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Video featuring:

Thore Thomassen,

Senior Enterprise Architect, The Storebrand Group

- Storebrand is one of the oldest and largest financial services companies in Norway.

Challenge:

- Storebrand is traditionally a product oriented company ... with each product having its own process, and its own IT solutions supporting it. And its also based on a lot of manual steps.
- The big challenge for us is to tie this together, streamline, and automate the processes to be able to handle orders more efficiently.

Solution:

- We made a Service Oriented Architecture based on IBM technology and DB2.
- XML gives us the flexibility we need. And DB2 Version 9 and its pureXML capabilities is a perfect match for our architecture.

Results:

- With DB2 Version 9 and pureXML, it makes our application much simpler. With shredding we needed some of the most advanced code – now we can reduce complexity a lot and we get rid of about 20-65% of the code.
- Also we have a lot more flexibility in the platform, and it goes quickly to change things. Before we needed weeks to [make] change[s], now we can in days.
- Also on the reporting side ... before we had reports that took 24 hours, now its down to 10 minutes.

Benefits:

- On the business side, we've taken the order process from 1 to 3 weeks on average down to 10 minutes.
- And in the first week of June [2006] we processed more orders than we did [in] all of 2005.

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