



Highlights:

- Use case confirmation (*business objective & challenge, problem being solved, expected business benefits and value*)
 - Current-state data, architecture, systems and user personas supporting the identified use case and a drafted future-state solution
 - Initial solution roadmap with progression steps including dates, outcomes and a resource plan
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IBM DataFirst Method Discovery Workshop

Your data-driven transformation starts with this single step

The **IBM DataFirst Method** provides the strategy and expertise to transform your business on your journey to become a cognitive enterprise by gaining the most value from your data.

Every IBM DataFirst Method engagement is an iterative and agile approach to define, design and prove a solution for a specific business challenge. Your business need is the focal of our engagement model and it can be applied across all problems and workloads related to data – application development, cognitive solutions, data science, self service and more.

The **IBM DataFirst Method Discovery Workshop** is the starting point on this journey. It is a structured approach to take a selected business need and develop it into an actionable use case with a roadmap for data and business transformation.

Our team will work with you to achieve alignment on your use case definition, commence initial solution design and create the roadmap that we will follow after the workshop. The IBM DataFirst Method Discovery Workshop is the first step to ensure success on your journey to becoming a data-driven business.

How it works

This is an IBM investment in you, our valued client, to focus on your business challenge and our collective opportunity. The workshop is typically one-half to one-full day in duration and the agenda covers three core topics:

1. Actionable use case confirmation
2. Solution design and review
3. Gap identification

The agenda can be modified to drive the most value and impact for your particular situation and areas of opportunity. The workshop brings together your IT and line of business with expertise from IBM and our



trusted IBM Business Partners to engage in both business and technology discussions and outcomes. This collaborative session aims to ensure that both you as our client and IBM truly understand the problem we are solving and what the desired outcomes are. It is imperative to have the business and technical sponsors aligned to the use case in order to establish our path forward to design the solution, validate the solution, and assess the impact and value on your organization.

All of this information will be used to create the final report and roadmap of progression steps that will drive our engagement forward.

Deliverables

At the conclusion of the workshop, IBM will provide you with an executive briefing and final report that includes:

1. Use case confirmation (business objective & challenge, problem being solved, expected business benefits and value)
2. Current-state data, architecture, systems, and user personas in support of an identified use case with a drafted future-state architecture
3. High-level roadmap with progression steps including dates, outcomes and a resource plan

The report will facilitate our solution roadmap which contains the next steps and actions of our engagement to validate and establish the value of our recommended solution.

The next steps may include, but are not limited to:

- Proofs of technology and proofs of concept
- Data topology and network architecture validation
- Line-of-business interviews
- IBM Design Thinking exercises
- IBM Bluemix® Garage services
- IBM Stampede engagements
- Security requirements gathering
- Engagement of IBM partner ecosystem for additional expertise

It is all about ensuring that we leverage the right assets, proven practices, and expertise to design and validate a solution for the specific use case. The IBM DataFirst Method Discovery Workshop provides you with an executable plan for the next steps in your journey to create business value from data.

Engage

Reach out to the IBM DataFirst Method team to begin. Simply complete the [online request form](#) to get started. A member of our team will contact you to schedule your discovery workshop.

For more information

- Visit our Web site:
ibm.biz/DataFirstMethod
- Request form:
ibm.biz/DFMRequestForm
- Contact us:
ibmdfm@us.ibm.com



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New Orchard Road
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Produced in the United States of America
March 17, 2017

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