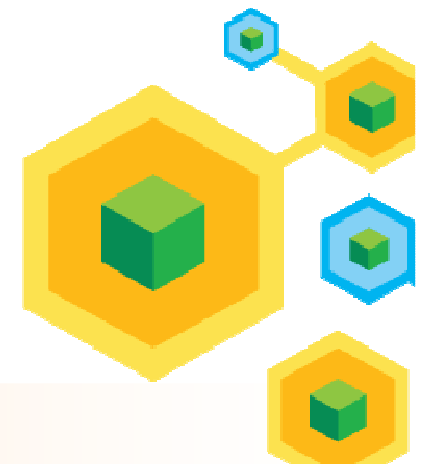


¿Es posible mejorar la atención a los pacientes crónicos al tiempo que se recorta el gasto?

Javier Olaizola

Healthcare Industry Leader, IBM Global Business Services



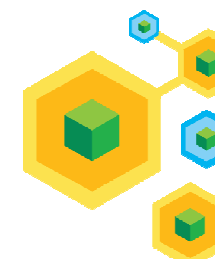
¿Cuál es el valor de los Sistemas de Salud?

- Equidad
- Sostenibilidad
- Calidad

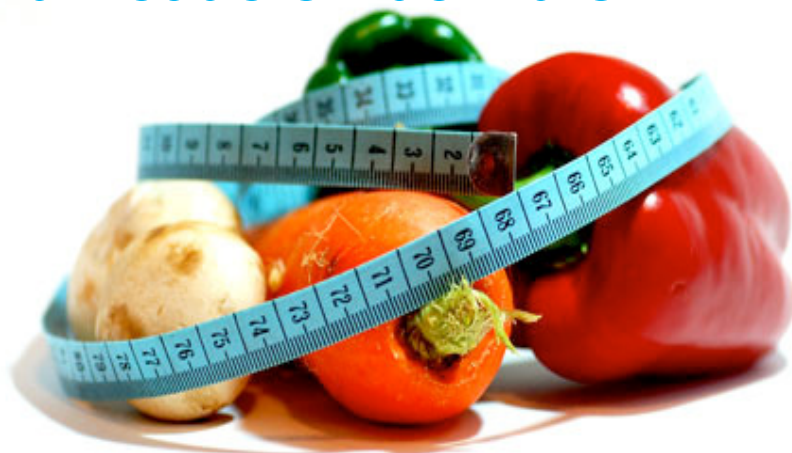
- Estructuras físicas tradicionales

- Modelo de financiación del sistema

