

Colaboración orientada a Contenidos y Equipos de Trabajo

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La **Innovación** es crítica para competir en el siglo 21 y la **colaboración** es esencial para la innovación ...

- Principales prioridades en la innovación son:
 - Ampliar la posibilidad de **colaborar dentro y fuera**
 - Innovar en modelos y procesos de negocio
 - Aprovechar la información para optimizar la gestión del negocio



87% de los CEOs creen que se requiere un **cambio** importante en prox. 2 años para provocar la Innovación.

La Colaboración externa es indispensable. Los CEOs remarcaron la **importancia clave de la innovación colaborativa** – más allá de los límites de la empresa. Señalan a Business partners y clientes como las fuentes principales de ideas innovadoras ...

Source: 2006 IBM Global CEO Survey



Las demandas del mercado dirigen las estrategias de producto

Se solicita:

■ Integración y Flexibilidad:

- Encaja directamente en la aplicaciones que utilizas
- Customizable para soportar tus necesidades
- Abierto

■ Simplicidad del modo de trabajo:

- Fácil de empezar
- Fácil de aprender
- Simplifica tu trabajo diario

■ Acceso en cualquier lugar / momento:

- Colaborar dentro y fuera de tu "firewall"
- Gestiona el contenido "offline"

Importancia Relativa * de características para los compradores de software de colaboración



Web 2.0 es el lenguaje nativo de la nueva generación y el nuevo lenguaje de colaboración ...

Todos contribuyen

En 2009, se predice que los **wikis** serán el principal flujo de colaboración en la mitad de las empresas.

Debe oírse la opinión de cada uno

Un nuevo **blog** se crea cada segundo.

La comunicación es constante

Casi $\frac{3}{4}$ de los adolescentes envían **mensajes instantáneos** más que e-mail.

Y todos quieren aplicaciones en el trabajo tan atractivas como las que tienen en casa ...



Lotus®

Quickr



Lotus® Quickr

Bibliotecas de Documentos, check in & out, control de versiones, vistas, seguridad granular, meta-datos personalizados

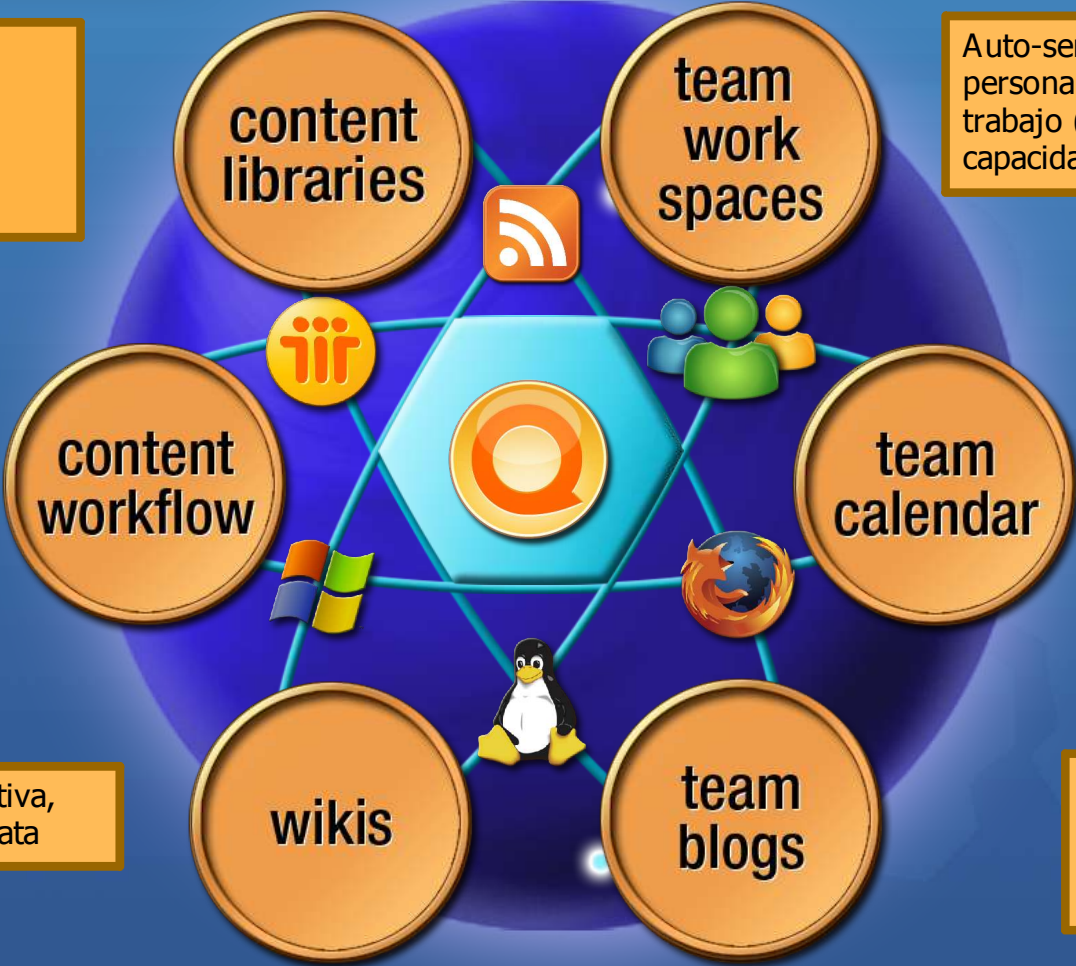
Auto-servicio, Sitios personalizables para Equipos de trabajo (gestión de miembros, capacidades de búsqueda)

