



Business Analytics Workshops

Session Highlights

Please note: This document is accurate at the time of publication, but is subject to change. Please check the conference [website](#) for the most current agenda.

Session Number	Session Title
BAW-3805A	Champion Workshop: Raise your Analytics Quotient
BAW-3805B	Champion Workshop: Raise your Analytics Quotient
BAW-3805C	Champion Workshop: Raise your Analytics Quotient
BAW-3805D	Champion Workshop: Raise your Analytics Quotient
BAW-3806A	Business Analytics Experience
BAW-3806B	Business Analytics Experience
BAW-3807A	BA Experience Workshop for Finance
BAW-3808A	BICC Primer Workshop
BAW-3809A	Planning and Analytics Champion Workshop
BAW-3810A	Agile Business Intelligence Workshop
BAW-3811A	Statistics in Everyday Life

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs



Information On Demand 2011

October 23–27, 2011

Mandalay Bay | Las Vegas, Nevada



BAW-3812A	An Introduction to Data Mining and Text Analytics
BAW-3813A	Market Survey and Research Workshop
BAW-3814A	Optimization and Predictive Analytics
BAW-3815A	Decisions that Drive success: Focusing on the Point of Interaction
BAW-3816A	Designing Your Predictive Analytics Journey
BAW-3817A	Business Analytics Journey for a Midsize Company Part 1

■ Special / Other Events	■ Business Leadership
■ Technical Elective Sessions	■ Hands-On Labs