

Information On Demand 2013

November 3 – 7

Mandalay Bay | Las Vegas, NV

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Information On Demand EXPO 2013

<https://www-01.ibm.com/software/data/2013-conference/how-to-exhibit.html>

2012 Customer Demographics

Tony Donald – EXPO Manager

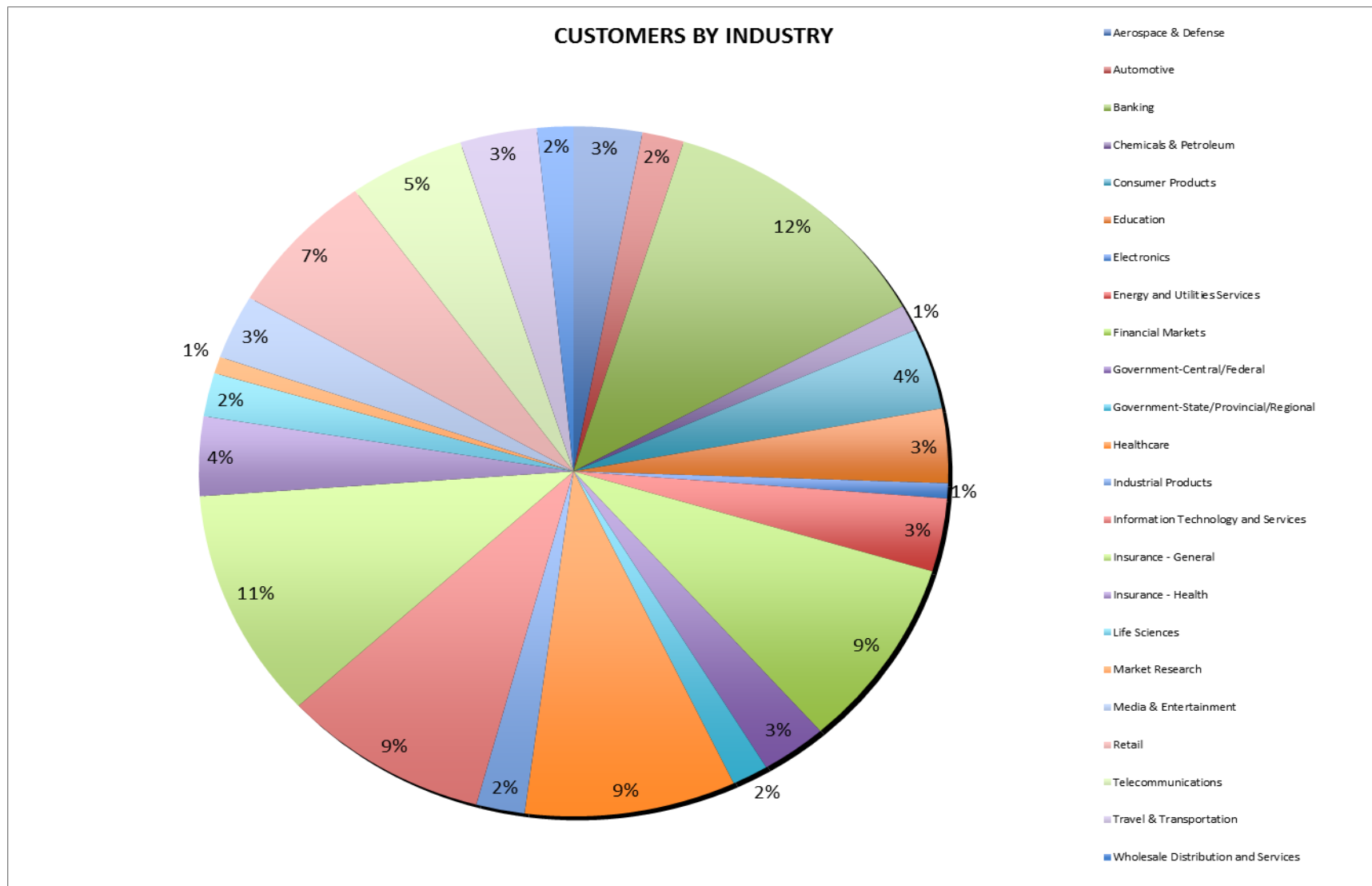
tdonald@us.ibm.com 847 284 3480

