

# IBM SOA Architect Summit

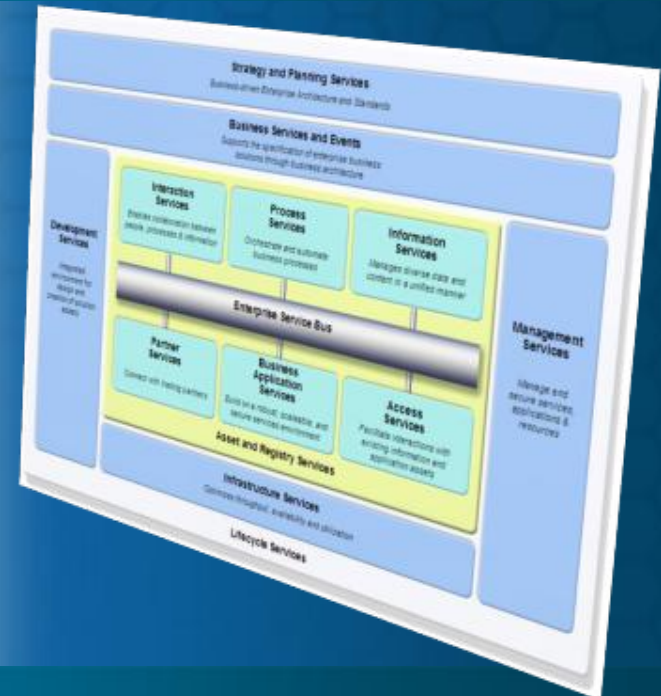


SOA on your terms and our expertise



# Introduction and Agenda Review

**Manuel Rodríguez Rodríguez**  
IBM Certified SOA Solution Designer



# Our Experts

**Alan Brown**, IBM Distinguished Engineer, Rational CTO for Europe

**Dejan Mihajlovic**, Senior Managing Consultant

**Manuel Rodríguez Rodríguez**, IBM Certified SOA Solution Designer

**Claus Jensen**, STSM - SOA Foundation

**Fernando Garcia Velasco**, Senior Certified IT Architect

# Agenda - Morning

- |                   |   |
|-------------------|---|
| 9:30am-9:40am     | Introduction and Welcome                                  |
| 9:40am-10:40am    | <b>Keynote: Driving the Value of SOA in an Enterprise</b> |
| 10:40am-11:40am   | <b>Architecting SOA with a Business Focus</b>             |
| 11:40am - 12:00pm | Coffee Break  |
| 12:00pm -12:55pm  | <b>Developing SOA Solutions</b>                           |
| 12:55pm - 1:50pm  | <b>Leveraging Information in an SOA Environment</b>       |

