BusinessConnect

A New Era of Smart

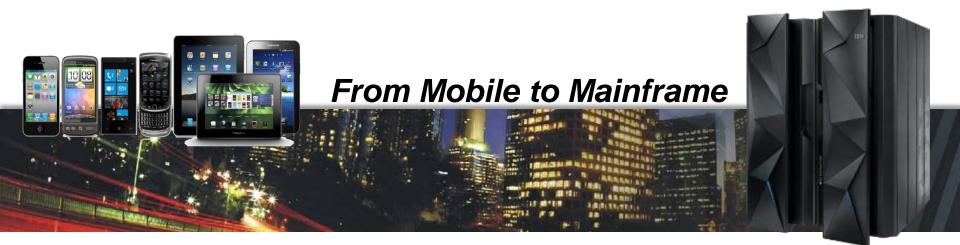
DevOps: Delivering value to the System z Enterprise through Continuous Improvement





Agenda

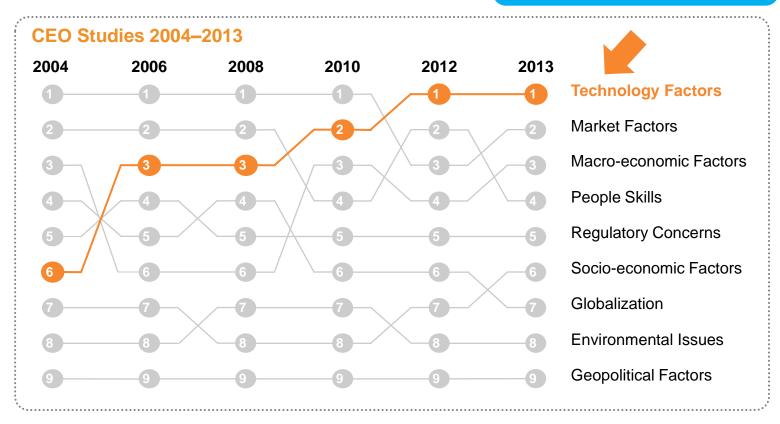
- The Problem Criticality of effective software delivery
- The Solution Enterprise DevOps
- Getting started DevOps maturity model
- Q&A





CEOs identify technology as the most important external force impacting their organizations – again

External forces that will impact the organization



Source: IBM Institute for Business Value, The Global CEO Study 2013. Question: "What are the most important external forces that will impact your organization over the next 3 to 5 years?"



Software delivery is at the heart of today's top technology trends

Big Data

Insights on new products by more efficiently interpreting massive quantities of data

Cloud

Demand for apps requires fast, scalable environments for dev and test, as well as production

Social Business

Broader set of stakeholders collaborates to deliver continuous innovation and value

Software

delivery

Instrumented Products

Industry requirements demand faster response to regulations and standards, with traceability and quality

Mobile

Modern workforce expects constantly updated software to connect to enterprise systems



Intelligent/ Connected Systems

Software component in smart products driving increased value and differentiation



A lack of continuous delivery impacts the entire business enterprise in the new reality of "Systems Of Interaction"

Line-of-business

Takes too long to introduce or make changes to mobile apps and services

Operations

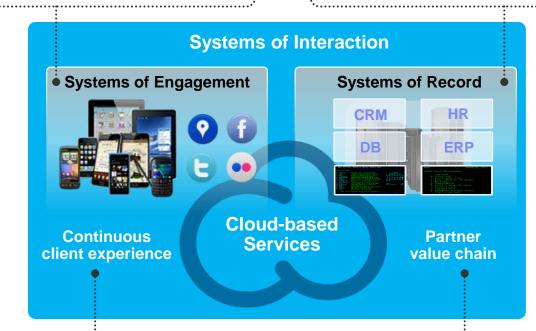
Rapid app releases impact system stability and compliance

>70%

of budgets devoted to maintenance and operations

4-6 weeks

to deliver even minor application changes to customers



>45%

of customers experience production delays

>50%

of outsourced projects fail to meet objectives

Development/Test

Speed mismatch between faster moving front office and slower moving back office systems, delaying time to obtain feedback

