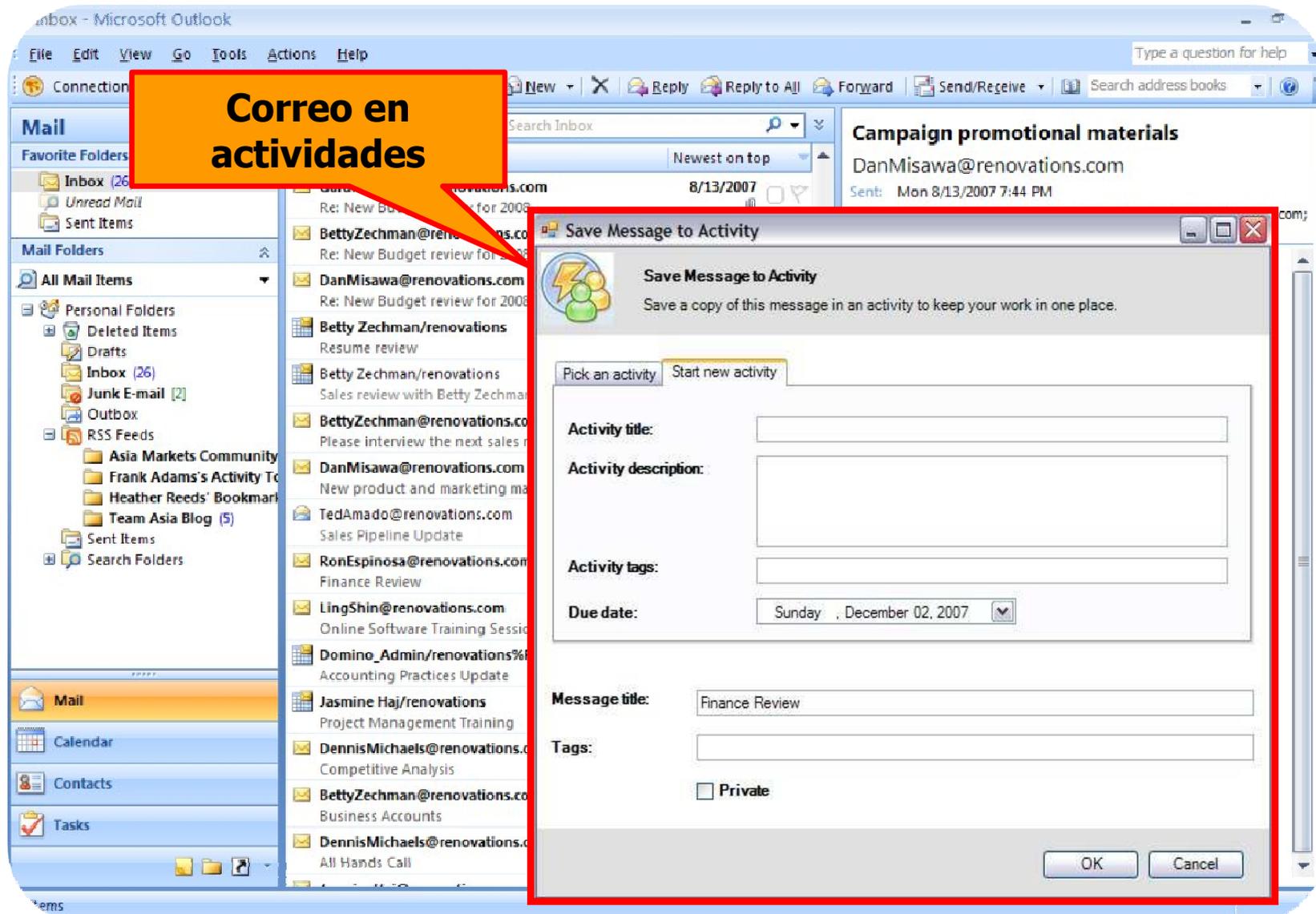
# Integración con MS Outlook



# Integración con MS Outlook



# Integración con MS Outlook



 **Search for** (subject keywords)  Country:  Division:  [Advanced search](#)

**Find Expert**

Show people: 1-10 **11-20** 21-30

Show Degrees: [No limits](#) [1 degree](#) **[2 degrees](#)** [3 degrees](#)

 **SmallBlue Net**  
See results as a Social Network

As on 1/22/2008, SmallBlue is indexing/infering the social network and expertise of **207950** IBMers.

The system has **3219** contributing IBM users from **53** countries.

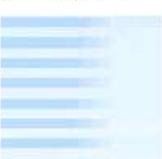
Please invite your colleagues to join SmallBlue. The more people who join, the better SmallBlue will be.

