



IBM COLLABORATION SUMMIT

Barcelona, 3 de octubre
Madrid, 10 de octubre





Soluciones de mensajería y aplicaciones colaborativas

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Lotus Technical Sales

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Agenda: Todo sobre el **valor real de negocio**

Las organizaciones hoy día buscan en sus soluciones de mensajería y aplicaciones colaborativas:

- Incrementar la productividad de los empleados
- Reducir costes de administración
- Ampliar e integrar tus aplicaciones existentes
- Usar productos y capacidades que están incluidas sin coste adicional
- Implementar soluciones completas de mensajería



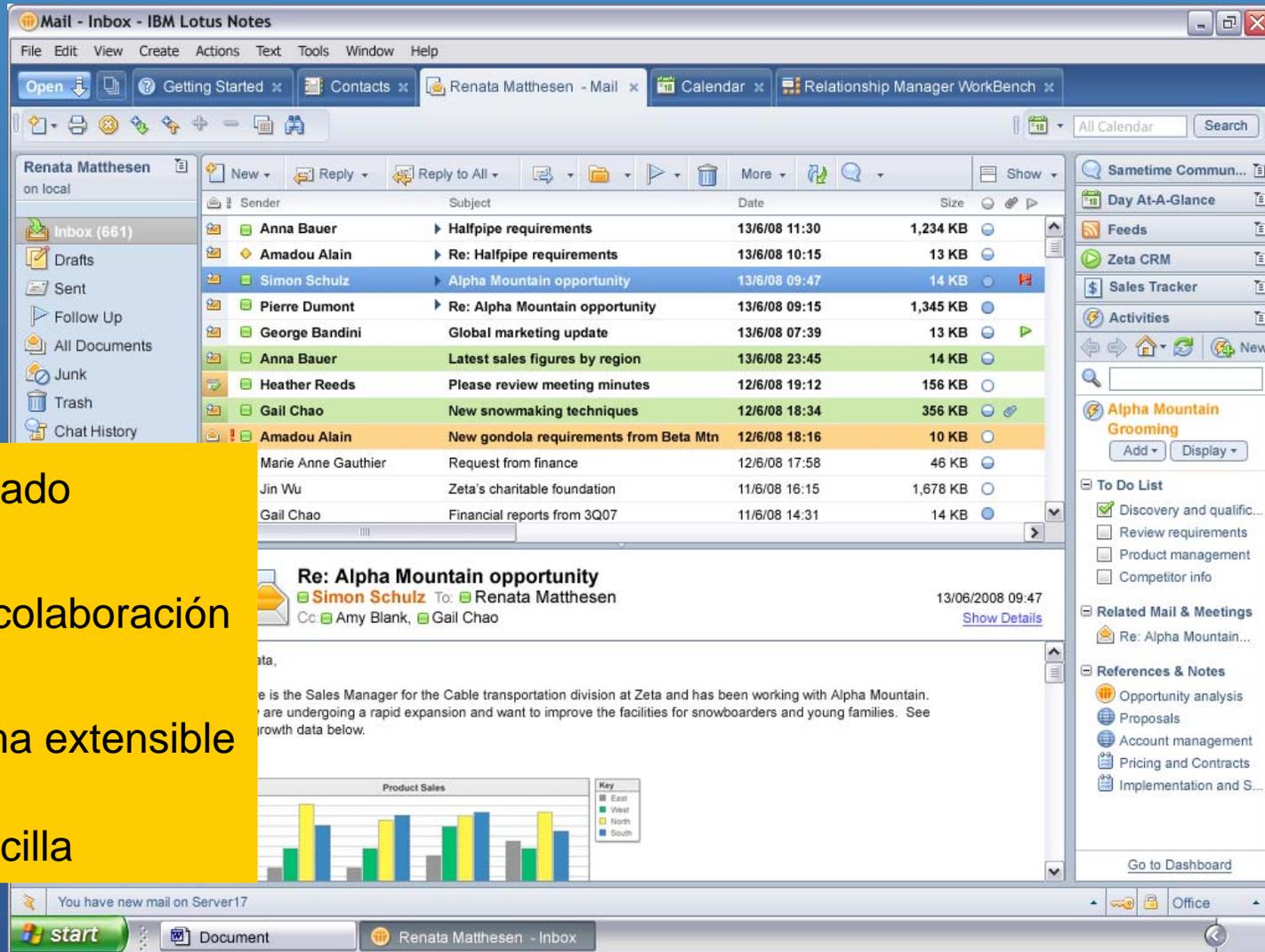
Lotus Notes & Domino 8 software is a lot more than just another pretty [inter-] face!



Incrementar la productividad de los empleados



Lotus Notes 8



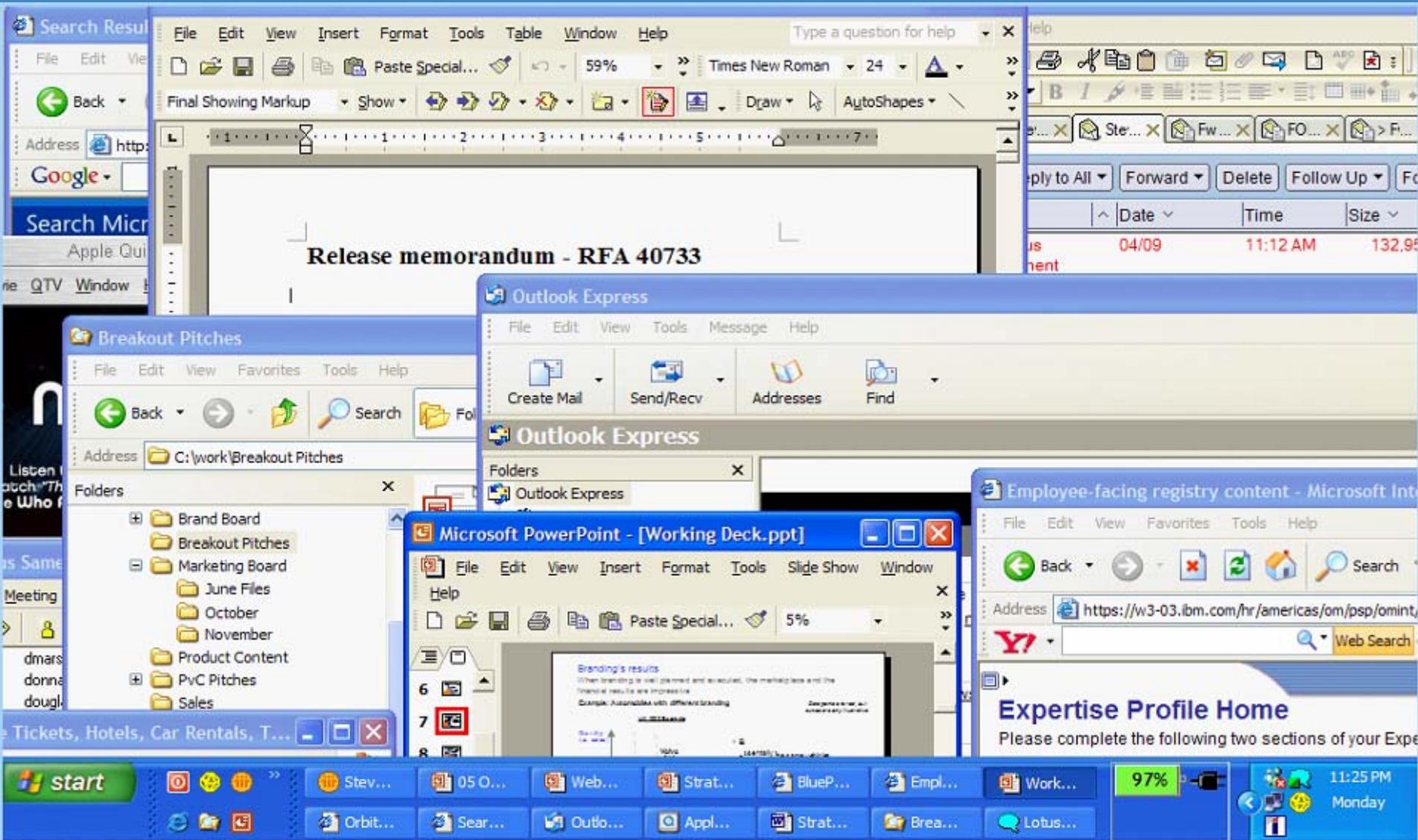
- UI y diseño renovado
- Innovación en la colaboración
- Abierto, Plataforma extensible
- Actualización sencilla

Flash demo: ftp://ftp.software.ibm.com/software/lotus/lotusweb/ln8_demo/ln8_demo/IBMLotusNotesDemo.html

IBM TV – Customer Reactions: http://www-306.ibm.com/software/info/television/index.jsp?cat=lotus&item=en_sg/lotus/xml/P249612U84065O26.xml



Convergiendo las numerosas experiencias de usuario...