Flujos de Trabajo para notificación y aprobación

Planificación de eventos y tareas de Equipo

Autoría colaborativa, online e inmediata

Foros de Discusión y bitácoras Web 2.0



Lotus Quickr 8.0 = Arquitectura basada en Componentes

Acces



Plantillas para Aplicaciones de Negocio

Colaboración & Servicios de Contenido

Servicios de Infraestructura

Integración



Lotus Quickr 8.0 = Arquitectura basada en Componentes

Acces



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Acces



Plantillas
Out-of-the-
box

Team work site	Project Mgmt.	Innovation & Idea Mgmt.	Wiki	Blog
Content Mgmt.	Meetings	Pictures & Photos	Presentations	Team work site

Colaboración & Servicios de Contenido

Servicios de Infraestructura

Integración



No es necesario reinventar la rueda

Existen plantillas de Lotus Quickr diseñadas para cada necesidad de negocio ...

- Se suministran plantillas de aplicaciones de negocio **ampliables**
- Además, se dispondrá de una comunidad de contribuidores para intercambiar ideas y compartir plantillas de negocio

The image displays two overlapping screenshots of Lotus Quickr web applications. The background screenshot shows a 'My Ideas' page with a sidebar menu containing 'Introduction', 'Welcome', 'My Ideas', 'Submissions', 'Idea Development', 'Forums', 'Team Blog', 'Eye on the Industry', and 'Set Up Your Place'. The main content area lists ideas with columns for 'Title' and 'View'. The foreground screenshot shows a 'Renovations Special Promotions Team' page with a 'Do-It-This-Weekend Workshops - 2007 planning' document. The document content includes an objective, a list of workshop tasks (Build a deck, Finish a basement/bonus room, Remodel a kitchen/bath, Create a baby room/child's playground), and a description of the workshop approach. A comment by Amadou Alain is visible at the bottom.

Creación de Espacios de Trabajo en 3 Pasos

1

Create a workspace

What kind of workspace do you want to create?

Team Personal

Popular Team Templates: [Show me all](#)

- Wiki**
Author content on your own or with a team directly in the browser.
- Blog**
A place where you or a team can express yourself and get feedback from others.
- Meeting Place**
A place where you can organize and manage a team meeting.
- Project Place**
Provides your team with project collaboration tools, such as blogs, wikis, forums, libraries, and lists.
- Document Workspace**
Develop one or more documents with the team. Organize information and tasks related to your documents with lists.
- Custom Place**
Start with a blank slate and add the components you need.

1

Create a workspace

Blog
A place where you or a team can express yourself and get feedback from others.

Name your workspace:

Describe your workspace:

2

Your new workspace is ready.

Create another workspace or go back to Quickr home.

3

Product Design Blog
All about product design at Renovations and in the industry

Welcome to your new blog!
Posted on 1/11/06 at 9:02 AM by Heather Reeds

Use the Team Blog to communicate thoughts about projects, ideas, and to share information. You can start a thought in the blog and then watch as team members respond. Team Blog is a good place to brainstorm with the team.

Click **New Post** to get started.

Tip: Use the blog instead of email. Because questions and answers are often hidden in personal email, post a blog to generate quick responses that are visible to the team.

Comments (0)

New Post

Blog Settings
Manage Posts

About this Blog
Name: Product Design Blog
Description: All about product design at Renovations and in the industry
Role: Contributor

Subscribe to this Blog
 Copy link to clipboard



Lotus Quickr 8.0 = Arquitectura basada en Componentes



Plantillas para Aplicaciones de Negocio

Servicios de Contenido y Colaboración

Content Libraries	Task Mgmt.	Team Calendar	Wiki	Blog
Web Content	Forms & Lists	Notifications & Feeds	Discussion Forums	What's new ?
Roles & Membership	Composite Places	Announcements	Survey	Team Contacts