**Settings**

[Edit Personal Stopwords](#) - coming soon

[Submit NonSearchable Term](#) - coming soon

[Update Preferences](#) - coming soon

- |   |  |
|---|--|
| <br><b>1. Nicola Busetti</b><br>IBM Sales & Distribution, Software Sales<br>IBM Certified IT Specialist - EMEA SouthWest IOT<br>Lotus Technical Sales<br> Your direct contact | <br><b>2. Tomas Aromir Masaquer</b><br>IBM Sales & Distribution, Software Sales<br>SWITA (FSS & SMB Barcelona)<br> Your direct contact  |
| <br><b>3. (German) Valcarce Andres</b><br>IBM Software Group, WPLC<br>SWG Svcs & PS Delivery Manager - Banca<br> Your direct contact  | <br><b>4. Pablo Ortega Rodriguez</b><br>IBM Software Group, WPLC<br>IT Specialist<br> Your direct contact   |
| <br><b>5. Rafael Imedio CaÑAs</b><br>IBM Sales & Distribution, Software Sales<br>Software Services Sales<br> Your direct contact   | <br><b>6. Eduardo Angulo Aguado</b><br>IBM Sales & Distribution, Software Sales<br>Lotus Brand Manager, SPGIT IMT<br> Your direct contact  |
| <br><b>7. Maria (Luisa) Perez Diaz</b><br>Global Business Services<br>Leader HCM FSS Sector<br> Your direct contact   | <br><b>8. M.Cristina C Gomez Martin</b><br>IBM Sales & Distribution, Software Sales<br>Software Account Manager - FSS Barcelona<br> Your direct contact                                 |
| <br><b>9. A P (Arjan) Radder</b><br>IBM Sales & Distribution, Software Sales<br>Geo Sales Leader - Lotus Connections, Portal Accelerators<br> Your direct contact         | <br><b>10. Elisabet Gassiot Pintori</b><br>IBM Sales & Distribution, Financial Services Sector<br>IT Specialist - Business Analyst, Linux in Desktop specialist<br> Your direct contact |