- Sistema desintegrado, orientado a la optimización de las partes

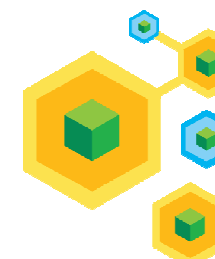


La Ecuación del valor

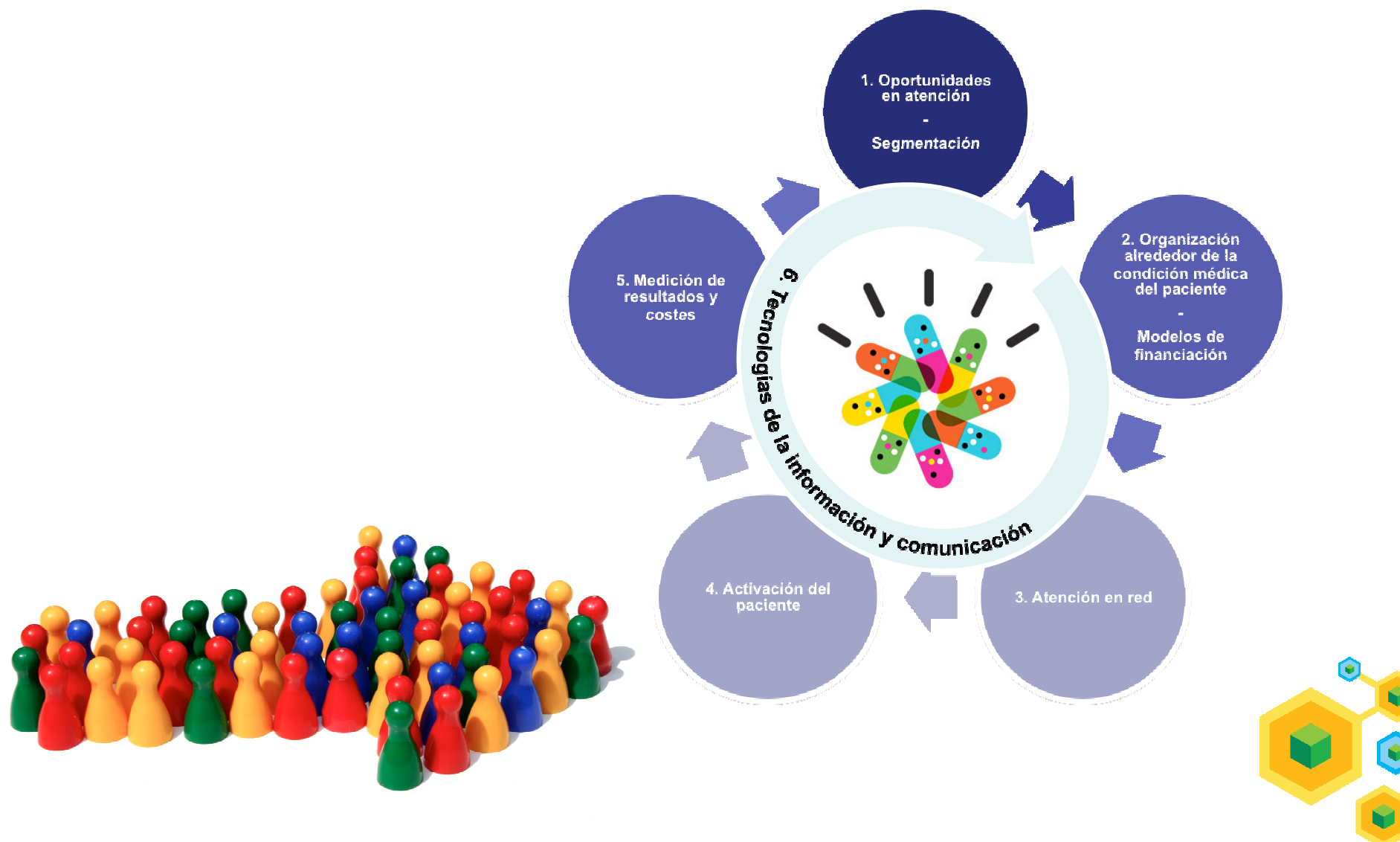


$$\text{Valor} = \frac{\text{Resultados en términos de salud}}{\text{Coste de proveer los resultados}}$$

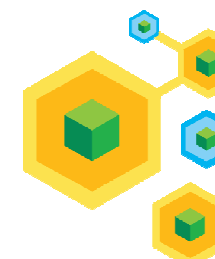
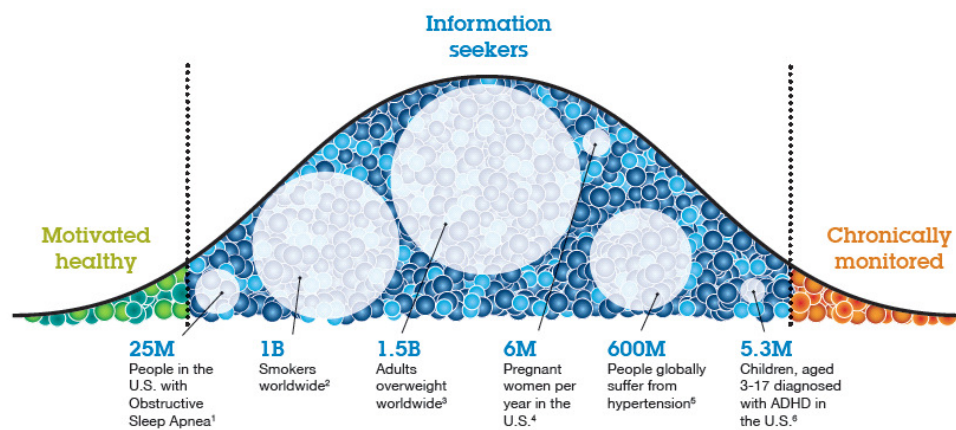
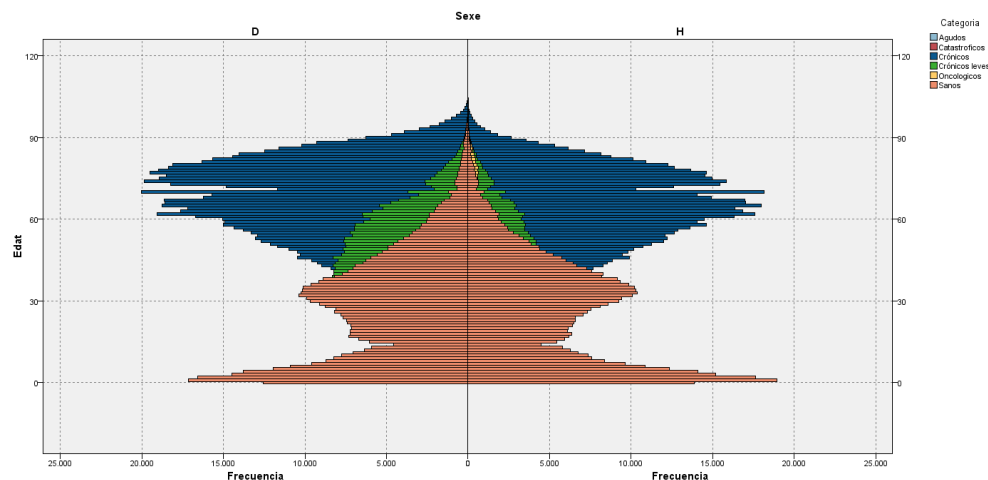
- Estrategias para incrementar el valor
 - Mejorar la calidad de la atención
 - Reducir costes