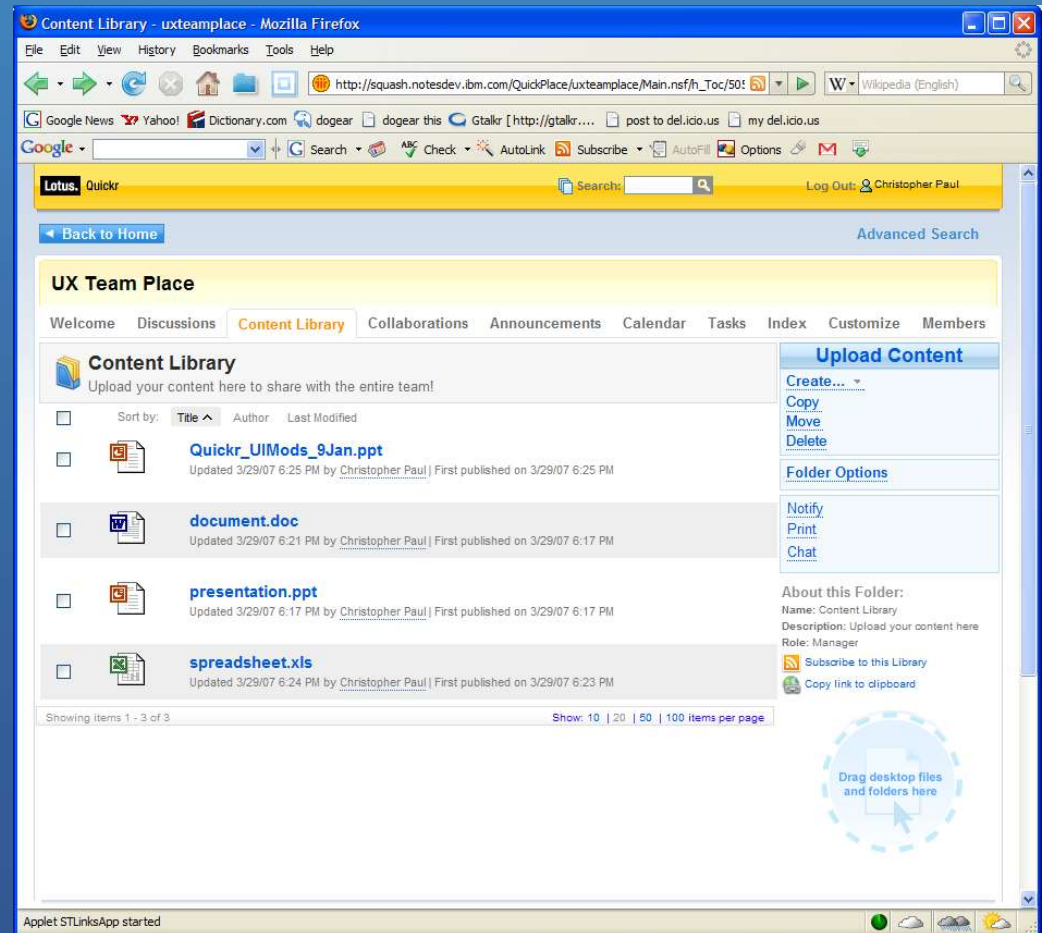
Integración

Servicios de Infraestructura



Desde Librerías de Documentos ...

- Fácil gestión documental
 - Check-in/check-out
 - Versiones/Revisiones
 - Borrador
 - Workflow básico
- Extraordinaria experiencia de usuario
 - Vista previa de documentos
 - Menús de personas en los nombres
 - Refresco rápido (AJAX)
 - Iconos nativos de tipo de fichero
 - Drag & Drop desde el escritorio
 - Búsqueda sencilla
- Compartición de Contenidos
 - Bookmarking de documentos
 - Capacidades Atom / RSS



Agendas de Equipo (Team Calendar)

- Calendario de equipo para fijar eventos o hitos de proyectos con vistas diaria, semanal y mensual.
 - Los miembros del equipo se consideran invitados a los eventos creados para ese equipo
 - Notificaciones iCal básicas a los miembros (invitar, actualizar, cancelar, cambio fecha/hora)
 - Soporta texto rico e imágenes
 - Soporta búsqueda de texto
- Nota: team calendar sobre J2EE services está previsto para 8.x



Otros componentes de Lotus Quickr

Team blog

Wiki

Dashboard de Tareas

Y muchos más ...

RENOVATIONS Search All Henry Nilsson

<< Back to main page Add Components People About Help

Renovations Special Promotions Team Customize

What's New Team Blog Documents Events Project Tasks Issues Forums Wiki

Special Promotions Blog
Keeping tabs on industry trends.

Web campaign badge art
Posted on 11/10/08 at 4:42 PM by Samantha Daryn

I've been working with our design partner on alternatives to the "Make Your Office Special" badge artwork. This art will be used on our corporate home page as well as select partner websites as we launch the new campaign. The intent is it will link to the campaign home page. I need your help to review this art and also help craft the text which will accompany it. I can quickly get any modifications mocked up as Jason, our designer, is very reed of this art tomorrow morning and I will post that here as well.

Comments (2)

Industry demographic report
Posted on 11/10/08 at 9:32 AM by Heather Reads

I just received the latest market measure report (2008 Marke organization, I uploaded it to the teamspace. Great news! The few key points in the report, including a detailed analysis of t markets targeting females and buying behavior of Generatio direction on the new "Make Your Office Special" campaign. I summarize the relevant parts in our campaign proposal. This

Comments (2)

Renovations.com named in Top 10 Home Imp
Posted on 11/10/08 at 4:37 PM by Amadou Alain

Hoover's ranks Renovations 3rd in most visited home improv a summary of the list, but you won't learn anything about ho

RENOVATIONS Search All Henry Nilsson

<< Back to main page Add Components People About Help

Renovations Special Promotions Team Customize

What's New Team Blog Documents Events Project Tasks Issues Forums Wiki

Do-It-This-Weekend Workshops - 2007 planning
Please add your ideas!

Back to Wiki Index Edit Wiki Document

Do-It-This-Weekend Workshops - 2007 planning

The intent is to teach customers how, then provide Option A through to the most expensive "Custom" c so that customers can simply purchase the complete delivered, and get started right away.