En el Desktop del futuro ~~del futuro~~ Hoy

Mail - Inbox - IBM Lotus Notes

File Edit View Create Actions Tools Window Help

Open [Icons] Frank Adams - Mail [Icons] Frank Adams - Calendar [Icons]

Inbox [Search]

Frank Adams on Local

- Inbox (17)
- Drafts
- Sent
- Follow Up
- All Documents
- Junk
- Trash
- Chat History
- Views
- Folders
- Archive
- Tools
- Other Mail

Follow Up

Remove Flag

When Who

New Reply Reply to All Forward More Show

Sort by default

From	Date
Ted Amado	04/12/2007 04:26 PM
Re: RSS URLs for Our Catalogs Now Working	
Lucille Suarez	04/12/2007 04:34 PM
Re: PLEASE respond!	
Dennis Michaels	04/12/2007 06:22 PM
Upcoming Enablement	
Samantha Daryn	04/13/2007 07:36 AM
Re: Fw: Comparison Charts	
Dennis Michaels	04/13/2007 07:53 AM
Re: Fw: Comparison Charts	
Rita Ferrar	04/13/2007 11:51 AM
Re: Fw: URGENT, Opportunity at Conference	
Ron Espinosa	04/13/2007 02:38 PM
Flash Demo	
Simone Dray	04/13/2007 03:06 PM
What is the status of the legal agreement	
Samantha Daryn	08/03/2007 11:15 AM
Invitation: Zetabank PR Campaign (Aug 1 11:00 EDT)	
Ted Amado	08/03/2007 11:21 AM
Team Meeting	
Ted Amado	08/03/2007 11:21 AM
Cancelled: Team Meeting	
Ted Amado	08/03/2007 11:21 AM
Weekly Marketing Meeting	
Samantha Daryn	08/03/2007 11:37 AM
Invitation: ZetaBank PR Campaign (Aug 1 11:00 EDT)	
Betty Zechman	08/03/2007 11:41 AM
Cancelled: Team Meeting	
Betty Zechman	08/03/2007 11:59 AM
Team Meeting	
Betty Zechman	08/03/2007 12:03 PM
Cancelled: Team Meeting	

Re: RSS URLs for Our Catalogs Now Working

Ted Amado to: Mi. 04/12/2007 04:26 PM
Cc: Dan Misawa... [Show Details](#)

Minh,
Great work making this happen. Is there any way we can track the number of reads?

Ted

Sametime Co... [Icons]

Activities [Icons]

Day-At-A-Gla... [Icons]

Wed, Aug 1, 2007

09:00 AM
ZetaBank Expense Report

11:00 AM - 12:00 PM
Invitation: ZetaBank PR Campaign (Aug 1 11:00 EDT)
Samantha Daryn

12:00 PM - 01:00 PM
Lunch with new VP of Sales

Week 33

Today Aug 14, 2007

August 2007						
S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Feeds [Icons]

Title

- Lotus Notes 8 Tips (3)
- BlogCasting with WP
- Technology Adoption
- Notes 8: Domino Blo
- Notes 8: Domino Hin
- Notes 8: Collaborati
- Notes 8: The Road to
- Notes 8: Designing L

Nueva "Bandeja de entrada"

Mail - Inbox - IBM Lotus Notes

File Edit View Create Actions Tools Window Help

Open Frank Adams - Mail Frank Adams - Calendar

Inbox Search

Frank Adams

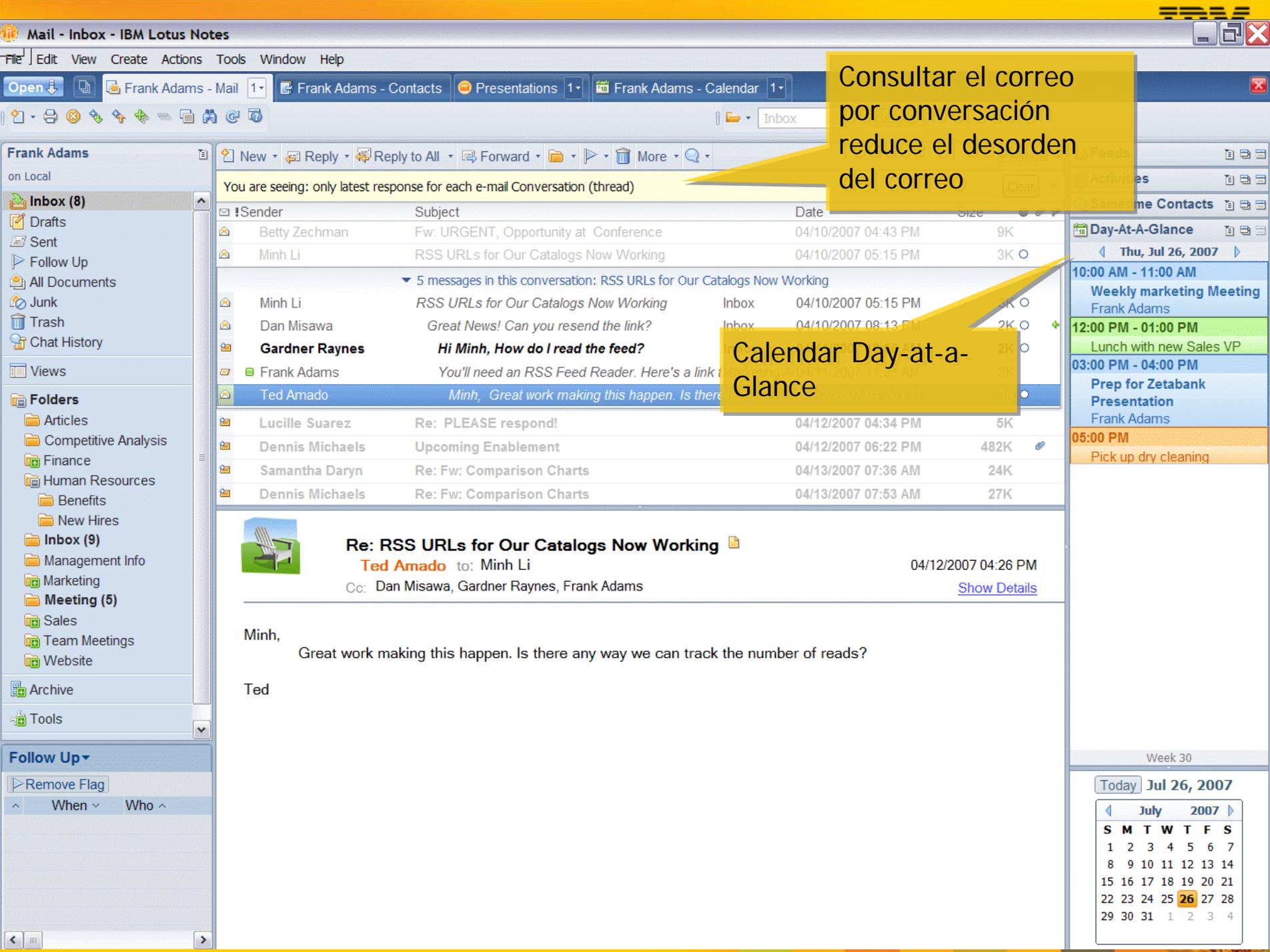
on Local

- Inbox (18)
- Drafts
- Sent
- Follow Up
- All Documents
- Junk
- Trash
- Chat History
- Views
- Folders
- Archive
- Tools
- Other Mail

