

IBM Information On Demand Global Conference

Session Listing

As of October 13, 2006

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|---|-------------------|---|--|---|
| Saturday, October 16 07:00 PM – 09:30 PM | HOS-2482A | Business Partner Networking Reception | | Hilton Hotel - Pacific Ballroom C |
| Sunday, October 15 08:00 AM - 10:00 AM | GSS-2859A | Opening General Session for Business Development Day | | Hilton Hotel - California Pavilion Ballroom C/D |
| Sunday, October 15 08:00 AM - 10:45 AM | TIX-2733A | Database Migrations from Oracle to IDS | Hemant Bhatia, IBM, Staff Software Engineer; Shawn Moe, IBM, Architect - Client APIs | Convention Center - 212A |
| Sunday, October 15 10:30 AM - 11:30 AM | BDD-1732B | Information as a Service - Enable Your Customers to Maximize Business Value | Andrew Manby, IBM, WW Mktg, Industry Models & Assets; Michael Curry, IBM, Program Director, Information Management | Hilton Hotel - San Simeon A/B |
| Sunday, October 15 10:30 AM - 11:30 AM | BDD-2057A | Generate More High Quality Leads | Andrea Solka, IBM, WW SWG Channels Mkt Mgr | Hilton Hotel - Huntington A/B/C |
| Sunday, October 15 10:30 AM - 11:30 AM | BDD-2100A | Winning Against Database Competitors | Anthony Mancini, IBM, Senior Marketing Manager | Hilton Hotel - Avila A/B |
| Sunday, October 15 10:30 AM - 11:30 AM | BDD-2179A | Winning Strategies: Leveraging Your IBM Partnership for Competitive Selling | Rupert Bonham-Carter, Cognos, Sr. Director, IBM Strategic Alliance | Hilton Hotel - Laguna A/B |
| Sunday, October 15 10:30 AM - 11:30 AM | BDD-2458A | Profit from Information On Demand in Financial Services | Bob Palmer, IBM, Financial Services Global Marketing Manager | Hilton Hotel - El Capitan |
| Sunday, October 15 10:30 AM - 11:30 AM | BDD-2753A | Grow Your Business with Partner Plan | John Curran, IBM, WW Channel Segment Program Manager | Hilton Hotel - Malibu |
| Sunday, October 15 12:45 PM - 01:45 PM | BDD-1222A | Generate Leads and Close More Business with PartnerWorld Industry Networks | Brett Hansen, IBM, Developer Relations Program Director | Hilton Hotel - Huntington A/B/C |
| Sunday, October 15 12:45 PM - 01:45 PM | BDD-1758A | Optimize Your Customer's Database Management with DB2 9 | Bruce Weed, IBM, Program Director IM | Hilton Hotel - Avila A/B |
| Sunday, October 15 12:45 PM - 01:45 PM | BDD-2102B | Winning Against Content Management Competitors | Ross Hollander, IBM, Mgr., WW CM&D | Hilton Hotel - San Simeon A/B |
| Sunday, October 15 12:45 PM - 01:45 PM | BDD-2178A | Mastering Master Data Management and Customer Data Integration | Scott Sognefest, Deloitte Consulting LLP, Principle, Business Intelligence Practice Leader | Hilton Hotel - Laguna A/B |
| Sunday, October 15 12:45 PM - 01:45 PM | BDD-2753B | Grow Your Business with Partner Plan | John Curran, IBM, WW Channel Segment Program Manager | Hilton Hotel - Malibu |
| Sunday, October 15 12:45 PM - 01:45 PM | BDD-2759A | Leverage Information On Demand in Retail & Consumer Products | Jay Wooten, IBM, Program Director | Hilton Hotel - El Capitan |

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|---|-------------------|---|--|-----------------------------------|
| Sunday, October 15 02:00 PM - 03:00 PM | BDD-1501B | Governing with Information On Demand in Public Sector | Thomas Darcy, IBM, Industry Marketing and Offering Manager - Public Sector | Hilton Hotel - El Capitan |
| Sunday, October 15 02:00 PM - 03:00 PM | BDD-1759A | Expand Application Opportunity with Content Management and Discovery | Sebastian Goesser, IBM, Senior Software Engineer; Ross Hollander, IBM, Mgr., WW CM&D | Hilton Hotel - Avila A/B |
| Sunday, October 15 02:00 PM - 03:00 PM | BDD-2103A | Assessing Customer Readiness for Information On Demand | James August, IBM, IOD Services | Hilton Hotel - San Simeon A/B |
| Sunday, October 15 02:00 PM - 03:00 PM | BDD-2104A | Make Money with IBM Software Incentive Programs | David Pumpa, IBM, SWG WW BP Incentive | Hilton Hotel - Huntington A/B/C |
| Sunday, October 15 02:00 PM - 03:00 PM | BDD-2181A | Leveraging Content for Business Transformation in Banking & Insurance | | Hilton Hotel - Laguna A/B |
| Sunday, October 15 02:00 PM - 03:00 PM | BDD-2753C | Grow Your Business with Partner Plan | John Curran, IBM, WW Channel Segment Program Manager | Hilton Hotel - Malibu |
| Sunday, October 15 02:00 PM - 05:00 PM | UGM-1453A | U2 Users Group (U2UG) General Meeting | Janet Oswald, IBM, Manager, U2 Marketing | Hilton Hotel - Pacific Ballroom B |
| Sunday, October 15 02:30 PM - 05:30 PM | TLU-2093A | Migrate to IBM DB2 with IBM Migration Toolkit | Fraser McArthur, IBM, DB2 Consultant; Sam Poon, IBM, DB2 Consultant; Rohit Singh, IBM, Database Consultant | Convention Center - 212A |
| Sunday, October 15 05:00 PM - 07:00 PM | GSS-2829A | EXPO Grand Opening Reception | | Convention Center - Hall B |
| Monday, October 16 08:00 AM - 09:45 AM | GSS-2830A | Conference Grand Opening Session | | Convention Center - Arena |
| Monday, October 16 10:15 AM - 11:30 AM | BCX-1421B | Information Management Tools: Keys to Your Business Success | Dan Wardman, IBM, Vice President, Information Management Tools | Hilton Hotel - San Simeon A/B |
| Monday, October 16 10:15 AM - 11:30 AM | BCX-1946A | Data Integration in the 21st Century: One Size Doesn't Fit All | Karen Durward, IBM, Product Manager, zSeries Strategy | Hilton Hotel - Pacific Ballroom A |
| Monday, October 16 10:15 AM - 11:30 AM | BCX-2243A | Drive More Value-Information On Demand & Self-Managing Autonomic Technology | David Bartlett, IBM, Vice President, Autonomic Computing | Hilton Hotel - San Clemente |
| Monday, October 16 10:15 AM - 11:30 AM | BGN-1647A | The German Premier Soccer League: Powered by Informix, WebSphere and EGL | Christian Holzer, Impire AG, COO & Head of Business | Hilton Hotel - Malibu |
| Monday, October 16 10:15 AM - 11:30 AM | BGN-2719A | Customer Intelligence: Enabling the Distinctive Customer Experience | Alexander J. Black, CSC, Senior Partner; Mark Burgbacher, CSC, Chief Technology Officer | Hilton Hotel - Palos Verdes A/B |
| Monday, October 16 10:15 AM - 11:30 AM | BMD-1417A | Industry Panel: Global Data Synchronization: Perspectives from Retailers | Ed Licul, IBM, World Wide GDS Strategy Lead, WebSphere Product Center | Hilton Hotel - Manhattan |
| Monday, October 16 10:15 AM - 11:30 AM | BMD-2615A | businessMart AG: A Customer Case Study on MDM and SOA | Gerd Weckenmann, businessMart | Hilton Hotel - Pacific Ballroom D |

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| Monday, October 16 10:15 AM - 11:30 AM | BMD-2667A | Mastering Product and Customer Data: The Gartner Research Perspective | Andrew White, Gartner, Research VP; John Radcliffe, Gartner, Research VP | Hilton Hotel - Oceanside |
| Monday, October 16 10:15 AM - 11:30 AM | BOD-2588A | Developing a Business Intelligence Strategy | Ron Shelby, IBM/GBS, Associate Partner | Hilton Hotel - Laguna A/B |
| Monday, October 16 10:15 AM - 11:30 AM | BOD-2674A | Enabling Information On Demand | Alan Grady, IBM, VP, Services, Support, Education & U2 | Hilton Hotel - Huntington A/B/C |
| Monday, October 16 10:15 AM - 11:30 AM | BOD-2780B | The Information Explosion and Ensuing Threat to Business Efficiency | Kristie Bell, IBM, VP WW Storage Marketing | Hilton Hotel - California Pavilion Ballroom A |
| Monday, October 16 10:15 AM - 11:30 AM | BTF-1098A | Creating Successful Implementations Using Innovation Management | Larry Hiner, IBM, Business Transformation Architect, Innovation Management | Hilton Hotel - Avila A/B |
| Monday, October 16 10:15 AM - 11:30 AM | BTF-2638A | Can Metadata change the World? OK, How about IT? | Laura Haas, IBM, Distinguished Engineer, IBM Research and Director, Computer Science | Hilton Hotel - Pacific Ballroom B |
| Monday, October 16 10:15 AM - 11:30 AM | BTH-1313B | The Strategic Imperative of Data Governance | Steve Adler, IBM, Program Director, IBM Data Governance | Convention Center - Ballroom C |
| Monday, October 16 10:15 AM - 11:30 AM | BTH-2534A | The High Stakes World of Threat and Fraud Intelligence | Jeff Jonas, IBM, Chief Scientist & Distinguished Engineer, Entity Analytics; John Slitz, IBM, Vice President, Threat & Fraud Intelligence | Hilton Hotel - El Capitan |
| Monday, October 16 10:15 AM - 11:30 AM | BTH-2571A | Higher Education Version of "What, Me Worry?" | John Todor, Whetstone Group, Managing Partner and PhD; Thomas Darcy, IBM, Industry Marketing and Offering Manager - Public Sector; William Todor, Whetstone Group, Senior Partner | Hilton Hotel - Santa Monica |
| Monday, October 16 10:15 AM - 11:30 AM | BVN-1063A | Today's Enterprise Content Management Business Value | John Mancini, AIIIM, President | Hilton Hotel - California Pavilion Ballroom B |
| Monday, October 16 10:15 AM - 11:30 AM | BVN-2578A | Managing Information in AOL's Constantly Changing Business Model | George Kaczmarczyk, IBM, Partner, Business Intelligence; Mark Carberry, AOL, VP, Business Information Officer | Hilton Hotel - Redondo |
| Monday, October 16 10:15 AM - 11:30 AM | BVN-2684A | Automotive Specialty Equipment Business Roundtable | Alise Miner, Specialty Equipment Market Association, Vice President, Information Technology; John Waraniak, Specialty Equipment Market Association, Vice President | Hilton Hotel - Pacific Ballroom C |

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|---|-------------------|--|--|---|
| Monday, October 16 10:15 AM - 11:30 AM | GSS-2708A | The Changing Role of Business Intelligence in Today's Enterprise | Karen Parrish, IBM, Information Management VP - Business Intelligence Solutions | Hilton Hotel - California Pavilion Ballroom C/D |
| Monday, October 16 10:15 AM - 11:30 AM | TCM-1049B | Developing Content-Centric Applications using IBM II Content Edition | Joel Rolfe, IBM, WebSphere II Content Edition Technical Lead | Convention Center - 213B |
| Monday, October 16 10:15 AM - 11:30 AM | TCM-1313B | The Strategic Imperative of Data Governance | Steve Adler, IBM, Program Director, IBM Data Governance | Convention Center - Ballroom C |
| Monday, October 16 10:15 AM - 11:30 AM | TDA-1672B | Building Applications in 30 Minutes with EGL | Vincent Petrillo, IBM, Manager, EGL/4GL development | Convention Center - 304B |
| Monday, October 16 10:15 AM - 11:30 AM | TDA-2738A | Web 2.0: Novel ways for accessing pureXML | Susan Malaika, IBM, Senior Technical Staff Member | Convention Center - 304A |
| Monday, October 16 10:15 AM - 11:30 AM | TDS-2105A | Enterprise Information Design – A Holistic Approach | Davor Gornik, IBM Corp., Product Manager; Sarah Jeong, IBM, WW Product Marketing Manager | Convention Center - 205B |
| Monday, October 16 10:15 AM - 11:30 AM | TDZ-1107A | Understanding the WebSphere App Server for z/OS Ver 6 and DB2 Intersection | Glenn Anderson, IBM, Consulting Instructor for z/OS | Convention Center - 303C |
| Monday, October 16 10:15 AM - 11:30 AM | TDZ-1166A | DB2 9 for z/OS and Beyond | Jeff Josten, IBM, Distinguished Engineer, DB2 for z/OS Development | Convention Center - Ballroom E |
| Monday, October 16 10:15 AM - 11:30 AM | TDZ-1228A | Data Sharing: Availability and Performance | Susan Lawson, Yevich, Lawson, and Associates, Inc, Principal Consultant YLA, DB2 Gold Consultant | Convention Center - 204B |
| Monday, October 16 10:15 AM - 11:30 AM | TDZ-1404A | Privacy Acts and Government Regulations--How IBM DB2 Tools Can Help | Tom Ramey, IBM, Business Executive DB2 Tools for z/OS | Convention Center - 304C |
| Monday, October 16 10:15 AM - 11:30 AM | TDZ-2652C | Put your DB2 Utilities on Auto Pilot | Greg Grounds, Rocket Software, Lead Developer; Barry Davis, Rocket Software, | Convention Center - 211B |
| Monday, October 16 10:15 AM - 11:30 AM | TII-1500B | Creating Information Services with WebSphere Information Services Director | Art Kaufman, IBM, Sr. Software Engineer; Paul Wilms, IBM, Solution Architect | Convention Center - 213A |
| Monday, October 16 10:15 AM - 11:30 AM | TII-1590A | Deploying a CEDI for Data Integration in Your Enterprise | Ganesh Krishnamurthy, IBM, ; Kevin Downey, IBM, | Convention Center - 303D |
| Monday, October 16 10:15 AM - 11:30 AM | TII-2746A | Information as a Service | Ian Schmidt, IBM, Product Manager; Jean-Claude Mamou, IBM, Software Engineer; Connie Nelin, IBM, CTO | Convention Center - Ballroom D |
| Monday, October 16 10:15 AM - 11:30 AM | TII-2777A | Integration Drives Improved Performance Management at Orange France | Antoine Prault, Orange France, Data Manager | Convention Center - 204C |

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| Monday, October 16 10:15 AM - 11:30 AM | TIW-1947D | DB2 Data Warehouse Edition (DWE) and DB2 9 | Hui Liao, IBM, Manager, DB2 DWE Development; Qi Jin, IBM, Senior Manager, DB2 DWE | Convention Center - 211A |
| Monday, October 16 10:15 AM - 11:30 AM | TIX-1741A | Informix Roadmap & Futures | Jerry Keese, IBM, Director, Informix Development; Frederick Ho, IBM, Senior Technical Product Manager | Convention Center - 208A |
| Monday, October 16 10:15 AM - 11:30 AM | TLU-1698A | Online Database Maintenance for 24x7 OLTP Systems | Vijay Sitaram, Per-Se technologies, DBA | Convention Center - 207B |
| Monday, October 16 10:15 AM - 11:30 AM | TLU-1927A | DB2 9 Performance | Berni Schiefer, IBM, DB2 UDB Performance, Benchmarks and Solutions Development | Convention Center - 206A |
| Monday, October 16 10:15 AM - 11:30 AM | TLU-2232E | Introductory Tutorial to SQL XML and XQuery | Henrik Loeser, IBM, XML Development Engineer | Convention Center - 212B |
| Monday, October 16 10:15 AM - 11:30 AM | TLU-2736A | DB2 for Linux, UNIX, and Windows Trends & Directions | Deb Jenson, IBM, | Convention Center - 206B |
| Monday, October 16 10:15 AM - 11:30 AM | TLU-2765C | The New Developer Workbench with XML | Angela Carlson,, | Convention Center - 212A |
| Monday, October 16 10:15 AM - 11:30 AM | TMD-1441A | Master Data Management Technical Vision & Strategy | Dan Wolfson, IBM, Chief Architect, Master Data Management Solutions | Convention Center - 201B |
| Monday, October 16 10:15 AM - 11:30 AM | TMS-1152C | IMS Trends and Directions | Greg Lotko, IBM, IMS Product Director | Convention Center - 304D |
| Monday, October 16 10:15 AM - 11:30 AM | TOD-1350A | Service Orientation in Information Integrity: Evolution of Data Services | Piyush Malik, IBM, Competency Leader | Convention Center - 202B |
| Monday, October 16 10:15 AM - 11:30 AM | TOD-1441A | Master Data Management Technical Vision & Strategy | Dan Wolfson, IBM, Chief Architect, Master Data Management Solutions | Convention Center - 201B |
| Monday, October 16 10:15 AM - 11:30 AM | TOD-2089A | Service Oriented Architecture and the DBA | Kathy Komer, Aetna, | Convention Center - 203B |
| Monday, October 16 10:15 AM - 11:30 AM | TOD-2166A | Service Oriented Architecture for Order Processing in the IBM Supply Chain | German Goldszmidt,, ; Carl Osipov,, | Convention Center - 201C |
| Monday, October 16 10:15 AM - 11:30 AM | TOD-2254A | Enabling Content Management for the IBM On Demand Enterprise with SOA | Hans Kahler, IBM, Senior IT Architect | Convention Center - 201D |
| Monday, October 16 10:15 AM - 11:30 AM | TOD-2525A | Mind the Gap: Avoiding the False Dichotomy of Appl vs Info Integration | Asit Dan, IBM Software Group, ; Mahesh Viswanathan, IBM Software Group, Program Director | Convention Center - 204A |
| Monday, October 16 10:15 AM - 11:30 AM | TUU-1301A | U2 Keynote: U2 - Preparing for the Future | Susie Siegesmund, IBM, Director, U2 Data Services | Convention Center - 303A |
| Monday, October 16 12:45 PM - 02:00 PM | TCM-1049B | Developing Content-Centric Applications using IBM II Content Edition | Joel Rolfe, IBM, WebSphere II Content Edition Technical Lead | Convention Center - 213B |
| Monday, October 16 12:45 PM - 02:00 PM | TDZ-2652C | Put your DB2 Utilities on Auto Pilot | Greg Grounds, Rocket Software, Lead Developer; Barry Davis, Rocket Software, | Convention Center - 211B |

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| Monday, October 16 12:45 PM - 02:00 PM | TII-1500B | Creating Information Services with WebSphere Information Services Director | Art Kaufman, IBM, Sr. Software Engineer; Paul Wilms, IBM, Solution Architect | Convention Center - 213A |
| Monday, October 16 12:45 PM - 02:00 PM | TIW-1947D | DB2 Data Warehouse Edition (DWE) and DB2 9 | Hui Liao, IBM, Manager, DB2 DWE Development; Qi Jin, IBM, Senior Manager, DB2 DWE | Convention Center - 211A |
| Monday, October 16 12:45 PM - 02:00 PM | TLU-2232E | Introductory Tutorial to SQL XML and XQuery | Henrik Loeser, IBM, XML Development Engineer | Convention Center - 212B |
| Monday, October 16 12:45 PM - 02:00 PM | TLU-2765C | The New Developer Workbench with XML | Angela Carlson,, | Convention Center - 212A |
| Monday, October 16 02:15 PM - 03:30 PM | BCX-2039A | Large and In Charge- Control Data Growth in Your Databases and Applications | | Hilton Hotel - El Capitan |
| Monday, October 16 02:15 PM - 03:30 PM | BCX-2211A | Data Governance and the BMO Financial Group Story | Richard Livesley, BMO Financial Group, Program Manager, Information Management Policy; Mike Nelson, BMO Financial Group, VP of Information Management | Hilton Hotel - Avila A/B |
| Monday, October 16 02:15 PM - 03:30 PM | BGN-1717A | Mayo Clinic: Getting Data into the Hands of Those Who Need it Most | Bruce Johnson, Mayo Clinic, Manager, Data Warehouse | Hilton Hotel - Pacific Ballroom C |
| Monday, October 16 02:15 PM - 03:30 PM | BGN-1722A | A Retailer's Approach to the Information Race | Dan Whitacre, IBM, Marketing Manager | Hilton Hotel - Pacific Ballroom D |
| Monday, October 16 02:15 PM - 03:30 PM | BGN-2051C | Driving Business Value Through Enterprise Search and Business Intelligence | Caroline Seymour, Cognos, Director, IBM Strategic Alliance; Kevin Janes, BlueCross BlueShield of Tennessee, Systems Analyst | Hilton Hotel - San Simeon A/B |
| Monday, October 16 02:15 PM - 03:30 PM | BGN-2701A | SAP CRM On Demand Solutions: On-Ramp to the Customer Centric Enterprise | Chuck Coulson, SAP, Industry Solution Specialist | Hilton Hotel - Pacific Ballroom B |
| Monday, October 16 02:15 PM - 03:30 PM | BMD-2622A | Corporate Express Creates a Central Repository of Product Information | Chuck Coleman, Corporate Express, Director of Product Support Systems | Hilton Hotel - Palos Verdes A/B |
| Monday, October 16 02:15 PM - 03:30 PM | BMD-2668A | Customer Case Study: Children's Place and IBM Industry Models | Stephen Gordon, IBM, IBM Software Group, Worldwide Sales; Nicolas Boutin, Manutan, PIM Content Manager | Hilton Hotel - Malibu |
| Monday, October 16 02:15 PM - 03:30 PM | BOD-2344A | Case studies for On Demand Enterprise in the Telecommunications Industry | Arvind Sathi, IBM, Global Business Services | Hilton Hotel - Laguna A/B |
| Monday, October 16 02:15 PM - 03:30 PM | BOD-2429A | Growing the Business at Baldor Electric | Mark Shackelford, Baldor Electric Company, Director, Information Services | Hilton Hotel - Huntington A/B/C |
| Monday, October 16 02:15 PM - 03:30 PM | BRK-1937A | Addressing the Tax Gap with Compliance | Shaun Barry, IBM, Solution Consultant; Kenneth Jesberger, IBM, Associate Partner | Hilton Hotel - Oceanside |

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| Monday, October 16 02:15 PM - 03:30 PM | BTH-2486A | Global Name Recognition – Why Every Name Counts! | Edward (Bobby) Hanglitter, IBM, Global Name Recognition Software Specialist ; Brian Knauss, Verid, Director Product Management | Hilton Hotel - Manhattan |
| Monday, October 16 02:15 PM - 03:30 PM | BVN-2151A | Servicing the Olympics | David Sharp, Spotless, Manager, Software Services | Hilton Hotel - Santa Monica |
| Monday, October 16 02:15 PM - 03:30 PM | BVN-2516A | Enhancing Your Business Value | Geoff Nicholls, IBM Australia, Senior IT Specialist | Hilton Hotel - San Clemente |
| Monday, October 16 02:15 PM - 03:30 PM | BVN-2577A | What Top Innovators Have in Common | Nicole Gardner, IBM/GBS, VP, Global Public Sector | Hilton Hotel - Redondo |
| Monday, October 16 02:15 PM - 03:30 PM | GSS-2709A | IBM Content Management & Discovery: Leverage the Value You Already Have | Jon Prial, IBM, Information Management Vice President, Content Management | Hilton Hotel - California Pavilion Ballroom C/D |
| Monday, October 16 02:15 PM - 03:30 PM | GSS-2711A | Information Integration Featured Session-Introducing IBM Information Server | Jim Welch, IBM Information Integration Solutions, Vice President; Pete Fiore, IBM, Information Management VP, Information Integration Solutions | Convention Center - Arena |
| Monday, October 16 02:15 PM - 03:30 PM | TDA-1392A | Java and IMS Dependent Regions - Taking App Development to a New Level | Kyle Charlet, IBM, Software Engineer | Convention Center - 304A |
| Monday, October 16 02:15 PM - 03:30 PM | TDA-2272A | The New Java Persistence API and EJB3 Overview | David Wisneski, IBM, Software Engineer | Convention Center - 304B |
| Monday, October 16 02:15 PM - 03:30 PM | TDZ-1108B | WebSphere App Server for z/OS Version 6 and DB2 Advanced Topics | Glenn Anderson, IBM, Consulting Instructor for z/OS | Convention Center - 303C |
| Monday, October 16 02:15 PM - 03:30 PM | TDZ-1864A | Performance Tuning Recommendations When Migrating to DB2 for z/OS V8 | Akira Shibamiya, IBM, Senior Technical Staff Member | Convention Center - 204B |
| Monday, October 16 02:15 PM - 03:30 PM | TDZ-1936A | DB2 for z/OS V8 Pre-Migration Work | Kurt Bruhn, BJC Health Care, Technical Specialist | Convention Center - 304C |
| Monday, October 16 02:15 PM - 03:30 PM | TDZ-2705A | DB2 Locks, Latches, Claims and Drains | Bonnie Baker, Bonnie Baker Corporation, | Convention Center - Ballroom E |
| Monday, October 16 02:15 PM - 03:30 PM | TIA-1397A | Managing Data For Long Retention Periods: Requirements and Challenges | Craig Mullins, NEON Enterprise Software, Inc., Corporate Technologist | Convention Center - 203B |
| Monday, October 16 02:15 PM - 03:30 PM | TIW-1051A | BI Strategy and Solutions: Designing and Building for Business Value | Bill O'Connell, IBM, BI CTO | Convention Center - 303B |
| Monday, October 16 02:15 PM - 03:30 PM | TIW-1128B | Integrated BASEL II Risk Management System Based on Information Management | Anja Nicolussi, IBM, EMEA Business Partner Technical Enablement BI | Convention Center - 303D |
| Monday, October 16 02:15 PM - 03:30 PM | TIW-1411A | Regulatory Reporting for Insurers using the IBM Insurance Data Warehouse | Edith Pula, IBM, Industry SSR - Insurance Asset Specialist IAA, IIW, CIIS | Convention Center - 201A |
| Monday, October 16 02:15 PM - 03:30 PM | TIW-2510A | MQTs Demystified - Stars, Cubes and Other Fun Shapes | Miro Flasz, IBM, Senior Software Developer, Manager | Convention Center - 304D |

