

IBM Software Group

Enterprise Modernization: Revolutionizing the economics of enterprise application development and maintenance

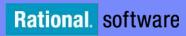
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Agenda

Software Delivery Challenges

IBM Rational Enterprise Modernization Solutions

Revitalize Applications

Empower People

Unify Teams

Exploit Infrastructure

How to Get Started?





Businesses are challenged to deliver innovation

80%

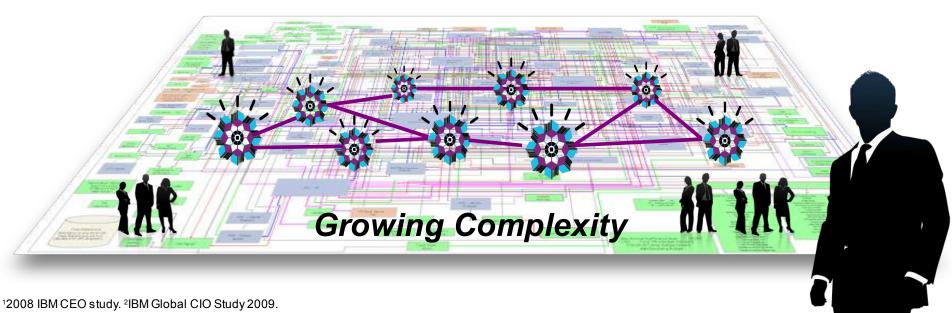
CEOs anticipate turbulent change and bold moves.1

of CIOs work with senior business executives to drive innovation.²

64%



increase in the gap between leaders' need and their ability to deliver it.1





Many companies consider IT an inhibitor to innovation and a source of inflexibility

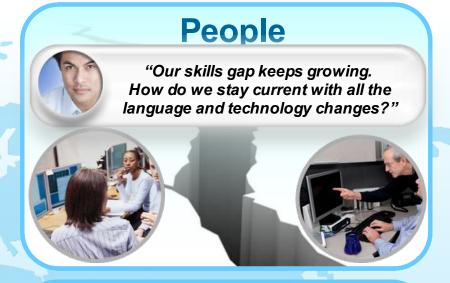
"The message for IT is clear; business needs and expects greater agility from IT. A new approach to IT delivery models and sourcing options is required that allows IT organizations to be more responsive to the needs of the business."

Gartner, October 14, 2008, "Changing the Cost Structure of IT Will Become a Business Imperative for Most ClOs"



Challenges to achieving greater value from your IT











IBM Rational Enterprise Modernization solutions can help

Optimize your applications, people, team and infrastructure investments



- § Increase flexibility by revitalizing existing application portfolios
- § Boost productivity and accelerate innovation with modern skills
- § Maximize business agility by bridging organizational silos
- § Increase system utilization by leveraging hardware capabilities

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Increase flexibility by revitalizing existing application portfolios



Business intelligence for applications

Enterprise architecture and portfolio management

SOA tools for all platforms and languages

Operational reuse

User interface modernization

Application transformation tools and services

Quality across the organization

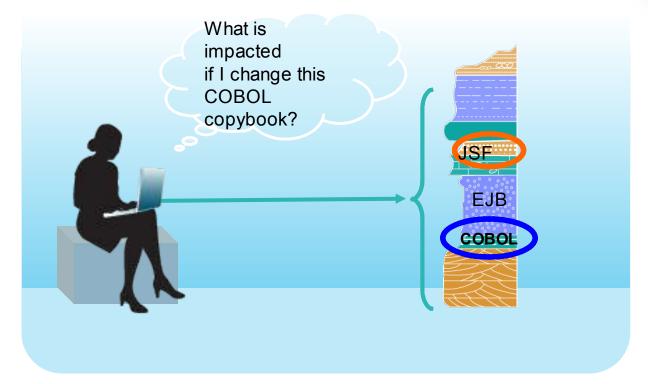
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Enterprises want to...

Understand the impact and cost of change to their IT systems





But...

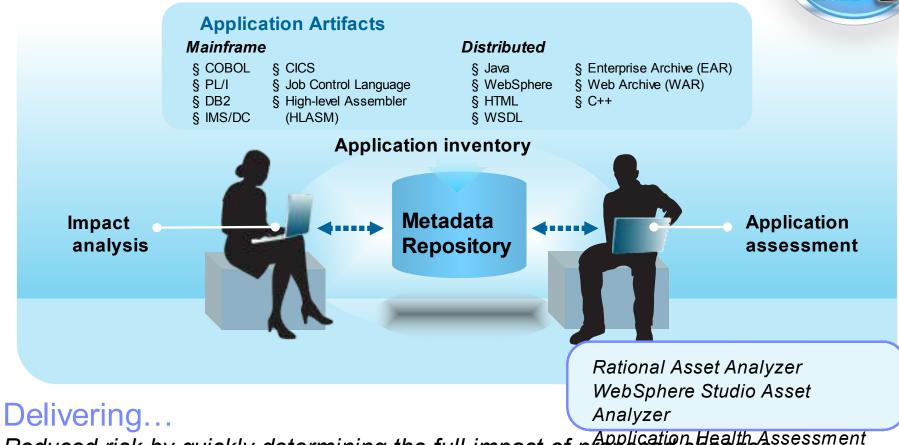
They have no business intelligence inventory of their application assets, relying instead on manual and error-prone processes and incomplete knowledge. They must compensate with more extensive planning and extra testing.