New Reply Reply to All Forward More

!Sender	Subject	Date	Size
Betty Zechman	Fw: URGENT, Opportunity at Conference	04/10/2007 04:43 PM	9K
Minh Li	RSS URLs for Our Catalogs Now Working	04/10/2007 05:15 PM	3K
Dan Misawa	Re: RSS URLs for Our Catalogs Now Working	04/10/2007 08:13 PM	2K
Gardner Raynes	Re: RSS URLs for Our Catalogs Now Working	04/11/2007 10:56 AM	2K
Ted Amado	Re: RSS URLs for Our Catalogs Now Working	04/12/2007 04:26 PM	3K
Lucille Suarez	Re: PLEASE respond!	04/12/2007 04:34 PM	5K
Dennis Michaels	Upcoming Enablement	04/12/2007 06:22 PM	482K
Samantha Daryn	Re: Fw: Comparison Charts	04/13/2007 07:36 AM	24K
Dennis Michaels	Re: Fw: Comparison Charts	04/13/2007 07:53 AM	27K
Rita Ferrar	Re: Fw: URGENT, Opportunity at Conference	04/13/2007 11:51 AM	13K
Ron Espinosa	Flash Demo	04/13/2007 02:38 PM	2K
Simone Dray	What is the status of the legal agreement	04/13/2007 03:06 PM	2K
Amazon.com	Now available: "Valuation: The Art and Science of Corporate Investment Decisions" by Sheridan Titman on Amazon.com	07/20/2007 02:48 PM	14K
Samantha Daryn	Invitation: Zetabank PR Campaign (Aug 1 11:00 EDT)	08/03/2007 11:15 AM	3K
Ted Amado	Team Meeting	08/03/2007 11:21 AM	3K
Ted Amado	Cancelled: Team Meeting	08/03/2007 11:21 AM	3K
Ted Amado	Weekly Marketing Meeting	08/03/2007 11:21 AM	3K
Samantha Daryn	Invitation: ZetaBank PR Campaign (Aug 1 11:00 EDT)	08/03/2007 11:37 AM	3K
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Betty Zechman	Team Meeting	08/03/2007 11:59 AM	2K
Betty Zechman	Cancelled: Team Meeting	08/03/2007 12:03 PM	3K





Consultar el correo por conversación reduce el desorden del correo

Calendar Day-at-a-Glance

You are seeing: only latest response for each e-mail Conversation (thread)

Sender	Subject	Date	Size
Betty Zechman	Fw: URGENT, Opportunity at Conference	04/10/2007 04:43 PM	9K
Minh Li	RSS URLs for Our Catalogs Now Working	04/10/2007 05:15 PM	3K
5 messages in this conversation: RSS URLs for Our Catalogs Now Working			
Minh Li	RSS URLs for Our Catalogs Now Working	Inbox 04/10/2007 05:15 PM	3K
Dan Misawa	Great News! Can you resend the link?	Inbox 04/10/2007 08:13 PM	2K
Gardner Raynes	Hi Minh, How do I read the feed?		2K
Frank Adams	You'll need an RSS Feed Reader. Here's a link		2K
Ted Amado	Minh, Great work making this happen. Is there		
Lucille Suarez	Re: PLEASE respond!	04/12/2007 04:34 PM	5K
Dennis Michaels	Upcoming Enablement	04/12/2007 06:22 PM	482K
Samantha Daryn	Re: Fw: Comparison Charts	04/13/2007 07:36 AM	24K
Dennis Michaels	Re: Fw: Comparison Charts	04/13/2007 07:53 AM	27K



Re: RSS URLs for Our Catalogs Now Working

Ted Amado to: Minh Li
Cc: Dan Misawa, Gardner Raynes, Frank Adams
04/12/2007 04:26 PM
[Show Details](#)

Minh,
Great work making this happen. Is there any way we can track the number of reads?

Ted

Day-At-A-Glance
Thu, Jul 26, 2007

10:00 AM - 11:00 AM	Weekly marketing Meeting Frank Adams
12:00 PM - 01:00 PM	Lunch with new Sales VP
03:00 PM - 04:00 PM	Prep for Zetabank Presentation Frank Adams
05:00 PM	Pick up dry cleaning

Today Jul 26, 2007

<	July	2007	>			
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

- Renata Matthesen on local
- Inbox (661)
- Drafts
- Sent
- Follow Up
- All Documents
- Junk
- Trash
- Chat History
- Views
- Folders
 - Strategy
 - Personal
- Archive
- Tools
- Other Mail
- Follow Up

Sender	Subject	Date	Size
Anna Bauer	Halfpipe requirements	13/6/08 11:30	1,234 KB
Amadou Alain	Re: Halfpipe requirements		
Simon Schulz	Alpha Mountain opportunity		
Pierre Dumont	Re: Alpha Mountain opportunity		1,345 KB
George Bandini	Global marketing update		13 KB
Anna Bauer	Latest sales figures by region	13/6/08 23:45	14 KB
Heather Reeds	Please review meeting minutes	12/6/08 19:12	156 KB
Gail Chao	New snowmaking techniques	12/6/08 18:34	356 KB
Amadou Alain	New gondola requirements from Beta Mtn	12/6/08 18:16	10 KB
Marie Anne Gauthier	Request from finance	12/6/08 17:58	46 KB
Jin Wu	Zeta's charitable foundation	11/6/08 16:15	1,678 KB
Gail Chao	Financial reports from 3Q07	11/6/08 14:31	14 KB

Acceso rápido a toda la información de negocio

Re: Alpha Mountain opportunity
 Simon Schulz To: Renata Matthesen
 Cc: Amy Blank, Gail Chao
 13/06/2008 09:47
[Show Details](#)

Renata,

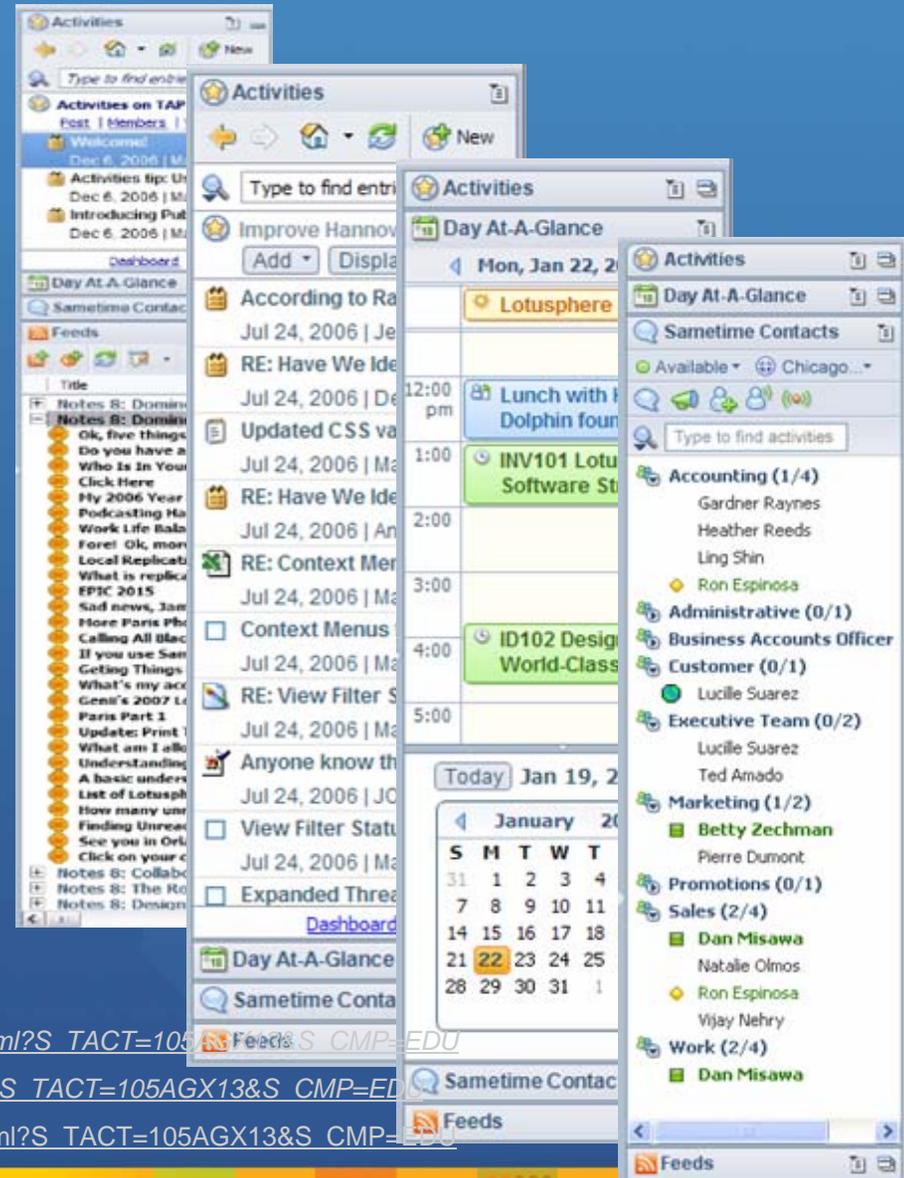
Pierre is the Sales Manager for the Cable transportation division at Zeta and has been working with Alpha Mountain. They are undergoing a rapid expansion and want to improve the facilities for snowboarders and young families. See the growth data below.

