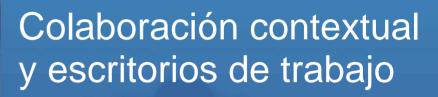


IBM COLLABORATION SUMMIT



Barcelona, 3 de octubre Madrid, 10 de octubre







Daniel Olmo **2.0**Lotus Sales

daniel.olmo@es.ibm.com

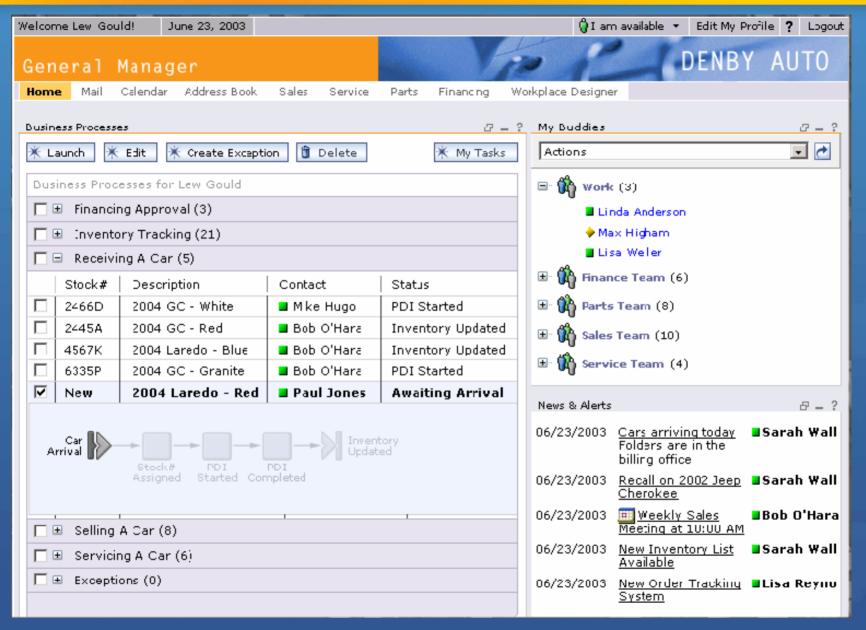


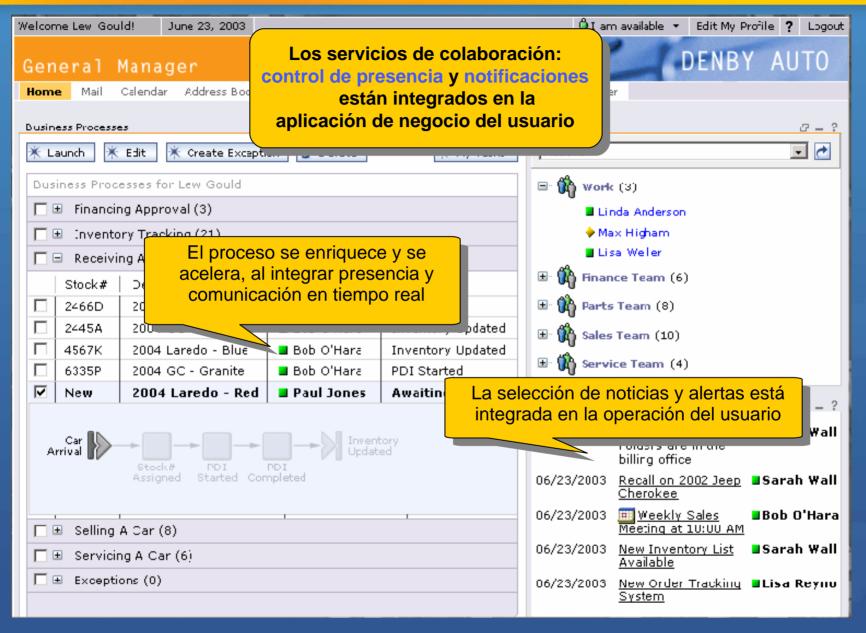
Colaboración contextual

- Surge como necesidad en un proceso de trabajo concreto
- Las herramientas están integradas con la propia aplicación de negocio del usuario
- Es un modelo formalizado













Ventajas respecto a otros modelos

- Aumenta la productividad del usuario
- Acelera y optimiza el proceso de trabajo
- Incrementa el valor de las inversiones realizadas

Por otro lado

- Por si sólo, ahoga la creatividad de los usuarios
- Es Imposible formalizar la variedad de tareas diarias