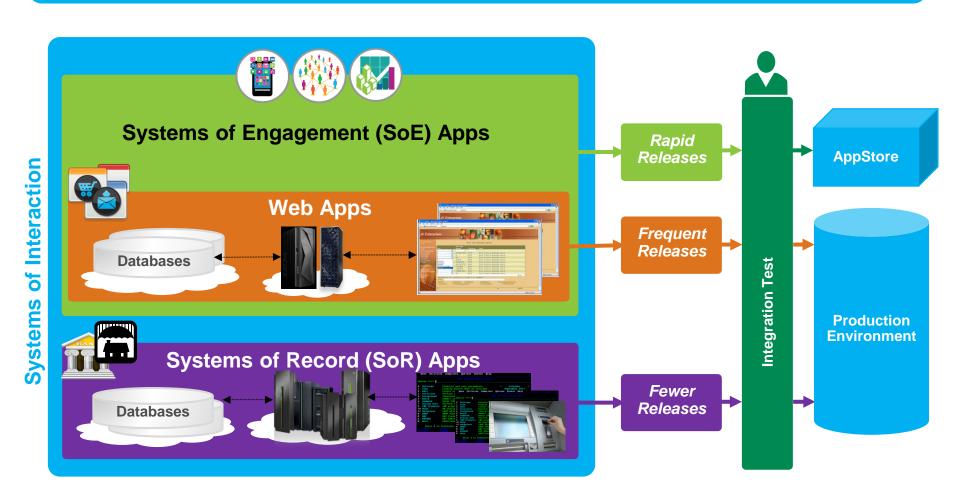
Suppliers

Delivery in the context of agile



Building the next-generation of Systems of Interaction Applications

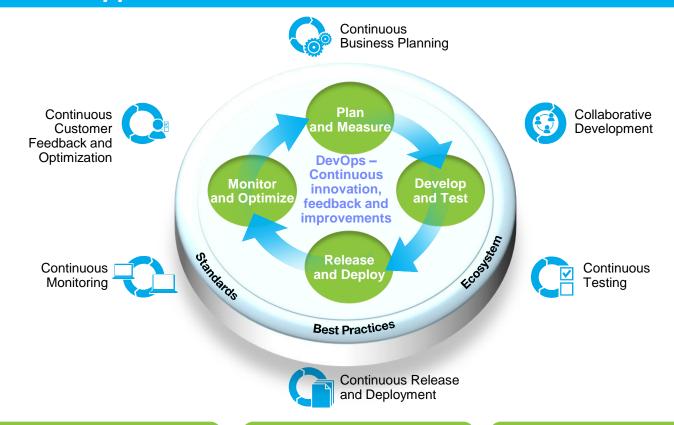
By bringing together the people, processes, tools across the entire software delivery lifecycle – spanning mobile to mainframe platforms





IBM DevOps accelerates enterprise software delivery lifecycle

Enterprise capability for continuous software delivery that enables you to seize market opportunities and reduce time to customer feedback



Accelerate software delivery – for faster time to value Balance speed, cost, quality and risk – for increased capacity to innovate Reduce time to customer feedback – for improved customer experience



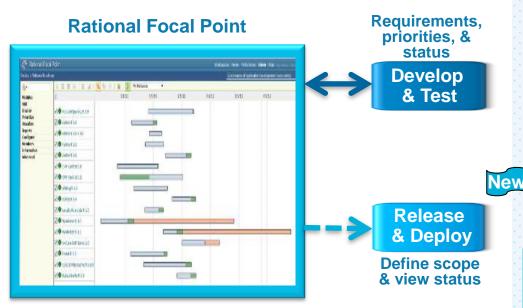
Software delivery bottlenecks exists today

Slow delivery creates unnecessary delays, rework, and waste resources

Plan Lack of alignment between IT and business goals and Measure Complexity of languages, tools, and platforms Poorly integrated teams across the application lifecycle Develop and Test Lack of automated and scalable testing methods High cost of setting up and maintaining test environments Release Application release process is still error-prone and slow and Deploy Lack of centralized incident management and monitoring **Monitor** and Optimize Slow or unresponsive to customer feedback

Continuously align business, IT, and operations

Improve visibility and transparency



- Simplified project prioritization using key stakeholder dashboard
- Ongoing monitoring, reporting, and pivoting of approved projects – development and deployment status
- Enhanced visibility and transparency of development initiatives
- Improved visualization, management and import/export support for linked data

Rational Focal Point



Join the 21st century! Use modern tools for multiplatform dev

Boost developer productivity



Collaborative Development

- Standardize on common Eclipse-based IDEs for all types of development
- Refactor and extend back-end services and data for optimal mobile experience
- Use code coverage, code governance, and unit test support for improved quality
- Leverage rich program understanding and control flow analysis for onboarding
- New Exploit fully integrated source level debugger for increased productivity
 - Interoperate with the IBM PD Tools Suite

Rational Developer for System z Rational Developer for IBM i Rational Developer for AIX and Linux **Rational Application Developer Rational Business Developer Rational Software Architect**



Leverage advanced compiler and optimization technologies



Increase application performance



Leading-Edge **Optimization Technology**



Bolsters benefits of latest CICS, IMS, DB2

Increase Performance Reduce CPU utilization & processing time Lower operating cost





- Use COBOL, PL/I, and C/C++ compilers to exploit latest z architecture and middleware
- Modernize business critical applications with enhanced XML and Java support



