



## Innovations in Information Management

### Session Highlights

*Please note:* This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

IIM-3605	Smart Grid Case Study – Pacific Northwest Smart Grid Demonstration
IIM-2423	InfoSphere Streams Product Deep Dive
IIM-2402	Classified! Big Data analytics in Law Enforcement
IIM-3612	Demystifying Deployment of InfoSphere Streams
IIM-3606	360 Degree View of the Customer with Hadoop-based InfoSphere BigInsights
IIM-3614	BigInsights Product Deep Dive – Hadoop and Whole Lot More
IIM-3609	Work Smarter & Save Money - Bring the Benefits of Cloud Computing In-House
IIM-3627	The Mashup "War Room"
IIM-2608	Ready, Set, Go! IBM Workload Deployer
IIM-1457	Gaining Supply Chain Visibility: InfoSphere Traceability Server Deep Dive
IIM-3622	Big Data Case Study - How IBM Revolutionized Capital Equipment Planning
IIM-3607	Big Data Strategy and Business Innovation for the Enterprise
IIM-3608	Bringing Big Data to the Enterprise – Extending the Value of your Existing IT Infrastructure

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



# Information On Demand 2011

October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



IIM-2432	Reeling in Big Data for Smarter Business Outcomes
LSA-2925	Combining Social Media Analytics (CCI) with Predictive Modelling and Other Data Sources
LSF-1800	IBM Watson, Big Data, and Better Business Outcomes - A Strategic Foundation for Analytics
LCS-2405	Driving revenue & profits with Real-time Personalized Campaigns (Featuring Idea Cellular)
LOE-2399	Revolutionize Your Business Processes with Streaming Analytics (Panel Discussion)
IIM-2242	InfoSphere Streams: Harnessing Data in motion and Leveraging Predictive Insights
IIM-3177	Exploring Big data use cases with IBM InfoSphere BigInsights

■ Special / Other Events

■ Business Leadership

■ Technical Elective Sessions

■ Hands-On Labs