



**Marián Sienes** | Especialista Soluciones de Colaboración| IBM

# Lotusphere2011

IBM Software

La consola de colaboración  
inteligente de IBM





# Agenda

Domino/Lotus Notes en 2011 y roadmap

Proyecto Vulcan

Demos

¿Qué viene nuevo y qué no cambia en Domino/Lotus Notes?

Datos de mercado



# Domino/Lotus Notes en 2011

Two maintenance releases planned during 2011  
Primarily quality and consumability efforts  
Some feature work, especially in Designer/XPages  
Lotus Notes enhancements

Marketing and awareness focus :  
Developer opportunities and power of **Xpages**  
**Further alignment with Lotuslive**

OJO!!, fecha fin de soporte para Notes/Domino 7.0 y: **April 2011**

**Upgrade to 8.5 for high ROI**

→ **Learn how** Forrester Consulting calculated a three-year risk-adjusted **ROI of 147%** from customer upgrades to Lotus Notes and Domino 8.5

Now available:  
"Valuation"



**Continuidad**  
**Convergencia**  
**Innovación**



**Lotus Notes 8.5.1**  
*supports LotusLive Notes*  
**Broaden the reach of the Notes client**  
 iPhone support  
 iPhone companion (encrypted mail)  
 Nokia security update  
**Integration**  
 LotusScript Editor  
 Java Editor  
 IDVault Extensions  
**Improvement**  
 Drag & Drop calendar entries  
 Enhanced editor  
 Mac & Linux Desktop Search

**Lotus Notes 8.5.2**  
*supports LotusLive Notes*  
**Broaden the reach of the Notes client**  
 LotusLive Notes  
 Tighter LotusLive Notes integration  
 Mac OS 10;6, RHEL 5.4, Windows 7  
 LotusLive Notes supported via Lotus Notes Traveler  
 Mail, calendar, & contacts improvements  
 Quickr Connectors enablement  
 Notes 'seamless' failover capability

**Post-8.5.2:**  
 Android support  
 iPad support

**2011**  
**Lotus Notes Feature Release**  
*supports LotusLive Notes*

**Simplified deployment**  
 Improvements in multi-user deployments of the client  
**Convergence**  
 Notes/iNotes UI – greater alignment UI, programming model,  
 Additional mobile device support  
**Integration of adjacent email capabilities**  
 Improved UI/navigation  
 Enhanced integration with Lotus portfolio  
 Maximize experience for hybrid experience (on premise / cloud)  
**Day management**  
 Smarter task & information management (group calendar)  
 Attention management/task management  
 Unified task management with Quickr/Activities  
 Offline and mobile device support

**Lotus Notes Feature Release**  
*supports LotusLive Notes*  
**Continuity**  
 Experience extends across Lotus portfolio solutions:  
 Sametime, Connections, Quickr,

**Convergence**  
 Delivers unified collaboration experience across rich, web and mobile clients

**Innovation**  
 Social search and analytics across the collaboration environment

**New Opportunities**  
 Domino applications, extensive use of widgets and mashups technology, and HTML5 for richer user experience.

Project Vulcan



**Continuidad  
Convergencia  
Innovación**



**Lotus Domino**





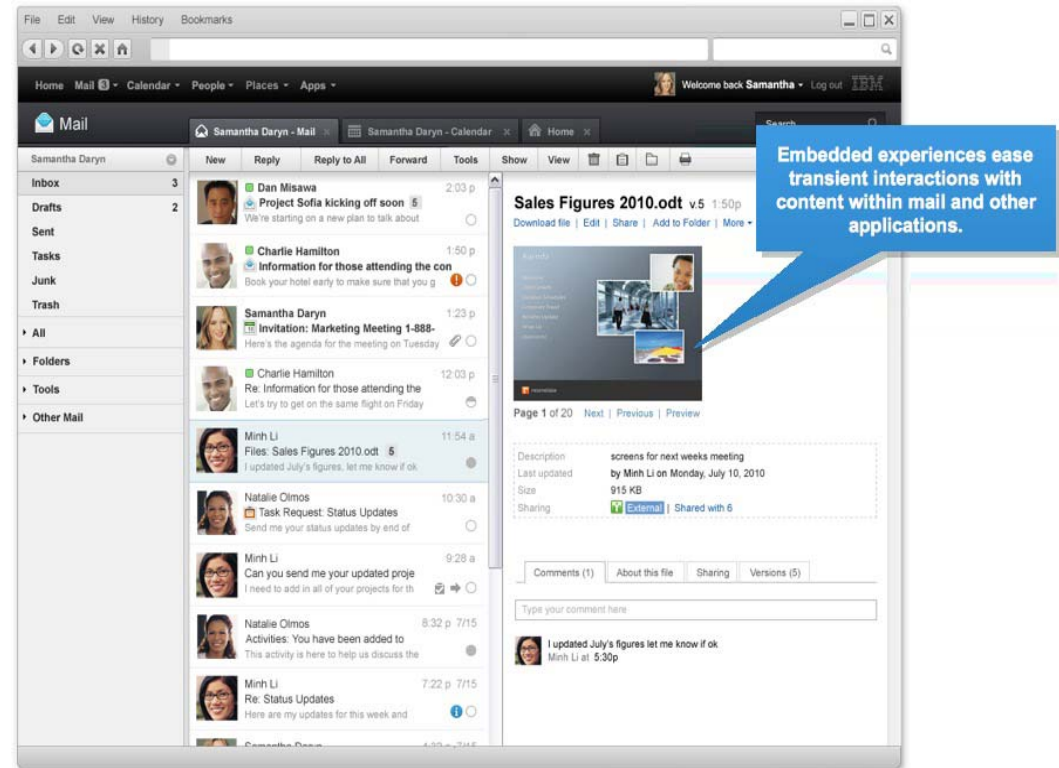
# ¿Qué es lo próximo en Domino/Lotus Notes?