Solution: Business intelligence for applications

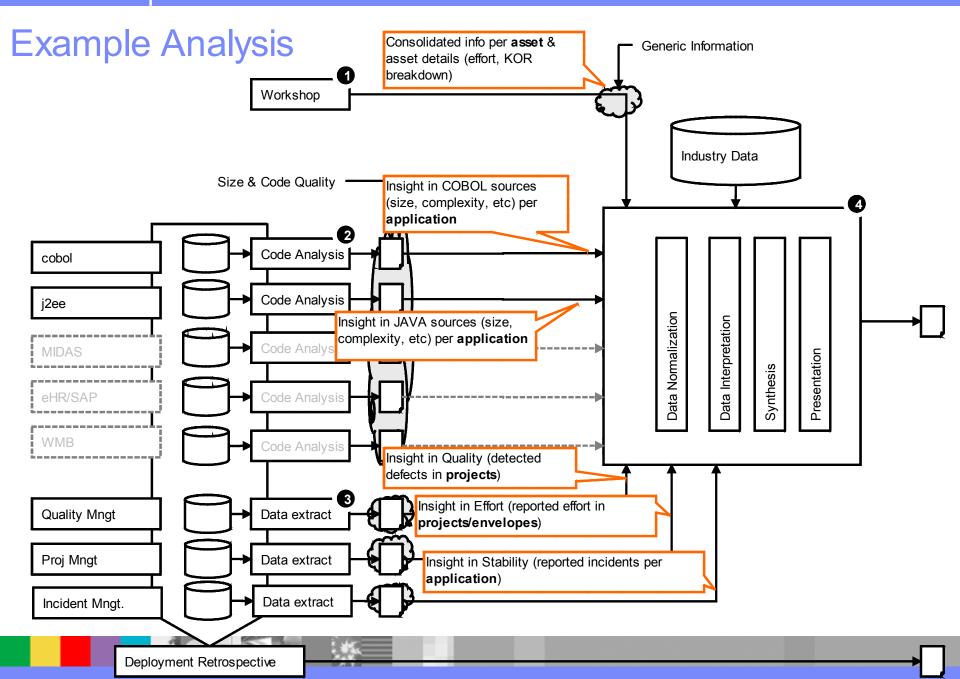
Restore lost application knowledge via technical analysis





Reduced risk by quickly determining the full impact of proposed changes and lowered costs via dead code elimination, optimal planning, focused testing and faster development







Example: Derived maintenance related FTE's for the COBOL technology domain whereby IS & I&O activities are combined

Breakdown (LOB - Asset)	FP	FPmnt .	FTE	FTEws	FTEws
- No Asset Match, No LOB match -	913.190,6	150.747,5	109,2		
CF	65.768,3	9.398,9	6,8	10,1	84,0
-No Asset Match, only LOB match -	21.498,2	4.381,6	3,2		
Accounting (Bismarck-ASI-ABS)	20.208,9	1.769,9	1,3	3,3	
Customer Profitability	135,7	47,8	0,0	3,0	
FIAMS	13.461,8	1.101,2	0,8	0,8	
Referential (Taux/Cours)	4.421,8	947,2	0,7	0,3	
Reporting (BLIC; NSA-FPR-Fin Rep; POPA)	6.042,0	1.151,2	0,8	2,7	
MB	24.797,1	3.097,5	2,2	2,0	102,9
-No Asset Match, only LOB match -	4.073,0	1.210,9	0,9		
GUIDE	20.724,1	1.886,6	1,4	2,0	
OPS	428.162,7	96.754,4	70,1	20,6	45,9
-No Asset Match, only LOB match -	49.041,3	9.616,3	7,0		
Card management & authorization	9.711,6	2.015,5	1,5	1,5	
CINQ	203,7	79,8	0,1	0,7	
Customers core systems BE and Ficus	44.809,6	11.841,9	8,6	3,6	
Estates Management	2.299,6	495,6	0,4	0,5	
MX, STARS, CODA	32.069,9	4.249,1	3,1	1,9	
Securities accounting & custody	141.522,9	35.842,3	26,0	5,5	
Securities referentials	52.700,8	12.340,3	8,9	2,1	
Securities Transactions	58.352,9	15.871,5	11,5	3,3	
TIS and PCV and CGS	37.450,2	4.402,0	3,2	1,5	
РВ					11,4
-No Asset Match, only LOB match -					
RB	49.304,3	9.772,3	7,1	11,6	32,8
-No Asset Match, only LOB match -	7.253,4	846,4	0,6		
Commissielonen zelfstandigen	2.698,0	679,3	0,5	2,0	
Diamonds (SAS)	1.049,3	257,9	0,2	2,6	
NFE CDM	23.438,4	4.945,0	3,6	0,3	



Enterprises want to...

