



Usability & SEO

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President, SiteLogic

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Usability & SEO

1. Get people to your site
2. Get them to do what you want them to do

Usability

If they can't find it – it's not there.

SEO

If they can't find you – you're not there.

Specific Search

“Sharpshooter”



Concept Searching

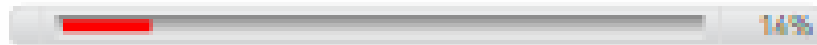
“Shotgun”



Idea Search

“Artillery”







[shop now](#) - or - [enter site](#)
CLICK HERE CLICK HERE



Welcome to the official home of PetSafe Brand Pet Training Products

Product Information

Customer Care Center

Outreach Center

Where to Buy

Contact Us

Press Room

Deluxe Little Dog Bark Control



Nano Technology -
*the smallest bark collar
you can buy!*

[For more information about the
Nano Bark click here.](#)

Taxonomy



- Hierarchal Structure
- Classification
- Grouping

Red, white, rose, pink

Italy, French, Australia, Spain

Cabernet, Syrah, Pinot, Merlot

Under \$20, Under \$40, +\$50

Rated 90+, Rated 94+, new

Collectable, Dinner, Dessert





sign up for exclusive offers | my account | track my order | customer care

wine shop | wine clubs | wine collections | wine basics | gift center | business gifts

Enter keyword or item no. search SHIP TO OH Shipping to Ohio 0 items in your cart



Great wines
from the Golden State

Enjoy our most popular California wines >>

one DAY sale
today only



shop now
save up to 50%

choose from thousands of wines

top rated:

- [90+ rated wines under \\$20](#)
- [94+ rated wines under \\$94](#)
- [California wines](#)
- [Spanish wines](#)
- [Australian wines](#)

most popular this week:

- [cabernet sauvignon](#)
- [syrah/shiraz](#)
- [sauvignon blanc](#)
- [Champagne](#)

our recommendations:

- [our favorite wine gifts](#)
- [screw cap wines](#)

wine collections

Thematic wine packs hand selected by our wine experts to give you an incredible value at an amazing price. Many collections include bonus items.

shop by price:
[under \\$40](#) | [\\$40-\\$80](#) | [above \\$80](#)

[view all wine collections](#)

wine clubs

Let our experts choose two outstanding wines for you each month. Plus, get exclusive member-only discounts, tasting notes and recipes. [find out more](#)

great gift ideas



Tempting Treats
Send a berry-filled California Merlot along with tasty satisfying snacks.

special price:
\$29.99

- [most popular gifts](#)
- [gift certificates](#)
- [Riedel wine glasses](#)

shop by price:
[under \\$40](#) | [\\$40-\\$80](#) | [\\$80+](#)

new wines updated daily!

Club W



Wine racks that make storage simple.

Add racks as your collection grows

Is your current wine collection growing? Why buy wine racks that don't offer the **flexibility to store as many or as few bottles** as you currently need or ever will need? Look no further! Your wooden [wine racks](#) have the ability to meet your needs with an **eye catching appeal**. The labels on your bottles are easily read when stored the proper way. The Wine Rack Shop makes displaying and storing wine fun, easy, and

The Wine Rack Shop

Wine storage made simple

Build wine racks yourself.

[Design Your Own](#) - It's simple to find the height and width, or bottle storage you want in a rack!

Do it yourself the easy way with our wine rack kits!

Shop In Our Store

select your height:	select your width:
90" high	32-5/8" wide
72" high	28-7/8" wide
62" high	25-1/8" wide
48" high	21-3/8" wide
36" high	

Wine Storage

Ads by Goooooogle

[Display Racks](#)

Galvanized Step Beams, Uprights & More. Next Day Ship! 800.367.0572 [www.BaseMfg.com](#)

[100's of Wine Racks](#)

The Top Rated Wine Racks Site. Low Prices, 30% Off & Fast Shipping! [www.eWineRacks.com](#)

[Wine Racks](#)

Wine racks and wine storage Available in wood and wrought iron [www.tuckermanandtampais.com](#)

[Wine Racks](#)

Looking to find wine racks? Visit our wine racks guide. [WineRacksCatalog.net](#)

