

Impulsando la innovación con el Software Social

Daniel Olmo
IBM Software Group

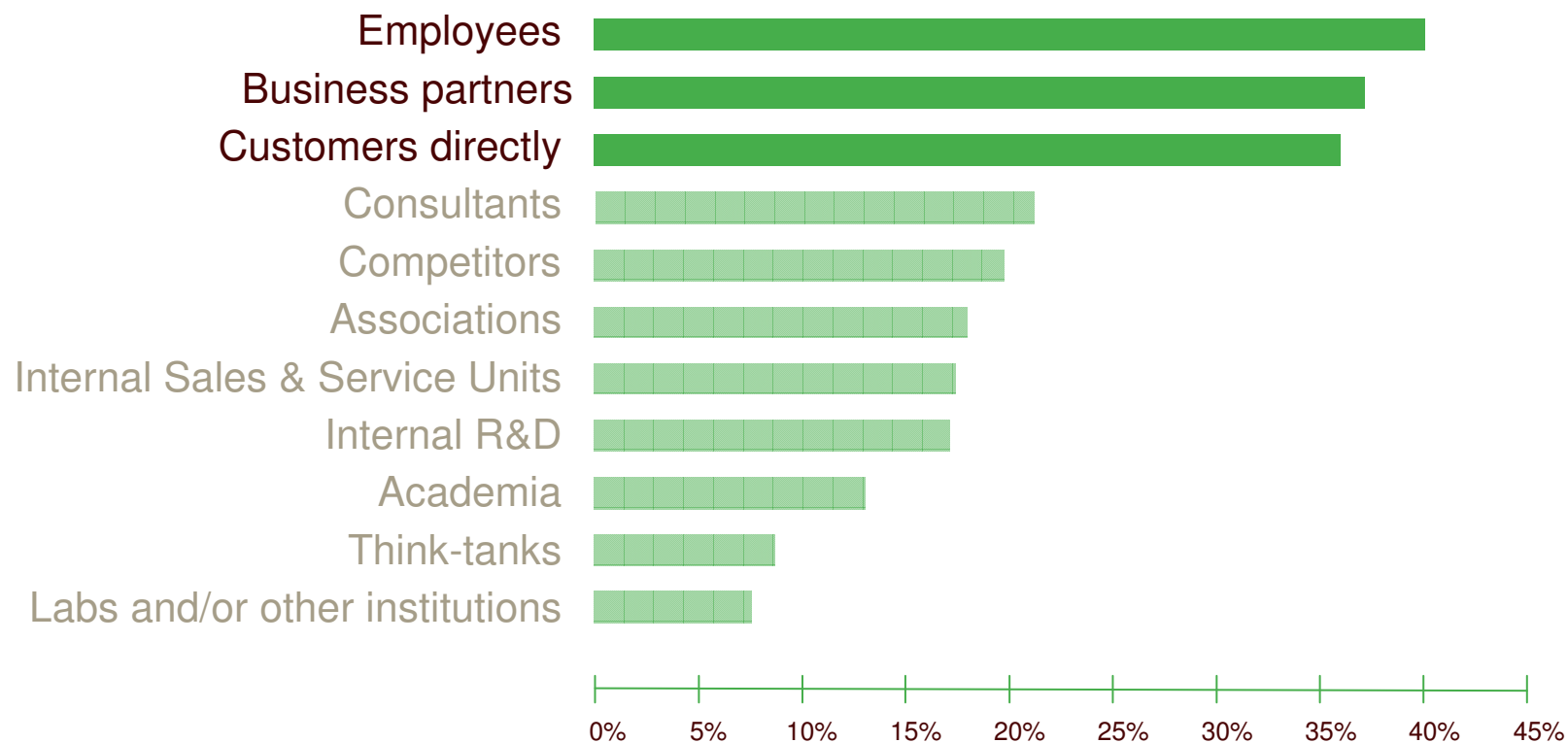
BusinessWeek

www.businessweek.com

THE WORLD'S MOST INNOVATIVE COMPANIES



¿De dónde provienen las ideas?



