

BUSINESS PARTNER DEVELOPMENT DAY*	DAY/TIME	SPEAKERS	SESSION	ROOM**
Informix is Everywhere—IDS 11.5 Overview	Sun. 11:30 a.m.- 12:30 p.m.	Terri Gerber, Gary Proctor	BDD-3099A	South Conv. Center Banyan A
Make Sure Your Customers Ask Microsoft and Oracle the Tough Questions	Sun. 11:30 a.m.- 12:30 p.m.	Doug Lucas, Tony Mancini	BDD-3098A	South Conv. Center Jasmine B
VAR/VAD/SI—What You Need to Know to Make Money with Information Management	Sun. 01:45 p.m.- 02:45 p.m.	Danny Case, Bruce Weed	BDD-3100A	South Conv. Center Banyan A
IBM Data Management Executive Panel for BPs Only	Sun. 04:30 p.m.- 06:00 p.m.	Arvind Krishna	BDD-2924A	South Conv. Center Seas A/B
ECM Product Roadmap and Strategy	Sun. 11:30 a.m.- 12:30 p.m.	David Caldeira	BDD-3104A	South Conv. Center Jasmine A
ECM Business Partner Meeting	Sun. 04:30 p.m.- 06:00 p.m.	Chas Kunkelmann	BDD-2973	South Conv. Center South Seas C, D
Winning Against Content Management Competitors	Sun. 03:00 p.m.- 04:00 p.m.	Debbie Black	BDD-3150A	South Conv. Center Jasmine B
Deliver Performance Management and Info your Customers can Trust	Sun. 11:30 a.m.- 12:30 p.m.	Andrew Manby, Harriett Fryman	BDD-3109A	South Conv. Center Banyan D
Optimize Your Data Integration with FastTrack and DataMirror	Sun. 03:00 p.m.- 4:00 p.m.	Paul Fricker, Jennifer St. Louis	BDD-3108A	South Conv. Center Banyan C
IBM Software ValueNet and the Cognos Partner Strategy	Sun. 11:30 a.m.- 12:30 p.m.	Chris Wey, Dan Beer	BDD-3110A	South Conv. Center Jasmine F
Introduction to Cognos Business Intelligence	Sun. 01:45 p.m.- 02:45 p.m.	Mychelle Mollot	BDD-3111A	South Conv. Center Jasmine F
Introduction to Cognos Financial Performance Management	Sun.. 03:00 p.m.- 04:00 p.m.	Doug Barton	BDD-3112A	South Conv. Center Jasmine F
The IBM Cognos Advantage	Sun. 04:30 p.m.- 06:00 p.m.	Mel Zeledon	BDD-3282B	South Conv. Center Jasmine F
Speed Partnering – Expand your Partner Connections!	Sun. 11:30 a.m.- 12:30 p.m.	Chris Wong	BDD-3113A	South Conv. Center Jasmine A
Grow Your Business with IBM Software	Sun. 01:45 p.m.- 02:45 p.m.	Chris Wong, Shaun Jones	BDD-3115A	South Conv. Center Jasmine F
Maximize Your Relationship with IBM Sales to Drive Results	Sun. 01:45 p.m.- 02:45 p.m.	Jeff Kristjansen, Larry Yeager	BDD-3116A	South Conv. Center Banyan B
Generate More High Quality Leads with IBM Marketing	Sun. 03:00 p.m.- 04:00 p.m.	Pam Stanford, Andrea Solka	BDD-3114A	South Conv. Center Jasmine A