## IBM Proyecto “Vulcan”

Activity stream, ShareBox, other consistent componentry

Foco en experiencia de usuario  
Web y dispositivos móviles

XPages, XPages, Xpages





# Las personas ya usan la colaboración ...





# Las compañías ya están embarcándose en Social Software



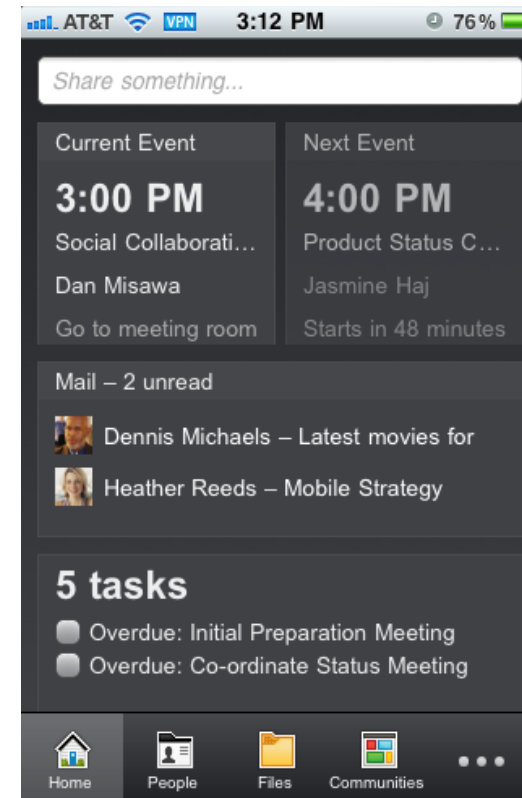
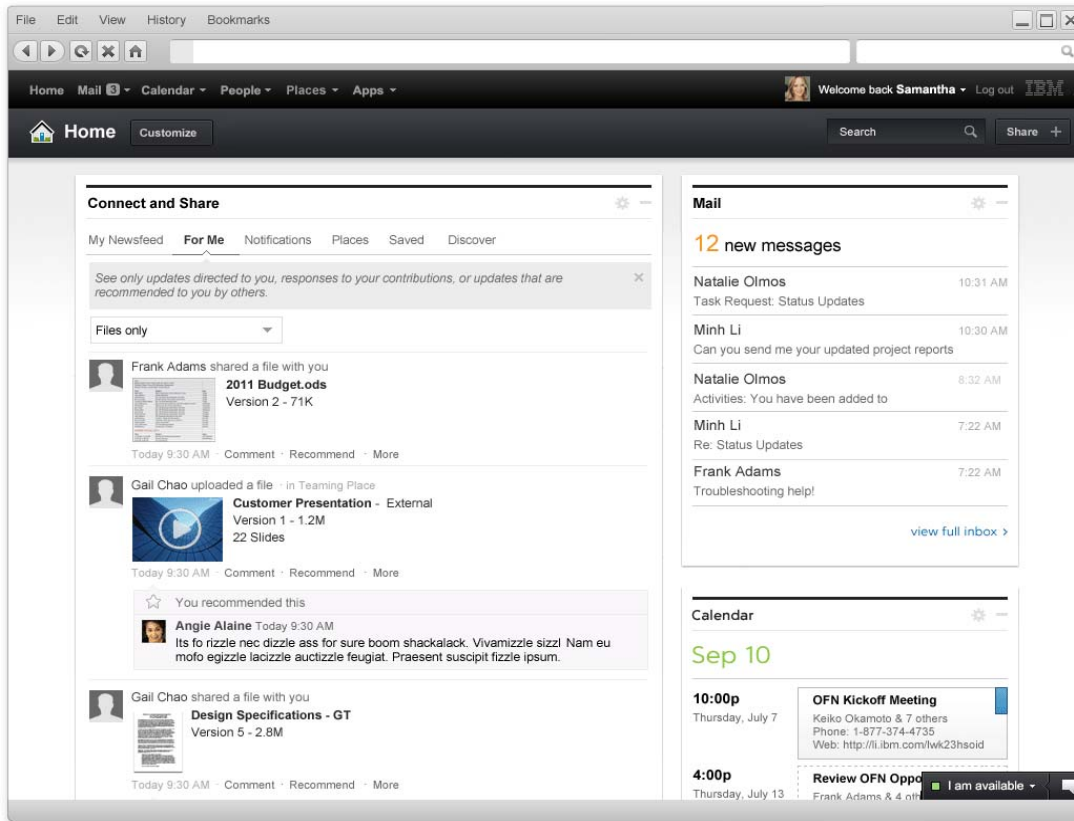
- Política
- Integración
- Adopción
- Gobernanza
- Mentalidad
- Confidencialidad
- Seguridad
- Confianza
- TCO
- ...