This approach has worked successfully in the past, shows that customers like the "step-by-step" appro through things, and the total building "kits" that they

3 Comments

1 Amadou Alain 1/4/07 at 9:25 AM
Great idea, Samantha. Put together a quick sales forecas we can book it in the Spring Plan.
Edit Delete

2 Gardner Raynes 1/4/07 at 9:25 AM
Have you chosen any thought to resourcing attendees with

RENOVATIONS Search All Henry Nilsson

<< Back to main page Add Components People About Help

Renovations Special Promotions Team Customize

What's New Team Blog Documents Events Project Tasks Issues Forums Wiki

Welcome back Henry!
Since your last login, there have been (6) modifications to documents, (12) forum posts and (2) blog posts.

Proposal Review today in CR165 @ 2:30 pm

Task Dashboard

1-10 of 14 Jump to page 1 | 2 of 2 Previous Next

Sort by: Title Author Date Modified

Task	Author	Progress	Date
Cost Estimate for "Do-It-Yourself Weekend" promo	Samantha Daryn	██████	2/15/07
Create product list	Natalise Cimos	███░░░	2/15/07
Create bill of materials options	Gardner Raynes	███░░░	2/15/07
Book Sales Forecast	Dan Misawa	██████	3/1/07
Arrange press releases & media blitz	Samantha Daryn	██████	4/1/07
Educate store managers	Amadou Alain	███░░░	5/1/07
Schedule Teacher briefings	Bety Zechman	███░░░	4/15/07
Review/edit Advertising Flyers	Samantha Daryn	██████	5/3/07
Team web conference planning session	Amadou Alain	██████	5/15/07
Arrange Store Logistics	Bety Zechman	███░░░	5/20/07

Show: 10 | 20 | 50 | 100 items per page Previous Next

Recent Documents
Product List
Bill of Materials
Media Content
Forecast Spreadsheet

Recent Forums

Recent Blogs
Announcements
Tomorrow the specs are due! Meeted at the cafeteria today, so let's head out at 11:30
Congrats to Bob on a successful pitch to Acme Corp!
What day next week can we meet?

Drag desktop files and folders here



Lotus Quickr 8.0 = Arquitectura basada en Componentes



Plantillas para Aplicaciones de Negocio

Colaboración & Servicios de Contenido

Integración

Servicios de Infraestructura

Offline Access	Extranet Access	Workflow	Search	Authenticate & SSO
Agents	Personalization	Themes, Skins & Layouts	User Mgmt.	Access Control
Content Replication	Policies	Back-up & Restore	Archiving	Administration



Acceso Offline

- Misma experiencia offline que online
- Posibilidad de replicar todo el espacio offline, no únicamente las bibliotecas de documentos.

The screenshot shows a web browser window displaying the Lotus Quickr interface. The page title is "Friends of Quickr" and it includes a navigation menu with links like "Welcome", "Discussion", "Library", "Demos", "Quickr links", "Calendar", "Tasks", "Index", "Customize", and "Members". The main content area is titled "Work Offline" and contains several sections:

- What is Working Offline?**: Explains that users can work offline when not connected to the network, with changes synchronized automatically upon reconnection.
- Preparing for First-Time Installation**: Advises reading the section carefully before installing the offline place.
- Installing Your Offline Place**: Instructs users to install Lotus iNotes Sync Manager software and provides details on the installation process, including synchronization with the online place.
- Using Your Offline Place**: Provides instructions on how to launch the offline place (double-clicking the desktop icon) and offers more options for installation, such as using the Lotus iNotes Sync Manager from the Lotus iNotes icon.

On the right side of the page, there is a sidebar with a "Begin Install" button and several links: "Notify", "Print", "What's New", "Work Offline", "My Places", and "Chat". Below these links, there is an "About this Folder:" section with details like "Name: Work Offline", "Description: Easily set up your computer so that you can access this place when you are not connected to the Internet.", and "Role: Manager". At the bottom of the sidebar, there are icons for "Subscribe to this Library" and "Copy link to clipboard".

Note: Experiencia Offline disponible solo para Domino services en 8.0



Acceso Extranet

- Colaboración sencilla con usuarios externos:
 - Añadir usuarios desde el directorio corporativo de usuarios (LDAP), o ...
 - Añadir usuarios directamente, sin que sea necesario que formen parte de un directorio LDAP

Add Readers

You can add new members to this place as readers by typing or looking up their names below. First, specify whether you want to add existing network users from the directory, or create new users specially for this place:

Add existing network users from the directory.
 Create new users specially for this place.

Type the name of each individual or group to add on a new line.

marc@pagnier.com

Remember to enter each name on a new line!

Send an invitation to any new users who have email.

Please provide passwords and email addresses (optional) for these members.

User name	Password	Re-enter password	Email (optional)
marc@pagnier.com	<input type="password"/>	<input type="password"/>	<input type="text"/>

Nota: Acceso extranet disponible para Domino services en 8.0, y se extenderá a J2EE services en 8.x



Búsqueda

- Búsqueda y búsqueda avanzada dentro de los espacios Quickr
 - Incluye 'full text search'
- Motor de búsqueda de portal en Quickr puede ser configurado para buscar contenido externo
- Integración con motores de búsqueda externos previsto para 8.x

Find pages in:

This place

Folder:

Search for:

Text. Only include pages that contain these words or phrases:

Author. Name contains:

Date. Only include pages created or modified:

Sort results by:

Most matches. Pages that contain the most matches with the above word/phrase will be listed first.