Reuse existing assets to reduce duplication and speed time to market





But...

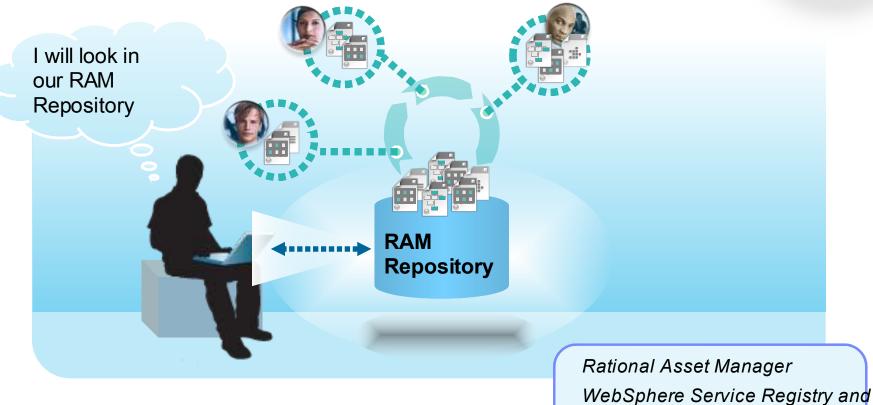
They do not have the infrastructure to establish a reuse culture



Solution: Operational reuse

Instill proactive asset management of all IT artifacts into the organization's processes and culture by deploying a reuse infrastructure





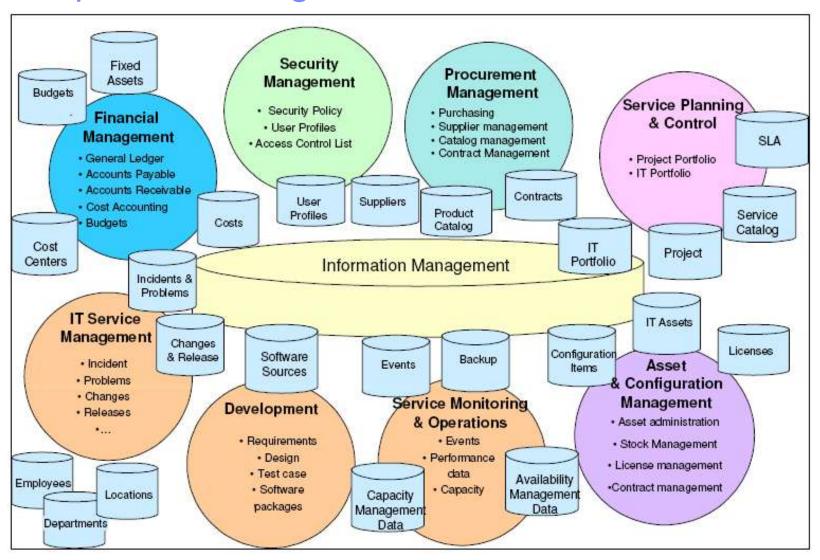
Delivering...

Greater reuse, development efficiency, faster time-to-market, and higher quality

Repository



Example: Accessing islands of information





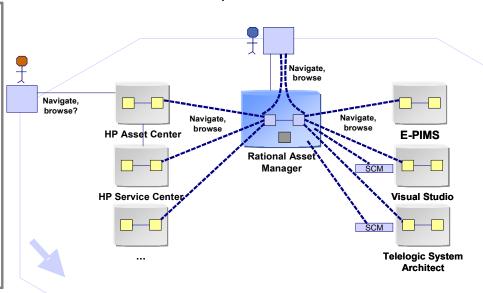
Example: A Knowledge Management System that improves service quality, adaptability and agility, RAM is the core component is this solution

Knowledge Management System (KMS) will provide ability to use data collected by the IT processes "dynamically", turning embedded information into knowledge.

IT Knowledge Management

- Through structuring of information, the KMS creates new value from IT data
- § The KMS is a key enabler for the improvement of IT processes by addressing challenges in data accumulation, currency and accessibility
- § KMS is aimed to support processes across the entire IT domain and multiple Suppliers

IBM's Rational Asset Manager is the core component of KMS





Enterprises want to...

Provide a range of appealing, more intuitive user interfaces to increase employee productivity and boost customer satisfaction





But...