Principios para incrementar el valor



Identificación de oportunidades de atención - Segmentación

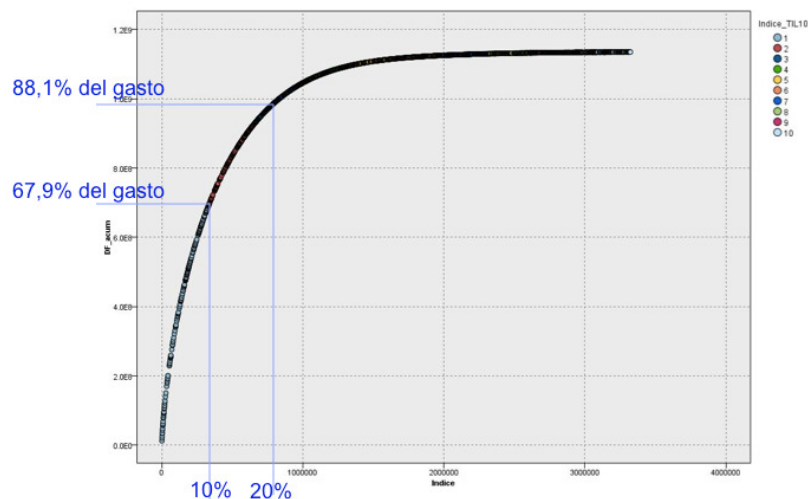
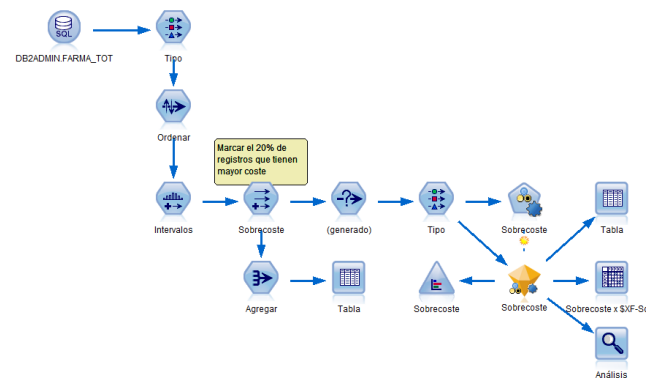


Demo

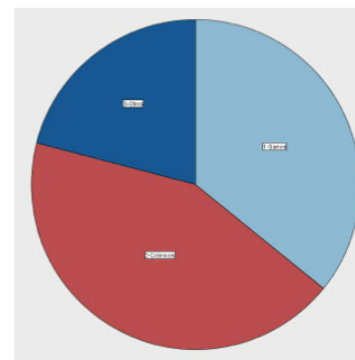
Auditar datos de [6 campos]

Campo	Gráfico de muestr.	Medida	Min	Máx	Media	Desv. típica	Asimetría	Únicos	Válidos
UP		Nominal	1	289	--	--	--	283	4152646
Edat		Continua	0	120	42.654	24.163	0.022	--	4152646
Sexe		Nominal	--	--	--	--	--	2	4152646
NumCol		Nominal	10804374	15013513	--	--	--	4186	4152646
qCRG		Nominal	10000	91104	--	--	--	959	4152646
DF		Continua	0.000	183077.930	273.210	697.096	13.493	--	4152646

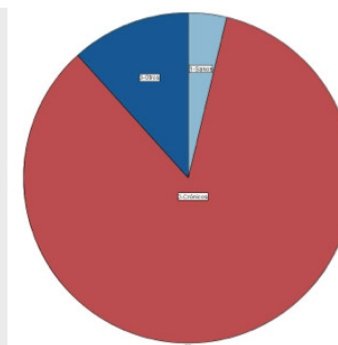
* Indica un resultado de varios modos * Indica un resultado muestreado



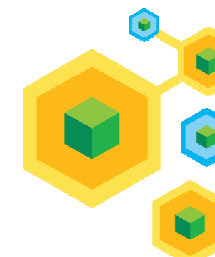
Sectores CRG

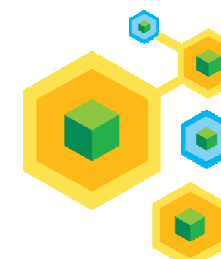


Recuentos



Gasto acumulado





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