# Proyecto Vulcan

IBM **Proyecto Vulcan** es el nombre con el que IBM designa su visión de futuro para la colaboración.

Está diseñado para **potenciar la convergencia** entre:  
 Aplicaciones de negocio colaborativas y redes sociales  
 Desktops, netbooks y dispositivos móviles  
 Cloud y sistemas on-premise





# Proyecto Vulcan: Una visión a futuro

## Productividad y eficacia de los empleados

Un entorno unificado que simplifica y acelera la colaboración

Extender la colaboración más allá de los equipos de trabajo tradicionales

Permitir a los usuarios un acceso flexible

## Rápido despliegue y actualizaciones

Unified hybrid delivery model to provide choice and lower transition risks

Web-delivered clients that lower client-side delivery costs

Modularity and standardized integration to enable customer choice

## Modelo abierto

Fácilmente integrable con aplicaciones existentes

La estandarización conduce a la integración y reutilización



# IBM y Activity Stream

IBM reinventa la bandeja de entrada con “Activity Stream” -- un lugar único de acceso que permite a los usuarios ver e interactuar con contenido social de Twitter, LinkedIn, Facebook, SAP, y otras aplicaciones de la compañía (Cognos, etc..)

The screenshot displays the IBM Connections Activity Stream interface. The main content area is divided into two columns. The left column, titled "My Activity Stream", lists updates from various sources like Gowalla, Silanis, Coremetrics, and Project Zeus. The right column, titled "Mail", shows a list of messages. A modal window is open over a file named "ProductBrief.odp", displaying its details: "Description: No description for this file", "Size: 371 KB", and options to "Preview" or "Download this file". Below the file details, there are tabs for "Comments", "About this File", and "Versions (1)". A comment from Frank Adams is visible, dated 12/17/10. The bottom right corner shows a status bar with "I am available".