# w3 SmallBlue Suite

Search w3  GO



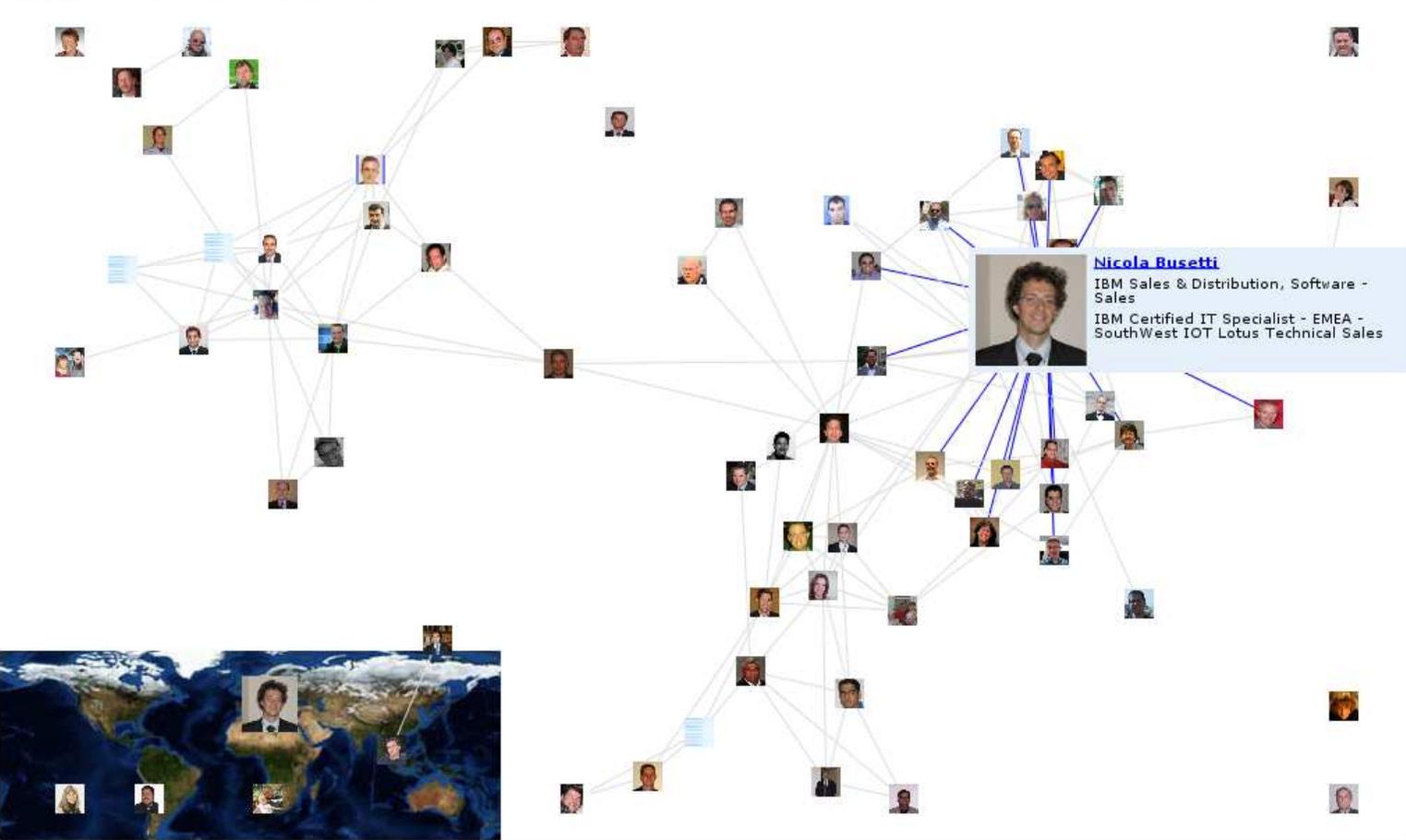
w3 Home BluePages HelpNow Feedback

Home Find Reach **Net** Ego

About SmallBlue Tools Help Download Privacy Policy Project Info

Show network for (subject keywords)  Country:  Division:  [Advanced search](#)

Diagram & Map  Diagram only  Map only



### Display Settings

Show node information:  
 Names  Ranking  
 Statistics  None

Show node icon:  
 Picture  Business Unit  None

Show people by rank:  
  
 Min 73 Max  
 Hide Isolates

### Find Person

Highlight:

### Highlight Network

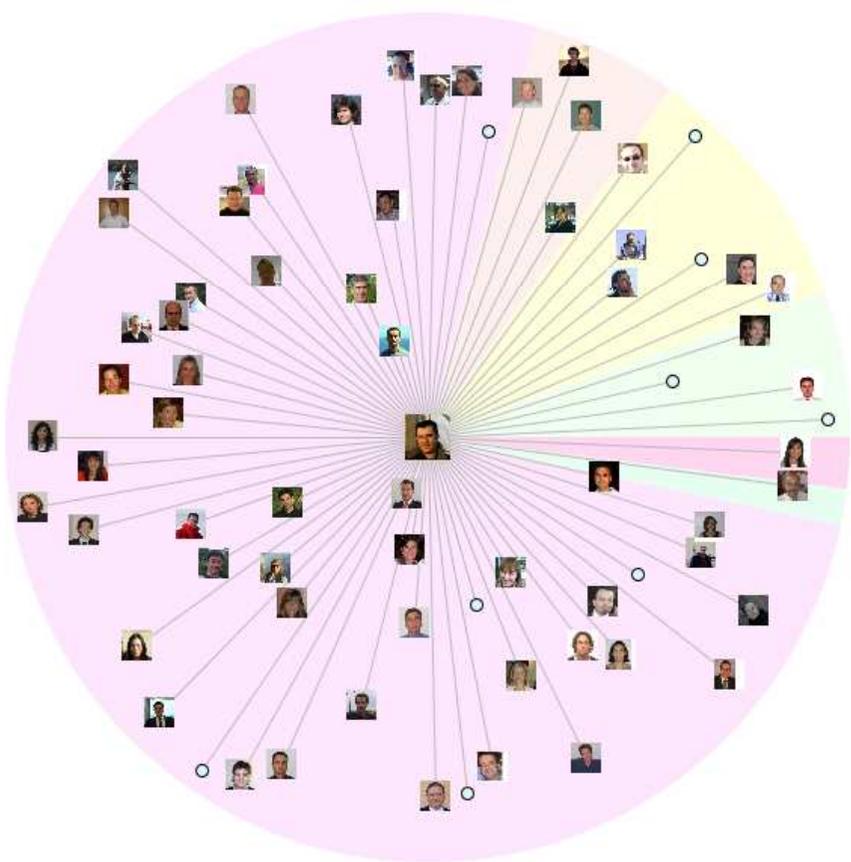
None  
 Show people by degrees  
 Show bridges by betweenness  
 Show hubs by connections

High 15% Low  
  
 Most 30 links Least

- ### Legend
- -Global Business Services
  - -Global Technology Services
  - -IBM CHQ
  - -IBM Research
  - -IBM Sales & Distribution
  - -IBM Software Group
  - -IBM Systems & Technology Group

Source:  From:  to   ?