Hacia la colaboración contextual

- Quedarse hasta el final de esta presentación
- La colaboración debe ser planificada y diseñada en paralelo a la solución de negocio
- Requiere una sensibilidad para comprender las relaciones profesionales entre las personas
 - Nuevos roles, nuevos costes. Quizás pero...
 - El potencial de la colaboración es enorme

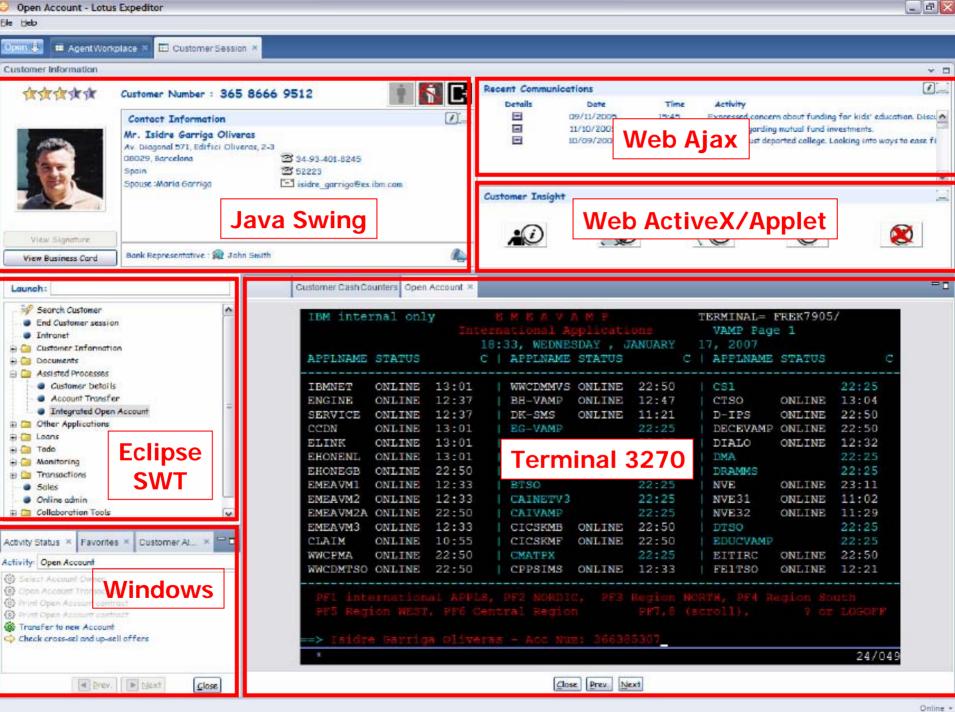


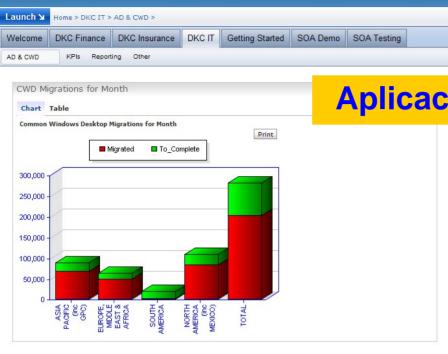


Ingredientes



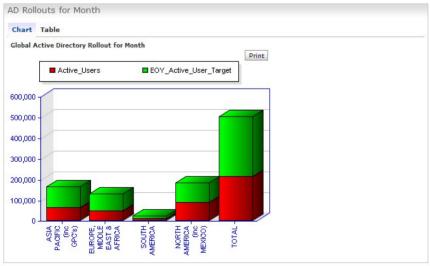


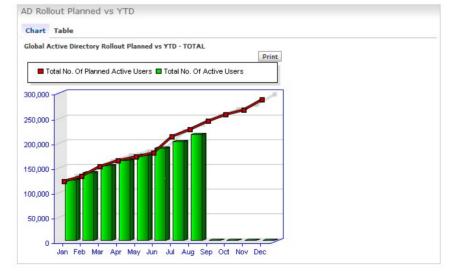




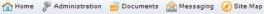


Search: All Sources









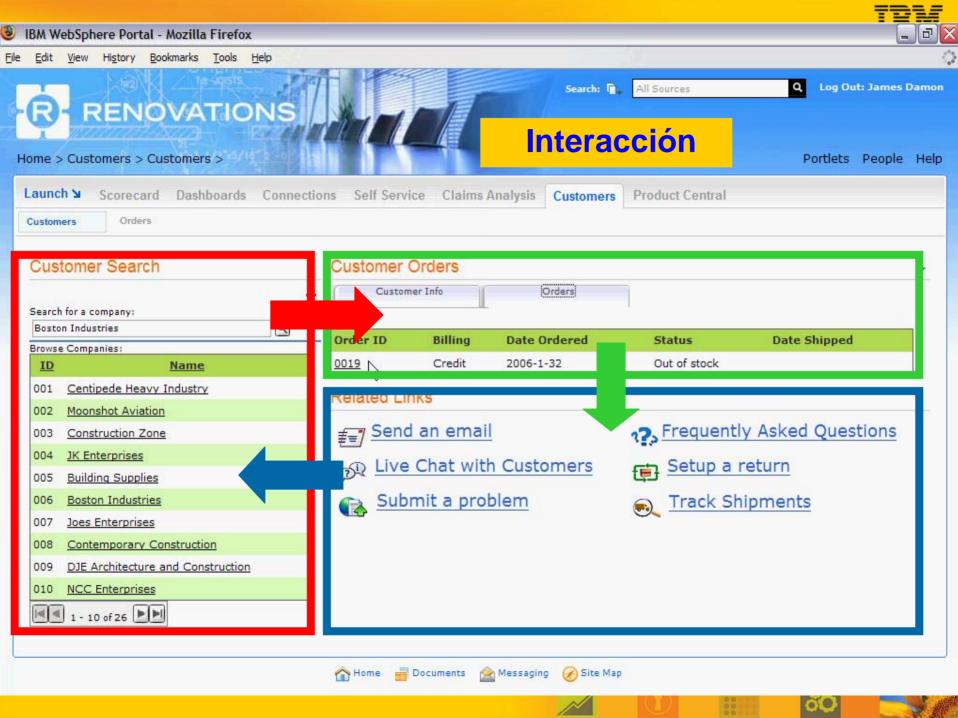












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Scorecard

Dashboards Connections

Self Service

Claims Analysis

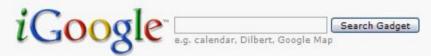
Customers

All Sources

Product Central

Mash-ups

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(1 - 9 of 8667) more >:

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Technology



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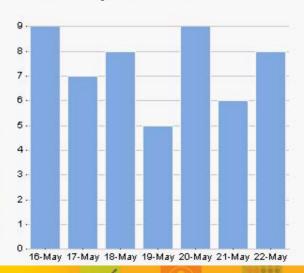
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What would you like to do?



Troubleshoot a problem



Check for responses to my forum postings

Video Conference for quarterly announcements on June 21 at 3 PM



Open a PMR



Change the content or layout



Download a patch or fix

Upcoming Event



Get a new RSS feed



Contact my Support Manager



Change my password



Add

5:45 PM

June 19

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Manage



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- Candace Collins

My Company's Lotus Support Team

- James Fry
- Mary banks
- Sammy Nguyen

My Fellow Lotus Customers

- Bobby Hill (United Accts)
- Murray Acheson (International) Kay Truman (JMM Corp)

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We studied IBM's most successful sellers to identify what they did differently. Nineteen critical sales activities emerged from these discussions. Global Sales School focuses on those activities.

Whether you joined IBM immediately upon graduation, from another organization, or have moved to selling from another role in IBM, Global Sales School can help you become an effective IBM seller.

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Your work is divided into a series of Team Challenges and PARRs: IBM's approach to learning in the workplace. To see a timeline for all your Global Sales School activities whether you are a New Seller or an Experienced Seller, click here.

Like any opportunity, the more you put into Global Sales School, the more you get in return. You need to display initiative—but you are never on your own; you have your Challenge Team. A Facilitator will guide your Team through the Challenges. Your Manager and Expert Mentor will support your learning in the workplace.

Start by creating your Personalized Learning Plan. It takes only a few minutes. Click here or click **Your Learning Plan** in the navigation bar on the left.