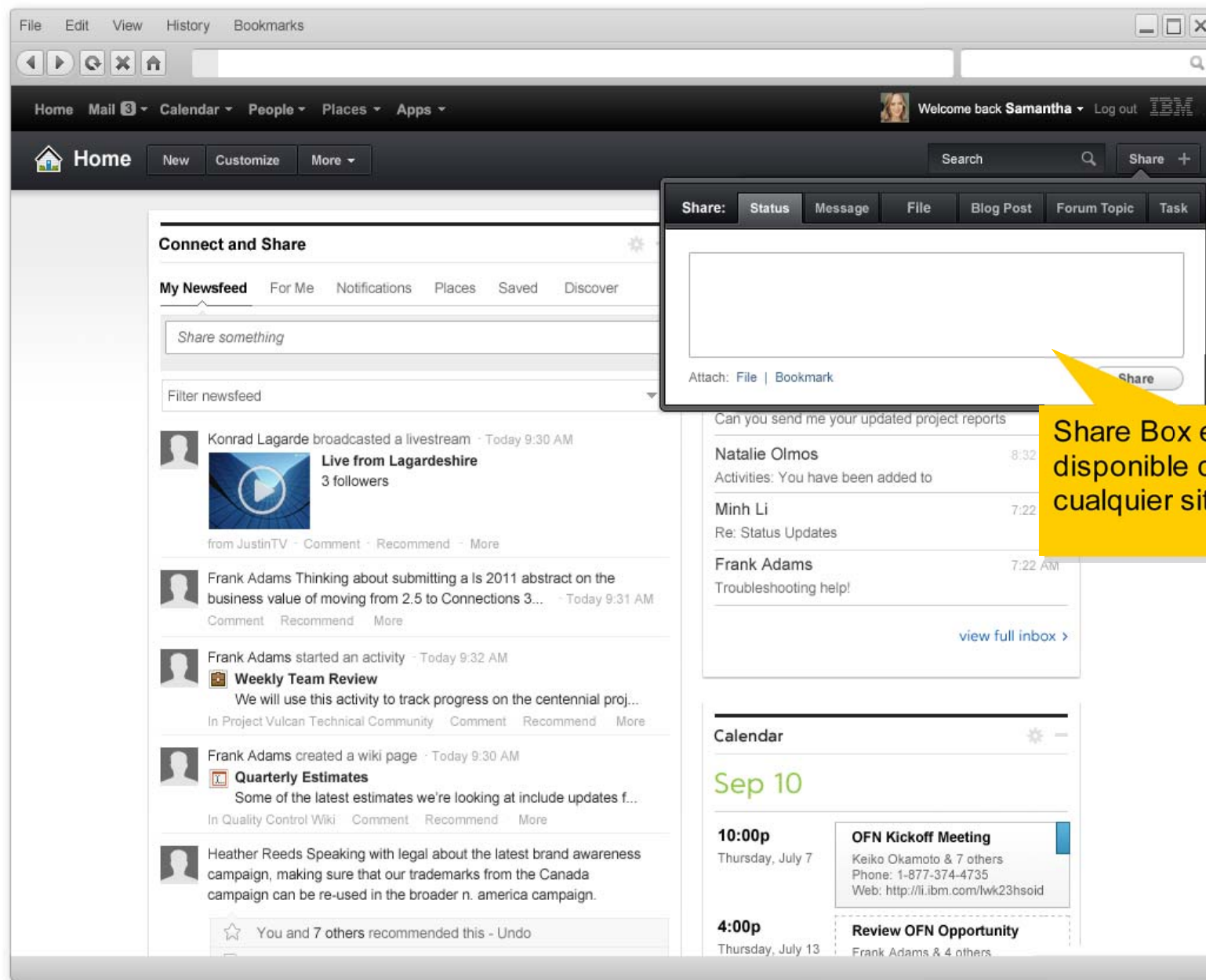


# Menús y extensiones o otras aplicaciones

The screenshot shows a web browser window with a navigation bar at the top containing 'Home', 'Mail', 'Calendar', 'People', 'Places', and 'Apps'. Below the navigation bar, there are three main panels:

- Mail Panel:** A list of email messages with sender names and subject lines. A yellow callout points to this panel with the text: "Vista rápida" para el correo, agenda, personas y espacios de trabajo en equipo.
- Applications Panel:** A vertical menu listing various applications: Files, Activities, Charts, Forms, Events, Meetings, Tungle, and Salesforce. A yellow callout points to this panel with the text: Menú de aplicaciones a las que tiene acceso el usuario y que es extensibles a aplicaciones de terceros.
- User Profile Panel:** A profile card for 'Samantha Daryn' with options like 'Edit My Profile', 'My Profile', 'Settings', 'Help', and 'Log Out'. A yellow callout points to this panel with the text: Acceso a Mi Perfil desde todos el site.

# Share Box



The screenshot shows the IBM Lotusphere web interface. At the top, there is a navigation bar with 'Home', 'Mail', 'Calendar', 'People', 'Places', and 'Apps'. A user profile for 'Samantha' is visible. Below the navigation bar is a 'Home' section with 'New', 'Customize', and 'More' options. The main content area is divided into two columns. The left column is titled 'Connect and Share' and contains a 'My Newsfeed' section with a 'Share something' input field and a list of news items. The right column contains an email inbox and a calendar. A 'Share' dialog box is overlaid on the newsfeed, showing options for 'Status', 'Message', 'File', 'Blog Post', 'Forum Topic', and 'Task'. A yellow callout box points to the 'Share' button in the dialog box.

Share Box está disponible desde cualquier sitio

# Acceso a Sametime



The screenshot shows the IBM Lotus Places web interface. The top navigation bar includes 'Home', 'Mail', 'Calendar', 'People', 'Files', and 'Apps'. A user profile for 'Samantha' is visible with a 'Log out' button. The main content area displays a list of 'Places' such as 'Rainforestry Innovation', 'Night Owl Brainstorming', 'Earth Day', 'Supplier Relations', 'Capital Expenditure Re-engineering', 'Biz Dev Circle', 'Brand Development Community', 'Banking and Finance', and 'Marketing Idea Playground'. A yellow callout box with the text 'Acceso a la funcionalidad de mensajería instantánea' points to the 'Night Owl Brainstorming' place. On the right side, there is a 'Recommendations' section and a 'Sametime' chat window. The chat window shows two teams: 'Marketing Team' with 10 members (Charlie Hamilton, Dan Misawa, Keiko Okamoto, Heather Reeds, Minh Li, Nataline Olmos, Ted Amado) and 'Sales Team' with 15 members (Daniel Misselle, Larry Moriarty, Bill Ranney). A search bar for 'Name or number' is at the bottom of the chat window. At the bottom right of the interface, there is a status indicator 'I am available'.