Region	Category 1	Category 2	Category 3	Category 4
East	35	55	45	65
West	55	75	65	85
North	95	85	75	95
South	75	85	95	75

- Sametime Commun...
- Day At-A-Glance
- Feeds
- Zeta CRM
- Sales Tracker
- Activities
- Alpha Mountain Grooming
 - Add
 - Display
- To Do List
 - Discovery and qualific...
 - Review requirements
 - Product management
 - Competitor info
- Related Mail & Meetings
 - Re: Alpha Mountain...
- References & Notes
 - Opportunity analysis
 - Proposals
 - Account management
 - Pricing and Contracts
 - Implementation and S...
- Go to Dashboard

Lotus Notes 8: Barra lateral

- Visión periférica
- Útil
- Acceso sencillo
- Despliegue de gran variedad de plug-ins
 - Activities
 - Feeds
 - IBM Lotus Sametime
 - Calendar “Day at a Glance”
- Totalmente personalizable
 - ¡Añade tus propias aplicaciones!



Technical articles – Sidebar and toolbar:

1) http://www.ibm.com/developerworks/lotus/library/notes8-sidebar/index.html?S_TACT=105AGX13&S_CMP=EDU

2) http://www.ibm.com/developerworks/lotus/library/notes8-data/index.html?S_TACT=105AGX13&S_CMP=EDU

3) http://www.ibm.com/developerworks/lotus/library/notes8-context/index.html?S_TACT=105AGX13&S_CMP=EDU



Renata Matthesen on local

Today June 13, 2008

June 2008

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- Views
- Entries & Notices
- Calendar Entries
- Grouped Entries
- Shared Calendars
- Lambda Lift Co.
- Renata Matthesen
- Extranet Pham...
- Group Calendars

Follow Up

Participant Actions

June 12, 2008 - June 16, 2008

	12 Mon Jun 2008	13 Tue Jun 2008	14 Wed Jun 2008	15 Thurs Jun 2008	16 Fri Jun 2008
06:00 am			Annual review		Board of Director...
07:00	Alpha Mountain 41 44 123 45 67 Amadou Alain				
08:00	Quarte 41 44 Harr		Lambda Lift Review 41 44 568 11 03 Gail Chao	Q4 Report 41 44 555 78 90 Mike Morrison	Hospital Foundation Meeting
09:00	Dentist 41 44 Suite 2	Quarterly review 41 44 555 19 91 Pierre Dumont			
12:00 pm			Alpha Mountain Proposal meeting 41 44 555 32 33 Gail Chao		Zeta Charitable 41 44 345 92 11 Amadou Alain
01:00	Q4 Report 41 44 555 87 45 Sam Cuman			Lambda Lift Sign 41 44 568 11 03 Gail Chao	
02:00	Lambda acct mgmt 41 44 568 11 03 Gail Chao				
03:00					
04:00					
05:00					

Nuevas vistas y acciones en la agenda que ahorran tiempo

Technical article - Calendar ghosting:
http://www.ibm.com/developerworks/lotus/library/notes8-ghosting/index.html?S_TACT=105AGX13&S_CMP=EDU

Day At-A-Glance

Feeds

Zeta CRM

Sales Tracker

Find an Account

Q2 pipeline status +5%

Target £1.8M F'cast £1.9M

Prospects	Targets
1st appt.	25%
Beta Mtn	Phi Const
Inv Ltd	Groom Res
Delta Pa	Lambda Lift
DPB Resort	Theta
Partner	Snowy AI
LiftsR Us	50%
Ski Mogul	ABC Snow
WW Snow	CDE Parks
World U	90%
DP Ski	Parks for U
Resorts...	Mu Const
Fallback	Xi Ski
Snow Inc	Closed
Grooming U	Worldw
Kappa Const	Int'l Ski
Pi Ski	

Activities

You have new mail on Server17

- All
- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W
- X
- Y
- Z

 **Adams, Frank**
Renovations - Sales Mana...

FrankAdams@renovations.com
1-555-555-4491
10352 International Drive
Chicago, IL 60603
USA

 **Amado, Ted**
Renovations - Vice Presid...

TedAmado@renovations.com
1-301-555-1200
10352 International Drive
Chicago, IL 60603
USA

 **Daryn, Samantha**
Renovations - Promotions ...

SamanthaDaryn@renovations.com
1-301-555-6104
10352 International Drive
Chicago, IL 60603
USA

 **Dray, Simone**
Renovations - Accounting ...

SimoneDray@renovations.com
1-416-555-1350
379 King Street East
Ontario, ON M4B 1B3
Canada

 **Dumont, Pierre**
Renovations - Sales Mana...

PierreDumont@renovations.com
01 44 95 13 90
Ile de France 10
Paris,
France

 **El-Amon, Ed**
Renovatoins - Business A...

EdEl-Amon@renovations.com
1-301-555-1625
10352 International Drive
Chicago, IL 60603
USA

 **Samantha Daryn**
Renovations — Promotions Coordinator
SamanthaDaryn@renovations.com
1-301-555-6104

Una nueva vista de los
contactos en modo
"Tarjeta de visita"

E-mail
Business: SamanthaDaryn@renovations.com

Phone Numbers
Business: 1-301-555-6104
Mobile: 1-301-555-3112
Fax: 1-301-555-4244

