

IBM Information Management Software Services InfoSphere BigInsights QuickStart for Data Accelerators Offering



Information Management (IM) Software Services has created specific accelerators de-signed to provide you with a way to quickly experience the potential and power that the IBM InfoSphere BigInsights solution can provide to your business and validate key concepts.

Overview

The InfoSphere BigInsights QuickStart for Social Data Accelerator Offering builds an analytic solution to address your specific business scenario by leveraging IBM's InfoSphere BigInsights for Social Data Accelerator technology. It enables you to extract patterns, identify items of interest from documents and messages and correlate the information with one internal structured data source, such as customer master file to complete the picture.

The InfoSphere BigInsights QuickStart for Machine Data Accelerator Offering builds an analytic solution to address your specific business scenario by leveraging IBM's InfoSphere BigInsights for Machine Data Accelerator technology. This allows you to extract useful information from system logs and web logs and identify items of interest such as patterns, sessions and events for problem identification.

These QuickStarts are a key first step towards building your entire portfolio of analytic applications in order to provide you with the next generation of business intelligence.

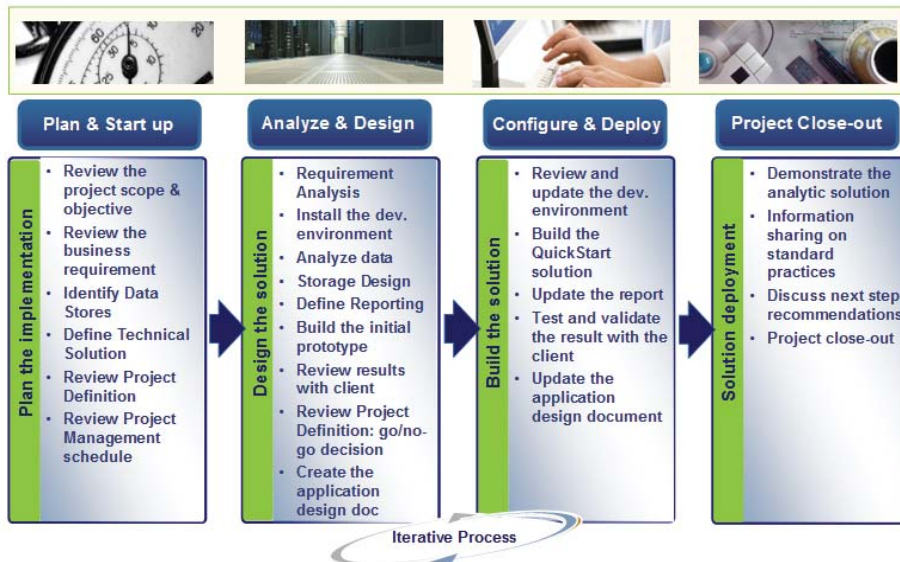
Highlights

- *Leverage IBM's extensive asset library of extractors developed by IBM Research and Engineering to accelerate the building of our initial content analytics solution*
- *Gain critical knowledge that will allow you to more fully understand how to leverage BigInsights Technology in the building of your analytical solution*
- *Leverage proven accelerators, expertise and best practices to quickly allow you to see the results of your investment*

With data volumes expected to double every two years in the next decade what are you doing to leverage the value of this information to your business? Data types range from high volume event data to social media textual data to web log analysis data and are breaking away from the traditional data types that are leveraged by many legacy business intelligence and data warehousing environments. How do you find out what this data is saying about your clients and your business?

With the IBM InfoSphere BigInsights product; complex and internet-scale information can be turned into insight, cost effectively. This powerful new technology will enable a whole new capability for deep analytics and will support your business for strategic intelligence in applying sentiment analysis.

Our QuickStart implementation approach:



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Our IM Services experts will leverage their deep product expertise, proven methodology and assets to increase the time to value in building your first IBM BigInsights analytics solution. The knowledge gained through this engagement will be invested time and time again as you grow your solution.

Your independence is our greatest success

That is the underlying theme to our delivery approach for the InfoSphere BigInsights QuickStart for Data Accelerators Offering. We believe that nothing is more important than transferring our knowledge to your organization. This provides you with long-term self-sufficiency through our mentored and parallel working approaches.

Engage today

With a world-wide team of highly trained services professionals, the IBM Information Management Software Services team can help build your solution with confidence while assuring that the business needs and expectations of your organization are met.

Our experts are ready to assist your organization with:

- Establishing project goals and expectations
- Maximizing the return on your investment
- Reducing project delivery times, complexity and risk through the delivery of proven offerings
- Reducing total cost of ownership
- Information sharing and enablement

Available for whatever the delivery approach your business requires, the IBM Information Management Software Services team will produce results quickly, and will help to put your project on the road to success.

For more information

- Visit the IM Services Web site at:
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- Find us on Facebook:
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