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| Monday, October 16 02:15 PM - 03:30 PM | TIX-1024A | IBM Informix and SOA Integration | Alexander Koerner, IBM, | Convention Center - 207C |
| Monday, October 16 02:15 PM - 03:30 PM | TIX-1097A | Get the most from Informix Dynamic Server (IDS) 10 Advanced features | Carlton Doe, IBM, IT Specialist, Channel Technical Sales | Convention Center - 207D |
| Monday, October 16 02:15 PM - 05:15 PM | TIX-1880A | Informix Dynamic Server Tutorial | Houman (Javad) Movassaghi, IBM, Instructor/Trainer | Convention Center - 212A |
| Monday, October 16 02:15 PM - 03:30 PM | TLU-1010A | Update on Extending DB2 with Tools for Linux, UNIX, & Windows from IBM | Alice Ma, IBM, DM Tools Specialist | Convention Center - 207B |
| Monday, October 16 02:15 PM - 03:30 PM | TLU-2372A | Comtrak Logistics: Our experiences with DB2 Tools on LUW | Ben Hull, Comtrak Logistics, Senior DBA | Convention Center - 208A |
| Monday, October 16 02:15 PM - 05:15 PM | TLU-2612A | The All New DB2 9 | Rahul Kitchlu, IBM, | Convention Center - 212B |
| Monday, October 16 02:15 PM - 03:30 PM | TLU-2732C | DB2 9 Technology Overview | Chris Eaton, IBM, Product Manager, DB2 | Convention Center - 206B |
| Monday, October 16 02:15 PM - 05:15 PM | TLU-2850A | High Availability with DB2 Active-Active Cluster | Belal Tassi, IBM, Technologist | Convention Center - 211A |
| Monday, October 16 02:15 PM - 03:30 PM | TMD-1411A | Regulatory Reporting for Insurers using the IBM Insurance Data Warehouse | Edith Pula, IBM, Industry SSR - Insurance Asset Specialist IAA, IIW, CIIS | Convention Center - 201A |
| Monday, October 16 02:15 PM - 03:30 PM | TMD-1412A | How Master Data Management (MDM) Enables RFID | Chris Clauss, IBM, Business Manager, WebSphere RFID Information Center | Convention Center - 201B |
| Monday, October 16 02:15 PM - 03:30 PM | TMD-1418A | Master Data Management (MDM) + Master Data Integration (MDI) = Turnkey MDM | Robert Rich, IBM, IBM Software Group, Information Management; Paul Van Run, IBM, Architect, WebSphere Customer Center | Convention Center - 202A |
| Monday, October 16 02:15 PM - 03:30 PM | TMD-2520A | Demonstrating IBM WebSphere Product Center Solution Use Cases | Mimi Bramuchi, IBM, Technical Alliance Manager; Think Hong, IBM, Technical Alliance Manager | Convention Center - 201C |
| Monday, October 16 02:15 PM - 03:30 PM | TMS-1055A | IMS On Demand Integration Solutions: Extending IMS | Shyh-Mei Ho, IBM, Senior Technical Staff Member | Marriott Hotel - Grand Ballroom: Salon B |
| Monday, October 16 02:15 PM - 03:30 PM | TMS-1151A | IMS: What's New and What's Next | Barbara Klein, IBM, Senior IMS Strategic Plan and Brand Manager | Marriott Hotel - Grand Ballroom: Salon D |
| Monday, October 16 02:15 PM - 03:30 PM | TMS-1241B | IMS Tools - State of the Technology | Dan Wardman, IBM, Vice President, Information Management Tools | Marriott Hotel - Grand Ballroom: Salon C |
| Monday, October 16 02:15 PM - 03:30 PM | TMS-1253B | Using IMS Tools to Solve CICS DBCTL Performance Problems | John Hancy, IBM (Fund Software), | Convention Center - 211B |
| Monday, October 16 02:15 PM - 03:30 PM | TMS-1475A | IMS for New Users | Charles Ryan, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon A |
| Monday, October 16 02:15 PM - 03:30 PM | TOD-1051A | BI Strategy and Solutions: Designing and Building for Business Value | Bill O'Connell, IBM, BI CTO | Convention Center - 303B |

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| Monday, October 16 02:15 PM - 05:15 PM | TOD-1558A | Implementing Information Services in a SOA Lifecycle | Beate Porst, IBM, Information Integration Technology Solutions ; Paul Wilms, IBM, Solution Architect | Convention Center - 213A |
| Monday, October 16 02:15 PM - 03:30 PM | TOD-2246A | Information On Demand: Going Beyond Improved Public Security | Mario Godinez, IBM, Executive IT Architect | Convention Center - 204A |
| Monday, October 16 02:15 PM - 03:30 PM | TOD-2783B | Driving Sustainable Storage & Information Management Efficiency with ILM | Tim Waters, IBM, Business Development Executive; Erick Amador, IBM, Storage Architect | Convention Center - Ballroom A |
| Monday, October 16 02:15 PM - 03:30 PM | TUU-1455A | IBM U2 Data Servers and Tools: Technical Directions and Roadmaps | Jackie Burhans, IBM, U2 Portfolio Manager | Convention Center - 303A |
| Monday, October 16 02:15 PM - 05:15 PM | TUU-1516A | U2 Web DE -- the NEW RedBack ... and MORE! | Tom Loveless, IBM, IT Specialist | Convention Center - 213B |
| Monday, October 16 04:00 PM - 05:15 PM | BCX-2575A | Beacon Award Winner: Rapid Response | Scott Padgett, IBM, BUE, Government Industry | Hilton Hotel - Capistrano A/B |
| Monday, October 16 04:00 PM - 05:15 PM | BCX-2649A | Customer Experiences with the New IBM Information Server | James Reed, IBM, Product Marketing Manager; Stephen Haslam, HBOS plc, Senior Designer | Hilton Hotel - California Pavilion Ballroom A |
| Monday, October 16 04:00 PM - 05:15 PM | BGN-2449A | Insight into IBM's Global & Enterprise-wide Business Intelligence Solution | | Hilton Hotel - San Simeon A/B |
| Monday, October 16 04:00 PM - 05:15 PM | BMD-1409A | WebSphere Product Center Tools for Telco and Case Study | Prem D'Cruz, IBM, Marketing Manager | Hilton Hotel - Laguna A/B |
| Monday, October 16 04:00 PM - 05:15 PM | BMD-2616A | The Business Case for Change: The Physicians Mutual Case Study | Roger J. Moeller, Physicians Mutual, Assistant Vice President and Enterprise Architect | Hilton Hotel - Huntington A/B/C |
| Monday, October 16 04:00 PM - 05:15 PM | BOD-1670A | Grow Your Business in Healthcare with Electronic Health Records | Lindsay Rumohr, BlueWare, Inc., Marketing Director | Hilton Hotel - Santa Monica |
| Monday, October 16 04:00 PM - 05:15 PM | BOD-1689A | Evolution and Revolution in the Enterprise Content Management Market | Connie Moore, Forrester, Vice President, Research Director | Hilton Hotel - Pacific Ballroom C |
| Monday, October 16 04:00 PM - 05:15 PM | BOD-2237B | How DB2 and XML Simplifies Service Oriented Architecture | Anjul Bhambhri, IBM, Development Manager, DB2 Native XML | Hilton Hotel - Redondo |
| Monday, October 16 04:00 PM - 05:15 PM | BOD-2597A | Embracing Change in an Ever Changing World | Scott Reasinger, The Finish Line, Director of Data Services | Hilton Hotel - Palos Verdes A/B |
| Monday, October 16 04:00 PM - 05:15 PM | BRK-1581A | Data Integration Success Factors for Deploying Financial Risk & Compliance | Timothy G Davis, IBM, Executive Director, Center of Excellence for Data Integration (CEDI) | Hilton Hotel - Pacific Ballroom D |
| Monday, October 16 04:00 PM - 05:15 PM | BTF-2640A | Uncovering Securities Fraud | Holly Hayes, IBM, IBM Research, Information, Interaction and Collaboration Strategy | Hilton Hotel - Oceanside |
| Monday, October 16 04:00 PM - 05:15 PM | BTH-2497A | Privacy in an On Demand World | John Bliss, IBM, Privacy Strategist | Hilton Hotel - Avila A/B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|---|-------------------|--|--|---|
| Monday, October 16 04:00 PM - 05:15 PM | BVN-1195A | The Threat of Pandemic Flu: What to do When 325,000 People Call in Sick | Roland Harris, IBM, Sr. VP & Pandemic Strategy | Hilton Hotel - Pacific Ballroom B |
| Monday, October 16 04:00 PM - 05:15 PM | BVN-1200A | A Good Day for Playing Hooky: The Shifting Sands of Education | Michael King, IBM, Director Market Development Education Industry | Hilton Hotel - Manhattan |
| Monday, October 16 04:00 PM - 05:15 PM | BVN-1835A | Global Metrics & Information Quality for eBay | Gilbert Fitzgerald, eBay, Director; Piyush Malik, IBM, Competency Leader | Hilton Hotel - Pacific Ballroom A |
| Monday, October 16 04:00 PM - 05:15 PM | GSS-2710B | Enterprise Master Data Solutions Keynote | Tom Reilly, IBM, Information Management VP, Master Data Solutions; Paul Bolton, Panasonic Europe Ltd., General Manager | Hilton Hotel - California Pavilion Ballroom C/D |
| Monday, October 16 04:00 PM - 05:15 PM | GSS-2712A | Data Servers Featured Session with Vice President Arvind Krishna | Arvind Krishna, IBM, Information Management VP, Data Servers; Jeanne Lasheff, Cardinal Health, VP Application Services | Convention Center - Arena |
| Monday, October 16 04:00 PM - 05:15 PM | TCM-1184A | Solutions for High Volume eMail Archiving | Ken Nelson, IBM, ECM Solutions Architect | Convention Center - 201A |
| Monday, October 16 04:00 PM - 05:15 PM | TCM-1785A | Advances in Content Management & Discovery Clients and Enabling Components | Kaushik Bhaskar, IBM, Product Manager, ECM Client Technologies | Convention Center - 201B |
| Monday, October 16 04:00 PM - 05:15 PM | TCM-1803A | IBM Content Management and Discovery Portfolio Trends and Directions | Jim Reimer, IBM, Distinguished Engineer, Enterprise Content Management; Kevin Foster, IBM, Product Management, Content Management and Discovery Services | Convention Center - 201C |
| Monday, October 16 04:00 PM - 05:15 PM | TCM-2018A | Integration of Structured and Unstructured Data | Amit Somani, IBM, Director, Content Discovery | Convention Center - 205B |
| Monday, October 16 04:00 PM - 05:15 PM | TIA-1893A | Implementing Business Intelligence Solutions with DB2 DWE | Gregor Meyer, IBM, Solution Architect, Data Warehousing | Convention Center - 202A |
| Monday, October 16 04:00 PM - 05:15 PM | TIA-2347A | Discover the Information in Your Enterprise | James Thomas, Business Objects, Sr Director, Corp Product Marketing; Rocio Garcia, Business Objects, Technical Alliance Manager | Convention Center - Ballroom A |
| Monday, October 16 04:00 PM - 05:15 PM | TII-1621A | Deploying Data Quality and Profiling Methods with "Unlimited" Data Volumes | Barry Rosen, IBM, CEDI Best Practices; Steve Rigo, IBM, | Convention Center - 303B |
| Monday, October 16 04:00 PM - 05:15 PM | TII-2290A | Trends Mandating the Integrated Enterprise | Bob Zurek, IBM, Director, Advanced Technologies & Product Strategy IIS | Convention Center - 204C |
| Monday, October 16 04:00 PM - 05:15 PM | TII-2551A | IBM WebSphere DataStage 8.0 Deep Dive | Keith Kohl,, ; Perry Klahr,, | Convention Center - 303D |
| Monday, October 16 04:00 PM - 05:15 PM | TII-2554C | What's New in IBM WebSphere Federation 9.1 | Ian Schmidt, IBM, Product Manager | Convention Center - Ballroom D |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|---|
| Monday, October 16 04:00 PM - 05:15 PM | TIW-1918D | Regain Control of your Corporate Warehousing Strategy through DB2 DWE | Dan Sturman, IBM, Director, DB2 LUW & BI New Development | Convention Center - 207C |
| Monday, October 16 04:00 PM - 05:15 PM | TIW-2159A | BCU - A Balanced Approach for Data Warehouse Infrastructure | Randy Holmes, IBM, WW BI Best Practices Architecture Team | Convention Center - 207D |
| Monday, October 16 04:00 PM - 05:15 PM | TMS-1257A | Taming the Beast - Learn How To Manage Your IMS Sysplex Environment | Andy Nguyen, IBM, Staff Software Developer | Convention Center - 211B |
| Monday, October 16 04:00 PM - 05:15 PM | TMS-2698A | HALDB Conversions – Without an Online Outage | Tony Lubrano, NEON Enterprise Software, Product Author | Convention Center - Ballroom C |
| Monday, October 16 04:00 PM - 05:15 PM | TOD-1480A | Managing Paper, Print and Document Workflow in an On Demand World | Ed Stoll, IBM, Global Sector Marketing | Convention Center - 208A |
| Monday, October 16 04:00 PM - 05:15 PM | TOD-1557A | Introduction to Information Services for SOA | Atul Chadha, IBM, | Convention Center - 203B |
| Monday, October 16 04:00 PM - 05:15 PM | TOD-1803A | IBM Content Management and Discovery Portfolio Trends and Directions | Jim Reimer, IBM, Distinguished Engineer, Enterprise Content Management; Kevin Foster, IBM, Product Management, Content Management and Discovery Services | Convention Center - 201C |
| Monday, October 16 04:00 PM - 05:15 PM | TOD-2290A | Trends Mandating the Integrated Enterprise | Bob Zurek, IBM, Director, Advanced Technologies & Product Strategy IIS | Convention Center - 204C |
| Monday, October 16 04:00 PM - 05:15 PM | TOD-2499A | Software Landscape for Information On Demand | Larry Gosselin, IBM GBS, GBS BI Alliances and Technology Director | Convention Center - 201D |
| Monday, October 16 04:00 PM - 05:15 PM | TTF-1736B | IBM Solutions Experience Lab Virtual Tour | Corina Guzman, IBM, IBM Software Group, Worldwide Sales, Industry Solutions Experience Lab | Hilton Hotel - Malibu |
| Monday, October 16 05:15 PM - 07:15 PM | GSS-2831A | EXPO Center Reception | | Convention Center - Hall B |
| Monday, October 16 07:30 PM - 09:30 PM | GSS-2832A | Gladys Knight | | Convention Center - Arena |
| Tuesday, October 17 08:00 AM - 09:15 AM | BCX-1196A | IOD and SOA Have More in Common Than the Letter 'O' | Helene Armitage, IBM, Vice President, and Chief Architect Advanced Solutions | Hilton Hotel - Palos Verdes A/B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BCX-2566A | "Give me an 'X', Give me a 'M', Give me a 'L'.. What do you got?" | Paul Chan, IBM, WW Director Forms Marketing; Mike Rowling, IBM, SWG Solution Architect | Hilton Hotel - Malibu |
| Tuesday, October 17 08:00 AM - 09:15 AM | BGN-1725A | Manage Information Complexity | David Chu, Meyers-Holum, Senior Project Manager; Andrew Clyne, Expedia, Vice President | Hilton Hotel - California Pavilion Ballroom C |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|---|---|
| Tuesday, October 17 08:00 AM - 09:15 AM | BMD-1436A | Streamlining Customer Care Through Customer Data Integration | John Gairhan, IBM, Product Marketing Manager, WebSphere Customer Center; John Kolodziejcyk, Carlson Hotels, | Hilton Hotel - Capistrano A/B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BMD-2617A | Fresenius: Master Data Management in the Healthcare Industry | Joerg Buschbell, Fresenius Medical Care, | Hilton Hotel - Avila A/B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BMD-2632A | New Product Introduction Process for Manufacturers, Distri and Retailers | Shahinaz Carson, IBM, Product Marketing, Product Information Management Solutions; Ingrid Brody, IBM, Global Solutions Manager | Hilton Hotel - El Capitan |
| Tuesday, October 17 08:00 AM - 09:15 AM | BOD-1110A | Social Security -- Creating a Paperless Agency | Tom Grzymiski, U.S. Social Security Administration, Associate Commissioner for OESAE (Office Enterprise Support Architecture and Engineering) | Hilton Hotel - California Pavilion Ballroom D |
| Tuesday, October 17 08:00 AM - 09:15 AM | BOD-1247B | The Next Frontier of IT Optimization | James Comfort, IBM, Vice President Marketing, Emerging Workload Optimized Systems | Hilton Hotel - Santa Monica |
| Tuesday, October 17 08:00 AM - 09:15 AM | BOD-2713A | A Data-Serving Foundation for Business Success | Robert Catterall, CheckFree, Director of Engineering, IT Strategy, Planning and Architecture, IDUG President | Hilton Hotel - San Simeon A/B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BRK-1423B | Regulatory Compliance: Threat or Menace? | Dan Wardman, IBM, Vice President, Information Management Tools | Hilton Hotel - California Pavilion Ballroom A |
| Tuesday, October 17 08:00 AM - 09:15 AM | BTF-2634A | Healthcare of the Future | Dr. Joseph Jasinski, IBM, IBM Research, Program Director, Healthcare and Life Sciences Research | Hilton Hotel - San Clemente |
| Tuesday, October 17 08:00 AM - 09:15 AM | BTF-2641A | Transform Information Management: Transform Business | Nelson Mattos, IBM, Distinguished Engineer, IBM Research and Vice President, Information and User Technologies | Hilton Hotel - Redondo |
| Tuesday, October 17 08:00 AM - 09:15 AM | BTH-1351A | Homeland Security: A Personal Matter | Dan Skaff, Homeland Security Defense Coalition, EVP Human Capital and Planning | Hilton Hotel - Pacific Ballroom C |
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-1772B | IOD for State and Local Government | Curtis Clark, IBM, Director, Global e-Government Solutions | Hilton Hotel - Pacific Ballroom D |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|---|
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-2137A | Using Information Analysis to Better Optimize Inventory | Terry Gleason, IBM, SCM Solution Executive; Mark Ramsey, IBM/GBS, Global Data Analytics Leader, Center for Business Optimization | Hilton Hotel - Oceanside |
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-2336A | Data Readiness Strategies for Growing Organizations | John Evans, IBM, Program Director, Information Integration Solutions | Hilton Hotel - Laguna A/B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-2626A | JPMorgan Chase: Providing Innovative Solutions for High Value Customers | Bill Telkowski, JP Morgan Private Bank, | Hilton Hotel - California Pavilion Ballroom B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-2677A | Managing Enterprise Business Information @ IBM | Paul Gomes, IBM, BT/IT EBI Director of Business Transformation /Engagement | Hilton Hotel - Manhattan |
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-2693A | Deliver Unique Information Solutions by Using XML, the Language of Business | Tyler Cobbett, JustSystems, VP of Sales | Hilton Hotel - Pacific Ballroom B |
| Tuesday, October 17 08:00 AM - 09:15 AM | BVN-2828A | Driving Customer Service Cost Reductions and Improved Customer Satisfaction | | Hilton Hotel - Huntington A/B/C |
| Tuesday, October 17 08:00 AM - 09:15 AM | TCM-1682A | Discovery Technology Trends and Directions | John McPherson, IBM, Distinguished Engineer | Convention Center - 201A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TCM-1803C | IBM Content Management and Discovery Portfolio Trends and Directions | Jim Reimer, IBM, Distinguished Engineer, Enterprise Content Management; Kevin Foster, IBM, Product Management, Content Management and Discovery Services | Convention Center - 202A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TCM-1807A | IBM CommonStore New Feature Update | Rob Constable, IBM, Content Management and Discovery Worldwide Sales & Support | Convention Center - 201B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TCM-2000A | IBM Content Manager V8.3 Software and Hardware Upgrade Tips | Andy Chalupa, Principal Financial Group, | Convention Center - 202B |
| Tuesday, October 17 08:00 AM - 10:45 AM | TCM-2132A | Mailbox Management and eMail Discovery for Domino & Exchange | Dirk Seider, IBM, Architect | Convention Center - 213B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDA-1100B | Connecting the Dots - Secure IMS Web Apps, zWAS, IMS C4J, IMS Connect | Peggy Rader, IBM, IMS Solution Expert | Convention Center - 208B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDA-1452A | RBO Designer: Tips & Tricks | Michael Byrne, IBM, IT Specialist; Thom Garcia, IBM, U2 Tools Product Manager | Convention Center - 304A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDA-1527B | Informix IDS and BlackBerry Mobile Applications: A Meter Maid Solution | Alexander Koerner, IBM, ; Christoph Jäger, ORBIT GmbH, Lecturer of the University of Applied Science Bonn-Rhein-Sieg | Convention Center - 304B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|---|--------------------------------|
| Tuesday, October 17 08:00 AM - 09:15 AM | TDS-1307B | Overview of the DB2 Tools Performance Solutions Portfolio | Holger Karn, IBM, DB2 Tools Architect | Convention Center - 303D |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDZ-1012C | IBM DB2 Utility Update Exemplar Praxis (Best Practices) | Bryan Smith, IBM, Senior Technical Staff Member, DB2 for z/OS Utilities Development | Convention Center - 304C |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDZ-1226A | Top 20 DB2 z/OS Performance Myths: 2006 | Susan Lawson, Yevich, Lawson, and Associates, Inc, Principal Consultant YLA, DB2 Gold Consultant | Convention Center - Ballroom E |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDZ-1728A | What's New in DB2 9 for z/OS for Administrators | Jim Teng, IBM, Distinguished Engineer, DB2 for z/OS | Convention Center - 303C |
| Tuesday, October 17 08:00 AM - 09:15 AM | TDZ-2218A | Leveraging zIIP with DB2 for z/OS V8 | Gopal Krishnan, IBM, Senior Software Engineer, DB2 for z/OS Performance | Convention Center - 204B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TIA-2049B | How to Manage Complex Data Silos to Deliver a Unified Business View | Caroline Seymour, Cognos, Director, IBM Strategic Alliance; Kimi Walker, Canadian Tire, Director, Business Intelligence | Convention Center - Ballroom C |
| Tuesday, October 17 08:00 AM - 10:45 AM | TIA-2513A | IBM Global Name Recognition Hands On Lab | John Kelleher, IBM, | Convention Center - 211A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TII-1587A | A Metadata Solution for BASEL II | David Garcia,, ; Frank Morreale, IBM, | Convention Center - 201D |
| Tuesday, October 17 08:00 AM - 09:15 AM | TII-1910A | IBM WebSphere Information Integrator Q Replication - What's New? | Beth Hamel, IBM, Solutions Architect | Convention Center - 204A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TII-2437A | Incorporating Changing Business Logic into DataStage Jobs Using Rules | Jay Yusko, Ph.D., Information Resource, Inc., Consulting Engineer | Convention Center - 204C |
| Tuesday, October 17 08:00 AM - 09:15 AM | TII-2553A | Introduction to the IBM Information Server | Richard Hedges, IBM, Director | Convention Center - 201C |
| Tuesday, October 17 08:00 AM - 09:15 AM | TIW-1082C | DB2 DPF/BI Performance Management | Torsten Steinbach, IBM, DB2 Performance Expert for MP Development - Technical Lead; Jacques Milman, IBM, Business Intelligence & Data Warehousing Architect | Convention Center - 303B |
| Tuesday, October 17 08:00 AM - 10:45 AM | TIW-1947C | DB2 Data Warehouse Edition (DWE) and DB2 9 | Hui Liao, IBM, Manager, DB2 DWE Development | Convention Center - 212A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TIW-2303A | Speeding Toward Business Objectives - Exploiting Design Advances for BI/DSS | Susan Sterling, MetLife, Enterprise Systems Specialist | Convention Center - 208A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TIX-1464A | Database Defense Against the Dark Arts | Marty Lurie, IBM, ITS | Convention Center - 207D |
| Tuesday, October 17 08:00 AM - 09:15 AM | TIX-1742A | Implementing GRID Based Solutions with IDS ER | Madison Pruet, IBM, architect | Convention Center - 207C |
| Tuesday, October 17 08:00 AM - 10:45 AM | TLU-2232B | Introductory Tutorial to SQL XML and XQuery | Henrik Loeser, IBM, XML Development Engineer | Convention Center - 212B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TLU-2242A | QBE Insurance: Linux Clusters in Reality | Belal Tassi, IBM, Technologist; Randall Ibbott, QBE Insurance, | Convention Center - 207B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|--|---|
| Tuesday, October 17 08:00 AM - 09:15 AM | TLU-2732A | DB2 9 Technology Overview | Chris Eaton, IBM, Product Manager, DB2 | Convention Center - 206A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TLU-2736B | DB2 for Linux, UNIX, and Windows Trends & Directions | Deb Jenson, IBM, | Convention Center - 207A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TMS-1056A | IMS and IBM Enterprise Tooling | Shyh-Mei Ho, IBM, Senior Technical Staff Member | Marriott Hotel - Grand Ballroom: Salon B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TMS-1066A | IMS Security | Robert Hain, IBM, | Marriott Hotel - Grand Ballroom: Salon C |
| Tuesday, October 17 08:00 AM - 09:15 AM | TMS-1243A | Does Worrying About Recovering Your IMS databases Keep you Awake? | Victor Lim, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon D |
| Tuesday, October 17 08:00 AM - 09:15 AM | TMS-1256A | Bigger and Better Than Ever Before - The New ISPF Interface for IMS Sysgen | Mark Auwaerter, IBM, | Convention Center - 211B |
| Tuesday, October 17 08:00 AM - 09:15 AM | TMS-1476A | A Beginners Guide to IMS Databases | Charles Ryan, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TOD-1803C | IBM Content Management and Discovery Portfolio Trends and Directions | Jim Reimer, IBM, Distinguished Engineer, Enterprise Content Management; Kevin Foster, IBM, Product Management, Content Management and Discovery Services | Convention Center - 202A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TOD-2596A | Information on Demand and Service Oriented Architecture | | Convention Center - 203A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TOD-2783C | Driving Sustainable Storage & Information Management Efficiency with ILM | Tim Waters, IBM, Business Development Executive; Erick Amador, IBM, Storage Architect | Convention Center - Ballroom A |
| Tuesday, October 17 08:00 AM - 10:45 AM | TUU-1472A | Accessing U2 from IBM WebSphere Information Integrator | Mike Rajkowski, IBM, | Convention Center - 213A |
| Tuesday, October 17 08:00 AM - 09:15 AM | TUU-2714A | Configuring SSL for U2 | Jing Cui, IBM, U2 Development | Convention Center - 303A |
| Tuesday, October 17 09:30 AM - 10:45 AM | BCX-2428A | RIMAC Information: Decision Making On Demand | Rodi Zapatel Davey, RIMAC Insurance, Head of Commercial Intelligence | Hilton Hotel - California Pavilion Ballroom A |
| Tuesday, October 17 09:30 AM - 10:45 AM | BGN-1325A | Maximizing Data Warehouse Value Through Advanced Analytics | Dave Fickes, Decision Intelligence, Inc., Managing Principal | Hilton Hotel - Huntington A/B/C |
| Tuesday, October 17 09:30 AM - 10:45 AM | BMD-1435A | Financial Services: Managing Risk & Compliance with Customer Data | John Gairhan, IBM, Product Marketing Manager, WebSphere Customer Center | Hilton Hotel - Redondo |
| Tuesday, October 17 09:30 AM - 10:45 AM | BMD-2480A | How Master Data Management Solutions Can Help You | Gauri Chawla, IBM GBS, Business Development Executive ; Kathleen Grave, IBM/SWG, Business Development Executive | Hilton Hotel - Palos Verdes A/B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|---|---|
| Tuesday, October 17 09:30 AM - 10:45 AM | BMD-2621A | Single View of Customer using WebSphere Customer Center for Telcos | Rita Jackson, IBM, Product Marketing Manager; Leslie Wiggins, IBM, Product Marketing Manager, WebSphere Customer Center | Hilton Hotel - Oceanside |
| Tuesday, October 17 09:30 AM - 10:45 AM | BOD-2244A | Workplace Forms for MDM and Process Transformation | Mike Rowling, IBM, SWG Solution Architect ; Mark Golden, IBM, IFP Business Development Manager | Hilton Hotel - Capistrano A/B |
| Tuesday, October 17 09:30 AM - 10:45 AM | BOD-2411A | Maximizing the Quality, Value & Scalability of Visa's Global Data | Joseph Bugajski, Visa International, VP, Global Standards Interoperability; Richard Winter, WinterCorp, President & IBM Gold Consultant | Hilton Hotel - Malibu |
| Tuesday, October 17 09:30 AM - 10:45 AM | BOD-2647A | Experian MarketOne: Delivering on Agile Solution Development | Hurkan Balkir, Experian, Director of IT | Hilton Hotel - Pacific Ballroom C |
| Tuesday, October 17 09:30 AM - 10:45 AM | BOD-2864A | Get More Business Value with Solutions from IBM System p | Jeff Howard, IBM, Director, IBM System p Offering Management | Hilton Hotel - Santa Monica |
| Tuesday, October 17 09:30 AM - 10:45 AM | BTF-2767A | The Future of Financial Markets: Findings from IBM FM 2015 | Sanjay Vatsa, BlackRock, Managing Director; Wendy Feller, IBM, IBM Institute for Business Value | Hilton Hotel - Avila A/B |
| Tuesday, October 17 09:30 AM - 10:45 AM | BTH-2489A | Connecting the Dots to Detect Insurance Claims Fraud | Tim Paydos, IBM, Director, Threat & Fraud Intelligence Marketing | Hilton Hotel - San Clemente |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-1203A | Information is the Business of Government | Scott Padgett, IBM, BUE, Government Industry | Hilton Hotel - California Pavilion Ballroom C |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-1205C | Getting the Right Person, with the Right Skills, at the Right Time | Larry Hatter, IBM, VP Talent Management ; Carl Hoffmann, IBM, GBS Partner | Hilton Hotel - Manhattan |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-1595A | Information Management: State of the Industry | Andy Warzecha, IBM, Director of Strategy | Hilton Hotel - Pacific Ballroom D |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-1658A | Eating Our Own Cooking: How IBM Leverages Our Content Management | Howie Miller, IBM, IBM CHQ, Enterprise On Demand | Hilton Hotel - California Pavilion Ballroom D |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-1692A | ECM at the Center for Medicare and Medicaid Services | Joann Utz, CMS, Enterprise Content Management Project Executive | Hilton Hotel - Laguna A/B |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-2467B | AIG: Building a Foundation with IBM Content Management | | Hilton Hotel - California Pavilion Ballroom B |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-2694B | Financial Reporting Solutions for Improving Corporate Credibility | Diane Mueller, JustSystems, Inc., | Hilton Hotel - San Simeon A/B |
| Tuesday, October 17 09:30 AM - 10:45 AM | BVN-2718A | Unifying the Enterprise Through Content and Process | Martyn Christian, FileNet, CMO | Hilton Hotel - El Capitan |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|--------------------------------|
| Tuesday, October 17 09:30 AM - 10:45 AM | TCM-1734A | The Content Manager Data Model - A Developer's Experience | Ritch Tolbert, IBM, Senior IT Architect | Convention Center - 201B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TCM-1735B | IBM Federated Records Management (FRM) | Cliff Vars, IBM, Product Management, WebSphere Information Integrator Content Edition | Convention Center - 202A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TCM-1810A | IBM WebSphere Content Discovery Server V8.4 New Feature Update | Amit Somani, IBM, Director, Content Discovery | Convention Center - 202B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TCM-1879B | Dramatically Improve Customer Understanding with Classification | Yariv Tzaban, IBM, Software Team Leader | Convention Center - 201A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDA-1233A | Using the New COBOL and PL/I Development Tools with IMS | Geoff Nicholls, IBM Australia, Senior IT Specialist | Convention Center - 304A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDA-1749A | DB2 and Rational: Working Together, Introduction | Debra Eaton, IBM, DB2 Information Technology Specialist | Convention Center - 304B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDS-1122A | Exploiting the Power of the Mainframe - the Latest News from System z | Diane Goff, IBM, IT Specialist | Convention Center - 205B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDS-1707B | Sarbanes-Oxley - Are We There Yet? | Susan Joslyn,, | Convention Center - 303D |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDZ-1209A | DB2 Auditing Capabilities from IBM | David Schwartz, IBM, Chief Strategist DB2 Tools for z/OS | Convention Center - 304C |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDZ-1641A | Automated Query Tuning in DB2 9 for z/OS - Part 1 | Gene Fuh, IBM, Distinguished Engineer & Manager, DB2 for z/OS Query Technology | Convention Center - 204B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDZ-1730A | Leveraging Native XML Support in DB2 9 for z/OS | Guogen (Gene) Zhang, IBM, Senior Technical Staff Member, DB2 for z/OS Development | Convention Center - 303C |
| Tuesday, October 17 09:30 AM - 10:45 AM | TDZ-2682A | An All New "Things I Wish They'd Told Me" Part 9 | Bonnie Baker, Bonnie Baker Corporation, | Convention Center - Ballroom E |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIA-1896A | Business Intelligence for Business Performance Management | Prasad Vishnubhotla, IBM, Manager, DB2 Data Warehouse Edition and DB2 Data Stream Engine | Convention Center - 203B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIA-2011A | Data Mining with DB2 Data Warehouse Edition | Richard Hale, IBM, Worldwide Business Intelligence Executive | Convention Center - 201C |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIA-2193A | Alphablox and DB2 Data Warehouse Edition - Warehouse Analytics Simplified | Pat Bates, IBM, Product Manager DB2 Data Warehouse Edition Analytics | Convention Center - 203A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIA-2851A | Have It Your Way | Claudia Imhoff, Intelligent Solutions, Inc., President and Founder | Convention Center - Ballroom B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TII-1496B | DataStage Technical Tips and Tricks: Performance Tuning | Xiaoyan Pu, IBM, Software Engineer; Larry Greene, IBM, Software Engineer | Convention Center - 204C |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|---|--|
| Tuesday, October 17 09:30 AM - 10:45 AM | TII-1600A | IBM WebSphere Federation Server V9.1 Technical Overview | Eileen Lin, IBM, Senior Technical Staff Member | Convention Center - 204A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TII-2552B | IBM WebSphere QualityStage 8.0 Deep Dive | Brian Kordelski, IBM, Program Director | Convention Center - Ballroom D |
| Tuesday, October 17 09:30 AM - 10:45 AM | TII-2580A | Information Analyzer Fundamentals 1: Data Profiling | Harald Smith, IBM, Product Manager; Joe Bangs, IBM, Development Manager | Convention Center - 208A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIW-1898A | DB2 DWE as the Strategic Warehousing Platform | Qi Jin, IBM, Senior Manager, DB2 DWE | Convention Center - 201D |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIX-1489A | Dishing Out Services With IDS | Venkatesh Gopal, IBM, Architect (EGL, Informix APIs and Admin) | Convention Center - 207C |
| Tuesday, October 17 09:30 AM - 10:45 AM | TIX-1520A | Performance Tuning the Informix Database Engine | John F. Miller III, IBM, Resolution Team Engineer | Convention Center - 207D |
| Tuesday, October 17 09:30 AM - 10:45 AM | TLU-1927B | DB2 9 Performance | Berni Schiefer, IBM, DB2 UDB Performance, Benchmarks and Solutions Development | Convention Center - 206A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TLU-2055A | DB2 9 XML Performance on Dual-Core and Quad-Core Intel Servers | Miso Cilimdzc, IBM, Software Engineer | Convention Center - 303B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TLU-2196A | Data Warehousing with DB2 9: Experiences and Best Practices | Ellen Rays, Visa/Inovant, Chief Database Architect; Rav Ahuja, IBM, DB2 Program Manager | Convention Center - 207B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TLU-2731A | Hit Your Performance Targets with DB2 Performance Expert for LUW | Alice Ma, IBM, DM Tools Specialist; Ben Hull, Comtrak Logistics, Senior DBA | Convention Center - 207A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TMS-1265A | IMS V9 DB and DBRC Enhancements | Rich Lewis, IBM, Certified SW IT Specialist, zSeries software, ATS Americas | Marriott Hotel - Grand Ballroom: Salon D |
| Tuesday, October 17 09:30 AM - 10:45 AM | TMS-1303A | IMS Connect and OTMA 101 | Jack Yuan, IBM, Senior S/W Engineer | Marriott Hotel - Grand Ballroom: Salon A |
| Tuesday, October 17 09:30 AM - 10:45 AM | TMS-1393B | Direct IMS DB Access from WebSphere - Opens Doors to IMS Data | Kyle Charlet, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon C |
| Tuesday, October 17 09:30 AM - 10:45 AM | TMS-1427A | ODBC Access to IMS | Ken Blackman, IBM, Certified SW IT Specialist, zSeries software, ATS Americas; Suzie Wendler, IBM, Certified Software IT Specialist-zSeries Software - ATS Americas | Convention Center - 211B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TMS-2221A | Adding User Options to the IMS IPCS Panels | John Ganci, Texas Instruments, Senior Member, Technical Staff | Marriott Hotel - Grand Ballroom: Salon B |
| Tuesday, October 17 09:30 AM - 10:45 AM | TOD-1569A | Live Demo: Information Services in SOA | Guenter Sauter, IBM, Sr. IT Architect & Mgr, Information Service Patterns; Paul Wilms, IBM, Solution Architect | Convention Center - 208B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
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| Tuesday, October 17 09:30 AM - 10:45 AM | TUU-1466A | Connection Pooling for U2 | Nik Kesic, IBM, Solutions Architect | Convention Center - 303A |
| Tuesday, October 17 11:15 AM - 12:15 PM | GSS-2833A | Keynote Session #2 - Services Oriented Architecture | | Convention Center - Arena |
| Tuesday, October 17 02:30 PM - 03:45 PM | BCX-2367A | Supersizing the Data Warehouse with Federation at Merrill Lynch | James Reed, IBM, Product Marketing Manager; Dr Neil Finkelstein, Merrill Lynch, Vice President | Hilton Hotel - California Pavilion Ballroom A |
| Tuesday, October 17 02:30 PM - 03:45 PM | BCX-2370A | Developing Information Architectures for Business Innovation | Jim Welch, IBM Information Integration Solutions, Vice President | Hilton Hotel - Pacific Ballroom A |
| Tuesday, October 17 02:30 PM - 03:45 PM | BCX-2576A | There are a Million Stories in the Naked City: Hear Some of Them! | Christine Tyler, IBM, Managing Consultant, BCS, Public Sector | Hilton Hotel - California Pavilion Ballroom D |
| Tuesday, October 17 02:30 PM - 03:45 PM | BCX-2590A | Data Integration Modeling | Tony Giordano, IBM/GBS, Partner, Business Intelligence | Hilton Hotel - Palos Verdes A/B |
| Tuesday, October 17 02:30 PM - 03:45 PM | BGN-1510A | How Public Transportation in Rio de Janeiro got SMARTer | Mauricio Alvarenga, Montreal Informatica, Gerente de Tecnologia | Hilton Hotel - El Capitan |
| Tuesday, October 17 02:30 PM - 03:45 PM | BGN-1726A | Electricite de France Data Warehouse: Gaining Customer Knowledge | Madeleine Delattre, Electricite de France, Deputy for EDF Commerce Branch BI Application | Hilton Hotel - Malibu |
| Tuesday, October 17 02:30 PM - 03:45 PM | BMD-1413A | Managing Risk and Compliance Using the IBM Banking Data Warehouse and WCC | Steven Kopelic, IBM, Industry SSR, Financial Services | Hilton Hotel - San Simeon A/B |
| Tuesday, October 17 02:30 PM - 03:45 PM | BMD-1583A | Customer Case Study: NLB, A Banking Data Warehouse in Action | Eirk Alik, NLB, Deputy General Manager | Hilton Hotel - Pacific Ballroom D |
| Tuesday, October 17 02:30 PM - 03:45 PM | BMD-2431A | Philips Semiconductor: Strategy of a WebSphere Product Center Implementation | Louis Derks, Philips Semiconductor, Program Manager; Sunil Mahajan, IBM, WPC PAN-IOT Services Manager | Hilton Hotel - Santa Monica |
| Tuesday, October 17 02:30 PM - 03:45 PM | BOD-2146A | Managing Growth in China: Lessons from China Construction Bank | Liu Tao, CCB, Deputy General Manager of Data Center | Hilton Hotel - Oceanside |
| Tuesday, October 17 02:30 PM - 03:45 PM | BOD-2468A | DB2 Migration of a High Availability Application | John A. Knowles, British Energy, Lead Technical Services Specialist: BE IMD Systems Programmer | Hilton Hotel - Capistrano A/B |
| Tuesday, October 17 02:30 PM - 03:45 PM | BOD-2780F | The Information Explosion and Ensuing Threat to Business Efficiency | Kristie Bell, IBM, VP WW Storage Marketing | Hilton Hotel - California Pavilion Ballroom C |
| Tuesday, October 17 02:30 PM - 03:45 PM | BRK-2758A | Best Practices in E-mail Management | Doug Magnuson, Integro, Vice President | Marriott Hotel - Orange County Ballroom: Salon 3 |
| Tuesday, October 17 02:30 PM - 03:45 PM | BTF-1331A | Executive Perspectives on Banking Trends | Mark Greene, IBM, VP, Financial Services | Hilton Hotel - California Pavilion Ballroom B |