It's time to innovate

products

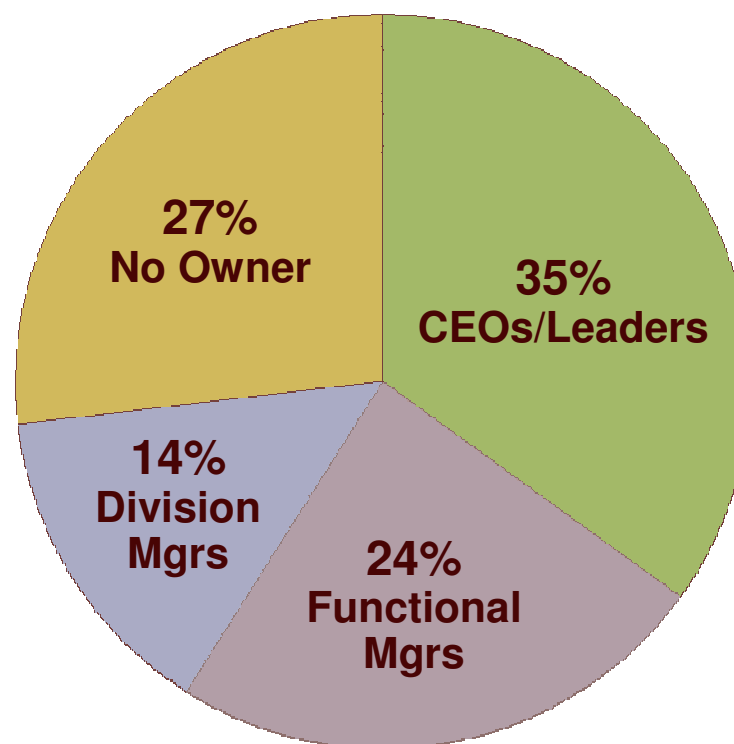
services

business processes

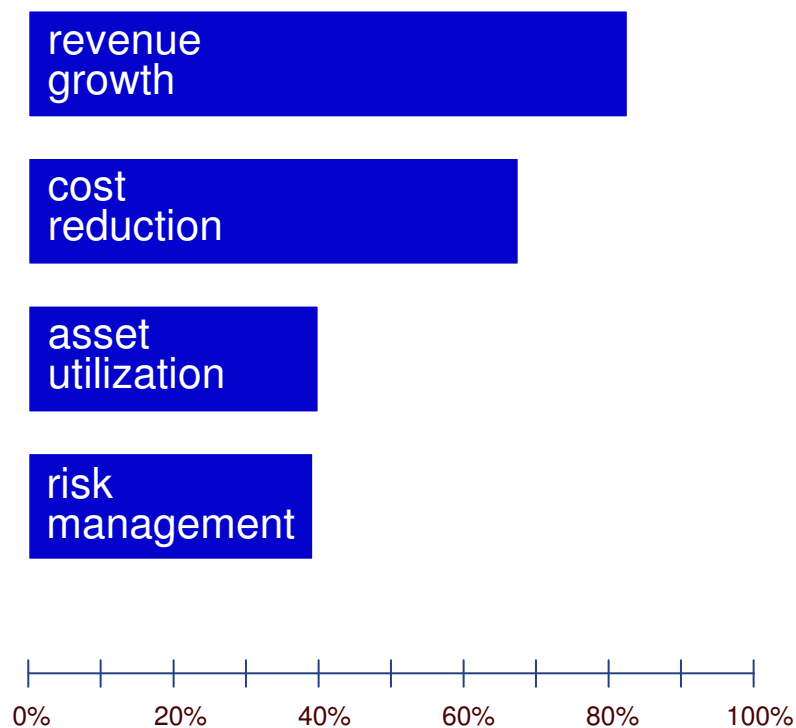
business models

management and culture

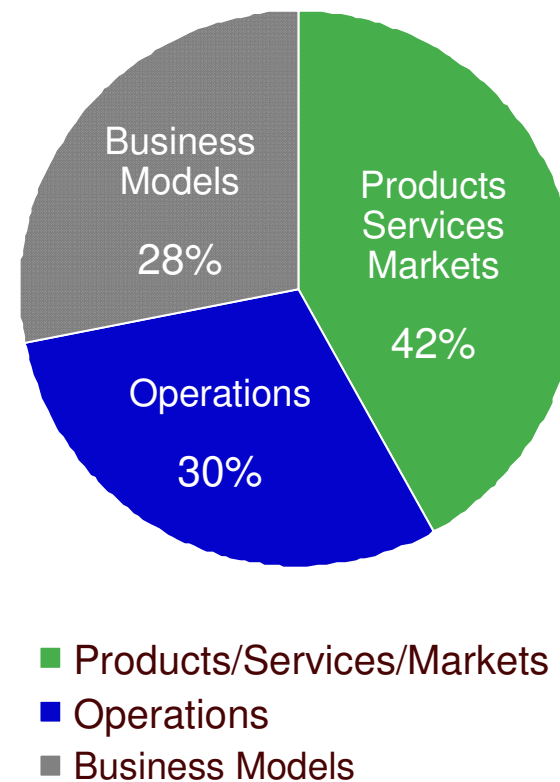
policy and society



Desafíos



Áreas de innovación preferentes



Características de una compañía innovadora

Cultura

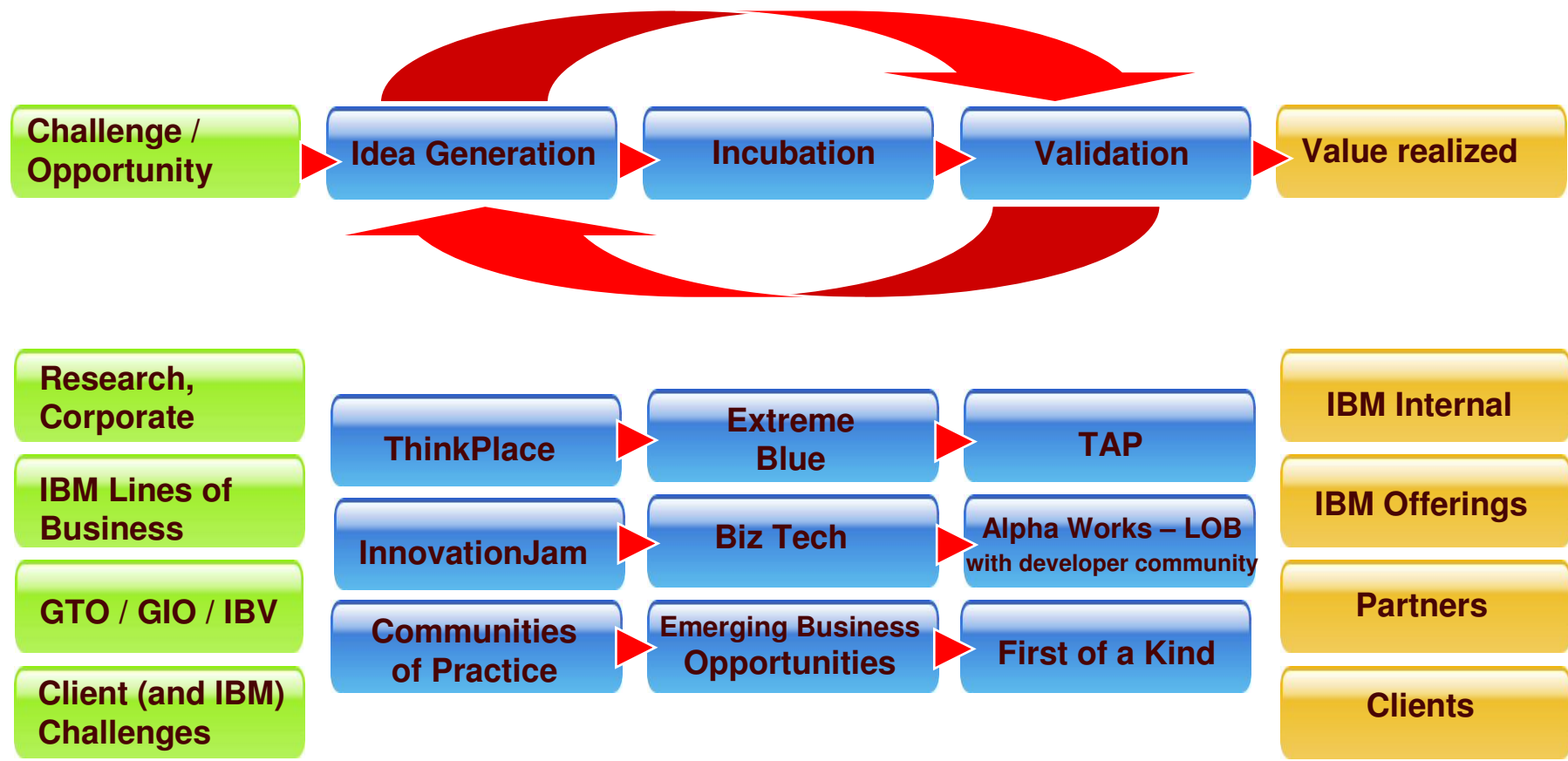
- Confianza en los programas y esponsorización
- Evaluación del riesgo
- Asignación adecuada del tiempo de los directivos
- Visión continua de futuro y de la evolución del mercado

+

Gestión

- Intercambio activo de ideas
- Formalización del ciclo de vida de las ideas
- Procesos concretos para la materialización en la mejora de negocio
- Incorporación de las tareas al trabajo cotidiano y responsabilidad de empleados y directores

Modelo de innovación de IBM



Jams: Generación social de ideas

- Evento puntual, intensivo y online de participación masiva
 - Focalizado en una agenda estratégica y temática sobre la que la audiencia debe focalizarse
 - Los participantes exponen, discuten, maduran y valoran ideas, experiencias, puntos de vista y opiniones
 - Uso sistemático de las herramientas colaborativas, de la comunicación en tiempo real y de la interacción social
 - Acceso universal no jerarquizado, no anónimo
 - Moderadores, facilitadores y usuarios
 - Análisis, valoración de ideas e identificación de iniciativas
-
- Es una herramienta de comunicación estratégica bidireccional
 - Permite acelerar la información ejecutiva
 - Barómetro del cambio cultural

Jams: Eventos de generación social de ideas

innovationjam™ 2008

Welcome John Doe! (sign out) | Help
Advanced Search

Home All Forums Hot Ideas Themes Chat Activity About My Jam

THE ENTERPRISE OF THE FUTURE

How can companies transform themselves into *truly* global companies of the future? Ready to collaborate with technology and business thought leaders to build consensus on *how* companies can begin transforming themselves to make this a reality? Click on one of the circles below and let's Jam!