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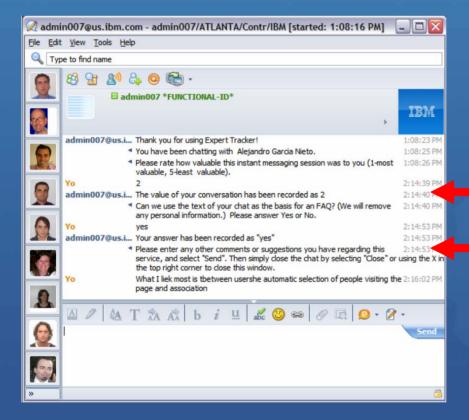
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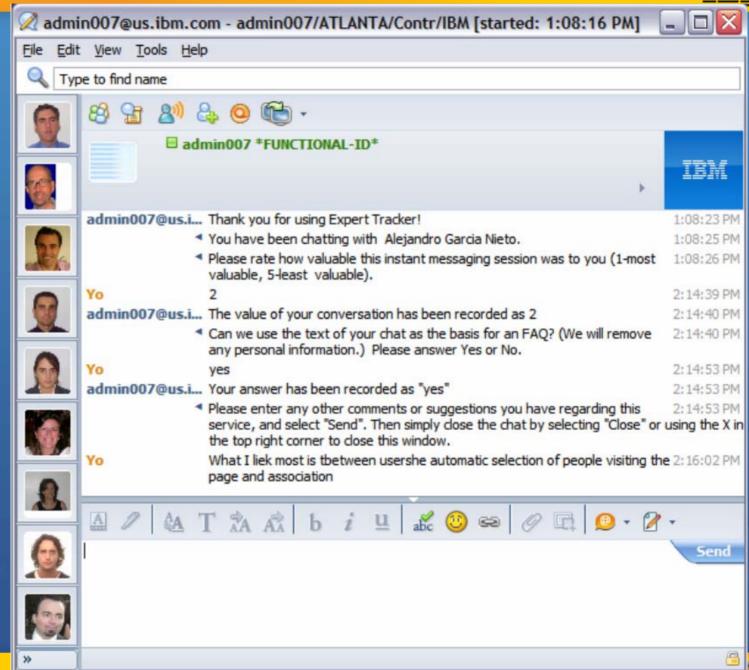


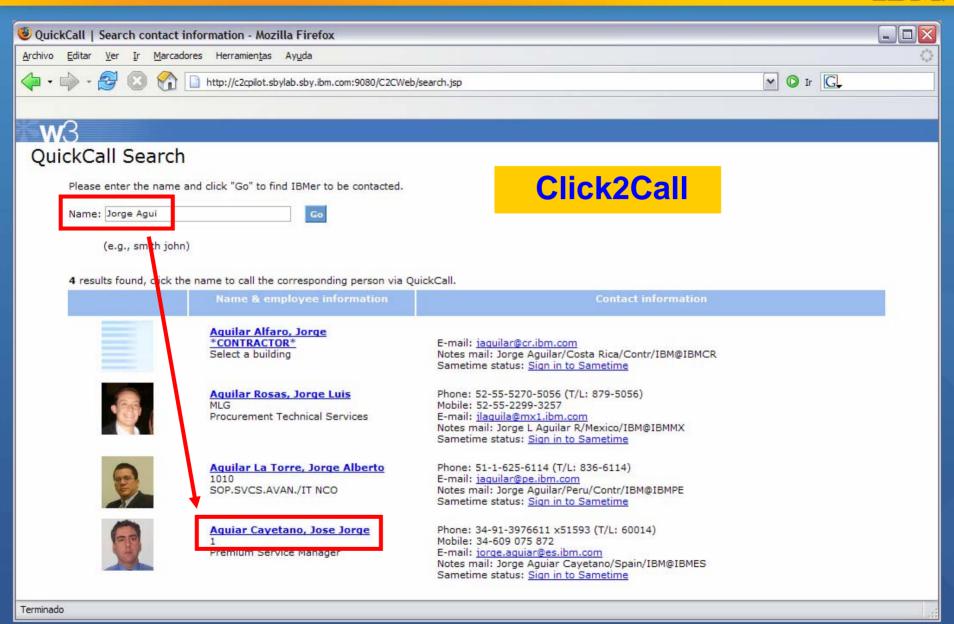














QuickCall

Calls and sets up a voice connection between the two numbers you spec 8 http://c2cpilot.sbylab.sby.ibm.com:9080 - QuickCall | ... 📮 🗖 🔀 between Voice Client and the number you specify (Call by PC Voice Client



Aguiar Cayetano, Jose Jorge

Premium Service Manager

E-mail: jorge.aguiar@es.ibm.com

Notes mail: Jorge Aguiar Cayetano/Spain/IBM@I

Sametime status: Sign in to Sametime

Call by phone

Call by PC Voice Client

Call Aguiar Cayetano, Jose Jorge at:

O Tie line: 60014

Show help

External phone: 34-91-3976611 x51593

Mobile phone: 34-609 075 872

Alt. external: 34-91-4180014 x60014

Other

Call and connect w

O Tie line: 6644

O External phon

Mobile phone:

O Alt. tieline: 53

Other

QuickCall Status

You can click the 'cancel' link to terminate calling your location. Note: or you will not be able to terminate the call from the web page. Please han the call.