**Diagram & Map**



**Robert Gera Janssen**  
 IBM Sales & Distribution, Financial Se...  
 IT Architect

---

Last Communication: 2007-12-11 16:13:51.0

The number of unique people that are being contributed to your extended social network by this person is: **126**

- |                                  |                                    |
|----------------------------------|------------------------------------|
| <input type="checkbox"/> Es [59] | <input type="checkbox"/> S&D [71]  |
| <input type="checkbox"/> Fr [21] | <input type="checkbox"/> GBS [22]  |
| <input type="checkbox"/> Uk [9]  | <input type="checkbox"/> GTS [10]  |
| <input type="checkbox"/> Pt [8]  | <input type="checkbox"/> ITD [7]   |
| <input type="checkbox"/> Il [7]  | <input type="checkbox"/> RES [4]   |
| <input type="checkbox"/> It [3]  | <input type="checkbox"/> IMBPD [1] |
| <input type="checkbox"/> Cz [3]  | <input type="checkbox"/> IES [1]   |
| <input type="checkbox"/> Us [3]  | <input type="checkbox"/> CHQ [1]   |
| <input type="checkbox"/> De [2]  | <input type="checkbox"/> N/A [9]   |
| <input type="checkbox"/> Gr [2]  |                                    |
| <input type="checkbox"/> Au1 [2] |                                    |
| <input type="checkbox"/> Tr [2]  |                                    |
| <input type="checkbox"/> Fi [1]  |                                    |
| <input type="checkbox"/> Be [1]  |                                    |
| <input type="checkbox"/> Nz1 [1] |                                    |
| <input type="checkbox"/> Ie [1]  |                                    |
| <input type="checkbox"/> IN1 [1] |                                    |



**Client Upload Settings** ?

Last Update: 2008-01-10  
 Frequency: coming soon...  
 Sources: coming soon...

**Your Ego Statistics** ?

71 IBMers 1 degree away from you  
 376 IBMers 2 degrees away from you  
 3220 IBMers 3 degrees away from you

**Manage your add list:** ?

[Add person](#)

**Manage your block list:** ?

[Add person](#)

**Legend** ?

- Global Business Services
- Global Technology Services
- IBM CHQ
- IBM Research
- IBM Sales & Distribution
- IBM Software Group
- IBM Systems & Technology Group
- Integrated Managed Business Process Delivery
- Integrated Technology Delivery
- IBM Integrated Supply Chain
- Managed Business Process Services
- IBM Executive Staff
- IBM Global Financing
- Unknown division

A word cloud featuring various IBM products and services. The most prominent words are 'web 2.0', 'quickr', 'sametime', 'domino', 'lotusphere', 'software-social', 'uc2', 'blogs', 'ibm', 'colaboración', 'wiki', 'total-forms', 'foundations', and 'expeditor'. Other visible words include 'websphere-portal', 'mobile-connect', 'sevilla', 'agenda', 'alberto', 'dogear', 'lotus-mashups', 'edu', 'nacho', 'e-learning', 'isidro', 'foros', 'barcelona', 'tags', 'raul', 'esther', 'valencia', 'e-mail', 'juan', 'contextual', 'lotus-notes', 'luis', 'easysync', 'carlos', 'jose', 'symphony', 'bilbao', 'jose-ramon', 'dani', 'traveler', 'valeri', 'madrid', 'actividades', 'alberto', 'abierto', 'helena', 'perfiles', 'francisco', 'eclipse', 'dashboards', 'paco', 'comunidad', 'active-insight', and 'marian'.

# Modelo de contenidos

- Todas las personas pueden ser creadores de contenidos
- El contenido es la suma del objeto original y todas las contribuciones (que en la Web 2.0 son persistentes)
- La interacción suma valor (y esto no se ha inventado ahora)
- Un contenido puede ser: Un documento, un correo, una conversación, una imagen, video/audio, un wiki, una entrada de blog, una noticia, una evento, una entrada de agenda, un enlace Web, un registro de incidencia... cualquier cosa.
- De nuevo habrá mecanismos para la autorregulación de los contenidos: el colectivo decide cual es el tema, la adecuación de cada aportación y la calidad

The logo for Lotus Quickr, featuring the word "Lotus" in black on a yellow background and "Quickr" in black on a white background, all enclosed in a rounded rectangular frame with a drop shadow.

**Lotus Quickr**

-  **Gestión documental colaborativa**
-  **Espacios de trabajo para equipos**
-  **Front-end de soluciones ECM**

Biblioteca - Daniel Olmo's library - IBM Lotus Quickr - Mozilla Firefox

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

https://quickr.tap.ibm.com/lotus/myquickr/daniel-olmo-library/library/tut/p/c/1/0

Comenzar a usar Fire... Últimas noticias

IBM Press room - 2007-09-18 IBM Unv... Biblioteca - Daniel Olmo's library ...

