

IBM Software Group

Informix @ IBM

An Overview of Product Roadmaps and Convergence Plan

Don Top VP, Informix Customer Advocacy Executive

August 2003

DB2. Information Management Software





Topics

- Update on Informix @ IBM
- Informix Product Roadmaps
- Informix 4GL & Rapid Application Development
- Product Convergence Plan

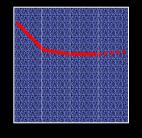
Short break

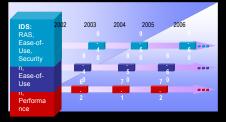
- The value of IBM Software
- "DB2 Information Management Software" Product Portfolio
- Summary

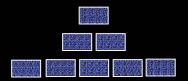


Quick update on Informix @ IBM

- Loyalty to Informix products
 - Continued strong endorsement by customers
 - Continued strong investment by IBM
- Product roadmap
 - Shipped at least one enhancement release of all major products since acquisition
 - Future is very clearly defined
- Informix team
 - Integrated into a single Data Management team
 - Retention still very high
- Informix partnerships
 - Key part of the acquisition
 - Strong retention of Informix partners











Who is choosing Informix?



Application

Retail website providing comprehensive online shopping experience for large Sears.com customer base

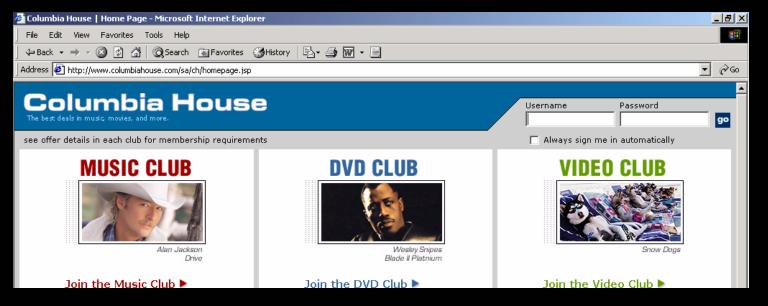
Business Benefits

Robust, scalable database engine (IDS) requiring minimal administrative oversight and serving the distributed data needs of a large retail environment. "The IBM/Informix agreement ... means that the <u>superior technology</u> <u>and support that we have enjoyed</u> <u>from Informix</u> will now have the backing and resources of IBM to continue to grow."

> Marlene Gaidzik Director of Development Sears Roebuck



Who is choosing Informix?



Application

Music and video <u>retail Web site</u> for buying club members

Business Benefits

Estimated <u>hundreds of thousands of dollars</u> saved annually in database administration costs; enhanced customer satisfaction; 20% growth in online membership as well as expansion of business model without additional investment "We host <u>several terabytes of data</u>, and our business depends on it 365 days a year. That's why we have chosen <u>IDS from IBM</u> as the data management platform for our Webbased business."

Walter Kerner, Vice President for Technical Services, Columbia House



Who is choosing Informix?



Application

Hosts 40,000 financial transactions daily for transportation industry

Business Benefits

Can now offer <u>more secure and highly</u> <u>available processing</u> environment with added encryption and combined ER & HDR functionality. Large chunks saves DBA cycles. "<u>We chose Informix over Oracle</u> for its superior performance and stability, as well as its extremely competitive price. That decision has consistently reaffirmed itself in our ongoing evaluations of the data management marketplace.

We have no doubt that <u>IBM Informix 9.4</u> is as robust and reliable as any database available today, and the absolute leader in cost-performance."

> Stephen Cobb Senior Database Administrator

Topics

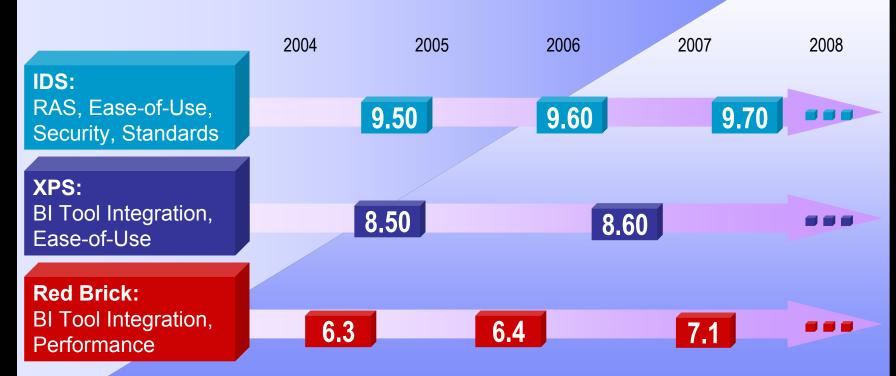
- Update on Informix @ IBM
- Informix Product Roadmaps
- Informix 4GL & Rapid Application Development
- Product Convergence Plan
- The value of IBM Software
- "DB2 Information Management Software" Product Portfolio
- Summary





Long term support and enhancements

Core Informix servers will receive <u>feature and quality</u> updates <u>every 18 months</u> for <u>as long</u> <u>as customers require</u>



Informix database servers continue to receive significant development investment at IBM



IBM Informix Dynamic Server – past & present



Hardened ...

- Continuing maintenance and platform support
- Significant Quality improvements with last sets of interims
- Interims (fixpacks) delivered every 3-6 months as needed at least through delivery of IDS 9.40
- New functionality comes in IDS 9



Features for the IDS 7 user ...

- Administrative helps
 - Dynamic locks
 - Dynamic Logs
 - Large Chunks
 - HDR with ER
 - More In-Place Alters
 - Attach Detach Fragmen
 - AGS ServerStudio JE

Developer helps

- Long IDs
- On Select Triggers
- Retain Update Locks
- Additional SQL functions
- Non-Logging Tables
 Performance
 - Fuzzy checkpoints
 - Memory Resident Tables
- Reduced codepath

Plus ...

DataBlade Development Features

SAPI Enhancements

Spatial DataBlade 8.11

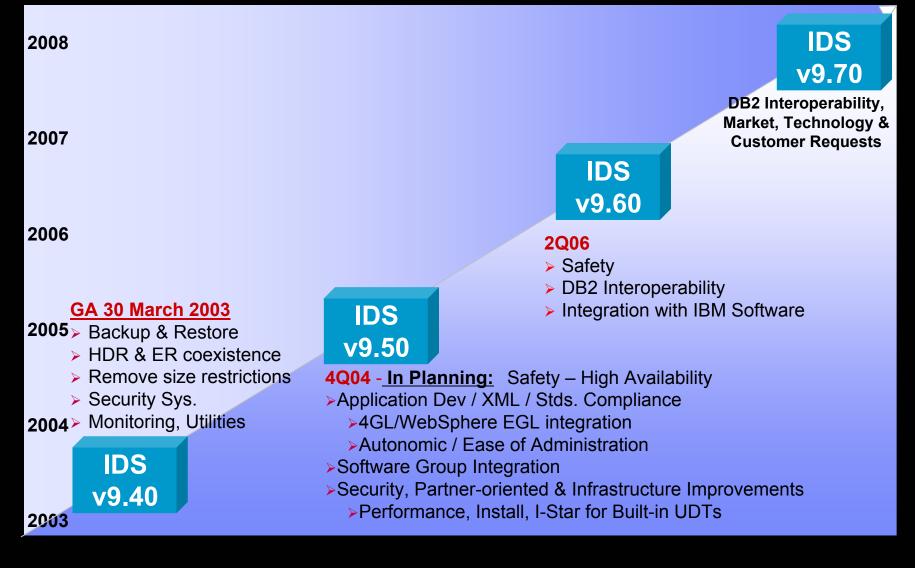
- Nearest Neighbor
- Enterprise Replication

2* improvement for Java UDR Enterprise replication support

- Smart Blobs, UDTs and Spatial
- Parallel ER target processing (3x better!)
- ... but best of all ...
 - Minutes to upgrade from 7.3



IBM Informix Dynamic Server Roadmap



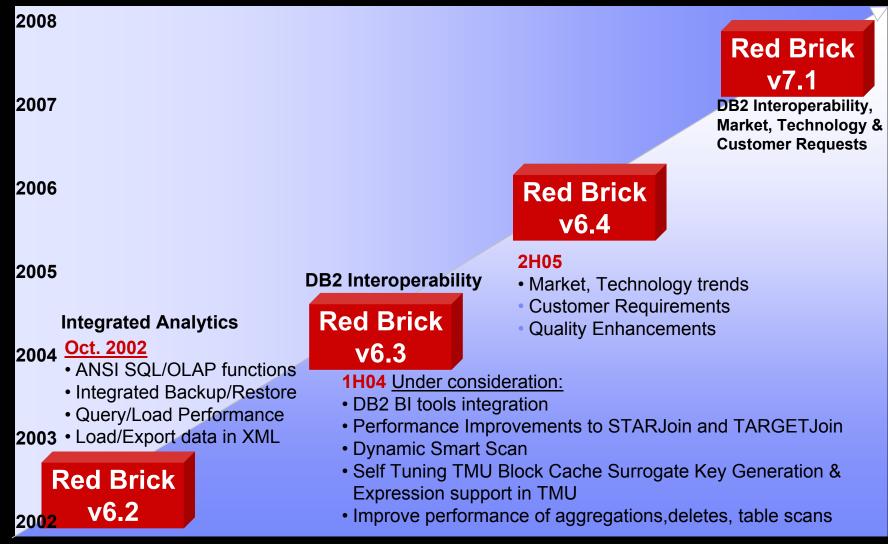


IBM Informix XPS Roadmap

2008		
2007		XPS v8.60
2006		1H2006 DB2 Interoperability, Market,
	Ease of Use, IBM	Technology & Customer Requests
2005	SW integration, Performance	QualityEase of Use
	XPS	
2004 Oct 2002	v8.50	
Long IDsSnowflake support	2H2004 - In Development: Other of	core features
• Ext. Tables support	Distributed Query Coordinator	
2003 • >2g files	 Table Level PIT Restore DB2 Tools Integration: 	
XPS	 Query Manager, OLAP Server 	, i-Miner
v8.40		
2002 00.40		



IBM Red Brick Warehouse Roadmap



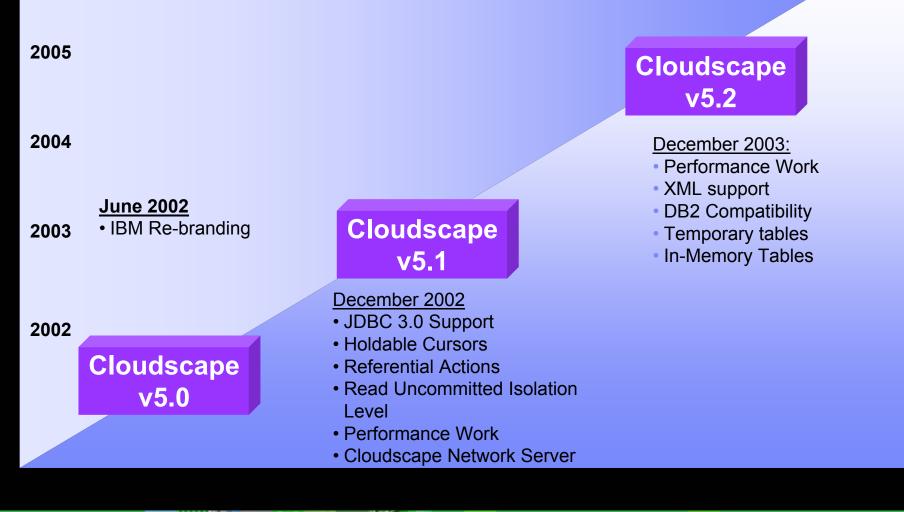
IBM Cloudscape

- Cloudscape Corp. was acquired by Informix Software in 2000
- Embeddable, Small footprint, 100% Java Object-Relational DBMS
 - Standards Driven (J2EE compatible)
 - Zero administration
 - Silent Install
 - 2 MB total footprint
 - Data encryption on disk
 - Highly scalable
 - Distributed transaction support
 - Full SQL support
- Intended for:
 - ISV/OEMs embed/bundle in their Java apps. for resale
 - Existing customers upgrade to v5
 - New Java customers seeking full SQL support gen. purpose apps.
- More information at: <u>www.ibm.com/software/data/cloudscape</u>



