

# Accelerated Value Learning Program



*An all you can learn package that goes with your Accelerated Value Program (AVP)*

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## Highlights:

- Get the right learning, at the right time, to accelerate success with your IBM Analytics implementation
- Select from a variety of self-paced courses, in different modalities, that are available anywhere, anytime
- Learn from Analytics experts who know the products and are learning development professionals
- Take advantage of optional expansions to your learning with private, customized or accelerated learning or with enterprise learning licenses

## Drive adoption by empowering your users to be successful and self sufficient

Your business is unique and so is your implementation of the IBM Analytics solutions. Your organization is investing time and resources in ensuring a successful implementation and user adoption. Part of a successful journey is making certain your team is trained and has all the necessary skills to achieve the business goals set out for the implementation, and leverage all the capabilities of the solution, once implemented.

## Quality learning helps maximize the benefits of your software investment

Research shows that investing in skills can mean a higher success rate for your projects.

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*“Team members working on projects that met most or all of the project objectives were provided with 40 percent more training than those who worked on projects that failed or only partly succeeded.”*

— IDC Survey Report, Impact of Training on Project Success, Document #229054, June 2011

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Providing this knowledge to your teams is beneficial to your solution success and providing it in a cost effective manner is important to your business. As a result, IBM is introducing Accelerate(d) Value Learning as part of your Accelerated Value Program offerings. It is designed to be an “all you can learn” program, offering access to hundreds of courses for your users to choose from.

With the Accelerated Value Learning Program, your users can choose from an extensive catalog of self-paced course offerings. Created by the learning and product professionals from IBM Analytics learning services, our offerings cover the range of IBM Analytics products and solutions and are specifically designed for learning anytime, anywhere.



The Accelerated Value Learning Program is subscription-based, renewable annually with the AVP program. As part of your subscription, you will periodically receive the most current learning catalog that includes new and updated courses for the most recent product releases.

## Build skills with interactive and prescriptive training at your own pace

The Accelerated Value Learning program offers self-paced training in three modalities. Each modality has different features and targets different roles, but all are highly effective in achieving your training goals.

### Analytics Self Paced Virtual Classroom (SPVC)

These courses target a technical audience and are typically 1 to 5 days long. Your learners will get access to all class materials as well as a hosted environment to practice their learning on.

### Analytics Web Based Training (WBT)

These courses are interactive multimedia units that are intuitive and instructionally sound. Targeting the consumer and business users audience, WBTs use visual content, product demonstrations, hands-on learning exercises and checkpoint questions and assessments to guide students to mastery. WBT typically range 3 to 6 hours in length.

### Analytics Vignette

These courses are collections of presentations and product demonstrations that introduce the learner to the features and capabilities of an Analytics application. Using video and audio, each multimedia demonstration within the Vignette shows how to perform an essential task within the application.

All learning is hosted @ibm.com. Access to any title is granted for 30 days.

## About IBM Analytics services

With a depth of experience that brings extensive proven practices, we help clients maximize their software investment, mitigate risks, raise the quality of their implementations and build valuable skills. We have worked with thousands of clients around the world to help ensure that they are receiving the maximum return on their analytics solution investment.

## For more information

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