Lotus Quickr. Daniel Olmo's library Finalizar sesión: Daniel Olmo Chica

Volver a Inicio Ayuda

Daniel Olmo's library Personalizar

Biblioteca Wiki Blog

Webinar Aceleradores de Portal library

Crear, actualizar y gestionar documentos

Vistas: Vistas de borrador

Se encuentra en Daniel Olmo's library

1-3 de 3

Ordenar por: Nombre

Mostrar perfil... Enviar correo electrónico...

Audio del Webinar Aceleradores de Portal.doc

Transcript del Webinar Aceleradores de Portal.doc

Webinar Aceleradores de Portal final version ppt

Webinar Aceleradores de Portal final version ppt

Sin descripción

Añadidos por: Daniel Olmo Chica

Fecha de la última modificación: jul 24, AM 03:48:55 AM EDT

Tipo de documento: Microsoft PowerPoint

Ubicación: Webinar Aceleradores de Portal en Daniel Olmo's library

Añadir a conectores de Lotus Quickr

Suscribirse a esta carpeta

Copiar enlaces...

Ayuda

Arrastrar hasta aquí archivos y carpetas de escritorio

Terminado quickr.tap.ibm.com IBM Corporation

Interfaz y herramientas Web 2.0

Información de los participantes

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Quick-view de los contenidos

**Webinar Aceleradores de Portal final version ppt**

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Fecha de la última modificación: jul 24, AM 03:48:55 AM EDT

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Ubicación: Webinar Aceleradores de Portal en Daniel Olmo's library

Zonas activas



# Simplicidad - Lotus Quickr Connectors permiten acceso al contenido desde las herramientas habituales



Lotus Notes®



Windows Explorer



Microsoft Office



Lotus Sametime®



Lotus Symphony

The screenshot displays the Lotus Quickr Connectors interface, which is designed to integrate with various applications. It features a central pane with a search bar and a list of connectors. On the left, there are icons for Lotus Notes, Windows Explorer, Microsoft Office, Lotus Sametime, and Lotus Symphony. On the right, there are icons for Lotus Notes, Windows Explorer, Microsoft Office, Lotus Sametime, and Lotus Symphony. The interface is titled "Attachments - IBM Lotus Quickr Connectors" and includes a "What do you want to do with the attachments?" dialog box with options like "Send Attachments" and "Save and Send Links".

# Gestión documental colaborativa

- Fácil gestión documental
  - Check-in/check-out
  - Versiones/Revisiones
  - Borrador
  - Workflow
- Experiencia de usuario
  - Vista previa de documentos
  - Menús de personas en los nombres
  - Refresco rápido (AJAX)
  - Iconos nativos de tipo de fichero
  - Drag & Drop desde el escritorio
  - Búsqueda sencilla
- Compartición de Contenidos
  - Bookmarking de documentos
  - Capacidades Atom / RSS

The screenshot shows the Lotus Quickr interface for a document library. The top navigation bar includes 'Lotus Quickr', 'Places', 'Files', and user information 'Heather Reeds | Help | Logout'. Below this, there's a search bar and a 'My Places' section. The main content area is titled 'Go Green Program at Renovations' and shows a breadcrumb 'You are in: Green Hands > Library'. A 'Library' section prompts users to 'Upload your content here to share with the entire team!' and provides buttons for 'Upload', 'New Folder', and 'More Actions'. A 'Show Folder Navigator' is also visible. The main part of the interface is a table of documents:

Type	Title	Created On	Updated By	Modified On	Download
	20070817_ajax.ppt	01/10/2008	Heather Reeds	01/10/2008	Download
	A Demo Word Document.doc	01/10/2008	Sam Curman	01/10/2008	Download
	Bidi-Jan2002.pdf	01/10/2008	Heather Reeds	01/10/2008	Download
	Bidi Advanced topics.ppt	01/10/2008	Heather Reeds	01/10/2008	Download
	BidiJavaFeb2005.ppt	01/10/2008	Sam Curman	01/10/2008	Download
	BidiLinux2.ppt	01/10/2008	Sam Curman	01/10/2008	Download
	BidiShorMar2005China.PRZ	01/10/2008	Mike Motler	01/10/2008	Download
	Bidiswt.ppt	01/10/2008	Sam Curman	01/10/2008	Download
	Connections - Home.htm	01/10/2008	Kristen Macgyver	01/10/2008	Download
	emailSignature.htm	01/10/2008	Kristen Macgyver	01/10/2008	Download
	eventui.pdf	01/10/2008	Gardner Raynes	01/10/2008	Download
	greenwichmean.gif	01/10/2008	Ted Amado	01/10/2008	Download
	IBM Dojo Toolkit - Update 20061114.ppt	01/10/2008	Gail Chao	01/10/2008	Download
	JSDTDojo.ppt	01/10/2008	Sam Curman	01/10/2008	Download
	LollarStratPickups.mp3	01/10/2008	Sam Curman	01/10/2008	Download
	LQP BIDI Assessment_Final_Report_2Jan.doc	01/10/2008	Kristen Macgyver	01/10/2008	Download
	Profile-card-plus-documents.gif	12/18/2007	Sam Curman	12/18/2007	Download
	Profile-card-plus-documents.gif	12/18/2007	Gardner Raynes	01/08/2008	Download
	QDominoEnhancements.xls	01/10/2008	Sam Curman	01/10/2008	Download
	QDominoEnhancements.xls	01/10/2008	Gail Chao	01/08/2008	Download