IBM Cloudscape Server Road Map

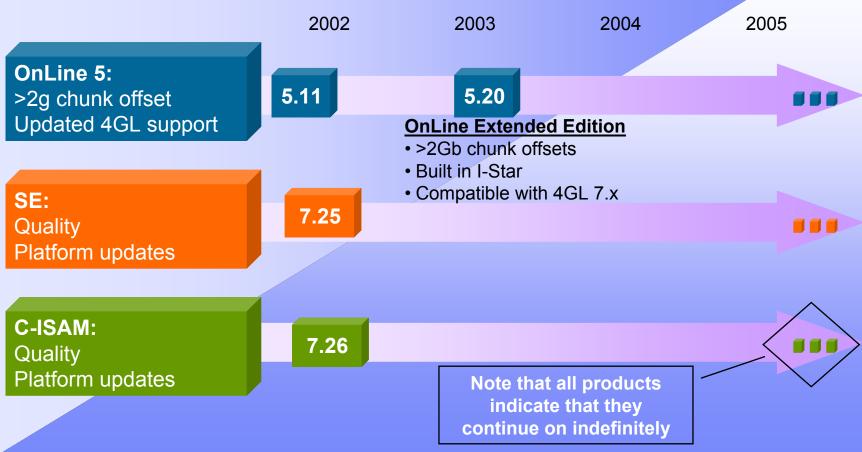
2006 Cloudscape is part of 40+ IBM products, and continues support & enhancement for ISV/OEM solutions, existing customers, and special apps.





"Classic" Servers Roadmap







IBM U2 Roadmap

IBM U2 databases will receive <u>feature and quality</u> updates <u>every 18 months</u> for <u>as</u> long as customers require

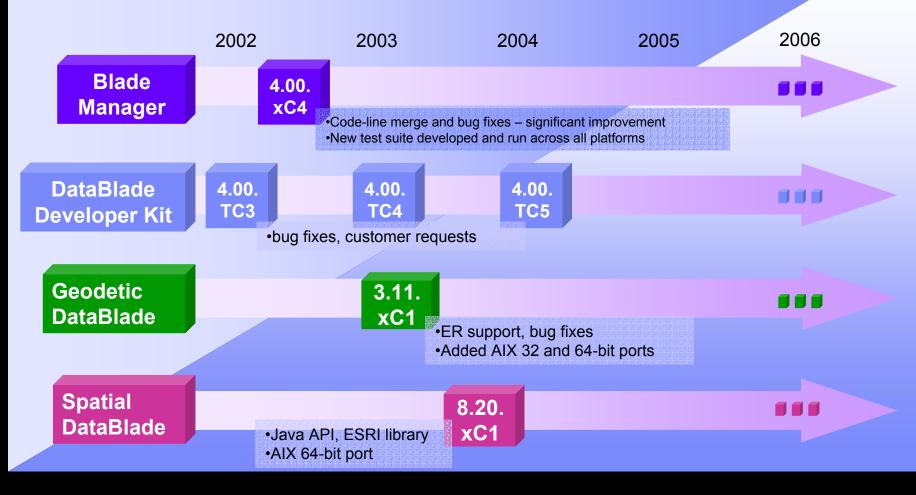


Today, all U2 products continue to receive <u>equal or greater</u> level of development investment as prior to acquisition



Recent DataBlade Module Releases

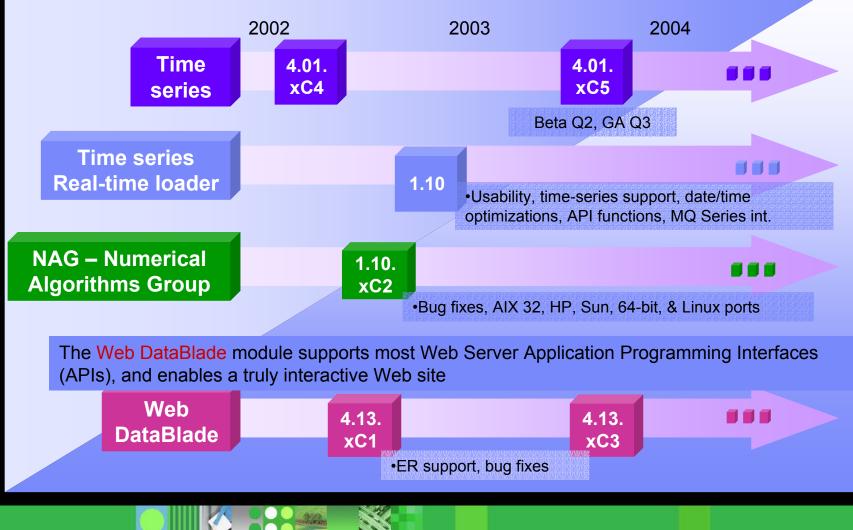
DataBlade technology will be enhanced with timely FixPacks, and Port/Certify Modules to new platforms and OS releases 14 Releases across 93 platforms





Recent DataBlade Module Releases

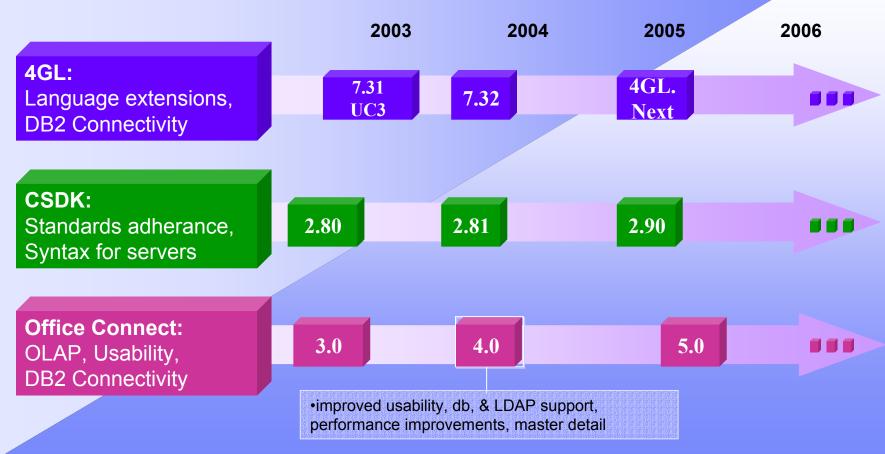
Finance Foundation component DataBlade technology will be enhanced and is being aggressively marketing in the capital markets Industry





Tools and Connectivity

Informix tools and connectivity are being <u>functionally enhanced</u> and many <u>will connect natively with DB2</u>



4GL and ISQL 7.32

- Perfectly suited for IDS 7 to 9 Upgrades
 - Superior IDS 9 server compatibility
 - New SQL data types: INT8, BIGINT, SERIAL8, and NCHAR/NVARCHAR
 - Supports Long Identifiers
- Highly Efficient Memory Utilization
 - Dynamic arrays allocation, deallocation, and resizing
 - Dynamic arrays are no longer limited to 32,767 elements
- Ideal for 4GL 4 to 7 Upgrades
 - Direct 4GL 7.32 to OnLine 5.20 connection
 - No need for I-NET or I-STAR
 - Latest internationalization
- Availability on Latest Platforms
 - Available on all major Unix (32-bit & 64-bit) as well as Linux Intel platforms
 - Fully compatible with CSDK 2.81

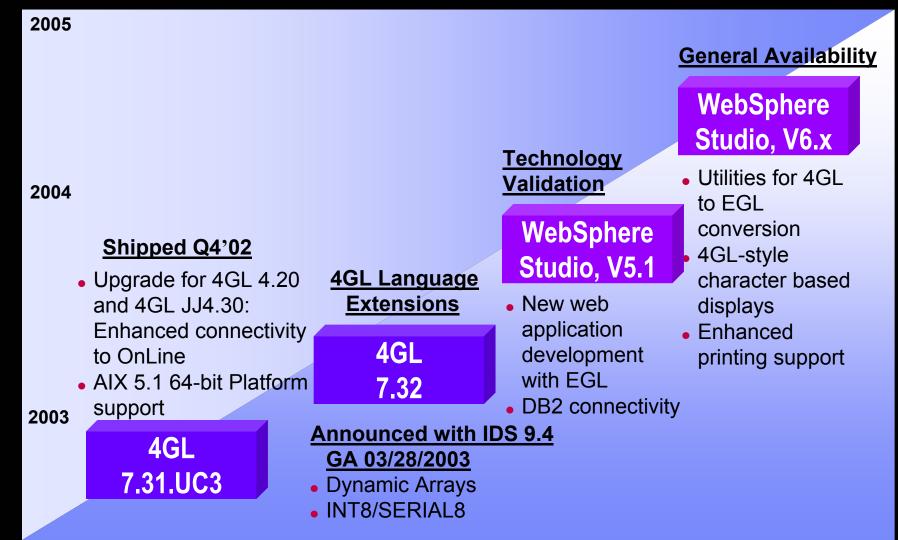
Topics

- Update on Informix @ IBM
- Informix Product Roadmaps
- Informix 4GL & Rapid Application Development
- Product Convergence Plan
- The value of IBM Software
- "DB2 Information Management Software" Product Portfolio
- Summary





IBM Informix 4GL Roadmap





Four J's Business Development Suite (BDS)

- formerly Informix Dynamic 4GL
- Fastest way to take 4GL applications to the web
 - Automatically generates an intuitive graphical user interface (Windows, HTML, Java) for existing character-based applications
- Rejuvenates existing, text-based applications into a modern "thin" client, three-tier architecture
- Leverages your existing code and the people who create, support, and use it
- Supported on UNIX, Linux, and NT
- IBM is a reseller of Four J's
 - BDS Developer and Runtime licenses

IBM intends to stay current with the latest releases of FourJ's products, and is expecting newer release of the FourJ's product --Genero--to be available in Q3 2003.

Business Problem

- Need more developers participating in creating web applications
 - Not enough Java and J2EE experts around for all the work that needs done...
- Current IBM WebSphere Tools are much more integrated than any time in the past, but are very focused on the J2EE developer
- IBM's Informix 4GL customers need access to DB2, Web User Interfaces (UIs), and J2EE runtimes
- Customers have millions of lines of 4GL business logic that they would like to also use in web applications

Today: Web Application Development Tools cater to J2EE Developers

Training Street in				1
the last they finally. I				8
	Quant grant grant & Ly-	49.24		
WHEN DO NOT THE OWNER.			A 174	
10/30	Witness in COTA the Descent			
A 1 1 1	Status State	Statute -	E ladad	
	(2) In 1970, Malle Second P. Provil	pill berness and	I hath-pitten i ten-pit 1 mm	
	C- Manual Andrewson	STREET, STREET	1000	
		THE REAL	- Mariney States	
and the second second			F at stand	
And and a second second	- more and		C design Advanced	
Iner land		the protect of the local division of the loc	Contractor of the local division of the	
Infranciana -	No. On or other	Taxa, August 201		
indexed a distance		the later state of	CT. Contraction of the	
and shared larger	ALTER WITH SUPER- Blanch	The second second	sectores and	
and have	Streets in Concession, Name	Printed and a	to be a state of the	
and Stations		With States and States	The Spinst	
Advertised of	Designations profile: Sphare	No. of Concession, Name	And Anna and	
-teal of	Street and	an other start, inc	21 122 LA	
Patients into ad		and the second	and the local data	
	And Appendix Appendix Appendix and Appendix Appendix	April 10	Participants	
	The sum over the second	pre-administration of particle		
	25 of lots along objects	Palmie antei (roint)		
	and a link and the set	Manager Street all	Co. Co. Co.	
	Destroy Art - Inc. Alber Text. Art	A Read Top and Discount .	and the second second	
	E der ber interent			
			Barren intellement	
		Total Telephone	These services and the service of th	
	Dathing Function	Vision when the local	it as a more than the	
		The second second second	and all strength	
	are load	Street, or other states.		
	* Marchel and all people 14	1.000	Automotive	
	with speci	backsonf.as.Mitche	- NUL	
	A part and include the same strength			
	R-1-cannol		at all the balance finds	
	· Ball and then a off these		- respective to and all all all all all all all all all al	
	*****		Anna and the state	
	I failed from the location from			
	a set of an other set of		hotes das	



Web Application Development Tools must include larger community.



"Business Oriented" Developers



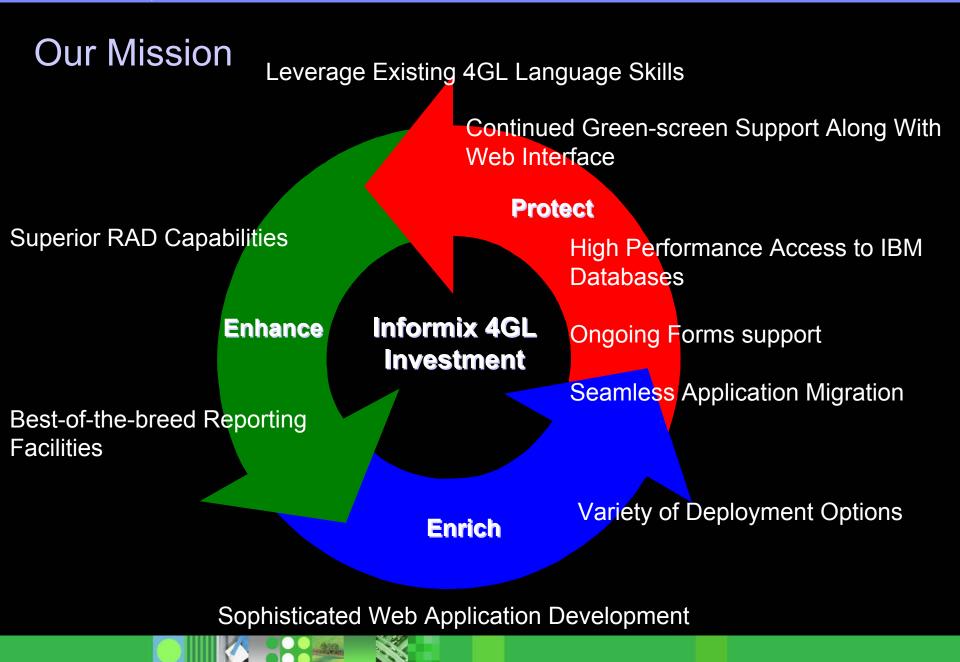




Internet-based Rapid Application Development (IRAD) for Data-driven Systems









Protecting Informix 4GL Investment

- Leverage existing 4GL language skills
 - Simple, yet robust High Level Enterprise Generation Language (EGL) includes majority of Informix 4GL constructs
- Continued green-screen support along with web interface
 - Text-based UI's (TUI's) for many platforms (3270, 5250, Unix, Windows) in addition to Web UIs (JSP's)
- High performance access to IBM databases
 - At the same time providing connectivity to Informix, DB2 databases and others
- Ongoing forms support
 - Similarity in function between the popular 4GL forms and EGL forms
- Seamless application migration
 - Complete migration (goal 95%) tools for Informix 4GL customers



Enriching Informix 4GL Investment

- Sophisticated Web Application Development
 - Integration with industry-leading WebSphere Studio Integrated Development Environment (IDE)
 - Integrated Configuration Management system, Context Sensitive Editor, and many other plug-ins available
 - Leverage WebSphere Studio architecture built using the Open Source Eclipse framework
 - First class debugging capabilities
- Variety of Deployment Options
 - JavaScript for JSP client-side logic
 - Java to Windows, Unix, i-series
 - COBOL to i-series and z-series
 - Multiple WebSphere Application Server (WAS) or J2EE runtimes



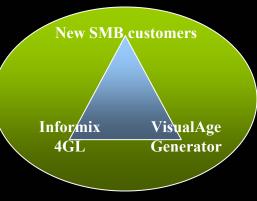
Enhancing Informix 4GL Investment

- Superior RAD Capabilities
 - Application templates provide a jump start to building portions of web applications
 - Data abstractions allow access to Relational tables, host data sources and MQ Series data queues using same protocol
 - Code all aspects of application in one language, thereby reducing learning curves and complexity
 - Common programming model for both TUI and web UI...
 - Simpler web application development model
 - Eases migration path from TUI to web
- Best-of-the-breed Reporting Facilities
 - Support for printing reports on host and workstation printers using popular third-party tools like Crystal Reports

IBM

Informix 4GL – WebSphere Studio EGL

- Internet-based Rapid Application Development (IRAD)
- Target Customers
 - New customers without deep J2EE skills that need to deploy "database-centric" web applications to J2EE runtimes
 - Non-J2EE, "Business-oriented" developers
 - Companies seeking a Rapid, yet robust and flexible Web/Database application development solution
 - Companies that would have used the following tools in the past: PowerBuilder, Oracle Forms, Informix 4GL, VisualAge Generator, CoolGen, RPG, COBOL, Visual Basic, ...
 - Companies that may need to deploy applications to multiple platforms using the same toolset: (AIX, Linux, Solaris, HP-UX, Windows, i-series, z-series)
 - Migration path for Informix 4GL developers
 - Migration path for VisualAge Generator developers





Informix - SWG Products 2002 Interoperability

 IBM Informix Dynamic Server (IDS) was certified with key SWG products in 2002

	WebSphere software
IDS 9.3	WebSphere Application Server, v4.0. V5.0
IDS 9.3	WebSphere Portal Server, V5.0
IDS 9.3, 9.4	WebSphere Studio Application Developer, V4.0 Web Services Object Runtime Framework (WORF) V3.5
IDS 9.3, 9.4	WebSphere Studio Enterprise Developer, v.5.0
	Tivoli, software
IDS 7.31, 9.21, 9.3	Tivoli Monitoring for Databases, V5.1.0
IDS 7.31, 9.21, 9.3	Tivoli Data Protection for Informix
IDS 7.31, 9.21, 9.3	Tivoli Data Protection for Informix
IDS 7.31, 9.21, 9.3	Tivoli Data Protection for Informix Lotus software

Topics

- Update on Informix @ IBM
- Informix Product Roadmaps
- Informix 4GL & Rapid Application Development
- Product Convergence Plan
 - Arrowhead Vision
 - Informix Compatibility into DB2
 - Transition Tool Kit (TTK)
- The value of IBM Software
- "DB2 Information Management Software" Product Portfolio
- Summary





IBM & Informix Vision

Coming IT Challenges

Unpredictable workloads and decreasing problem tolerance

Many partners and evolving language standards

Decision making in real-time

Continuous growth in the size and form of data

Increasing systems complexity



BM & Informix Vision	Arrowhead Strategy
Coming IT Challenges	Technologies to overcome
Unpredictable workloads and decreasing problem tolerance	Shared-nothing scalability, online everything, High-Av'ty Failover
Many partners and evolving language standards	XML, Java, .Net, Web Services, 4GL
More real-time decision making	Resource Grant Management, Sophisticated Optimizer, BI Tools
Continuous growth in the size and form of data	Information Integration, Content Management, Datablades & API
Sky rocketing systems complexity	Integrated infrastructure, Autonomic, Advanced Monitoring



IBM Information Management Vision

e-business leadership

Any Application •OLTP, **BI/DW**, Web •Integrated Workloads •Real-time Analysis

Any Partner, Any Developer ISVs, OEM Web Services Java / .NET / XML / SQL

DB2

Any Information, Any Place •Structured...Unstructured •Local, Distributed, Legacy •Pervasive •Transparent

Arrowhead

Robust Foundation •Fast & Scalable •Available •Secure •Self Managing Low Cost of Ownership •Performance / Scale •Cross Platform, Open Stds. •Skills Productivity •Affordable Pricing

A broader definition of Informix Arrowhead Vision



IBM Information Management Vision

Informix accelerates it

Any Application •OLTP, BI/DW, Web •Integrated Workloads •Real-time Analysis •BI Functions •Detablates

Any Partner, Any Developer •ISVs, OEM •Web Services •Java / .NET / XML / SQL •4GL Connectivity •Informix-style partnering

DB2

Any Information, Any Place •Structured...Unstructured •Local, Distributed, Legacy •Pervasive •Transparent •OR-DBMS

Arrowhead

Robust Foundation •Fast & Scalable •Available •Secure •Self Managing •High Performance genes •Availability features

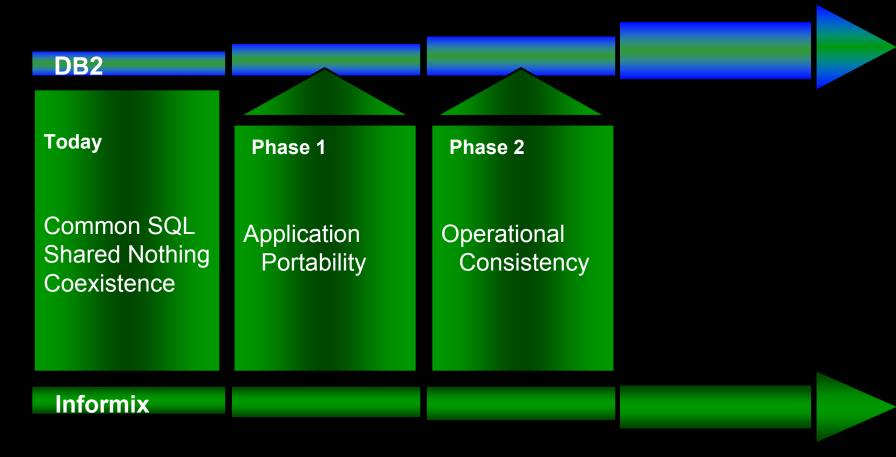
Low Cost of Ownership •Performance / Scale •Cross Platform, Open Stds. •Skills Productivity •Affordable Pricing

Rich monitoring philosophy
 Turn-key disaster recovery (HDR)



Informix Compatibility into DB2

Informix compatibility features complement DB2 resulting in smooth transition path if customers desire.





е.

Informix Compatibility into DB2

Inf Phase 1 Application Portability

> More SQL compatibility Data Type parity SQL functions Native 4GL connectivity

C Transition Tool Kit

Move schema Move data Translate important DDL, DML and SPL

nest <u>Phase 2</u> Operational Consistency

IDS style HDR RB style Star Join Optimizations & Loader Tool IDS & XPS style Fragmentation Onstat style DBA tool

Informix

T

S C



Informix Compatibility into DB2





IBM U2 and DB2 Integration

- The unique characteristics of U2 do not lend themselves to incorporation into DB2
- To best leverage IBM U2 and DB2 jointly, IBM U2 is evolving to provide…
 - Tightly bound XML & SQL Interfaces
 - Open Driver Framework
 - DB2 Drivers





Transition Tool Kit Functions

TTK takes transition the rest of the way (if needed)

- Move Metadata and Data from Informix to DB2
- Facilitate Extraction of Metadata
 - Tables, Views, Indexes, Stored Procedures, etc.
- Translate Informix SQL and SPL to DB2
- Refine Informix Metadata (and SPL)
- Deploy on DB2
 - Metadata Scripts
 - Data Movement Scripts





So, what does this all mean to me, now?





Can I stay on Informix or will IBM make me move to DB2?

- Our Philosophy
 - "Moves anywhere are difficult. Move only if the result is a recognizable value advantage for you"
- Our Promise
 - "We'll continue to support the Informix product line for as long as customers require"
- Our Proof
 - "100's of IMS* customers still receive regular updates to a product originally released in 1968" (IMS is a mainframe, hierarchical database, the backbone of the world's financial systems)



Time for a short break to grab coffee?

5 minutes



Topics

- Update on Informix @ IBM
- Informix Product Roadmaps
- Product Convergence Plan
- IBM Software Portfolio
 - E-business On Demand
 - The value of being an IBM customer
 - On demand, partnering, Open standards
- "DB2 Information Management Software" Product Portfolio
- Summary

Business Drivers

The Promise of I/T

- Deploying new capabilities
- Cost reduction
- Efficiency
- Security and operational resiliency
- Workforce productivity

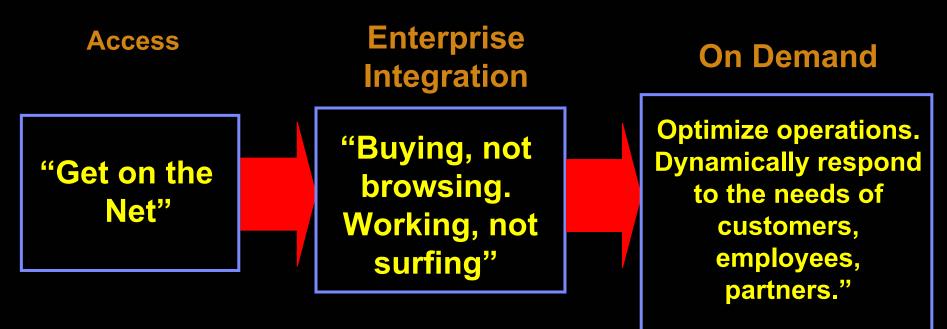
The Problem with I/T

- Time to value
- Managing complexity and integration
- ROI
- Constrained resources
- Utilization of existing infrastructure





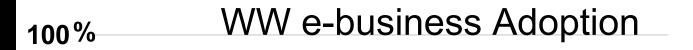
Phases of e-business adoption

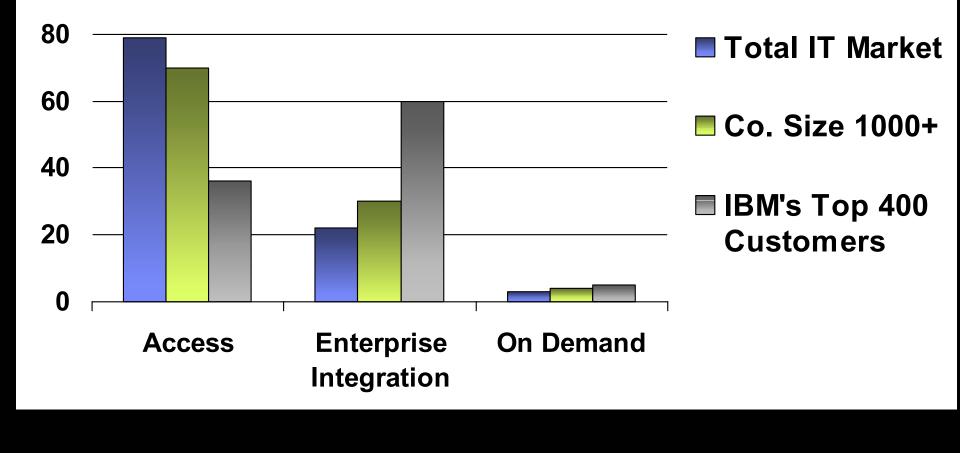


Access Publish Transact Integrate Integrate Adapt Internally Externally Dynamically



Where customers are in their on demand journey









An enterprise whose business processes -- integrated end-to-end across the company and with key partners, suppliers and customers -- can respond with speed to any customer demand, market opportunity or external threat.



The World of "On Demand"

- 1. On Demand Business
- 2. On Demand Infrastructure





On Demand Business

•Responsive in real-time

Low cost structures

Focused on what's core and differentiating

•Resilient around the world, around the clock



What we contribute to an on-Demand Infrastructure

Open Standards



Integrated



Autonomic



Virtualised







IBM Software Group

Tivoli, software

WebSphere software

Lotus. software

DB2 Information Management Software

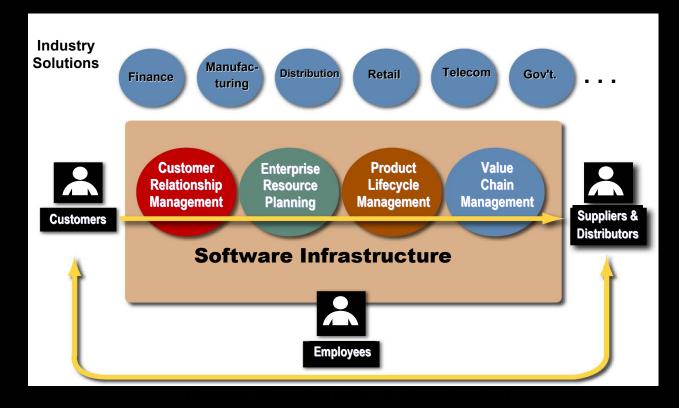
Rational. software



IBM

Integrated Enterprise

IT Requirements driven by Business Priorities Integrated from Demand-to-Delivery Moving towards realtime Business Models







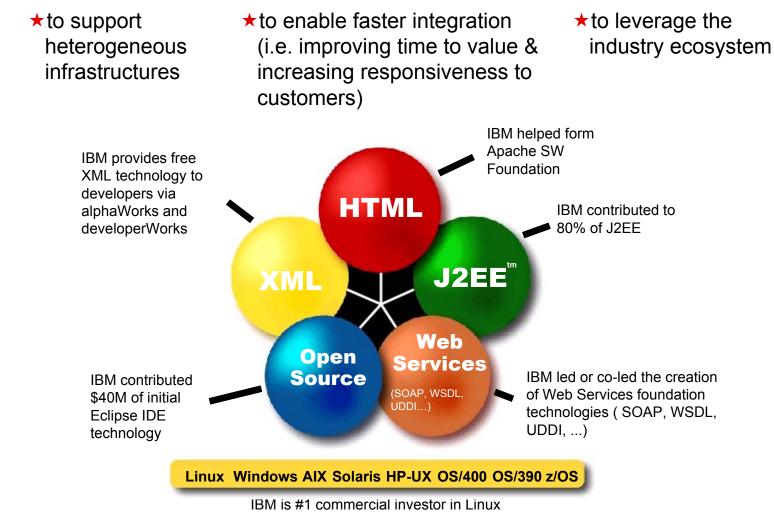
IBM Commitment to Continuous Innovation

.... while leveraging standards as an enabler to create on demand businesses



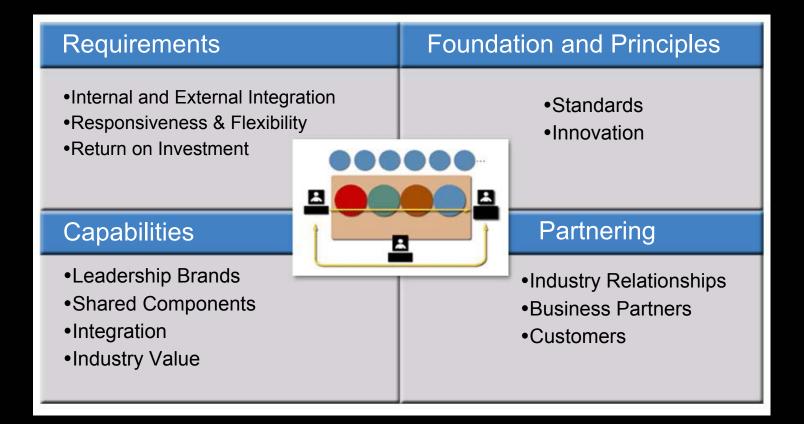


An Open Standards Foundation





IBM Software Strategy







Partnering to Increase Customer Success

IBM Global Services





IBM Redbooks



jStart Program

developerWorks™



IBM Patterns for

e-business

PartnerWorld®



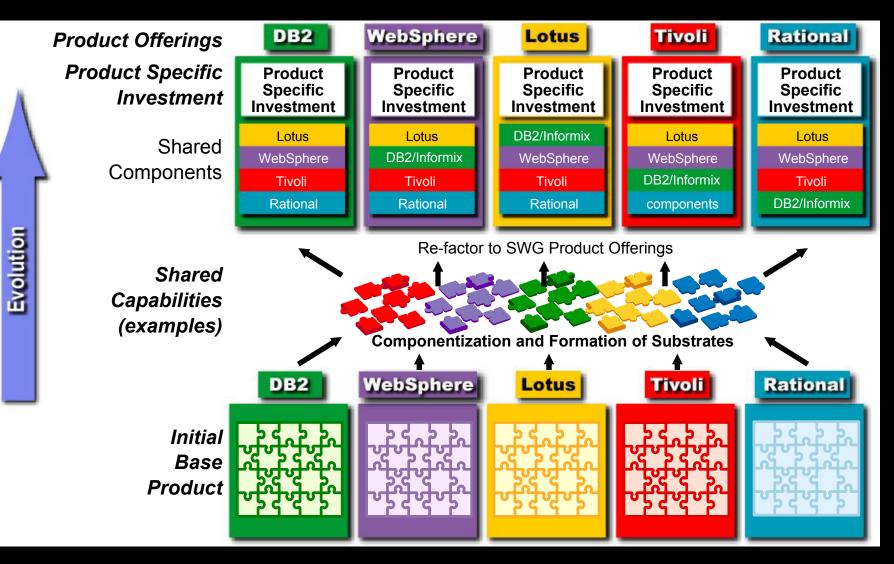
Business Partners

IBM Business Consulting Services





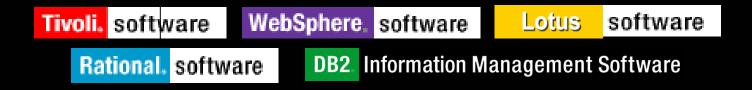
Shared Capabilities of the IBM Software Portfolio

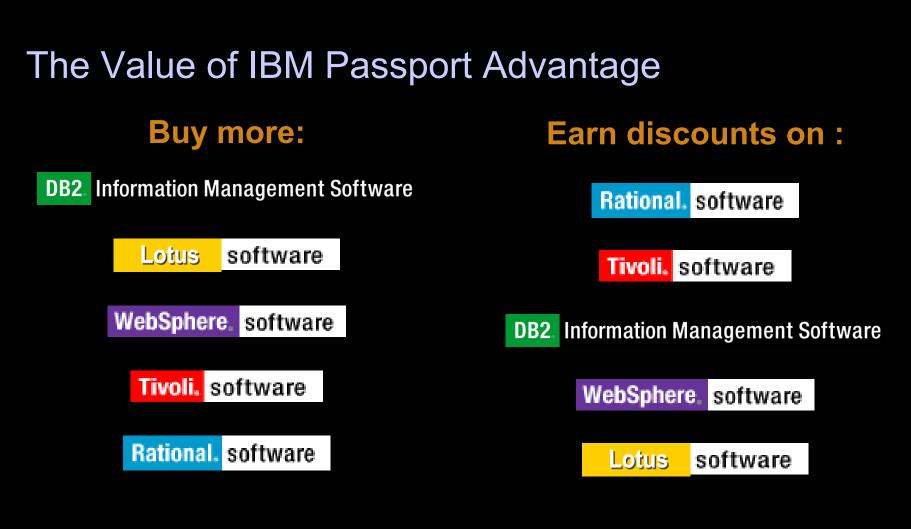




Informix – Technologies being leveraged into IBM

- Cloudscape: zero admin, small footprint, J2EE/JDBC compliant embeddable Java database with full SQL support
 - Being leveraged in <u>over 40</u> IBM software products including releases in WebSphere & DB2
- Informix HDR
 - Being built into DB2 UDB for release 8.2 in 1H04
- IDS, XPS and Red Brick features being delivered into each future DB2 UDB release







IBM Volume licensing program for distributed software

- Volume discount based on overall purchasing power Your purchases aggregate so that as you purchase more software, you are eligible for lower prices
- One set of terms and conditions
- Minimizes renegotiation
- Eliminates all contract renewal activity
- 24x7 coverage for all Passport Advantage customers (separately priced in Informix)
- No charge to change platforms
- Access to technical support (voice and web)
- Ability to combine IBM and most Informix products into one agreement with single renewal date. All licenses expire at the same time.
- You can purchase through your dealer/reseller of choice (IBM can be that dealer of choice)

Topics

- Update on Informix @ IBM
- Informix Product Roadmaps
- Informix 4GL & Rapid Application Development
- Product Convergence Plan
- The value of IBM Software
- "DB2 Information Management Software" Product Portfolio



What else does IBM *"DB2 Information Management Software"* offer?

- "IBM Data Management" renamed "DB2 Information Management Software"
 - Gives IBM one "brand" to support the "Information on demand" advertising and strategy
 - Informix customers shouldn't be 'put off' by the DB2 branding
 - IBM's need to market a single brand to analyst community
 - Informix is part of the DB2 Information Management Family
 - Informix products are not currently being renamed "DB2..."
- An Integrated Information Management Infrastructure:
 - Universal Database
 - Information Integration & Business Intelligence Solutions
 - Content Management

Autonomic Computing

Self-Configuring

Monitor and tune resources automatically

Self-Healing

Discovery, diagnose, and react to disruptions



Self-Optimizing

Adapt automatically to the dynamically changing environment

Self-Protecting

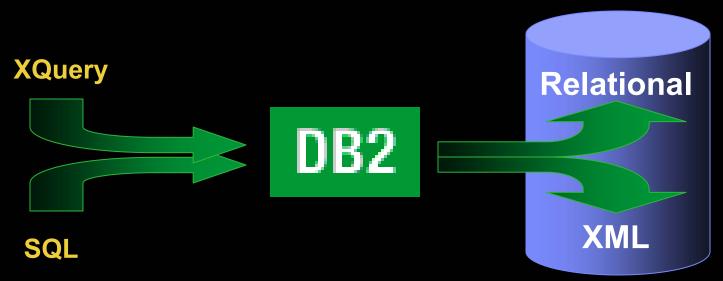
Anticipate, detect, identify, and protect against attacks from anywhere

Less Skill, Less Resource, Better System Utilization



XML...Any Way You Want It

Document & Interchange Format



Deep Support in DB2 Today

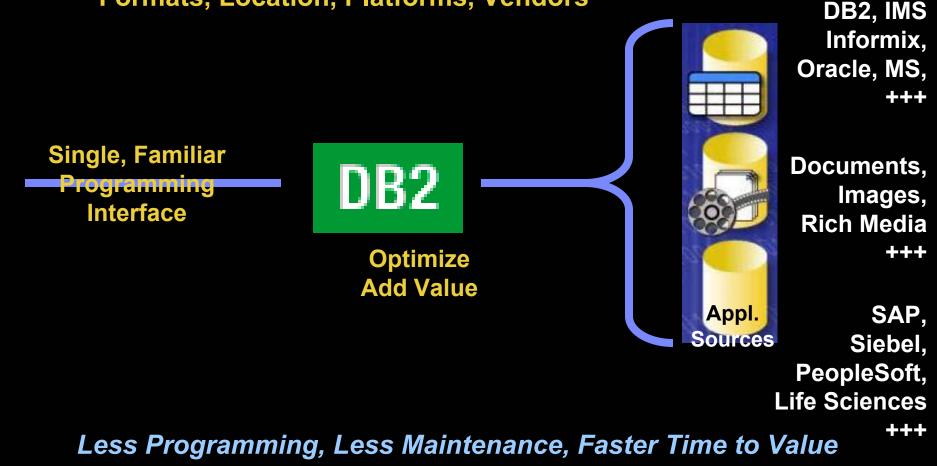
✓ Compose/Shred, Storage, Interchange Standards
 →Increasing Integration : Schema & Language

Less Skill, Less Resource, Better System Utilization



Data Isn't Just Data...Anymore

Federated over Heterogeneous Sources is Key.
 Formats, Location, Platforms, Vendors





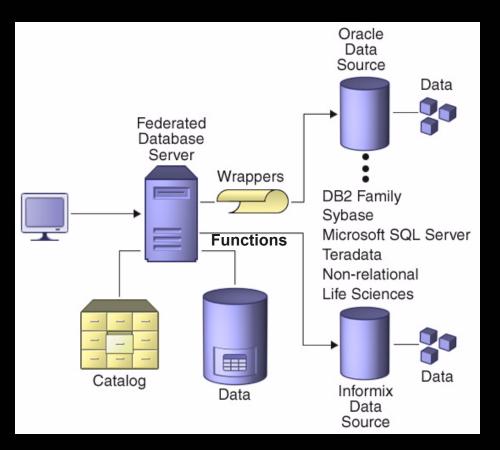
DB2 Information Integrator : Value for Informix

- IBM's "Xperanto" project
- Introducing new integration software : DB2 Information Integrator
 - DB2 Information Integrator 8.1
 - DB2 Information Integrator for Content 8.2
- Beta available now Access beta through IBM client representative
- Data Federation (leave your data where it is)
 - Create new applications that integrate data stored in Informix with data from Oracle, Sybase, SQL Server, Teradata, XML files, Flat files, Message Queues, Web Services, ODBC databases...
 - Supports 2PC enabling a single unit of work to update Informix, Oracle and read an MQ, all from a single API with a common language (DB2 SQL)
 - Enable new applications to use DB2/UDB APIs and SQL but keep the data in Informix 7.3, 8.3 or 9.3
 - A single API for access to both Informix or DB2 or Oracle or...





DB2 Information Integrator for Data Federation

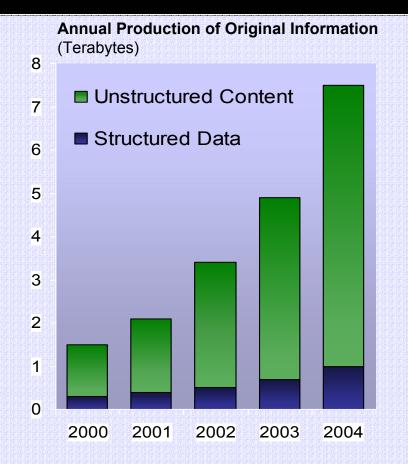


- Transparency
 - Appears to be one source
- Heterogeneity
 - Integrates data from diverse sources
 - Relational, Structured, XML, messages, Web, ...
- Extensibility
 - •Federate almost any data source.
 - Development tooling provided
- High Function
 - •Full query support against all data
 - Capabilities of sources as well
- Autonomy
 - Non-disruptive to data sources, existing applications, systems.
- Performance
 - Optimization of distributed queries



In e-business, information volume grows exponentially

 80% of the information created each year is unstructured content (text, image, audio, video)



Source: 2000 UC Berkley Study – How much information? 1 Terabyte = 1000 gigabytes

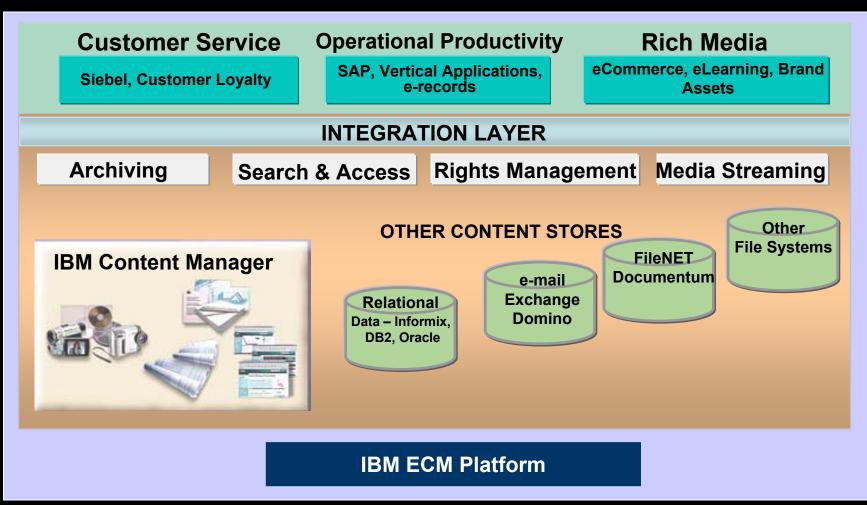


What Are Users Demanding?





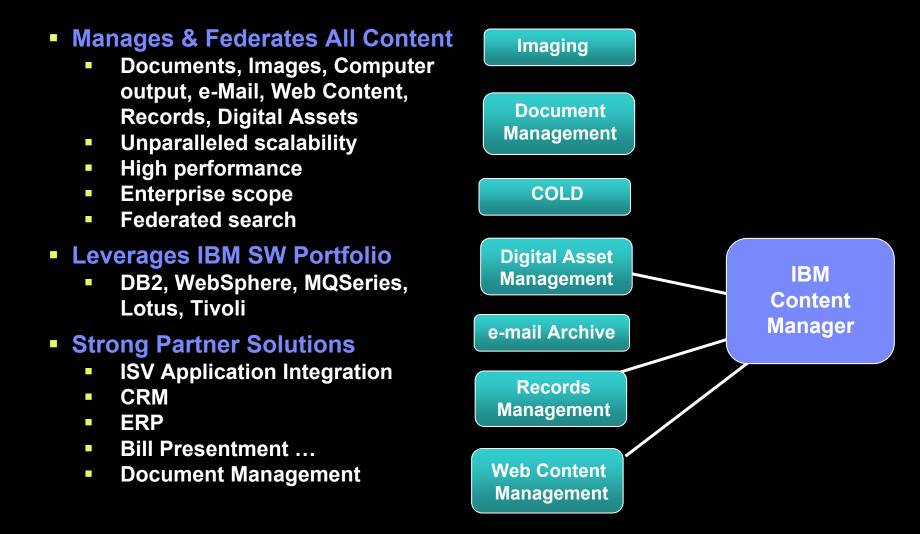
Enterprise Content Management IBM Delivers the Total Solution



IBM

DB2 Content Manager...

A Comprehensive Foundation for Enterprise Content Management Solutions





DB2 Information Management Software

information on demand... A Rich Portfolio....A New Dialog

Database Servers

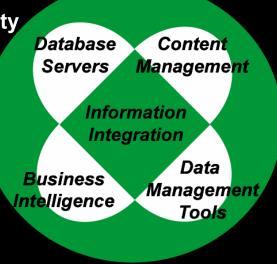
- OLTP & Analytical Applications
- High Performance & Scale
- High Availability, Security
- Platform Optimization

Business Intelligence

- Embedded Analytical Capabilities
- Solution Integration

Information Integration

Heterogeneous Federation, Search, Replication



Enterprise Content Mgmt.