Newest first. Most recently edited pages that contain the above word/phrase will be listed first.




Personalización de Espacios de Trabajo

Lotus Quickr

Search All Heather Reeds

< Return to My Places Help

Renovations SW Promotions Team  [Customize](#)

What's New Documents Events Project Tasks Issues Forums Wiki

Documents Library for all documents related to SW Region promotions

Views: Drafts Personal Shared

You are in Team Documents > Fall Planning [Show Details](#)

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Title	Author	Status	Size	Date Modified
<input type="checkbox"/> Advertising Documents	Gail Chao			10/05/2006
<input type="checkbox"/> Fall Planning 2006	Sam Curman			10/06/2006
<input type="checkbox"/> Copyright and Legal Verification Process	Gail Chao	Pending Review	215K	10/08/2006
<input type="checkbox"/> Design Tutorial 3 Example PSD	Dan Misawa	In Revision	814K	10/06/2006
<input type="checkbox"/> Design Tutorial 3 Overview	Samantha Daryn	Pending Review	210K	10/10/2006
<input type="checkbox"/> Fall Plans	Dan Misawa	In Plan	140K	10/06/2006
<input type="checkbox"/> Feature Pack Info	Amadou Alain	In Revision	100K	09/29/2006
<input type="checkbox"/> Open Issues	Gail Chao	Pending Review	30K	09/17/2006
<input type="checkbox"/> Project Deliverables	Gail Chao	In Plan	55K	10/03/2006
<input type="checkbox"/> Spring Meeting Schedule	Samantha Daryn	In Revision	46K	10/01/2006
<input type="checkbox"/> Advertising Documents	Gail Chao			10/05/2006
<input type="checkbox"/> Fall Planning 2006	Sam Curman			10/05/2006
<input type="checkbox"/> Copyright and Legal Verification Process	Gail Chao	Pending Review	215K	10/06/2006
<input type="checkbox"/> Design Tutorial 3 Example PSD	Dan Misawa	In Revision	814K	10/06/2006
<input type="checkbox"/> Design Tutorial 3 Overview	Samantha Daryn	Pending Review	210K	10/10/2006
<input type="checkbox"/> Fall Plans	Dan Misawa	In Plan	140K	10/06/2006
<input type="checkbox"/> Open Issues	Gail Chao	Pending Review	30K	09/17/2006
<input type="checkbox"/> Open Issues	Gail Chao	Pending Review	30K	09/17/2006

[Create](#)

Work with Templates
Set Access
Library Settings
[More...](#)

About this Library

Name: Team Documents
Description: Lotus UX Team Documents
Role: Editor

Drag desktop files and folders here

El usuario puede marcar o desmarcar un lugar como favorito.

Click aqui para personalizar

Lotus Quickr 8.0 = Arquitectura basada en Componentes

Clientes



Team work site	Project Mgmt.	Innovation & Idea Mgmt.	Wiki	Blog
Content Mgmt.	Meetings	Pictures & Photos	Presentations	Team work site
Content Libraries	Task Mgmt.	Team Calendar	Wiki	Blog
Web Content	Forms & Lists	Notifications & Feeds	Discussion Forums	What's new ?
Roles & Membership	Composite Places	Announcements	Survey	Team Contacts
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Agents	Personalization	Themes, Skins & Layouts	User Mgmt.	Access Control
Content Replication	Policies	Back-up & Restore	Archiving	Administration

Integration con Servicios de Colaboración

Presencia (Sametime)

Web. Conf. (Sametime)



Conector Lotus Notes

Ayuda a reducir el tráfico de anexos de correo electrónico, duplicación de contenido, y la “ansiedad de versiones”...

- Abrir y guardar docs. adjuntos en la biblioteca o en un espacio de trabajo
- Reemplaza los anexos de correo por links
- Integrado con menus de ficheros y ‘click botón derecho’
- “Recordatorio” que anima a participar
- Soporta Lotus Notes 7 & 8!

The image displays three overlapping screenshots of the IBM Lotus Notes environment:

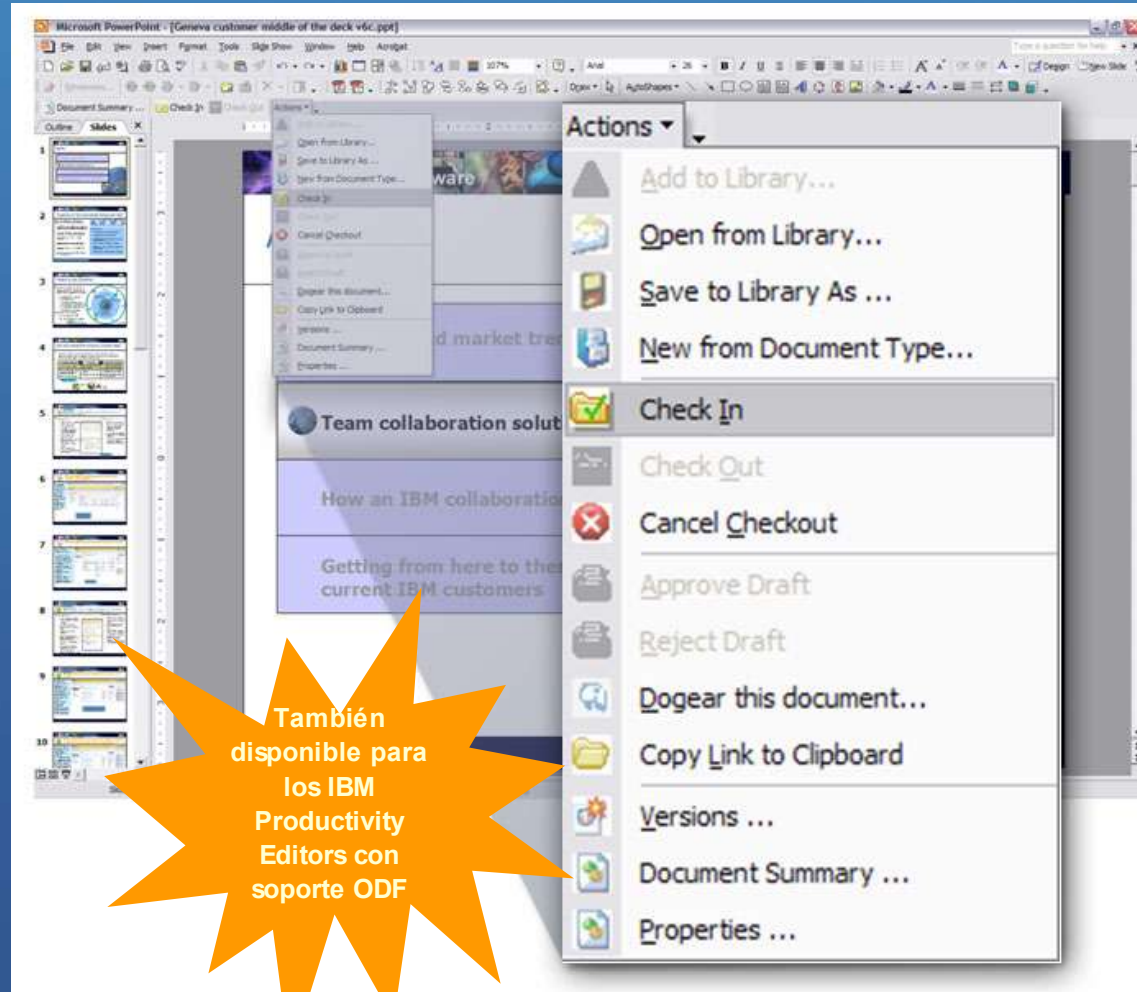
- Top Screenshot:** A 'New Memo' window with the 'File' menu open. The 'Attach...' option is selected, and a sub-menu is visible with options: 'Insert Link to Document...', 'Insert Link to Folder...', and 'Add Documents and Insert Links...'. The 'Library location for linked files' is set to '/Durham/IBM'.
- Bottom-Left Screenshot:** The 'My Libraries' window showing a file explorer view of a document library. A context menu is open over a document, showing options like 'Open', 'Edit', 'Copy', 'Delete', 'Check Out', and 'Download...'. The 'Add Documents and Insert Links...' option is highlighted.
- Bottom-Right Screenshot:** A dialog box titled 'Attachments - IBM Lotus Quickr Connectors'. It asks 'What do you want to do with the attachments?' and offers two main actions: 'Send Attachments' and 'Save and Send Links'. The 'Save and Send Links' option is selected, and it shows a 'Save to:' field with 'Fall Planning in Renovations Marketing' and a 'Change Location' link. An 'Advanced' button is also visible.



Conector Microsoft Office

Facilita la autoría de documentos colaborativa y gestión de versiones

- Capacidad para abrir y guardar docs. adjuntos en la biblioteca o en el espacio de trabajo
- Asignación de propiedades a documentos (meta-tags)
- Integración con workflow para flujo de aprobación
- Integración con “dogear” para tagging
- Elección del editor que se desee
 - Microsoft Office XP, 2000, 2003...
 - IBM Productivity Editors