The cost of replacing or re-writing these applications is prohibitive, and they may not have the necessary web and UI technology skills



Solution: User interface modernization

Deploy the ideal UI for your application, from quickly creating a modern Web UI out of an existing green screen application to customizing a highly interactive, graphical Web 2.0 UI







Rational EGL

Host Access Transformation Services

Rational Developer for System z

Rational Developer for Power System NE

Rational Business Developer

Rational Application Developer

Delivering...

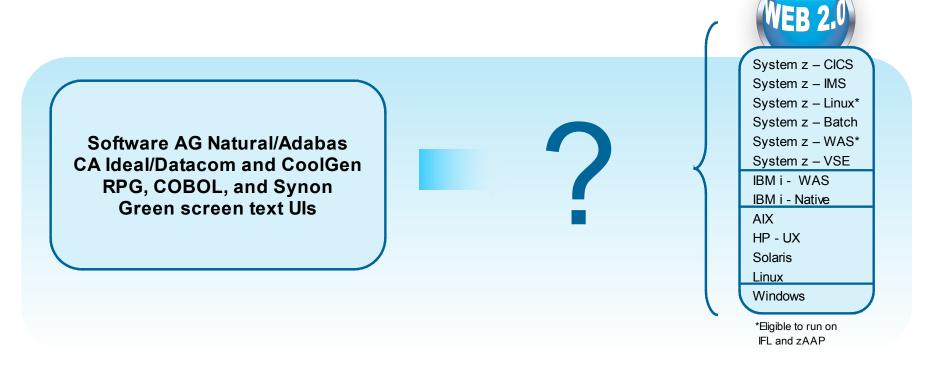
Greater customer satisfaction, lower employee training costs, and fewer errors from more modern and compelling UIs



Enterprises want to...

Reduce tool support costs and move to modern platforms, languages, and tools for their multi-platform application development





But...

They are stuck on poorly supported, expensive, legacy development platforms

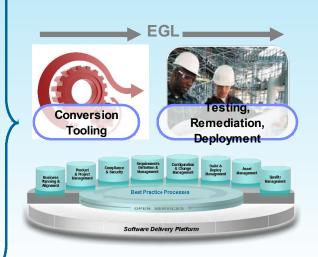


Solution: Application transformation tools and services

Migrate from older languages and expensive tools to modern development platforms, languages, databases and tools



Software AG Natural/Adabas
CA Ideal/Datacom and CoolGen
RPG and COBOL
Green screen text Uls



System z - CICS
System z - IMS
System z - Linux*
System z - Batch
System z - WAS*
System z - VSE
IBM i - WAS
IBM i - Native
AIX
HP - UX
Solaris
Linux
Windows

*Eligible to run on IFL and zAAP

Delivering...

Greatly reduced development platform support costs, and more flexible, integrated development environment for making future application enhancements

Rational Migration Extension for Natural Rational Migration Extension for CA Rational Migration Extension for Rich Rational Migration Extension for IBM i



UI Modernization with RME for Rich UI



Original Screens



One to one screen to EGL RUI

 UI patterns mapping (list, detail, headers, message, etc)

Standard Transformation



Enhanced Transformation



- ü Combined UIs, improved flow, resizable panels, etc
- ü Combo boxes, radio buttons, date pickers, tabs, etc
- Ö Mash-ups and integration with other systems



Boost productivity and accelerate innovation with modern skills



Modern IDEs for all platforms and languages

Modern business language

Enterprise training programs, communities and resources

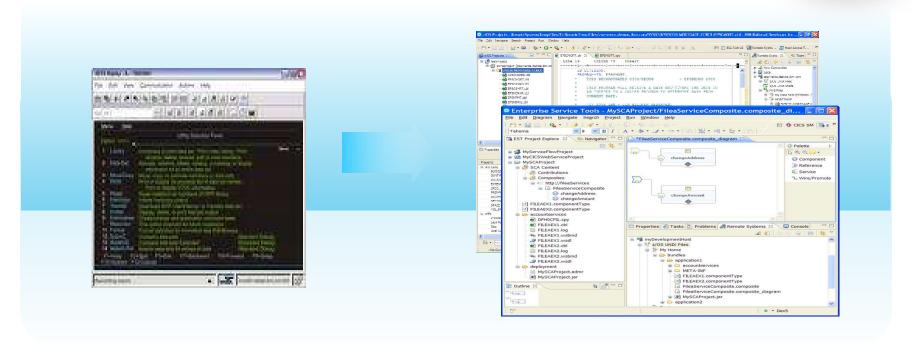
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Enterprises want to...

Increase productivity of their "backend" development staff, as well as attract new employees to this work





But...