Innovation Jam 2008 Alert!
Aliit doloree tummodiatuer secte vel eummodo lortie do odionsenibh ex eriore cortissi. doloree tummodiatuer secte vel do odionsenibh. Aliit doloree tummodiatuer secte vel eummodo lortie do

BUILT FOR CHANGE **CUSTOMERS AS PARTNERS** **GLOBALLY INTEGRATED** **THE PLANET AND ITS PEOPLE**

Jam Time Remaining:
36 hrs, 12 mins, 48 secs

Innovation Jam 2008 statistics

24 hrs	48 hrs	72 hrs
Total Logins: XXXXXXXX		
Total Posts: XXXXXXXX		

NEW - Since you logged in:
3 Hot Ideas 12 Themes 7 Threads

Hot Ideas Themes Most Active

Click a link below to read some of the best ideas from across Innovation Jam 2008 selected by Jam hosts.

All Hot Ideas

- Listen, be open, trust, encourage...**
by Christian Constrain (33 replies)
- Transform mistakes into opportunities**
by Monical Vasquez (11 replies)
- The new office**
by Sam Zimmerman (29 replies)
- The new office**
by Sam Zimmerman (29 replies)

[View All](#)

Global Innovation Jam 2008 Activities

[See More](#)

Jams: Eventos de generación social de ideas

innovationjam™ 2008

Welcome John Doe! (sign out) | Help
 Advanced Search Search
 Select Area of Inquiry

Home > All Forums > Growth in a green world > Transparency as a strategic advantage

Forum: Transparency advantage

Could the growing demand for information outpace our ability to provide it?

Increasingly, the degree to which a company is willing and able to open itself up to stakeholder scrutiny will be a make-or-break factor in achieving its sustainability objectives. As businesses grow more interlocked with the operations of their partners in the supply chain and connectivity platforms grow more diverse, they face innumerable obstacles, from the lack of process and data standards to stored data. [more...](#)

Live Chat!
 Uptat. Ut ea core diam nulla feusmp dolore core dolorts eugue densed ex euismi et vulput ut ad dolore dolum dolore dit dolobore conuluteius velestud dignim quis ip ea feugait venih etum nullamet praesed magnis ad eliamolorer acilia.

[Join the chat!](#)

[Start New Thread](#) Results per page 15 20 50 1 2 3 4 5 ... 10

Discussion Thread	Author	Posted	# of Replies
Focused Discussions The hosts of this forum have highlighted certain discussions within "Transparency as a strategic advantage" in the blue box below. Select one and contribute your thoughts.			
Working the system	John Doe 2 posts Watching Jammer	2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutalem ipscipiscin velestud dunt at. Adignit volore dolorer sum zziure vel uita foelit..."
It's all about collaboration	John Doe 2 posts Watch Jammer	2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutalem ipscipiscin velestud dunt at. Adignit volore dolorer sum zziure vel uita foelit..."
Partnerships	John Doe 2 posts Watching Jammer	2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutalem ipscipiscin velestud dunt at. Adignit volore dolorer sum zziure vel uita foelit..."
This is #1 Big New Thread! To do dolore dolor senim vel dunt lutem venim zziur-cipsum acil dolore magna commoloreit loreatu erilit vel tusoil quamet, velese magna.	John Doe Just 1 hour! 2 posts Watch Jammer	2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutalem ipscipiscin velestud dunt at. Adignit volore dolorer sum zziure vel uita foelit..."
Lorem Ipsum To do dolore dolor senim vel dunt lutem venim zziur-cipsum acil dolore magna commoloreit loreatu erilit vel tusoil quamet, velese magna.	John Doe 2 posts Watch Jammer	2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutalem ipscipiscin velestud dunt at. Adignit volore dolorer sum zziure vel uita foelit..."

Jams: Eventos de generación social de ideas

Home All Forums Hot Ideas **Themes** Chat Activity About My Jam

Select Area of Inquiry

Home > Themes

All Themes

What are people *really* talking about?

A special text-mining tool has identified themes across connAct. The theme cloud below illustrates major concepts based on frequency of word use. The larger words have been used in posts more often than the smaller words. Click on words to see posts that most closely reflect particular themes. Select from the box at left to view themes from within a particular area of inquiry. (Themes will be updated approximately every 4-6 hours after launch.)

All themes

Build for Change
Customers as Partners

.net advertising ajax apple architecture art article audio bit200f06 community computer COOKING cool
css culture daily database entertainment film finance firefox flash flickr fonts food free hardware health
history home howto html humor illustration image java javascript jobs language library lifehacks linux mac
politics portfolio productivity programming python
sga shop shopping toread travel tutorial tutorials
tube

Jam Time Remaining:
36 hrs, 12 mins, 48 secs

Innovation Jam 2008 statistics

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Total Logins: XXXXXXXX		
Total Posts: XXXXXXXX		
NEW - Since you logged in:		
3 Hot Ideas 12 Themes 7 Threads		

InnovationJam™ 2008 Global Activity Map

Restart Activity Map

Filter activity by profile data: Enter text or use dropdowns to populate filters. Use checkboxes to enable or disable filters. [Populate with my profile data](#)

(Affiliation) Food & Beverage Human Resources Accounting (Age) (Experience)

Click to view posts from
Mexico
Filtered Logins **8568** Filtered Posts **435**

SHOW MY WATCHED USERS AMERICAS EUROPE / AFRICA ASIA/AUSTRALIA SHOW FULL MAP

Ciclo de vida de las ideas

w3

ThinkPlace Programs

Search ThinkPlace

[w3 Home](#) | [BluePages](#) | [HelpNow](#) | [Feedback](#)



Innovation through collaboration

with ThinkPlace programs

Together, IBM ThinkPlace and BizTech Teams provide support to document ideas, collaborate with IBM colleagues worldwide to refine ideas, and prototype innovative solutions to determine their viability for implementation. ThinkPlace program services are open to all regular IBM employees and can be used in conjunction with other IBM innovation resources.

At a glance

ThinkPlace

The innovation lifecycle starts with needs, ideas, and community collaboration in ThinkPlace.

Have an idea for growing our business, a solution for critical client needs, or a new way to address an existing problem? ThinkPlace is where IBMers around the world go to collaborate. Post your best, most innovative ideas and see what happens!

Find out more at [ThinkPlace](#)

BizTech Teams

The innovation lifecycle continues with bringing promising ideas to life. BizTech Teams prototype and pilot ideas to build the business case and grow the sponsorship needed to progress new solutions. BizTech Teams offer IBM employees the opportunity to enhance their careers by participating in innovative cross-unit projects sponsored by executives and led by recognized technical and business leaders.