* Business Development Day Events for Business Partners Only

** Rooms are subject to change—check the daily newsletter for updates



IOD GENERAL SESSIONS	DAY/TIME	HOSTS	SESSION	ROOM**
Enterprise Content Management Keynote	Mon. 03:45 p.m. - 04:45 p.m.	Lee Roberts	GSS-3117A	Mandalay Bay Events Center
Data Management Keynote	Mon. 02:15 p.m. - 03:15 p.m.	Arvind Krishna	GSS-3118A	Mandalay Bay Events Center
InfoSphere Keynote	Tue. 10:00 a.m. - 11:00 a.m.	Stephanie Best	GSS-3119A	Mandalay Bay Events Center
Business Intelligence and Performance Management Keynote	Mon. 10:30 a.m. - 11:30 a.m.	Laura Simmons	GSS-3120A	Mandalay Bay Events Center
Enterprise Content Management Community Reception	Sun. 08:00 p.m. - 10:00 p.m.	Joan Davis	GSS-3121A	North Conv. South Pacific E
Data Management Community Reception	Sun. 08:00 p.m. - 10:00 p.m.	Denise Rehner	GSS-3122A	North Conv. Center Islander A,B,C,F
InfoSphere Community Reception	Sun. 08:00 p.m. - 10:00 p.m.	Stephanie Best	GSS-3123A	South Conv. Center Mandala Bay G
Business Intelligence and Performance Management Community Reception	Sun. 08:00 p.m. - 10:00 p.m.	Laura Simmons	GSS-3124A	North Conv. Center Islander D,E,I
Demo 'Til You Drop	Wed. 07:00 p.m. - 10:00 p.m.	Laura Hammond	GSS-3125A	South Conv. Center Mandala Bay H
BUSINESS LEADERSHIP	Day/Time	SPEAKERS	SESSION	ROOM
Information On Demand for SMB	Tue. 03:45 p.m.- 04:45 p.m.	Andrew Warzecha	BVI-1701A	South Conv. Center Jasmine A
Information On Demand for SOA	Wed. 11:30 a.m.- 12:30 p.m.	Jacqueline L. Ryan	BVI-2483A	South Conv. Center South Seas A
The Buzz, the Hype and the Reality of BI and Performance Management	Tue. 11:30 a.m.- 12:30 p.m.	Mychelle Mollot	BVI-2770A	South Conv. Center South Seas D
Using BI and Performance Management to Optimize Performance	Mon. 02:15 p.m.- 03:15 p.m.	Meg Dessault	BVI-2772A	South Conv. Center South Seas C
Address IT Requirements Rapidly and Drive Business Value As You Grow!	Mon. 10:30 a.m.- 11:30 a.m.	IBM & Customer Panel	BVI-3069A	South Conv. Center South Seas D
Using IBM Cognos 8 Performance Management to Solve Key Banking Issues	Wed. 11:30 a.m.- 12:30 p.m.	Frank McKeon	BFM-2847	South Conv. Center Banyan D