[Decorative & Wrought](#)

category Pages

- Usability
 - Established hierarchy of categories
 - Customer-based navigation groupings
 - Clear, viewable product links
 - Clear Images of products
- SEO
 - Multiple category links with keywords
 - Keyword-based navigation groupings
 - Product links using keywords
 - Alt text, captions, and labels

Global: UK US/Int'l

order online or call 800-711-6277

home | view cart: 0 item(s) | help | XML

search go

dynamism.com

all products

Notebooks

- Subnotebooks
- Performance
- UMPC

Mobile Phones

- Smartphones/PDA
- Slim Fashion
- Rich Function

Gadgets

- PDA's
- Digital Camera ✓
- USB Storage -
- Portable Media
- Fashion & Design
- Robots
- Video Games
- PC accessories

Special Order

CloseOut-Sales

service

- Warranty
- Support
- Downloads

dynamism for

Gadgets » PDAs



Sharp Zaurus SL-C3200

Sharp's latest Zaurus is the only PDA with an integrated HDD.

Gadgets » Digital Camera



Sanyo Xacti C6

Digital Camcorder with 6.0 Megapixel camera and 5x Optical Zoom



Fuji Finepix Z3



Gigashot V10

Hot Notebooks

- Panasonic W5
- OQO 01+
- Vaio UX
- Panasonic R5
- Samsung Q1

Hot MobilePhones

- XDA Trion
- Samsung X820

New Products

- LG S1
- XDA Trion
- Sony TX92
- Samsung X820
- Vaio UX



Quality Culinary Gadgets for the Discerning Chef









Home Shopping Cart Service

Welcome to **chefgadget.com**

SEARCH
Select Brands

- Categories
- Bakeware
- Cookware**
- Slicers
- Chef Tools
- Dessert Tools
- Mills
- Rolling Pins
- Barbecue
- Fish & Meat Tools
- Pasta Tools
- Tea & Coffee
- Bar Tools
- Measuring
- Serving
- Textiles
- Electric Kitchen
- Kitchen Accessories
- Gifts

Cookware
If you can use it in the Kitchen... We've probably got it.

 Cast Iron Plett Pan \$15.95 Info Buy	 Cast Iron Aebleskiver Pan \$19.95 Info Buy	 Fish Poacher/Steamer with Removable Rack \$39.95 Info Buy	 4 Piece Cooker/Steamer Set \$29.95 Info Buy
 Asparagus Cooker with Basket \$19.95 Info Buy	 Large Nonstick Cosmo Pan with Ledge \$49.95 Info Buy	 Large Nonstick Cosmo Pan with Ledge \$49.95 Info Buy	 Nonstick Crepe Griddle with Wood Handle \$29.95 Info Buy



stuff for smart masses

Show Your Geek!

- + T-shirts
- + Other Apparel
- + Geek Toys

- Gadgets
 - Lights & Lasers
 - Watches
 - Geek Tools
 - Electronic Gadgets
 - Security
 - View All

- + Home & Office
- + Computing
- + Caffeine
- + Electronics
- + Books

- What's New
- Clearance

- Gift Certificates
- Affiliate Program
- Geek Points
- Site Index

Navigate by Interest: DIY Goodies

RSS Feeds & Info

SEARCH GO

Account Wishlists Home

About Us | Bug Us | Fortunes | Help

Loot: Your cart is empty.

You are not logged in. [Log in]

- ## Gadgets
- > Gadgets
 - > Lights & Lasers
High-tech lighting and unique laser products. [more...]
 - > Watches
A collection of very interesting timepieces. [more...]
 - > Geek Tools
Essential tools for your geek survival. [more...]
 - > Electronic Gadgets
A festival of wonderful gadgets and gizmos. [more...]
 - > Security
Information and computer security devices. [more...]
 - > View All
View all the products in this category. [more...]

The Geeks Picks:

ScanGauge II Automotive Computer
Easy to install multi-function automotive computer

[More Info](#) [Add to Cart](#) **\$169.99**

The Bionic Wrench™
Powerful, six-sided gripping wrench

[More Info](#) **\$25.99 - \$29.99**


Featured Product:



Wi-Spy Spectrum Analyzer
Wi-Spy is the world's smallest 2.4 GHz spectrum analyzer and has been designed specifically for troubleshooting and analyzing Wi-Fi networks. Its software allows recording and playback of data traces and draws pretty graphs.