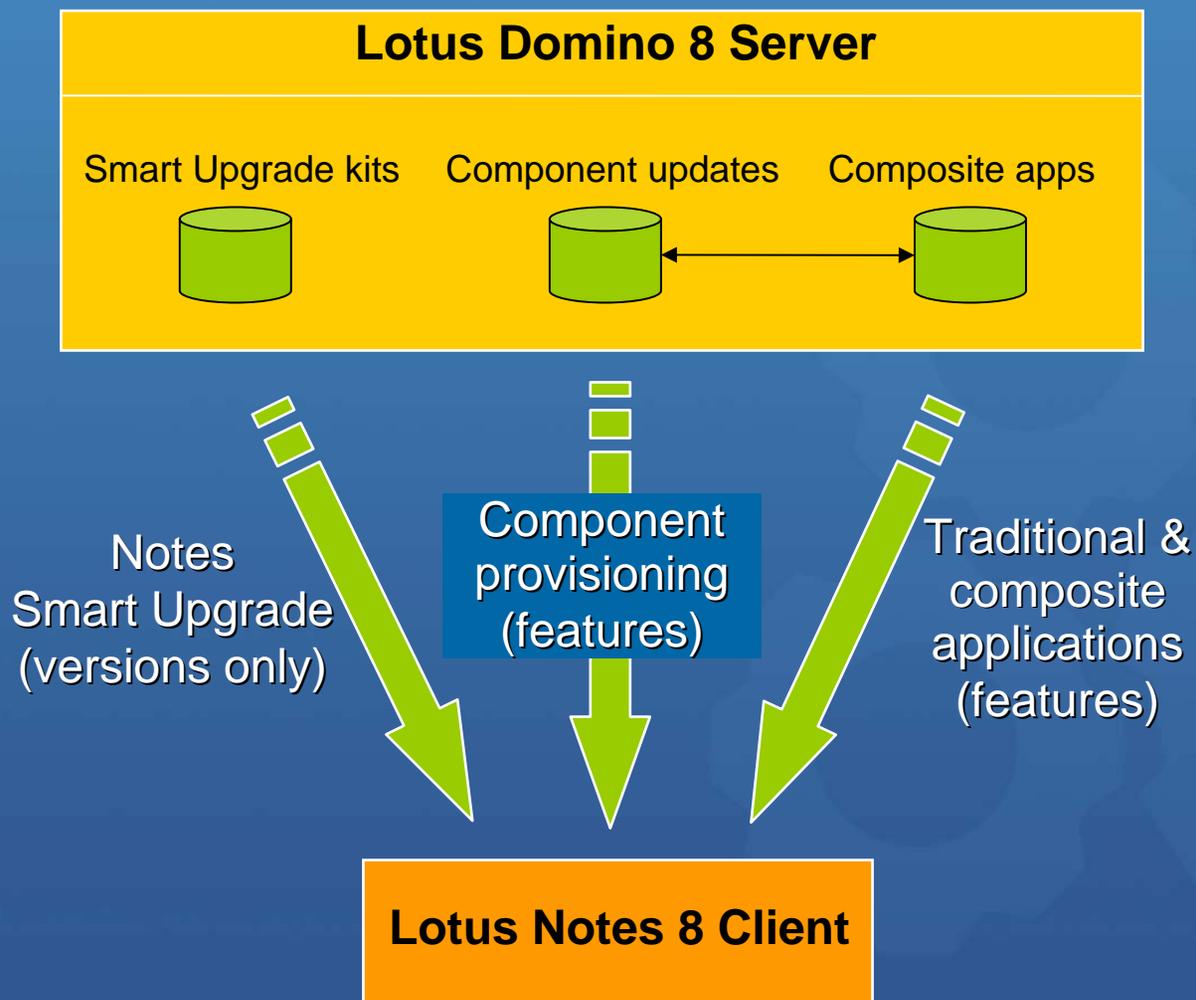
Other Information
Messaging ID: Samantha Daryn/Renovations
Department: Marketing Department
Location: Chicago

Addresses
Business: 10352 International Drive
Chicago, IL 60603
USA

Reducir costes de administración



Desktop del futuro: Cliente gestionado



La compatibilidad hace más fácil la actualización

No Rip and Replace -- La versión 8 de Lotus Notes y Domino es compatible con versiones anteriores :

- ✓ Misma infraestructura
- ✓ Mismo almacén de datos
- ✓ Misma infraestructura de seguridad
- ✓ Mismo directorio
- ✓ Mismas herramientas de administración
- ✓ Misma replicación
- ✓ Mismo conjunto de APIs



Reduce el tiempo de los administradores

- Herramientas de gestión centralizada del cliente para eliminar tareas puesto por puesto
- Herramientas que monitorizan automáticamente el servidor
- Reduce el tiempo necesario para el diagnóstico y solución de problemas del servidor
- Mejora de la disponibilidad del servidor de correo y tiempo de respuesta



Online course – Exploring new features in administration:

<https://education.lotus.com/rw/lewwschd.nsf/594045664318da9e80256cae00361321/3f17e2ab173a2f51852572e5006b5eae?OpenDocument>



Plataformas

- Microsoft® Windows® 2003 Server (Standard & Enterprise Edition)
- Microsoft Windows 2003 x64 Edition
- x86 Linux®
 - Novell SUSE Linux (SLES) 10 (32 bit & 64 bit hardware)
 - Red Hat Enterprise Linux (RHEL) 5 (32 bit & 64 bit hardware)
- Sun Solaris 10
- IBM System p™: IBM AIX® 5.3 & 5.4
- IBM System i™: IBM i5/OS® (IBM OS/400®) v5R4
- IBM System z™
 - IBM z/OS® 1.7 and higher
 - Novell SUSE Linux (SLES) 10
 - Red Hat Enterprise Linux (RHEL) 5
- Native 64-bit Lotus Domino
 - Beta currently planned to be available Q3 2007
 - GA planned for in 8.0.x maintenance release
- Todas las plataformas 32-bit seguirán soportándose



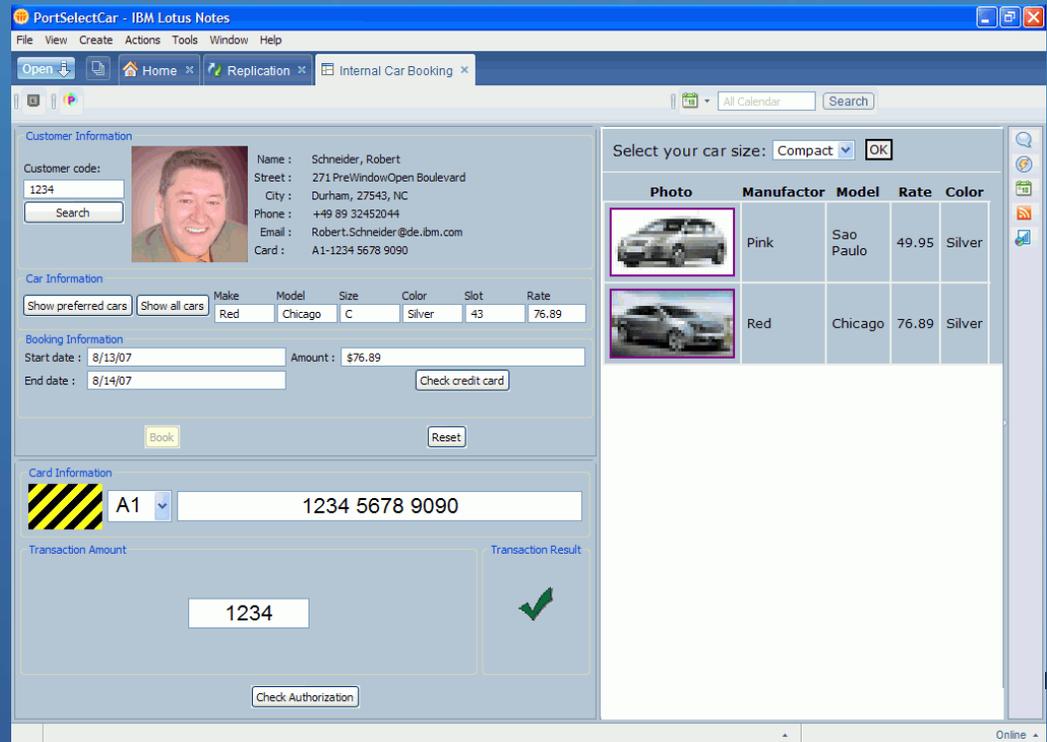
Ampliar e integrar tus aplicaciones existentes



La base de una arquitectura de aplicaciones **Abierta**

Lotus Notes 8 esta

- Desarrollado con Eclipse.org **estandar abierto** – permite aplicaciones compuestas
- Amplia el uso de aplicaciones existentes
 - Basadas en Lotus Domino
 - 3rd party
- Totalmente extensible y personalizable



Technical article – Extending the client with Eclipse: http://www.ibm.com/developerworks/lotus/library/notes8-mail/index.html?S_TACT=105AGX13&S_CMP=EDU

Online course - Exploring new features in Lotus Domino Designer:

<https://education.lotus.com/rw/lewwschd.nsf/594045664318da9e80256cae00361321/0c3713cab1c266e9852572e50062eaab?OpenDocument>

Todas las aplicaciones Lotus Domino 8 estan preparadas para ser Aplicacion Compuesta

Las aplicaciones Lotus Domino pueden:

- Ser componentes de nuevas Aplicaciones Compuestas
- Ser componentes de aplicaciones no-Domino con nuevas herramientas de diseño

ZetaBank Corporate Customers

Navigation: Home, Replication, Lukas Geiger - Mail, ZetaBank CC

Search: Sales Lead View

Table Columns: ID, Name, Size

Categories: Schulz Gardens, Closed, New, Opportunity, Pending

Table Data:

ID	Name	Size
1038	renovation project in Lawton	Under \$10 million
1032	lead in Fresno	Under \$10 million
1066	Fallston City Corporation	\$100-999 mill
1015	job in New Haven	Under \$10 mil
1083	renovation project in Chico	Under \$10 mil
1088	lead with Akcil	Over \$10 billion

Pie Chart Legend:

- Closed: 378
- New: 36
- Opportunity: 216
- Pending: 228
- Qualification: 120

Summary Table:

Size	Status	Name	Company
28	Closed	renovation project in Lawton	Schulz Gardens
350	Closed	lead in Fresno	Schulz Gardens
		Fallston City Corporation	Schulz Gardens
216	Opportunity	job in New Haven	Schulz Gardens
18	Pending	renovation project in Chico	Schulz Gardens

Componente Lotus Domino

Componente Java



¿Que es una aplicación compuesta?