Gain 10+% performance improvement with new optimizations in Enterprise COBOL



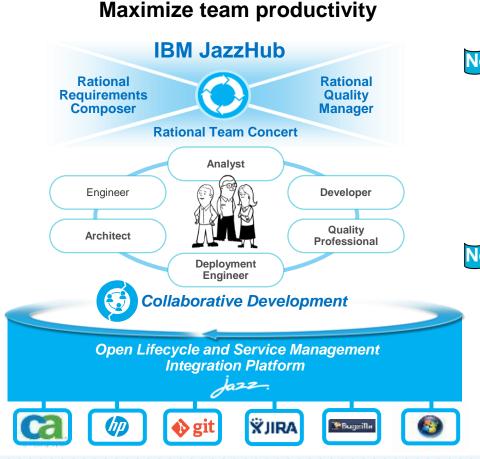
Recognize up to 17% performance improvement and new 'Metal C' system programming capabilities in z/OS XL C/C++



New • Compile faster for XML and compile listing with Enterprise PL/I

> IBM Enterprise COBOL for z/OS IBM Enterprise PL/I for z/OS IBM z/OS XL C/C++

Break down silos by moving to an Agile team environment



 Manage all types of code from JavaScript to COBOL - mobile to mainframe



- New Instant-on, self-serve development capabilities with JazzHub on SoftLayer
 - Accelerate agile adoption on the mainframe
 - Integrate existing SCM and deployment tools, e.g. ChangeMan and Endevor

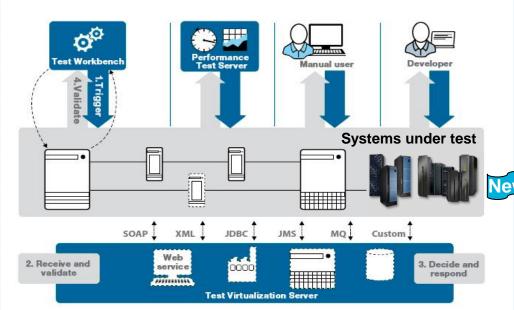
Enhanced Lifecycle integration adapters for third-party tools

Rational Team Concert Rational Requirements Composer Rational Quality Manager DevOps Services (JazzHub) for IBM Cloud Platform

SOFTLAY R an IBM Company

Automate functional, regression, load, and integration testing





- · Fully embrace automated testing
- Create test automaton of native and hybrid mobile and mainframe applications
- Run automated tests to validate builds
- Simulate unavailable software / systems using virtual components
- Engage users in mobile app testing with streamlined quality feedback and metrics

Continuous Testing



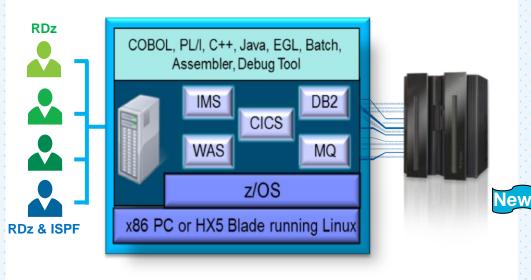
Rational Test Workbench
IBM Mobile Quality Assurance (open beta)



Offload development and testing to reduce MIPS



Improve development flexibility



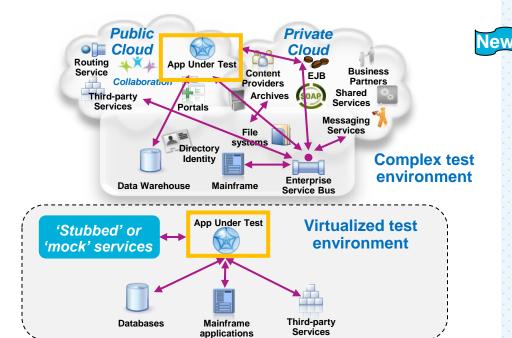
- Liberate developers to rapidly prototype new applications
- Develop and test System z applications anywhere, anytime
- Free up mainframe development MIPS for production workload
- Eliminate costly delays by reducing burden on existing IT operation staff
- Exploit the latest middleware, including CICS, IMS, and WebSphere

Continuous Testing

Rational Development and Test Environment for System z

Virtualize services to reduce ops burden and speed testing

Maintain test environments effectively





- Test in isolation with 'stubbed' or 'mock' services
- Virtualize CICS applications inside the mainframe and Java applications in the JVM
 - Reduce development dependency on operations
 - Minimize subsystem dependency during testing
 - Reduce infrastructure costs and free up MIPS for production use

Rational Test Virtualization Server

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Includes Green Hat technology

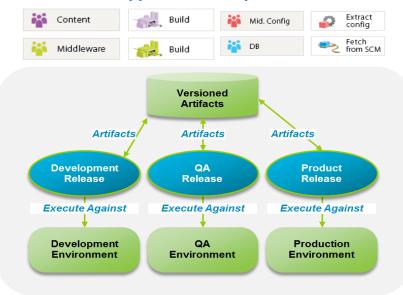




Accelerate solution delivery and test provisioning

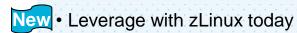
Deliver test environments in minutes

Application Blueprint





- Orchestrate and automate application deployment across multiple environments
- Quickly deploy multiple test instances in minutes versus hours or days