[More Info](#) [Add to Cart](#) **\$99.99**

Customer Favorites:

PowerSquid Outlet Multiplier
A power strip minus the strip

[More Info](#) **\$12.99**

Original Ring Thing
A hidden bottle opener in the palm of your hand.

[More Info](#) **\$7.99**

USB Mini Lava Lamp
The original shape of cool - now ready for the office

[More Info](#) **\$9.99**

Ethernet Crossover Adapter



sign up for exclusive offers | my account | track my order | customer care

wine shop

wine clubs

wine collections

wine basics

gift center

business gifts

Enter keyword or item no.

search

SHIP TO OH

Shipping to Ohio

0 items in your cart

last items viewed:

Northern Exposure

most popular links:

- 90+ rated wines under \$20
- new arrivals
- popular wines this week

narrow search by:

type

- Red Wines
- White Wines
- Pink Wines
- Bubbly
- Dessert, Sherry & Port
- Wine Collections
- Monthly Wine Clubs
- Glassware
- Wine Accessories

region

- California
- Washington
- Oregon
- Australia

wine shop

Most Popular This Week

- Falesco 2004 Vitiano
- Jaboulet 2003 Parallel 45
- Los Vascos 2004 Cabernet Sauvignon

Top Rated Wines

- Veuve Clicquot 1996 Brut La Grande Dame with Gift Box
- Krug 1990 Vintage Brut with Gift Box
- Fonseca 2003 Vintage Port

90+ Point Rated Wines Under \$20

Valumba 2005 Y Series Viognier (Screw Cap)

ST 90

Our Price: \$10.99

add to cart



Wine Outlet

Santa Margherita 2002 Pinot Bianco

Special Price: \$14.99
Regular Price: \$21.99
32% Savings!

add to cart



Wine Collections

Robert Mondavi Cabernet Sauvignon Collection




94+ Point Rated Wines Under \$94

Hess 2002 Collection Cabernet Sauvignon



USA/Canada Home - John Deere Product Site




About Our Company - Contact Us - Search

Home - Products & Equipment - Service & Support - Parts - Finance Solutions - Where to Buy - Special Offers

4000 TEN Series


- What's New
- Intro Offer
- Tractor Guide
- Product Details
- Award-Winning Design
- Video
- Equipment Gallery
- Build & Price
- FAQ
- Free Info Kit

What's New



120 Improvements. Countless Firsts. Zero Gimmicks.

Underneath their familiar green and yellow exterior isn't just a redesign of the compact tractor, but a transformation. Where power is no longer measured by horsepower. Where implements practically attach themselves. And comfort is no longer at odds with productivity. One hundred and twenty improvements. Zero gimmicks. And countless firsts. These tractors are ready.



Underneath their familiar green and yellow exterior isn't just a redesign of the compact tractor, but a transformation. Where power is no longer measured by horsepower. Where implements practically attach themselves. And comfort is no longer at odds with productivity. One hundred and twenty improvements. Zero gimmicks. And countless firsts. These tractors are ready.



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- ▶ Site Search

Residential Home	Products & Equipment	Services & Support	Parts	Finance Solutions	Where to Buy	Special Offers	Subscriptions & Promotions	Info & Events
------------------	----------------------	--------------------	-------	-------------------	--------------	----------------	----------------------------	---------------

[New Equipment](#) > [Utility Tractors](#) > [4000 Series](#)

New Equipment

Utility Tractors

• 4000 Series

- Cab Tractors
- Value Comparison
- View Videos
- Attachments for Compact Tractors
- 4120
- 4320
- 4520
- 4720

Product Selection Tools

Build Your Own

Products By Task

Non-Current Equipment

Used Equipment

Product Search

Equipment Quickfind

Product Safety

Other Products

4000 Series

4000 Series (43 – 58 hp)

Recommended for Small Farmers, Estate Owners, Horse Enthusiasts, Ranchers.