Sales Lead: Great Lead 1
Lead Owner: Jane Jones
Status: Open

Lead Details		Company Information	
Size:	\$10-100 million	Company Name:	Company J
Type of Loan:	Business Development	Lead Contact:	Harvey Jensen
Amount:	24,050,000		
Closing Date:	Thu 03/29/2007		
Region:	East Coast		

Subject	Originator	Last Modified
Contract 1 Subject	Jane Jones	January 15, 2007
Contract 2 Subject	Ambika Rao	January 30, 2007
Contract 3 Subject	Frank Cerelli	April 1, 2007
Contract 4 Subject	Esther Huber	July 14, 2007

Combina componentes
en la misma perspectiva

Think *rich-client mashup*

IBM Education Assistant – 10 lessons on composite applications:

<http://publib.boulder.ibm.com/infocenter/ieduasst/lotv1r0/index.jsp?topic=com.ibm.iea.notes/notes/8.0b2/CompositeApps.html>

Online course - Developing composite applications:

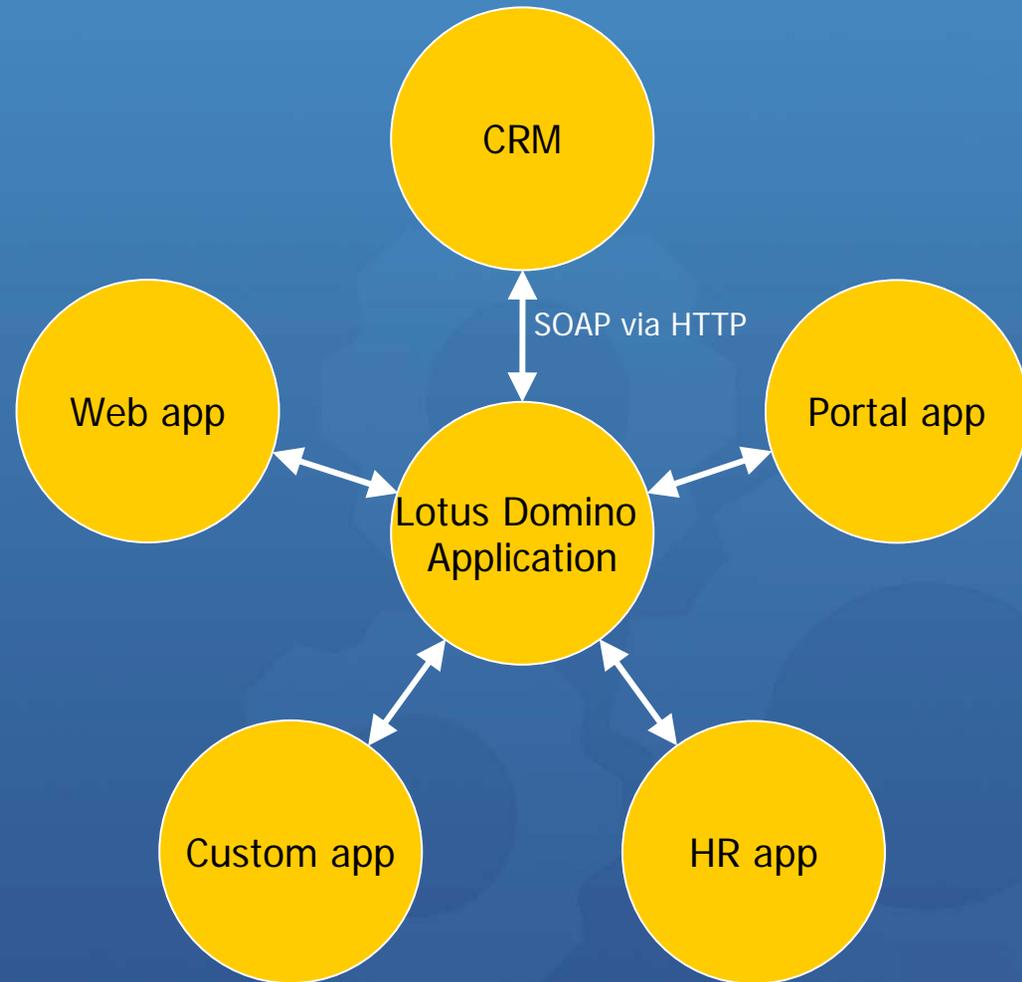
<https://education.lotus.com/rw/lewwschd.nsf/594045664318da9e80256cae00361321/1b2076bd1f8a0469852572e500689ba3?OpenDocument>

Blog - Composite applications: <http://www-03.ibm.com/developerworks/blogs/page/CompApps>



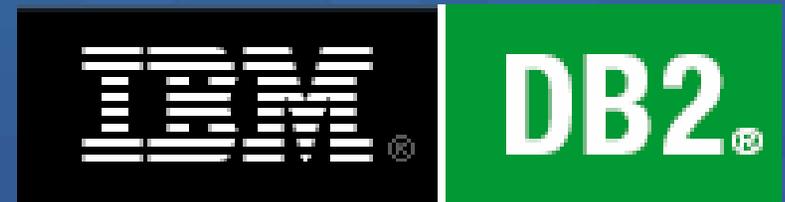
Web Services en Lotus Domino 8

- Lotus Domino 8 y Lotus Notes 8 consumidores de web services
 - Tan fácil como importar, guardar y usar
- Lotus Domino como proveedor de servicios web
 - Nuevo método de acceso para los datos y lógica de negocio de mis NSFs



Aprovechar la estructura y el poder de bases de datos relacionales

- Las bases de datos IBM DB2 son una alternativa al almacenamiento tradicional Lotus Notes Store Facility (NSF) para las aplicaciones de servidor
 - Disponible en Microsoft Windows, IBM AIX y Linux
- Queries mejoradas, opciones de reporting y gestión de datos NSF
- Modo sencillo de construir aplicaciones de colaboración con datos relacionales



Learn more about Lotus Domino application development at: www.lotus.com/appdev



Usar productos y capacidades que están incluidas sin coste adicional



Incluido con Lotus Notes and Domino 8...

- IBM Productivity Tools - funcionalidades de IBM Lotus Symphony integradas.
- Lotus Sametime mensajería instantánea y control de presencia
- Funcionalidades de IBM DB2
- IBM WebSphere® Portal Server (limited entitlement)
- IBM Tivoli® Directory Integrator