 Integrate with existing host SCM to deploy z/OS applications using REXX

IBM UrbanCode Deploy
IBM UrbanCode Release
IBM UrbanCode Deploy plug-in for IBM Worklight



Optimize application and infrastructure performance

Gain actionable insights

- **Quickly:**
- ID the problem
- **Isolate problem source**
- Find root cause
- - **Continuous Monitoring**

- Improve collaboration with centralized incident management and tracking
- Easily determine application health and quickly isolate the source of any issues
- Quickly determine the root cause of critical cross-platform applications

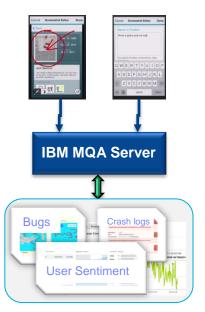
IBM SmartCloud Application Performance Management IBM SmartCloud Control Desk



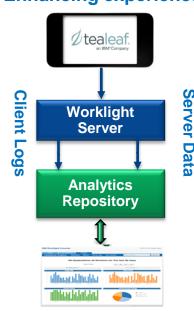
Improve feedback responsiveness

Analyzing the customer experience

Improving quality



Enhancing experience



- Server Data
- Continuous Feedback and Optimization

- New Improve mobile app quality with holistic visibility into user experience
 - Increase visibility into the actual customer experience
 - Quickly diagnose and resolve issues
 - Easily quantify business impacts
 - Perform real-time customer analytics

IBM Mobile Quality Assurance (open beta) **IBM** Tealeaf **IBM Digital Analytics**



Client Successes with DevOps













Monitor and Optimize



laminar medica insulated shipping systems

Laminar Medica reduced new product development time and costs by 25%, contributing to 10% increase in competitive wins





China Merchants Bank profits from a unified collaboration platform



INTER Versicherungsgruppe increases productivity in application development

SIBRA

Ingenieurgesellschaft für Datentechnik mbH Germany

SIBRA GmbH keeps a vital project within budget and on time



Sandhata increased productivity 100%, and added tens of millions in new revenue



IBM Watson team is reducing delivery cycles from 9 weeks to 3 weeks, & has achieved zero maintenance window downtime



Nationwide®On Your Side®

Nationwide improved code quality 50%, reduced end-user downtime by 70%, and increased on-time delivery 90%



IBM CICS development team simplifies software builds and helps support agile development, improve collaboration



Integramark

Aon Integramark establishes a dynamic SOA environment that automates data synchronization





A healthcare information provider cuts deployment time down to minutes





Sky Bet monitors the online customer experience to increase overall revenues

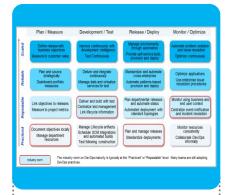


Prescription for DevOps adoption

A maturity model approach: identify pain points, assess current capabilities, produce a heat map of focus areas, and establish a roadmap for execution



Identify key pain points in the delivery process



Assess current capabilities using the DevOps maturity model



Produce heat maps of capability gaps and areas of improvement to determine priority



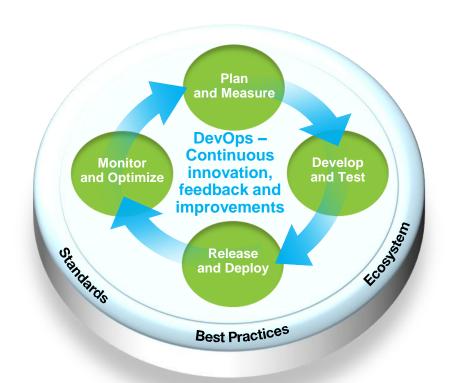
Establish a roadmap with milestones and execution timelines





Summary

- There are challenges to delivering software-driven innovation
- Disruptive technologies are driving greater need to innovate
- DevOps is critical to your success
- IBM has first class DevOps solutions and is continuing to invest and improve upon these solutions
- DevOps is just as relevant, if not more so, for the Mainframe as it is for mobile, cloud, and distributed platforms

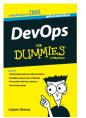






Take Action Now!

- Develop an end-to-end DevOps strategy
- Adopt mobile-first design thinking, and cloud-centric architectures
- Start incrementally on business-critical projects
- Measure and reduce overhead, rework and duplication
- Innovate! It's a great time to be in the technology business
- Get your free guide to faster, continuous software delivery with DevOps



http://ibm.co/devopsfordummies

It is not a typo....use .co not .com





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