- Optimized Resource
 Managers for Rich Content
- Digital Rights Management
- e-Records Management

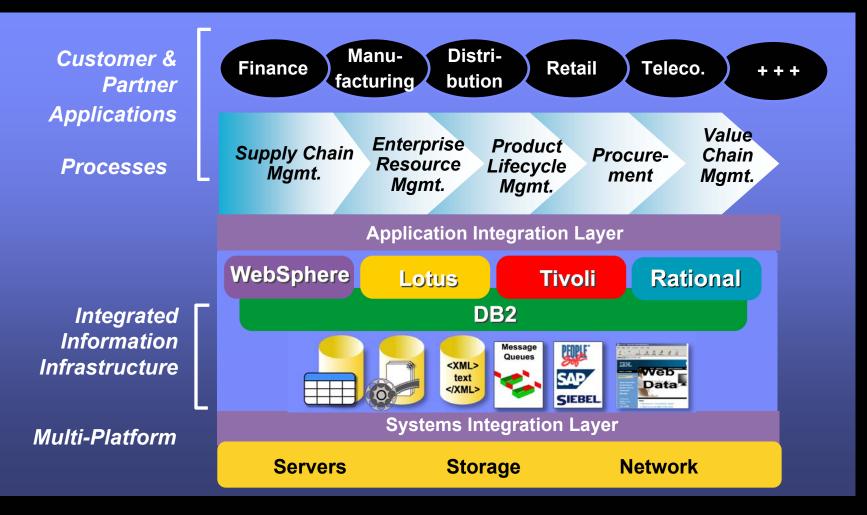
Data Management Tools

 Reduced Administrative Costs Through Automation & Tools



information on demand

A Seamless Flow of Information...





Topics

- Update on Informix @ IBM
- Informix Product Roadmaps
- Informix 4GL & Rapid Application Development
- Product Convergence Plan
- The value of IBM Software
- "DB2 Information Management Software" Product Portfolio
- Summary



Why IBM?

- IBM continued to be the leading vendor in new license revenue in 2002, with a total of 36% market share (Gartner)
 - IBM share increased from 34.6% in 2001, which overtook Oracle
 - IBM also increased share of the Unix & Windows market
- IBM has wide Support for Open Standards
 - IDS & IBM support wide array of OS and HW platforms including Windows 2000 and XP, HP-UX, Sun Solaris, Linux, AIX and OS-390
 - Will not limit your computing platform choice
 - many tools for heterogeneous data access from multiple data sources
- IBM Service & Support
 - Award-winning support through an extensive, well trained organization
 - Not strict reliance on 3rd party support



How to leverage the advantages of Informix @ IBM?

Get more information

- Talk to your local IBM sales representative
- Join International Informix Users Group and your local user group

http://www.iiug.org

Check out Passport Advantage, IBM's order processing and fulfillment tool

- Earn volume discounts on all IBM Software
- Most Informix products enrolled, more to come

Explore the breadth of IBM Software e-business offerings in addition to your Informix portfolio

- Integration with WebSphere Application Server Servers
- Tivoli System Management and Archive tools
- Connectivity options for your heterogeneous environment Gateways
- Content Management
- Business Intelligence Tools



Websites for more information

- IBM Software:
 - ibm.com/software
- IBM Data Management
 - ibm.com/software/data
- New Informix home page
 - ibm.com/informix
- IDS 9.40 Launch page
 - ibm.com/informix/ids94
- Informix Today Newsletter
 - ibm.com/informix/informixtoday

Thank you!

Thanks for your time!



Thank you





Agenda

Appendix Items







Leveraging Cloudscape across IBM

- 40+ IBM groups developing or shipping Cloudscape
 - WAS v5 shipping Cloudscape
 - Web Services Toolkit
 - Lotus LearningSpace
 - WebSphere Portal Server
 - Tivoli Storage Resource Manager
 - HR and Payroll Solutions
 - Tivoli Workload Scheduler
 - Many more future projects
- Sun J2EE Reference Implementation
 - Contract extended until 2005



Back-up slides on

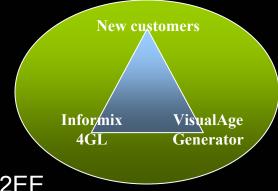
4GL/EGL & WebSphere Studio integration



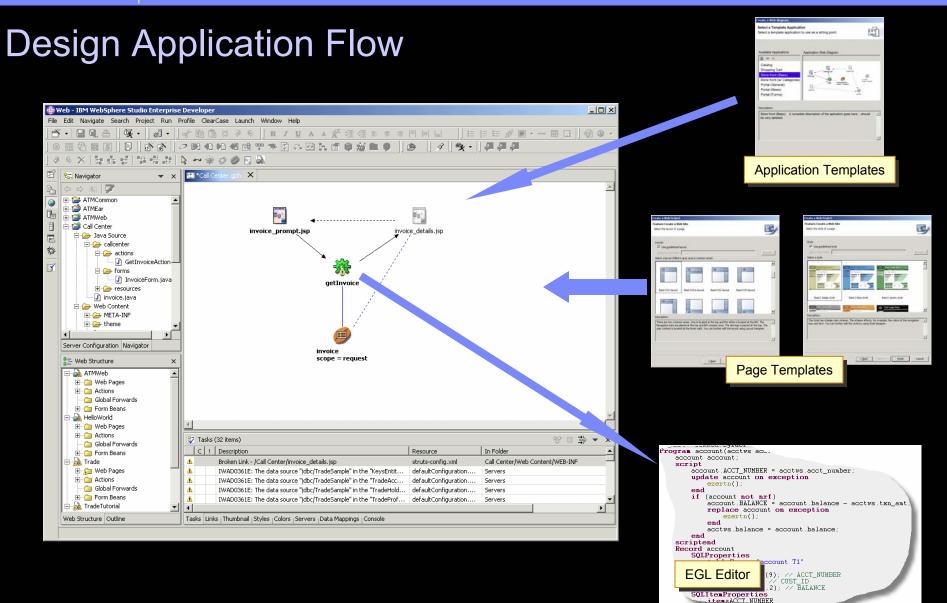
IBM

Target Audience

- New customers without deep J2EE skills that need to deploy "database-centric" web applications to J2EE runtimes
 - Non-J2EE, "Business-oriented" developers
 - Companies seeking a Rapid, yet robust and flexible Web/Database application development solution
 - Companies that would have used the following tools in the past: Powerbuilder, Oracle Forms, Informix 4GL, VisualAge Generator, CoolGen, RPG, COBOL, Visual Basic, ...
 - Companies that may need to deploy applications to multiple platforms using the same toolset: (AIX, Linux, Solaris, HP-UX, Windows, i-series, z-series)
- Migration path for Informix 4GL developers
- Migration path for VisualAge Generator developers

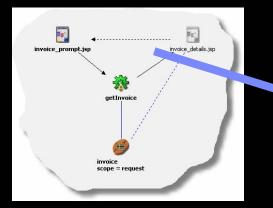


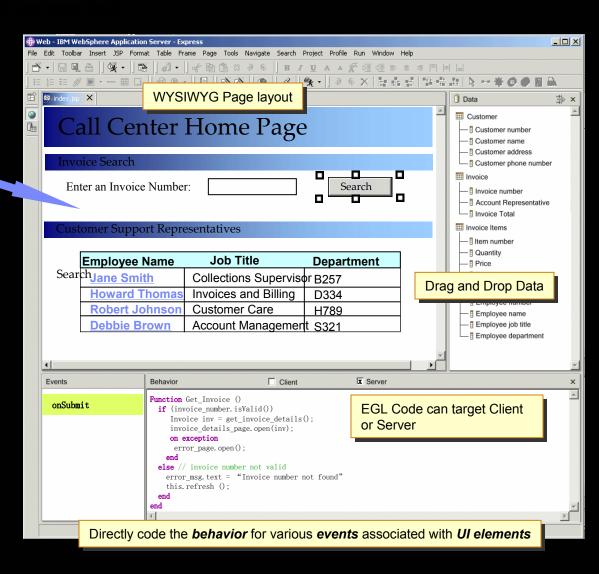






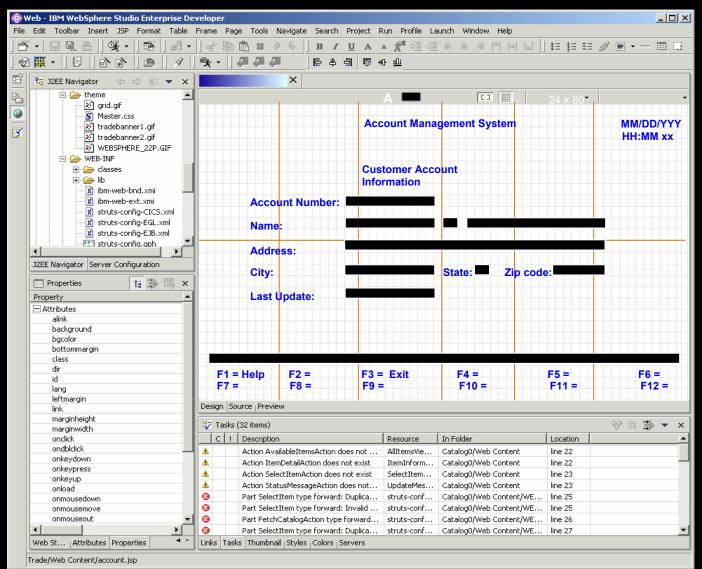
IRAD Example





IBM

TUI Example



Futures

- User Interface Support
 - Visual Builder for abstract UI definitions that can be transformed into:
 - Various Web UI forms (JSP, Portlet, Pervasive Device, XUL, ...)
 - a Text-based UI
 - a GUI (Swing)
 - GUI applications ("Fat Client")
- Lightweight Object Oriented Syntax
 - Provide parallel OO-lite syntax...retain current syntax for migration and comfort of current developer community.
 - Allows integration of modeling tools
 - Attracts younger developers that are comfortable with this syntax from exposure to JavaScript and other similar dialects







Back-up slides on

TTK demo



TTK steps

1. Create a project

DB2 Migration ToolKit - Project management					
New Project Open a Project					
Specify project characteristics. You can modify the project definition at any time by viewing it in the project menu.			finition		
Project name Inform	mixDemo				
Project path C:\mtkinfi\projects Project description A demonstration of the Informix to DB2 TTK				2. Generate Informix SQL for so	hema
				DB2 Migration ToolKit - InformixDemo	
				Application Project Tools Help	
Source database	DE	32 target -		📥 🖬 🗐 🖗 🗅	
				Specify Source Convert Refine Generate Data Transfer Scripts Deploy to DB2	
Select source database you want to migrate Informix 💌	e version	Platfi DB2	orm UDB V8 💌	Import SQL file Select a file containing data definitions. Import You can use DBSCHEMA to build such files from Informix databases.	
	[ок	Cancel H	н	
				Extract from source database If the information to convert is in the source database, click Extract Extract View Delete	
				Sort By Name	
				Sort By Extension	
				For Help, press F1	