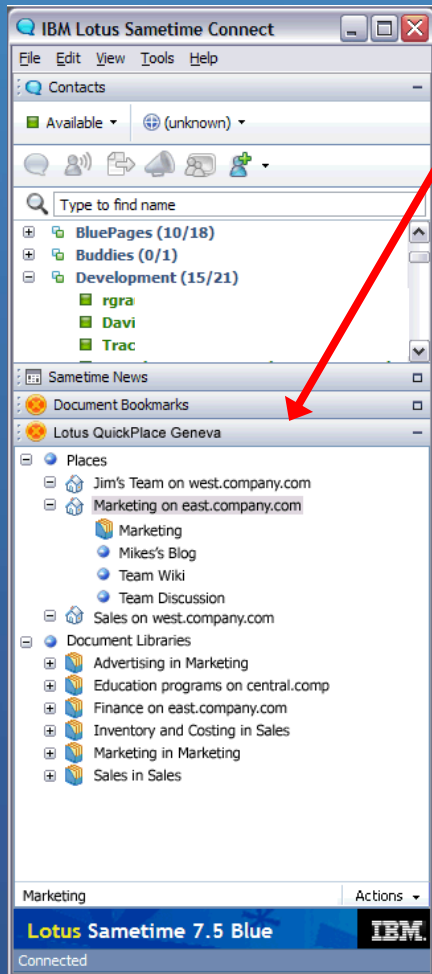
* Requiere Lotus Connections





Conector Lotus Sametime

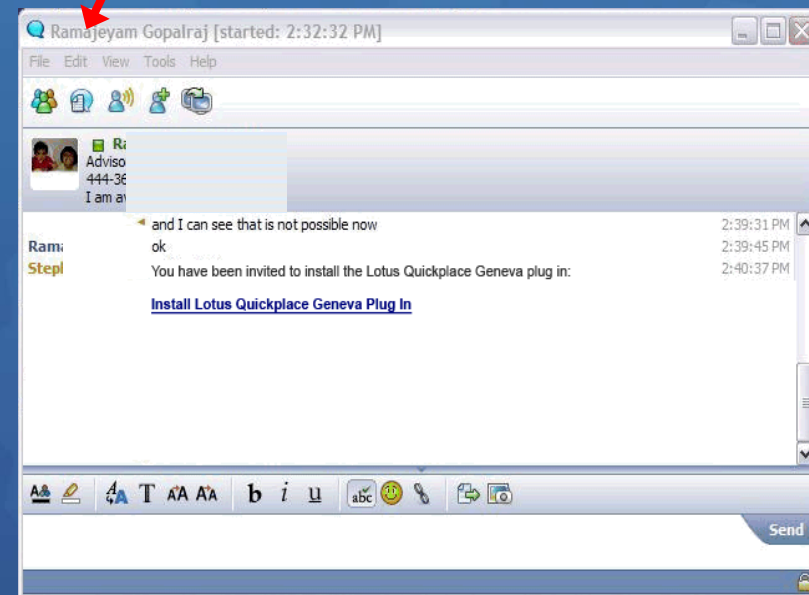
Proporciona fácil acceso a contenido compartido directamente desde cliente



- Navegar por el contenido de los espacios de trabajo
- Drag & Drop desde sistema de archivos a bibliotecas y espacios de trabajo
- Menú de acciones integrado
- Rápido acceso contextual a documentos compartidos