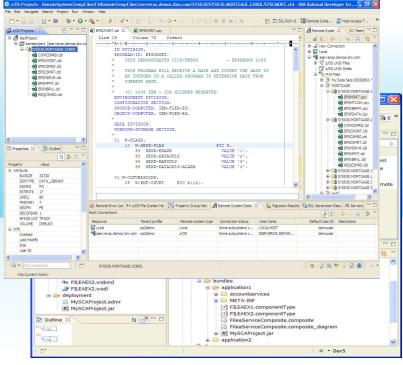
They have antiquated development tools which deliver low productivity and are difficult to accept for younger staff



Solution: Comprehensive, multi-platform IDEs

Upgrade to modern Eclipse-based tools to develop and maintain enterprise applications spanning multiple platforms, languages, and technologies





Rational Developer for System z

Rational Developer for Power System

Rational Application Developer

Rational Business Developer

System z Solution Edition for Application

Delivering...

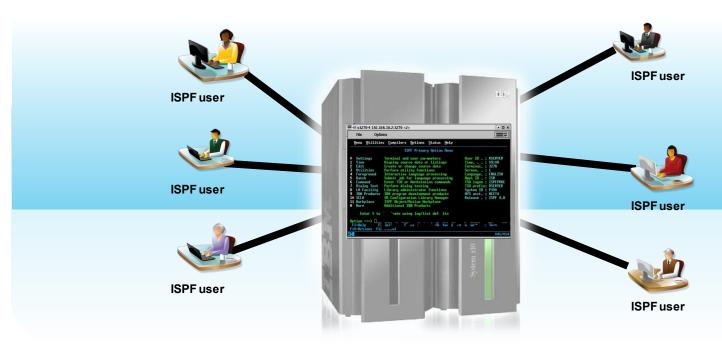
50%-80%¹ reduction in host CPU usage with workstation syntax checking, ~15% improvement in developer productivity¹, and modern tools with which to attract new talent



The original System z development environment

ISPF has provided consistent tooling for decades...but it is limiting





Challenges...

- § Constant connection to mainframe is required
- § Development shares processor with production use; gets lower priority
- § Inability to create cross platform components
- § ISPF green screen UI is unappealing to new hires
- § MIPS used for development vs. production



Today's mainframe development environment with a modern IDE (and still some ISPF)





Modern IDEs add value

- § Higher productivity; more attractive for new developers
- § Ability to offload some development MIPS
- § Integration with complete application lifecycle tools

But challenges remain:

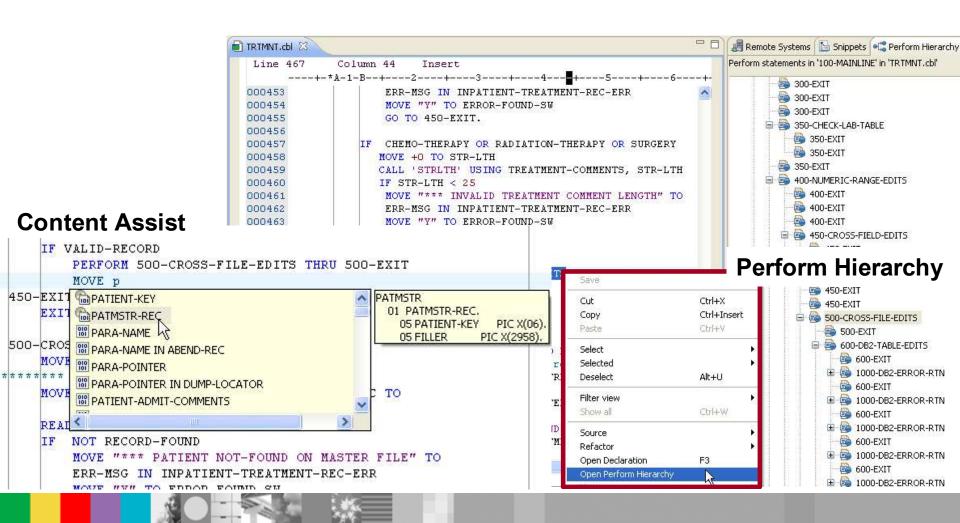
- § Business pressures to reduce development MIPS further
- § Test delays caused by dependencies on operations team, thus hurting productivity



Why should an ISPF developer use RDz?

1. It makes my job easier:

I can do things with RDz tools that I have to do manually with ISPF





Why should an ISPF developer use RDz?