GET MORE DONE

With **133 attachments*** available, you can:

- ▶ Mow up to 20 acres
- ▶ Till up to 5.5 acres
- ▶ Lift up to 2728 lbs.†
- ▶ Dig with a 36-inch bucket up to 8.5 feet deep

OPERATE IN EXTREME WEATHER CONDITIONS IN A COMFORTGARD™ CAB TRACTOR

LEARN MORE ▶



monthly payments from **\$222** (U.S.)

Purchase 4000 Series Compact Utility Tractors and
Save \$800 (U.S.)
 OR
Get 0% Fixed-Rate Financing for 24 Months³
 Hurry in today—offers end February 25, 2008!

Landing Pages

Sponsored Links

[Kalahari Desert Safari](#)

Experience a luxury South African Kalahari Desert wilderness safari.

www.tswalu.com

[Sedona Hiking Adventures](#)

Where children 15 and under are always free.

www.sedonahikingadventures.com

[Google](#) [Checkout](#) 

Ohio

[Hiking Trails](#)

Hiking Trails Online.

Articles & Facts at Target Health.

www.Target.com

[Hiking Trails](#)

Search for Local Places Near You

Read Reviews and Recommendations

www.Wellsphere.com

[Meet a Hiker](#)

View photo profiles of local

hiking singles. Join now for free.

www.fitness-singles.com

Hiking Trails?

The image shows a screenshot of the Target website homepage. At the top left is the Target logo. To its right are navigation links: "about target", "my account", "find a store", "photo", "pharmacy", "redcards", "help", and "shoppingcart". Below these are "GiftCards", "GiftFinder", "GiftRegistries", "TargetLists", and "WeeklyAd". A horizontal menu lists product categories: "Women", "Men", "Baby", "Kids", "Home", "Bed + Bath", "College", "Kitchen", "Furniture", "Toys", "Electronics", and "See All". A search bar is present with a "GO" button and a dropdown menu set to "All Products". Links for "Sign In" and "New Guest?" are also visible.

A promotional banner below the search bar reads: "Save 10% when you open a REDcard™ credit account. Apply now".

The main content area is titled "Target: Health". On the left is a sidebar with "New This Week" and links to "alli", "Family Care Advisor", "Target Pharmacy", and "Wellness Guide". The main content area features a "Health" section with a "1 2 3" indicator. The headline is "long live **tasty**" with the subtext "Low-fat, homemade meals are a snap with these quick-and-healthy appliances." Below this are three products: a Pyrex Healthy Roaster, a Jack LaLanne Juicer, and a Gourmet Asparagus Pot. The juicer and the pot are circled in red.

Target: **Health**

New This Week

Health 1 2 3

alli >
The first and only FDA-approved weight loss program.

Family Care Advisor >
Face common ailments with answers and information.

Target Pharmacy >
It's a prescription for ease and convenience.

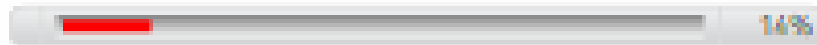
Wellness Guide >
Keep your family ship-shape with tips, news and guidance.

long live **tasty**
Low-fat, homemade meals are a snap with these quick-and-healthy appliances.

Pyrex Healthy Roaster >

Jack LaLanne Juicer >

Gourmet Asparagus Pot >



Rule #1

Call products what they are





Ends Sunday! Save up to 15% more. [Get coupon.](#)

Your cart is empty [Sign In](#)



[Articles](#)

Store

[Community](#)

[BabyCenter Plus](#)

SHOP FOR:

All Stages

Preconception/
1st Trimester

2nd
Trimester

3rd
Trimester

Newborn
(0-3 mos.)

Baby
(3-12 mos.)

Toddler
(12-24 mos.)

Preschooler
(2-4 yrs.)

What can we help you find?