Find out more at [BizTech](#)

What's new in ThinkPlace?



New features now available on Thinkplace make it easier to find and collaborate on newly submitted ideas through rating and tagging. Find out [more](#).

[View all news](#)

What's new in BizTech?



The [BizTech alumni](#) mentor program ramped up this year and as new projects begin, participants have the opportunity to select a mentor who will serve as a resource for lessons learned and networking during the duration of their BizTech project. Learn more

Innovation lifecycle

get involved at any step...

- 1

generate & post the IDEAS

[Post an idea in ThinkPlace](#)
[View "Request for ideas"](#)
[Best practices: winning ideas](#)
- 2

explore & collaborate with COMMUNITIES

[Explore and collaborate in ThinkPlace](#)
[Participate in the ideas of others](#)
[Global Innovation Community](#)
[TAP Community page](#)
- 3

champion & mentor as a CATALYST

[Become a ThinkPlace Catalyst](#)
[ThinkPlace Catalyst wiki](#)
[Innovation Circle tips and tools](#)
- 4

prototype & present a SOLUTION

[Sponsor or submit a BizTech project](#)
[View projects currently staffing](#)
[Submit an offering to TAP](#)
- 5

implement an INNOVATION

[ThinkPlace success stories](#)
[View completed BizTech projects](#)
[BizTech program metrics](#)
[TAP type stories](#)

ThinkPlace Momentum

Over 18,000 ideas and 500 “wins”

■ Participation

- Half of the IBM population
- 18,000+ ideas

■ Collaboration

- Community-focused activities drive adoption of ideas
- More than 1000 IBMers are “Innovation Catalysts” who help idea submitters make the connections across the IBM company to get their ideas implemented
- “Leader board” feature on ThinkPlace homepage allows users to quickly see which ideas need collaboration from IBM colleagues
- “Tagging” capability to find ideas of interest

■ Wins

- More than 500 “wins” since program inception in 2005; leading to the recognition of hundreds of IBM employees as “innovators” and millions in cost and productivity impact



ThinkPlace Ideas #71108: Sales Prospecting w/Connections Tool (July 2008)

Description: Increase both revenue opportunities and productivity by using a "cookbook" method describing how Lotus Connections social software can dramatically improve the sales follow-up process.

Impact:

Revenue impact from better lead follow up
Productivity savings from more efficient process

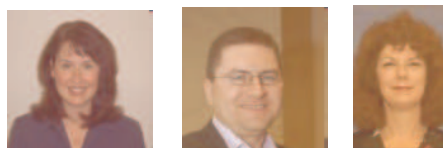
Submitter:

Jeannette Browning (S&D, Dallas)



Collaborators:

David Leip (ibm.com, Somers)
Luis Suarez (GTS, Netherlands)
Martha Mealy (SWG, Beaverton)
Lisa McMath (S&D, Atlanta)
Jay Crawford (S&D, RTP)
Gerard Clancy (S&D, Ireland)
Pam Coyne (S&D, Atlanta)



Executive Challenge

Request for ideas



[Leveraging social software across IBM](#)

Steve Mills,
Senior VP and
Group Executive
SWG

SWG is launching the BlueIQ initiative today. Its goal is to establish SWG and IBM as the showcase for the business benefits of social software. Please share your thoughts on how we can take our use of social computing to the next level to further benefit our clients, partners and ourselves. We will take your ideas as input to the new BlueIQ initiative.

[View all requests for ideas](#)

ThinkPlace Idea #49458:

Reduction/elimination of administrative-related bottlenecks

Opportunity: On-boarding of new employees, interns, and co-ops requires managers to fill out multiple overlapping forms and can take up to 6 weeks (half the time of a summer co-op).

Solution: Wrangle all stakeholders to merge all on-boarding processes, use 1 form for managers, and complete all on-boarding within 1 week.

Impact: Big productivity savings for managers from pilot on first 25 new employees on-boarded. Will be rolled out as official on-boarding process for all of IDS. IDS team also working to encourage larger spread across other parts of IBM.

Note: idea was submitted in response to Jerry Keesee's "time buster" radical simplification Executive Challenge in February 2007

Submitter: Carla Wilcox/Las Vegas/IBM (SWG)

Catalyst: Nicholas Geib/Lenexa/IBM (SWG/IDS)

Implementer: Mukta Singh/Lenexa/IBM (SWG/IDS)



BlogCentral - Mozilla Firefox

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

http://blogs.tap.ibm.com/weblogs/

Sellers Toolbar Search Sellers Resources Send To

Hello Daniel Olmo Chico - Logout

w3 BlogCentral

w3 Home BluePages HelpNow Feedback

Guidelines Help

Welcome to BlogCentral
Based on Lotus Connections

Blogging Success Stories

4 Jan - Hey BC users... a quick request: we want to hear about and compile a collection of any BlogCentral Success Stories you may have had over the past few years. Post the story to your blog and tag your entries with "w3", "success" and "stories".

Recent entries My activity My favorites Top tags

Show entry descriptions < Previous | Next >

Entry Title	Author	Published	Comments	Rating
Embarrassing mistakes	Andy Piper	Today 16:29:37	0	★
Appliances everywhere (or part 2)	Charles R. Smith	Today 16:19:33	0	★
IBM Lotus Domino: the road ahead	Darren Adams <small>New</small>	Today 16:19:27	0	★
Welcome to the UKISA IMC Blog	Kate Pennell	Today 16:16:44	0	★
Good Coffee (part one of another I told you that s...	Charles R. Smith	Today 16:11:57	1	★
Unified Communications & Collaboration keynote	Darren Adams <small>New</small>	Today 16:11:11	0	★
Thoughts on Day 1	Brendan Tutt <small>New</small>	Today 16:10:48	0	★
Get that rebate!	Beth D. Ryan	Today 16:10:34	0	★
Jazz server location	Paul Bishop	Today 16:08:39	0	★
How to create file urls with firefox and associate...	Jan Van den Audenaerde <small>New</small>	Today 16:08:08	0	★
Adventure? Excitement? A Lotusphere attendee cra...	Michael B. Beaver	Today 16:05:16	0	★
Virtual Appliance Repository	epasch@de.ibm.com <small>New</small>	Today 15:59:58	0	★
Social software & learning lunch and learn for...	Kerry McGuire	Today 15:44:21	0	★
Customer/partner inputs on certification exam comp...	William M. McCook	Today 15:39:30	0	★
Lotusphere 2008 - what can I tell you that hasn't ...	Brian O'Donovan	Today 15:34:27	0	★
Still here. Still blogging!	James Taylor	Today 15:25:40	0	★
re: Integrating with Confluence	cdavid@ca.ibm.com	Today 15:24:59	0	★
Spectacular Google Gadget now available on ODW Nex...	Brian Olore	Today 15:14:00	2	★





Locate entries

search All Entries go

Ready to contribute?