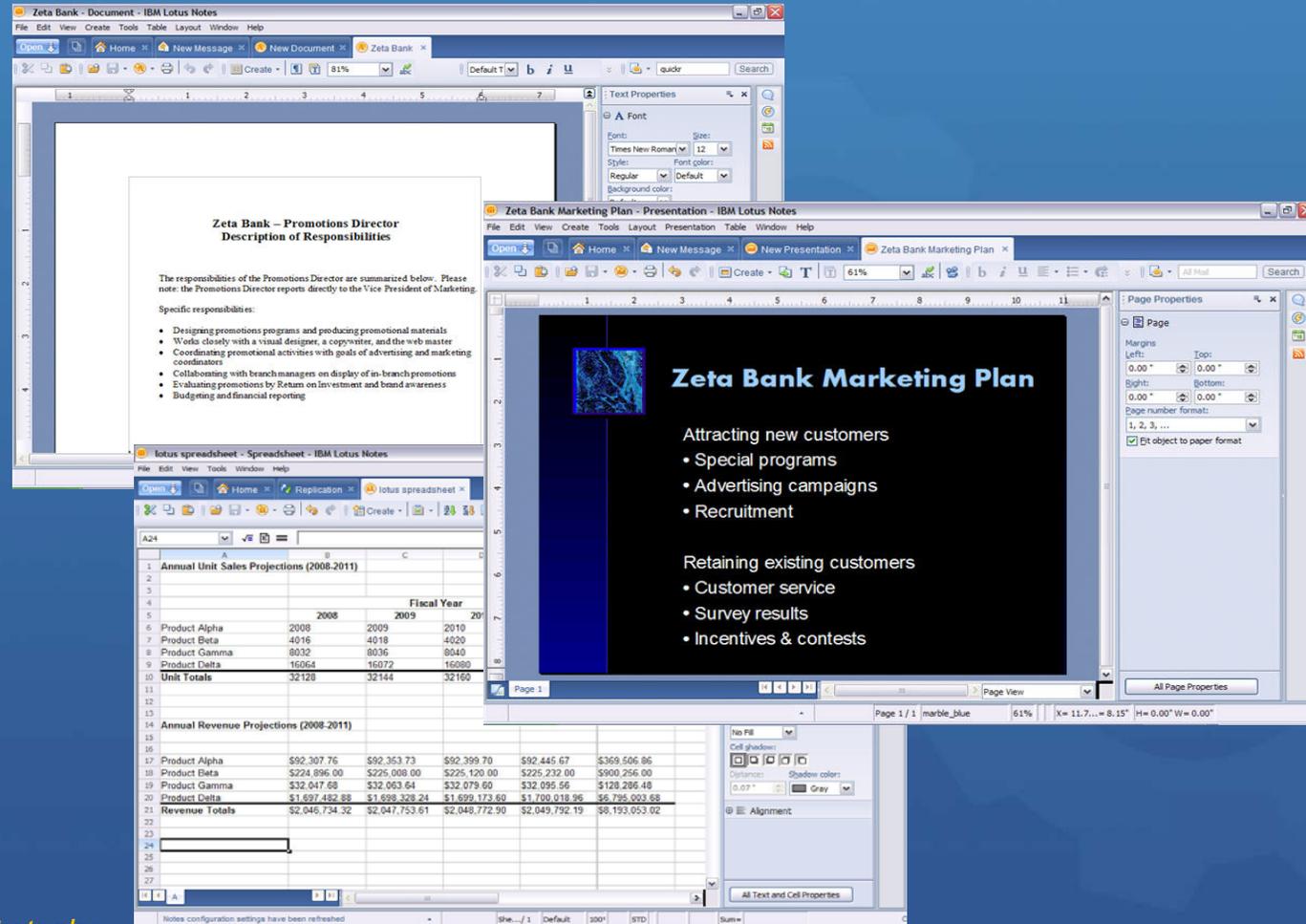
Y próximamente...

- IBM Lotus Quickr® Personal Edition



Documentos, Hojas de calculo, Presentaciones

- Crear y editar contenido de negocio con Lotus Notes
- Soporta múltiples formatos de ficheros
 - Microsoft Office
 - Open Office
 - Lotus SmartSuite
- Incluido en Lotus Notes
- Sin coste adicional



Whitepaper - Overview of productivity tools:

ftp://ftp.software.ibm.com/software/lotus/pub/lotusweb/misc/IBM_productivity_tools_overview.pdf



Productos incluidos- Derechos

Producto	Derecho de uso	Para
Lotus Sametime	<p>Mensajería instantánea y control de presencia.</p> <p>* Funciones adicionales de Sametime requieren una licencia total de Lotus Sametime</p>	<p>Mensajería instantánea y control de presencia</p>
IBM DB2	<p>Para uso dentro del entorno de Lotus Domino.</p>	<p>Bases de datos DB2 pueden usarse como un repositorio de datos alternativo para las aplicaciones y beneficiarse de las ventajas de una base de datos relacional</p>
WebSphere Portal	<p>20 licencias de WebSphere Portal para cada servidor Lotus Domino Enterprise desplegado</p>	<p>Implementación de aplicaciones compuestas centralizada (server side). (Las aplicaciones compuestas "client side" no requieren WebSphere Portal.)</p>
IBM Tivoli Directory Integrator	<p>Para su uso dentro del entorno de Lotus Domino.</p>	<p>Para la sincronización en entornos multi-directorio</p>

Proximamente: Lotus Quickr 8 Personal Edition

Personal Edition es el "punto de partida" de Lotus Quickr

The screenshot displays the Lotus Quickr 8 Personal Edition interface. At the top, there is a search bar and the user's name, Betty Zechman. Below this, the user's profile picture and name are shown, along with tabs for 'All your content', 'Shared content', and 'Private content'. A 'Find' search box is also present. The main content area shows a list of shared items, including 'RFP Samples', '2007 Tradeshow schedule', 'Planning the perfect event', 'Proposed change', 'Quarterly Sales In', 'Logo for tradesho', and 'Brochure for Las'. An 'Attachments - IBM Lotus Quickr' dialog box is overlaid on the screen, asking 'What do you want to do with the attachments?' and offering options to 'Send Attachments' or 'Save and Send Links'. The dialog also includes a 'Save to:' section with a folder icon and the text 'Please select a location.' and a 'Change Location' link.

- Biblioteca de contenidos personales sencilla y on-line
- Carpetas
 - Los “lugares” personales tienen dos tipos de contenidos:
 1. Privado (para almacén)
 2. Compartido (URLs o anexos compartidos)
- Acceso a los “lugares” desde Lotus Notes o Browser
- Incluye los Lotus Quickr Connectors
- Disponible en 1H 2008

Lotus Quickr product page: <http://ibm.com/lotus/quickr>



Implementar soluciones completas de mensajería



Lotus Notes Traveler (Q1 2008)

- Integrado en el servidor Lotus, sin coste adicional
- Instalación over-the-air
- Push y replicación en tiempo real (anexos incluidos)
- Correo, agenda, contactos, diario (journal), tareas, alarmas
- Tráfico seguro
- Inicialmente Windows Mobile, después el resto
- Cualquier red fija o inalámbrica (Wifi, GPRS, GSM, Wimax, etc)

Lotus Traveler

Select the applications you would like to sync.

Applications

- Mail
- Calendar
- Contacts
- Notes
- Tasks

Send outgoing data immediately

Data Replacement

Server Sync Alerts Mail Filters Other

Lotus Traveler Email

Inbox Received

- Craig Machamer/Me... 9/12/07 10/15K
Fw: Presentation
- Sean Thielen/Denve... 9/12/07 8/342K
Re: FINAL E&M draft for your review ...
- Bikram Smith/W... 9/12/07 10/19K**
Re: Fw: Bharti - feedback from cu...
- Gloria Lipari/Southb... 9/12/07 1K
Status Update
- Gloria Lipari/So... 9/12/07 10/55K**
Fw: Results from Status Update
- Gloria Lipari/So... 9/12/07 10/53K**
Fw: Results from Status Update
- Joel Farkas/Den... 9/12/07 10/14K**
Sales Flyer Draft
- Burnett Johnson/De... 9/12/07 1K
Re: Your Team (Ryder slides on G...)

Notes Email 345 Items, 175 Unread.

Delete Menu

Lotus Traveler Email

To: [Shawne Jones/Westford/Renovations](#)
[Tara Powers/Boston/Renovations](#)
[Kevin Southern/Denver/Renovations](#)

Cc: [Michael Sloan/Westford/Renovations](#)
[Debra Smith/Westford/Renovations](#)

Sent: Wednesday, September 12, 2007
8:32 PM

High Importance

[Amy Coleman/Southbury/Renovations](#)
Renovations web page - mock-up with draft text

Shawne, here is a chart showing a mock-up of the Renovations web page -- including draft text for the main copy.