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|--|-------------------|--|--|-----------------------------------|
| Tuesday, October 17 02:30 PM - 03:45 PM | BTF-2025A | XML in DB2: Extending and Simplifying Your Business Applications | Anjul Bhambhri, IBM, Development Manager, DB2 Native XML; Sriram Padmanabhan, IBM, STSM | Hilton Hotel - Laguna A/B |
| Tuesday, October 17 02:30 PM - 03:45 PM | BTH-2492A | Rapidly Improve the Accuracy and Integrity of Civilian Agency Services | David Dyda, IBM, WW Market Manager, Entity Analytic Solutions; Bryan Chong, IBM, Global Business Consultant | Hilton Hotel - Huntington A/B/C |
| Tuesday, October 17 02:30 PM - 03:45 PM | BVN-1199A | Healthcare: Prime for Innovation and Leadership | Barry Mason, IBM, Managing Director - UHG and Senior Location Executive | Hilton Hotel - Redondo |
| Tuesday, October 17 02:30 PM - 03:45 PM | BVN-2155A | Leveraging Technology to Transform the Scouts Movement | James Wren, The Scouts Association of UK, Head of Membership Services | Hilton Hotel - Manhattan |
| Tuesday, October 17 02:30 PM - 03:45 PM | BVN-2706B | Wachovia: Developing a Content Management Center of Excellence | Scott Flemming, Wachovia, Vice President | Hilton Hotel - Avila A/B |
| Tuesday, October 17 02:30 PM - 03:45 PM | BVN-2716A | Flying High in ROI with Electronic Forms in the US Air Force | Jim Hundley, US Air Force, Headquarters Air Force (HAF), Chief Information Officer | Hilton Hotel - San Clemente |
| Tuesday, October 17 02:30 PM - 03:45 PM | BVN-2728A | Architecture for Self-Optimizing Enterprises | Santosh Mohanty, Tata Constancy Services, Global Head, BI, EAI and KM | Hilton Hotel - Pacific Ballroom C |
| Tuesday, October 17 02:30 PM - 03:45 PM | BVN-2852A | XML Solution Building for SOA and the Web 2.0 Era | Hideki Hiura, JustSystems, CTO; Heather Dawson, Justsystems, VP, xfy Marketing | Hilton Hotel - Pacific Ballroom B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TCM-1811A | Digital Media - Changing the Way We Communicate | Randy Haines, IBM, Worldwide Content Management and Discovery Sales Support; Will Belknap, IBM, Architect | Convention Center - 201A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TCM-1852B | IBM Content Manager OnDemand Family Overview | Louise Hawley, IBM, WW Sales & Sales Support Specialist - Content Manager OnDemand | Convention Center - 204C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TCM-1878A | IBM Content Manager OnDemand XML Batch Administration and Web Technologies | Greg Felderman, IBM, Content Manager OnDemand Technical Lead; Brian Hoyt, IBM, Content Manager OnDemand Development | Convention Center - 201B |
| Tuesday, October 17 02:30 PM - 05:30 PM | TCM-2017A | Workplace Forms Integration with Content Manager | Jim Bennett, IBM, Certified Software IT Specialist | Convention Center - 213B |
| Tuesday, October 17 02:30 PM - 05:30 PM | TCM-2077A | IBM WebSphere Content Discovery Server | Raymond Lau, IBM, Program Director, Content Management and Discovery Services ; Sarah Berger, IBm, Software Consulting IT Specialist | Convention Center - 213A |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|---|--------------------------------|
| Tuesday, October 17 02:30 PM - 03:45 PM | TDA-1167A | Making the Most of the DB2 Driver for JDBC and SQLJ | Curt Cotner, IBM, IBM Fellow | Convention Center - 304A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDA-1754A | Developer Workbench Best Practices for XML | Debra Eaton, IBM, DB2 Information Technology Specialist | Convention Center - 304B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDA-2040A | WIntegrate Java Client – Deploy Character-based Applications in a Browser | David Robertshaw, Vistus Technologies, Technical Director | Convention Center - 208A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDS-1513B | DB2 LUW for a z/OS DBA | Chris Eaton, IBM, Product Manager, DB2 | Convention Center - 205B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDS-2142A | WebSphere/DB2 Connect: Dive into Connection Pools | James Knisley, Fifth Third Bank, Manager, Database Services | Convention Center - 208B |
| Tuesday, October 17 02:30 PM - 05:30 PM | TDS-2413A | Architect your Information with Rational Data Architect | Davor Gornik, IBM Corp., Product Manager; Der Ping Chou, IBM Corp., Development Manager; Hong-Lee Yu, IBM Corp., Lead Architect | Convention Center - 211A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDS-2778A | The Future of Innovation for Databases | Donald Feinberg, Gartner, VP & Distinguished Analyst | Convention Center - Ballroom B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDZ-1388A | QMF Enterprise Edition V8 and V9.1 | Peter Richardson, Rocket Software, ; Peter Mandel, IBM, Content Management Tools - Business Executive | Convention Center - 304C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDZ-1642A | Automated Query Tuning in DB2 9 for z/OS - Part 2 | Gene Fuh, IBM, Distinguished Engineer & Manager, DB2 for z/OS Query Technology | Convention Center - 204B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDZ-1975A | DB2 for z/OS V8 Experiences in SQL and Programs | Sheryl Larsen, Sheryl M Larsen, Inc., President and Founder of Sheryl M Larsen, Inc., IBM DB2 Gold Consultant | Convention Center - Ballroom E |
| Tuesday, October 17 02:30 PM - 03:45 PM | TDZ-2280A | DB2 for z/OS V8 Migration: A Triathlon Event | Joan Keemle, John Deere, OS/390 Database Services - DB2 Support | Convention Center - 303C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TIA-2199A | Blox 101 - Building Next Generation Applications with Alphablox | John Poelman, IBM, Senior Software Engineer | Convention Center - 202A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TII-1592B | IBM Information Server (Hawk) Migration and Installation | Jim Tsimis, IBM, | Convention Center - 204A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TII-1617A | What's New for Performance in IBM WebSphere Federation Server 9.1 | Holger Kache, IBM, Software Engineer | Convention Center - 303B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TII-2405A | Using QualityStage/DataStage for a Better Data Warehouse or MDM System | Brian Haan, IBM, Senior Developer | Convention Center - 303D |
| Tuesday, October 17 02:30 PM - 03:45 PM | TII-2569A | Architectures for Metadata Interoperability | Ruthie Amaru, IBM, Architect | Convention Center - Ballroom D |
| Tuesday, October 17 02:30 PM - 03:45 PM | TIW-1687A | How to Develop and Deploy a Predict Model with DB2 DWE | Chunxia Tang, Central Michigan University Research Corporation, Research Analyst | Convention Center - 202B |

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| Tuesday, October 17 02:30 PM - 03:45 PM | TIW-2183A | Sizing and Capacity Planning for Multi-Terabyte Data Warehouse/BI | John Bell, IBM, Senior Certified I/T Architect, Data Warehouse Architect | Convention Center - 203A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TIX-1027A | 4GL to EGL: Hype or Reality? Experiences from the Field | Alexander Koerner, IBM, | Convention Center - 207C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TIX-1103A | Using Extensibility in Everyday Applications | Carlton Doe, IBM, IT Specialist, Channel Technical Sales | Convention Center - 207D |
| Tuesday, October 17 02:30 PM - 05:30 PM | TIX-1653A | Using Informix DataBlade Modules | David Jay, IBM, Technical Support Engineer | Convention Center - 212A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TIX-2730A | Application Development for the Global Marketplace | Shawn Moe, IBM, Architect - Client APIs | Convention Center - 304D |
| Tuesday, October 17 02:30 PM - 05:30 PM | TLU-1288A | SQL on Fire! | Serge Rielau, IBM, DB2 UDB for LUW SQL Compiler | Convention Center - 206A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TLU-1836A | Managing Database Growth in DB2 LUW: Pre-Existing Items and New to DB2 9 | Mike Winer, IBM, Senior Technical Staff Member | Convention Center - 207B |
| Tuesday, October 17 02:30 PM - 05:30 PM | TLU-2612B | The All New DB2 9 | Rahul Kitchlu, IBM, | Convention Center - 212B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TLU-2726A | DB2 9: An Inside Look for Administrators | Matthew Huras, IBM, Distinguished Engineer, DB2 | Convention Center - 207A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TMS-1131A | IMS Common Service Layer Overview and Implementation | Diane Goff, IBM, IT Specialist | Marriott Hotel - Grand Ballroom: Salon C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TMS-1266A | IMS Version 9: What's New Since General Availability | Rich Lewis, IBM, Certified SW IT Specialist, zSeries software, ATS Americas | Marriott Hotel - Grand Ballroom: Salon D |
| Tuesday, October 17 02:30 PM - 03:45 PM | TMS-1299B | Java for Beginners | Deepak Kohli, IBM, | Marriott Hotel - Grand Ballroom: Salon A |
| Tuesday, October 17 02:30 PM - 03:45 PM | TMS-1334A | IMS, WebSphere and the IBM SOA Foundation | Malaika Paquiot, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon B |
| Tuesday, October 17 02:30 PM - 05:30 PM | TMS-1424A | IMS Connectivity Workshop - RAD and IMS Connect | Ken Blackman, IBM, Certified SW IT Specialist, zSeries software, ATS Americas; Suzie Wendler, IBM, Certified Software IT Specialist-zSeries Software - ATS Americas | Convention Center - 211B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TOD-1554A | Best Practices: Tools and Techniques to Surface Information as a Service | Kevin Ningning Wang, IBM, ; Beate Porst, IBM, Information Integration Technology Solutions | Convention Center - 203B |
| Tuesday, October 17 02:30 PM - 03:45 PM | TOD-2498A | IOD Reference Architecture | Larry Gosselin, IBM GBS, GBS BI Alliances and Technology Director | Convention Center - 201C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TOD-2783D | Driving Sustainable Storage & Information Management Efficiency with ILM | Tim Waters, IBM, Business Development Executive; Erick Amador, IBM, Storage Architect | Convention Center - Ballroom A |

