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Evaluate your risk with emergency response services from IBM

- Brand reputation
- Customer confidence
- Proprietary data
- Employee productivity
- Business availability
- Regulatory audits
- Cost of breaches

Prepare for the inevitable. Get an annual subscription to IBM's Emergency Response Service for $3,500 a month and start minimizing your risk.

Emergency Response Services from IBM

Help prepare for and withstand security breaches more effectively

Today's cyber attacks have become more sophisticated and more frequent than ever. In addition, new technology such as cloud, mobile devices and social media have virtually eliminated network boundaries and increased vulnerabilities. To address current threats, organizations must apply advanced data analytics to help plan for attacks and more quickly detect and evaluate breaches.

IBM can provide incident preparation services and almost immediate response to cyber security breaches.

Consider the benefit of establishing a relationship with a world-class security team for around-the-clock incident response support in your moment of crisis. The subscription-based Emergency Response Service from IBM provides incident management and response to help stop attacks in progress, as well as proactive readiness services to help prevent them from happening.

Depending on your specific needs, your subscription could include:

1. **Initial planning workshop:** we would conduct a one-day initial planning workshop to gather information, review your current incident response plan and process for making a declaration, discuss a mock scenario of responding to an incident and exchanging incident data.
2. **120 hours per year for incident response and proactive services:** Utilizing part of your subscription hours, we would then provide a gap assessment or develop a CSIRP. We would also perform a simulated incident response scenario walkthrough and conduct an active threat assessment to help uncover existing hidden threats.
3. **Quarterly updates and remote support:** We would conduct ongoing checkpoints and threat reviews on a monthly basis throughout the subscription period. An assigned incident case manager or lead analyst would be available for incident-related advice and assistance.

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4. **Unlimited incident declarations:** IBM is available around the clock to provide you with near-immediate response to an emergency declaration. You would report any emergency incident by contacting the emergency response service hotline or the assigned case manager, who would provide the initial triage.
5. **Access to the IBM® X-FORCE® Threat Analysis Service (XFTAS):** Evaluates global online threat conditions and provides analysis for proactive security management.

Emergency Response Services helps organizations:

- Reduce the impact of a security incident and facilitates faster recovery
- Protect critical systems and data from downtime and information theft
- Analyzes the root cause of an incident to help prevent its spread
- More quickly restore affected systems to normal operations
- Prevent similar incidents from causing future damage
- Better manage regulatory compliance requirements for incident response

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To get started, contact your IBM project executive or representative. We recommend that you get started with a combined computer security incident response plan (CSIRP) and emergency response system. This way, if an incident should occur in the near future, you will be covered by our service. We begin by gathering information about your existing plan and conducting an assessment. Throughout your subscription we conduct periodic reviews and are available around the clock to respond to an emergency incident.

Need immediate assistance due to an attack?
Call our 24/7 ERS Hotline:
(US) +1.888.241.9812, (WW) +1.312.212.8034
For those without a subscription, an hourly per incident charge applies.

Why IBM?

IBM's security consultancy practices and dedicated security research capabilities span the globe. We have built our success on countless cases of internal and external experiences. Our team of security specialists has expertise from mainframe to mobile and is dedicated to incident response and digital forensics.

For more information

Learn more about emergency response services from IBM at **ibm.com**/security or contact your IBM project executive or representative.