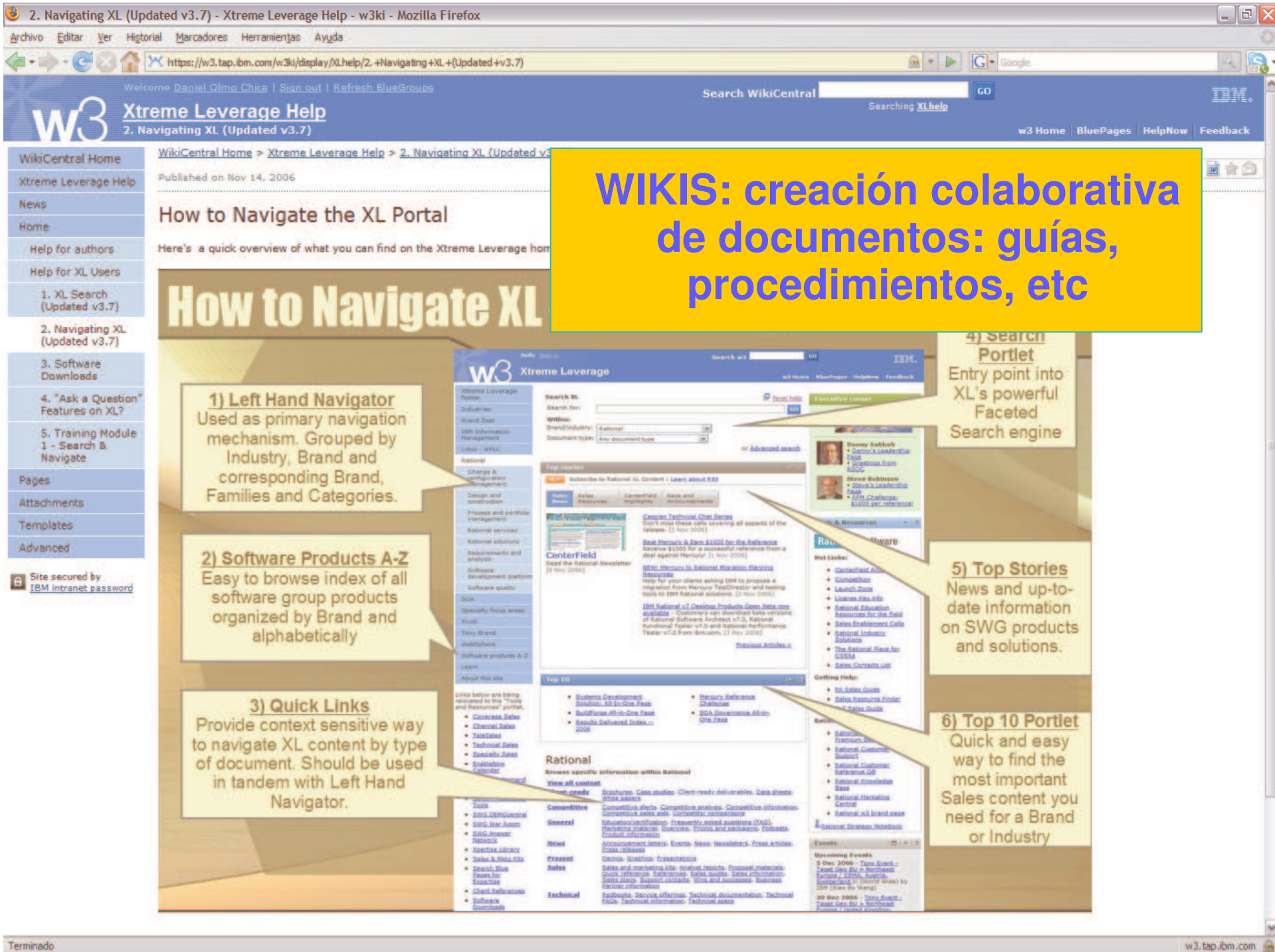
- Post an entry
- Create a new blog
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- Subscribe to comments
- Add to Dogear

Featured Blog Entries

- 
It's PBC Season ... break open a bottle of Maalox
 John Langlois, PMP®
 14 Jan
 31 Comments
 ★ 11
- 
Why does no expense budget mean no training?
 Wesley Williams
 9 Jan
 8 Comments
 ★ 11
- 
Applying the lessons of web 1.0 to 2.0
 Jon Iwata
 17 Jan
 16 Comments
 ★ 8
- 
Commission Plan 2008, aka, The Great Pay Cut of '0...
 Daniel Rabinovitz
 10 Jan
 4 Comments
 ★ 5

terminado

BLOGS: comunicación, compartición de ideas y conocimiento



WIKIS: creación colaborativa de documentos: guías, procedimientos, etc

1) Left Hand Navigator
Used as primary navigation mechanism. Grouped by Industry, Brand and corresponding Brand, Families and Categories.

2) Software Products A-Z
Easy to browse index of all software group products organized by Brand and alphabetically

3) Quick Links
Provide context sensitive way to navigate XL content by type of document. Should be used in tandem with Left Hand Navigator.

4) Search Portlet
Entry point into XL's powerful Faceted Search engine

5) Top Stories
News and up-to-date information on SWG products and solutions.

6) Top 10 Portlet
Quick and easy way to find the most important Sales content you need for a Brand or Industry

IBM forums : openclient - Mozilla Firefox

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http://ibmforums.ibm.com/forums/forum.jspa?forumID=1156

Search w3 GO

Search IBM forums

w3 Home | BluePages | HelpNow | Feedback

IBM forums > software > linux > openclient

Forum: openclient

[View description](#) | [Search Forum](#) | [Post New Thread](#) | [Back to Forum List](#) | [Back to Category](#) | [View in newsreader](#) | [Embed this forum](#)

Messages: 34,145 - Threads: 6,166 - Filter: - Pages: 412 - [1 2 3 4 5 | [Next](#) | [Last](#)]

	Thread	Replies	Last Post
	Dependencies error with latest update Started by: Peter Kaufmann	8	Oct 15, 2008 4:58 PM by: Michael D. Burman
	Are there any tweaks for Citrix to make it faster Started by: Sean Evoy	1	Oct 15, 2008 4:54 PM by: Dave Caplan
	Automatically save sometime chats Started by: Francisco	5	Oct 15, 2008 2:10 PM by: John J. Watzke
	IPV6 in the open client Started by: Ralph Black	2	Oct 15, 2008 2:04 PM by: Richard A Nelson
	/etc/profile, profile.d, loc Started by: Michael A.	5	Oct 15, 2008 2:03 PM by: Michael A. Robe...
	T61 iwl4965 updates pr Started by: Grant Willis	15	Oct 15, 2008 1:13 PM by: Dharmesh P. Kam...
	PAE kernel with nvidia Started by: BENJAMIN BUSJAEGER	3	Oct 15, 2008 12:49 PM by: BENJAMIN BUSJAE...
	D221 Wide and 192p dual head Started by: Brent R. Phillips	0	Oct 15, 2008 12:14 PM by: Brent R. Phillips
	Wireless on T61p does not work Started by: Maximiliano Steiner	0	Oct 15, 2008 12:02 PM by: Maximiliano Ste...
	OpenClient and OpenOffice versions Started by: Dave Caplan	21	Oct 15, 2008 11:38 AM by: Dave Caplan
	Call to Action - Final series of Notes 8.5 Beta builds Started by: John Walicki	19	Oct 15, 2008 10:04 AM by: Antony L. Cowan
	notes8 local replicates Started by: G. Vetterlein	2	Oct 15, 2008 8:53 AM by: G. Vetterlein
	Screen flicker Started by: Abhishek Mathur	11	Oct 15, 2008 8:52 AM by: Johannes Messer
	please add Mozille Prism to the repositoris Started by: Arnd Layer	8	Oct 15, 2008 4:18 AM by: Arnd Layer