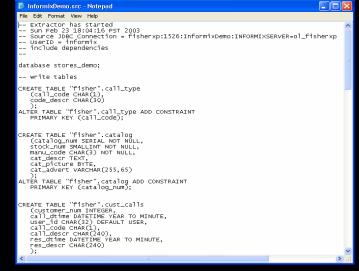


TTK Steps

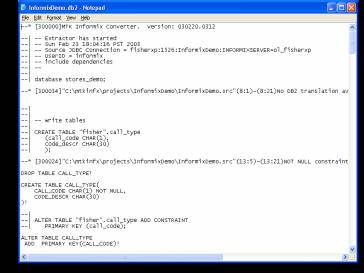
3. Convert SQL to DB2 syntax

✤ IBM DB2 Migration ToolK	it - InformixDemo		
<u>Application</u> <u>Project</u> ools	Help 🎇		
🕹 🔒 🗐 🚳 的			
Specify Source Convert Ref	ine Generate Data Transfe	er Scripts Deploy to DB2	_
InformixDemo.src			InformixDemo.db2
			InformixDemo.rpt
	Prefix for generated files	InformixDemo	
	Source date format	DD-MON-RR	
	Set Context	Advanced Options Global Type Mapping	
		Previous Conversions	
	Convert	Reload Delete	
		,	
View Source File			
Move File Up			
Move File Down			View Output File
For Help, press F1			

SQL for Informix Schema



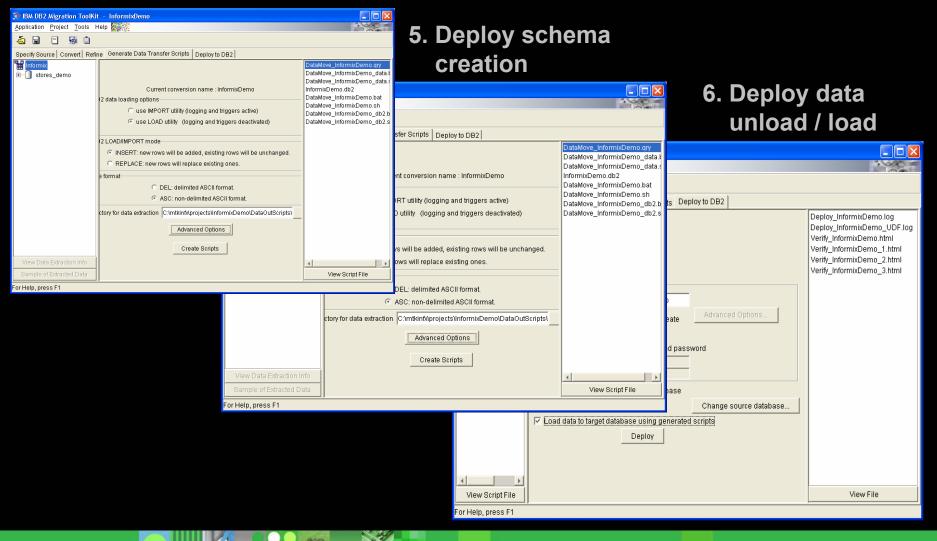
SQL for DB2 Schema





TTK Steps

4. Generate unload / load scripts



IBR

TTK Steps

7. Examine Deployment reports

DB2 Migration Toolkit Reports - M	icrosoft Internet Explorer 📃 🗖 🛛
<u>File E</u> dit <u>V</u> iew F <u>a</u> vorites <u>T</u> ools <u>H</u> e	lp 🥂
🔇 Back 🔹 🕥 🐇 📓 🏠	🔎 Search 🤺 Favorites 🜒 Media 🤣 🔗 - 🌺 👿 🝷 📴 🦓
Address 🛃 C:\mtkinfx\index.html	V 🔁 Go Links 👌
DB2 [®] Migration 1	oolkit IBM.
Report built: Feb 23, 2003 6:	05:25 PM
demo Informix Transition Demo project created: Feb 22, 2003	Project: InformixDemo - conversion InformixDemo
demo	source files: InformixDemo.src
InformixDemo A demonstration of the project created: Feb 23, 2003 <u>InformixDemo</u>	context files: none report built: Feb 23, 2003 6:05:26 PM Image: Conversion summary report Image: Conversion summary report Image: Translation error messages by object Image: Conversion summary report Image: Translation error messages by category Image: Conversion summary report Image: Estimate of table size Image: Conversion summary report Image: Large statements warnings Image: Conversion summary report
	Verification report
	Deployment log
🙆 Done	Sector Se

DB2 Migration Toolkit Reports - Microsoft Interv	net Explorer			
Elle Edit Vew Fgvorites Icols Help				2
🔾 Back + 🔘 · 🖹 🗟 🏠 🔎 Search 😒	🛧 Favorites 🜒 Media 🥝	🗟 • 😓 🖬 •	🔲 🚳 👘	
Agdress Crimthinfyljindex.html				🖌 🎦 Go 🛛 Links 🎽
DB2 Migration Toolkit			۰.	IBM.
Report built: Feb 23, 2003 6:05:25 PM				
<u></u>	Report built	Feb 23, 2003 6:05:22	PM	^
demo Informiz Transition Demo				
project created: Feb 22, 2003	Conversion Date	Feb 23, 2003 at 06		
deno	Project Name	InformizDemo	0.22 PM P81	
	Source Database Type	Informiz		
InformidDemo A demonstration of the project created: Feb 23, 2003	Converted Source File(s)	InformitDemo.arc		
	Target Database Type	DB2		
InformitDemo	Target User	L'UN		
	1 alger 0 ter			
	Objects	Source Count	Target Count	i 🔰
	Database(s)	1	1	
	Catalog(s)	1	1	4
	Schema(s)	1	1	
	User type(s)	0	0	-
	Table(s)	9	9	
	View(s)	0	0	-
	Column(s)	52	52	·
	Inder(es)	1	1	
	Foreign Key(s)	7	7	
	Proc(s) & Function(s)	0	0	
	Trigger(s)	0	0	-
e				
8				My Computer
a				3 Hy Computer
🗿 DB2 Migration Toolkit Reports - Microsoft Intern	et Explorer			
Ele Edit Yew Favorites Tools Help				At 1
🔇 Back + 🔘 - 💌 🖻 🏠 🔎 Search 🥎	🕂 Favorites 🜒 Media 🧭	ء 🗟 😓	🔜 🚳 👘	
Address 🛃 Criptianfoljindex. html				🖌 🔁 Go 🛛 Links 🎙
DB2 Migration Toolkit			- n _	IBM.
Report built: Eeb 23, 2003 6:05:25 PM				

<u>^</u>	Errors reports				
no Informix Transition Demo ject created: Feb 22, 2003					
ano.	Object Location of Error Message		Error Message		
emitDemo A demonstration of the	File N/A				
ject created: Feb 23, 2003 aformizDemo	N/A Line N/A-N/A Translation Ratio: 100% (27/27 statements were tran successfully)		Translation Ratio: 100% (27/27 statements were translated successfully)		
	N/A	Line N/A-N/A	MTK Informix Converter. Version: 030220.0312		
			File InformizDemo.see		
	N/A	Line 8-8	No DB2 translation available, but statement has been taken into account		
	BaseTable: CALL_TYPE	Line 13-13	NOT NULL constraint is added because of a PRIMARY KEY or UNIQUE constraint.		
	BaseTable: CUST_CALLS	Line 33-33	NOT NULL constraint is added because of a PRIMARY KEY or UNIQUE constraint.		
	BaseTable: CUST_CALLS	Line 34-34	NOT NULL constraint is added because of a PRIMARY KEY or UNIQUE constraint.		
	BaseTable: ITEMS	Line 62-62	NOT NULL constraint is added because of a FRIMARY KEY or UNIQUE constraint.		
	BaseTable: ITEMS	Line 63-63	NOT NULL constraint is added because of a PRIMARY KEY or UNIQUE constraint.		
	BaseTable: MANUFACT	Line 75-75	NOT NULL constraint is added because of a PRIMARY KEY or UNIQUE constraint.		
× ×	BaseTable: STATE	Line 100-100	NOT NULL constraint is added because of a PRIMARY KEY or UNIOUE constraint		



IDS – WebSphere Interoperability Matrix

Informix Product	WebSphere Product	Certified?	eGA/GA
IDS 7.3, 9.21. 9.3	WAS v4.05	Y	
IDS 7.3, 9.3	WAS v5.0	Y	
IDS 9.4	WAS v5.01	Y	eGA 4/15/2003 (HP GA 5/9/2003, no other GA))
IDS 7.3, 9.3	WAS Express v5.0x	Y	
IDS 9.4	WAS Express v5.01x	Y	
IDS 9.3	WebSphere Portal Enable 4.2.1, Extended 4.2.1	Y	04/2003
IDS 7.3, 9.21	MQ 5.2	Y	Solaris and HP-UX
IDS 9.2.1	MQ 5.1	Y	Solaris-Intel only
IDS 7.3	WebSphere Studio v5, Site Developer	Y	eGA 12/9/2002, GA 1/20/2003
IDS 7.3	WebSphere Studio v5, Application Developer	Y	eGA 12/9/2002, GA 1/20/2003
IDS 7.3	WebSphere Studio v5, Application Developer Integration	Ed. Y	eGA 2/21/2002, GA 3/14/2003
IDS 7.3	WebSphere Studio v5, Enterprise Developer	Y	eGA 2/28/2002, GA 3/21/2003
IDS 9.2	WebSphere Studio v5, Site Developer	Y	eGA 12/9/2002, GA 1/20/2003
IDS 9.2	WebSphere Studio v5, Application Developer	Y	eGA 12/9/2002, GA 1/20/2003
IDS 9.2	WebSphere Studio v5, Application Developer Integration	Ed. Y	eGA 2/21/2002, GA 3/14/2003
IDS 9.2	WebSphere Studio v5, Enterprise Developer	Y	eGA 2/28/2002, GA 3/21/2003
IDS 9.3	WebSphere Studio v5, Site Developer	Y	eGA 12/9/2002, GA 1/20/2003
IDS 9.3	WebSphere Studio v5, Application Developer	Y	eGA 12/9/2002, GA 1/20/2003
IDS 9.3	WebSphere Studio v5, Application Developer Integration	Ed. Y	eGA 2/21/2002, GA 3/14/2003
IDS 9.3	WebSphere Studio v5, Enterprise Developer	Υ	eGA 2/28/2002, GA 3/21/2003



Transition Tool Kit : Expected Availability

- Available as a services tool
- Closed beta for phase 1 function
- Closed beta for phase 2 function
- Open beta
- General Availability

Today April, '03 July, '03 Dec., '03 1H, '04





DataBlade Mission

- Maintain and support DataBlade products
 - Provide bug fixes with timely FixPack (Interim) Releases
 - Port/Certify DataBlade Modules to new platforms and OS releases
 - Assist Tech Support with customer cases including helping diagnose problems, suggesting workarounds, and providing patches for critical bugs
- Implement customer requested features
 - Product Management driven
- Drive extensibility and DataBlade technologies into DB2
 - Adding Geodetic (whole-earth) capability to Spatial Extender 8.2 release
 - TimeSeries and Real Time Loader DB2 design in progress
 - (Text search, audio/image/video, spatial, and XML Extenders already exist on DB2)



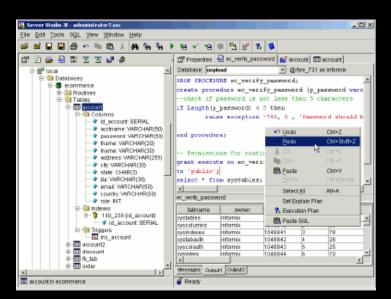


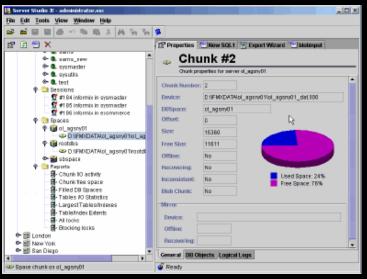
Other DataBlade Module Releases

- DataBlades are stable products
 - Bug backlog at historic lows
 - FixPacks as needed
- DDW 2.00.TC5 (Beta now, GA 2Q03)
- Web DataBlade 4.13.xC3 (Beta Q1/Q2, GA 3Q03)
- XSLT DataBlade 1.00.xC1 (alpha Works)
- MQ DataBlade 1.00.xC1 (alphaWorks 3Q03)
- Verity Text 4Q02 (existing customers only)
 - Bug fixes
- Excalibur Text 1.30.xC8 or 1.31.xC1 (3Q03)
 - Bug fixes
 - 64-bit support
 - Upgrade path for Verity Text DataBlade Module users