BUSINESS LEADERSHIP (continued)	Day/Time	SPEAKERS	SESSION	ROOM**
Business Value of Cognos for Healthcare from DFW Hospital Council's CIO	Mon. 03:45 p.m.- 04:45 p.m.	Dwight Carter	BHC-2288	South Conv. Center Jasmine E
Taking the Bite Out of Risk in Insurance with IBM Cognos	Mon. 03:45 p.m.- 12:45 p.m.	Craig Bedell	BNS-2850	South Conv. Center Jasmine G
Boyd Gaming Uses BI to Deliver a Consistent Experience for Their Customers	Tue. 11:30 a.m.- 12:30 p.m.	Mike Wiseman, Gary Gallegos	BRL-2050	South Conv. Center Banyan C
The New Information Agenda—Do you have one?	Tue. 10:00 a.m.- 11:00 a.m.	Tom Inman	BVI-2759A	South Conv. Center South Seas C
Drive Business Value in Banking With An Information Agenda	Mon. 10:30 a.m.- 11:30 a.m.	Candice Bocci, Luis Munoz	BFM-2849A	South Conv. Center Banyan C
Discover the IBM Information Agenda Approach & UPMC Health Plan Strategy	Mon. 02:15 p.m.- 03:15 p.m.	Ed McCallister, Wayne Jenzen	BHC-2799C	South Conv. Center Jasmine E
An Information Agenda for Manufacturers	Tue. 11:30 a.m.- 12:30 p.m.	Jim Johnson, Leonard Purwin	BIN-2721A	South Conv. Center Banyan A
An Information Agenda for Retail Industry— An Expert Panel Discussion	Wed. 10:00 a.m.- 11:00 a.m.	James Wooten	BRL-2920L	South Conv. Center Banyan A
HANDS ON LAB SESSIONS	DAY/TIME	SPEAKERS	SESSION	ROOM**
Introduction to IBM Cognos 8 BI	Thur. 10:00 a.m.- 01:00 p.m.	Lenard Isaacs	TBI-2694B	South Conv. Center Breakers A
Overview to IBM Cognos Financial Performance Management	Mon. 02:15 p.m.- 05:15 p.m.	Steve Smith	TBI-2696A	South Conv. Center Lagoon L
Use IBM tools improve performance for DB2® for Linux®, UNIX® & Windows®	Thur. 10:00 a.m.- 01:00 p.m.	Alice Ma	HOL-2566A	South Conv. Center Breakers C
Backup and Recovery features in DB2 9.5	Wed. 02:00 p.m.- 05:00 p.m. Fri. 08:30 a.m.- 11:30 a.m.	Yasir Warraich	HOL-1920A	South Conv. Center Lagoon A South Conv. Center Lagoon J
The Best of the C-Class	Wed. 10:00 a.m.- 01:00 p.m.	Antonio Maranhao	HOL-1929A	South Conv. Center Lagoon B
Taste of Optim	Mon. 02:15 p.m.- 05:15 p.m.	Elaine Morelli	HOL-2554A	South Conv. Center Lagoon J
InfoSphere Warehouse 9.5.1 Introduction Lab	Mon. 02:15 p.m.- 05:15 p.m. Wed. 02:00 p.m.- 05:00 p.m.	Thin Hong	HOL-2408A	South Conv. Center Breakers A
Securing Your Communication and Authentication With IDS	Tue. 02:15 p.m.- 05:15 p.m.	Mark Jamison	HOL-2580A	South Conv. Center Lagoon E