At the bottom of the table, there are pagination controls: 'Show: 10 | 20 | 50 | 100 | All items per page' and 'First | Previous | Next | Last'.

## Componentes y plantillas

- Paleta de componentes para crear soluciones colaborativas
  - De IBM: Bibliotecas, foros, wikis, blogs, anuncios, agenda, tareas, listas, feeds, etc
  - De IBM Business Partners: <http://www.ibm.com/lotus/solutionscatalog-quickr>
  - Tus propios componentes

## ■ Ejemplos

- Seguimiento de ideas/innovación (Thinkplace)
- Agendas compartidas y reuniones
- Galerías de fotos y videos
- Incidencias, escalación
- Gestión de contactos compartidos
- Comunicación Mktg
- Encuestas y valoraciones
- Diseño de presentaciones colaborativo

Competitors' Auto Photos By Category By Photographer

Competitors' Auto Photos  
Use this area to post photos of competitors' autos:

Thumbnail	Description	Photo Date
	Green Auto -	7/11/07
	Orange Auto -	7/11/07
	Red Auto -	
	Yellow Photo	

Show: 10 | 20 | 50 | 100 items per page  
Times shown are: Eastern Daylight Savings Time

Context Menu for Orange Auto:

- Open
- Edit
- Respond
- New Revision
- Check Out...
- Copy
- Move
- Delete
- Restrict Readers
- Add Authors
- Add To Calendar
- Notify
- Approve/Reject

# Lotus Quickr 8.1 Edición Personal

- Compartición de ficheros personales entre usuarios
- Edición integrada y **gratuita** para usuarios de Lotus Notes
- Incluye los conectores

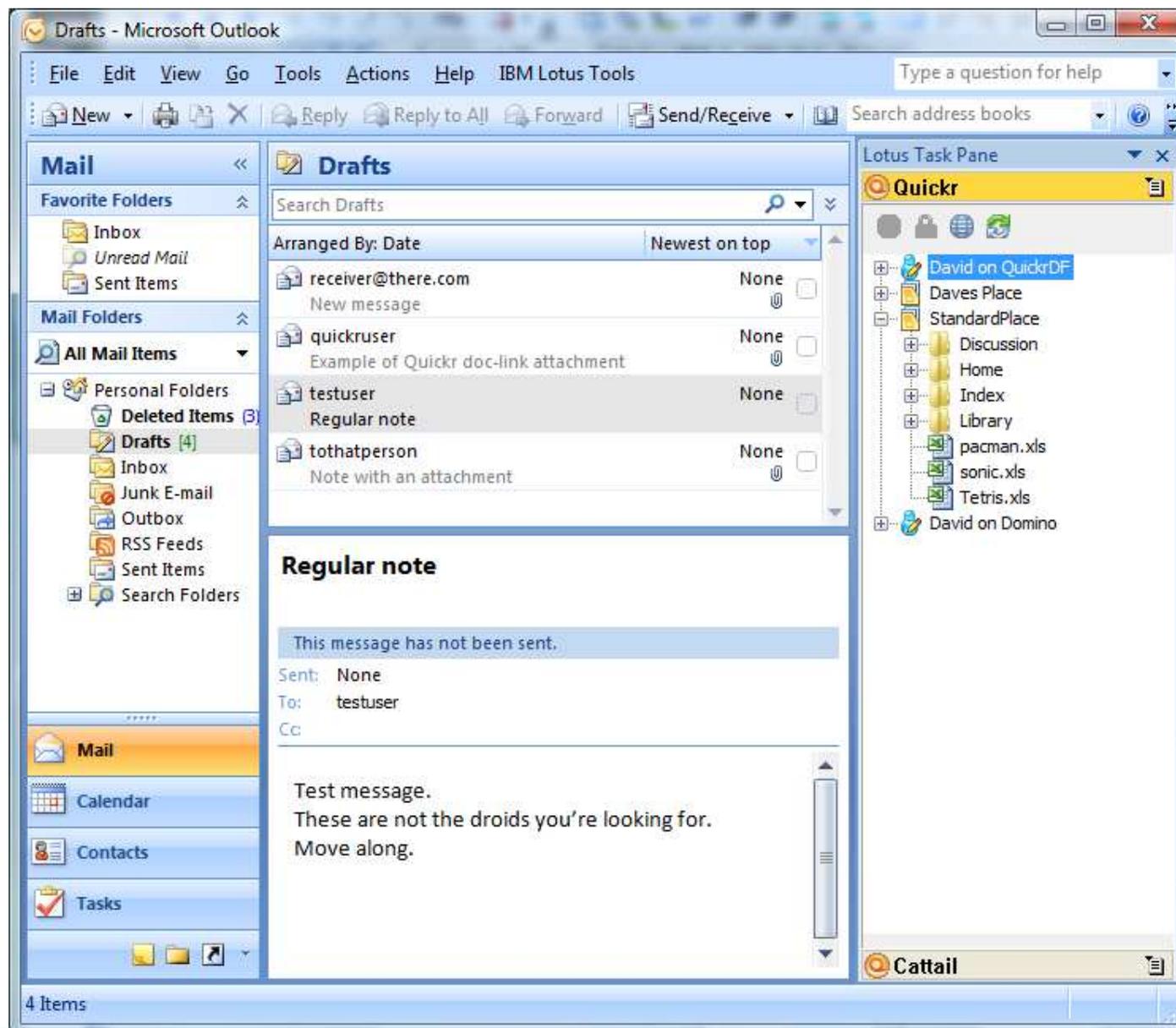
The screenshot displays the Lotus Quickr 8.1 Personal Edition web interface. The top navigation bar includes 'Lotus Quickr', 'Places', 'Files', and 'Media'. The user is identified as 'Jelan C. Heidelberg'. The main content area is titled 'Public Files For Jelán C. Heidelberg' and shows a list of files. The left sidebar contains an 'Upload a File' button and a 'Browse' menu with options for 'All Files', 'Public Files', 'Shared Files', 'Private Files', and 'Shared With Me'. Below the sidebar is a 'Time' filter section with options for 'all', 'today', 'last week', 'last month', and 'last year'. The file list includes:

File Name	Rating	Downloads	More
<b>INV107_v8.ppt</b> Updated yesterday at 10:47 AM Lotusphere presentation. This ppt doesn't quite match the final ODP. We made a few changes after converting to ODP	Not rated	2 downloads	More
<b>INV107 v8a.odp</b> Added yesterday at 6:40 AM	Not rated	1 download	More
<b>Lotus Quickr standard entry comparison.ppt</b> Updated Monday at 10:08 AM A one page comparison of the capabilities in Lotus Quickr Entry compared to the full (standard) Lotus Quickr product	1 Rating	16 downloads	More

The right sidebar shows a 'My Watchlist' section with a link to 'John Schumacher' and an option to 'Add Jelán C. Heidelberg to Watchlist...'. The bottom right corner of the interface shows the text 'IBM Corporation'.

# Conector para Microsoft Outlook

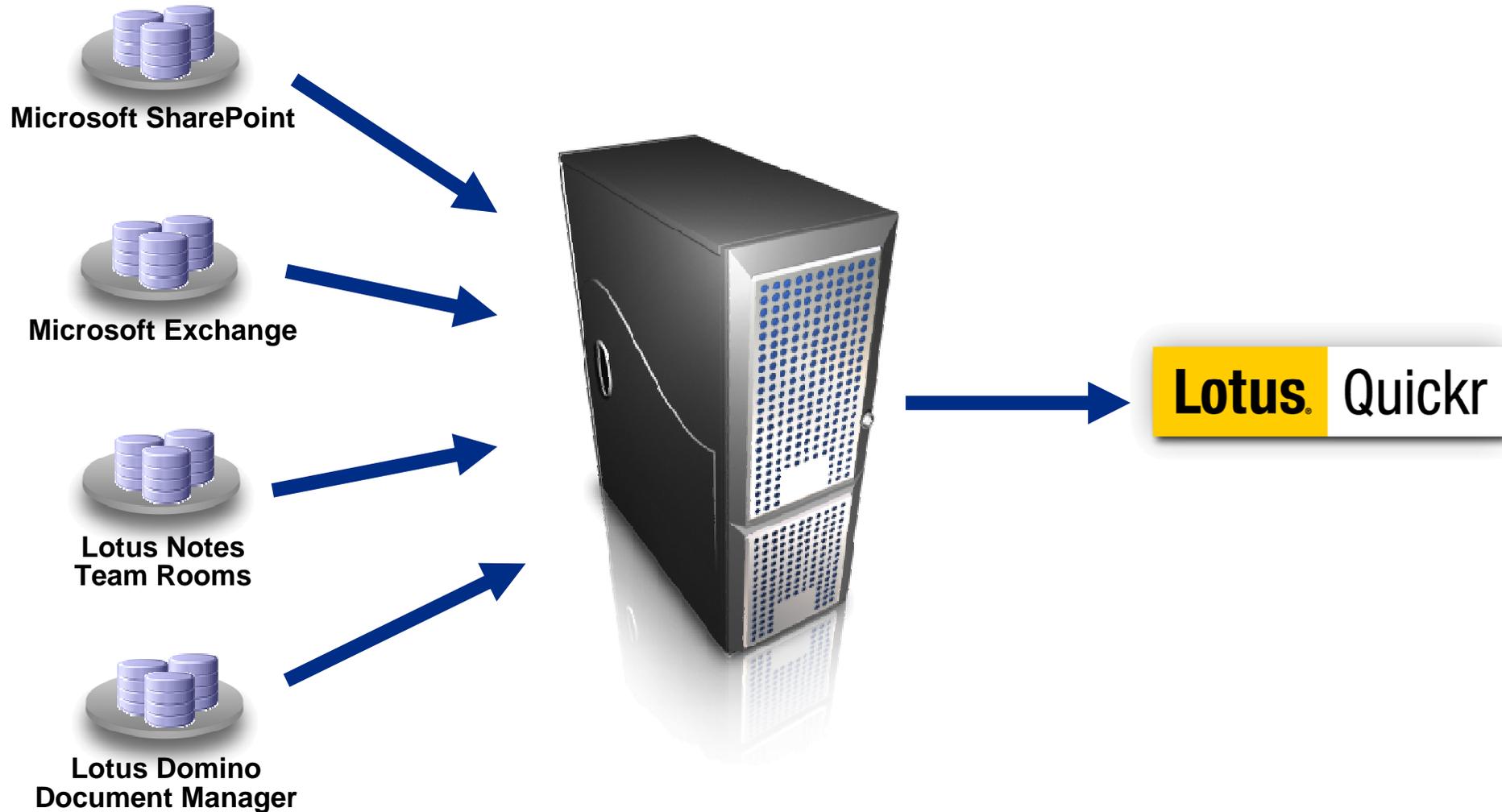
- Mover correo a bibliotecas y espacios de trabajo
- Sustituir anexos por enlaces a contenidos en Quickr
- Navegador de Quickr integrado



\* Coming in 8.1 release

# Lotus Quickr Content Integrator

## ✓ Migración y coexistencia



## Integración ECM (Quickr 8.5)



# Podcasts. Bibliotecas multimedia (Quickr 8.5)

**Media Library | Home - Microsoft Internet Explorer**

Address: <http://w3.webahead.ibm.com/medialibrary/index>

Hello Daniel Olmo Chica | [Sign out](#)

Search w3    Search Media Library

w3 Home | [BluePages](#) | [HelpNow](#) | [Feedback](#)

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**Lost Data Files: "Happy Birthday, Mouse!" 1/08**

Birthday wishes are in order for a good friend to us all - the mouse.