FOROS La Web 2.0 moderniza las herramientas clásicas

Social

Tagging

Rating

Top Users in Forum

- [Derek Burt](#) (504)
- [John J. Watzke](#) (345)
- [Walt Farrell](#) (321)
- [Jeffrey Yang](#) (278)
- [Graham White \(Gibba\)](#) (245)
- [John Zimmermann](#) (230)
- [D. M. Williamson](#) (227)
- [Donald A. Mori](#) (207)
- [C. G. Barnwell](#) (184)
- [William G. Hudacek](#) (183)

Tagging

e.g., ajax, big_blue

My tags

You have not tagged any items

Other people

- att
- linux_c4eb
- open_client
- t61
- yum

Popular Discussions

[OpenClient and...](#)
Replies : 21
by: [Dave Caplan](#)
last at: Oct 15, 2008 11:38 AM

[Yum not working, i...](#)
Replies : 17
by: [Harley Stenzel](#)
last at: Oct 14, 2008 11:38 AM

[Call to Action - Fin...](#)
Replies : 19
by: [Antony L. Cowan](#)
last at: Oct 15, 2008 10:04 AM

[How to print banner/job...](#)
Replies : 22
by: [Michael A. Roberge](#)
last at: Oct 13, 2008 2:35 PM

Terminado



Podcasts: contenidos multimedia colaborativos

Recomendaciones, popularidad, ratings

Nubes de tags

Live stats

Featured selections

Lost Data Files: "Happy Birthday, Mouse!" 1/08
Gartner
Download

Lotus Collaboration Summit - ASEAN
Lotus Collaboration Summit - ASEAN
Download

Mark Dean Be An Expert Mentor
Mark Dean Be An Expert Mentor
Download

New media

Recommended Most popular

Title	Downloads	Rating	Added	Download
Customer Care & Insight for FSS	7	★★★★★	Feb 4, 2008	[Download]
CB14 - Competing Against Microsoft: ...	128	★★★★★	Dec 28, 2007	[Download]
IBM Media Library- How it can help you ...	168	★★★★★	Sep 21, 2007	[Download]
TeleWeb strategy flash file	32	★★★★★	Aug 29, 2007	[Download]
Business Application Dialogue ...	145	★★★★★	Aug 14, 2007	[Download]
Becoming an author with IBM Press	147	★★★★★	Aug 14, 2007	[Download]
IT Specialist certification overview	32,937	★★★★★	Aug 14, 2007	[Download]
SOA web2.0 ajax and mashups: Are they ...	125	★★★★★	Aug 14, 2007	[Download]
Explore the Wonderful World of ...	33	★★★★★	Aug 14, 2007	[Download]
The ibm.com infrastructure	164	★★★★★	Aug 14, 2007	[Download]

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Popular tags

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information-on-demand
information_Management
innovation Lotus marketing
-software-group Rational
socialchat Research sales
secondlife Security SMB SOA
software software_for_system_z
Strategy SWG Systemz video
videocontest Web2.0
WebSphere zseries zSoftware
zSW

Numbers that count

Total downloads 4,825,596
Daily downloads 13,133
Available media 15,429

taggers

JOSHUA M. WOODS 1,758
Lee A. Peterson 1,756
Rudolf Klein 1,103
George B. Faulkner 1,085
Joshua E. Scribner 948

view more

Top raters

George B. Faulkner 706

SmallBlue Suite - Mozilla Firefox

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http://smallblue1.watson.ibm.com/net.do

Sellers Toolbar Search Sellers Resources Send To

Search w3 GO

IBM Feedback Project Info

W3 SmallBlue Suite

Home Find Reach Net Ego

Show network for (subject keywords) Country: Division: Advanced search

knowledge management all all Show Network

Localización visual de conocimiento

Diagram & Map Diagram only Map only

Nicola Busetti
IBM Sales & Distribution, Software - Sales
IBM Certified IT Specialist - EMEA - SouthWest IOT Lotus Technical Sales

Display Settings

Show node information:
 Names Ranking
 Statistics None

Show node icon:
 Picture Business Unit None

Show people by rank:
Min 73 Max
 Hide Isoletes

Find Person

Highlight:

Highlight Network

None
 Show people by degrees
you 1 2 3
 Show bridges by betweenness
High 15% Low
 Show hubs by connections
Most 30 links Least

Legend

- Global Business Services
- Global Technology Services
- IBM CHQ
- IBM Research
- IBM Sales & Distribution
- IBM Software Group
- IBM Systems & Technology Group

Terminado

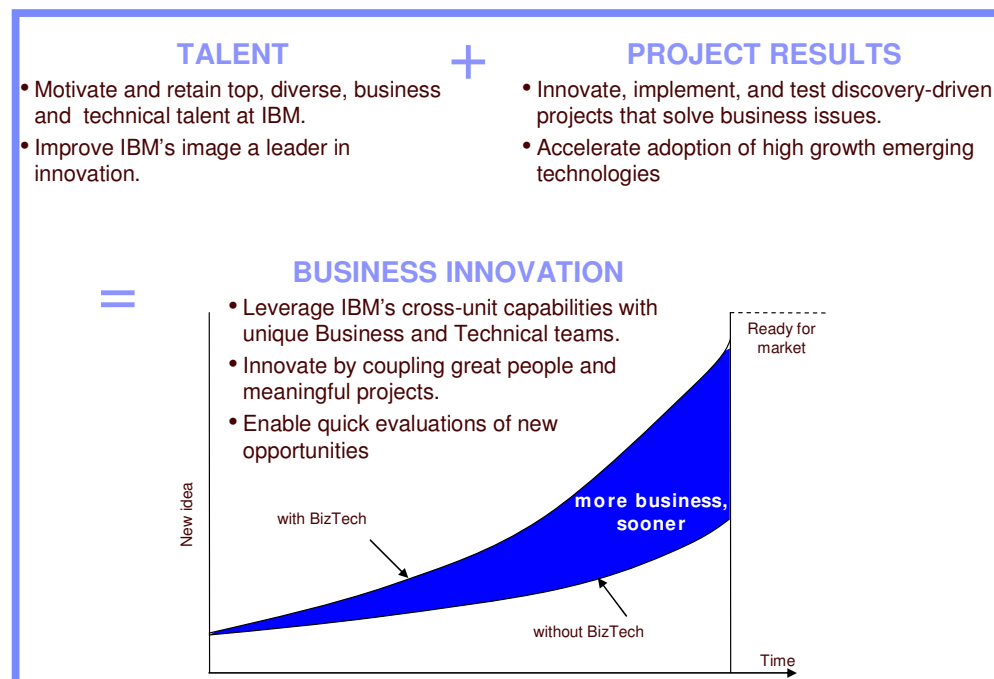
© 2006 IBM Corporation

BizTech Teams: Develop Prototypes & Validate Ideas

- Employees from across the company gain opportunity to work on innovative projects **one day per week** for 6-8 months

