



ECM: Content Analytics

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

ECA-1410	IBM Content Analytics Helps BJC Healthcare Improve Healthcare Through Better Research
ECA-1419	IBM Medical Records Text Analytics Solution Helps UNC Healthcare Improve the Quality of Hospital Discharges
ECA-1697	How Social Content and Collaboration drives the need to unlock the value from enterprise content with Content
ECA-1699	Create rapid business insight with Content Analytics
ECA-1710	The Business Case for Advanced Content Classification
ECA-1789	Content Enabling Integration Processes and Applications with IBM Content Analytics
ECA-1861	Smarter Government with IBM Content Analytics: Law Enforcement & Fraud Analytics Case Studies
ECA-1888	What is Watson? Really?
ECA-1981	Intro to IBM LanguageWare Resource Workbench with Content Analytics
ECA-2051	Customer Case Study: Content Assessment with Text Analytics
ECA-2481	How IBM Content Analytics is Transforming the Voice of the Customer
ECA-3684	Technical Preview of ICA vNext

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs