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| Tuesday, October 17 02:30 PM - 03:45 PM | TOD-2823A | The SOA Value Multiplier Effect: Building on Entry Point Success | | Convention Center - Ballroom C |
| Tuesday, October 17 02:30 PM - 03:45 PM | TUU-1459A | Database-Level Encryption: Encrypting Data at Rest | LeRoy Dreyfuss, IBM, Product Manager, U2 Data Servers | Convention Center - 303A |
| Tuesday, October 17 04:15 PM - 05:30 PM | BCX-2421A | Extending Availability with Data Sharing of IMS Data | Greg Cardillo, EDS, IMS Capability Manager/Architect | Hilton Hotel - California Pavilion Ballroom B |
| Tuesday, October 17 04:15 PM - 05:30 PM | BCX-2425A | Data Governance in Financial Services: Delivering Business Value | Bob Palmer, IBM, Financial Services Global Marketing Manager; Brett Gow, IBM, Lead, Data Governance Center of Excellence, Financial Services / BI / CRM | Hilton Hotel - Malibu |
| Tuesday, October 17 04:15 PM - 05:30 PM | BCX-2602A | Universities get an 'A' for Data Management | Graham Kemp, University of Toronto, Director, Administrative Management Systems, University of Toronto; Roger Rehm, Central Michigan University, CIO; Eric Lorenz, Central Michigan University, Associate Director | Hilton Hotel - Santa Monica |
| Tuesday, October 17 04:15 PM - 05:30 PM | BCX-2729A | Need a Simplified, Open Approach For High Performance Data Warehouses? | Claudia Sweet, IBM, BCU Product Manager; Paul Foucher, AMD, Commercial Solutions Manager | Hilton Hotel - San Simeon A/B |
| Tuesday, October 17 04:15 PM - 05:30 PM | BCX-2818A | United States Navy Electronic Military Personnel Records System Project | Ann Stewart, US Navy, Electronic Military Personnel Records Management System Program Manager | Marriott Hotel - Orange County Ballroom: Salon 3 |
| Tuesday, October 17 04:15 PM - 05:30 PM | BGN-1502A | Doctors Going Bankrupt: Revenue Cycle Transformation in Healthcare | Douglas Williams, Medefinance, Sr. VP; Kenneth Ernstein, Computer Sciences Corporation, Lead DB2 Architect; Michael McKinney, Computer Sciences Corporation, DB2 Team Lead; Paul Holgate, Medefinance, Director | Hilton Hotel - Huntington A/B/C |
| Tuesday, October 17 04:15 PM - 05:30 PM | BGN-2401A | Creating the Psychology of the Customer Experience | John Todor, Whetstone Group, Managing Partner and PhD; Robert Stacey, AARM, President | Hilton Hotel - Laguna A/B |
| Tuesday, October 17 04:15 PM - 05:30 PM | BMD-1445A | Data Governance Best Practices: COUNTRY Insurance & Financial Services Case | Larry Nolan, COUNTRY Insurance & Financial Services, Inc., Corporate Data Steward | Hilton Hotel - Pacific Ballroom C |

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|--|-------------------|---|---|---|
| Tuesday, October 17 04:15 PM - 05:30 PM | BMD-2620A | Multi-Party Modelling in a Customer Data Integration Environment | Daniel Neal, Royal Automobile Club of Victoria, Manager, Hub and RPD | Hilton Hotel - Pacific Ballroom B |
| Tuesday, October 17 04:15 PM - 05:30 PM | BMD-2666A | Case Study: Finland's Elisa Succeeds With IBM Telco Data Warehouse | Michael Stevens, IBM, Marketing Manager Industry Models Telecommunications and Healthcare; Risto Rouru, IBM, Global Business Services Project Manager; Petri Painokallio, Elisa, BI Program Manager | Hilton Hotel - Pacific Ballroom A |
| Tuesday, October 17 04:15 PM - 05:30 PM | BOD-2543A | How to Apply the Information On Demand Vision to your Architecture | Anant Jhingran, IBM, VP & CTO Information Management | Hilton Hotel - Avila A/B |
| Tuesday, October 17 04:15 PM - 05:30 PM | BOD-2611A | Methodology for Developing Your IOD Roadmap | James August, IBM, IOD Services | Hilton Hotel - El Capitan |
| Tuesday, October 17 04:15 PM - 05:30 PM | BTF-2637B | Business Intelligence for the Future | Sreeram Balakrishnan, IBM, IBM Research, Unstructured Information Analysis and Solutions | Hilton Hotel - Oceanside |
| Tuesday, October 17 04:15 PM - 05:30 PM | BTH-2487A | Advancements in Fighting Fraud in the Health Care Industry | Mark Ramsey, IBM/GBS, Global Data Analytics Leader, Center for Business Optimization ; John Slitz, IBM, Vice President, Threat & Fraud Intelligence | Hilton Hotel - Palos Verdes A/B |
| Tuesday, October 17 04:15 PM - 05:30 PM | BVN-1311A | Why the CMDB is a Revolution and Not an Evolution! | Michael Thompson, IBM, Tivoli Strategy | Hilton Hotel - California Pavilion Ballroom A |
| Tuesday, October 17 04:15 PM - 05:30 PM | BVN-2293A | Streamlining Payment Delivery with ECM at Deutsche Post WorldNet/DHL | Torsten Dubsloff, Deutsche Post WorldNet/DHL, Product Manager ECM | Hilton Hotel - Redondo |
| Tuesday, October 17 04:15 PM - 05:30 PM | BVN-2424A | Empowering Sales with Real Time Analytics at Bodegas Chandon | Marcelo Armentano, LVMH Argentina, CFO of P&C | Hilton Hotel - California Pavilion Ballroom D |
| Tuesday, October 17 04:15 PM - 05:30 PM | BVN-2591A | Leverage Your Data Warehouse Investment Through Enterprise Analytics | Bruce Tyler, IBM/GBS, Associate Partner | Hilton Hotel - California Pavilion Ballroom C |
| Tuesday, October 17 04:15 PM - 05:30 PM | BVN-2608A | Intelligent Forms Processing: State of Maryland | Robin Barnett, State of Maryland, IT Manager - Comptroller Maryland; Santo Collura, IBM, IFP Customer Relationship Manager | Hilton Hotel - Pacific Ballroom D |
| Tuesday, October 17 04:15 PM - 05:30 PM | BVN-2678A | Striking ACORD with XML: Implementing Industry Standards with pureXML | Susan Malaika, IBM, Senior Technical Staff Member | Hilton Hotel - San Clemente |
| Tuesday, October 17 04:15 PM - 05:30 PM | TCM-1667A | IBM Document Manager - Best Practices | Leonard Fox, IBM - GBS/AIS, IT Architect | Convention Center - 202A |

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| Tuesday, October 17 04:15 PM - 05:30 PM | TCM-1806A | IBM Records Manager New Feature Update & Best Practices | Richard Hogg, IBM, Worldwide Sales Support | Convention Center - 202B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TCM-1995A | Using CM OnDemand ODF to Replace RMS/Mantissa – A New Operating Paradigm | Ed Weare, State Street Corporation, Vice President of Advanced Technology | Convention Center - 203A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TCM-2776A | Stay Productive by Protecting Files as They Change – In Real time! | Chris Stakutis, IBM, CTO for Tivoli Data Protection | Convention Center - Ballroom A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDA-1101B | IMS JDBC, zWAS, IMS ODBA: Soup to Nuts Setup for IMS JDBC/zWAS transactions | Peggy Rader, IBM, IMS Solution Expert | Convention Center - 208A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDA-1703A | Developing AJAX Web Sites Quickly and Easily with DB2's XML Content Store | Trenten Peterson, IBM, | Convention Center - 304A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDA-1710B | Developing in SB+ for the Future | Susan Joslyn,, | Convention Center - 304B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDS-2207A | Eclipse BIRT: The Open Source Reporting Framework | Paul Clenahan, Eclipse PMC/Actuate Corporation, VP of Product Management | Convention Center - Ballroom C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDZ-1012B | IBM DB2 Utility Update Exemplar Praxis (Best Practices) | Bryan Smith, IBM, Senior Technical Staff Member, DB2 for z/OS Utilities Development | Convention Center - 303C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDZ-1244A | IBM Data Encryption for IMS and DB2 Databases | Jeffrey Berger, IBM, Senior Software Engineer, DB2 for z/OS Performance; Geoff Jackson, IBM, Data Management Tools Development; Ernest Mancill, IBM, Certified Technical Sales Specialist - DB2 Tools for z/OS and OS/390; Marilyn Allmond, IBM, IBM Certified IT Specialist WSC primary for Americas zSeries Crypto & ICSF support & security team I | Convention Center - 304C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDZ-1282A | DB2 for z/OS Migration & Experiences | John Campbell, IBM, Distinguished Engineer, DB2 for z/OS Development | Convention Center - Ballroom E |
| Tuesday, October 17 04:15 PM - 05:30 PM | TDZ-1450A | DB2 9 - What's In There For SAP and Other Enterprise Applications | Namik Hrle, IBM, Distinguished Engineer | Convention Center - 204B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TIA-1640A | Extracting Knowledge from Unstructured Information | Marc Andrews, IBM, Program Director, Strategy & Evangelism | Convention Center - 203B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TIA-2195A | Customizing Your Alphablox Experience | Robert DeSantis, IBM, Software Engineer, Information Management | Convention Center - 201B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TII-1568A | Federated Two-Phase Commit | Amy Chang, IBM, software engineer | Convention Center - Ballroom D |

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|--|-------------------|--|---|--|
| Tuesday, October 17 04:15 PM - 05:30 PM | TII-1618A | IBM WebSphere DataStage Job Design and Troubleshooting | Aaron Titus, IBM, | Convention Center - 304D |
| Tuesday, October 17 04:15 PM - 05:30 PM | TII-2583A | Challenges in Data Quality | Patrick Connolly, IBM, Product Marketing - Data Quality | Convention Center - 303D |
| Tuesday, October 17 04:15 PM - 05:30 PM | TIW-1922A | A Live Walk-Through of the DB2 Data Warehouse Edition Tutorial | Kathy Forte, IBM, Software Engineer | Convention Center - 204C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TIW-2115A | Why z/OS for Your Data Warehouse | Jay Yothers, IBM, DB2 for z/OS Development | Convention Center - 204A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TIX-1743A | Total Cost of Ownership - What is IDS doing to reduce TCO? | Scott Lashley, IBM, Informix IDS Kernel/Performance Architect | Convention Center - 207C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TIX-1766A | The How's and Why's of Upgrading from IDS version 7 to 10 | Kevin Brown, IBM, STSM, Architect Informix Database, RTL/DSE | Convention Center - 207D |
| Tuesday, October 17 04:15 PM - 05:30 PM | TLU-1327A | DB2 Change Management Expert for DB2 Linux, UNIX, and Windows | Jeffrey Ruggles, IBM, Software Engineer | Convention Center - 207B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TLU-2129B | DB2 Active/Active Clustering | Dwaine Snow, IBM, Senior DB2 Product Manager | Convention Center - 207A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TMS-1132A | IMS Operations Management with CSL | Diane Goff, IBM, IT Specialist | Marriott Hotel - Grand Ballroom: Salon C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TMS-1187A | IMS Recovery in a DRF World | Rick Long, IBM, Senior IT Specialist | Marriott Hotel - Grand Ballroom: Salon D |
| Tuesday, October 17 04:15 PM - 05:30 PM | TMS-1306B | IMS TM Updates for TM and TCP/IP Applications | Jack Yuan, IBM, Senior S/W Engineer | Marriott Hotel - Grand Ballroom: Salon A |
| Tuesday, October 17 04:15 PM - 05:30 PM | TMS-1333A | Web-enabling IMS Conversational App Using Rational Application Developer | Malaika Paquiot, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TOD-1087A | Information Service Patterns: Don't Reinvent the Wheel! | Guenter Sauter, IBM, Sr. IT Architect & Mgr, Information Service Patterns; Mei Selvage, IBM, SOA Data Architect | Convention Center - 201C |
| Tuesday, October 17 04:15 PM - 05:30 PM | TOD-2543A | How to Apply the Information On Demand Vision to your Architecture | Anant Jhingran, IBM, VP & CTO Information Management | Hilton Hotel - Avila A/B |
| Tuesday, October 17 04:15 PM - 05:30 PM | TOD-2546A | Information On Demand: Synergies for Your Architecture | Bill O'Connell, IBM, BI CTO | Convention Center - 201D |
| Tuesday, October 17 04:15 PM - 05:30 PM | TUU-2676A | U2 Web Services: Entryway to Services Oriented Architecture (SOA) | Adam Van Beek, IBM, Senior IT Specialist; Michael Byrne, IBM, IT Specialist | Convention Center - 303A |
| Wednesday, October 18 08:00 AM - 09:15 AM | BCX-1481A | HIPAA National Provider Identifier - Leveraging a Single View of Providers | Tom Hanks, IBM, Healthcare Industry Solution Executive for Americas | Convention Center - Ballroom C |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|---|
| Wednesday, October 18 08:00 AM - 09:15 AM | BCX-2565A | Fill This Out In Triplicate... NOT! | Susan Cargill, IBM, Global Business Services, IFP Project Manager | Hilton Hotel - Capistrano A/B |
| Wednesday, October 18 08:00 AM - 09:15 AM | BGN-2033B | BCBS-TN Improves Sales and Service by Tapping into Unstructured Information | Kevin Janes, BlueCross BlueShield of Tennessee, Systems Analyst | Hilton Hotel - California Pavilion Ballroom B |
| Wednesday, October 18 08:00 AM - 09:15 AM | BGN-2345A | Building "The Intelligent Business" | James Thomas, Business Objects, Sr Director, Corp Product Marketing | Hilton Hotel - Pacific Ballroom A |
| Wednesday, October 18 08:00 AM - 09:15 AM | BMD-1416A | Customer Case Study: WebSphere Product Center and Marine Max | Jeremy Wilson, Marine Max, Director of Information Systems | Hilton Hotel - San Simeon A/B |
| Wednesday, October 18 08:00 AM - 09:15 AM | BMD-2623A | Customer Case Study: Brammer and WebSphere Product Center | John Miller, Brammer plc, | Hilton Hotel - Santa Monica |
| Wednesday, October 18 08:00 AM - 09:15 AM | BMD-2633A | Implementing Product Information Management (PIM) with ERP | Tod Manning, IBM, Practice Manager, WebSphere Product Center; Noman Mohammed, IBM, Solutions Architect, WebSphere Product Center | Hilton Hotel - El Capitan |
| Wednesday, October 18 08:00 AM - 09:15 AM | BOD-1775A | IOD Strategy Principles | James August, IBM, IOD Services | Hilton Hotel - Palos Verdes A/B |
| Wednesday, October 18 08:00 AM - 09:15 AM | BOD-2326A | Taikang Life Insurance Takes on a Global Information Challenge | Dr Kuo-wei Hwang, IBM, Program Director, Information Services for SOA; Daren Wang, Taikang Life Insurance, CIO | Hilton Hotel - Manhattan |
| Wednesday, October 18 08:00 AM - 09:15 AM | BOD-2446A | Developing an Effective SOA strategy with Information Integration | Michael Curry, IBM, Program Director, Information Management | Hilton Hotel - Pacific Ballroom C |
| Wednesday, October 18 08:00 AM - 09:15 AM | BOD-2585A | Achieving High Availability on the Island of Jamaica | Lorenzo Grant, Fiscal Services Limited, General Manager | Hilton Hotel - San Clemente |
| Wednesday, October 18 08:00 AM - 09:15 AM | BOD-2780E | The Information Explosion and Ensuing Threat to Business Efficiency | Kristie Bell, IBM, VP WW Storage Marketing | Hilton Hotel - California Pavilion Ballroom C |
| Wednesday, October 18 08:00 AM - 09:15 AM | BOD-2853A | IT Innovation to Advance Better Business | Robert (Bob) Greenberg, IBM, Vice President, WW Server & Storage Data Services Product Line; Marie Wieck, IBM, Vice President, Middleware Services; Patricia Gibbs, IBM, Vice President, ISS Services Product Line | Hilton Hotel - Laguna A/B |
| Wednesday, October 18 08:00 AM - 09:15 AM | BRK-2592B | Regulation in Financial Svcs and the Implication on BI | Christopher George, IBM/GBS, Partner, Financial Services/Banking | Hilton Hotel - Pacific Ballroom B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|--|
| Wednesday, October 18 08:00 AM - 09:15 AM | BTF-1204B | Future Business Opportunities and IOD | Gerry Mooney, IBM, VP, Corporate Strategy, Emerging Business Opportunities | Marriott Hotel - Orange County Ballroom: Salon 3 |
| Wednesday, October 18 08:00 AM - 09:15 AM | BTF-1525A | The Value of Data Warehousing on System z to Your Enterprise | Kidane Haile, IBM, Business Executive BI & CM Tools Development | Hilton Hotel - Redondo |
| Wednesday, October 18 08:00 AM - 09:15 AM | BTF-2635A | Contact Center of the Future | Ramesh Gopinath, IBM, IBM Research, Mgr, Pervasive Speech Technologies | Hilton Hotel - Oceanside |
| Wednesday, October 18 08:00 AM - 09:15 AM | BTH-1495A | Fighting Threat and Fraud in Financial Services | Linda Nesmith, IBM Corp, Banking Threat & Fraud Solutions Exec | Hilton Hotel - Malibu |
| Wednesday, October 18 08:00 AM - 09:15 AM | BVN-1207A | The Future of Government: 6 Trends Transforming Governments | David McQueeney, IBM, VP and CTO, US Federal | Hilton Hotel - Pacific Ballroom D |
| Wednesday, October 18 08:00 AM - 09:15 AM | BVN-1954A | Continuity of Care: Complete, Secure, and On Demand | Dave McCord, TMFloyd/Companion Technologies, a wholly owned subsidiary of Blue Cross Blue Shield-South Carolina, Director of Application Development | Hilton Hotel - Avila A/B |
| Wednesday, October 18 08:00 AM - 09:15 AM | BVN-2700C | mySAP ERP: A Trusted Foundation for Business Innovation | | Hilton Hotel - Huntington A/B/C |
| Wednesday, October 18 08:00 AM - 09:15 AM | BVN-2779A | Cost Justifying Your Content Management Projects | Ross Hollander, IBM, Mgr., WW CM&D | Hilton Hotel - California Pavilion Ballroom A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TCM-1735A | IBM Federated Records Management (FRM) | Cliff Vars, IBM, Product Management, WebSphere Information Integrator Content Edition | Convention Center - 201B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TCM-1846A | IBM Content Manager OnDemand Technical Architecture | Greg Felderman, IBM, Content Manager OnDemand Technical Lead; Brian Hoyt, IBM, Content Manager OnDemand Development | Convention Center - 203A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TCM-1874A | European Document Records Management and Archiving | Sebastian Goeser, IBM, Senior Software Engineer | Convention Center - 203B |
| Wednesday, October 18 08:00 AM - 10:45 AM | TCM-1877A | Getting Started with IBM Content Manager OnDemand | Shirley Brost, IBM, Senior Technical Trainer | Convention Center - 213B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TCM-2004A | A Content Exploration System Using OmniFind and UIMA-based Text Analytics | Keiko Shimazu, Keio University, Associate Professor | Convention Center - 202A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TCM-2034A | Workplace Forms with IBM DB2 V9 | Peter Kohler, IBM, Software Sales IT Specialist | Convention Center - 202B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|---|--------------------------------|
| Wednesday, October 18 08:00 AM - 09:15 AM | TDA-1178A | Data Architecture | Chuck Barouch, Key Ally, President, U2UG | Convention Center - 208A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDA-2030A | The Urge to Merge: Incorporating UIMA Into Your Application | David Bean, Attensity Corporation, CTO | Convention Center - 304B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDA-2717A | Wipro and IBM Information Management Technology Highlights | | Convention Center - Ballroom B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDA-2775A | Developing Ajax Solutions Using XQuery and DB2 9 | Martti Pitkanen, APLcomp Oy, Software Product Manager | Convention Center - 304A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDS-2539A | Go Mobile with DB2 Everyplace | Yi Min Gan, IBM, Development Manager; Sandra Beattie, IBM, ; Leon Katsnelson, IBM, Program Director, Technical Marketing | Convention Center - 205B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDZ-1093A | Implementing Partitioned Index Features in DB2 V8 | Robert Goodman, Florida Hospital, Senior Level Technician | Convention Center - 303C |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDZ-1363A | A Technical Drilldown on OMEGAMON XE for DB2 Performance Expert | Steve Fafard, IBM, Development Manager | Convention Center - 304C |
| Wednesday, October 18 08:00 AM - 10:45 AM | TDZ-2338A | Have You Looked at QMF Lately? | George Kraynak, Rocket Software, ; Peter Mandel, IBM, Content Management Tools - Business Executive | Convention Center - 211A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDZ-2697A | Change Control for DB2 Access Paths | Craig Mullins, NEON Enterprise Software, Inc., Corporate Technologist | Convention Center - 201A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TDZ-2756A | DB2 for z/OS Strategy Update | Fiona Gleeson, IBM, Director, DB2 for z/OS Development | Convention Center - 204B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TII-1559B | Using WebSphere Information Integrator in an SOA Environment: Case Studies | Patrick Dantressangle, IBM, | Convention Center - 303B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TII-2550B | Leveraging EII/EAI/ETL Integration Strategies | Jacques Labrie, IBM, Integration Architect; James Reed, IBM, Product Marketing Manager; Ernie Ostic, IBM, Worldwide IIS Tech Sales Specialist | Convention Center - 303D |
| Wednesday, October 18 08:00 AM - 09:15 AM | TII-2745A | Introduction to IBM WebSphere Information Services Director | Ian Schmidt, IBM, Product Manager; Jean-Claude Mamou, IBM, Software Engineer | Convention Center - 304D |
| Wednesday, October 18 08:00 AM - 09:15 AM | TII-2747A | Leveraging Information Analyzer in Data Integration | Barry Rosen, IBM, CEDI Best Practices; Harald Smith, IBM, Product Manager | Convention Center - Ballroom D |
| Wednesday, October 18 08:00 AM - 09:15 AM | TIW-1925A | A Day in the Life of a DB2 DWE Customer | Skyla Loomis, IBM, Software Engineer | Convention Center - 204A |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|---|--|
| Wednesday, October 18 08:00 AM - 09:15 AM | TIX-1676A | Understanding the New Onstat Options | John F. Miller III, IBM, Resolution Team Engineer | Convention Center - 207C |
| Wednesday, October 18 08:00 AM - 09:15 AM | TIX-2722A | Leveraging Informix as an Embedded Database for WebSphere RFID Information | Umair Akeel, IBM, Software Architect | Convention Center - 207D |
| Wednesday, October 18 08:00 AM - 10:45 AM | TIX-2735A | EGL and 4GL | Venkatesh Gopal, IBM, Architect (EGL, Informix APIs and Admin); Vincent Petrillo, IBM, Manager, EGL/4GL development | Convention Center - 212A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TLU-1429A | Effective DB2 for LUW Buffer Pool Strategies | Martin Hubel, MHC Inc., President and IBM Gold Consultant | Convention Center - 207B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TLU-1556A | DB2 Toolkit for Multiplatforms - Making the Most of Your Investment | Marcia Miskimen, IBM, Data Management Tools Specialist | Convention Center - 207A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TLU-1981A | DB2 Connect - DB2 for z/OS Problem Determination/Performance Tips & Tricks | Melanie Stopfer, IBM, Developer/Instructor DB2 Team | Convention Center - 206A |
| Wednesday, October 18 08:00 AM - 10:45 AM | TLU-2232C | Introductory Tutorial to SQL XML and XQuery | Henrik Loeser, IBM, XML Development Engineer | Convention Center - 212B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TMD-2671A | Customer Data Integration Architecture Overview | Paul Van Run, IBM, Architect, WebSphere Customer Center | Convention Center - 201D |
| Wednesday, October 18 08:00 AM - 09:15 AM | TMS-1018A | IMS OTMA Implementation | Steve Nathan, IBM, | Marriott Hotel - Grand Ballroom: Salon B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TMS-1257B | Taming the Beast - Learn How To Manage Your IMS Sysplex Environment | Andy Nguyen, IBM, Staff Software Developer | Convention Center - 211B |
| Wednesday, October 18 08:00 AM - 09:15 AM | TMS-1262A | IMS V9 HALDB Online Reorganizations | Rich Lewis, IBM, Certified SW IT Specialist, zSeries software, ATS Americas | Marriott Hotel - Grand Ballroom: Salon A |
| Wednesday, October 18 08:00 AM - 09:15 AM | TMS-1276A | IMS Follow-on | Barbara Klein, IBM, Senior IMS Strategic Plan and Brand Manager | Marriott Hotel - Grand Ballroom: Salon C |
| Wednesday, October 18 08:00 AM - 10:45 AM | TMS-1390A | Understanding DBRC and the RECON Data Set (IMS) | Pat Schroeck, IBM, Senior Software Engineer | Marriott Hotel - Grand Ballroom: Salon D |
| Wednesday, October 18 08:00 AM - 09:15 AM | TOD-1555A | SDO: A Framework for Data Application Development in SOA | Beate Porst, IBM, Information Integration Technology Solutions | Convention Center - 201C |
| Wednesday, October 18 08:00 AM - 09:15 AM | TOD-2783E | Driving Sustainable Storage & Information Management Efficiency with ILM | Tim Waters, IBM, Business Development Executive; Erick Amador, IBM, Storage Architect | Convention Center - Ballroom A |
| Wednesday, October 18 08:00 AM - 10:45 AM | TUU-1458A | Securing U2 for IOD SOA | Nik Kesic, IBM, Solutions Architect | Convention Center - 213A |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|---|
| Wednesday, October 18 08:00 AM - 09:15 AM | TUU-1542A | SystemBuilder Technical Overview | Ehab AbuShmais, IBM, ; Thom Garcia, IBM, U2 Tools Product Manager | Convention Center - 303A |
| Wednesday, October 18 09:30 AM - 10:45 AM | BCX-1201A | Wiki's, Blog's and a Federal Luau: Emerging Standards for Government | David McQueeney, IBM, VP and CTO, US Federal | Hilton Hotel - Pacific Ballroom D |
| Wednesday, October 18 09:30 AM - 10:45 AM | BCX-1576A | Improve ROI and Reduce TCO in Your Distributed DB2 Environment | Steve Mink, IBM, Business Executive, DB2 Multiplatform Tools | Hilton Hotel - Avila A/B |
| Wednesday, October 18 09:30 AM - 10:45 AM | BCX-2208A | Information Strategy and Execution of Information Management in BMO | Mike Nelson, BMO Financial Group, VP of Information Management | Hilton Hotel - California Pavilion Ballroom D |
| Wednesday, October 18 09:30 AM - 10:45 AM | BCX-2371A | Using IBM Information Server Customer Panel | Eric Sall, IBM, ; Thomas Thykjaer, Grundfos, Master Data Management Specialist | Hilton Hotel - El Capitan |
| Wednesday, October 18 09:30 AM - 10:45 AM | BCX-2567A | Do you know what XML + IFP spells? | Santo Collura, IBM, IFP Customer Relationship Manager | Hilton Hotel - Redondo |
| Wednesday, October 18 09:30 AM - 10:45 AM | BCX-2593A | Integrated BI Strategy in an SAP Environment: BP's Global SAP BI Strategy | Mark Pantley, British Petroleum, Management Information Applications Manager; Craig Rich, IBM/GBS, Associate Partner | Hilton Hotel - Palos Verdes A/B |
| Wednesday, October 18 09:30 AM - 10:45 AM | BGN-1719A | Driving Value Through Confidence and Quality | Nancy Grimaldi, Ingenix, Ingenix Shared Data Warehouse | Hilton Hotel - Pacific Ballroom A |
| Wednesday, October 18 09:30 AM - 10:45 AM | BGN-2248A | Communicating in an On Demand World | Ed Stoll, IBM, Global Sector Marketing | Hilton Hotel - Pacific Ballroom C |
| Wednesday, October 18 09:30 AM - 10:45 AM | BGN-2603A | Taking the Pulse of Healthcare | Dave McCord, TMFloyd/Companion Technologies, a wholly owned subsidiary of Blue Cross Blue Shield-South Carolina, Director of Application Development | Hilton Hotel - San Simeon A/B |
| Wednesday, October 18 09:30 AM - 10:45 AM | BMD-1434A | Master Data Management (MDM) in Service Oriented Architecture (SOA) | Edith Pula, IBM, Industry SSR - Insurance Asset Specialist IAA, IIW, CIIS | Hilton Hotel - California Pavilion Ballroom A |
| Wednesday, October 18 09:30 AM - 10:45 AM | BMD-2619A | Compliance, Risk Management & CDI-MDM - An IT Architects Perspective | | Hilton Hotel - California Pavilion Ballroom C |
| Wednesday, October 18 09:30 AM - 10:45 AM | BOD-2312A | Information On Demand for Consumer Products and Shopper Insights Platform | Marty Marut, IBM Global Business Services, US Enterprise Integration Service Area Leader; Scott Bennewitz, IBM, Consumer Products Industry - WW Solution Executive | Hilton Hotel - Oceanside |
| Wednesday, October 18 09:30 AM - 10:45 AM | BTF-2282B | Why IBM DB2 for z/OS for Web Applications | Curt Cotner, IBM, IBM Fellow | Hilton Hotel - Manhattan |