- Senior business and technical leaders serve as **project mentors**

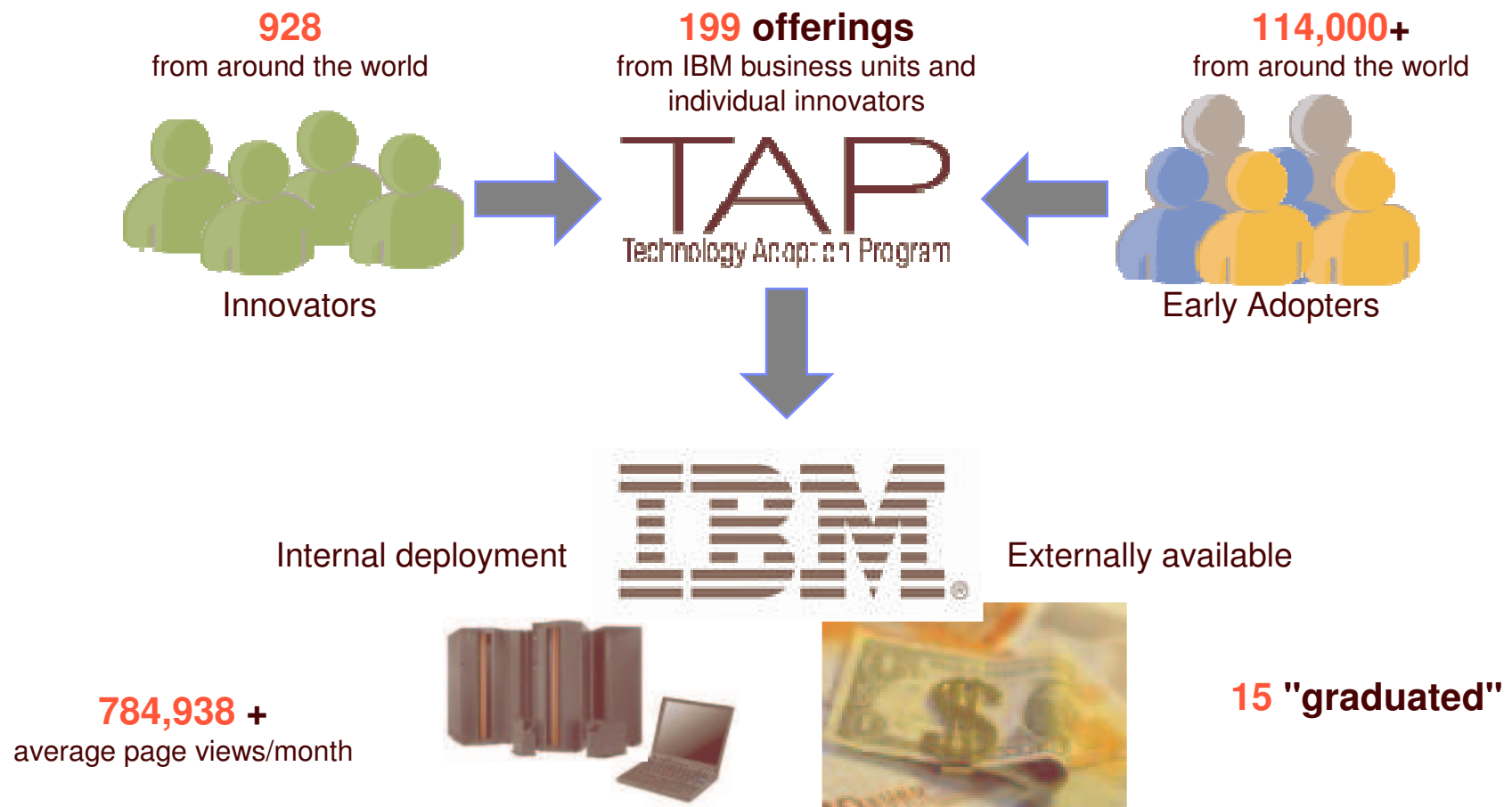
- Projects sponsored by business unit managers and Executives for a **fixed cost**



- Measurable results presented at Showcase event twice annually

- Win-win: **Low risk** for project sponsor, multi-disciplinary skills for project, career/skill revitalization for employee

Technology Adoption Program distribution channel for innovation



ThinkBox - Mozilla Firefox

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

http://w3.tap.ibm.com/myTAP/offering/viewoffering.wss?offeringId=OFF1103

Comenzar a usar Fire... Últimas noticias

Hello Daniel Olmo Chica | Sign out

Search w3 GO

Search TAP

w3 Home BluePages HelpNow Feedback


TAP home Offerings Propose offering What is TAP? Innovation Enablers Offering Management Events

TAP Home > Offerings >

ThinkBox

Overview Forum Downloads & Support More Information

About this offering



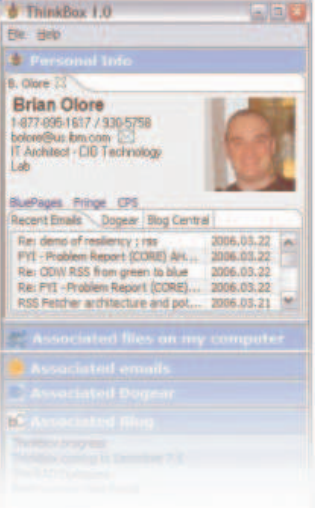
ThinkBox is an information aggregator that shows contextual information based on what you are currently doing. By utilizing various techniques to determine which words are important, it provides the most relevant search results possible.

For example, if you get an instant message from John Doe, ThinkBox will display John's contact information, blog entries, emails, and Dogear bookmarks as well as results based on the topic of the chat message. These will come from the various sources that ThinkBox currently utilizes which include Enterprise Directory, BlogCentral, Dogear, CPS, Fringe, Tamnoon and Google Desktop.

The goal of ThinkBox is to put contextually relevant information at your fingertips with minimal interaction, so that you can reap the benefits of the information without compromising your work routine.

ThinkBox is available as an ICT and Sametime 7.5 plugin. Please follow the links to the right to install.

[See more info >](#)



ThinkBox 1.0

Personal Info

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IT Architect - CIO Technology Lab

Recent Emails - Dogear / Blog Central

Re: demo of resiliency : rns	2006.03.22
PVT - Problem Report (CORE) AH...	2006.03.22
Re: CDW RSS from green to blue	2006.03.22
Re: PVT - Problem Report (CORE)...	2006.03.22
RSS Fetcher architecture and pot...	2006.03.21

Associated files on my computer

Associated emails

Associated Dogear

Associated Blog

Latest notes & news

ThinkBox now working with Beta4

ThinkBox 1.1.0.2 has been released & is updated to work with ST7.5 Beta 4. Please note that this version will not work on prior betas.
Wed Jul 26 10:28:57 EDT 2006

ThinkBox 1.1 released for Sametime 7.5!