[Download](#)

**Lotus Collaboration Summit - ASEAN**

Lotus Collaboration Summit - ASEAN

[Download](#)

**Mark Dean Be An Expert Mentor**

Mark Dean Be An Expert Mentor

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Business Application Dialogue ...	145	★★★★★	Aug 14, 2007	
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IT Specialist certification overview	32,937	★★★★★	Aug 14, 2007	
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# Lotus Connections & Lotus Quickr. Business Partners



A word cloud featuring various IBM products and services. The most prominent words are 'web 2.0', 'quickr', 'sametime', 'domino', 'lotusphere', 'software-social', 'uc2', 'blogs', 'ibm', 'colaboración', 'wiki', 'total-forms', 'foundations', and 'expeditor'. Other visible words include 'websphere-portal', 'mobile-connect', 'sevilla', 'agenda', 'dogear', 'lotus-mashups', 'e-learning', 'isidro', 'valencia', 'e-mail', 'folksonomía', 'easysync', 'carlos', 'abierto', 'madrid', 'actividades', 'traveler', 'valeri', 'dashboards', 'paco', 'comunidad', 'active-insight', 'symphony', 'jose-ramon', 'bilbao', 'dani', 'franccisco', 'eclipse', 'total-forms', 'marian', 'juan', 'contextual', 'lotus-notes', 'luis', 'tags', 'rss', 'raul', 'esther', 'foros', 'barcelona', 'nacho', 'alberto', 'edu', 'juan', 'contextual', 'symphony', 'bilbao', 'jose-ramon', 'dani', 'franccisco', 'eclipse', 'total-forms', 'marian', 'juan', 'contextual', 'symphony', 'bilbao', 'jose-ramon', 'dani', 'franccisco', 'eclipse', 'total-forms', 'marian'.

