

# IBM InfoSphere Master Data Management Collaborative Edition QuickStart



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## Highlights:

- Ensure business and IT alignment to exploit the power of collaborative IBM MDM
  - Develop a clear understanding of approach, prioritization and next best action
  - Reduce cost and mitigate risk by determining the best starting point in your MDM implementation journey
  - Accelerate the time to value and return on investment with the knowledge, standard practices, and proven repeatable processes brought by our IBM Analytics Services implementation experts
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## *Mapping your journey to success*

Before you begin any important journey, one of the most critical success factors is to have a tactical and operational view of a plan. Why should the journey to information management success be any different? You need a plan that will help you remove risk from your implementation and guide you rapidly toward success, while ensuring your solution fits your unique business requirements.

InfoSphere Master Data Management (MDM) Collaborative Edition (CE) provides a flexible and highly scalable enterprise solution to establish and manage a single source of truth of your most critical data (*e.g., product, item, services*). This includes capabilities to tailor the solution to meet your unique business requirements through our flexible data model and customizable workflow engine. Our adaptable user interface helps to minimize IT involvement and allows the business stakeholders to quickly respond to evolving needs. Our powerful interface and search layer are supported by a rich set of APIs that allow for customization of data ingestion and extractions points. This is supported by our scalable engines to manage scheduling and monitoring of events to support processing and management of large data volumes. These capabilities provide the foundation to define a solution that will improve cross functional collaboration, data stewardship and governance by helping to deliver trusted information in a manner that integrates seamlessly in a heterogeneous environment.

In order to ensure that you are getting off to the right start on your IBM MDM journey, it is critical to establish both short and near term objectives while focusing on establishing a solid foundation early on. Our vast experience has shown us that leading with a focused set of workshops to identify and validate your approach along with arming you with knowledge of how an MDM program should be delivered with our IBM platform leads to greater success and acceleration of time to value in subsequent phases.

## Overview

Our IBM Analytics Services experts will leverage their extensive consulting experience and our proven methodology to help you align our feature rich solution with your business needs to build a roadmap that will focus on your success. With input from your business executives and through collaboration with your functional and technical leaders, our experts will work with you to perform the following key activities:



- Requirements discovery & validation
  - Validate and confirm your expectations on delivery goals
  - Meet with business stakeholders to understand their business priorities
  - Conduct a business requirements walk-thru, validation and prioritization
- Conceptual solution design
  - Conduct workshops to map design requirements
  - Validate content and identify potential gaps
  - Develop and document a design based upon scope and requirements
- MDM installation
  - Validate your install readiness prior to installing software
  - Perform InfoSphere MDM Collaborative Edition installation in one non-production environment
- MDM showcase and sample data load
  - Sandbox showcase of solution focusing on data model, views, workflow, and the power of collaboration with our IBM MDM solution
  - Sample data load to showcase your data in our sandbox environment
  - Basic training of InfoSphere MDM Collaborative Edition capabilities
- Project close-out
  - Present the MDM Implementation Roadmap and High Level Architecture to your project team
  - Finalize the High Level Architecture and Implementation Roadmap
  - Discuss next best action recommendations

## Your independence is our greatest success

Nothing is more important than transferring IBM Analytics Services expert knowledge to your organization. This provides long-term self-sufficiency through a mentored approach via deep thinking discussions and innovative working sessions.

## Engage today

With a world-wide team of highly trained professionals, the IBM Analytics Services team can help build your solution with confidence while assuring that the business needs and expectations of your organization are met.

Our experts are ready to assist your organization with:

- Establishing project goals and expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- Reducing total cost of ownership
- Information sharing through our mentoring approach

Available for any delivery approach, the IBM Analytics Services team will produce results quickly to help lead your project on the road to success.

## For more information

- Visit our Services Web site:  
[ibm.com/software/data/services](http://ibm.com/software/data/services)
- Contact our experts:  
[ibm.com/software/data/services/contacts.html](http://ibm.com/software/data/services/contacts.html)
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