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|--|-------------------|--|---|---|
| Wednesday, October 18 09:30 AM - 10:45 AM | BTH-1914A | Medicaid Fraud Detection On Demand | Kenneth Jesberger, IBM, Associate Partner | Hilton Hotel - Malibu |
| Wednesday, October 18 09:30 AM - 10:45 AM | BVN-1194B | Don't Prevent the Future: Build It | Ticia Gwerber, eHealth Initiative, Vice President. Public Policy and International Programs | Hilton Hotel - Pacific Ballroom B |
| Wednesday, October 18 09:30 AM - 10:45 AM | BVN-1309A | Inescapable Data | Chris Stakutis, IBM, CTO for Tivoli Data Protection | Hilton Hotel - Huntington A/B/C |
| Wednesday, October 18 09:30 AM - 10:45 AM | BVN-1686A | Westfield Insurance: Gaining a Competitive Advantage with IBM ECM | Wayne Hartzler, Westfield Insurance Group, ECM Project Leader; Jeff Aiken, Westfield Insurance Group, ECM Business Analyst | Hilton Hotel - Santa Monica |
| Wednesday, October 18 09:30 AM - 10:45 AM | BVN-2530A | Hospitals Streamline Document Management and Compliance with IBM SCORE | Prasad Kodali, IBM, SWG Sales for Life Sciences; Rob Dulacka, IBM, GBS Managing Consultant | Hilton Hotel - Capistrano A/B |
| Wednesday, October 18 09:30 AM - 10:45 AM | BVN-2600A | Retail Sales Soar with Smart Data Management | Frank Smith, Travis Perkins, Information Technology Director | Hilton Hotel - Laguna A/B |
| Wednesday, October 18 09:30 AM - 10:45 AM | BVN-2845A | Coordinated Collaboration - Synchronizing Information with Your Partners | Ron Pelkey, Shell Canada Limited, Information Management Lead - Information & Computing; Rein Keulen, Shell Canada Limited, Information Management Leader, Oil Sands Growth | Hilton Hotel - California Pavilion Ballroom B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-1682B | Discovery Technology Trends and Directions | John McPherson, IBM, Distinguished Engineer; Kevin Foster, IBM, Product Management, Content Management and Discovery Services | Convention Center - 201B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-1783A | JCR - An Emerging Content Management Programming Standard | Paul Taylor, IBM, Distinguished Engineer | Convention Center - 202A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-1799A | Enterprise Content Management High Availability and Disaster Recovery | Cataldo Mega, IBM, Manager, ECM Architecture and Solutions | Convention Center - 203A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-1804A | IBM Content Manager New Feature Update | Mark Martin, IBM, Offering Manager, Content Manager | Convention Center - 202B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-1809A | IBM II Content Edition - Product Value, Capabilities and New Features | Cliff Vars, IBM, Product Management, WebSphere Information Integrator Content Edition | Convention Center - 201C |
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-1987A | IBM WebSphere Information Integrator Content Edition - IICE 101 | Joel Rolfe, IBM, WebSphere II Content Edition Technical Lead | Convention Center - 201D |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|--|--------------------------------|
| Wednesday, October 18 09:30 AM - 10:45 AM | TCM-2857A | IBM Common Content Architecture and Vision | Andy Warzecha, IBM, Director of Strategy; Doug Heintzman, IBM, Director, WPLC (Lotus) Strategy | Convention Center - Ballroom A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDA-2078A | Rapid Development Using Java Server Pages (JSP) and IDS | Guy Bowerman, IBM, Senior Software Engineer | Convention Center - 304A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDA-2737A | Web 2.0: Infrastructure Powered by DB2 9 | Stephen Brodsky, IBM, Architect for DB2 SOA, XML, Tools, Client, SDO, STSM | Convention Center - 304B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDA-2824A | New Models to advance SOA Solution Delivery | | Convention Center - Ballroom C |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDS-1146A | Maximize Performance of Your Mobile Applications Using DB2 Everyplace | Martin Oberhofer, IBM, DB2 Everyplace Consultant for SAP | Convention Center - 205B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDZ-1345A | Planning Your Migration to Version 8 and Version 9 | Roger Miller, IBM, DB2 for z/OS Development | Convention Center - 304C |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDZ-2420B | DB2 for z/OS for Global SAP Implementation | Roger Gattis, Baldor Electric Company, Database Administrator | Convention Center - 303C |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDZ-2461A | DB2 for z/OS System Scalability Enhancements | Jeff Josten, IBM, Distinguished Engineer, DB2 for z/OS Development | Convention Center - 204B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TDZ-2704A | An All New "Things I Wish They'd Told Me" Part 10 | Bonnie Baker, Bonnie Baker Corporation, | Convention Center - Ballroom E |
| Wednesday, October 18 09:30 AM - 10:45 AM | TIA-2252A | IBM's BI Center of Excellence – Improving the Chance of Success | Lyn Zuccala, IBM, WW Business Intelligence Center of Competency Manager | Convention Center - 204A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TIA-2255A | SOA Enablement of Embedded Mining for Analysis On Demand | Bhooshan Kelkar, IBM Corp, Senior Software Engineer | Convention Center - 204C |
| Wednesday, October 18 09:30 AM - 10:45 AM | TII-1627B | Comparison and Application Design of (Near-) Realtime DataStage Solutions | Danny Owen, IBM, ; Julius Lerm, IBM, ; Ernie Ostic, IBM, Worldwide IIS Tech Sales Specialist | Convention Center - 303D |
| Wednesday, October 18 09:30 AM - 10:45 AM | TII-1939A | IBM Data Replication Architectures: SQL versus Queue-Based | Karen Durward, IBM, Product Manager, zSeries Strategy | Convention Center - 304D |
| Wednesday, October 18 09:30 AM - 10:45 AM | TII-2579B | The ROI of Data Quality | Brian Kordelski, IBM, Program Director | Convention Center - Ballroom B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TII-2582A | IBM WebSphere Information Analyzer Under the Covers | Joe Bangs, IBM, Development Manager | Convention Center - Ballroom D |
| Wednesday, October 18 09:30 AM - 10:45 AM | TIX-1815A | Configure IDS for High Availability and Disaster recovery | Ajay Gupta, IBM, Architect | Convention Center - 207C |

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| Wednesday, October 18 09:30 AM - 10:45 AM | TIX-2007A | Managing IBM Informix using Server Studio | Stuart Litel, Kazer, CTO; Anatole Vishon, AGS Ltd, President | Convention Center - 207D |
| Wednesday, October 18 09:30 AM - 10:45 AM | TLU-1845A | Shrinking SAP Databases with the New DB2 9 Data Row Compression Feature | Brigitte Blaeser, IBM, | Convention Center - 207A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TLU-2134A | How DB2 Creates Super DBAs Through Self-Managing Autonomic Technology | Sam Lightstone, IBM, Senior Technical Staff Member, DB2 Development | Convention Center - 206A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TLU-2760A | DB2 Tools for Linux, UNIX, and Windows - Panel Discussion | Teresa Leamon, IBM, Developer, DB2 Tools for Linux, UNIX, and Windows; Torsten Steinbach, IBM, DB2 Performance Expert for MP Development - Technical Lead; Don Weil, IBM, Architect, DB2 Tools for Linux, UNIX, and Windows | Convention Center - 207B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TLU-2858A | DB2 9 - Raising the Bar for Database Technology | Anthony Jones, Toronto Dominion Bank Securities, Technology Associates | Convention Center - 201A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TMS-1019A | IMS MQSeries Implementation | Steve Nathan, IBM, | Marriott Hotel - Grand Ballroom: Salon B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TMS-1163A | IMS V9 Installation Considerations | John Butterweck, IBM, | Marriott Hotel - Grand Ballroom: Salon A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TMS-1256B | Bigger and Better Than Ever Before - The New ISPF Interface for IMS Sysgen | Mark Auwaerter, IBM, | Convention Center - 211B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TMS-2143A | IMS Tools Migration: Been There, Done That | Helmut Englert, SE- Consulting, Consultant | Marriott Hotel - Grand Ballroom: Salon C |
| Wednesday, October 18 09:30 AM - 10:45 AM | TOD-1442A | Entity Analytic Solutions Technical Deep Dive | David Noor, IBM, Global Name Recognition Software Specialist; Clark Patterson, IBM, Entity Analytic Solutions Product Manager | Convention Center - 208B |
| Wednesday, October 18 09:30 AM - 10:45 AM | TOD-1566A | WebSphere Information Service Director, WebSphere Service Registry and Rep | Beate Porst, IBM, Information Integration Technology Solutions ; Atul Chadha, IBM, | Convention Center - 208A |
| Wednesday, October 18 09:30 AM - 10:45 AM | TUU-2720A | Why you Need U2 Transaction Processing | Helen Beylkin, IBM, Senior Manager, Development | Convention Center - 303A |
| Wednesday, October 18 11:15 AM - 12:15 PM | GSS-2834A | Keynote Session #3 - Michael Eisner, Featured Speaker | | Convention Center - Arena |
| Wednesday, October 18 02:30 PM - 03:45 PM | BOD-2543B | How to Apply the Information On Demand Vision to your Architecture | Anant Jhingran, IBM, VP & CTO Information Management | Convention Center - Ballroom B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|--|--|---------------------------------|
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1484A | Enterprise Content Management Software as a Service | Mimi Vo, IBM, STSM, Content Management Software as a Service | Hilton Hotel - San Simeon A/B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1593B | eClient Modification and Tailoring Strategies | Gordon Campbell, IBM, Certified Software IT Specialist | Hilton Hotel - Redondo |
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1773A | Managing eMail and Files for Regulatory Compliance | Tony Cianchetta, IBM, Program Manager - Risk and Compliance Archiving Solutions | Hilton Hotel - Avila A/B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1782A | Open Source in Today's Content Mgmt & Discovery Landscape | Paul Taylor, IBM, Distinguished Engineer | Hilton Hotel - El Capitan |
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1785B | Advances in Content Management & Discovery Clients and Enabling Components | Kaushik Bhaskar, IBM, Product Manager, ECM Client Technologies | Hilton Hotel - Palos Verdes A/B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1800A | Enterprise Content Management as a Shared Service Within Your Enterprise | Derick Deleo, IBM, Content Management and Discovery Technical Sales Executive | Hilton Hotel - Huntington A/B/C |
| Wednesday, October 18 02:30 PM - 05:30 PM | TCM-1866B | IBM Document Manager Tutorial | Shirley Brost, IBM, Senior Technical Trainer | Convention Center - 213B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TCM-1992B | IBM Content Manager OnDemand for z/OS: Load & Performance Tuning | Hassan Shazly, IBM, Senior Software Engineer | Convention Center - 203A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDA-1369A | Developing Applications with IBM Database Add-Ins for Visual Studio 2005 | Eric Johnson, IBM, Advisory Software Engineer | Convention Center - 304A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDA-2384A | Use ALL the SQL - SQL:1999 and IBM Extensions | Richard Snoke, IBM, Senior Consulting IT Specialist | Convention Center - 304B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDS-2723A | DB2 for i5/OS V5R4 Update | Mark Anderson, IBM, Chief Architect for DB2 i5/OS | Convention Center - 205B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDZ-1106B | A z/OS WLM Update for DB2 Environments | Glenn Anderson, IBM, Consulting Instructor for z/OS | Convention Center - 303C |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDZ-1166B | DB2 9 for z/OS and Beyond | Curt Cotner, IBM, IBM Fellow | Convention Center - Ballroom E |
| Wednesday, October 18 02:30 PM - 05:30 PM | TDZ-1283B | Health Checking Your DB2 System | John Campbell, IBM, Distinguished Engineer, DB2 for z/OS Development | Convention Center - 203B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDZ-1439A | DB2 for z/OS and SOA | Maryela Weihrauch, IBM, Senior Technical Staff Member, DB2 Performance | Convention Center - 204B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TDZ-1818B | What's New With the Optimizer in DB2 V8 for z/OS | Terry Purcell, IBM, Senior Software Engineer, DB2 for z/OS Optimizer Development | Convention Center - 304C |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|---|--------------------------------|
| Wednesday, October 18 02:30 PM - 05:30 PM | TDZ-2348A | Next Generation of DB2 z/OS Optimization | Patrick Bossman, IBM, DB2 for z/OS Development Manager; Jay Bruce, IBM, DB2 for z/OS Development Manager | Convention Center - 211B |
| Wednesday, October 18 02:30 PM - 05:30 PM | TIA-2511A | IBM Entity Analytic Solutions Hands-on Lab | John Kelleher, IBM, | Convention Center - 211A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TII-1486A | Maximizing Performance of IBM WebSphere Information Services Director | Ernie Ostic, IBM, Worldwide IIS Tech Sales Specialist | Convention Center - 303D |
| Wednesday, October 18 02:30 PM - 05:30 PM | TII-2085A | IBM WebSphere Information Integrator Q Replication Proof-of-Technology | Carol Rigdon, IBM, Software Sales SWIT Specialist | Convention Center - 213A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TII-2250A | IBM WebSphere DataStage: An Approach to Measuring Data Integrity | Mary Taylor, IBM, Senior Software Engineer | Convention Center - 303B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TII-2556A | Product Roadmap: IBM Information Server | Richard Hedges, IBM, Director | Convention Center - 304D |
| Wednesday, October 18 02:30 PM - 03:45 PM | TII-2752A | Introduction to WebSphere Business Glossary | Ben Berger, IBM, Project Manager, Metadata | Convention Center - Ballroom D |
| Wednesday, October 18 02:30 PM - 03:45 PM | TIW-1905A | Data Mining in DB2 DWE (Part I) | Ansgar Dorneich, IBM, Software Engineer | Convention Center - 208B |
| Wednesday, October 18 02:30 PM - 05:30 PM | TIW-2139A | Exploring DB2 BI Advisors: Design Advisor, Cube Views and Query Patroller | Jo Ramos, IBM, Consultant IT Specialist; Miriam Goodwin, IBM, Information Warehousing Solutions Architect | Convention Center - 212A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TIW-2164A | Building a Consolidated Enterprise Data Warehouse | Paulo Pereira, IBM, Chief BI Technologist; Bill O'Connell, IBM, BI CTO | Convention Center - 202B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TIX-1886A | Enterprise Replication (ER) Tools | Madison Pruet, IBM, architect | Convention Center - 207C |
| Wednesday, October 18 02:30 PM - 03:45 PM | TIX-2258A | Managing the Data of ProSiebenSat.1 With Informix | Markus Holzbauer, ProSiebenSat.1, System Administrator | Convention Center - 207D |
| Wednesday, October 18 02:30 PM - 03:45 PM | TLU-1704A | Accelerate Your DB2 Business On Demand Autonomically | Scott Hayes, DBI, IBM DB2 GOLD Consultant | Convention Center - 206A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TLU-1828A | Data Row Compression in DB2 9 | Bill Minor, IBM, ; Martin Hubel, MHC Inc., President and IBM Gold Consultant | Convention Center - 207A |
| Wednesday, October 18 02:30 PM - 05:30 PM | TLU-2612C | The All New DB2 9 | Rahul Kitchlu, IBM, | Convention Center - 212B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TLU-2727A | Top 10 Factors to Consider When Designing/Implementing a Large DB2 System | Ellen Rays, Visa/Inovant, Chief Database Architect; Aamer Sachedina, IBM, Senior Software Engineer | Convention Center - 207B |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|--|-------------------|---|---|--|
| Wednesday, October 18 02:30 PM - 03:45 PM | TMD-2721A | MDM Deep Dive Presentation | Dan Wolfson, IBM, Chief Architect, Master Data Management Solutions | Convention Center - 201A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TMS-1020A | IMS Connect Implementation | Steve Nathan, IBM, | Marriott Hotel - Grand Ballroom: Salon B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TMS-1067A | IMS Version 9 User Experiences at Telstra | Robert Hain, IBM, | Marriott Hotel - Grand Ballroom: Salon D |
| Wednesday, October 18 02:30 PM - 03:45 PM | TMS-1094A | Solving Problems with IMS Using OMEGAMON XE for IMS | Edward Woods, IBM, | Convention Center - 201B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TMS-1215A | Debugging IMS Abends with IPCS | Jeff Maddix, IBM, | Marriott Hotel - Grand Ballroom: Salon C |
| Wednesday, October 18 02:30 PM - 03:45 PM | TMS-1298A | TCP/IP for Beginners | Deepak Kohli, IBM, | Marriott Hotel - Grand Ballroom: Salon A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TOD-1963A | ETL, EAI, and EII - The Convergence: Choosing Between Them in Integration | Cass Squire, IBM/GBS, Distinguished Engineer | Convention Center - 204A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TOD-2245A | Realizing the Information On Demand (IOD) Enterprise | Mario Godinez, IBM, Executive IT Architect | Convention Center - 204C |
| Wednesday, October 18 02:30 PM - 03:45 PM | TOD-2485A | Measuring Information Management Maturity | Luis Munoz, IBM GBS, Managing Consultant | Convention Center - Ballroom C |
| Wednesday, October 18 02:30 PM - 03:45 PM | TOD-2543B | How to Apply the Information On Demand Vision to your Architecture | Anant Jhingran, IBM, VP & CTO Information Management | Convention Center - Ballroom B |
| Wednesday, October 18 02:30 PM - 03:45 PM | TTF-1736C | IBM Solutions Experience Lab Virtual Tour | Corina Guzman, IBM, IBM Software Group, Worldwide Sales, Industry Solutions Experience Lab | Hilton Hotel - Malibu |
| Wednesday, October 18 02:30 PM - 03:45 PM | TTF-2545A | Service Oriented Information Marketplace and its Impact on Enterprises | Hamid Pirahesh, IBM, IBM Research Fellow, Senior Manager Exploratory Database | Convention Center - Ballroom A |
| Wednesday, October 18 02:30 PM - 03:45 PM | TUU-2123A | Implementing UniVerse Transaction Logging for High Availability | Neil Morris, IBM, U2 Advanced Technical Services | Convention Center - 303A |
| Wednesday, October 18 04:15 PM - 05:30 PM | TCM-1064A | Migrating from IBM Content Manager OnDemand z/OS V2.1 and IAFC V1.3 to V7.1 | Hassan Shazly, IBM, Senior Software Engineer | Hilton Hotel - San Simeon A/B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TCM-1171A | IBM Content Manager OnDemand iSeries | John Sherrill, IBM, CM OnDemand for i5/OS Development Team Leader | Hilton Hotel - Avila A/B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TCM-1183B | eMail Search | Rob Constable, IBM, Content Management and Discovery Worldwide Sales & Support; Bob Nonnenkamp, IBM, Certified Software IT Specialist | Hilton Hotel - El Capitan |

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| Wednesday, October 18 04:15 PM - 05:30 PM | TCM-1808A | IBM WebSphere Information Integrator Omnifind V8.4 New Feature Update | Sean Johnson, IBM, Product Manager | Hilton Hotel - Huntington A/B/C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TCM-2003A | IBM WebSphere Content Discovery Server Technical Overview | Yariv Tzaban, IBM, Software Team Leader | Hilton Hotel - Malibu |
| Wednesday, October 18 04:15 PM - 05:30 PM | TCM-2380A | How to Set Up an Enterprise Content Management Infrastructure for ASP | Otto Kurman, FinanzIT, | Hilton Hotel - Palos Verdes A/B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDA-1860A | XSLT and XQuery with DB2 9 - A Case Study | Andy Bayerl, S1 Corporation, Senior Software Engineer | Convention Center - 304B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDA-2365A | Publishing XML From Relational Data Using SQL/XML | Jasmi John, IBM, Software Developer | Convention Center - 304A |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDS-2724A | DB2 for i5/OS OnDemand Performance Center | Mark Anderson, IBM, Chief Architect for DB2 i5/OS | Convention Center - 205B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDZ-1344B | Best Practices in DB2 Security | Roger Miller, IBM, DB2 for z/OS Development | Convention Center - 303C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDZ-1426A | Data Recovery for z/OS | David Schwartz, IBM, Chief Strategist DB2 Tools for z/OS | Convention Center - 304C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDZ-1449A | DB2 for z/OS - The Ultimate Database Server | Namik Hrle, IBM, Distinguished Engineer | Convention Center - 204B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDZ-1747B | Java Stored Procedures in DB2 for z/OS | Peggy Zagelow, IBM, Senior Technical Staff Member, DB2 for z/OS Performance | Convention Center - Ballroom B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TDZ-2110A | Not Logged Table Spaces in DB2 9 for z/OS | Jay Yothers, IBM, DB2 for z/OS Development | Convention Center - Ballroom E |
| Wednesday, October 18 04:15 PM - 05:30 PM | TIA-2263A | Thwarting Threat and Fraud Crime With the Crime Information Warehouse | Christine Tyler, IBM, Managing Consultant, BCS, Public Sector | Convention Center - 201A |
| Wednesday, October 18 04:15 PM - 05:30 PM | TIA-2409A | Effective JSR-168 Portlet Design Using Alphablox Components | Stephanie Walter, IBM, Software Engineer for WebSphere Business Monitor | Convention Center - 201B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TII-1632A | Metadata: When the Presentation Tier Doesn't Match the Database Tier | Neil Fishman, IBM, Global Technical Architect, Center of Excellence for Data Integration (CEDI) | Convention Center - 303D |
| Wednesday, October 18 04:15 PM - 05:30 PM | TII-1919A | Using Q Replication as a Solution for Continuous DB2 Availability | Donna Kelsey, IBM, Solutions Architect | Convention Center - 304D |
| Wednesday, October 18 04:15 PM - 05:30 PM | TII-2551B | IBM WebSphere DataStage 8.0 Deep Dive | Keith Kohl,, ; Perry Klahr,, | Convention Center - Ballroom D |