Search



Gift Registry

- Furniture & Bedding
- Gear
- Feeding & Nursing
- Clothing & Maternity

Safety & Baby Care

- Safety
- Bathing
- Skin & Hair Care
- Diapering
 - Diaper Bags
 - Diapers & Covers
 - ▶ Diaper Creams, Wipes & Accessories**
 - Diaper Disposal
 - Changing Tables & Pads
 - Training Pants & Swim Diapers
 - Diapering on Sale
- Pacifiers & Teethers
- Shopping Cart Covers

Boudreaux's Butt Paste

by [Boudreaux's Butt Paste](#)

Ends Sunday! Save up to 15% more. [Get coupon.](#)



\$10.95
\$9.86 10% off

Our customers rate it: ★★★★★ [See comments](#)

birth and up

Quantity:

See more...

[Tell a friend about this product](#)

[Add to Cart](#)

[Add to registry](#)

Features

Description

Shipping

- Diaper rash ointment with zinc oxide
- Gels off and cleans off easily
- Created by pharmacist George Boudreaux
- Heals and protects irritated skin
- Treats a variety of skin ailments
- Pleasant scent
- 4-oz. tube

SKU#: 206055



- [ABOUT Fish n' Flush](#)
- [HOW it WORKS](#)
- [SPECIFICATIONS](#)
- [BUY Fish n' Flush](#)
- [ACCESSORIES](#)
- [PRESS / EVENTS](#)
- [CONTACT US](#)



Fish n' Flush™

"A whimsical potty that turns your toilet into a nautical wonderland"

Fish 'n Flush™ is the safe, fish-friendly aquarium for your bathroom.

It's the latest innovation from AquaOne Technologies!

order your!
Fish n' Flush TODAY!



DOC FIZZIX

MouseTrap RACERS!

HOW TO ORDER

CUSTOMER SERVICE

Book PLANS

Vehicle KITS

Parts SUPPLIES

Toll-Free ORDER LINE:
1-866-362-3499

Same-Day UPS SHIPPING
ALL ORDERS BEFORE 2:00PM CST

Shopping CART

items in the cart: 1
current total: \$14.95

View Cart / Checkout

MouseTrap PRODUCTS

▶ **Mouse Trap Car Kits**

Mousetrap cars, boats, racers, and vehicle kits

▶ **Rubber Band Racers**

Rubber band and balloon powered racer kits

▶ **Books and Plans**

Design plans, instructions, and construction secrets

rubber band powered racers

July 18, 2006

VIEW CART

Home > rubber band racer kits > the hover craft I

Search for

Go

The Hover Craft I - Rubber Band Aero-Racer

Product Number: K950DF



Online Price: \$12.95

Qty:

1

Add to Cart

Availability: This item is currently in stock and if ordered now will ship **Tuesday July 18, 2006**

Calculate your total cost including shipping and tax!

Enter Zip Code:

Go

The Hover Craft I - Rubber Band Powered Racer

One word: **INCREDIBLE!** Doc Fizzix has done it again with his all new Hover Craft I. See physics comes alive as the Hover-Craft I levitates and floats on a cushion of air as it glides across the floor. The Hover Craft I is powered by two rubber band propellers, one that produces the lift and the other produces the thrust. The Hover-Craft I is so cool that it will even work on carpeted surfaces. The hover Craft I was designed to travel a 5



Global: UK US Int'l

order online or call 800-711-6277

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search go

all products

Notebooks

- Subnotebooks
- Performance
- UMPC

Mobile Phones

- Smartphones/PDA
- Slim Fashion
- Rich Function

Gadgets

- PDA's
- Digital Camera
- USB Storage

- iDuck
- Sushi Disk
- iDisk Diamond
- Hello Kitty USB Key
- Eleve USB Drive
- USB Drive Animals
- view all