# Home Page



The screenshot shows the IBM Lotusphere 2011 Home Page. At the top, there is a navigation bar with 'Home', 'Mail', 'Calendar', 'People', 'Places', and 'Apps'. A user profile for 'Samantha' is visible with a 'Log out' link. Below the navigation bar is a 'Home' section with a 'Customize' button and a search bar. The main content area is divided into three columns. The left column is the 'Enterprise Activity Stream', showing a list of updates such as 'Frank Adams shared a file with you' (2011 Budget.ods) and 'Gail Chao uploaded a file' (Customer Presentation). The middle column is the 'Mail' widget, displaying '12 new messages' from contacts like Natalie Olmos and Minh Li. The right column is the 'Calendar' widget, showing a view for 'Sep 10' with events like 'OFN Kickoff Meeting' and 'Review OFN Oppo'. A status bar at the bottom right shows 'I am available'.

Enterprise Activity Stream

Widget para acceso a la bandeja de correo

Widget para la agenda

# Act & Collaborate In-Context



The screenshot shows a web browser window displaying an IBM Lotus Notes interface. The top navigation bar includes 'Home', 'Mail', 'Calendar', 'People', 'Places', and 'Apps'. The 'Mail' section is active, showing a list of emails on the left and a preview of the selected email on the right. The selected email is from Dan Misawa with the subject 'Project Sofia kicking off this week'. The preview pane shows a file attachment titled 'Sales Figures 2010.odt v.5 1:50p'. The file details include a description 'screens for next weeks meeting', last updated by Minh Li on Monday, July 10, 2010, a size of 915 KB, and sharing information: 'External | Shared with 6'. A comment from Minh Li is visible: 'I updated July's figures let me know if ok' at 5:30p. A yellow callout bubble points to the file attachment area with the text 'Compartición de ficheros desde el email'.

Compartición de ficheros desde el email





Edición simultanea con comentarios y tareas

Business Update.odt

File Edit View Create Layout Table Tools

Comments

Let's get the official tag line...

**Ted Amado** Today 2:08p  
Let's get the official tag line from the marketing team and check on any trademark/copyright requirements

Comment

Consider reconsider the openin...

This sententc isn't clear. Ar...

renovations

## Business Update

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec ac lectus sem. Integer at eros nec sem pharetra cursus et sit amet elit. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Phasellus interdum porttitor magna eu eleifend. Donec tincidunt, tellus id convallis viverra, felis nulla euismod enim, ut faucibus tortor odio eu ante. Donec at odio non lorem mattis fringilla. Phasellus scelerisque magna at turpis mollis id vulputate dui facilisis. Sed iaculis risus eu risus molestie at facilisis tellus pulvinar. Sed vehicula consequat mauris, eget vehicula augue egestas vitae. Integer hendrerit, diam vel tristique luctus, lectus sem rhoncus magna, non iaculis elit odio in justo. In tincidunt luctus mi sed gravida. Nam aliquam eros at leo vulputate molestie.

Donec in ligula at orci bibendum dictum. Curabitur sit amet massa risus, non egestas diam. Donec vehicula sodales sapien quis tincidunt. Vivamus egestas, risus ut porttitor viverra, nulla erat dictum porttitor viverra, nulla erat dictum