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| Wednesday, October 18 04:15 PM - 05:30 PM | TII-2749A | SOA Enablement for Federated Data | Art Kaufman, IBM, Sr. Software Engineer; Jean-Claude Mamou, IBM, Software Engineer | Convention Center - 204C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TIW-1906A | Data Mining in DB2 DWE (Part II) | Ansgar Dorneich, IBM, Software Engineer | Convention Center - 202B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TIX-1677A | The Ins and Outs of Point in Time Table Level Restore | John F. Miller III, IBM, Resolution Team Engineer | Convention Center - 207D |
| Wednesday, October 18 04:15 PM - 05:30 PM | TIX-1961A | IDS on Linux - Tips and Tricks | Kozhikode Venugopalan, IBM, ; Darlene Robinson, State of Colorado Department of Corrections, Systems Manager | Convention Center - 207C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TLU-1191A | DB2 Archiving - Improve DB2 Performance and Auditability (DB2 z/OS and LUW) | Alice Ma, IBM, DM Tools Specialist | Convention Center - 207B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TLU-1428A | Experiences with the DB2 Design Advisor | Martin Hubel, MHC Inc., President and IBM Gold Consultant | Convention Center - 206A |
| Wednesday, October 18 04:15 PM - 05:30 PM | TLU-2725B | Overview of Label-Based Access Control (LBAC) in DB2 LUW | Jon Levy, IBM, Sr. Consulting IT Architect; Walid Rjaibi, IBM, Senior Software Engineer | Convention Center - 207A |
| Wednesday, October 18 04:15 PM - 05:30 PM | TMD-1422B | Global Data Synchronization: Best Practices & Product Overview | Desiree Ruiz, IBM, Product Management, WebSphere Product Center; Ed Licul, IBM, World Wide GDS Strategy Lead, WebSphere Product Center | Convention Center - 303B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TMS-1021A | IMS Connect Client Implementation | Steve Nathan, IBM, | Marriott Hotel - Grand Ballroom: Salon B |
| Wednesday, October 18 04:15 PM - 05:30 PM | TMS-1236A | Fixing your IMS Database | Geoff Nicholls, IBM Australia, Senior IT Specialist | Marriott Hotel - Grand Ballroom: Salon C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TMS-1242A | 100% Data Availability....What Are Your Hot Buttons with IMS Reorganization | Ron Bisceglia, Peck Software, Architect | Marriott Hotel - Grand Ballroom: Salon D |
| Wednesday, October 18 04:15 PM - 05:30 PM | TMS-1300A | TCP/IP Traces & Displays for beginners | Deepak Kohli, IBM, | Marriott Hotel - Grand Ballroom: Salon A |
| Wednesday, October 18 04:15 PM - 05:30 PM | TMS-2439A | Monitoring an IMS Connect Environment Using OMEGAMON XE for IMS on z/OS | John Maher,, | Convention Center - 201C |
| Wednesday, October 18 04:15 PM - 05:30 PM | TOD-2076A | Federate, Consolidate, or Both: What To Do With Your Data? | Gunter Sauter, IBM, Sr. IT Architect & Mgr, Information Service Patterns; Andrea Ames, IBM, Sr. Tech. Staff Member/Info Arch | Convention Center - 202A |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
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| Wednesday, October 18 04:15 PM - 05:30 PM | TOD-2826A | Connect Everything, Everywhere – Right Here, Right Now | Christopher Vavra, IBM, Product Manager, WebSphere Adapters | Convention Center - 201D |
| Wednesday, October 18 04:15 PM - 05:30 PM | TUU-1542B | SystemBuilder Technical Overview | Ehab AbuShmais, IBM, ; Thom Garcia, IBM, U2 Tools Product Manager | Convention Center - 303A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1025A | Lets Talk 4GL/EGL | Alexander Koerner, IBM, ; Venkatesh Gopal, IBM, Architect (EGL, Informix APIs and Admin); Vincent Petrillo, IBM, Manager, EGL/4GL development | Convention Center - 201C |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1043A | DB2 for z/OS V8 Migration Planning | William J. Favero, IBM, DB2 for z/OS Sales Specialist | Convention Center - 201D |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1061A | Content Management & Discovery- Partner Discussion | Ross Hollander, IBM, Mgr., WW CM&D | Convention Center - 303C |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1503A | Panel: Text Analytics, Discovery and Data Mining – Next Generation BI | Thomas Darcy, IBM, Industry Marketing and Offering Manager - Public Sector | Hilton Hotel - Capistrano A/B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1660A | Take Back Control! Embrace Enterprise-Wide Compliance | Barbara Churchill, IBM, Program Director, Risk and Compliance for CM&Discovery | Hilton Hotel - San Simeon A/B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1669A | Healthcare - Electronic Health Records | Lindsay Rumohr, BlueWare, Inc., Marketing Director | Hilton Hotel - Avila A/B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1762A | Document Management Design | Paul Welka, IBM, UCD and HCI Design | Convention Center - 202A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1930A | Effects of Consumerism on Healthcare | Nora Sweet, IBM, Information Management Sales Executive, Americas; Bruce Dianis, IBM, BI Software Sales Specialist | Convention Center - 202B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-1941B | DB2 LUW OLTP Performance | Berni Schiefer, IBM, DB2 UDB Performance, Benchmarks and Solutions Development | Convention Center - 304D |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2032A | XML Support in DB2 9 | Anjul Bhambhri, IBM, Development Manager, DB2 Native XML; Sriram Padmanabhan, IBM, STSM | Convention Center - 203A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2074A | Information Architecture: Data, Documentation, and UI Design | Andrea Ames, IBM, Sr. Tech. Staff Member/Info Arch; Jennifer Fell, IBM, Information Management Information Architect | Convention Center - 203B |

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|--|-------------------|---|---|---------------------------------|
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2222A | Migration to DB2 V9 XML from Competitive Databases | Sam Poon, IBM, DB2 Consultant; Fraser McArthur, IBM, DB2 Consultant; George Rohonyi, IBM, Database Consultant; Sunil Sabat, IBM, Technical Alliance Manager; Ted Wasserman, IBM, Information Management Database Consultant | Convention Center - 204A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2332A | Informix Feedback on Product Plans and Strategic Direction | Andrea Reid, IBM, Informix Product Mgr. | Convention Center - 204C |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2609A | AARM Executive Industry Discussion | John Todor, Whetstone Group, Managing Partner and PhD; Robert Stacey, AARM, President | Convention Center - 303D |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2685A | U2 Enhancement Requests | Charles Stevenson, Getronics, DBA; Janet Oswald, IBM, Manager, U2 Marketing; Chuck Barouch, Key Ally, President, U2UG | Convention Center - 206A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2742A | IBM DB2 Content Manager OnDemand for i5/OS | John Sherrill, IBM, CM OnDemand for i5/OS Development Team Leader | Convention Center - 207A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2761A | Telecommunications Industry Birds of a Feather | Rita Jackson, IBM, Product Marketing Manager; Susan Eustis, WinterGreen Research, President | Hilton Hotel - El Capitan |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2762A | Industrial Sector Birds of a Feather | Jeff Nedwick, IBM, Industrial Sector Marketing Manager | Convention Center - 207B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2763A | Retail Industry Birds of a Feather | Jay Wooten, IBM, Program Director | Hilton Hotel - Huntington A/B/C |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2764A | Financial Services Industry Birds of a Feather | Bob Palmer, IBM, Financial Services Global Marketing Manager | Hilton Hotel - Malibu |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2773A | Managing Information-Protection Strategically | Chris Stakutis, IBM, CTO for Tivoli Data Protection; Steve Adler, IBM, Program Director, IBM Data Governance | Convention Center - 303B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2788A | Reduce Costs and Improve Flexibility through Storage Optimization | Erick Amador, IBM, Storage Architect | Convention Center - 201A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2790A | Maximize and Sustain Efficiency with Integrated ILM | Tim Waters, IBM, Business Development Executive | Convention Center - 201B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2792A | Put the 'You' in a Content Management User Group | Donna Dillow, Principal Financial Group, | Convention Center - 207C |

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| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2793A | My Storage Administrator Doesn't Speak DB2! Help! What Can I Do? | John Iczkovits, IBM, Certified Consultant, DB2 for z/OS and OS/390 | Convention Center - 207D |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2804A | Multi-Language Support in SB+ | John English, IBM, | Convention Center - 208A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2807A | Combating Threat & Fraud... A Discussion with the Gartner Group | Tim Paydos, IBM, Director, Threat & Fraud Intelligence Marketing; John Slitz, IBM, Vice President, Threat & Fraud Intelligence | Hilton Hotel - Palos Verdes A/B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2811A | SAP Business Intelligence | Craig Rich, IBM/GBS, Associate Partner | Convention Center - 208B |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2813A | "The Convergence of ETL, EAI, EII": | Cass Squire, IBM/GBS, Distinguished Engineer | Convention Center - 303A |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2827A | Implementing SOA Solutions with the IBM Software and Services | Atul Chadha, IBM, | Convention Center - 304C |
| Wednesday, October 18 05:45 PM - 06:45 PM | BOF-2854A | Global Technology Services: Design Considerations in an SOA Environment | Mike Gipp, IBM, Tech Serv Offering Mgr; Dr. Stefan Mueck, IBM, Information On Demand Infrastructure Services Leader | Convention Center - 304B |
| Wednesday, October 18 05:45 PM - 06:45 PM | GSS-2865A | Demo 'Til You Drop | | Convention Center - 204B |
| Wednesday, October 18 05:45 PM - 06:45 PM | UGM-1181A | DB2 Users SIG, Hosted by IDUG | Michael McBride, IDUG Board of Directors, Global Events Liaison | Convention Center - Ballroom A |
| Wednesday, October 18 05:45 PM - 06:45 PM | UGM-2476A | International Informix Users Group (IIUG) Meeting | Stuart Litel, Kazer, CTO | Convention Center - Ballroom E |
| Thursday, October 19 07:00 AM - 05:00 PM | UGM-1375C | IBM Content Manager OnDemand User Group | Joan Davis, IBM, | Marriott Hotel - Orange County Ballroom: Salon 2 |
| Thursday, October 19 08:00 AM - 09:15 AM | TCM-1763A | Advanced IBM Document Manager | Charles Renaud, IBM, Worldwide Content Management and Discovery Sales Support | Hilton Hotel - San Simeon A/B |
| Thursday, October 19 08:00 AM - 09:15 AM | TCM-1801A | Information Lifecycle Management in Information On Demand | Derick Deleo, IBM, Content Management and Discovery Technical Sales Executive | Hilton Hotel - Avila A/B |
| Thursday, October 19 08:00 AM - 10:45 AM | TCM-1876B | Getting Started with IBM Content Manager | Houman (Javad) Movassaghi, IBM, Instructor/Trainer | Convention Center - 213B |
| Thursday, October 19 08:00 AM - 09:15 AM | TCM-1917A | Find What You Need, Wherever It Is With IBM WebSphere II OmniFind Edition | Cliff Leung, IBM, STSM, Enterprise Search | Hilton Hotel - Malibu |
| Thursday, October 19 08:00 AM - 09:15 AM | TCM-2286B | Secure Search of Your Domino And Portal Content with WebSphere II OmniFind | Todd Leyba, IBM, Software Architect for Discovery, Search and Text Analytics | Hilton Hotel - El Capitan |

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| Thursday, October 19 08:00 AM - 09:15 AM | TDA-2081A | Informix-4GL Developers, Improve Productivity using FourGen CASE Tools | | Convention Center - 304A |
| Thursday, October 19 08:00 AM - 09:15 AM | TDA-2251A | A Look at Workplace Forms | Mike Rowling, IBM, SWG Solution Architect | Convention Center - 304B |
| Thursday, October 19 08:00 AM - 10:45 AM | TDA-2334A | Alphablox & Cube Views: Develop Analytic Applications | Tad Worley, IBM, Software Engineer | Convention Center - 211A |
| Thursday, October 19 08:00 AM - 09:15 AM | TDS-1870A | IBM Cloudscape: Powered by Apache Derby | David Fallside, IBM, Distinguished Engineer, Manager Information Management Standards and Open Source | Convention Center - 205B |
| Thursday, October 19 08:00 AM - 09:15 AM | TDZ-1269A | DB2 for z/OS System Performance Basics – DB2 Statistics Review | Randy Ebersole, IBM, Certified IT Specialist | Convention Center - 303C |
| Thursday, October 19 08:00 AM - 09:15 AM | TDZ-1330A | DB2 Connect Monitoring With Host DBAT Thread Correlation | Norbert Jenninger, IBM Germany, DB2 Performance Management Tools | Convention Center - 304C |
| Thursday, October 19 08:00 AM - 09:15 AM | TDZ-1869A | DB2 9 for z/OS Performance Preview | Akira Shibamiya, IBM, Senior Technical Staff Member | Convention Center - Ballroom E |
| Thursday, October 19 08:00 AM - 09:15 AM | TDZ-2141A | Exploiting DB2 Version 8 NFM | Svenn-Aage Sønderskov, JN Data A/S, DB2 Team Manager | Convention Center - 204B |
| Thursday, October 19 08:00 AM - 10:45 AM | TDZ-2652D | Put your DB2 Utilities on Auto Pilot | Greg Grounds, Rocket Software, Lead Developer; Barry Davis, Rocket Software, | Convention Center - 211B |
| Thursday, October 19 08:00 AM - 09:15 AM | TIA-2410A | Alphablox and Endeca: Introducing a New Navigation Paradigm for Analytics | Robert DeSantis, IBM, Software Engineer, Information Management | Convention Center - 201A |
| Thursday, October 19 08:00 AM - 09:15 AM | TII-1155A | Connecting the Dots: Automating Collaboration and Information Flow | Mary Roth, IBM, Architect | Convention Center - 204C |
| Thursday, October 19 08:00 AM - 09:15 AM | TII-1518A | IBM WebSphere Classic Federation and WebSphere Event Publisher: Overview | Paul Cadarette, IBM, Lead Architect; Gregg Upton, IBM, Classic Replication Lead | Convention Center - 303D |
| Thursday, October 19 08:00 AM - 09:15 AM | TII-1618B | IBM WebSphere DataStage Job Design and Troubleshooting | Aaron Titus, IBM, | Convention Center - 304D |
| Thursday, October 19 08:00 AM - 10:45 AM | TII-1982A | Real-time Mainframe Data Feed into Data Warehouses or Datamarts | James Kwan, IBM, Technical Solutions Deployment; Robert Kern, IBM, Technical Solutions Deployment | Convention Center - 213A |
| Thursday, October 19 08:00 AM - 09:15 AM | TII-2106B | A Must Have for Information Integration Design – Rational Data Architect | Davor Gornik, IBM Corp., Product Manager; Sarah Jeong, IBM, WW Product Marketing Manager | Convention Center - Ballroom D |

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| Thursday, October 19 08:00 AM - 09:15 AM | TII-2750A | Model Driven Architecture: Enabling Data Management | Eliezer Israel, IBM, Product Manager; Kevin Shank, IBM, Development Manager | Convention Center - 204A |
| Thursday, October 19 08:00 AM - 09:15 AM | TII-2769A | Implementing Service Oriented Architecture With IBM's Solutions | Chris Chi, Intech Taiwan Corporation, Chief Executive Officer | Convention Center - 201D |
| Thursday, October 19 08:00 AM - 10:45 AM | TIW-1974A | On Demand Real-Time Business Analytics and Portal Integration | Jo Ramos, IBM, Consultant IT Specialist | Convention Center - 212A |
| Thursday, October 19 08:00 AM - 09:15 AM | TIW-2162A | Top 10 Data Warehouse Best Practices | Nancy Kopp, IBM, Business Unit Executive, BI Best Practices Architecture Team | Convention Center - 203A |
| Thursday, October 19 08:00 AM - 09:15 AM | TIX-1577A | One-to-One Comparison - IDS Express Versus MySQL and MS SQL | Abhishek Mathur, IBM, Information Management Architect | Convention Center - 203B |
| Thursday, October 19 08:00 AM - 09:15 AM | TIX-1744A | Making Your SSA Global/Baan Application Scream on Informix IDS | Scott Lashley, IBM, Informix IDS Kernel/Performance Architect | Convention Center - 207C |
| Thursday, October 19 08:00 AM - 09:15 AM | TIX-2512A | Understanding DATE, DATETIME, and INTERVAL Data Types | June Hunt, Tyler Technologies, Inc./MUNIS Division, Programmer/Analyst | Convention Center - 207D |
| Thursday, October 19 08:00 AM - 09:15 AM | TLU-1530A | DB2 Workload Management Best Practices | Dwaine Snow, IBM, Senior DB2 Product Manager | Convention Center - 206A |
| Thursday, October 19 08:00 AM - 09:15 AM | TLU-1668A | Experiences with DB2 Multi- Dimensional Clustering in Business Intelligence | Brigitte Blaeser, IBM, ; Karl Fleckenstein, IBM, IBM Project leader for SAP BW DB2 UDB | Convention Center - 207B |
| Thursday, October 19 08:00 AM - 10:45 AM | TLU-2232D | Introductory Tutorial to SQL XML and XQuery | Henrik Loeser, IBM, XML Development Engineer | Convention Center - 212B |
| Thursday, October 19 08:00 AM - 09:15 AM | TLU-2860A | Learn How Espressocode Implemented Scalable 'Always On' DB2 | Bob Fox, Avokia, Product Manager; Sean Pulins, Espressocode, President | Convention Center - 202A |
| Thursday, October 19 08:00 AM - 09:15 AM | TMD-2378A | Deploying Business Specific MDM Infrastructure with IBM's Industry Models | Pat O'Sullivan, IBM, Development Manager | Convention Center - 201B |
| Thursday, October 19 08:00 AM - 10:45 AM | TMS-1078A | IMS Connect Problem Determination | Suzie Wendler, IBM, Certified Software IT Specialist-zSeries Software - ATS Americas; Jim Martin, Fundi, | Marriott Hotel - Grand Ballroom: Salon B |
| Thursday, October 19 08:00 AM - 09:15 AM | TMS-1096A | Composite Application Monitoring and Control with IMS and CICS | Edward Woods, IBM, | Convention Center - 201C |
| Thursday, October 19 08:00 AM - 10:45 AM | TMS-1164A | IMS Maintenance Recommendations | John Butterweck, IBM, | Marriott Hotel - Grand Ballroom: Salon C |
| Thursday, October 19 08:00 AM - 09:15 AM | TMS-1235A | Accessing the RECONs with IMS Version 9 | Pat Schroeck, IBM, Senior Software Engineer | Marriott Hotel - Grand Ballroom: Salon D |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|---|-------------------|---|--|--|
| Thursday, October 19 08:00 AM - 09:15 AM | TMS-1349A | IMS HALDB for Applications | Rick Long, IBM, Senior IT Specialist | Marriott Hotel - Grand Ballroom: Salon A |
| Thursday, October 19 08:00 AM - 09:15 AM | TTF-1394A | Real Solutions Using Virtual XML | Bob Schloss, IBM, STSM; Mgr, Scalable XML Infrastructure; IBM Research; Christopher Holtz, IBM, IMS Java, XML-DB, IMS XQuery | Convention Center - Ballroom A |
| Thursday, October 19 08:00 AM - 09:15 AM | TTF-2655A | Metadata Research for Automation and Flexibility | Yue Pan, IBM, IBM Research Staff Member | Convention Center - Ballroom C |
| Thursday, October 19 08:00 AM - 09:15 AM | TUU-1314A | Troubleshooting and Tuning the UniData Recoverable File System (RFS) | Wally Terhune, IBM, | Convention Center - 303A |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-1805A | Document Management Across the Enterprise | Charles Renaud, IBM, Worldwide Content Management and Discovery Sales Support | Hilton Hotel - Huntington A/B/C |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-1831A | Transforming the U.S. Department of Defense with Information on Demand | Subodh Manicka, IBM Corporation, Certified Senior IT Architect | Hilton Hotel - Avila A/B |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-2005A | SOA-Based Integration of IBM Content Manager & Process Server | Alexander Schnitzler, Wuestenrot & Wuerttembergische AG, | Hilton Hotel - El Capitan |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-2036A | Workplace Forms with IBM Content Manager | Jim Bennett, IBM, Certified Software IT Specialist | Hilton Hotel - Malibu |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-2065A | Searching Enterprise Structured Data with WebSphere II OmniFind Edition | Cliff Leung, IBM, STSM, Enterprise Search | Hilton Hotel - Palos Verdes A/B |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-2190C | IBM Content Manager V8.3 Standard Edition - Your iSeries Content Server | John Sherrill, IBM, CM OnDemand for i5/OS Development Team Leader | Hilton Hotel - San Simeon A/B |
| Thursday, October 19 09:30 AM - 10:45 AM | TCM-2848A | Compliance and Regulated Document Management in Life Sciences | Roy Nicholson, IBM, Global Business Services - Associate Parter, Life Sciences | Convention Center - 203B |
| Thursday, October 19 09:30 AM - 10:45 AM | TDA-2090A | Putting DB2 on Rails | Leon Katsnelson, IBM, Program Director, Technical Marketing | Convention Center - 304A |
| Thursday, October 19 09:30 AM - 10:45 AM | TDA-2314B | Build Once, Deploy Everywhere Your DB2 for Z/OS SPs Using DWB | Marichu Scanlon, IBM, Advisory Software Engr | Convention Center - 304B |
| Thursday, October 19 09:30 AM - 10:45 AM | TDS-2523A | Getting Everything Out of Cloudscape / Apache Derby | Satheesh Bandaram, IBM, Information Management JCC Development Manager | Convention Center - 205B |
| Thursday, October 19 09:30 AM - 10:45 AM | TDZ-1317A | DB2 for z/OS Design and Tuning Tips for Your Complex VLDB | Daniel Luksetich, Yevich, Lawson, and Assoc., Senior Consultant | Convention Center - 304C |
| Thursday, October 19 09:30 AM - 10:45 AM | TDZ-1760A | The New DB2 for z/OS V8 System Utilities: Backup & Restore | Bryan Paulsen, John Deere, Technology Architect | Convention Center - 303C |

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|---|-------------------|---|---|--------------------------------|
| Thursday, October 19 09:30 AM - 10:45 AM | TDZ-1819A | What's Coming From the Optimizer in DB2 9 for z/OS | Terry Purcell, IBM, Senior Software Engineer, DB2 for z/OS Optimizer Development | Convention Center - Ballroom E |
| Thursday, October 19 09:30 AM - 10:45 AM | TDZ-1978A | Extreme SQL Tuning for Performance | Sheryl Larsen, Sheryl M Larsen, Inc., President and Founder of Sheryl M Larsen, Inc., IBM DB2 Gold Consultant | Convention Center - 204B |
| Thursday, October 19 09:30 AM - 10:45 AM | TII-1496A | DataStage Technical Tips and Tricks: Performance Tuning | Xiaoyan Pu, IBM, Software Engineer; Larry Greene, IBM, Software Engineer | Convention Center - 201D |
| Thursday, October 19 09:30 AM - 10:45 AM | TII-1958A | Before You Convert your Legacy Data . . . | Maribet Mason, IBM, Solutions Enablement; Raj Datta, IBM, Solutions Architect | Convention Center - 204A |
| Thursday, October 19 09:30 AM - 10:45 AM | TII-2552A | IBM WebSphere QualityStage 8.0 Deep Dive | Brian Kordelski, IBM, Program Director | Convention Center - 204C |
| Thursday, October 19 09:30 AM - 10:45 AM | TII-2748A | Using WISD and WebSphere Process Server to Orchestrate Information Services | Albert Maier, IBM, | Convention Center - 303D |
| Thursday, October 19 09:30 AM - 10:45 AM | TII-2751A | Extensible Impact Analysis and Data Lineage using Metamodels | Eliezer Israel, IBM, Product Manager | Convention Center - Ballroom D |
| Thursday, October 19 09:30 AM - 10:45 AM | TIW-1561A | Experiences from a Large Data Warehouse Upgrade | Jason Gartner, IBM, Senior Manager, DB2 LUW; Richard Gomon, JCPenny, IT Manager | Convention Center - 202A |
| Thursday, October 19 09:30 AM - 10:45 AM | TIW-1924A | Role of the Web Based Administration Console in DB2 DWE | Prasad Vishnubhotla, IBM, Manager, DB2 Data Warehouse Edition and DB2 Data Stream Engine | Convention Center - 202B |
| Thursday, October 19 09:30 AM - 10:45 AM | TIW-2156A | Managing Mixed Workloads in the Data Warehouse | Bill Comeau, IBM, Information Management | Convention Center - 203A |
| Thursday, October 19 09:30 AM - 10:45 AM | TIW-2212C | Regaining Control – a Query Patroller Experience | Elzbieta (Ela) Polan, IBM Canada, BI Consulting Specialist; Linda Lee, BMO Financial Group, Chief Data Architect; Sorina Faur, BMO Financial Group, Sr. DBA | Convention Center - 303B |
| Thursday, October 19 09:30 AM - 10:45 AM | TIX-2152A | Design, Develop and Deploy IDS with WebSphere MQ | Keshava Murthy, IBM, | Convention Center - 207C |
| Thursday, October 19 09:30 AM - 10:45 AM | TIX-2754A | High Volume Spatial Data Management in the NSW Dept of Lands using IBM-IDS | John Murphy, NSW Department of Lands, Manager, Integrated Spatial Services | Convention Center - 207D |
| Thursday, October 19 09:30 AM - 10:45 AM | TLU-1492A | HADR and TSA Customer Experience | Deborah Hurley, GTECH Corporation, Database Architect | Convention Center - 201C |
| Thursday, October 19 09:30 AM - 10:45 AM | TLU-1626A | Optimizing SQL Performance with EXPLAIN | Hal Steiner, Bloomberg LP, Senior DBA | Convention Center - 206A |