- Portable Media
- Fashion & Design
- Robots
- Video Games
- PC accessories

Special Order
CloseOut-Sales

Gadgets » USB Storage » Sushi Disk



usb sushi

main pricing gallery

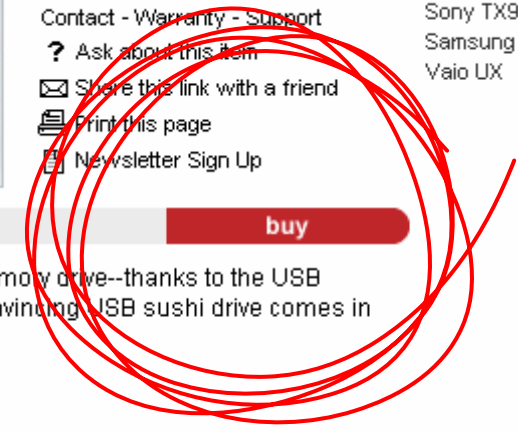
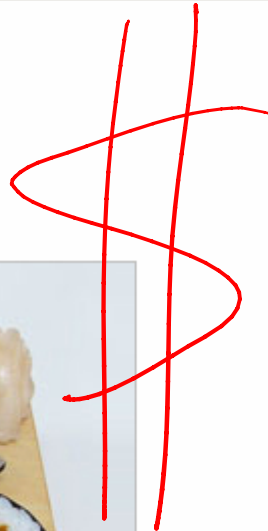
Never again will you have to choose between having sushi or having a USB memory drive--thanks to the USB sushi drive. These USB drives are hand-made-in-Tokyo sushi replicas. The convincing USB sushi drive comes in several flavors.

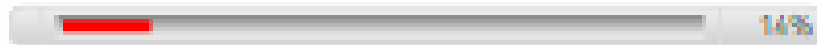
USB Memory Stick

Additional Links:

- Contact - Warranty - Support
- Ask about this item
- Share this link with a friend
- Print this page
- Newsletter Sign Up

buy





Pacific Customs Unlimited, Inc.

We Can Hardly Wait For You To Get Into The eStore So You Can Begin Shopping!

However... unless you have already done so, we must ask you to take just a few minutes to go through the HelpDesk (shown at right) **FIRST**.

BEFORE YOU BROWSE

There is no sense in even browsing the eStore without reviewing the **StoreGuides**

first. The Store

designed to help

eStore interface

You will find the

before you b

helpful to you.

pleasant and s

experience pla

It is absolutely imperative that you review the

PCU **Company Policies** **BEFORE YOU**

BUY! Failure to do so is likely to cost you,

financially.

BEFORE YOU BUY !!!

It is absolutely imperative that you

review the PCU **Company Policies**

BEFORE YOU BUY! Failure to do so

is likely to cost you, financially, as

Help! Desk

IMPORTANT REQUIRED READING...

Understand the policies governing customer purchases and how they may affect **YOU**. Understanding how the eStore functions will eliminate some guess-work. Each page contains links to all the other ones, as well as the link to return you **HERE** when finished.

- [Pacific Customs Unlimited's Company Policies](#)

[Click Here](#) to learn more about being charged.

If You Will Be Shopping For Engine Components,

Architecture

**A Tale of Two Cities,
SEO-Style**



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Quick Navigation:

Search GoBreck:

Breckenridge Central Reservations
Local Vacation Specialists

1-888-251-2417 Live Chat BOOK ONLINE

TODAY WEATHER CAMS

Summer in Breckenridge

Summer is filled with festivals, events, music and more. The Main Street Art Festival, Breckenridge Music Festival and the State Gold Panning Championships are among the highlights.

[>> READ MORE](#)



Plan Your Trip | About Breckenridge | Events | Activities | Groups | Members |

Welcome

Welcome to Breckenridge, Colorado. Breckenridge is a 148-year-old quaint Victorian town in the heart of the Colorado Rockies. As one of the nation's premier year-round resorts, Breckenridge has an incredible selection of recreational activities. Breckenridge Central Reservations offers the widest variety of lodging options with local experts to guide you.

[Fire Restriction Information](#)
[Breckenridge Lodging Guide](#)

Vacation Packages

Breckenridge Beer Festival July 21, 2007

Join us for the Breckenridge Beer Festival on Saturday, July 21st, 2007 at Main Street Station.
[More...](#)

23rd Annual Genuine Jazz & Wine Festival August 17-18, 2007

Jazz's best come together for a great mix of hot music and ideal summer weather.