Reply Menu

Calendar

Linda Cline/Cambridge/Renovations

Special Forecast Discussion
Toll-free: 800-555-5555

4:00p-5:30p Thu, 9/13/2007

[Attendees](#)

Reply Menu



Seguridad del correo E-Mail

IBM Proventia® Network Mail Security System

- Control de spam
 - Análisis multi-nivel de mensajes
 - Bloqueo del spam al ~98%
- Tecnología integrada de prevención de intrusos
- Protección de virus, spyware y otros
- Gestión avanzada basada en reglas
- Integración LDAP con IBM Lotus Domino
- ¡Ya disponible!



http://iss.net/products/Proventia_Mail_Appliance/product_main_page.htm



Archivado E-Mail

IBM CommonStore: solución integrada de archivado de correo

- Instalación, configuración y administración simplificadas
- Escalable: un solo servidor o varios
- Reduce el almacenamiento: elimina duplicaciones de e-mail y anexos
- Integración con Lotus Domino : instalación, despliegue, admin UI, búsqueda
- Herramienta de búsqueda mejorada



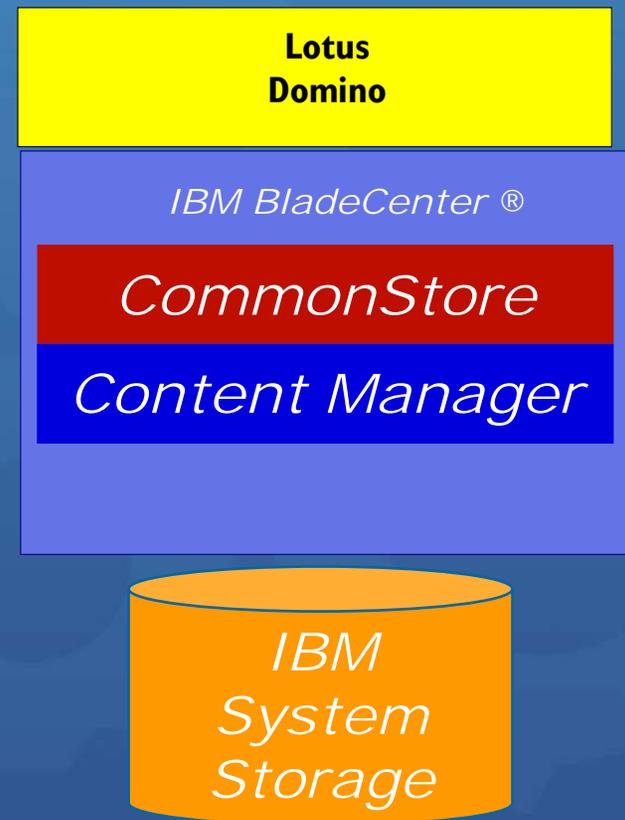
http://www-306.ibm.com/software/data/cm/solution_emailarchive.html



E-Mail Archive

IBM CommonStore: solución integrada de archivado de correo

- **IBM CommonStore for Lotus Domino**
 - Flexible, políticas de archivado
 - Fechas, tamaño del buzón, grupos, # anexos
 - Opciones granulares para archivar el correo entero
 - Archivado una sola vez y reduce el tamaño del almacenamiento
 - Indexado y búsqueda
- **IBM Content Manager**
 - Es el back-end
 - Proporciona un rango amplio de dispositivos de almacenamiento
- **IBM System Storage**
 - La ubicación física de los correos archivados



Roadmap de Lotus Notes & Domino: 2008 and Beyond

Today

Lotus Notes 8.0



Lotus Domino 8.0

Lotus Notes 8.0.1



Q1 2008

Lotus Domino 8.0.1

Lotus Notes "Next"



2008/2009

Lotus Domino "Next"

Lotus Domino "Beyond"



2009/2010

Lotus Notes "Beyond"

Note: Information is subject to change



El valor real del negocio usado por el negocio real

- Mas de la mitad de las empresas del FORTUNE Global 100 usan Lotus Notes y Domino
 - ▶ 8 de los 10 bancos top
 - ▶ 4 de las 5 empresas consumer products
 - ▶ 7 de las 10 compañías eléctricas
 - ▶ 8 de las 10 aseguradoras top
 - ▶ 8 de las 12 farmacéuticas top
 - ▶ 9 de las 12 telecomunicaciones top
- Mas de la mitad de las 100 empresas más grandes de Norte America usan Lotus Notes y Domino ²

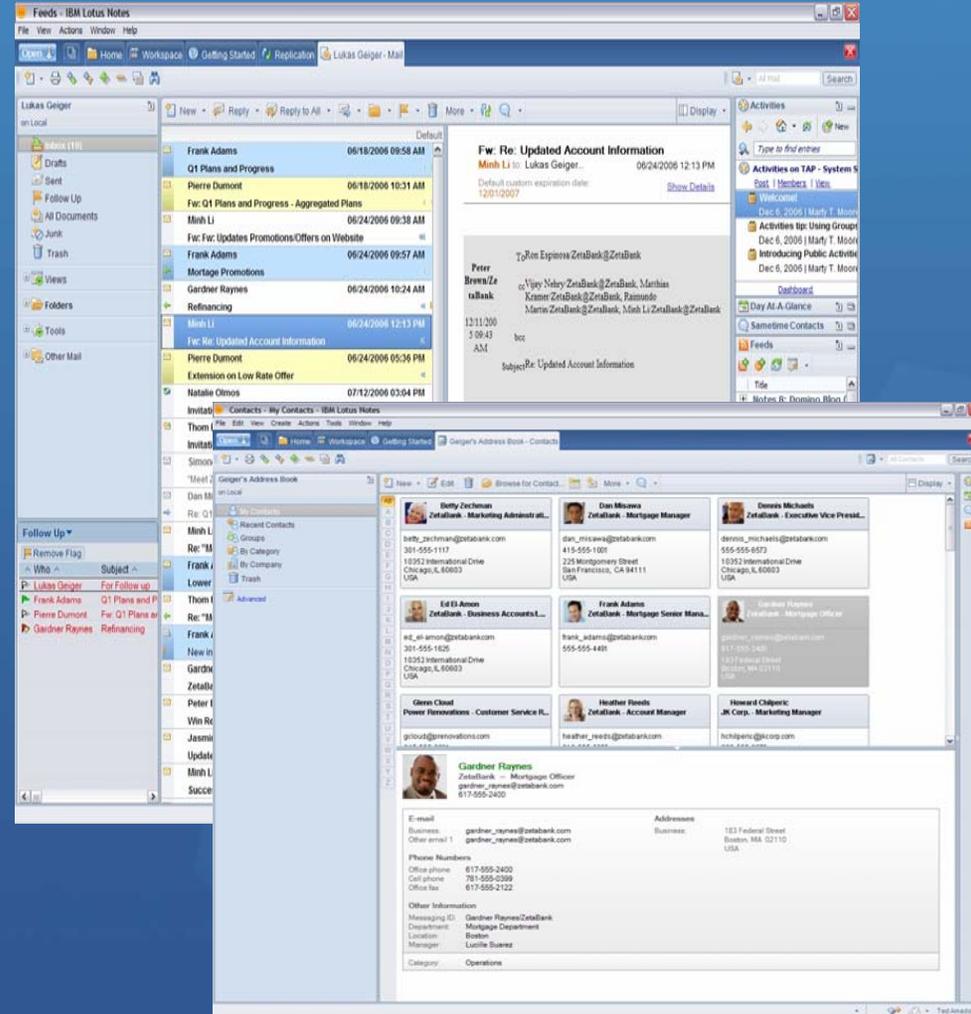
¹ FORTUNE 500, April 30, 2007

² FORTUNE Global 500, July 24, 2006



El compromiso de IBM con Lotus Notes y Domino 8

- Cliente totalmente integrado
- Protección de la inversión existente
- No rip-and-replace
- ABIERTO



¡Ya disponible!



www.ibm.com/lotus/nd8

Find the “What’s New” Brochure at:

<ftp://ftp.software.ibm.com/software/lotus/lotusweb/product/domino/New-in-ND8.pdf>

Find the Reviewer’s Guide at:

ftp://ftp.software.ibm.com/software/lotus/lotusweb/product/domino/ND8_Reviewers_Guide.pdf



¡Gracias!



Hosted e-Mail

IBM Applications on Demand

- Alojado en in a world-class IBM data center
- Gestión de aplicaciones
- 24x7x365
- Anti-virus y anti-spam
- Alta disponibilidad
- Recuperación ante desastres
- Soporte Wireless
- Acceso Web
- Billing mensual