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| Thursday, October 19 09:30 AM - 10:45 AM | TLU-1828B | Data Row Compression in DB2 9 | Bill Minor, IBM, ; Martin Hubel, MHC Inc., President and IBM Gold Consultant | Convention Center - 207A |
| Thursday, October 19 09:30 AM - 10:45 AM | TLU-2506A | DB2 Optimized for SAP: The Inside Story | Matthew Huras, IBM, Distinguished Engineer, DB2; Torsten Ziegler, SAP, Manager and Technical Lead, SAP products on DB2 | Convention Center - 207B |
| Thursday, October 19 09:30 AM - 10:45 AM | TMD-1444A | IBM WebSphere Product Center Technical Architecture Overview | Amy Mollin, IBM, Chief Architect, Product Information Management | Convention Center - 201A |
| Thursday, October 19 09:30 AM - 10:45 AM | TMD-2861A | The Future of Government From a DOD Perspective | | Convention Center - 304D |
| Thursday, October 19 09:30 AM - 10:45 AM | TMS-1022A | IMS HALDB Implementation | Steve Nathan, IBM, | Marriott Hotel - Grand Ballroom: Salon A |
| Thursday, October 19 09:30 AM - 10:45 AM | TMS-2125A | Barclays Bank Using the Fast Path of IMS Tools | Frank Fleming, Barclays Bank, CIO - Infrastructure & Service Delivery | Marriott Hotel - Grand Ballroom: Salon D |
| Thursday, October 19 09:30 AM - 10:45 AM | TOD-1867A | Scenario-Based Decision-Making to Enable Information On Demand | Andrea Ames, IBM, Sr. Tech. Staff Member/Info Arch; Guenter Sauter, IBM, Sr. IT Architect & Mgr, Information Service Patterns | Convention Center - 208A |
| Thursday, October 19 09:30 AM - 10:45 AM | TOD-2783A | Driving Sustainable Storage & Information Management Efficiency with ILM | Tim Waters, IBM, Business Development Executive; Erick Amador, IBM, Storage Architect | Convention Center - 201B |
| Thursday, October 19 09:30 AM - 10:45 AM | TOD-2825A | Business Process Management with SOA: The Latest Weapon to Take on Business | Inhi Cho, IBM, Director, Business Process Management | Convention Center - 208B |
| Thursday, October 19 09:30 AM - 10:45 AM | TTF-2121A | Data-Centric Security Architecture | | Convention Center - Ballroom A |
| Thursday, October 19 09:30 AM - 10:45 AM | TTF-2656A | Research in Relating Data and Content - Automatically | Mukesh Mohania, IBM, IBM Research; Prasan Roy, IBM, IBM Research Staff Member | Convention Center - Ballroom B |
| Thursday, October 19 09:30 AM - 10:45 AM | TTF-2657A | Query Middleware for Generic RFID Traceability Solution Accelerators | Stefan Schoenauer, IBM, IBM Research Traceability and Privacy Research | Convention Center - Ballroom C |
| Thursday, October 19 09:30 AM - 10:45 AM | TUU-1273B | Improving U2 Application Performance | Jonathan Smith, IBM, | Convention Center - 303A |
| Thursday, October 19 11:15 AM - 12:15 PM | GSS-2835A | Keynote Session #4 - Innovation | | Convention Center - Arena |
| Thursday, October 19 01:45 PM - 03:00 PM | TCM-1150A | Integrating SAP Applications with IBM Content Management | Sebastian Goeser, IBM, Senior Software Engineer | Hilton Hotel - Malibu |
| Thursday, October 19 01:45 PM - 03:00 PM | TCM-1278A | Extending OmniFind with UIMA and Text Analytics | Thomas Hampf, IBM, UIMA Architecture board member, Globalization Architectural Technical Team (GATT) member | Hilton Hotel - Avila A/B |

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| Thursday, October 19 01:45 PM - 03:00 PM | TCM-1972B | IBM Content Manager for z/OS Migration - From V2.3 to V8.3 | Michael Heyl, IBM, Certified Software IT Specialist | Hilton Hotel - San Simeon A/B |
| Thursday, October 19 01:45 PM - 03:00 PM | TCM-1985A | New Features of IBM Document Manager V8.3 - Fixpack 2 and Beyond | Louis Richardson, IBM, Worldwide Sales and Sales Support Specialist | Hilton Hotel - El Capitan |
| Thursday, October 19 01:45 PM - 06:15 PM | TCM-2041A | Best Practices for Surfacing Enterprise Content on Your Web Sites | Gordon Campbell, IBM, Certified Software IT Specialist | Convention Center - 213A |
| Thursday, October 19 01:45 PM - 03:00 PM | TCM-2138A | Easy Search from IBM | Sean Johnson, IBM, Product Manager | Hilton Hotel - Palos Verdes A/B |
| Thursday, October 19 01:45 PM - 03:00 PM | TCM-2173A | Digital Asset Management With IBM Content Manager V8.3 | Randy Haines, IBM, Worldwide Content Management and Discovery Sales Support | Hilton Hotel - Huntington A/B/C |
| Thursday, October 19 01:45 PM - 06:15 PM | TCM-2285A | IBM WebSphere Information Integrator OmniFind Edition Enterprise Search | Todd Leyba, IBM, Software Architect for Discovery, Search and Text Analytics | Convention Center - 213B |
| Thursday, October 19 01:45 PM - 03:00 PM | TDA-2270A | Best Practices for DB2 SQL Stored Procedures. | Purnima Kuchikulla, IBM, Advisory Programmer Analyst | Convention Center - 304A |
| Thursday, October 19 01:45 PM - 03:00 PM | TDA-2315A | Getting Your DB2 for z/OS V8 and V9 Setup as Server for Developer Workbench | Marichu Scanlon, IBM, Advisory Software Engr | Convention Center - 304B |
| Thursday, October 19 01:45 PM - 03:00 PM | TDS-1147A | DB2 Optimized for SAP - Migration to DB2 Faster Than Ever | Janusz Wojnarowicz, IBM, IDS SAP Development - Data Management | Convention Center - 205B |
| Thursday, October 19 01:45 PM - 03:00 PM | TDZ-1364A | Enhanced I/O Performance on the DS8000 with DB2 for z/OS, Versions 8 and 9 | Jeffrey Berger, IBM, Senior Software Engineer, DB2 for z/OS Performance | Convention Center - 303C |
| Thursday, October 19 01:45 PM - 03:00 PM | TDZ-1729A | What's New in DB2 9 for z/OS for Backup and Recovery | Jim Teng, IBM, Distinguished Engineer, DB2 for z/OS | Convention Center - Ballroom E |
| Thursday, October 19 01:45 PM - 03:00 PM | TDZ-2206A | Demo of Native XML Queries in DB2 9 for z/OS | Guogen (Gene) Zhang, IBM, Senior Technical Staff Member, DB2 for z/OS Development | Convention Center - 204B |
| Thursday, October 19 01:45 PM - 03:00 PM | TDZ-2311A | Computer Sciences Corporation Reduces Costs, Ensures Stability | Kenneth Ernstein, Computer Sciences Corporation, Lead DB2 Architect; Michael McKinney, Computer Sciences Corporation, DB2 Team Lead | Convention Center - 304C |
| Thursday, October 19 01:45 PM - 03:00 PM | TIA-1104A | Business Intelligence and Unstructured Information | Peter Bendel, IBM, Data Mining Architecture and Development | Convention Center - 201B |
| Thursday, October 19 01:45 PM - 03:00 PM | TII-1589A | Technical Architecture Best Practices for the On Demand Enterprise | Alex Baryudin, IBM, ; Ron Davis, IBM, | Convention Center - 303D |
| Thursday, October 19 01:45 PM - 03:00 PM | TII-1592A | IBM Information Server (Hawk) Migration and Installation | Jim Tsimis, IBM, | Convention Center - 201D |

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| Thursday, October 19 01:45 PM - 03:00 PM | TII-1613A | IBM WebSphere DataStage PACKs for SAP | Jon Deng, IBM, Software Engineer; Tatiana Freund, IBM, Enterprise Applications Manager; Nicolas Cominetti, IBM, Engineering Manager; Milind Tamaskar, IBM, Product Manager | Convention Center - 203B |
| Thursday, October 19 01:45 PM - 03:00 PM | TII-1619A | Leveraging the Mainframe into UNIX Based Data Integration Environment | Mike Ruland, IBM, ; Jonathan Walsh, John Lewis Plc, Information Systems Manager | Convention Center - 204C |
| Thursday, October 19 01:45 PM - 03:00 PM | TII-2553B | Introduction to the IBM Information Server | Richard Hedges, IBM, Director | Convention Center - Ballroom D |
| Thursday, October 19 01:45 PM - 06:15 PM | TIW-1947B | DB2 Data Warehouse Edition (DWE) and DB2 9 | Qi Jin, IBM, Senior Manager, DB2 DWE | Convention Center - 211A |
| Thursday, October 19 01:45 PM - 03:00 PM | TIW-1969A | SAP BW and DB2 - Optimized for Performance | Calisto Zuzarte, IBM, STSM, Manager DB2 Compiler CE; Karl Fleckenstein, IBM, IBM Project leader for SAP BW DB2 UDB | Convention Center - 202A |
| Thursday, October 19 01:45 PM - 03:00 PM | TIW-2157A | Strategic Role of the Warehouse in SOA | Paulo Pereira, IBM, Chief BI Technologist | Convention Center - 202B |
| Thursday, October 19 01:45 PM - 03:00 PM | TIX-1820A | Backup/Restore in IDS - Architecture and New Functionality | Ajay Gupta, IBM, Architect | Convention Center - 207D |
| Thursday, October 19 01:45 PM - 03:00 PM | TIX-2734A | Performance and Informix Client API | Shawn Moe, IBM, Architect - Client APIs | Convention Center - 207C |
| Thursday, October 19 01:45 PM - 03:00 PM | TLU-1092A | Things I Wish They Had When I Was a DBA | Paul Zikopoulos, IBM, Database Specialist | Convention Center - 206A |
| Thursday, October 19 01:45 PM - 03:00 PM | TLU-1425B | Real Life Examples of XML Data Server Solutions | Thore Thomassen, Storebrand ASA, Senior Enterprise Architect; Rav Ahuja, IBM, DB2 Program Manager | Convention Center - 208A |
| Thursday, October 19 01:45 PM - 03:00 PM | TLU-1485A | Introducing the Self Tuning Memory Manager for DB2 9 | Christian Garcia-Arellano, IBM Canada, Software Developer; Al Plummer, Aetna, Technology Support | Convention Center - 207A |
| Thursday, October 19 01:45 PM - 06:15 PM | TLU-1508A | Hands-on Monitoring and Tuning Linux/PHP/DB2 Express Solution Workshop | Miso Cilimdžić, IBM, Software Engineer | Convention Center - 212B |
| Thursday, October 19 01:45 PM - 03:00 PM | TLU-2214A | Taming a One Terabyte Table! | Paul Turpin, Wachovia, DBA | Convention Center - 207B |
| Thursday, October 19 01:45 PM - 06:15 PM | TLU-2766A | New with DB2 and TSA - a Real Hands-On Experience | Subho Chatterjee, IBM, | Convention Center - 212A |
| Thursday, October 19 01:45 PM - 03:00 PM | TMD-1512A | Architecture Patterns of Master Data Management (MDM) Solutions | Eberhard Hechler, IBM Boeblingen Lab, Executive IT Architect; Martin Oberhofer, IBM, DB2 Everyplace Consultant for SAP | Convention Center - 201A |

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| Thursday, October 19 01:45 PM - 03:00 PM | TMS-1179A | IMS DLIModel Utility overview | Kevin Wang, IBM, | Marriott Hotel - Grand Ballroom: Salon B |
| Thursday, October 19 01:45 PM - 06:15 PM | TMS-1254A | IMS Performance Analyzer and IMS Problem Investigator | John Hancy, IBM (Fundi Software), | Convention Center - 211B |
| Thursday, October 19 01:45 PM - 04:30 PM | TMS-1263C | IMS HALDB Database Administration | Rich Lewis, IBM, Certified SW IT Specialist, zSeries software, ATS Americas | Marriott Hotel - Grand Ballroom: Salon A |
| Thursday, October 19 01:45 PM - 03:00 PM | TMS-1277A | IMS Shared Queues - How and Why | Diane Goff, IBM, IT Specialist | Marriott Hotel - Grand Ballroom: Salon D |
| Thursday, October 19 01:45 PM - 03:00 PM | TMS-2418A | IMS Diagnostics - Several Possible Subtopics | Greg Cardillo, EDS, IMS Capability Manager/Architect | Marriott Hotel - Grand Ballroom: Salon C |
| Thursday, October 19 01:45 PM - 03:00 PM | TOD-1955A | Enterprise Content Management and Service Oriented Architectures | Leonard Fox, IBM - GBS/AIS, IT Architect | Convention Center - 203A |
| Thursday, October 19 01:45 PM - 03:00 PM | TOD-2503A | IBM Global Name Recognition Technical Deep Dive | Dave Biesenbach, IBM, IBM Global Name Recognition Engineer; Robert Routzahn, IBM, Product Manager - Threat & Fraud Intelligence Marketing Team | Convention Center - 201C |
| Thursday, October 19 01:45 PM - 03:00 PM | TOD-2544A | Open Source and Information On Demand | David Fallside, IBM, Distinguished Engineer, Manager Information Management Standards and Open Source | Convention Center - 204A |
| Thursday, October 19 01:45 PM - 03:00 PM | TOD-2862A | Get Virtual: Advanced POWER Virtualization Feature of IBM System p Servers | Lee Cheng, IBM, STSM | Convention Center - 303A |
| Thursday, October 19 01:45 PM - 03:00 PM | TTF-2651A | It's the PEOPLE, Stupid! – Research in Self-Managing Databases | Lohman Guy, IBM, IBM Research, Manager Advanced Optimization and Autonomic Computing | Convention Center - Ballroom A |
| Thursday, October 19 01:45 PM - 03:00 PM | TTF-2658A | Getting More Value from Content Assets | Kohichi Takeda, IBM, IBM Research | Convention Center - Ballroom B |
| Thursday, October 19 01:45 PM - 03:00 PM | TUU-2047A | Case Study: Using uv/errlog as a Quality Improvement Tool | Charles Stevenson, Getronics, DBA | Convention Center - 208B |
| Thursday, October 19 03:15 PM - 04:30 PM | TCM-1183A | eMail Search | Bob Nonnenkamp, IBM, Certified Software IT Specialist; Rob Constable, IBM, Content Management and Discovery Worldwide Sales & Support | Hilton Hotel - San Simeon A/B |
| Thursday, October 19 03:15 PM - 04:30 PM | TCM-1645A | Enabling Innovation by Leveraging a Content Integration SOA Infrastructure | Randy Wilcox, IBM, Content Management and Discovery Center of Excellence | Hilton Hotel - Avila A/B |
| Thursday, October 19 03:15 PM - 04:30 PM | TCM-1802A | IBM Content Mgmt & Discovery and Storage - Market Update and Best Practices | Will Belknap, IBM, Architect | Hilton Hotel - El Capitan |

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| Thursday, October 19 03:15 PM - 04:30 PM | TCM-2075A | Turning Shoppers into Buyers with IBM Content Discovery for Commerce | Raymond Lau, IBM, Program Director, Content Management and Discovery Services ; Sarah Berger, IBM, Software Consulting IT Specialist | Hilton Hotel - Malibu |
| Thursday, October 19 03:15 PM - 04:30 PM | TCM-2169A | IBM Content Manager Capacity Planning and Sizing | Ed Huang, IBM, Technical Sales Specialist | Hilton Hotel - Palos Verdes A/B |
| Thursday, October 19 03:15 PM - 04:30 PM | TDA-2346A | Leveraging Eclipse to Build Data Tools Solutions | Loic Julien, IBM, Advisory Software Engineer | Convention Center - 304A |
| Thursday, October 19 03:15 PM - 04:30 PM | TDA-2448A | Open up! Informix Application Development with PHP | Srini Bhagavan, IBM, Software Architect and Manager | Convention Center - 304B |
| Thursday, October 19 03:15 PM - 04:30 PM | TDS-1340A | Database Migrations with IBM Migration Tool Kit (MTK) | Hemant Bhatia, IBM, Staff Software Engineer | Convention Center - 205B |
| Thursday, October 19 03:15 PM - 04:30 PM | TDZ-1284A | Hard Lessons Learned When OO Meets Relational | John Campbell, IBM, Distinguished Engineer, DB2 for z/OS Development | Convention Center - Ballroom E |
| Thursday, October 19 03:15 PM - 04:30 PM | TDZ-1398A | Null and Void: Dealing with Nulls in DB2 for z/OS | Craig Mullins, NEON Enterprise Software, Inc., Corporate Technologist | Convention Center - 304C |
| Thursday, October 19 03:15 PM - 04:30 PM | TDZ-1438A | Exciting News About LOBs in DB2 9 for z/OS | Maryela Wehrauch, IBM, Senior Technical Staff Member, DB2 Performance | Convention Center - 204B |
| Thursday, October 19 03:15 PM - 04:30 PM | TDZ-2675A | DB2 for z/OS V8 User Experiences at Univar USA | Kevin Campbell, Univar, Application Architect and DBA Manager | Convention Center - 303C |
| Thursday, October 19 03:15 PM - 04:30 PM | TII-1491A | Federating XML Data Using IBM WebSphere Federation Server | Aakash Bordia, IBM, Staff Software Engineer | Convention Center - 208A |
| Thursday, October 19 03:15 PM - 04:30 PM | TII-1549A | New Connectivity for DataStage and QualityStage | Paul Stanley, IBM, Architect | Convention Center - 204A |
| Thursday, October 19 03:15 PM - 04:30 PM | TII-1623A | Metadata for Humans, Metadata for Machines | Victor Ofstein, IBM, Architect | Convention Center - 204C |
| Thursday, October 19 03:15 PM - 04:30 PM | TII-1630A | Data Integration Strategies for On Demand (aka Active) Data Warehousing | Richard Reeves, IBM, | Convention Center - 303B |
| Thursday, October 19 03:15 PM - 04:30 PM | TII-2584A | Service Oriented Data Quality - Trusted information actively | Patrick Connolly, IBM, Product Marketing - Data Quality | Convention Center - Ballroom D |
| Thursday, October 19 03:15 PM - 04:30 PM | TIW-1901A | DB2 DWE Cube Views - Cube Modeling and Much More | Pat Bates, IBM, Product Manager DB2 Data Warehouse Edition Analytics | Convention Center - 201B |
| Thursday, October 19 03:15 PM - 04:30 PM | TIW-2160A | Embracing Linux in our Data Warehouse Strategy with the Linux BCU | Dan Hancock, IBM, Certified IT Specialist | Convention Center - 202B |
| Thursday, October 19 03:15 PM - 04:30 PM | TIW-2163A | Software Maintenance Strategies for a DB2 Data Warehouse | Jason Gartner, IBM, Senior Manager, DB2 LUW; Scott Maberry, IBM, Business Intelligence Architect | Convention Center - 201A |
| Thursday, October 19 03:15 PM - 04:30 PM | TIX-1716A | Using Encrypted Communications with IDS 10 | Jonathan Leffler, IBM, STSM, Informix Database Engineering | Convention Center - 207C |

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| Thursday, October 19 03:15 PM - 04:30 PM | TIX-1767A | Informix and Location Based Services | Kevin Brown, IBM, STSM, Architect Informix Database, RTL/DSE | Convention Center - 207D |
| Thursday, October 19 03:15 PM - 04:30 PM | TLU-1136A | DB2 Database Partitioning - Scaling Out or Scaling Up with SAP Netweaver BI | Thomas Rech, IBM, DB2 SAP Business One / SAP DB2 Enablement | Convention Center - 207B |
| Thursday, October 19 03:15 PM - 04:30 PM | TLU-1368A | Generating Safe and Realistic Test Systems for z/OS and LUW | Don Weil, IBM, Architect, DB2 Tools for Linux, UNIX, and Windows | Convention Center - 207A |
| Thursday, October 19 03:15 PM - 04:30 PM | TLU-1944A | 25 Quick Tuning Tips for DB2 OLTP Systems | Hal Steiner, Bloomberg LP, Senior DBA | Convention Center - 206A |
| Thursday, October 19 03:15 PM - 04:30 PM | TMS-1217A | How to Setup and Gather Documentation for IMS Problems | Jeff Maddix, IBM, | Marriott Hotel - Grand Ballroom: Salon C |
| Thursday, October 19 03:15 PM - 04:30 PM | TMS-1285A | IMS Message Formatting Services (MFS) Web Solutions | Kevin Lo, IBM, Software Engineer | Marriott Hotel - Grand Ballroom: Salon B |
| Thursday, October 19 03:15 PM - 06:15 PM | TMS-1308A | Configuring and Managing IMS for Maximum Availability | Diane Goff, IBM, IT Specialist | Marriott Hotel - Grand Ballroom: Salon D |
| Thursday, October 19 03:15 PM - 04:30 PM | TOD-1596A | SOA on z/OS, the Perfect Match | helene lyon, IBM France, Senior Certified IT Specialist | Convention Center - 203A |
| Thursday, October 19 03:15 PM - 04:30 PM | TOD-2501A | The Real World of Data Governance | Robert Kitzberger, IBM, Marketing Management, Planning and Strategy, Information Integration Solutions; Brett Gow, IBM, Lead, Data Governance Center of Excellence, Financial Services / BI / CRM | Convention Center - 203B |
| Thursday, October 19 03:15 PM - 04:30 PM | TOD-2849A | SOA in Information Management - Architecting the On Demand Enterprise | Stephen Brodsky, IBM, Architect for DB2 SOA, XML, Tools, Client, SDO, STSM | Convention Center - 201C |
| Thursday, October 19 03:15 PM - 04:30 PM | TTF-2653A | Research in DB2 and XML | Yuan Chi Chang, IBM, Mgr., Database Research Group | Convention Center - Ballroom A |
| Thursday, October 19 03:15 PM - 04:30 PM | TTF-2659A | Next Generation Discovery - Multimedia, Translingual & Multimodal Research | Salim Roukos, IBM, IBM Research, Multilingual Natural Language Processing | Convention Center - Ballroom B |
| Thursday, October 19 03:15 PM - 04:30 PM | TTF-2662B | See it, Get it - Research in Visualization | Frank van Ham, IBM, IBM Research | Convention Center - 208B |
| Thursday, October 19 03:15 PM - 04:30 PM | TTF-2663A | Research in Analyzing Streaming Data | Inderpal Narang, IBM, Distinguished Engineer, Member IBM Academy, IBM Research, Distributed Information Systems | Convention Center - Ballroom C |
| Thursday, October 19 03:15 PM - 04:30 PM | TTF-2707A | The Future of Privacy Technology for Relational Databases | Jerry Kiernan, IBM, IBM Research, Privacy Research | Convention Center - 202A |

| Date/Time | Session ID | Title | Speaker | Venue - Room |
|---|-------------------|--|---|---------------------------------|
| Thursday, October 19 03:15 PM - 04:30 PM | TUU-2680A | Graphical IDE for U2 Basic | Shuangjin (Double) Xia, IBM, Software Engineer | Convention Center - 303A |
| Thursday, October 19 05:00 PM - 06:15 PM | TCM-1279A | IBM Content Manager Performance Optimization and Tuning | Cataldo Mega, IBM, Manager, ECM Architecture and Solutions | Hilton Hotel - San Simeon A/B |
| Thursday, October 19 05:00 PM - 06:15 PM | TCM-1790B | Composite Content Management and Discovery Applications in Your Portal | Martin Herbach, IBM, | Convention Center - 202B |
| Thursday, October 19 05:00 PM - 06:15 PM | TCM-1839A | E-mail Management with IBM CommonStore | Dirk Seider, IBM, Architect | Hilton Hotel - Avila A/B |
| Thursday, October 19 05:00 PM - 06:15 PM | TCM-1840A | IBM Content Manager z/OS V8.3 – Technical Introduction | Michael Heyl, IBM, Certified Software IT Specialist | Hilton Hotel - El Capitan |
| Thursday, October 19 05:00 PM - 06:15 PM | TCM-2507B | Using XML and WordML with IBM Document Manager | Louis Richardson, IBM, Worldwide Sales and Sales Support Specialist | Hilton Hotel - Palos Verdes A/B |
| Thursday, October 19 05:00 PM - 06:15 PM | TDA-2434A | Building SOA Applications Using PHP and DB2 9 XML | Kitman Cheung, IBM, Software Developer | Convention Center - 304A |
| Thursday, October 19 05:00 PM - 06:15 PM | TDA-2521A | What is New in JDBC 4 and Cloudscape | Dr. Bilung Lee, IBM, DB2 Java Common Connectivity Development; Satheesh Bandaram, IBM, Information Management JCC Development Manager | Convention Center - 304B |
| Thursday, October 19 05:00 PM - 06:15 PM | TDS-1988A | Designing Highly Available Data Servers | David Belina, IBM, Education Solutions Architect | Convention Center - 205B |
| Thursday, October 19 05:00 PM - 06:15 PM | TDZ-1005A | DB2 for z/OS and Storage Management: Guide to Surviving a Perfect Marriage | John Iczkovits, IBM, Certified Consultant, DB2 for z/OS and OS/390 | Convention Center - 304C |
| Thursday, October 19 05:00 PM - 06:15 PM | TDZ-1044A | The Best Defense is a Good Offense - V8 Migration | William J. Favero, IBM, DB2 for z/OS Sales Specialist | Convention Center - 303C |
| Thursday, October 19 05:00 PM - 06:15 PM | TDZ-1332A | Reports and Performance DB, The Successful Way To Analyze Your Problems | Norbert Jenninger, IBM Germany, DB2 Performance Management Tools | Convention Center - 204B |
| Thursday, October 19 05:00 PM - 06:15 PM | TDZ-2757A | DB2 for z/OS - Ask the Experts Panel | John Campbell, IBM, Distinguished Engineer, DB2 for z/OS Development; Curt Cotner, IBM, IBM Fellow; Fiona Gleeson, IBM, Director, DB2 for z/OS Development; Jim Teng, IBM, Distinguished Engineer, DB2 for z/OS ; Roger Miller, IBM, DB2 for z/OS Development | Convention Center - Ballroom E |
| Thursday, October 19 05:00 PM - 06:15 PM | TII-1462A | Federation Security: Where Are We and Where Are We Heading? | Tian Zhang, IBM, PhD, Manager, Federated Runtime Team | Convention Center - 201D |