I am available

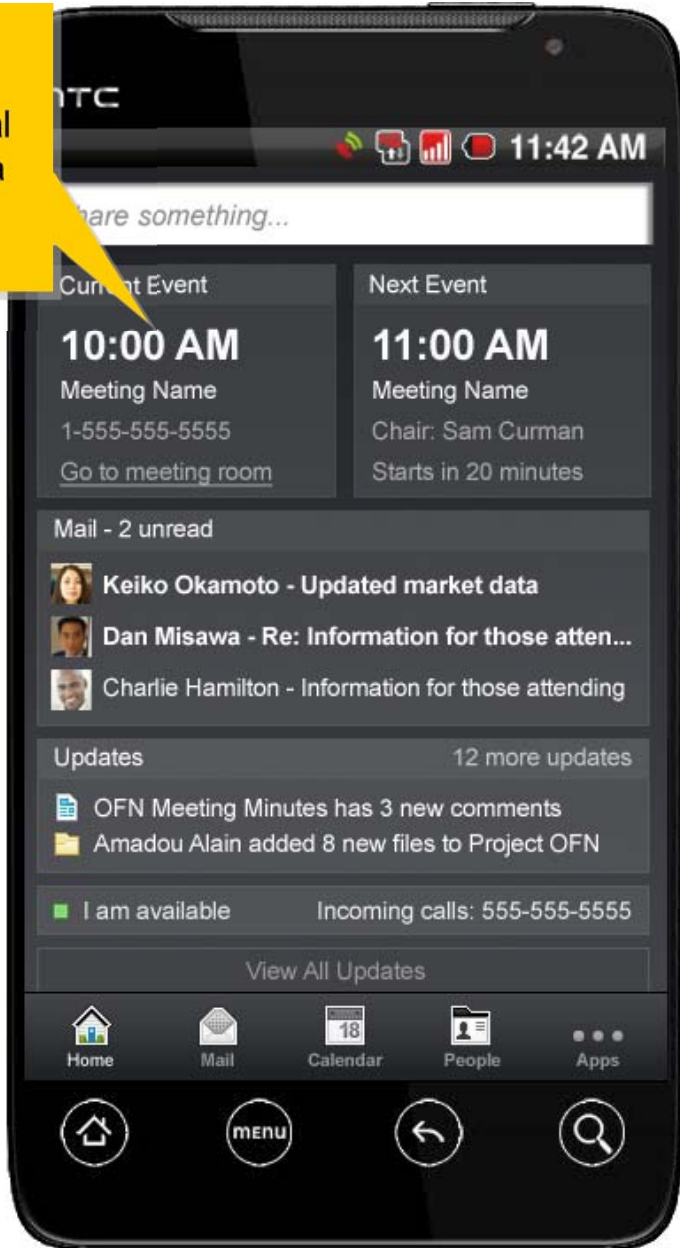


demo

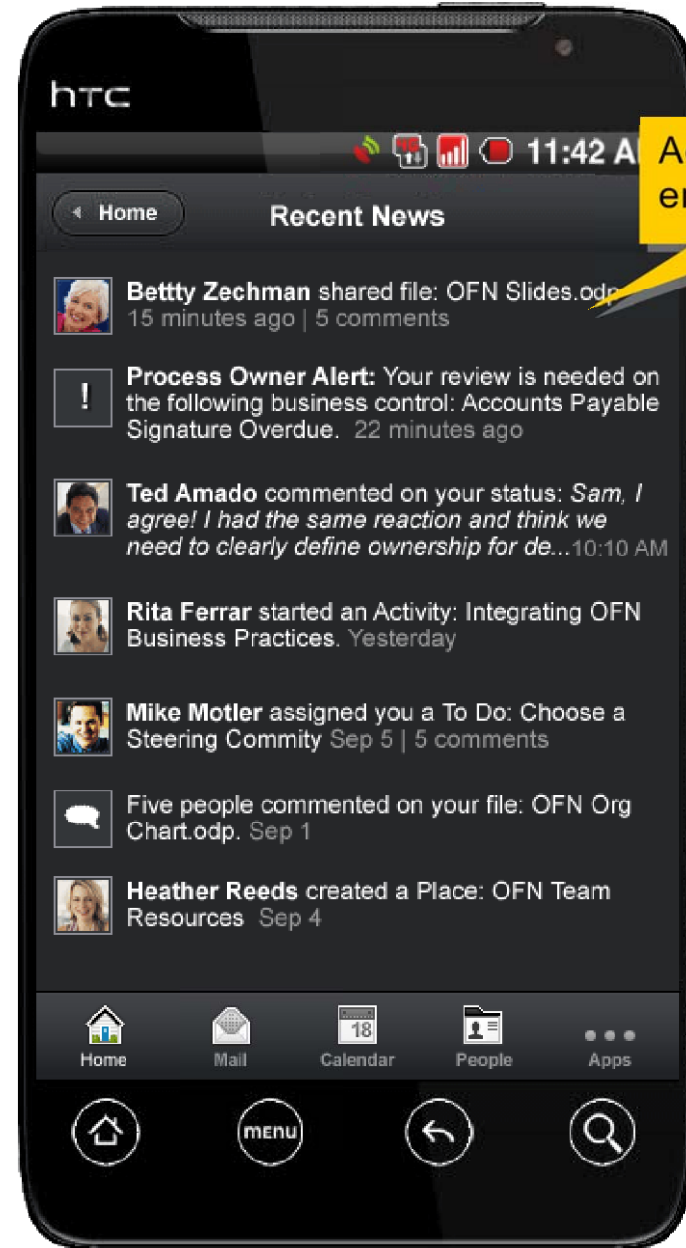


# Home Page y Activity Stream para dispositivos móviles

Vistas de mail, agenda y contenido social optimizado para el dispositivo.