We have now released the Sametime 7.5 version 1.1 of Thinkbox. This version will look very familiar to those who have installed the ICT plugin with a few Sametime 7.5 specific modifications. I'd like to thank the team for working so hard on this release and we look forward to delivering new & exciting features via the Automatic Updates in the near future.
Thu Jun 22 09:02:57 EDT 2006

ThinkBox 1.0 released for ICT!


We have now released the ICT version 1.0 of Thinkbox. This version represents significant updates to the UI and context algorithms. The Personal section has been reorganized and there are new Blog Central and Dogear context sections as well as several updates to the program settings dialogs.
Fri Apr 14 11:08:56 EDT 2006

Validación de ideas y prototipos

[Add to MyTAP](#)

[Email this offering](#)

[Access this Offering](#)



Avg. User rating: **Unrated**

Your rating: ★★★★★

Date added: **7 Mar 2007**

Last updated: **19 Sep 2007**

Registered users: **1847**

Requirements: **Windows**

Offering tags

Tagging BETA

[Add](#)


e.g., ajax, big_blue

My tags

Other people's tags

an [Information Discovery](#) innovation

Team



Brian P. Olore
Founder, Architect and Developer
Team Lead

Terminado

AlphaWorks - Speeding IBM Emerging Technologies to the outside early-adopter community

- Promising software programs in research **not yet commercialized**.
- Outside companies and developers contribute valuable ideas about **bringing them to market**.
- First-cut versions of research **technology available for free trial** attracting thousands of early adopters, innovators, and entrepreneurs to site.
- **40%** of technologies on the site graduate into IBM products or industry standards.



First of a Kind (FOAK) Program

Partnering with customers to accelerate delivery of new solutions, technology

- A Collaboration among Research, Sales & Distribution, Clients and Partners
- Experimental technology-based solutions engagements
- Testing tomorrow's innovations on real business problems and new growth opportunities
- Yielding prototype solutions across a range of industries
- Clarifies client requirements and tests market readiness
- Established in 1995
 - 20 – 25 projects funded each year
 - 70% successfully transfer assets for reuse
 - 75% drive or influence additional business



BPI for Core Insurance

- 50%-60% reduction in work effort
- 55%-65% reduction in project duration



Smart Surveillance for Intelligent Oil Fields

- Breakthrough in discovery of anomalous patterns
- Accurately demonstrated sand production prediction 23 days in advance during trial



Customer Lifetime Equity

- Reduced marketing costs by 20%
- Improved response rates by 10%
- Improved customer sat by 10%

IBM Idea Factory for Collaborative Innovation



Addressing barriers to innovation

- **Improves team coordination**
 - Web 2.0 collaboration tools
- **Helps select the right ideas**
 - Co-creation with customers and partners
- **Shortens development cycles**
 - Product trial site creation by business users

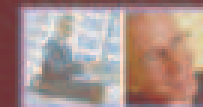
Employees



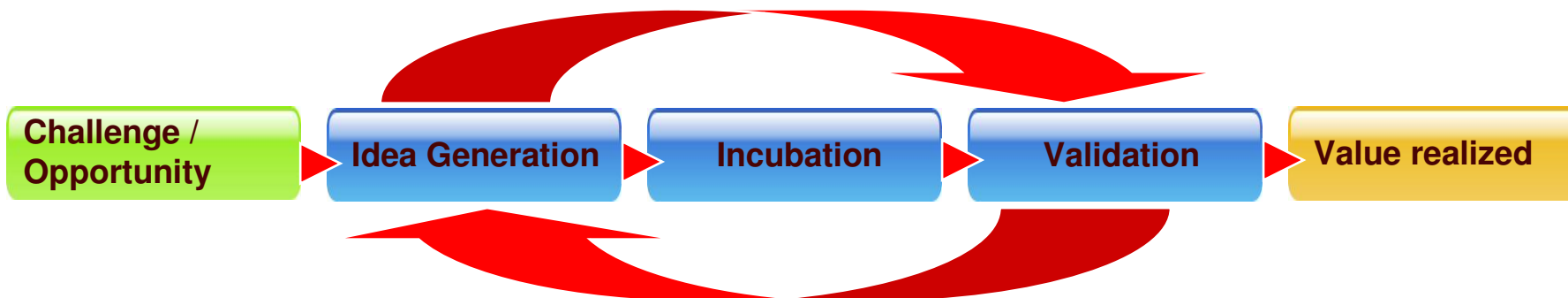
Customers



Business Partners



IBM Idea Factory



Enabling Technology “Menu”

- Forms-based portal creation
- SOA architecture
- Web 2.0 collaboration, including blogs, wikis
- Social tagging
- Feeds
- Surveys
- Polling
- Search, information discovery
- Services catalogs

Lotus.

WebSphere.

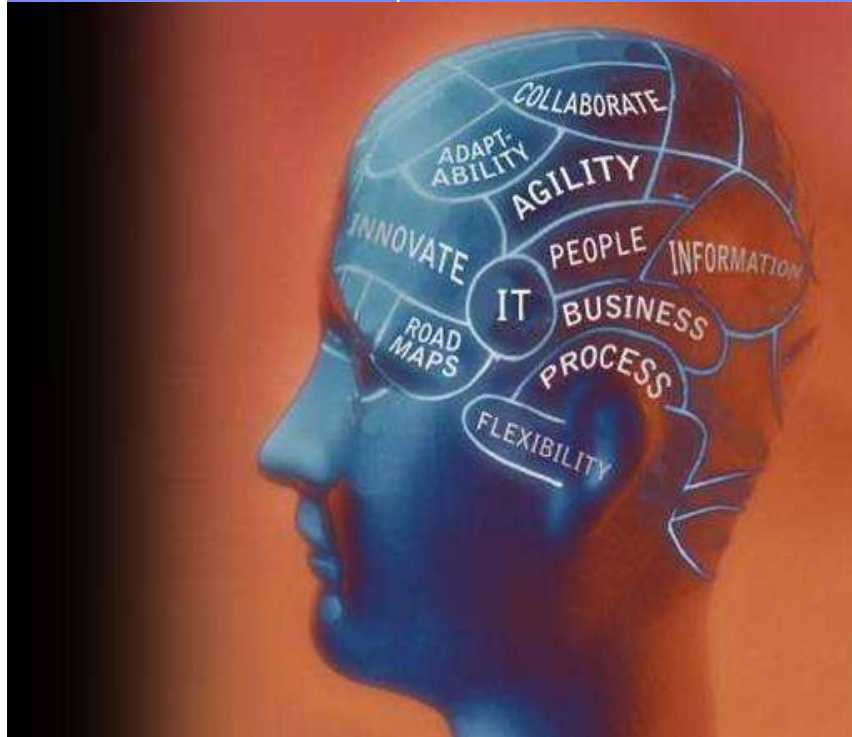
Information Management

Business benefits

- Expands sources of innovation
- Builds loyalty
- Grows partner solutions
- Reduces cycle times, expenses for incubation
- Accelerates time to market



Innovation That Matters



Impulsando la innovación con el Software Social

Daniel Olmo
IBM Software Group