Server Studio Java Edition (JE)

- Server Studio JE ships with IDS
 - Platform independent tool
 - Extensible
 - ✓ Fully multi threaded
- Standard Features
 - Object Explorer
 - SQL Editor
 - Table Editor
- Additional Features available from AGS
 - Permission Editor
 - ✓ DBDiff
 - Dependency analyzer
 - System Management tools
 - www.serverstudio.com for current list of add-on modules
 - Support for XPS and OnLine 5







Informix – WebSphere integration

IBM Informix Dynamic Server (IDS) is certified with WebSphere!*

WebSphere. software

WebSphere Application Server

WebSphere Express

WebSphere Portal Enable

WebSphere Portal Extended

WebSphere Portal Express (multi-platforms)**

WebSphere MQ Series

WebSphere Studio Site Developer

WebSphere Studio Application Developer

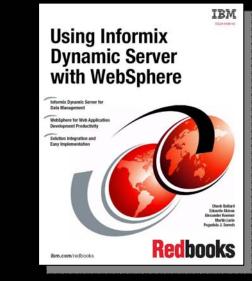
WebSphere Studio App. Dev. Integration Edition

WebSphere Studio Enterprise Developer

* Some products not certified with all releases of IDS **scheduled to be certified Q303 The First IBM Informix Redbook!

- Covers all IDS / WebSphere Topics
- Lots of step-by-step examples (example code downloadable)
- Based on Linux and Windows
- Download at: ibm.com/redbooks

Redbook ID: SG24-6948





Informix – WebSphere integration

IBM Informix Dynamic Server (IDS) is certified with WebSphere!

WebSphere.	software
------------	----------

WebSphere Application Server

WebSphere Express

WebSphere Portal Enable

WebSphere Portal Extended

WebSphere Portal Express (multi-platforms)*

WebSphere MQ Series

WebSphere Studio Site Developer

WebSphere Studio Application Developer

WebSphere Studio App. Dev. Integration Edition

WebSphere Studio Enterprise Developer

* Some products not certified with all releases of IDS

**scheduled to be certified Q303



Informix - SWG Products Interoperability

 IBM Informix Dynamic Server (IDS) is certified with key elements of IBM Software Group products

	WebSphere, software
IDS 9.3	WebSphere Application Server, v4.0. V5.0
IDS 9.3	WebSphere Portal Server, V5.0
IDS 9.3, 9.4	WebSphere Studio Application Developer, V4.0 Web Services Object Runtime Framework (WORF) V3.5
IDS 9.3, 9.4	WebSphere Studio Enterprise Developer, v.5.0
	Tivoli. software
IDS 7.31, 9.21, 9.3	Tivoli. software Tivoli Monitoring for Databases, V5.1.0
IDS 7.31, 9.21, 9.3 IDS 7.31, 9.21, 9.3	
	Tivoli Monitoring for Databases, V5.1.0
	Tivoli Monitoring for Databases, V5.1.0

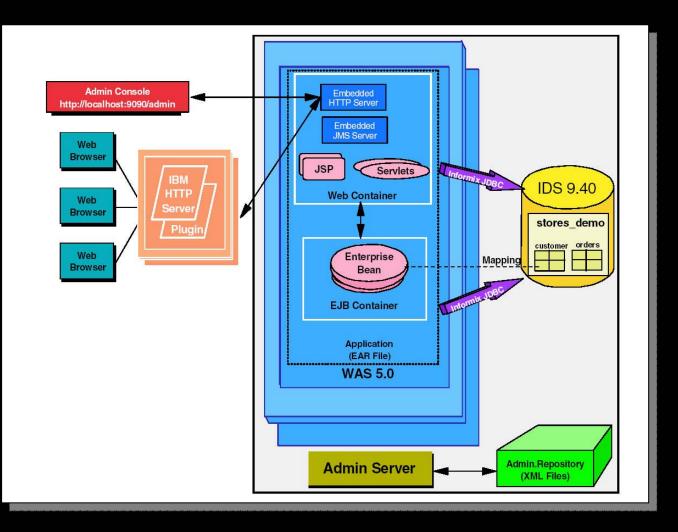


Product Interoperability

Informix Product	WebSphere Product	Certified?	eGA/GA
IDS 7.3/9.21/9.3	WAS v4.05	Y	2002
IDS 7.3/9.3/9.4	WAS v5.0	Y	Q2 2003
IDS 7.3/9.3/9.4	WAS Express v5.0x	Y	Q2 2003
IDS 9.3	WebSphere Portal Enable 4.2.1	Y	Q2 2003
IDS 9.3	WebSphere Portal Extended 4.2.1	Y	Q2 2003
IDS 9.3/9.4	WebSphere Portal Express for Multiplatforms v5.x	Ν	Late Q3 2003
IDS 7.3/9.21	MQ 5.2	Y	2002
IDS 7.3/9.2/9.3/9.4	WebSphere Studio v5, Site Developer	Y	Q1 2003
IDS 7.3/9.2/9.3/9.4	WebSphere Studio v5, Application Developer	Y	Q1 2003
IDS 7.3/9.2/9.3/9.4	WebSphere Studio v5, Application Developer Integration Edition	Y	Q1 2003
IDS 7.3/9.2/9.3/9.4	WebSphere Studio v5, Enterprise Developer	Y	Q1 2003



IDS and WebSphere Application Server 5 (Architecture)





IDS and Web services integration

IDS as a Web service provider

- Usage of WebSphere Studio Web services Tools
- Web services based on Java beans
- DADX Web services (Web services based on SQL Statements and Stored Procedures)
- Special enhancements in IDS 9.40 and the JDBC 2.21.JC4 driver for Web services support

IDS as a Web service consumer

- Utilization of the leading extensible architecture of IDS 9
- Java or C user defined routines to access existing Web services
- Easy integration of IDS's J/Foundation and the Apache AXIS framework for Web service access!



Who is choosing IBM U2?

🛃 AMS Services Pr	roducts Sagitta Overview - Microsoft Internet Explorer 📃 🗆 🗙			
File Edit View Fa	avorites Tools Help			
🗇 Back 🝷 🔿 👻 🤅	😒 😰 🐴 🥘 Search 🕋 Favorites 🛞 Media 🧭 🛃 - 🎒 🐨 - 📃 🖳			
Links 🍯 IBM Home Pa	age 👩 IBM Business Transformation Homepage 👩 IBM Internal Help Homepage 🍘 IBM Standard Software Installer 🍘 VIRUS Computer Emergency Response Team 👘 👻			
Address 🙋 http://www	v.amsworld.com/sagitta/sagitta.asp 🖉 🙆 Go			
AMS'	The Leader in Insurance Technology			
	Products User Center Training Interface Carriers Rating Contact Home			
	Search			
AMS 360	Sagitta			
AfW Online	The Leading Solution for the Larger Agency, MGA,			
AfW	Bank and National Brokers			
Prime	AMS Sagitta, The industry's top solution for brokers,			
Sagitta	Now moving to IBM UniVerse. banks and other entities that require specialization is about to get a lot stronger. <u>Read announcement and</u>			
Features: Technology	FAQs from 2003 AMS Users' Group Conference.			
Client Servicing Financial				
Management System Maintenance	Other great reasons to move to Sagitta?			
Services Provided: Planning &	 Zero-day conversion allows an agency to be converted over a weekend with minimal downtime. Palmer & Cay was the first agency to take advantage of the new process. 			
Implementation	 Integrated workflow using Microsoft Outlook and Exchange enables users to email all details regarding 			
Conversion Consulting	Sagitta clients. Integration with PS4 Plus, rating vendors and download with more than 70 carriers enhance the workflow even more.			
Custom	 Password-controlled Internet access means customers, producers and other employees can access the 			

Application

Sagitta is AMS's management system for the Larger Agency, MGA, Bank and top national brokers.

Business Benefits

A powerful, customizable database and the ability to manage complex lines of business and processes. "With IBM UniVerse and IBM eServers as its backbone, Sagitta agencies will have greater openness and accessibility with other standard database capabilities like XML, ODBC and SQL – better reporting and easier integration with other products."

> Dave Shea President and CEO AMS Services, Agency Markets



Who is choosing IBM U2?

🚰 1mage Software - Document management - digital imaging! - Microso	ft Internet Explorer		- 🗆 🗵
File Edit View Favorites Tools Help			
😓 Back 🔹 🤿 🖉 👔 🥘 Search 🕋 Favorites 🛞 Media	🎯 🛃 - 🍠 🖼 - 📃 📓		
Links 💩 IBM Home Page 🛛 🔞 IBM Business Transformation Homepage 🖉 IBM	Internal Help Homepage 🛛 🙋 IBM Standard Software Installer 👘	🛛 🍪 VIRUS Computer Emergency Response Team	**
Address 🕘 http://www.1mage.com/			∙ ∂Go
All Applications. All Documents. All Togethe Every piece of paper Every electronic document			4
Software, inc. Every thing you file			
About Us Products Services Proof Of Delivery News	et demo	1MAGE NEWS Get the scoop Date Line TOD	
Case Studies 1mage Software makes documents wid Demo In the real world, storing and accessing info challenge for police and other public agend	prination quickly, conveniently and cost-efficiently cles. Now several police departments - including t odbye to filling cabinets full of paper reports in fav	that of the avor of	IM & IAGE

Application

Document imaging, management and workflow system.

Business Benefits

Attract and retain a wide customer base due to ease of use and cost effectiveness of solution. Estimated saving of \$100,000 per year or more in database administration costs; 30-40% reduction in time and cost for copying, distributing and filing paper reports "There is simply no need for a database administrator in an IBM UniVerse shop. That's a saving of at least \$100,000 per year in DBA costs, right off the bat."

> Peter Anderson Vice President and CTO 1mage Software, Inc.



IBM UniData Road Map

2006

<u>Q3 2002</u>

- JDBC
- XML
- SSL for CallHTTP, UOJ, Telnet

2004

2002

- Euro Support
- Server logging
- Replication
- WebSphere MQ

UniData 6.0

UniData 7.1

<u>2H 2004</u>

- External Database Access
- External Metadata
 Management
- Table Relationship Mapping
- XML Schema
- XMLDB / DBXML
- XML DOM API
- SOAP Client API

UniData 8x

<u>2006</u>

- Integration with IBM Portfolio
- Open Standards / Interoperability Management
- Web Services standards
- Ease of Use
- Customer Driven Enhancements



IBM UniVerse Road Map

2005

<u>Q1 2002</u>

- JDBC
- XML
- SSL for CallHTTP, Sockets

2003

2002

- EURO Support
- File Based Triggers
- Server logging
- Enhance debugger

UniVerse 10.0

UniVerse 10.1

<u>Q3 2003</u>

- SSL for UOJ, Telnet, JDBC
- XML Schema
- XMLDB / DBXML
- XML DOM API
- SOAP Client API
- WebSphere MQ
- JDBC Scrollable Cursors
- Performance

UniVerse 11

<u>2005</u>

- External Database Access
- External Metadata Management
- Enhanced .NET support
- Table Relationship Mapping
- Web Services standards
- Ease of Use
- Interoperability