Calling Aguiar Cayetano, Jose Jorge at:

Mobile: 34-609 075 872

Call from Olmo Chica, Daniel at:

Mobile:34-626-978510

Requesting service...done

Calling your location...connected

Calling Aguiar Cayetano, Jose Jorge...trying

Cancel

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Terminado

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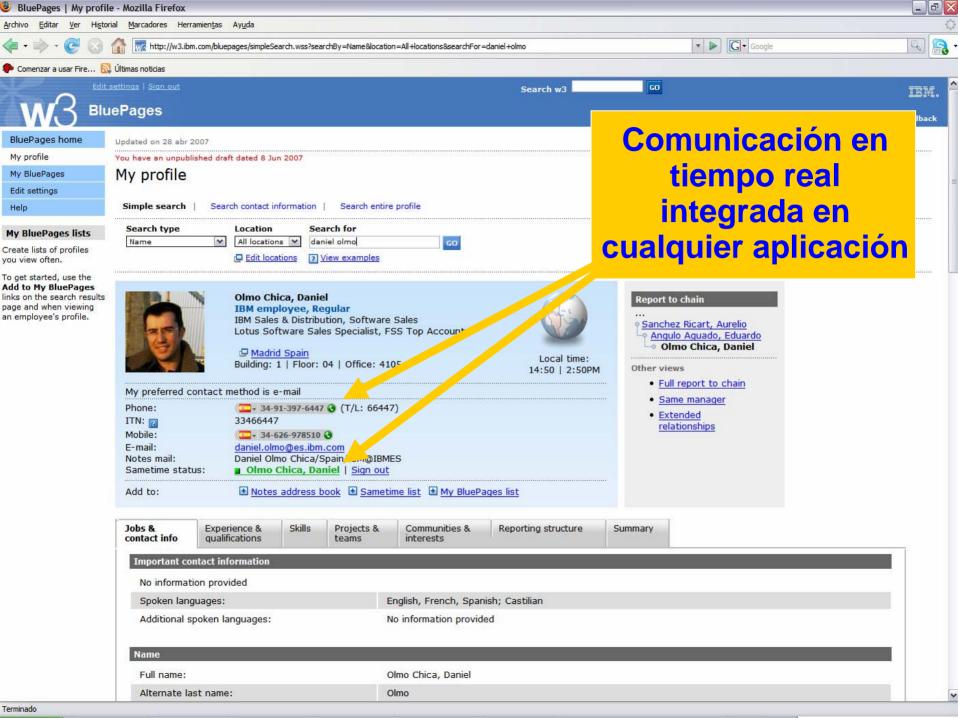
















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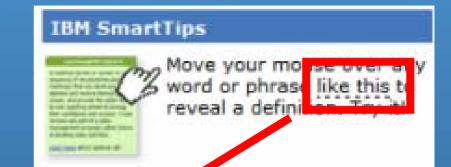
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PARR is IBM's approach to Work Based Learning, PARR helps IBMers maximize the opportunity to learn while they work. A PARR has four steps: Prepare, Act, Reflect and Review.

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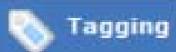
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Boston Industries

Order ID 0019

Billing Credit

Date Ordered 2006-1-52

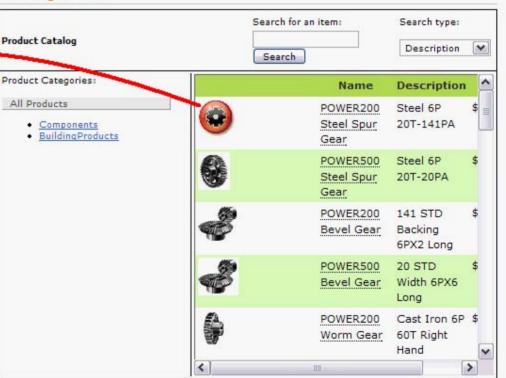
Statue Out of stock

Date Shipped



Item Number		Description	Quantity	Unit Price	Price
9	14	POWER500 Single Sprocket	2/	\$179.00	\$358.00
Subto	tal				\$358.00
Disco	unt				\$.00
Tax					\$21.48
Total					\$379.48