de trabajo en tiempo real sametime

- Enviar links en chats
- Invitar a colegas a descargar conectores

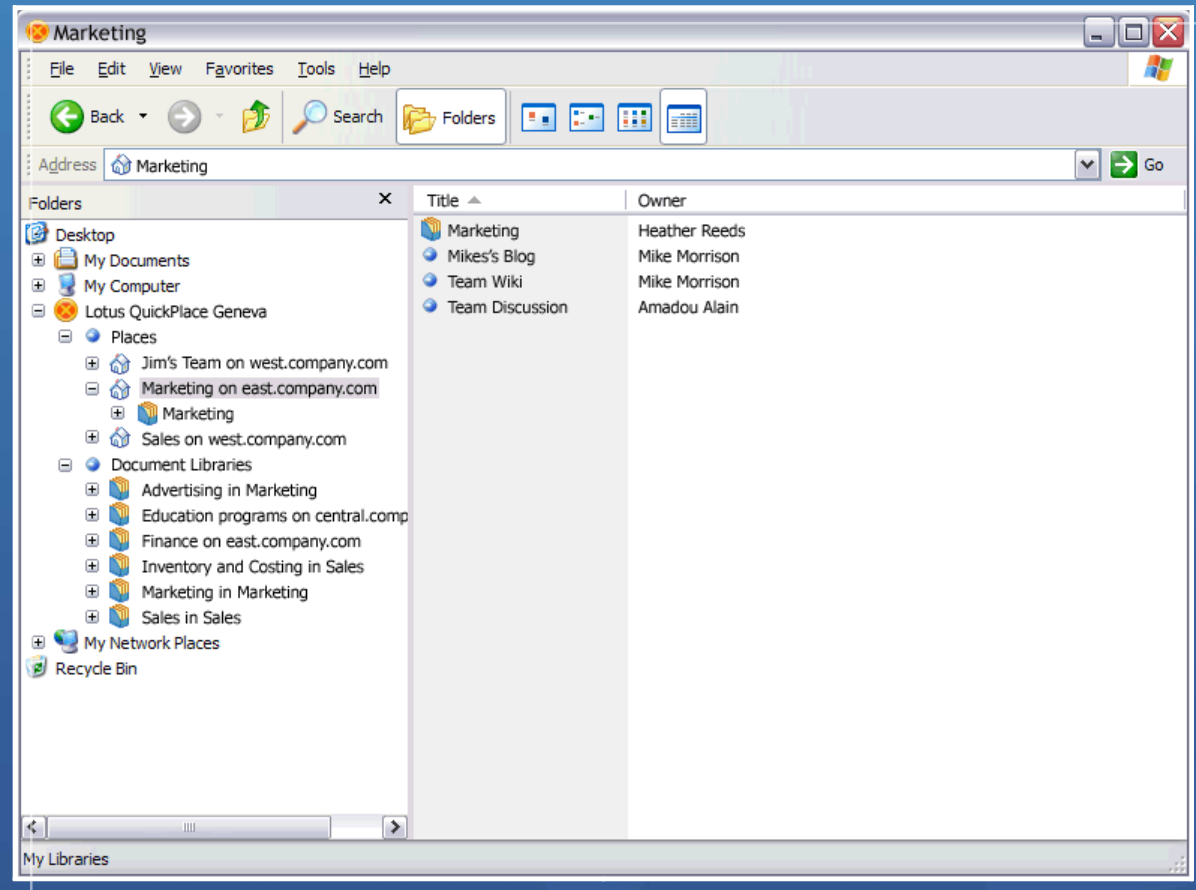




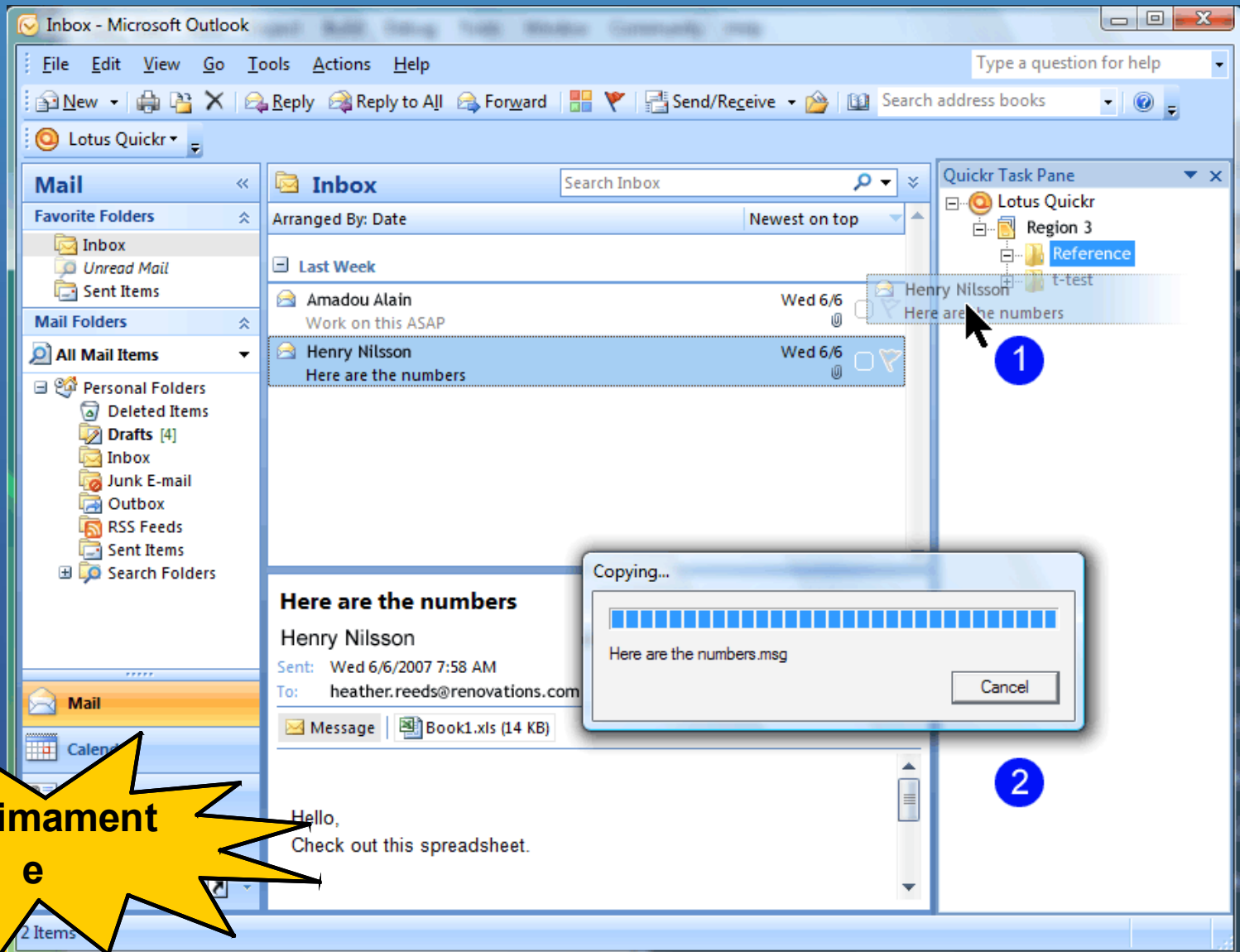
Conector Microsoft Windows Explorer

Hace fácil y natural mover contenido a un entorno colaborativo ...

- Navegar por el contenido de los espacios de trabajo
- Drag & Drop desde sistema de archivos local a bibliotecas y espacios de trabajo
- Menú acciones integrado



Conector Microsoft Outlook



Próximamente

e

Resumen

¿Qué requisitos tiene una plataforma de Colaboración en Equipo?

1. Facilidad de Integración:

- “Es una plataforma propietaria y no es fácil de personalizar e integrar con nuestros sistemas”
- “La Colaboración es una herramienta más, no se integra en mi día a día”

2. Acceso desde cualquier lugar y en cualquier momento:

- “Necesito colaboración global, no únicamente con mis compañeros”
- “Necesito disponer de mis aplicaciones y de mis documentos incluso cuando no estoy conectado”

3. Facilidad de Uso:

- “Necesito una herramienta que cumpla las necesidades impuestas por mi negocio pero que no me exija esfuerzos en formación; las herramientas que tenemos son muy difíciles de usar...”





Muchas Gracias