# Agenda - Afternoon

1:50pm - 2:50pm Lunch

2:50pm - 3:45pm **Architecting the Right SOA Infrastructure**

3:45pm – 4:45pm **The Operational Aspect of SOA**

4:45pm – 5:15pm **Panel Discussion – Making SOA Real**

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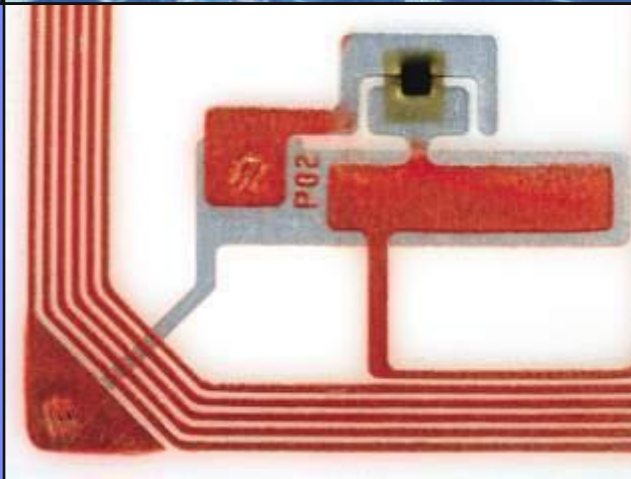
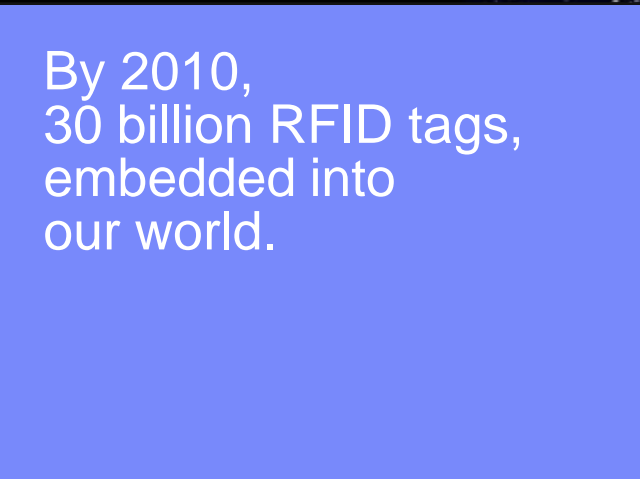
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1 billion transistors  
for each person  
on earth.



1 billion people  
are connected to  
the internet



# Smarter Planet

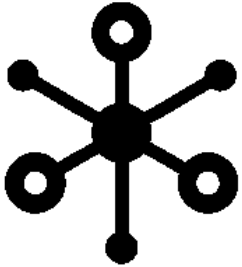
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interconnected  
instrumented  
intelligent

people  
companies, institutions, industries  
man-made systems  
nature's systems

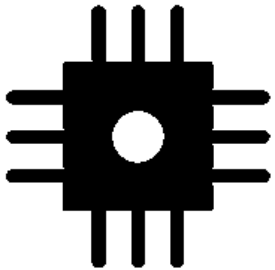






## INTERCONNECTED

- Any to any linkage of people, process, and systems
- Social media and the internet used to collaborate
- Globally integrated resource pools accessible



## INSTRUMENTED

- Event capture and filtering for timely response
- Sensor solutions deliver new insights for action
- Systems that automatically adjust to your business

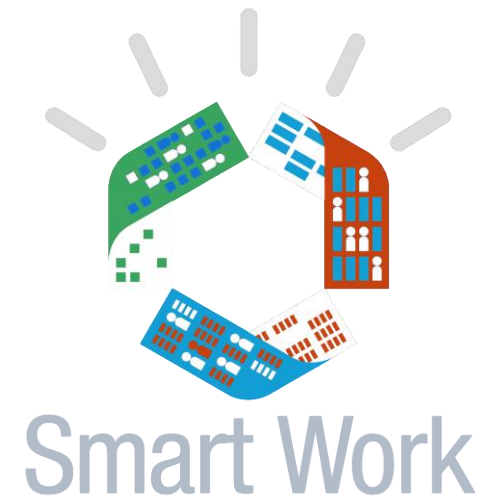


## INTELLIGENT

- Deep discovery/search collaboration with clients/partners
- Work automated for and changed by LOB leaders
- Best practices for aligning IT to business needs

# Smart Work for a Smarter Planet

Smart work is about transforming our organizations to take advantage of the capabilities of a smarter planet – so people can make more informed decisions, build deeper relationships and work with more agile and efficient business processes.



# How Can We Work Smarter?

Dynamic Business Processes and Models

Smarter Collaboration



धन्यवाद

Hindi

多謝

Traditional Chinese

Teşekkür ederim

Turkish

Спасибо

Russian

Gracias

Spanish

شكراً

Arabic

**Thank You**

English

Obrigado

Portuguese

Grazie

Italian

Danke

German

Merci

French

Multumesc

Romanian

多谢

Simplified Chinese

감사합니다

Korean

ありがとうございました

Japanese

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