2. It makes me more productive:

View and work with source files - optimally

Use Wizards to build Web Services and Stored **Procedures**

₹ Navigator

New

Team

EOTCCRUD, wsbind

X EOTCCRUD.wsdl

EOTCLIST, wsbind

X EOTCLIST.wsdl

EOTCLIST.CBL

EOTCLIST.log

Validate

Compare With

🗯 SCA Project

S EST Project Explorer

RemoteSource

🖽 🍃 jel

models

jet.appdef

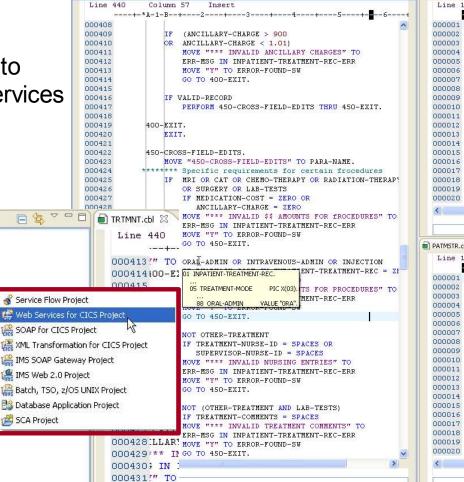
eosdb205.tpm

eosdb205.uml

🖹 🥭 eotcus

a

LAB8_E



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ONCOLOGY

GENERAL

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VALUE "0011".

VALUE "00000".

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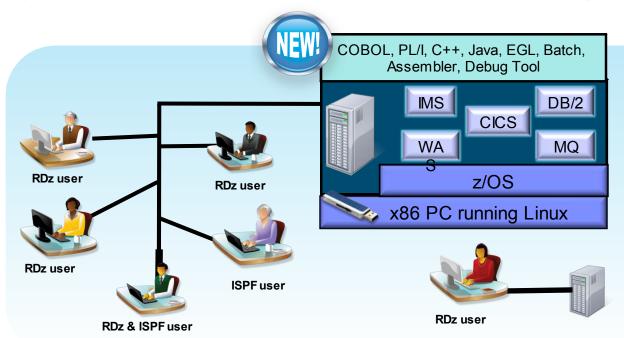
Insert



Empower People

Announcing the RDz Unit Test Feature

System z environment for testing on x86 Linux systems





§ Liberate developers to rapidly prototype new applications Develop and test System z applications anywhere, anytime

- § Free up mainframe development MIPS for production capacity
- § Eliminate costly delays by reducing dependencies on operations staff

Note: This Program is licensed only for development and test of applications that run on IBM z/OS. The Program may not be used to run production workloads of any kind, nor more robust development workloads including without limitation production module builds, pre-production testing, stress testing, or performance testing.



Maximize organizational agility by unifying development teams



Consolidated team infrastructure

Agile team infrastructure

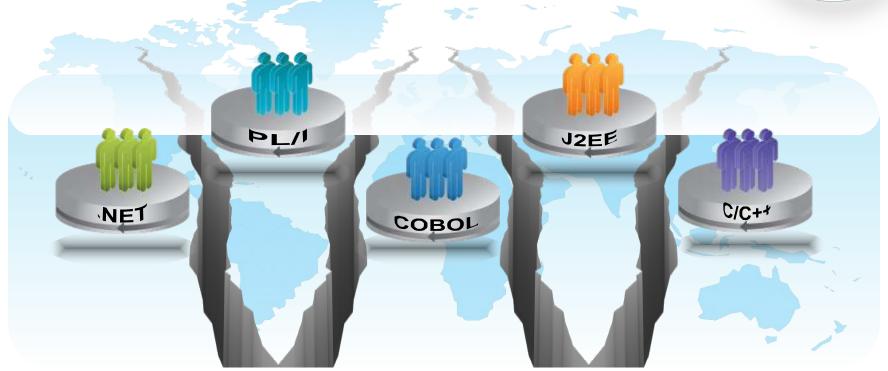
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Enterprises want to...

Enable agile, multi-platform and cross-geo collaboration and governance while reducing their team infrastructure costs





But...

They have "islands" of development, each with different tools, processes and team infrastructure, and they do not support real-time collaboration or integrated, comprehensive oversight

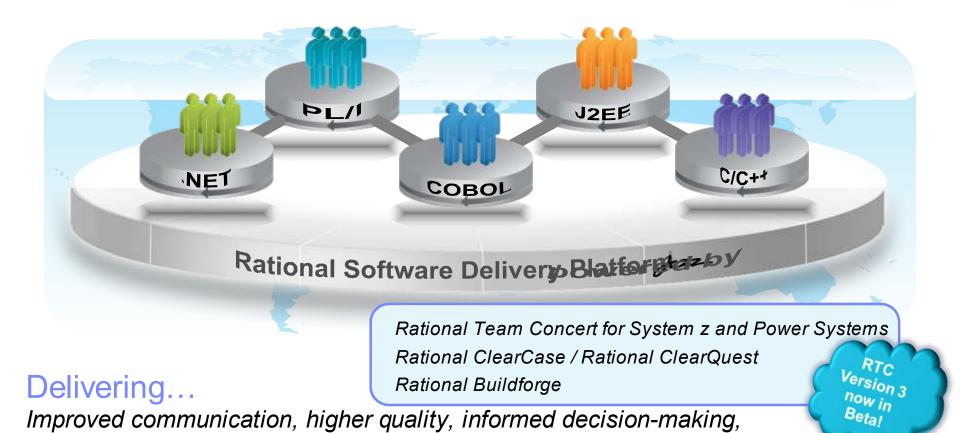


Solution: Collaborative app. lifecycle management

Deploy new, common team infrastructure for source control, change management and build that empowers your team with integrated collaboration, process automation, and reporting