Anthony Ramon – EXPO Sales Manager

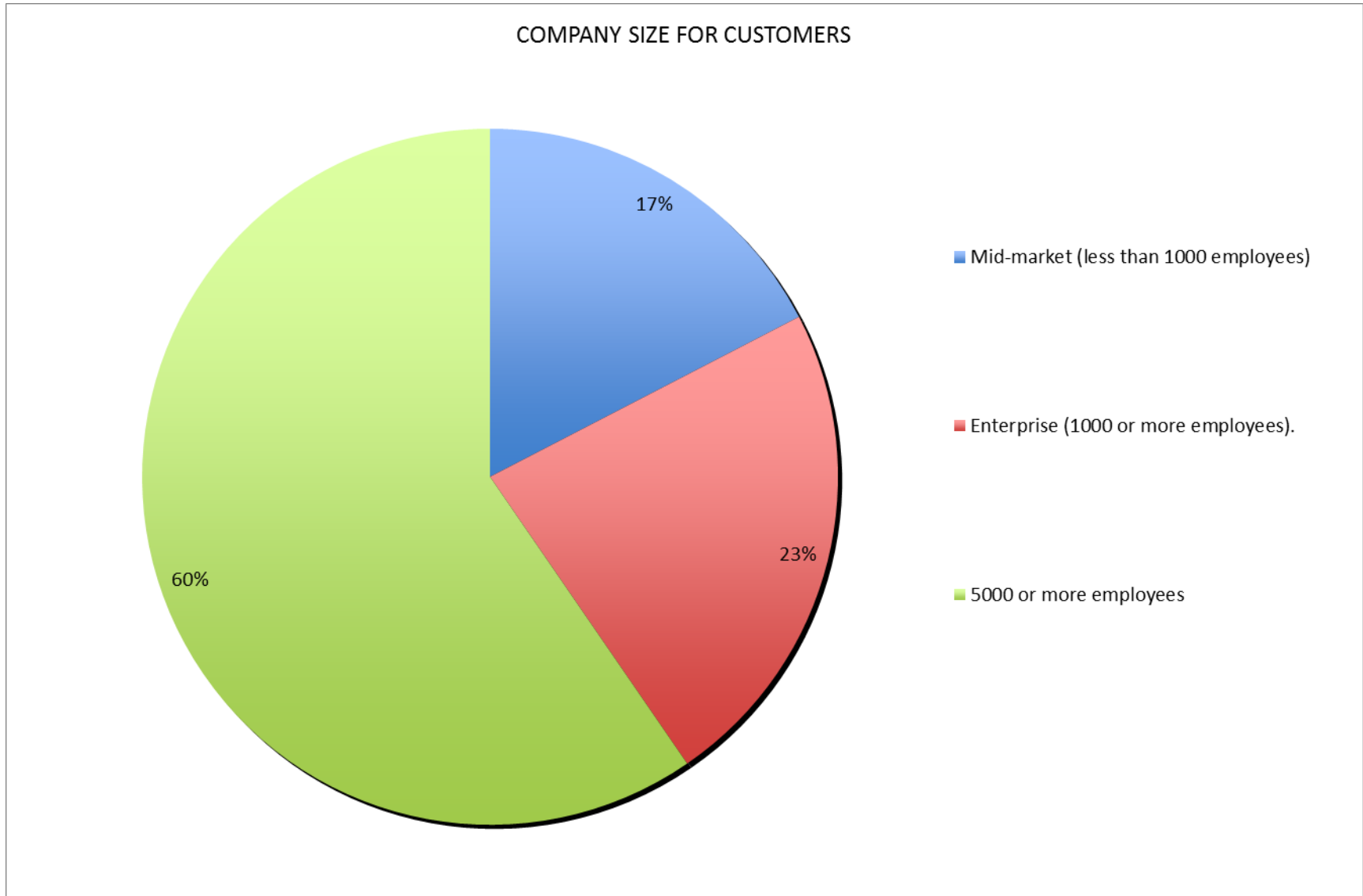
aramon@us.ibm.com 510 769 5606



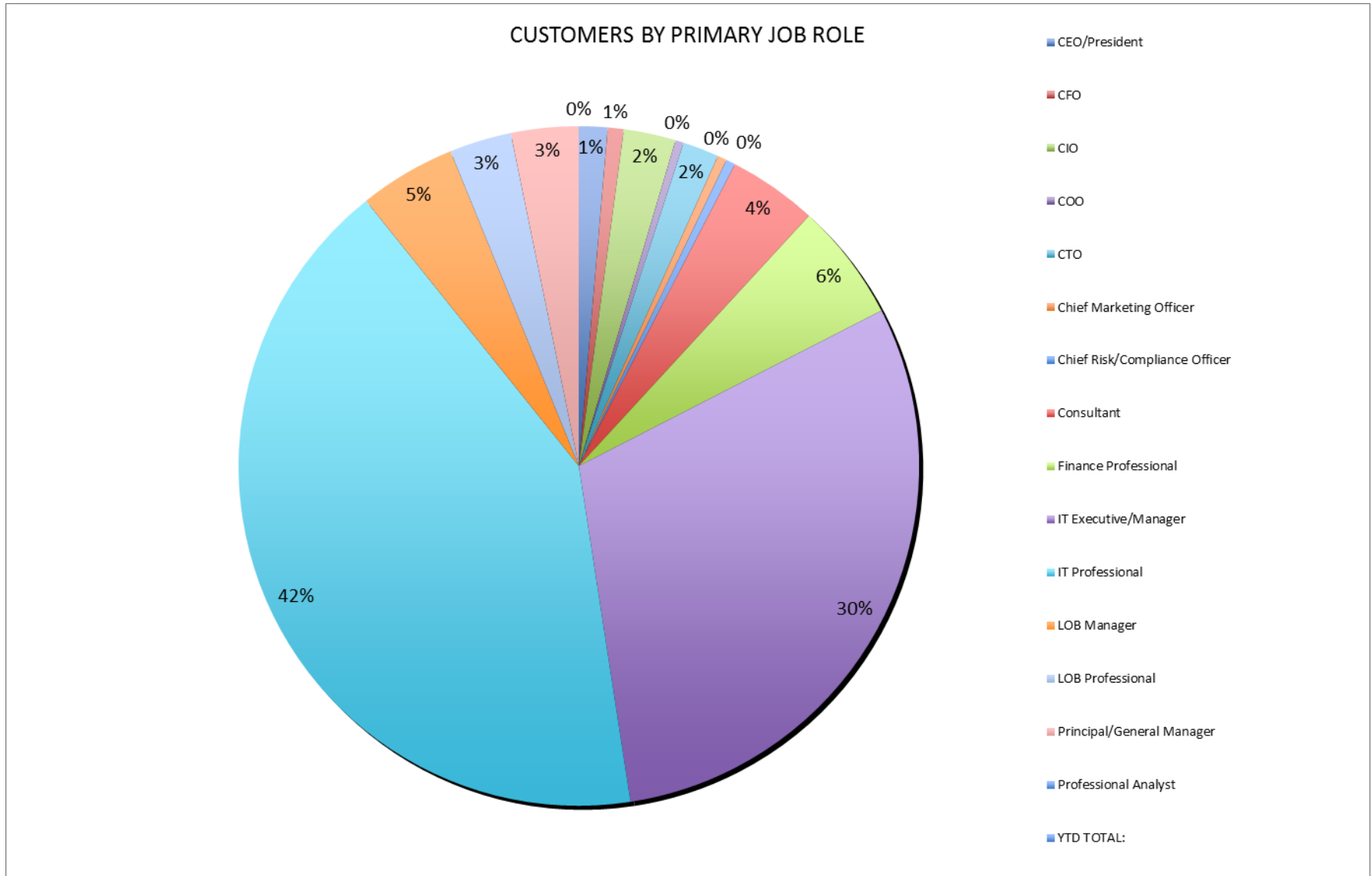
Information On Demand 2012 - Customers by Industry



