

# IBM Analytics Annual Learning Packages



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## Highlights:

- **Flexible** – Annual subscription let's you pick courses to meet your changing business needs
  - **Smart** – Prepaid discounted learning, ideal for companies that need to educate multiple employees and watch their bottom line
  - **Convenient** – Pick the courses that you want to learn, when you want to learn
  - **Comprehensive** – Select from hundreds of courses
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*Drive adoption by empowering your users to be successful and self sufficient*

Your business is unique and so is your implementation of IBM Analytics solutions. Your organization is investing time and resources in ensuring a successful implementation and user adoption. Part of a successful journey is making certain your team has acquired the necessary skills to achieve the business goals set out for the implementation. This ensures you can leverage all the capabilities of your solution, once implemented.

## Quality learning helps maximize the benefits of your software investment

Research shows that investing in learning can mean a higher success rate for your projects.

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*“Team members working on projects that met most or all of the project objectives were provided with 40 percent more training than those who worked on projects that failed or only partly succeeded.”*

— IDC Survey Report, Impact of Training on Project Success, Document #229054, June 2011

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Providing this knowledge to your team is beneficial to your solution success and providing it in a cost effective manner is important to your business. That is why IBM is introducing two new Annual Learning Packages, the Core Skills Package and the Advanced Skills Package.

## Build skills with Learning Packages that work for you

These new packages are a combination of self-paced learning, onsite or remote education consulting, certification vouchers, customized how-to videos, workshops and even two passes to an IBM Conference (*depending on the package - see table*).

**These packages are designed to work for you:**

- Pick the size of package that works for you now
- Choose what courses and when to use them later
- 12 months of value at significantly reduced price
- Reset, save and consume - every year

All the learning included in these packages was developed by the learning and product professionals from IBM Analytics learning services and is designed to be highly effective in achieving your learning goals.



	Core Skills Package	Advanced Skills Package
Analytics Web-based Training (WBT)	2	3
Analytics Self-paced Virtual Classroom (SPVC)	5	30
IBM Certification exam vouchers	2 passes	10 passes
Education consulting	40 hours	80 hours
IBM Conference pass		2

The Annual learning packages are subscription-based and renewable annually. You can choose the WBTs and SPVCs or the schedule of your Education consulting at any time during the year. As part of your subscription, you will periodically receive the most current learning catalog that includes new courses for the most recent product releases.

**WBTs** are interactive multimedia units that are intuitive and instructionally sound. WBTs use visual content, product demonstrations, hands-on learning exercises, checkpoint questions and assessments to guide students to mastery. WBTs range 3 to 6 hours in length. WBTs are provided as packages for you to deploy on your own environment, for unlimited number of users, throughout the year.

**SPVCs** target a technical audience and are typically 1 to 5 days long. Your learners will get access to all class materials as well as a hosted environment to practice their learning on. The SPVCs are hosted @ IBM and you can request an access code to SPVCs of your choosing anytime during the year.

**Education consulting services** are delivered by senior instructors who have real-world product experience. You can use the education consulting hours anytime during the year (*with prior arrangements*) for private training, mentoring, knowledge transfer, train the trainer, education needs assessment, even customization (*some options may incur additional fees*). As part of the packages, IBM is also making available the Business Analytics ACE Workshop - a 2 day collaborative workshop that engages cross functional teams to achieve alignment on business intelligence and analytics. The workshop can be taken as part of your included education consulting hours. By the end of the workshop, your organization will be armed with a pragmatic roadmap and charter blueprint, defining goals, structure, governance, roles and responsibilities.

**IBM Certification exam vouchers** can be used for any IBM certification exam and are valid for throughout the year.

## For more information

- Contact us:  
[ibmanls@ca.ibm.com](mailto:ibmanls@ca.ibm.com)
- Find us on Facebook:  
[bit.ly/Analytics\\_Skills\\_FB](http://bit.ly/Analytics_Skills_FB)
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Armonk, NY 10504

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