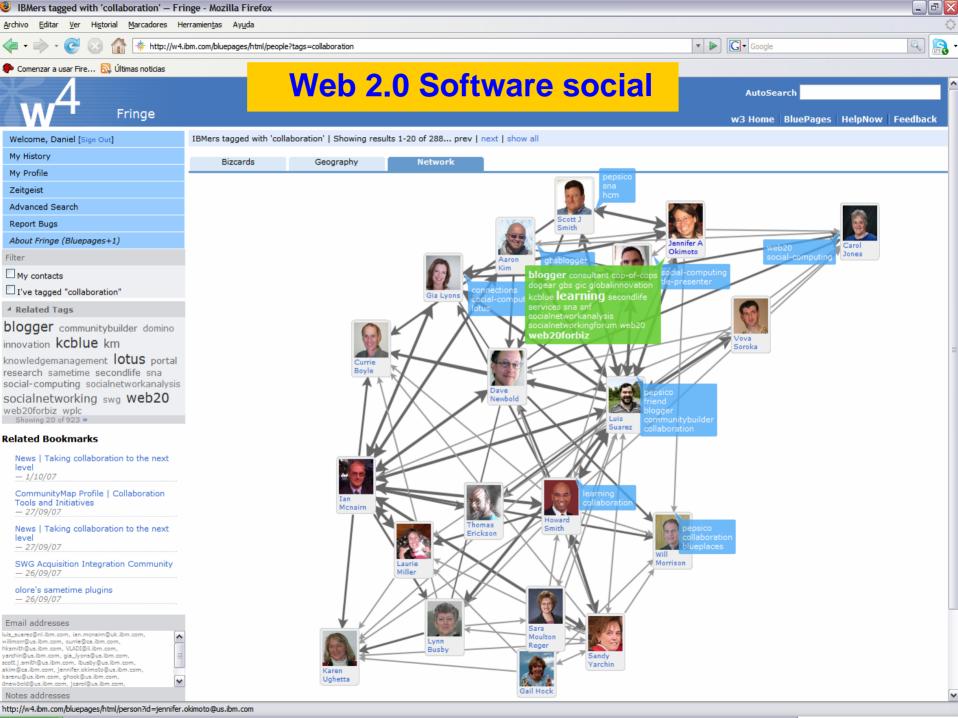
Catalog Search

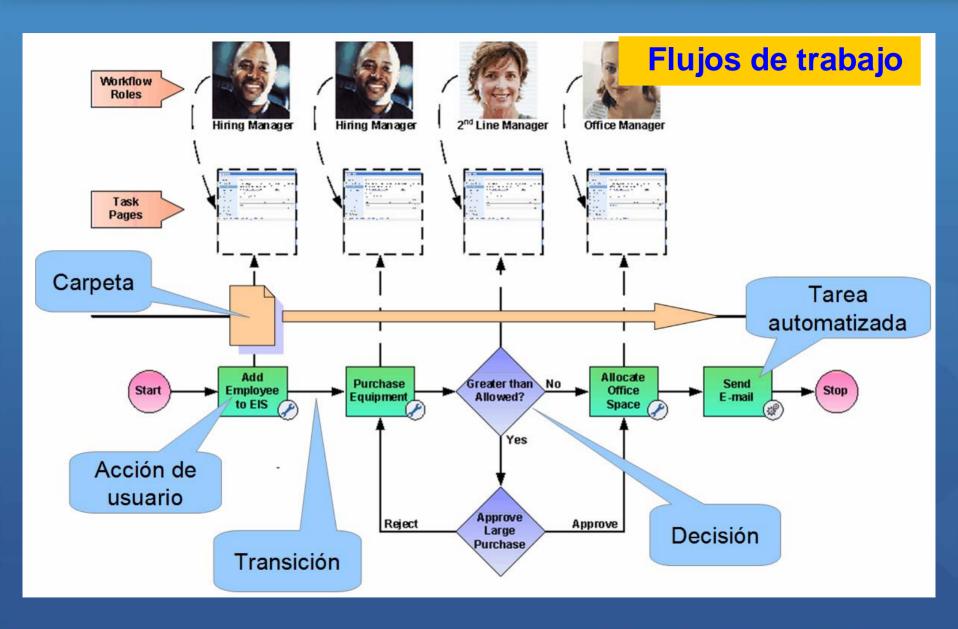












Escritorio 2.0

- Integrar aplicaciones y herramientas en procesos comunes
- Reutilizar las aplicaciones existentes y dejar espacio para nueva tecnología
- Optimizar la experiencia de trabajo de los usuarios
- Minimizar las dependencias del sistema operativo y del hardware
- Eliminar costes de despliegue y mantenimiento
- Independizar el canal de negocio de los sistemas informáticos