Information On Demand 2012 – Customer Company Size

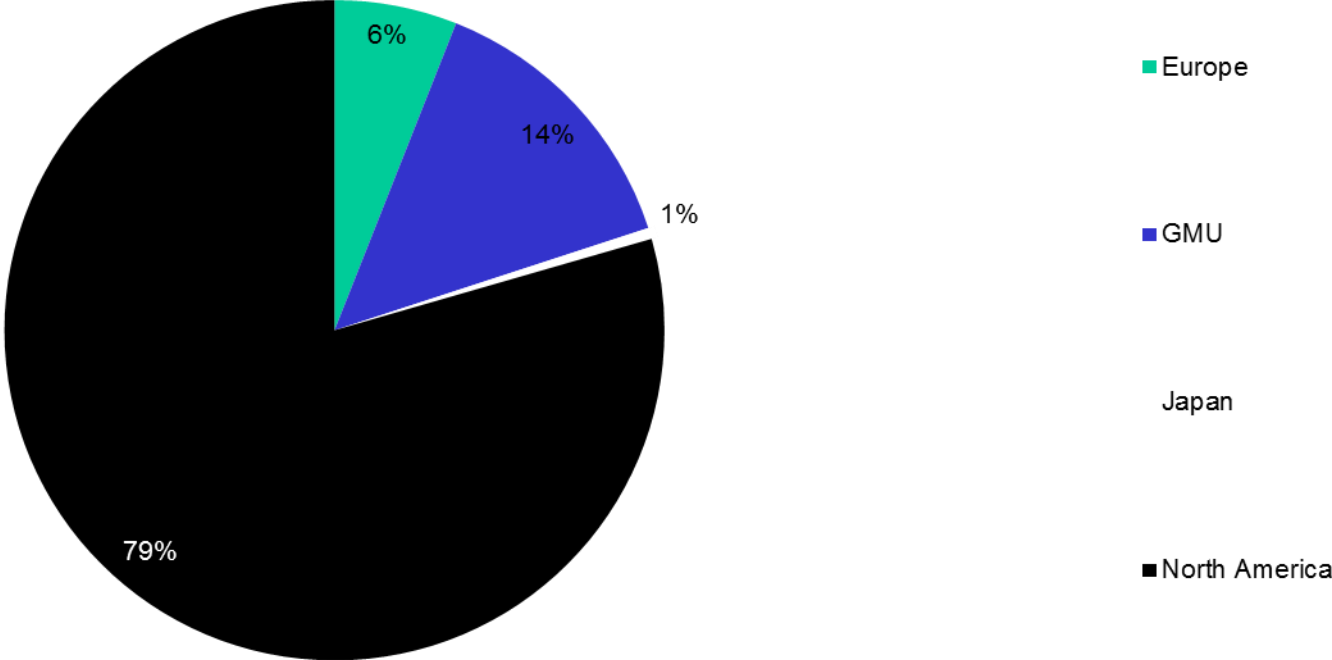


Information On Demand 2102 - Customers by Primary Job Role



Information On Demand 2012 – Attendee Geography

CUSTOMERS BY GEOGRAPHY



Information On Demand 2012 – Product Area

CUSTOMER BY PRODUCT AREA