and more automated, transparent and predictable software development





31



Rational Team Concert for System z is based on Jazz

an open platform with a shared set of services Existing Rational New Rational/ **Business Partner Offerings** IBM Offerings **Offerings Business** Your **Planning** Existing & Alignment Compliance Product Capabilities Collaborative & Project Design Lifecycle Management Security 3rd-Party **Future** Management **Development** IBM Jazz **Capabilities Capabilities Best Practice Processes** Administration: Users, Collaboration projects, process Presentation: Storage Mashups **Discovery** Query

Jazz is...

- § A scalable, extensible team collaboration platform
- § A community at Jazz.net, where you can see Jazz-based products being built
- § An integration architecture, enabling mashups and non-Jazz based products to participate



IBM Rational Team Concert for System z

Software innovation through collaboration

§ Collaborate in-context

4 Integrated release planning and reporting, source control, document collaboration, work item, build management, chat and process guidance

§ Streamline development

4 Out-of-the-box System z, agile or distributed process configurations

§ Automate governance

4 Assess project status and trends in real-time with web-based dashboards, metrics and reporting

Scale to the enterprise

4 Supports teams ranging from a few to thousands of developers and stakeholders

§ Unify diverse teams

4 Supports J2EE, .NET, IBM i, System z, co-existence with popular toolsets



ü Collaborate

ü Automate

ü Report

IBM Rational Team Concert





transparent integrated presence wikis OPEN real-time reporting chat documents Web 2.0 custom

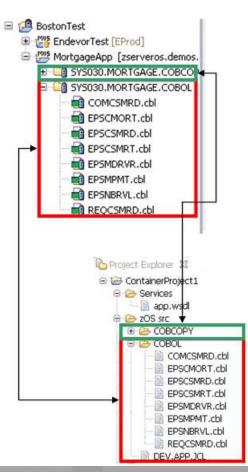
dashboards automated data gathering

EXTENSIBILITY Eclipse plug-ins
services architecture FREEDOM TO
CREATE



Tight integration with Rational Developer for System z (RDz)

- Rational Team Concert for System z provides
 - collaboration
 - process
 - ▶ SCM
 - Build functions for z/OS
- RDz augments the development productivity & experience
 - files act as if on the host
 - Appropriate editors (COBOL, maps, etc.) and functions (content assist, synta check, etc.)
 - High value functions (XML enablement, SFM, code generation from models, from UML, etc)
- RDz project in RTCz
 - RDz projects are a view into the RTCz project
 - RDz projects provide a working set for the developer
 - RDz projects are not shared in the SCM





Example: Measured Improvement in Large-scale Test Management and Test Execution

- Large IBM facility at Hursley in UK responsible for WebSphere products
 - Includes WAS and CICS
 - Mature infrastructure products, with focus on quality and reliability

Goal to increase coordination and governance across the teams to

increase and delivered evaluation.

improve performance and delivered quality

Four key requirements:

- Support for the complete development process
- Integrated solution from start to finish
- Low cost on boarding for teams
- Same tooling for both mainframe and distributed platform teams

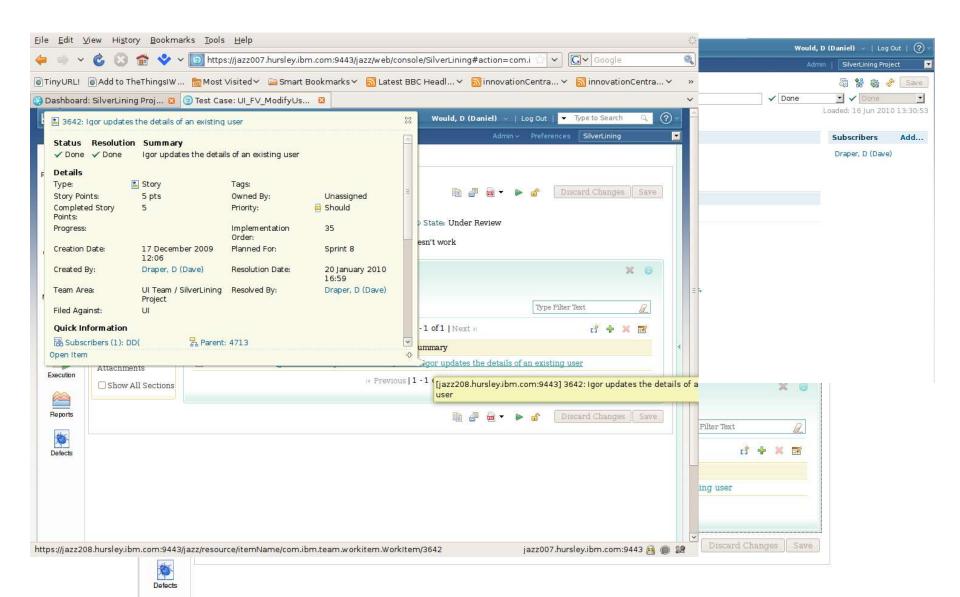
Rational Team Concert (RTC) provided:

