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## Highlights:

- Full range of offerings for on premise, cloud and hybrid solutions
  - Deep technical expertise available from a world-wide organization
  - Accelerated time-to-value
  - Mitigated implementation risk
  - Skills developed with IBM proven practices
  - Dedicated guidance for adoption success
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# Advanced Analytics Services

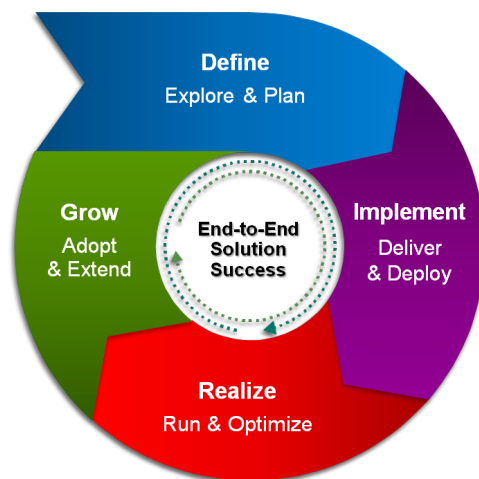
*For the lifetime of your data*

Advanced analytics enables you to find deeper insights and drive real-time actions. With advanced analytics capabilities, you can understand what happened, what will happen and what should happen. Easily engage both business and technical users to uncover opportunities and address big issues. Operationalize analytics into business processes and power your decisions with smarter self-service analytics.

We understand that integrating IBM's powerful advanced analytics solutions into your business as quickly as possible is a priority. Our skilled and knowledgeable IBM Analytics Services experts are ready to help you be successful. We can maximize the value of your technology investment and address your critical business needs.

## Services lifecycle

Our solution based services portfolio includes flexible, end-to-end services that are designed to help drive positive results. The portfolio delivers value in all four core elements of your solution lifecycle: define, implement, realize and grow.



## What we offer

IBM Analytics Services offers a wide range of offerings to expedite your success across all the technologies in the Advanced Analytics portfolio.

Whether it's leveraging IBM Cognos Analytics to gain a deeper understanding of your business and improve productivity through reports, dashboards, and data visualizations or IBM SPSS to predict outcomes, minimize risk and maximize return our skilled and knowledgeable Services experts are ready to help you be successful.

### Deployment services:

When you are ready to accelerate and define your vision and strategy, offerings such as our Architecture Planning and Roadmap workshop allow us to assist you in the critical first step of articulating, designing and planning the implementation of your solution to ensure you will achieve the right outcomes.

In order to execute on your well-developed plan, we have a large range of implementation offerings, whether your solution is on premise, on the cloud or a hybrid model. From our 50 hour JumpStart offering, designed to provide our fastest time to value, through to our full implementation offerings, we can help you take your solution successfully into production. We also have a full selection of migration and upgrade offerings that our experts can discuss with you based on your needs.

### Post-deployment services:

After your solution is up and running we can focus on optimization so that you can rest assured that you are getting the best possible performance. Our performance analysis and healthcheck family of offerings are designed to ensure that you are optimizing the return on your software investment.

Then, as your organization starts to realize the value of your solutions, we have a number of services offerings to increase solution adoption and help you derive new value for your business.

## Engage

Reach out to the IBM Analytics Services team to get started or for more information on our services offerings. Simply complete our [online contact form](#) and a member of our team will contact you to discuss your business needs.

## For more information

- Contact us:  
[ibm.biz/AnalyticsServicesContactForm](http://ibm.biz/AnalyticsServicesContactForm)
- Visit our Services Web site:  
[ibm.com/analytics/us/en/services](http://ibm.com/analytics/us/en/services)
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