HANDS ON LAB SESSIONS (continued)	DAY/TIME	SPEAKERS	SESSION	ROOM**
Using IBM Data Studio with IDS	Tue. 10:00 a.m.- 01:00 p.m.	Yunming Wang	HOL-2575A	South Conv. Center Breakers F
The All New DB2 9.5	Mon. 02:15 p.m.- 05:15 p.m. Tue. 02:15 p.m.- 05:15 p.m. Fri. 08:30 a.m.- 11:30 a.m.	Jason Chan	HOL-1940A	South Conv. Center Lagoon A
TECHNICAL SKILL BUILDING	DAY/TIME	SPEAKERS	SESSION	ROOM**
Analysis with Cognos Solutions—Find Quick Answers to Business Questions	Thu. 10:00 a.m.-11:00 a.m.	Mark Morton	TBI-2760B	South Conv. Center Mandalay Bay E
Introduction to Cognos Business Intelligence and Performance Management	Tue. 03:45 p.m.- 4:45 p.m.	Leah MacMillan	TBI-2762A	North Conv. Center Tradewinds E, F
	Thu. 08:30 a.m.- 9:30 a.m.	Meg Dussault		
What's New in IBM Cognos 8 Business Intelligence?	Tue. 11:30 a.m.- 12:30 p.m.	Leah MacMillan	TBI-2763A	North Conv. Center Tradewinds E, F
	Wed. 03:45 p.m.- 04:45 p.m.			
Gain the Power Advantage of InfoSphere Warehouse and IBM Cognos BI Synergy	Wed. 03:15 p.m.- 04:15 p.m.	Becky Smith	TBI-2797A	North Conv. Center Tradewinds D
	Fri. 10:00 a.m.- 11:00 a.m.			
Gain Value Today and Tomorrow from the IBM Cognos and InfoSphere synerg	Wed. 10:45 a.m.- 11:45 a.m.	Harriet Fryman	TBI-2798A	North Conv. Center Tradewinds B
	Wed. 04:45 p.m.- 05:45 p.m.	Jason Gartner		
IBM Cognos 8— Unleash the Value of SAP and Oracle	Wed. 11:30 a.m.- 12:30 p.m.	Bob Corson	TBI-2802A	North Conv. Center Tradewinds B
	Tue. 10:00 a.m.- 11:00 a.m.			North Conv. Center Tradewinds E, F
Reporting with IBM Cognos 8 BI— Present the right information to each user	Mon. 03:45 p.m.- 04:45 p.m.	Rebecca Wormleighton	TBI-2816A	North Conv. Center Tradewinds D
	Tue. 10:00 a.m.- 11:00 a.m.			
Optimizing Your WebSphere Applications with Data Studio	Thu. 10:00 a.m.- 11:00 a.m.	Curt L. Cotner	TAD-1340A	North Conv. Center Tradewinds B
Working with XML in IDS Applications	Thu. 11:30 a.m.- 12:30PM	Raghupathi Murthy	TAD-2114A	North Conv. Center Coral A
Learning from our Customers—Data Studio's First Year	Thu. 02:30 p.m.- 03:30 p.m.	Maria N. Scanlon	TAD-2471A	South Conv. Center - Breakers I
Making Your Regulatory Compliance Easier	Tue. 11:30 a.m.- 12:30 p.m.	Kevin See	TLU-1187A	North Conv. Center Islander D
Upgrading DB2 9.5—Best Practices and Customer Case Study	Fri. 10:00 a.m.- 11:00 a.m.	John Kennedy	TLU-1866A	North Conv. Center Islander D
	Mon. 03:45 p.m.- 04:45 p.m.	Melanie D. Stopfer		
DB2 9.5 Ease of Use—Features you need to know about	Fri. 08:30 a.m.- 09:30 a.m.	Bob Harbus	TLU-2178A	North Conv. Center Islander D
Intro to Informix	Mon. 10:30 a.m.- 11:30 p.m.	Frederick Ho	TIX-2881A	North Conv. Center Coral A



TECHNICAL SKILL BUILDING (continued)	DAY/TIME	SPEAKERS	SESSION	ROOM**
Informix on Windows	Fri. 11:30 a.m.- 12:30 p.m.	Guy Bowerman	TIX-2987A	North Conv. Center Coral B, C
Best Practices for Upgrading to IDS 11	Thu. 03:30 p.m- 04:30 p.m	Scott Pickett	TIX-2876A	North Conv. Center Coral B, C
Best Practices in eMail Archive and Discovery	Wed. 02:00 p.m- 03:00 p.m	Ken Wilson	TCM-1271B	North Conv. Center South Pacific D
IBM CommonStore Product Update	Fri. 10:00 a.m.- 11:00 a.m.	Dirk Seider	TCM-2056A	North Conv. Center South Pacific D
Gaining Business Insight from Unstructured Data using InfoSphere Warehouse	Wed. 02:00 p.m- 03:00 p.m	Stefan Abraham	TIW-1855A	South Conv. Center Jasmine G
What is New in InfoSphere Warehouse?	Tue. 03:45 p.m- 04:45 p.m	Pat Bates	TIW-2889A	South Conv. Center - Breakers K
Aligning Your Warehouse Strategy for Growth	Wed. 02:00 p.m- 03:00 p.m	Paul Gittins	TIW-2905A	South Conv. Center - Breakers L
Tips & Tricks for Delivering Universal Access to Archived Application Data	Fri. 11:30 a.m.- 12:30 p.m	Tim Smith	TDM-2836	North Conv. Center Islander I
LUNCHEONS	DAY/TIME	SPEAKERS	SESSION	ROOM
IBM Sales Mid-Market & Enterprise Customer Luncheon	Wed. 12:30 p.m.-02:00 p.m.	N/A	3412A	South Conv. Center South Seas J