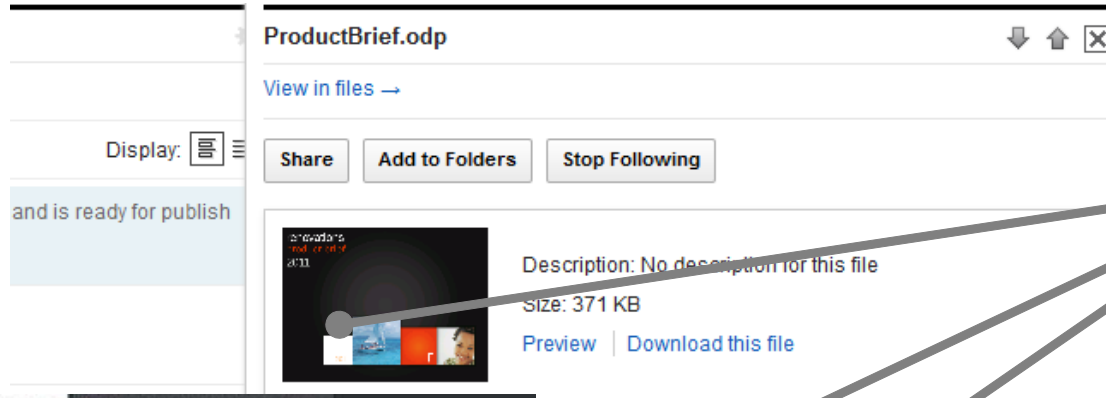


Activity Stream en el móvil

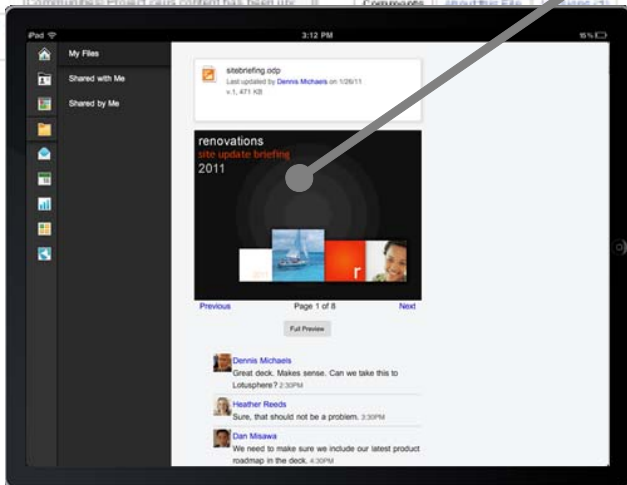
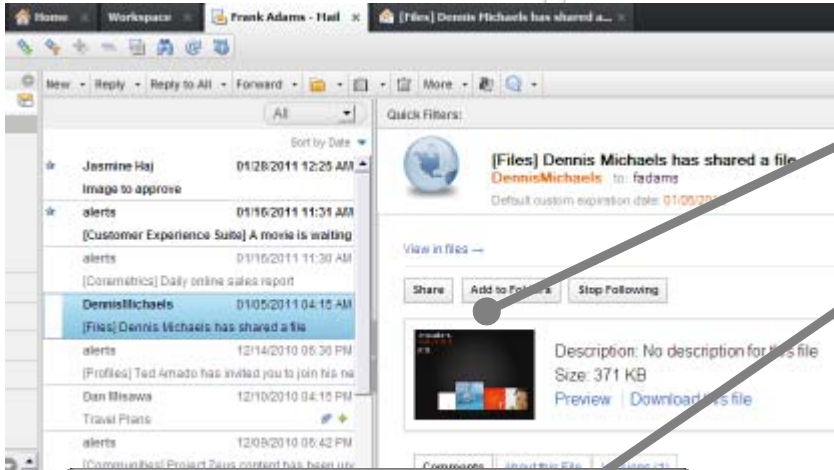




# Aplicaciones también en el móvil



**Mismo contenido**  
Pero mostrado en diferentes plataformas



Por ejemplo, gadgets para...  
CRM  
HR  
Gestión documental  
Workflow  
Y más . . .



demo



## ¿Qué cambios vienen..?

Foco en aumentar la productividad de los usuarios integrando la colaboración contextual

La bandeja de entrada del correo no es centro de gravedad para la colaboración

Cloud — es una parte a integrar en el modelo, si simplifica la complejidad y permite ahorros

Acceso web y móvil, prioritario para los usuarios

Las herramientas de productividad pasan a segundo plano, y el contenido colaborativo es el centro