- Consolidated view for defect tracking and team/ project planning providing greater transparency
- Code for tooling products in one repository
- Environment which helped team's move to a more agile mindset
- Improved collaboration, with less emails



Burndown







Improve application performance by exploiting modern hardware



Exploit new advanced optimization technology in C/C++, Java, COBOL, PL/I and Fortran compilers

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Enterprises want to...

Maximize application performance on existing hardware to reduce capital expenses





But...

They have back-level compilers or are not fully using optimization



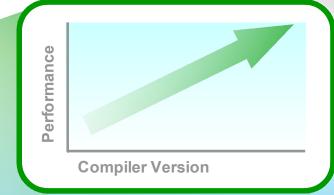
Exploit Infrastructure

Solution: Advanced compiler technology

Exploit new advanced optimization technology in C/C++, Java, COBOL,

PL/I and Fortran compilers





Same hardware + NEW compiler = Increased Performance

NEW hardware + NEW compiler
= Maximum Performance

- § IBM XL C/C++ for AIX and Linux
- § IBM XL Fortran for AIX and Linux
- § IBM COBOL for z/OS, AIX
- § IBM PL/I for z/OS, AIX
- § IBM WebSphere® Development Studio (IBM i compilers)

Delivering...

Lower capital outlays by increasing capacity, and improved performance of application suite

Customers are adopting Rational solutions for Enterprise Modernization

Gained 15% in productivity

UniCredit modernizes mainframe development and testing with IBM Rational Developer for System z software

More than 200 developers at HVB IS began using IBM Rational Developer for System z software to develop mainframe applications for IBM System z servers.

Increased developer productivity by 15%

Wipro and its customer chose IBM Rational Business Developer and EGL technology to modernize the application

The new system accesses the customer's existing IBM DB2 information management system running on an IBM System i platform, and now includes IBM WebSphere Application Server software to support a modern, three-tier architecture.

Reduced development time by 15-20%

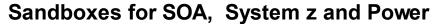
SoforTe improves productivity for developers and customers with IBM Rational software on System z and Rational Team Concert for System z

SoforTe chose to implement RDz and RTCz on an IBM System z10 Business Class server running z/OS and clients running Microsoft® Windows® clients to provide a modern powerful development environment for its customers.



How to get started?





ü Try IBM's latest software for SOA, BPM, System z and Power Systems for free

ü A low risk cloud based approach to try out several new offerings and integrated solutions

http://www.ibm.com/developerworks/downloads/emsandbox/http://www.ibm.com/developerworks/downloads/soasandbox/



IBM Rational Cafés

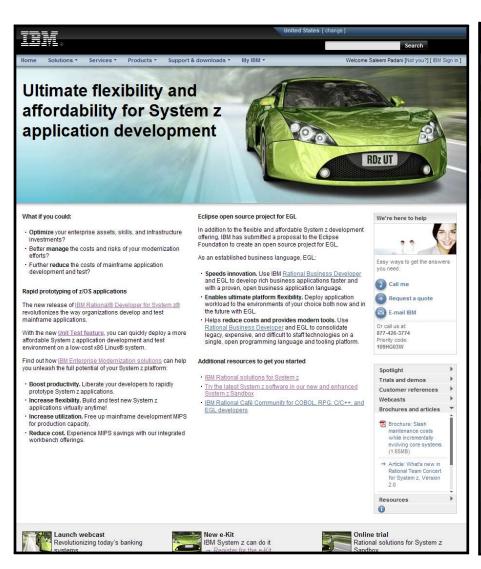
ü To help, IBM has implemented solutions that feature community-based knowledge sharing - that give your developers instant, secure access to shared content, and opportunity to interact with IBM experts on topics related Enterprise Modernization

http://www-949.ibm.com/software/rational/cafe/index.jspa

IEM

To learn more visit:

www.ibm.com/software/rational/announce/modernization/



www.ibm.com/software/rational/announce/power/







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- □ Rational launch announcements
- □ Rational Software Delivery
- **Platform**
- □ Accelerate change & delivery
- **■Deliver enduring quality**
- **Enable enterprise modernization**

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- □ Improve project success
- **Manage architecture**
- **Manage evolving requirements**
- □Small & midsized business
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- □ developerWorks Rational
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 - **Studies**

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