Book Online

Lifts	Car	Spa
Air	Golf	Equipment
Lodging	Activities	Shuttle

Check In: Nights:

Check Out:

Adults: Children:



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Quick Navigation: - Choose One - [GO]

Search GoBreck: [GO]

Breckenridge Central Reservations
Local Vacation Specialists

1-888-251-2417 Live Chat BOOK ONLINE



- Home
- Summer
- Events
- Events by Month
- Weekly Events
- Ullr Fest
- Budweiser Select International Snow Sculpture Championships
- Mardi Gras
- April Fools Day and Spring
- Massive
- Main Street Performances
- Breckenridge Film Festival
- Kingdom Days
- Fourth of July
- 23rd Annual Genuine Jazz &

Budweiser Select International Snow Sculpture Championships

Budweiser Select International Snow Sculpture Championships

January 22-27, 2008

- [See aerial pictures of the snow sculptures here!](#)
- [See the 2007 Budweiser International Snow Sculpture Championships Photo Gallery here.](#)
- [View the winners of the 2007 Budweiser Select International Snow Sculpture Championships.](#)



In Breckenridge each year, blank canvases of snow become works of art. From a whimsical bouquet of enormous flowers, to thought provoking abstract shapes, sculptors form these masterpieces before thousands of spectators over the course of five days in the heart of town.



SIGN IN MY ACCOUNT BOOKMARKS E-NEWSLETTER

Quick Navigation: - Choose One -

Search GoBreck:

Breckenridge Central Reservations

Local Vacation Specialists



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Plan Your Trip About Breckenridge Events Activities Groups Members MAIL THIS LINK WINTER

Home Summer Activities Summer

Winter

Summer

Hiking in Breckenridge

Flyfishing

Mountain Biking

Historical Tours

Breckenridge Golf Course

Kids Activities

Activities Information Form

Lifts

Car

Spa

Summer

Experience summer at 9,600 feet! The local mantra goes, "We came for the winter and stayed for the summer," and you can see why. With mountainsides filled with colorful wildflowers, rivers flowing with crystal clear water, clear blue skies and 300 days of sunshine, plentiful, summer activities can keep you busy.

Activities to Explore

- Art Festivals
- [Biking](#)
- Breckenridge Recreation Center

CHANGE SEASON:



Rapid City

SOUTH DAKOTA

Convention & Visitors Bureau
Real. America. Up close.



