### Makes Previously Unsearchable Image Objects Fully Text Searchable

# SYSCOM, Inc.

IBIG - ImageText Business Intelligence Gateway

## **Technology Description**

SYSCOM's exclusive business intelligence offering, IBIG, combines the power of industry leading technologies, like IBM® for enterprise search, classification and analysis, with ours to provide a means to access and use data for true enterprise information access. Utilizing IBIG with Enterprise Content Management (ECM) solutions will make previously unsearchable image objects fully text searchable.

#### Features & Benefits

- IBIG roves through existing ECM repositories that contain image text (i.e. bit-mapped formats).
- IBIG creates a searchable reflection repository all of the textual information within an ECM Repository.
- IBIG leverages sophisticated Business Intelligence search engines such as IBM OmniFind.

# Value Proposition

The proliferation of information, along with retrieval, management and mining requirements, is among the most demanding issues facing IT managers today. With an increase in unstructured data, more complex business processes and requirements for compliance, IT managers are looking for enterprise offerings that will provide them access to all of their data stores –structured and unstructured.

"Findability" has been a common source of frustration in the enterprise for decades. A common example might be a legal problem that requires 2.5 million 3-page documents be reviewed to see if they contain the phrase "internal use only". Before IBIG, all 7.5 million pages must be printed and an army of legal assistants must review each page. With IBIG, one person can do a simple search for "internal use only" and find all pages in less than a minute.

ImageText Business Intelligence Gateway (IBIG) is a SYSCOM offering that addresses the gap in enterprise search capabilities and solutions. IBIG is a solution that addresses the untapped text locked up in legacy image repositories.



# **IBM Segment**

 Enterprise Content Management

### **Business Function**

Transformation

### **Target Industry**

Cross Industry



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# **Company Description**

Headquartered in Baltimore, Maryland, SYSCOM has been an IBM Premier Business Partner since 1984. Our team consists of over 60 software architects, database administrators, business analysts, project managers, capture technicians, technical writers, and more. We provide GSA schedules (small business designation), solution services, outsourcing services and Enterprise Content Management utility products.

