



Information On Demand Global Conference October 15 – 20, 2006 Anaheim Convention Center

Agenda At A Glance

Saturday October 14, 2006

1:00 pm - 6:00 pm Conference Registration Open

Sunday October 15, 2006

7:00 am - 7:00 pm Conference Registration Opens

7:00 am - 3:00 pm Business Partner Business Development Day
(IBM Business Partners only exclusive event)
Opening Keynote Speaker: Devon Harris

5:00 pm - 7:00 pm **EXPO Center Grand Opening & Reception
Featuring "Toxic Audio"**

Monday October 16

6:30 am - 6:00 pm	Conference Registration Open
6:30 am - 7:45 am	Breakfast
7:45 am - 8:00 am	Move to General Session
8:00 am - 9:45 am	Conference Grand Opening Session featuring Master of Ceremonies: Wayne Brady Michael J. Borman, IBM Vice President, Worldwide Sales, IBM Software Group Ambuj Goyal, IBM General Manager, Information Management Software Jim Haney, Vice President & Chief Information Officer, Harley-Davidson, Inc.
9:45 am - 10:15 am	Refreshment Break
10:15 am - 11:30 am	Elective Session 1 or Keynote Session by Business Area: Karen Parrish, IBM VP, Business Intelligence Solutions
10:15 am - 2:00 pm	EXPO Center Open
11:30 am - 11:45 am	Break
11:45 am - 12:45 pm	Lunch
12:45 pm – 2:00 pm	Desserts and coffee in EXPO Center
2:00 pm - 2:15 pm	Break
2:15 pm - 3:30 pm	Elective Session 2 or Keynote Session by Business Area: Peter Fiore IBM VP, Information Integration/Ascential or Jon Prial IBM VP, Content Management and Discovery
3:30 pm - 4:00 pm	Refreshment Break
4:00 pm - 5:15 pm	Elective Session 3 or Keynote Session by Business Area: Arvind Krishna IBM VP, Database Servers or Tom Reilly IBM VP, Enterprise Master Data Solutions
5:15 pm - 7:15 pm	EXPO Center Open and Reception featuring "Hampton String Quartet"
7:30 pm - 9:00 pm	Entertainment featuring Gladys Knight

Tuesday October 17

6:30 am - 6:00 pm	Conference Registration Open
6:30 am - 7:45 am	Breakfast
7:45 am - 8:00 am	Break
8:00 am - 9:15 am	Elective Session 4
9:15 am - 9:30 am	Break
9:30 am - 10:45 am	Elective Session 5
10:45 am - 11:15 am	Refreshment Break and Move to General Keynote Session
11:15 am - 12:15 pm	General Keynote Session #2 Robert LeBlanc, IBM General Manager, Application & Integration Middleware Division Robert Zapfel, IBM General Manager, Americas, Global Technology Services
12:15 pm - 12:30 pm	Break
12:30 pm - 1:30 pm	Lunch
12:30 pm - 7:00 pm	EXPO Center Open
2:30 pm - 3:45 pm	Elective Session 6
3:45 pm - 4:15 pm	Refreshment Break
4:15 pm - 5:30 pm	Elective Session 7
5:30 pm - 7:00 pm	Product EXPO and Reception
7:00 pm - 7:30 pm	Move to Buses for Disney's California Adventure® Park Adventure
7:30 pm - 11:30 pm	Disney's California Adventure® Park & Dinner

Wednesday October 18

6:30 am - 6:00 pm	Conference Registration Open
6:30 am - 7:45 am	Breakfast
7:45 am - 8:00 am	Break
8:00 am - 9:15 am	Elective Session 8
9:15 am - 9:30 am	Break
9:30 am - 10:45 am	Elective Session 9
10:45 am - 11:15 am	Refreshment Break and Move to Keynote Session
11:15 am - 12:15 pm	Keynote Session #3 Featured Keynote Speaker: Michael Eisner
12:15 pm - 12:30 pm	Break
12:30 pm - 1:30 pm	Lunch
12:30 pm - 3:45 pm	EXPO Center Open
2:15 pm - 2:30 pm	Break * Business Leadership Sessions End * Technical Sessions Continue
2:30 pm - 3:45 pm	Elective Session 10
3:45 pm - 4:15 pm	Refreshment Break
4:15 pm - 5:30 pm	Elective Session 11
5:30 pm - 5:45 pm	Break
5:45 pm - 6:45 pm	Birds of a Feather

Thursday October 19

6:30 am - 6:00 pm	Conference Registration Open
6:30 am - 7:45 am	Breakfast
7:45 am - 8:00 am	Break
8:00 am - 9:15 am	Elective Session 12
9:15 am - 9:30 am	Break
9:30 am - 10:45 am	Elective Session 13
10:45 am - 11:15 am	Refreshment Break
11:15 am - 12:15 pm	Keynote Session #4 Irving Wladawsky-Berger, IBM Vice President, Technical Strategy and a panel of Technology Innovators
12:15 pm - 12:30 pm	Break
12:30 pm - 1:30 pm	Lunch
1:30 pm - 1:45 pm	Break
1:45 pm - 3:00 pm	Elective Session 14
3:00 pm - 3:15 pm	Break
3:15 pm - 4:30 pm	Elective Session 15
4:30 pm - 5:00 pm	Refreshment Break
5:00 pm - 6:15 pm	Elective Session 16
6:00 pm - 7:00 pm	Dinner – Pizza Night
6:30 pm - 7:30 pm	Birds-of-a-Feather

Friday October 20

6:30 am - 1:00 pm	Conference Registration Open
6:30 am - 7:45 am	Breakfast
7:45 am - 8:00 am	Break

8:00 am - 9:15 am	Elective Session 18
9:15 am - 9:30 am	Break
9:30 am - 10:45 am	Elective Session 17
10:45 am - 11:15 am	Refreshment Break
11:15 am - 12:30 pm	Elective Session 19
12:45 pm	Conference End