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| Thursday, October 19 05:00 PM - 06:15 PM | TII-1584A | Grid Computing and High Availability Solutions for the On Demand Enterprise | Richard Reeves, IBM, ; Bob Johnston, IBM, | Convention Center - Ballroom D |
| Thursday, October 19 05:00 PM - 06:15 PM | TII-1586A | Real-time, Transaction and Batch Processing in a Common MPP Framework | Elizabeth Dial, IBM, ; Rich Harken,, | Convention Center - 204A |
| Thursday, October 19 05:00 PM - 06:15 PM | TII-1622A | Data Integration Standard Practices | Paul Christensen, IBM, | Convention Center - 303B |
| Thursday, October 19 05:00 PM - 06:15 PM | TII-1959A | Next Generation ETL: Connecting System z Data with WebSphere DataStage | Maribet Mason, IBM, Solutions Enablement; Raj Datta, IBM, Solutions Architect | Convention Center - 303D |
| Thursday, October 19 05:00 PM - 06:15 PM | TIW-1911A | Performance and Configuration Insights for DB2 DWE | Hui Liao, IBM, Manager, DB2 DWE Development | Convention Center - 201A |
| Thursday, October 19 05:00 PM - 06:15 PM | TIW-2168A | Designing Efficient Storage Systems for Data Warehousing | John Bell, IBM, Senior Certified I/T Architect, Data Warehouse Architect | Convention Center - 202A |
| Thursday, October 19 05:00 PM - 06:15 PM | TIX-1238A | Using Informix IDS with Eclipse and WebSphere Application Server CE | Jacques Roy, IBM, WW Tech Sales Support, DB2 and IDS extensibility, DB2 Everyplace, Cloudscape, architecture, appl dev | Convention Center - 207D |
| Thursday, October 19 05:00 PM - 06:15 PM | TIX-2455A | The In's and Out's of Disk Storage and Data | James Edmiston, Quest Information Systems, Inc., DBA Consultant | Convention Center - 207C |
| Thursday, October 19 05:00 PM - 06:15 PM | TLU-1348A | DB2 9: Best Practices for XML Queries & XML Performance | Matthias Nicola, IBM, Software Engineer | Convention Center - 207A |
| Thursday, October 19 05:00 PM - 06:15 PM | TLU-1482A | Case Study - Whirlpool's Siebel EIM Performance Tuning Experience | Mark Clayton, Whirlpool, Lead DBA; Bob (R.S.) Harbus, IBM, Product Manager, DB2 Competitive Technology | Convention Center - 206A |
| Thursday, October 19 05:00 PM - 06:15 PM | TLU-1705A | Demand Accountability: DB2 Security, Compliance, and Auditing | Scott Hayes, DBI, IBM DB2 GOLD Consultant | Convention Center - 207B |
| Thursday, October 19 05:00 PM - 06:15 PM | TLU-2819A | SunTrust Banks, Inc.: Lessons Learned Migrating-DB2 for UNIX V8 to V9 | Michael Henson, SunTrust Banks, Team Lead, Enterprise Architecture and Engineering | Convention Center - 201C |
| Thursday, October 19 05:00 PM - 06:15 PM | TMS-1015A | IMS SOAP Gateway Overview and Update | Leilei Li, IBM, | Marriott Hotel - Grand Ballroom: Salon B |
| Thursday, October 19 05:00 PM - 06:15 PM | TMS-1144A | The IMS Health Check Process | Gary Wicks, IBM, | Marriott Hotel - Grand Ballroom: Salon C |
| Thursday, October 19 05:00 PM - 06:15 PM | TMS-1185A | Partition, Partition, How Do I Handle All These IMS HALDB Partitions. | Rick Long, IBM, Senior IT Specialist | Marriott Hotel - Grand Ballroom: Salon A |
| Thursday, October 19 05:00 PM - 06:15 PM | TTF-2660A | Innovations in Search Technology | Aya Soffer, IBM, IBM Researc, Mgr, Information and Media Technologies | Convention Center - Ballroom B |

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| Thursday, October 19 05:00 PM - 06:15 PM | TTF-2661A | Business Intelligence of the Future | Shivakumar Vaithyanathan, IBM, IBM Research, Mgr, Unstructured Information Mining | Convention Center - Ballroom A |
| Thursday, October 19 05:00 PM - 06:15 PM | TTF-2673A | DataStage Intelligent Design Assistance and Automation | Lee Scheffler, IBM, Distinguished Engineer | Convention Center - Ballroom C |
| Thursday, October 19 05:00 PM - 06:15 PM | TUU-1193A | UniData Replication - Let's Get it Going | Jonathan Smith, IBM, | Convention Center - 303A |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-1373A | IBM DB2 Content Manager OnDemand for Multiplatforms | Rob Constable, IBM, Content Management and Discovery Worldwide Sales & Support | Convention Center - 201C |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-1506A | Migrating to DB2 9 - What You Should Know | Sam Poon, IBM, DB2 Consultant; George Rohonyi, IBM, Database Consultant; Ted Wasserman, IBM, Information Management Database Consultant | Convention Center - 207D |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-1565A | DB2 z/OS Optimizer Requirements Session | Patrick Bossman, IBM, DB2 for z/OS Development Manager; Gene Fuh, IBM, Distinguished Engineer & Manager, DB2 for z/OS Query Technology; Terry Purcell, IBM, Senior Software Engineer, DB2 for z/OS Optimizer Development | Convention Center - 201D |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-1625A | U2 Open Source Community | Jackie Burhans, IBM, U2 Portfolio Manager | Convention Center - 304A |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-1648A | Improving Informix Engine Performance | John F. Miller III, IBM, Resolution Team Engineer; David Jay, IBM, Technical Support Engineer; Guy Bowerman, IBM, Senior Software Engineer; Hyun Ju Vega, IBM, Resolution Team Engineer | Convention Center - 208A |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-1929A | DB2 BI Performance | Berni Schiefer, IBM, DB2 UDB Performance, Benchmarks and Solutions Development | Convention Center - 202B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2043A | Database Meta-Data Search | | Convention Center - 203B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2191A | Advanced Text Analytics Powering New Content Mgmt & Discovery Solutions | | Convention Center - 304C |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2274A | Mastering Developing DB2 XML Applications Using IBM DB2 Visual Studio .NET | Farzad Farahbod, IBM, Advisory Software Engineer | Convention Center - 204A |

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| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2329B | Informix Integration with .NET and PHP | Shawn Moe, IBM, Architect - Client APIs; Venkatesh Gopal, IBM, Architect (EGL, Informix APIs and Admin); Srinu Bhagavan, IBM, Software Architect and Manager | Convention Center - 304B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2531A | DB2 Everyplace Discussion and Requirements | Sandra Beattie, IBM, ; Yi Min Gan, IBM, Development Manager; Thomas Fanghaenel, IBM, Chief Programmer | Convention Center - 204B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2548A | DB2 9 XML Implementation - Let's Talk | Sunil Sabat, IBM, Technical Alliance Manager; Matthias Nicola, IBM, Software Engineer | Convention Center - 303D |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2788B | Reduce Costs and Improve Flexibility through Storage Optimization | Erick Amador, IBM, Storage Architect | Convention Center - 201A |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2790B | Maximize and Sustain Efficiency with Integrated ILM | Tim Waters, IBM, Business Development Executive | Convention Center - 201B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2799A | Data Warehousing on System z Requirements Session | Kidane Haile, IBM, Business Executive BI & CM Tools Development; Torsten Steinbach, IBM, DB2 Performance Expert for MP Development - Technical Lead; Jay Yothers, IBM, DB2 for z/OS Development; Jaime Anaya, IBM, DB2 for z/OS Development | Convention Center - 204C |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2803A | EDA and Tips for Successful Deployment | Helen Beylkin, IBM, Senior Manager, Development | Convention Center - 205B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2805A | Troubleshooting UniData Replication | Wally Terhune, IBM, | Convention Center - 206A |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2808A | Fighting threat & fraud... no dark glasses or trench coats required | Tim Paydos, IBM, Director, Threat & Fraud Intelligence Marketing | Convention Center - 207A |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2812A | 'Enabling CRM Through Information on Demand': | | Convention Center - 207B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2837A | System z in an SOA World | | Convention Center - 208B |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2846A | BI on Content: What will you do with all that data? | Lohman Guy, IBM, IBM Research, Manager Advanced Optimization and Autonomic Computing; Mukesh Mohania, IBM, IBM Research | Convention Center - 303C |
| Thursday, October 19 06:30 PM - 07:30 PM | BOF-2863A | Deploy IM Solutions in a Virtualized Environment Using IBM System p Servers | Lee Cheng, IBM, STSM | Convention Center - 303A |

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| Friday, October 20 07:00 AM - 12:00 PM | UGM-1375B | IBM Content Manager OnDemand User Group | Joan Davis, IBM, | Marriott Hotel - Orange County Ballroom: Salon 2 |
| Friday, October 20 08:00 AM - 09:15 AM | TCM-1787A | XML is Everywhere - How IBM CM&D Products Leverage XML to Manage Complexity | Martin Herbach, IBM, | Convention Center - 202A |
| Friday, October 20 08:00 AM - 09:15 AM | TCM-1798A | Archiving Within Your Enterprise Content Management Strategy | Ken Nelson, IBM, ECM Solutions Architect | Convention Center - 201A |
| Friday, October 20 08:00 AM - 09:15 AM | TCM-1844A | Understanding Meaning to Deliver Insight with WebSphere II OmniFind Edition | Thomas Hampp, IBM, UIMA Architecture board member, Globalization Architectural Technical Team (GATT) member | Convention Center - 203A |
| Friday, October 20 08:00 AM - 10:45 AM | TCM-2118A | IBM Content Manager and WebSphere Process Server Integration | John Thompson, IBM, Certified Software IT Specialist | Convention Center - 213B |
| Friday, October 20 08:00 AM - 09:15 AM | TCM-2264A | Architecting Multilingual Web Content Management Solutions for Workplace | Stuart McKay, IBM, Senior IT Architect, WPLC; Arthur Lin, IBM, IBM Software Services for Lotus | Convention Center - 203B |
| Friday, October 20 08:00 AM - 09:15 AM | TDA-1035A | XML and IMS – Partners in Data | Ken Blackman, IBM, Certified SW IT Specialist, zSeries software, ATS Americas | Convention Center - 304B |
| Friday, October 20 08:00 AM - 09:15 AM | TDA-2740A | Mastering DB2 XML with the IBM Add-Ins for Microsoft Visual Studio 2005 | Farzad Farahbod, IBM, Advisory Software Engineer | Convention Center - 304A |
| Friday, October 20 08:00 AM - 09:15 AM | TDS-1494A | DB2 Data Archiving with IBM Data Archive Expert | Donald (Paul) Taylor III, IBM, IT Architect | Convention Center - 205B |
| Friday, October 20 08:00 AM - 10:45 AM | TDZ-1211A | Make the Move To DB2 V8 - Use Tools To Make It Easy | Ernest Mancill, IBM, Certified Technical Sales Specialist - DB2 Tools for z/OS and OS/390; Elaine Morelli, IBM, Data Base Tools Software Specialist; Doug Clifton, IBM, zSeries DB2 Tools Software I/T Specialist | Convention Center - 211B |
| Friday, October 20 08:00 AM - 09:15 AM | TDZ-1270A | DB2 for z/OS Application Performance Basics – DB2 Accounting Review | Randy Ebersole, IBM, Certified IT Specialist | Convention Center - 303C |
| Friday, October 20 08:00 AM - 09:15 AM | TDZ-1522A | CCSID 101 - What's a CCSID and Why Do I Care? | Chris Crone, IBM, Senior Technical Staff Member, DB2 for z/OS Development | Convention Center - 304C |
| Friday, October 20 08:00 AM - 09:15 AM | TDZ-1851A | DB2 9 for z/OS: Utilities Go Online | Peter Hartmann, IBM, DB2 for z/OS Sales | Convention Center - Ballroom E |
| Friday, October 20 08:00 AM - 09:15 AM | TDZ-2112A | Large Objects in DB2 for z/OS | Jay Yothers, IBM, DB2 for z/OS Development | Convention Center - 204B |
| Friday, October 20 08:00 AM - 09:15 AM | TII-1591A | IBM WebSphere DataStage EE Production Automation | Mike Carney, IBM, | Convention Center - 303B |

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| Friday, October 20 08:00 AM - 09:15 AM | TII-2106A | A Must Have for Information Integration Design – Rational Data Architect | Davor Gornik, IBM Corp., Product Manager; Sarah Jeong, IBM, WW Product Marketing Manager | Convention Center - 201D |
| Friday, October 20 08:00 AM - 09:15 AM | TII-2821A | SOA Enablement for IBM WebSphere DataStage and QualityStage | Jean-Claude Mamou, IBM, Software Engineer; Hernando Borda, IBM, Information Management Development Manager | Convention Center - 204A |
| Friday, October 20 08:00 AM - 09:15 AM | TIW-1533A | DB2 - The Best Choice for Business Intelligence | Dwaine Snow, IBM, Senior DB2 Product Manager | Convention Center - 201C |
| Friday, October 20 08:00 AM - 09:15 AM | TIW-1899A | Modeling and Transformation with SQL Warehousing Tool in DB2 DWE | Sriram Srinivasan, IBM, Developer, DWE | Convention Center - 204C |
| Friday, October 20 08:00 AM - 09:15 AM | TIW-2171A | Dealing with BI Data Governance and Organizational Challenges | Wendy Lucas, IBM, Manager - BI Best Practices Team | Convention Center - 208A |
| Friday, October 20 08:00 AM - 09:15 AM | TIX-2092A | Explain Explained | Keshava Murthy, IBM, | Convention Center - 207C |
| Friday, October 20 08:00 AM - 09:15 AM | TIX-2097A | Informix SQL Performance Tuning Tips | Jeffrey Filippi, Integrated Data Consulting, LLC, Owner/Consultant | Convention Center - 207D |
| Friday, October 20 08:00 AM - 10:45 AM | TIX-2149A | Explore New IBM Informix Dynamic Server ER Functionality | Nilesh Ozarkar, IBM, Software Engineer | Convention Center - 212A |
| Friday, October 20 08:00 AM - 09:15 AM | TLU-1685A | DB2 9 Table Partitioning Fundamentals | Kevin Beck, IBM, ; Al Plummer, Aetna, Technology Support | Convention Center - 207A |
| Friday, October 20 08:00 AM - 09:15 AM | TLU-1970A | Data Warehouse Performance | Dave Beulke, Pragmatic Solutions, Inc, President | Convention Center - 207B |
| Friday, October 20 08:00 AM - 09:15 AM | TLU-2023A | Implementing DB2 Connect Made Easy | Melanie Stopfer, IBM, Developer/Instructor DB2 Team | Convention Center - 206A |
| Friday, October 20 08:00 AM - 10:45 AM | TLU-2765A | The New Developer Workbench with XML | Angela Carlson,, | Convention Center - 211A |
| Friday, October 20 08:00 AM - 10:45 AM | TLU-2766B | New with DB2 and TSA - a Real Hands-On Experience | Subho Chatterjee, IBM, | Convention Center - 212B |
| Friday, October 20 08:00 AM - 09:15 AM | TMS-1145A | Resolving IMS Problems Quickly | Gary Wicks, IBM, | Convention Center - 202B |
| Friday, October 20 08:00 AM - 09:15 AM | TMS-1391A | Is IMS Really the First Native XML Database? | Christopher Holtz, IBM, IMS Java, XML-DB, IMS XQuery | Convention Center - 208B |
| Friday, October 20 08:00 AM - 09:15 AM | TMS-1599A | IMS Performance and Debugging Solutions | helene lyon, IBM France, Senior Certified IT Specialist | Convention Center - 303D |
| Friday, October 20 08:00 AM - 09:15 AM | TMS-2440A | Monitoring an IMSplex using OMEGAMON XE for IMS on z/OS | Robyn Stillwell, IBM, Senior Software Engineer | Convention Center - 304D |
| Friday, October 20 08:00 AM - 09:15 AM | TOD-2254B | Enabling Content Management for the IBM On Demand Enterprise with SOA | Hans Kahler, IBM, Senior IT Architect | Convention Center - 201B |
| Friday, October 20 08:00 AM - 09:15 AM | TUU-1603B | XML Solutions in U2 | Mike Rajkowski, IBM, | Convention Center - 303A |

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| Friday, October 20 08:00 AM - 10:45 AM | TUU-1737A | UniAdmin – The Administrators Tool of Choice | Joan Dunn, IBM, Sr Education Specialist | Convention Center - 213A |
| Friday, October 20 09:30 AM - 10:45 AM | TCM-1111A | IBM CommonStore and Lotus QuickPlace | Bob Nonnenkamp, IBM, Certified Software IT Specialist | Convention Center - 201A |
| Friday, October 20 09:30 AM - 10:45 AM | TCM-1182A | Publishing Enterprise Content to the Web with IBM Workplace WCM | Stuart McKay, IBM, Senior IT Architect, WPLC; Arthur Lin, IBM, IBM Software Services for Lotus | Convention Center - 201B |
| Friday, October 20 09:30 AM - 10:45 AM | TDA-1292A | DB2 and IDS Application Development and Administration Strategy | Curt Cotner, IBM, IBM Fellow | Convention Center - 304B |
| Friday, October 20 09:30 AM - 10:45 AM | TDA-2494A | Best Practices with DB2 and .NET | Brent Gross, IBM, Senior Software Developer | Convention Center - 304A |
| Friday, October 20 09:30 AM - 10:45 AM | TDS-2810A | DB2 Express from a DB2 on z/OS Perspective. | Tom Glaser, AT&T, | Convention Center - 205B |
| Friday, October 20 09:30 AM - 10:45 AM | TDZ-1046A | The Perfect Combination: System z, z/OS, and DB2 | William J. Favero, IBM, DB2 for z/OS Sales Specialist | Convention Center - 304C |
| Friday, October 20 09:30 AM - 10:45 AM | TDZ-1296A | Got the DB2 Data Cloning Blues? | Reggie Culpepper, Mainstar Software, Technical Sales Architect | Convention Center - 204B |
| Friday, October 20 09:30 AM - 10:45 AM | TDZ-1745A | DB2 for z/OS Stored Procedures: Futures, Best Practices & FAQ | Peggy Zagelow, IBM, Senior Technical Staff Member, DB2 for z/OS Performance | Convention Center - 303C |
| Friday, October 20 09:30 AM - 10:45 AM | TDZ-2559A | Attack of the Clones - Clone Tables That Is! | John Lyle, IBM, DB2 Utilities Development | Convention Center - Ballroom E |
| Friday, October 20 09:30 AM - 10:45 AM | TII-1550A | Information Integration in Business and Infrastructure Solutions | Albert Chungti Liang, IBM, Dr. | Convention Center - 201D |
| Friday, October 20 09:30 AM - 10:45 AM | TII-1614A | Exploring Information Integration and Spatial Association | Frank Butt, IBM, DB2/zOS Spatial Project Lead; Tian Zhang, IBM, PhD, Manager, Federated Runtime Team | Convention Center - 204A |
| Friday, October 20 09:30 AM - 10:45 AM | TII-1960A | WebSphere II Replication - Beyond Disaster Recovery | Donna Kelsey, IBM, Solutions Architect | Convention Center - 204C |
| Friday, October 20 09:30 AM - 10:45 AM | TIW-2795A | DB2 9, DB2 DWE and BCU Panel of Experts | Jason Gartner, IBM, Senior Manager, DB2 LUW; Paulo Pereira, IBM, Chief BI Technologist; Bill O'Connell, IBM, BI CTO; Qi Jin, IBM, Senior Manager, DB2 DWE | Convention Center - 201C |
| Friday, October 20 09:30 AM - 10:45 AM | TIX-1604A | IDS vs. OpenSource Databases | Alexander Koerner, IBM, | Convention Center - 207C |
| Friday, October 20 09:30 AM - 10:45 AM | TIX-1789A | Exploring the Sysmaster Database - New Tools and Tips | Lester Knutsen, Advanced DataTools Corporation, President and DBA | Convention Center - 207D |
| Friday, October 20 09:30 AM - 10:45 AM | TLU-1011A | Data Recovery Made Easier - DB2 Recovery Expert Can Quickly Recover Data | Don Weil, IBM, Architect, DB2 Tools for Linux, UNIX, and Windows | Convention Center - 206A |

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| Friday, October 20 09:30 AM - 10:45 AM | TLU-2363A | New XML Shredding in DB2 9: Technical Overview and a Customer Success Story | Mayank Pradhan, IBM, Staff Software Engg. | Convention Center - 207A |
| Friday, October 20 09:30 AM - 10:45 AM | TLU-2739A | DB2 for Linux, UNIX, and Windows Meet the Experts | Mike Logan, IBM, | Convention Center - 207B |
| Friday, October 20 09:30 AM - 10:45 AM | TMS-1016A | IMS Connector for Java Sysplex Distributor Enhancements | Leilei Li, IBM, | Convention Center - 203A |
| Friday, October 20 09:30 AM - 10:45 AM | TMS-1338A | IMS Reorganization Solutions | Janet LeBlanc, IBM, IMS Tools advocate | Convention Center - 208B |
| Friday, October 20 09:30 AM - 10:45 AM | TMS-1366A | IMS Fast Path Enhancements | Kevin Wang, IBM, | Convention Center - 202B |
| Friday, October 20 09:30 AM - 10:45 AM | TMS-2528A | Using Log Records to Diagnose Full Function Database Problems | John Harper, IBM, DEVELOPER | Convention Center - 203B |
| Friday, October 20 09:30 AM - 10:45 AM | TOD-1036A | IMS and SOA – Building On Demand services | Ken Blackman, IBM, Certified SW IT Specialist, zSeries software, ATS Americas | Convention Center - 202A |
| Friday, October 20 09:30 AM - 10:45 AM | TOD-1680A | Is Your Data "Dirty?" Cleanse It! | Guenter Sauter, IBM, Sr. IT Architect & Mgr, Information Service Patterns; Andrea Ames, IBM, Sr. Tech. Staff Member/Info Arch | Convention Center - 208A |
| Friday, October 20 09:30 AM - 10:45 AM | TUU-2681A | Developing .NET Applications on U2 at the Speed of Business | Adam Van Beek, IBM, Senior IT Specialist | Convention Center - 303A |
| Friday, October 20 11:15 AM - 12:30 PM | TCM-1083A | Monitoring Content Manager Databases with DB2 Performance Expert | Torsten Steinbach, IBM, DB2 Performance Expert for MP Development - Technical Lead | Convention Center - 201A |
| Friday, October 20 11:15 AM - 12:30 PM | TCM-2036B | Workplace Forms with IBM Content Manager | Jim Bennett, IBM, Certified Software IT Specialist | Convention Center - 202A |
| Friday, October 20 11:15 AM - 12:30 PM | TDA-2526A | SOA Development With WebSphere Application Server for Information Access | Teresa Kan, IBNM, Senior Software Engineer | Convention Center - 304B |
| Friday, October 20 11:15 AM - 12:30 PM | TDA-2542A | Develop Embedded Mobile Applications With DB2 Everyplace | Thomas Fanghaenel, IBM, Chief Programmer | Convention Center - 304A |
| Friday, October 20 11:15 AM - 12:30 PM | TDZ-1210A | Get a Handle On Managing Your Plans, Packages and BINDS | Gerald Hodge, HLS Technologies, Inc, President | Convention Center - 304C |
| Friday, October 20 11:15 AM - 12:30 PM | TDZ-1598B | Everything You Wanted To Know About Statistics Advisor | Patrick Bossman, IBM, DB2 for z/OS Development Manager | Convention Center - 303C |
| Friday, October 20 11:15 AM - 12:30 PM | TDZ-1855A | Design Your Application for DB2 9 for z/OS | Peter Hartmann, IBM, DB2 for z/OS Sales | Convention Center - 204B |
| Friday, October 20 11:15 AM - 12:30 PM | TDZ-2563A | The DB2 for z/OS Catalog | John Lyle, IBM, DB2 Utilities Development | Convention Center - Ballroom E |
| Friday, October 20 11:15 AM - 12:30 PM | TIX-1756A | XA (Distributed Transaction Protocol Support) in IDS | Madhusudhan Ramidi, IBM, Technical Leader (Information Management) | Convention Center - 207D |

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| Friday, October 20 11:15 AM - 12:30 PM | TIX-2215A | All WorkingTogether - Informix OnBar, onsmsync, and Tivoli Storage Manager | Hyun Ju Vega, IBM, Resolution Team Engineer | Convention Center - 207C |
| Friday, October 20 11:15 AM - 12:30 PM | TLU-1367A | DB2 High Performance Unload - Hints and Tips from the Lab | Don Weil, IBM, Architect, DB2 Tools for Linux, UNIX, and Windows | Convention Center - 207A |
| Friday, October 20 11:15 AM - 12:30 PM | TLU-2129A | DB2 Active/Active Clustering | Dwaine Snow, IBM, Senior DB2 Product Manager | Convention Center - 207B |
| Friday, October 20 11:15 AM - 12:30 PM | TLU-2798A | Real-Time Insight in DB2 9 | Michael Spicer, IBM, | Convention Center - 206A |
| Friday, October 20 11:15 AM - 12:30 PM | TMS-1248A | XML, Web Services, and Extensible Stylesheet Language Transformation | Kevin Lo, IBM, Software Engineer | Convention Center - 203A |
| Friday, October 20 11:15 AM - 12:30 PM | TMS-1252A | IMS FP Database Utilities – All the Latest and Greatest | Yoshiko Yaegashi, IBM, IMS Tools Developer | Convention Center - 202B |
| Friday, October 20 11:15 AM - 12:30 PM | TMS-1882A | Monitoring and Tuning IMS I/O Performance | Lih Wang, IBM, Senior IT Specialist | Convention Center - 208B |
| Friday, October 20 11:15 AM - 12:30 PM | TMS-2533B | Using Log Records to Diagnose Deadlock and "Long Lock" Problems in IMS. | John Harper, IBM, DEVELOPER | Convention Center - 203B |
| Friday, October 20 11:15 AM - 12:30 PM | TUU-2012A | Reporting in the MultiValue World | Douglas Leupen, Entrinsik, President / CEO | Convention Center - 303A |