IBM Analytics Stampede

Leading the charge for analytics success

Analytics promises to open doors: improve business knowledge, enable an enhanced view and more intimate relationship with the client and improve operational efficiency. According to Erik Brynjolfsson of MIT "companies that use "data-directed decision making" enjoy a 5% to 6% boost in productivity." Yet, many organizations are struggling at the threshold of analytics success; teetering backwards instead of forwards. According to PWC, "58 percent of respondents agreed that moving from data to insight is a major challenge." The challenge is often times finding the right combination of software, services and skills to get your IBM Analytics Solutions to success quickly.

Overview

IBM® Analytics Stampede is the solution to this challenge fusing the strength of our services, products and skills to minimize the barriers of analytics solutions and provide organizations with quick success Analytics Stampede provides a collaborative and agile vehicle to enable you to accelerate your analytics journey.

• **IBM Expertise** - takes the guesswork out of initiatives and delivers savings in time and cost for your early enablement and success

• **IBM Analytics Solutions** - provides unmatched capabilities for processing and analyzing all types of data and the right solutions to maximize analytics capabilities

• **Skills & knowledge transfer** - ensures knowledge transfer and provides a training roadmap for the skills enablement of your organization for your new requirements and analytics solutions

Your Analytics Stampede includes an assessment to identify the high value starting points.

In addition, our IBM Analytics experts will guide you through the knowledge transfer of a specific use case and provide access to our robust IBM Analytics Solutions for the duration of the engagement.

Highlights:

• Expedites your analytics success by leveraging IBM's innovation, leadership and skills

• Enables self-sufficiency with IBM's Analytics Solutions and provides a clear understanding of the approach, prioritization and next steps for your analytics strategy

• Expands your knowledge of IBM Analytics and grows your analytics expertise within your business

Our experienced team from across IBM Analytics Services includes Big Data Scientists, Architects and Consultants, who will create a customized reference architecture and roadmap and provide specific intellectual property that you can leverage to continue to grow your Analytics footprint. You will benefit from our industry specific architectures and roadmaps designed around big data technology.

Stampede delivers technical skills enablement on all relevant tools and modules of interest to you within the use case scope. In addition, we will work with you to develop a systemic internal plan for skills development. This knowledge transfer and skills enablement will enhance and expedite your self-sufficiency with your analytics projects.

Deliverables

During the project kick off, an IBM Analytics Services expert will go over a pre-engagement requirements checklist to ensure all prerequisites are met prior to beginning work onsite. Once all prerequisites are met, our expert will come to your facility and deliver the services outlined for this offering, which includes the Following tasks:

- Customized reference architecture and roadmap

- Findings and recommendations report

- Analytics reports designed around your data and business requirements

- IP that you can leverage to continue to grow IBM Analytics Solutions skills including up to five passes for two online courses

Ask yourself: Where would you like to apply industry leading analytics solutions to solve your business problems? What are your quick wins?

Contact us

Let's discuss how to take the first step in your successful analytics journey with Stampede! Simply email us at: stampede@us.ibm.com

For more information

- Visit our Services Web site:

   ibm.com/analytics/services

- Find us on Facebook:

   bit.ly/Analytics_Skills_FB

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