



Information Governance

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

IIG-1359	The Role of the Governance Czar at Northern Trust Bank of Chicago
IIG-2603	Demand management within BI
IIG-2744	Utilizing the Industry Models for Data Governance : The Danske Bank Story
IIG-3135	Utilizing IBM Information Server for Enterprise Compliance
IIG-3400	Data Governance at SunTrust
IIG-3401	Selling Information Governance to the Business: Best Practices by Industry and Job Function
IIG-3500	CASE STUDY: Implementing Metrics-Driven Data Governance
IIG-3501	Making an Information Governance Assessment Actionable with BCBS of TN
IIG-3564	Forrester's View on Information Governance (placeholder)
IIG-3569	The Global View of Information Governance
BFR-1333	IBM Cognos TM1 Creating a Successful Enterprise-wide Deployment at The Hartford
BPA-3678	Predictive Analytics Process Governance: Monitoring and Managing the Lifecycle of Predictive Analytic Assets
LFM-1363	Setting the Standard for Superior Customer Service at Northern Trust Bank of Chicago
LIN-1891	An Integrated Approach to Delivery and Adoption of Business Intelligence

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



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LSF-3584	The Ten Rules of Successful Information Governance
ELG-3512	Benchmark report on Information Governance in Global 1000 Organizations
ESC-1836	Customer Case Study: Manage & Classify Social Content for Governance
EGN-3192	ECM Product Strategy
IDW-2080	Change the game with in-database analytics: How to Run SAS Scoring Models inside DB2
ILS-2892	IBM InfoSphere Optim and IBM InfoSphere Guardium Strategy and Roadmap
ILS-3301	Cloud & Database Security, Compliance & Information Governance: What the Experts are Saying
ISA-2389	Peoples Insurance Company of China Presents Information Governance - Driving Competitive Advantages
ISA-2398	A 6-Step Process to Create Data Governance and Manage your Viral Data
ISA-2593	Information Management Reference Architectures For Banking & Financial Services
ISA-2848	Accelerating The Information Management Lifecycle Through Integrations with Infosphere Data Architect
ISA-3127	Leveraging in mission-critical environments with DB2 and Optim - a Superior Court case
ISA-3412	Morgan Stanley Case Study: Risk Management Perspective
INT-1230	QBE Case Study: Information Server enables innovations in Information Delivery for Global Insurance Leader
INT-1581	Overview and roadmap of the data quality & metadata portfolio in Information Server
INT-1615	Creating a Managed, Compliant and Governed Metadata Environment with InfoSphere Information Server
INT-1878	Past, Present and Future: IBM's perspective on Information Integration with Blue Cross Blue Shield of TN
INT-2196	Effective Data Governance at Chartis Insurance with IBM InfoSphere Information Server

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INT-2295	Integration Information for a regional Business Intelligence Project at DirecTV LA
IMD-1693	Intercontinental Hotel Group - Increasing Profitability with MDM and Data Governance

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