PHOTO BY SOUTH DAKOTA TOURISM

INTERACTIVE MAPS

INFO REQUEST

Google™ Custom Search

Search

HOME

VISITORS

MEETING PLANNERS

SPORTS & EVENTS PLANNERS

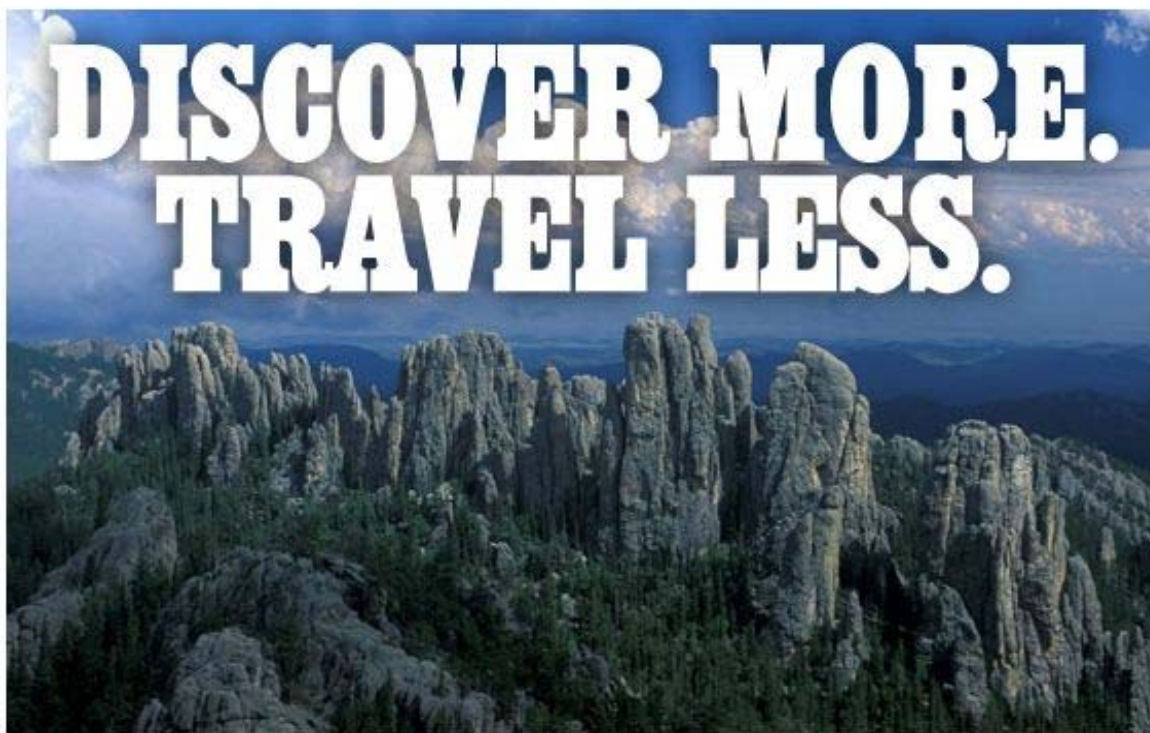
TRAVEL TRADE

MEDIA

Welcome To Rapid City

[HOMEPAGE](#) | [VISITORS](#) | [WELCOME TO RAPID CITY](#)

- Things To Do
- Events Calendar
- Area Information
- Accommodations
- Activities
- Dining
- Black Hills Vacation Packages
- Sturgis Motorcycle Rally
- City Tour and Historic Districts
- Map of Attractions
- Dining Map
- Community Links
- The City of Presidents
- On The Web
- Videos
- City View Trolley



Rapid City

SOUTH DAKOTA

Convention & Visitors Bureau

Real. America. Up close.



CHANGE SEASON:



INTERACTIVE MAPS

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Search

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SPORTS & EVENTS PLANNERS

TRAVEL TRADE

MEDIA

Welcome To Rapid City

Things To Do

▶ Outdoor Recreation

Parks & Monuments

Shopping

Golf

Sightseeing

Events Calendar

Area Information

Accommodations

Activities

Dining

Black Hills Vacation Packages

Sturgis Motorcycle Rally

City Tour and Historic Districts

Map of Attractions

Dining Map

Community Links

The City of Presidents

[HOMEPAGE](#) | [VISITORS](#) | [THINGS TO DO](#) | [OUTDOOR RECREATION](#)



Biking

Bicycle touring and pleasure riding are popular in the Black Hills. Rapid City boasts a 13 1/2 mile bikeway along Rapid Creek, but most riding is done on our wide shouldered highways. Some of the favorite rides are Rapid City to Mount Rushmore; the Needles Highway; Iron Mountain Road; Spearfish Canyon; and the Badlands Loop Road. All have some steep grades and long climbs, but the scenery is worth it. Mountain biking is growing fast in the Black Hills, thanks to almost 6,000 miles of fire trails, logging roads and abandoned railroad grades that crisscross the back country ridges, wind down canyons and climb to mountain tops. Visit the Mickelson Trail to Discover More about this amazing trail at [The South Dakota Division of Parks and Recreation](#) and the [Mickelson Trail Coalition](#).

Some of our hiking trails are also pedaled by mountain bikers. [Click here](#) to see a map of the Rapid City recreational bike path. For information on biking in Custer State Park visit [The Custer State Park web site](#).

Golfing

Black Hills golf courses twist deep into pine forests, cross rushing trout streams and open up to distractingly spectacular mountain vistas. Good golfers are challenged by the tree-lined fairways of Meadowbrook Municipal Golf Course in Rapid City. Or the severe angles of the Boulder Canyon Country Club near Sturgis. Or the killer par 5 eighth hole on Rapid City's Elk



Users want:

- Feel smart
- Sense of Accomplishment
- Reduce Stress
- Confirmation
- Reassurance



International

- Content
 - Lost in translation
 - Slang, euphemisms
 - Clear Instructions
- Address
- Shipping





Jacob Nielsen

Following a usability redesign, websites increase desired metrics by **135%**.



www.SiteLogicMarketing.com/blog/

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Search Engine
STRATEGIES
CONFERENCE & EXPO.



SES Training Search & Analytics Workshop Friday, March 21st 1:00 PM – 5:00 PM

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Thank You!

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