Back-end, datos, legacy

> **Servicios** de negocio





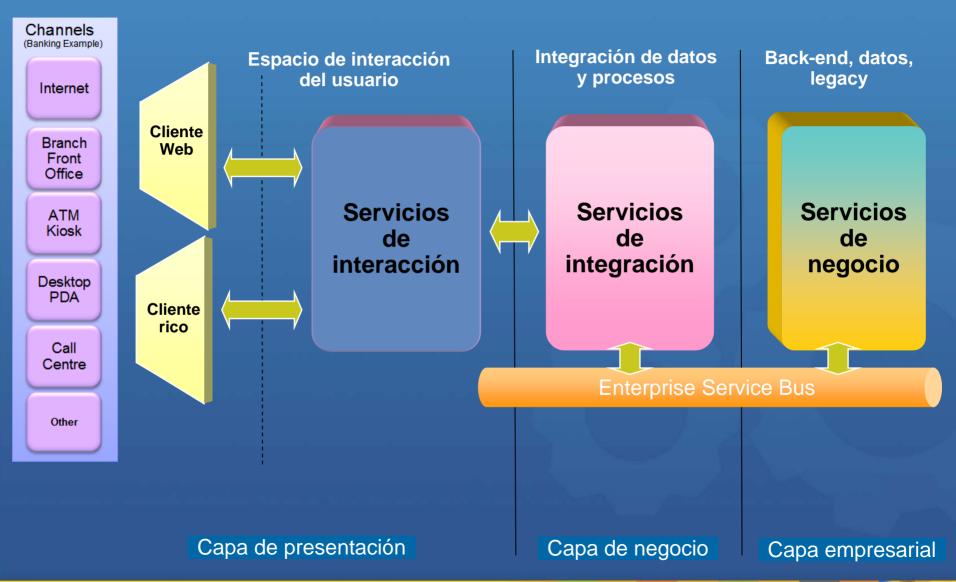




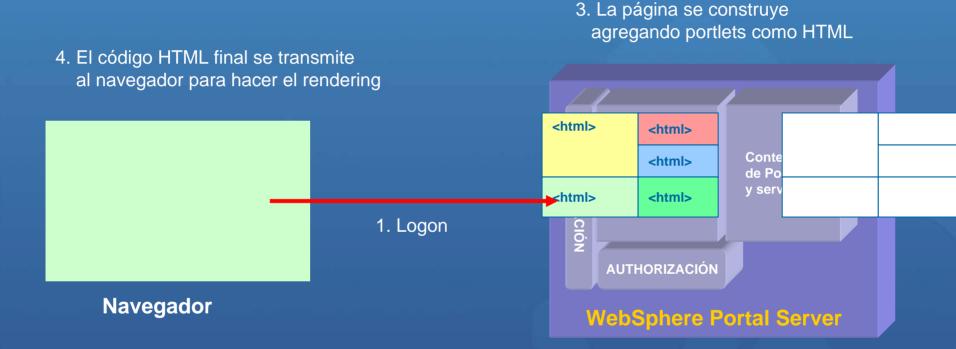




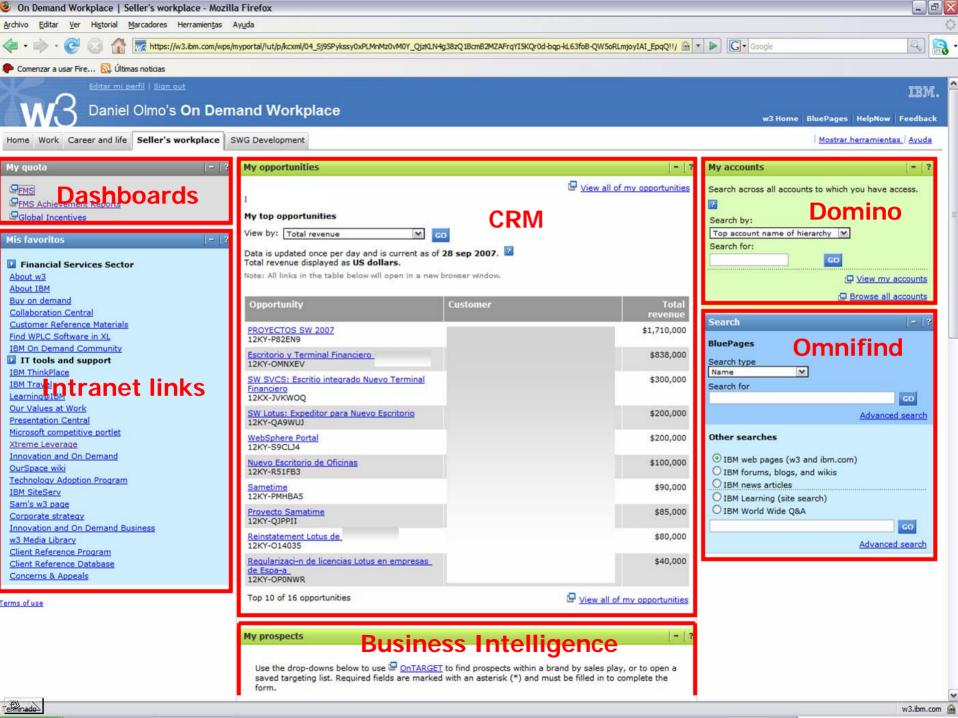




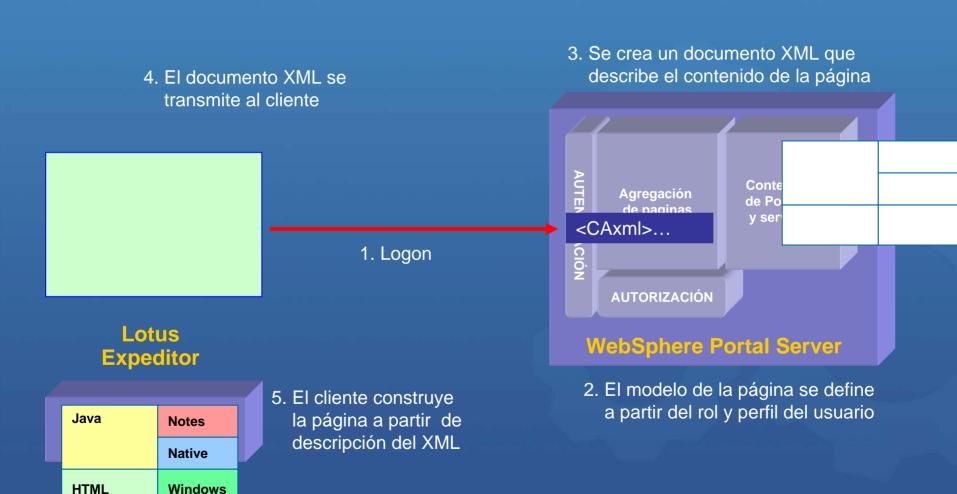
Cliente ligero (navegador)



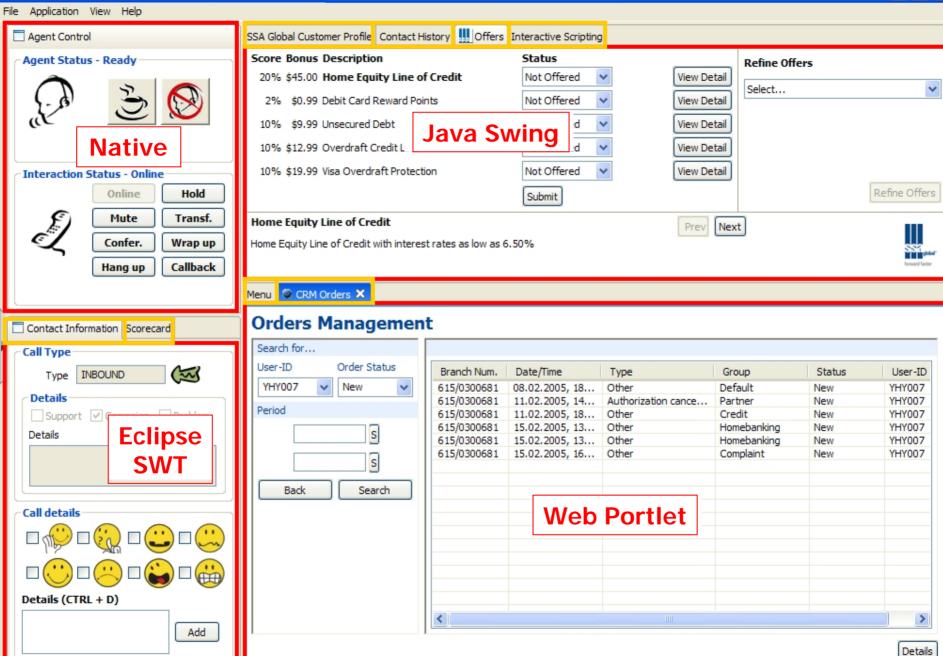
2. El modelo de la página se define a partir del rol y perfil del usuario



Cliente rico







Un único modelo de programación multicanal, multicliente

WebSphere Portal

Lotus Expeditor





IBM COLLABORATION SUMMIT



Barcelona, 3 de octubre Madrid, 10 de octubre





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