## ¿Qué no va a cambiar?

Todas las aplicaciones Domino se van a poder seguir ejecutando  
Cada vez más oportunidades de usar Xpages

Notes/Domino – core de la arquitectura

Compromiso con la interoperabilidad, flexibilidad, bajo TCO

Business partners formados y certificados

Valor añadido con otras soluciones de colaboración del portfolio de IBM

Manager Workbench - IBM Lotus Notes

File Edit View Action Tools Window Help

Launch Mail 4 Calendar Manager Workbench

Manager Workbench

My Employees

Compensation

Development

Hiring

Onboarding

Travel

Resources

**People Planner**

Set Top/Bottom Set Increase Set Promotion Help

Employee	Position	Band	Band Mos	Pos Code	Job Family	Work Location	PBC History
Caitlin Garfield	Media Specialist	07	70	499A	24A	Chicago	-2-2
Herb Medway	Copy Writer	08	40	499A	24A	New York	-2-2
Lan Trung	Media Specialist	08	58	499A	24A	Paris	-3-2
Mali Vo	Promotions Coordinator	09	26	499A	24A	Chicago	-2-2
Sabra Mazar	Media Specialist	08	70	499A	24A	New York	-1-1

Management Solution

VO, Mali

Company	Renovations	EmplID	1234567	Hire Date	01/31/2000
Business Unit	Corporate	Job Code	PrCoord	Department	93
Department	Marketing	Location	Chi	Country	USA

Personal Business Commitment

Employee information and assessment dates

Employee information

Employee name: Vo, Mali

Owning manager: Misawa, Dan

Position title: Promotions Coordinator

Assessment dates

Assessment period: 2005/01/01 to 2005/12/31

My PBC goals

Business goals

Contact Record

Report-to Chain Recent Collaborations Additional Info

Mali Vo  
Renovations - Promotions Coordinator  
Active

Work: 773-863-8888  
Mobile: 773-476-1836  
E-mail: mvo@renovations.com  
Address: Building 8, Room 334  
10352 Renovations Way  
Chicago, IL 60603

start Document 1 - Micro... IBM United States... Manager Workbench Online 11:45 AM



## Algunos datos del mercado

### Lotus Notes y Domino

IBM cuenta con un equipo de desarrollo a nivel mundial de más de 500 para la plataforma Notes / Domino

Steady position in a rapidly-evolving marketplace

Gran crecimiento de clientes con correo en dispositivos móviles – Lotus Traveler (*IDC, September 2010*)



### LotusLive Notes

Strong analyst and customer reception out of the gate



### Lotus Symphony

Más de 50 millones de copias distribuidas



### Lotus Protector

Control personalizado dentro de un entorno familiar, el cliente de Lotus Notes

99% de eficacia (ICSA Labs)







# La colaboración de IBM en el mercado

Más de la mitad de las compañías del Fortune Global 100 usan Lotus Notes/Domino; 34% cuota de mercado mundial de correo según IDC<sup>1</sup>

Alrededor de 18.000 nuevos clientes han adoptado Lotus Notes / Domino desde el lanzamiento de la versión 8.x y X-pages

Según Forrester WAVE, líder como Plataforma de Colaboración<sup>2</sup>

120M de clientes usan Sametime; 30% de los nuevos son usuarios de MS Outlook/Exchange

Portal – #1 a nivel mundial, en revenue desde 2001 hasta 2009<sup>3</sup>

Collaboration for the mobile professional - "...growing adoption of the IBM Lotus Notes Traveller offering IBM garnered the highest growth in business mobile email subscribers."<sup>4</sup>

Según Gartner Magic Quadrant, líder en Horizontal Portals; Social Software en Workplace; & Web Conferencing<sup>5</sup>

Según IDC, líder en cuota de mercado para plataformas de Social Business<sup>6</sup>; usado por 35 de las compañías Fortune Top 100

Resultados de un 147% de ROI para actualización a Notes / Domino v8.x con un payback de 12 meses, según estudio de Forrester<sup>7</sup>

1 IDC Report - "Worldwide Integrated Collaborative Environments 2009 Vendor Shares"

2 Forrester WAVEtm - Collaboration Platform 3Q/2009

3 Gartner DataQuest 2009 "Portal Products & User Interaction Tools", April, 2010

4 IDC Worldwide Business Mobile Email 2010–2014 Forecast & 2009 Vendor Shares, Aug. 2010

5 Gartner Magic Quadrant for Horizontal Portals, September, 2010; Gartner Magic Quadrant, Social

Software in the Workplace, October, 2010; Gartner Magic Quadrant for Web Conferencing, November, 2010

6 IDC Worldwide Social Software Software MarketShare by Vendor, June 2010

7 Forrester Total Economic Impact (TEI), December 2009





# thank you





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